

W J S M

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CATALOG NO. 4550L 1/3

Form BC 126 OFF. # 4683
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed APRIL 24, 1968

Call letters W J S M

Station location Martinsburg, Pa.

Name of licensee SHERWOOD B. HAWLEY AND LARRY S. WALTERS DBA
SHERWALT MEDIA ASSOCIATES (AL gr 8/29/75 EFF: 10/12/75
*KENNETH W. FERRY tr/as BEACON BROADCASTING CONCERN

(BP 10-4-79)

$\frac{1}{2}$ mile SSE Clover Creek Church of the Brethren, 2.6 mi. E. of Martinsburg, PA

Pa. (BP 3-27-67)

Transmitter location * $\frac{1}{2}$ mi. N.E. of Clover Creek, along Mountain Road between Glover Creek & Rebecca Furnace, North Woodbury Township

Approx. 2.6 mi. NE of Martinsburg on Clover Creek Rd., Huston Twship., Penn. (LH-7-17-
*118 Locust Street, Martinsburg, Pennsylvania (Ltr. 6-13-79) 81)

Main studio location Same as transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-16523	3-27-67 CP for a	1110kc	1kw	Day	5-27 11-27-67 new standard broadcast station (Cond'1)
BRC-3149 (1)	8-4-67	Mod. of CP(BP-16,523) to operate transmitter by remote control from 1/2 mi. N.E. of Clover Creek, along Mountain Rd. between Clover Creek & Rebecca Furnace, North Woodbury Township, Pennsylvania.			
BP-16523 (2)	8-14-67	Mod. of CP(BP-16523) to assign call letters.			
BP-17980	1-15-68 CP to replace	1110kc	1kw	Day	3-15 9-15-68 expired CP(BP-16523) Cond'1.
BL-11,745(L)	4-24-68	Lic. to cover new Station		BP-17980	8-1-69
BR-4683(S)	7-24-69	Renewal			8-1-72
EBSA	6-12-72				
BR-4683(S)	7-31-72	RENEWAL			8-1-75
BS-4683(S)	7-23-75	RENEWAL			8-1-78
BAL-8442	8/29/75	Vol AL EFF: 10/12/75			
BR-4683(L)	7-12-78	Renewal of License			8-1-81
Ltr. recd	6-13-79	Chg. SL: 118 Locust St., Martinsburg, P			
BP790615AG	10-4-79	CP to chg. TL 1110khz. 1kw		Day	10-4-80
BMP-800908AU (1)	11-6-80	MP (BP-790915AG) for ext. of time to:			2-28-81
BML-810129AQ	7-17-81	Mod. of Lic. chg. SL & RC. Loc.			

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W. J. S. M.Name KENNETH W. FERRY tr/as BEACON BROADCASTING CONCERN
Martinsburg, Pennsylvania (P.O.-R. D. 2, Martinsburg, Pa.) 16662

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,523 Rec'd Resub. R & Filed	10-26-64	CP for a new standard broadcast station to be operated on:	Returned	12-22-64
	10-27-64	Frequency: 1110kc	per Sec.	73,127--
	12-29-64	Power: 5kw -(1kw-GH) 1kw	GRANTED	3-27-67
	12-29-64	Hours of operation: Daytime	Cond'l re:	Pre-sunrise
		Type transmitter: Collins 21-E	After Hearing	
		Trans. location: Near--Martinsburg, Pennsylvania	Docket No.	15943
		Studio location: Same as transmitter	Order Issued.	
		Atty: Robert B. Lubic, Pgh., Pa.		
		Engr: Pete Johnson, Charleston, W. Va.		
		(Resubmitted application requests power reduced to 1kw during critical hours.)		
Amended	2-17-65	Amended to show ant.-trans. & main studio loc.		
R & F	2-23-65	as 1/2 mi. N.E. of Clover Creek, along mountain road between Clover Creek & Rebecca Furnace, North Woodbury Township, Pennsylvania		
SEE CARD #2 FOR AMEND				

FORM BC-121 #2
 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
 Letters new **W J S M**

Name KENNETH W. FERRY tr/as BEACON BROADCASTING CONCERN
MARTINSBURG, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,523(cont'd) AMENDMENT Received Filed(order)	1-26-66 1-26-66 3-1-66	AMENDED to change daytime power to 1kw.	GRANTED	3-27-67
BRC-3149 Rec'd Resub. R ec'd Filed AUG 4 1967	7-5-67 7-19-67 7-23-67 7-28-67	Modification of CP(BP-16,523) to operate transmitter by remote control from ½ mi. N.E. of Clover Creek, along Mountain Road between Clover Creek & Rebecca Furnace, North Woodbury Township, Pennsylvania (Transmitter to be located approximately 300' from studio). Const., Frank Stollenwerck	Returned Applic. not dated & signed. GRANTED	7-12-67 not dated & 8-4-67
BP-17,980 R. & F. JAN 10 1968	12-8-67 12-11-67	CP to replace expired permit BP-16523 which auth a new standard broadcast station.	GRANTED Cond'l re: Any pre-sunrise oper. must conform with Sect. 73.87 & 73.99 of the Rules.	1-15-68

