

W K B X



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

Patent No. 1390199

## BROADCASTING STATION LICENSE RECORD

#1

Date first licensed January 17, 1940

W K B X(4-5-77)

Call letters X W S A VLOCATION: SAVANNAH, GEORGIAHEASLEY BROADCAST GROUP OF SAVANNAH, INC. (AL gr 2/24/77 EFF: 3/25/77 cons 3/24/77  
xx W S A V, INCORPORATED (Vol. Assign. C.P. 8-8-39)Name of licensee x ARTHUR LUCAS

Oatland Island,

4.7 Miles E. of center of Savannah, Ga. (MP 4-30-47) (Lic. 4-16-48)

x 6.1 miles E. of Savannah, Ga. (CP 3-28-47)

Transmitter location President Street, One mile East of Savannah, Georgia (MP 11-6-39) Lic. 1-17-40

4.7 miles E. of center of Savannah on Oatland Island (Ltr. 7-27-77)

xx 1430 East Victory Drive, Savannah, Georgia (Ltr. 7-6-60)Main studio location Liberty National Bank Bldg., Savannah, Georgia (MP 11-6-39) Lic. 1-17-40



# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From	To
Letter B3-P-1714	5-25-38 Eff. 6-4-38	1310	100w	U	Subject to trans. site and antenna. C.P. for new station at Savannah, Georgia.	
B3-AP-29	8-8-39	Vol. Assignment of C.P. to W S A V, INCORPORATED				
B3-P-1714 B3-MP-714	11-6-39 (Approval of transmitter site & antenna	1310	100w	U	1-6	7-6-40
B3-L-1081 B3-Z-289	1-17-40 ) License to cover C.P. for new station; also direct measurement	1310	100w	U	1-17	10-1-40
B3-S-1042	2/20/40	1310	100w	U	3/1	3/1/40
B3-ML-953	5-15-40 Mod. license to increase power	1310	250w	U	5-15	8-1-40
Order	6/12/40	Extension of License			8/1	10/1/40
Order	9-10-40	Extension of license			10-1	3-29-41
B3-IC-247	1-14-41 Relinquishment of control from Arthur Lucas. Effective:				9 am,	2-20-41
NARBA REALLOCATION						
B3-R-1042	3-24-41	1340	250w	U	3-29	10-1-41
B3-R-1042	9-30-41	1340	250w	U	10-1	10-1-42
B3-R-1042	9-15-42	1340	250w	U	10-1	6-1-43
B3-S-1042	11-6-42	1340	250w	U	12-1	6-1-43
Mod. Lic. accordance Order 107						
<del>B3-S-1042</del>	<del>5-25-43</del>	<del>Extension of license</del>			<del>6-1 6-1-43</del>	
B3-R-1042	5-25-43	1340	250w	U	6-1	6-1-45
B3-TC-332	10-5-43 Eff. 1:45 pm 10-19-43	Acquisition of control of licensee corp. by HARBEN DANIEL and CATHERINE MURREY DANIEL				
B3-S-1042	5-22-45	Extension of License			6-1	8-1-45
B3-R-1042	6-5-45	1340	250w	U	6-5	2-1-47
B3-S-1042	7-10-45	1340	250w	U	10-1	2-1-47
Mod. Lic. Order 107-A						
B3-R-1042	1-23-47	1340	250w	U	2-1	2-1-50



