


W J W L

SPERRY  **REMINGTON**
REMOVABLE LABEL TAB
GUIDES AND FOLDERS
MADE IN U. S. A.

CATALOG NO. 4550L 1/5

BROADCASTING STATION LICENSE RECORD

Date first licensed September 7, 1951

Call letters W.J.W.L.

Location: Georgetown, Delaware

SCOTT BROADCASTING CORP. (AL 1-18-61; EFF: 2-28-61)
 x ROLLINS BROADCASTING OF DELAWARE, INC. (AL 10-14-54 EFF: 11-22-54)

Name of licensee x ROLLINS BROADCASTING INC.

Transmitter location On U.S. Highway 113, 1.6 miles N.W. of center of Georgetown, Delaware

199-7

Main studio location U.S. Hwy. 113, 1.6 mi NW of center of Georgetown Delaware (Lic. 9-7-51)
 x To be determined in Georgetown, Delaware

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
LP-7616	12-13-50	900	1kw	Daytime	By 2-13-51 8-13-51
D.P. for a new standard B/C station (B1 C1)					
TC-1159	8-13-51	Vol. acquisition of control of permittee corp. by John W. Rollins thru transfer of stock from Rollins Motors, Inc.			
BR-4471	9-7-51	900	1kw	Day	9-7 8-1-54
Lic. cover CP 7616 for a new standard broadcast station and specify audio location.					
STB-1697	4-14-54	Acquisition of control by O. WAYNE ROLLINS			
EFF	8-19-53	from John W. Rollins			
BR-2642	7-7-54	RENEWAL OF LICENSE			
AL-1876	10-14-54	Vol. assignment of license to Rollins			
EFF:	11-22-54	Broadcasting of Delaware, Inc.			
BR-3864	5-7-57	900kc	1kw	Daytime	5-1 8-1-57
Authority to determine operating power by direct measurement of antenna power.					
BR-2642	7-26-57	RENEWAL OF LICENSE			
TC-2837	7-14-58	Voluntary acquisition of neg. control of Rollins Broadcasting, Inc. parent corp. of licensee corp. by John W. Rollins thru transfer of stock from Katharine E. Rollins.			
EFF	7-18-58				
TC-2901	10-1-58	Voluntary acquisition of positive control of Rollins Broadcasting, Inc. parent corp. of licensee corp. by O. Wayne Rollins thru purchase of stock from John W. Rollins by parent corp. and retirement thereof.			
EFF:	10-1-58				
BR-2642	7-27-60	Commission deferred action on renewal pending further consideration.			
BR-2642	1-18-61	Renewal of License			
AL-4066	1-18-61	Voluntary assignment of license to Scott Broadcasting Corp.			
EFF:	2-28-61				
	7-24-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-2642	1-9-64	900kc.	1kw	Day	1-9 8-1-66

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WJWL

Station location

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-12229	7-15-64	900kc	5kw-DA-D	Day	9-15 3-15-65
		CP to increase power to 5kw and install new transmitter (GATES BC-5P) Cond'1.			
BMP-11456 (1)	3-15-65	Mod. of CP(BP-12,229) for extension of completion date to 9-15-65.			
BMP-11,604 (2)	10-7-65	Mod. of CP (BP-12,229) as mod. for ext. of completion date to 3-15-66.			
BMP-11,697 (3)	2-23-66	Mod. of CP(BP-12,229, as mod.) for ext. of completion date to 9-15-66.			
BR-2642	7-29-66	Renewal of license			8-1 8-1-69
Ltr. dtd. 11-28-66, red'd 11-29-66 giving notification per Sect. 73.48(a)(5) Rules that a Gates BC-1G trans. is now installed & in oper. (Eff:11-28-66)					
BZ-7092(1)	2-6-69	Direct Meas.			
BR-2642(1)	9-30-69	Renewal & NDEA			8-1-72
BZ-7440(1)	3-24-70	Direct Measurement			
Comtel	12-7-70	PSA	274 watts		
Comtel	12-16-70	PSA	power reduced to 250watts		
EBSA	5-25-72				
BR-2642(1)	9-15-72	RENEWAL			8-1-75
BZ-8561(1)	6-7-74	Direct Measurement			
BR-2642(L)	8-29-75	RENEWAL OF LICENSE			8-1-78
BTC-7992	4/12/76	Vol TC EFF: 5/11/76			
BR-2642	7-20-78	(S) REN. OF LIC.			8-1-81
BZ-800926AB(L)	11-12-80	DIRECT MEASUREMENT			8-1-81