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W J S M

Name KENNETH W. FERRY tr/as BEACON BROADCASTING CONCERN
Martinsburg, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BL-11,945 Rec'd Filed #405037 \$30 Amended R & F Amended R & F PT APR 17 1958	2/1/68 2/5/68 2/19/68 2/5/68 2/16/68 2/19/68 3/6/68 3/8/68 2/26/68	License (BP-17,980 as reinstated, for new station, specify type trans. GATES BC-1G). Atty: George R. Douglas, Jr. Engr: Wilbur D. Files, State College, Pa. re engr. data. re engr. data.	GRANTED (Cond'l re: pre-sunrise)	4-24-68
BR-4683 R & F #506803 \$75. MAY 1 9 1958	4-5-69 4-15-69 4-15-69	Renewal of License Atty.-Misegadas & Douglas AMENDED 7-7-69 re: Programming	GRANTED	7-24-69

Balance sheet & Publication notice, filed 4-22-69

APPLICATION RECORD - BROADCASTING

Call

Letters W J S M

SHERWOOD B. HAWLEY AND LARRY S. WALTERS DBA SHERWALT MEDIA ASSOCIATES

Name KENNETH W. FERRY tr/as BEACON BROADCASTING CONCERN
Martinsburg, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BR-4683 R & F P.N. PRESS MAY 12 1972	5-1-72 5-3-72 5-3-72	Renewal of License AMENDED 6-26-72 re: balance sheet	GRANTED	7-31-72
BR-4683 R & F PN Recd. PRESS MAY 14 1975	3-29-75 4-1-75	RENEWAL OF LICENSE	GRANTED	7-23-75
BAL -8442 R & F FEE PD \$100 / 11319 CODE 017 \$100 (ALSO SEE FM) PN filed 7-17-75 22 JUL 1975	6-27-75 6-30-75	Voluntary assignment of license to SHERWOOD B. HAWLEY and LARRY S. WALTERS dba SHERWALT MEDIA ASSOCIATES SEE OVER Atty - Fisher, Wayland etc(J.Pellegrin)	GRANTED EFF: gr fee req fee pd	8/29/75 10/12/75 10/28/75 W 491284

Re: BAL-8442 - Signature pages Part II Sec. I and
Part VII Sec. IV-A filed 7/29/75

Form BC-121

May 1976

8-68

APPLICATION RECORD - BROADCASTING

Call
Letters W J S M

SHERWOOD B. HAWLEY and LARRY S. WALTERS dba

Name SHERWALT MEDIA ASSOCIATES
MARTINSBURG, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4683 R & F PRESS	3-27-78 3-30-78 APR 19 1978	RENEWAL OF LICENSE	GRANTED	7-12-78
BP790615AG PRESS (0)	JUL 12 1979	CP to change Transmitter Location to: $\frac{1}{2}$ Mile SSE of Clover Creek Church of the Brethern at Base of Tussey Mountain. 40° 18' 14" 78° 15' 59" Atty. Frederick A. Polner (Joseph & Hershman Pittsburgh, Penn.)	GRANTED	10-4-79

#6

APPLICATION RECORD-BROADCASTING

1110KHz.

Call Letters: W J S M

Name: SHERWOOD B. HAWLEY AND LARRY S. WALTERS DBA SHERWALT MEDIA ASSOCIATES

Station Location: MARTINSBURG, PENNSYLVANIA

File No.	Date	Description	Action and Date
BMP800908AU PRESS (0)	OCT 14 1980	MP (BP-790615AG) For Extension of Time to: <u>12-15-80</u> (FOR CHANGES) Atty. Frederick A. Polner (Pittsburgh, Penn.)	GRANTED: 11-6-80 TO: 2-28-80
BL-810226AI R&F PRESS	2/26/81	Lic. to cover (BP-790615AG as mod.) for chgs. Atty: ---	ISSUED
BML810129AQ PRESS (0)	APR 21 1981	Modification of license to chg. SL & RC to: Approximately 2.6 Miles NE of Martinsburg on Clover Creek Rd., Huston Township, Pennsylvania (OUTSIDE CITY LIMITS). Atty. Frederick A. Polner (Pittsburgh, Pa.)	GRANTED: 7-17-81

#7

APPLICATION RECORD-BROADCASTING

Call Letters: W J S M

Name: SHERWOOD B. HAWLEY AND LARRY S. WALTERS DBA SHERWALT MEDIA ASSOCIATES

Station Location: MARTINSBURG, PENNSYLVANIA

File No.	Date	Description	Action and Date
BR-810401UR PRESS	MAY 14 1981	RENEWAL OF LICENSE ATTY. FREDERICK A. POLNER	grdcl 7-7-81 ISSUED

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