B-S

12

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters **WSAV** .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To..
B3-P-3679	3-28-47	630	5kw*	U	5-28 11-28-47
C.P. chg. frequency, incr. power, new T, *DA-N & change T site					
BMP-2627	4-30-47	630	5kw*	U	5-28 11-28-47
Mod.C.P.(3679) for change T site and *DA-N changes (mount FM on AM tower)					
BS-1042	10-16-47	STA to broadcast at frequent intervals on 1340kc, 250w, during first 18 hrs. after commencing program test on 630 kc, the following announcement: "The programs formerly heard on this frequency are now heard at 630 on your dial."			
BMP-2627	4-30-47	Superseding CP of same date to correct DA specifications			
BMP-3347	12-2-47	Mod. CP (3679 as mod.) for extension of completion date.			5-28 12-31-47
BMP-3503	12-31-47	Mod. of CP (3679 as mod.) for ext. of completion date.			5-28 1-31-48
BMP-3598	2-10-48	Mod. CP (3679 as mod) for ext. of completion date.			5-28 3-15-48
BP-6649	3-25-48	630	250w	Aux	5-25 11-25-48
CP to install Aux. T at present site of main T. to be opr. on 630kc, with power of 250w.					
BL-3059	4-16-48	630	5kw* 5kw-LS	U	4-16 5-1-49
*DA-N Lic. to cover CP (3679 as mod) for change in freq. increase power, install new T and DA for night use, install FM antenna on AM tower and change T site.					
BL-3339	10-19-48	630	5kw*, 5kw-LS	U	10-19 5-1-49
Aux.			250w*	Aux.	
*DA-N Lic. to cover CP (6649) to install aux. at present site of main transmitter.					
BR-1042	4-29-49	630	5kw* 5kw-LS	U	5-1 5-1-52
*DA-N 250w*					
Aux.			5kw, DA-N	U	5-1 4-1-55
BR-1042	4-23-52	630	250w, DA-N		
Aux.					



B-S-

#3

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W S A V

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From--	To--	
BR-1042	3-16-55	RENEWAL OF LICENSE Main & Auxiliary			4-1	4-1-58	
BR-1042	3-12-58	Renewal of license			4-1	4-1-61	
----- Main & Auxiliary -----							
BR-1042	3-8-61	630kc	250w-DA-N	AUX	4-1	4-1-64	
	3-8-61	630kc	5kw-DA-N	Un	4-1	4-1-64	
BR-1042	3-17-64	Renewal of License			4-1	4-1-67	
BR-1042	3-29-67	Renewal of license Main & Aux.			4-1	4-1-70	
-----							
BTC-5433	9-26-67	Voluntary transfer of control of lic.					
EFF:	9-28-67						
BR-1042(S)	4-1-70	RENEWAL main & AUX.				4-1-73	
EBSA	5-22-72						
BR-1042(L)	8-30-74	RENEWAL (MAIN & AUX.)				4-1-76	
-----							
Ltr.	11-6-75	Trans. now being installed RCA BTA-5L2 (Main trans.) RCA BTA-5F (Auxiliary trans.)					
-----							
BR-1042(L)	3-9-76	Renewal (Main & Aux.)				4-1-79	
BR-1042(L)	3-9-76	Supersedes to correct Aux.					
BAL-8873	2/24/77	Vol AL EFF: 3/25/77 consummated 3/24/77				"Cond'1"	
EBSA	4-5-77						
Ltr.	7-27-77	Studio Loc. relocated					
BS-1042(L)	11-11-77	ML to change Call Letters & correct Dec. Sunset Time & Name of Licensee					
BR781201KS (L)	3-30-79	RENEWAL OF LICENSE				4-1-82	



## APPLICATION RECORD—BROADCASTING

W S A V

Call letters X NEWName ARTHUR LUCAS

FILE No.	DATED	APPLICATION FOR— (P.O. 512 Walton Building, Atlanta, Georgia) ACTION	NATURE	DATE
B3-P-1714	3-26-37	Construction permit for a new station on: Frequency: 1310 kc Power: 100w Hours of operation: Unlimited time Transmitter & studio sites: To be determined, Savannah, Georgia	Ex. Rpt. I-518 Dock. 4563 GRANTED Min. 5-25-38 Effective 6-4-38 Trans. site and antenna to be determined. Letter written Appeal filed No. 7264	
B3-MP-714	6-16-38	Md. of C.P. (B3-P-1714) for approval of antenna and transmitter and studio site at 7th Floor, Liberty National Bank Bldg., Bull and Broughton Sts., Savannah, Ga.	7-5-39 Mandate of Court rec'd affirming Com. Decision of 6-4-38. Issued with B3-MP-714 on 11-6-39	
Received	10-6-38			
Amended	8-31-39	RE: antenna changes and give transmitter site on President St., 1 mi. E. of Savannah, Ga. install new transmitter, and change name to WSAV, Inc.	Granted	11-6-39
Amended	9-21-39	RE: equipment.		
Amended	11-6-39	RE: move trans. 1200 ft. (same address)		