APPLICATION RECORD - BROADCASTING

Call
Letters

W J W L

~~NEW~~Name ROLLINS BROADCASTING INC.
(PO Lewes, Delaware)

File No.	Dated	Application for	Action	
			Nature	Date
EP-7616	2-21-50	Construction permit for a new standard	File No. EP-7616	
Rec'd	2-23-50	broadcast station to be operated on:	deleted and application	
Resub. & Amend.	3-8-50	Frequency: 900kc	returned 3-10-50	
Rec'd	4-3-50	Power: 1kw, BA	Violation of Section	
Resub.	4-3-50	Hours of operation: Daytime Only	3.33(a)	
Rec'd	4-13-50	Trans. location: To be determined	returned 4-10-50	
Filed	4-13-50	Georgetown, Delaware	notary seal omitted	
		Studio location: To be determined	GRANTED	12-13-50
		Georgetown, Delaware	after being removed from	
		John A. Moffet, Engr.	hrg. - Doc. #9744	
		Maurice R. Barnes, Atty.	subj. blanketing clause	
		AMENDED: to omit directional antenna and to		
		specify transmitter location as On US 113,		
		1.6 miles northwest of the center of		
		Georgetown, Near Georgetown, Delaware.		
AMENDED	7-27-50	AMENDED TO make change in antenna system.		
Rec'd	7-28-50			
Filed	8-4-50			

Transmitter GE XT-1-A

#2

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters **WJWL**Name **ROLLINS BROADCASTING, INC.**

File No.	Dated	Application for	Action	
			Nature	Date
BL-4471 Rec'd. Filed	6-15-51 6-21-51 6-21-51	License to cover construction permit (BP-7616), which authorized a new standard broadcast station, and specify studio location as on U. S. Highway 113, 1.6 miles northwest of center of Georgetown, Delaware. Edward W. Deeters, Engr.	GRANTED Cond'l re	9-7-51 blanketing
BTC-1159 Rec'd Filed	5-15-51 7-23-51 7-23-51	Voluntary acquisition of control of permittee corporation by John W. Rollins thru transfer of 125 shares of stock from Rollins Motors, Inc. (33 1/3%). Maurice Barnes, Atty.	GRANTED Eff.	8-13-51

#3

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W J W LName ROLLINS BROADCASTING, INC.

File No.	Dated	Application for	Action	
			Nature	Date
Rec'd Resub. Rec'd Filed	1-19-53	Construction permit to increase power from 1kw daytime to 10kw daytime; install a directional antenna (DA-D) and install a new transmitter (Gates BC-10B). Maurice Barnes, Atty.	RETURNED	1-30-53
	1-26-53		Violation of	
	1-19-53		Sect. 3.25(d)	
	2-4-53		DISMISSED	2-25-53
BP-8856 Rec'd Filed	4-27-53	Construction permit to change frequency from 900kc to 540kc; increase power from 1kw to 5kw and install a new transmitter (Gates BC-5B). Maurice R. Barnes, Atty. G. R. Chambers, Engr.	DISMISSED	6-9-54
	4-29-53		Accordance	Sec. 1.381
	4-29-53			

APPLICATION RECORD - BROADCASTING

Call
Letters W J W LName ROLLINS BROADCASTING, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1697 Rec'd Filed	3-23-54 3-26-54 3-26-54	Voluntary acquisition of negative control by O. Wayne Rollins thru purchase of treasury stock. Maurice Barnes, Atty.	GRANTED EFF	4-14-54 8-19-53
BR-2642 Rec'd Filed	4-26-54 4-29-54 4-29-54	Renewal of License Filed by Maurice R. Barnes, Atty.	Granted	7-7-54
BAL-1876 Rec'd Filed	9-28-54 9-30-54 9-30-54	Voluntary assignment of license to Rollins Broadcasting of Delaware, Inc. Maurice R. Barnes, Atty.	GRANTED EFF:	10-14-54 11-22-54