W.B. 310-A, DCC MAX 100w

RCA 250-K, DCC MAX 100w

Mr. Fisher - Attorney



## APPLICATION RECORD—BROADCASTING

# 2

Call letters W S A V

W S A V, INCORPORATED (Vol. Assign. C.P. 8-8-39)

Name  ARTHUR LUCAS

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-AP-29	6-15-39	Voluntary assignment of C.P. (B3-P-1714) from Arthur Lucas to WSAV, Incorporated.	Granted	8-8-39
B3-L-1081	12-27-39	License to cover C.P. (B3-P-1714) as modified for new broadcast station.	Granted	1-17-40
B3-Z- 289	12-27-39	Authority to determine operating power by direct measurement of antenna power.	Granted	1-17-40
B3-ML-953	1-10-40	Modification of license to increase power from 100watts to 250 watts.	Granted	5-15-40
B3-R-1042	5-9-40	Renewal of license	Granted 1340kc, 250w, U	3-24-41



#3

Call

Letters W S A VName W S A V, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B3-TC-247 Rec'd.	9-5-40 9-24-40	Authority to relinquish control of corporation by sale of 32 shares of stock from Arthur Lucas to E. E. Murrey, Sr. (Control to go to E.E. Murrey, Sr., Arthur Lucas, Harben Daniel, Aaron Shelton and N.W. Brandon)	Granted Effective:	1-14-41 9 a.m. 2-20-41
B3-R-1042	7-11-41	Renewal of license and Form 335.	Granted	9-30-41
B3-P-3453 received filed Amendment received filed	1-29-42 1-31-42 2-2-42 2-6-42 2-9-42 2-9-42	C.P. for change in freq. from 1340kc to 1370kc incr. in power from 250w to 1kw, install new trans. and install D.A. for night use. Form 335 filed. C.V. Wayland, Atty. J.H. DeWitt, Jr. Engr. Re: to request facilities of WCOA contingent on WCOA's move to 1030 kc. Filed by C.V. Wayland 5-11-42 rec'd petition re Com. MEMO Opinion of 4-27-42. 5-28-42 rec'd amendment to petition	Docket No. 6407 Dismissed without Prejudice Request of Applicant Min. #38	1-27-43



#4

## APPLICATION RECORD - BROADCASTING

Form 94

Call  
Letters W S A VName W S A V, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-1042 Rec'd.	7-8-42 7-10-42	Renewal of license and Form 335 Filed by Wayland	Granted	9-15-42
B3-R-1042	3-5-43	Renewal of license Filed by Charles Wayland atty.	Granted	5-25-43
B3-TC-332 Rec'd Filed	8-17-43 8-23-43 8-23-43	Acquisition of control of licensee corporation by Harben Daniel and Catherine Murrey Daniel thru transfer of 32 shares of stock from E.E. Murrey, Sr. to Catherine Murrey Daniel 335's filed (Filed by Chas. Wayland)	Granted Eff 1:45 pm	10-5-43 10-19-43
B3-P-3679 Rec'd Filed  Amended	8-11-44 8-19-44 8-19-44	Construction Permit to install new transmitter and D.A. for night use. change frequency from 1340 to 630 kc. increase power from 250w day and night to 1 kilowatt day and 500 watts night (Filed by Ben S. Fisher. Atty.) (SEE CARD 4a for AMENDMENT)	Docket No. 6974 Granted after hearing Decision B308 3-28-47	



## APPLICATION RECORD - BROADCASTING

4a

Call

Letters W S A VName W S A V. INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-3679	(Cont'd)		See Card #4 for action	
Amended	8-7-45	RE: To change requested power from 1kw day and 500w night to 5kw day and night, change type of transmitter, <sup>make changes in D.A. for night use,</sup> and change transmitter location from President St., 1 mi. E. of Savannah, Ga., to 6.1 mi. E. of Savannah, Ga. (Filed by Marcus Cohn, Atty.)		
Rec'd	8-9-45			
Filed	8-21-45			
Amended	12-13-45	AMENDED re changes in DA-N		
Recd.	12-19-45			
Filed	12-27-45			



## APPLICATION RECORD - BROADCASTING

#5

Call

Letters W S A VName W S A V, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-1042 Rec'd	3-12-45 3-19-45	Renewal of license Let. req. photos 4-3-45 Photos rec'd 4-12-45 Program material filed 6-14-45, Law Dept.	Granted	6-5-45
B3-R-1042 Rec'd	11-27-46 11-29-46	Renewal of licdnse Filed by Marcus Cohn atty.	GRANTED	1-23-47



## APPLICATION RECORD - BROADCASTING

#6

Call

Letters W S A VName W S A V, INCORPORATED.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2627	3-14-47	Mod. of C.P. (B3-P-3679, which authorized a change in frequency, increase in power, installation of new transmitter and D.A. for night use and change in transmitter location) to make changes in D.A. and mount FM antenna on top of AM tower, and change transmitter location from 6.1 miles East of Savannah, Ga. <u>to</u> 4.7 miles East of the center of Savannah, Ga. (Marcus Cohen, Atty.)		
Rec'd	3-19-47			
Filed	3-19-47			
			GRANTED	4-30-47



## APPLICATION RECORD - BROADCASTING

#7

Call  
Letters

WSAV

Name W S A V, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3113 Rec'd Filed	8-16-47 8-18-47 8-18-47	<p>Mod. of C.P. (B3-P-3679, <sup>as mod.,</sup> which authorized a change in frequency, increase in power, installation of new transmitter and D.A. for night use and mount FM antenna on AM Tower, and for change in transmitter location) to change time for Directional Operation use to permit the change-over to be made fifteen minutes earlier or fifteen minutes later when the regular change-over time falls within a continuous program.</p> <p>(Filed by Marcus Cohn, Atty.)</p>	Dismissed Request of Attorney	12-18-47



## APPLICATION RECORD - BROADCASTING

Call  
Letters W S A VName W S A V, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3347 Rec'd Filed	11-17-47 11-19-47 11-19-47	Mod. of C.P. (B3-P-3679, as mod., which authorized a change in frequency, increase in power, installation of new transmitter and D.A. for night use and mount FM antenna on AM tower and change transmitter location) for extension of completion date from: 11-28-47 to: 12-31-47.  (Marcus Cohn, Atty.)	GRANTED	12-2-47
BMP-2503 Rec'd Filed	12-18-47 12-23-47 12-23-47	Mod. of C.P. (B3-P-3679, as mod., which authorized a change in frequency, increase in power, installation of new transmitter and D.A. for night use and mount FM antenna on AM tower and change transmitter location) for extension of completion date from: 12-31-47 to: 1-31-48.  (Marcus Cohn, Atty.)	GRANTED	12-31-47



## APPLICATION RECORD - BROADCASTING

#9

Call  
Letters W S A VName W S A V, Incorporated

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3598 Rec'd Filed	1-28-48 2-2-48 2-2-48	Mod. of C.P. (B3-P-3679, as mod., which authorized change in frequency, increase in power, instllation of new transmitter and D.A. for night use, installation of FM antenna on AM tower and change in transmitter location) for extension of completion date from 1-31-48 to <u>3-15-48</u> .  (Filed by Marcus Cohn, Atty.)	GRANTED	2-10-48
HP-6649 Rec'd Filed	2-17-48 2-27-48 2-27-48	Construction Permit to install auxiliary transmitter (RCA 250-K) at 4.7 miles E. of the center of Savannah, Georgia (present location of main transmitter) to be operated on 630 kc with power of 250w, DA-N. Samuel Miller, Atty. Harold B. Rothrock, Engr.	GRANTED	3-25-48



## APPLICATION RECORD - BROADCASTING

Call  
Letters W S A VName W S A V, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BL-3059 Rec'd Filed	1-15-48 2-19-48 2-19-48	License to cover C.P. (B3-P-3679, as mod.,) which authorized change in frequency, increase in power, installation of new transmitter and DA for night use, installation of FM antenna on AM tower and change in transmitter location.  (Samuel Miller, Atty. Harold B. Rothrock, Engr.)	GRANTED	4-16-48
BL-3339 Rec'd Filed	8-14-48 8-17-48 8-17-48	License to cover C. P. (HP-6649) which authorized installation of auxiliary transmitter at present location of main transmitter to be operated on 630kc with power of 250w, Directional antenna night.	GRANTED	10-19-48
<p><i>Rec'd 2-1-49 re errors in ground station 2-3-49</i></p> <p><i>See conf. folder for Barr's memo 2-14-49 re: ground system to be picked up on renewal</i></p>				



## APPLICATION RECORD - BROADCASTING

#11

Call  
Letters W.S.A.V.Name W.S.A.V., INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-1042 Rec'd	2-23-49 3-1-49	Renewal of license Main. (Marcus Cohn, Atty.)	Granted	4-29-49
BR-1042 Rec'd	4-19-49 4-21-49	Renewal of license Aux. Filed by Marcus Cohn atty.	"	"
BR-1042 Rec'd Filed	1-11-52 1-23-52 1-23-52	Renewal of license Main & Auxiliary Marcus Cohn, atty.	GRANTED	4-23-52
BR-1042 Rec'd. Filed	12-11-54 12-22-54 12-22-54	Renewal of License (Main & Auxiliary) Filed by Marcus Cohn, Atty.	GRANTED	3-16-55
BR-1042 Rec'd & Filed	12-26-57 12-30-57	Renewal of license (Main and Auxiliary) M. Cohn, Atty.	GRANTED	3-12-58



AUG. 1955

## APPLICATION RECORD - BROADCASTING

(630kc)

Call  
Letters ..... WSAV

#12

Name ..... WSAV, INCORPORATED  
SAVANNAH, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1042 Rec'd & Filed	12-30-60 1-3-61	Renewal of License (Main & Aux.)	GRANTED	3-8-61
BR-1042 R & F	12-20-63 12-24-63	Renewal of License (Main & Auxiliary)	GRANTED	3-17-64
LICENSEE NOW REPRESENTED BY MCKENNA & WILKINSON PER LETTER DATED AND RECEIVED MAY 23, 1966				
BR-1042 R & F	12-9-66 12-30-66	Renewal of License (Main and Auxiliary)	GRANTED	3-29-67
ETG-5433 R & F (Form 316)	9-6-67 9-7-67	Voluntary transfer of control of Lic. corp. from Harben Daniel and Catherine Murrey Daniel, as a Family Group, to Harben Daniel	GRANTED EFF:	9-26-67 9-28-67
SEP 14 1967		Atty - McKenna & Wilkinson		



APPLICATION RECORD - BROADCASTING

Call Letters W S A V

Name WSAV, INCORPORATED  
SAVANNAH, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1042 R & F #566513\$105. PN PRESS: FEB 10 1972	12-10-69 1-2-70 1-2-70 1-2-70	RENEWAL (MAIN AUX)  Atty: Thomas N. Frohock (McKenna & Wilkinson)	GRANTED	4-1-70
BR-1042 R & F P.N. PRESS FEB 15 1973	12-15-72 12-29-72 12-29-72	Renewal of License (Main & Auxiliary)  Atty.: Thomas N. Frohock AMENDED 3-5-73 re: engineering data AMENDED 4-16-73 re: equal employment program	GRANTED	8-30-74
BR-1042 R & F PN Recd. PRESS FEB 6 1976	10-27-75 12-1-75 " FEB 6 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY TRANS.) Thos. N. Frohock, Atty. AMENDED 2-20-76 re: agreement between the station and the petitioners	GRANTED	3-9-76



APPLICATION RECORD - BROADCASTING

Call W K B X  
 Letters X W S A V

BEASLEY BROADCAST GROUP OF SAVANNAH, INC.

Name X W S A V, INCORPORATED  
Savannah, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BAL -8873 R & F FEE PD: \$200 #643438 CODE 047 (12-6-76) DEC 20 1976 PN filed	12-1-76 12-3-76 12/21/76	Voluntary assignment of license to BEASLEY BROADCAST GROUP OF SAVANNAH, INC. Atty - Bilger & Blair (SEE VER) Contingent on grant of BTC-8208 (WKGX)	GRANTED EFF: consummated	2/24/77 3/25/77 3/21/77 "Cond 1"
BR781201XS PRESS: FEB 7 1979		RENEWAL OF LICENSE (Main & Aux. Trans.) Atty: Lee W. Shubert	GRANTED	3-30-79



RE: BAL-8873 - Atty was called 12-17-76 - by laws nec.

AMENDED 12-16-76 - Balance sheet (assignor)

AMENDED 1-11-77 - current B/C int & pending applic., prog  
bal. sheet; by laws; relationship; financial data; EEOP



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