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call
Letters W J W LName ROLLINS BROADCASTING INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-9500 Rec'd Filed	9-24-54 10-6-54 10-6-54	Construction permit to change antenna-translocation from On U.S. Hwy. 113, 1.6 miles NW of center of Georgetown, Delaware to Passyunk Avenue at 61st Street, Philadelphia, Pennsylvania change studio location from On US Hwy. 113, 1.6 miles NW of center of Georgetown, Delaware to To be determined, Philadelphia, Pa. and change station location from Georgetown, Delaware to Philadelphia, Pennsylvania.	Application changed to application for new station at Philadelphia, Pa. per amendment filed	7-8-55
		(Contingent on grant of Rollins B/C, Inc. 1250kc, 5kw, D, Georgetown, Del.) (BP-9501)		
		M. B. Barnes, Atty.		
AMENDED Rec'd Filed	11-23-54 11-24-54 11-24-54	AMENDED to change name of applicant to Rollins Broadcasting of Delaware, Inc.		
AMENDED Rec'd Filed	1-6-55 1-13-55 1-13-55	AMENDED to make changes in antenna system.		
		See Card #6		

FORMERLY FCC FORM 94

ROLLINS BROADCASTING OF DELAWARE, INC.

Call
Letters WJWLName ROLLINS BROADCASTING, INC.

File No.	Dated	Application for	Action	
			Nature	Date
HP-9500 (Continued)				
PET. FILED	1-17-55	BY HILMER FOR FRANKLIN B/CING CO. FOR ORDER TO SHOW CAUSE AND FOR COMPARATIVE HEARING. BP-9633		
OPPOSITION TO ABOVE PETITION	FILED 1-27-55	BY BARNES FOR WJWL		
REPLY FILED	2-23-55	BY HILMER TO OPPOSITION OF ROLLINS.		
AMENDED	7-8-55	AMENDED to install directional antennae and change type transmitter (GATES BC-1F)		
Rec'd	7-8-55			
Filed	7-8-55			
STATION NO LONGER REPRESENTED BY MAURICE BARNES PER LTR. 9-13-55				
			SEE CARD #5	

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W.J.W.L.

Name ROLLINS BROADCASTING OF DELAWARE, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BE-3864 Rec'd Filed Resub. Rec'd Filed	3-12-57 3-20-57 4-6-57 4-10-57 4-10-57	Authority to determine operating power by direct measurement of antenna power. Atty's: Cohn & Marks.	Application returned 4-5-57 Engineering statement dated after Section 1. GRANTED	5-1-57
BR-2642 Rec'd Filed	4-24-57 5-2-57 5-2-57	Renewal of license Leonard H. Marks, Atty.	GRANTED	7-25-57
BTC-2837 Rec'd. Filed	6-30-58 7-7-58 7-7-58	Voluntary acquisition of negative control of Rollins Broadcasting, Inc. parent corporation of licensee corporation by John W. Rollins thru ^{purchase} of stock from Katharine E. Rollins. Leonard H. Marks, Atty.	GRANTED EFF:	7-14-58 7-18-58

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W J W LName, ROLLINS BROADCASTING OF DELAWARE, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,229 Rec'd Filed	7-25-58 7-31-58 7-31-58	Construction permit to increase power from <u>1kw to 5kw</u> and install new transmitter. (GATES BC 5P) Atty. - Cohn & Marks Engr. - G. R. Chambers, Wilmington, Del.	GRANTED Cond'l re: Phase Mon., Field meas. equip., DA & non-DA proof. FORFEITED (Ltr. 9-23-66) Request of applicant	7-15-64
SEE BELOW FOR AMENDMENT				
BTC-2901 Rec'd. Filed	9-11-58 9-16-58 9-16-58	Voluntary acquisition of positive control of Rollins Broadcasting, Inc. parent corporation of licensee corporation by O. Wayne Rollins thru purchase of stock from John W. Rollins by parent corporation and the retirement thereof. Leonard H. Marks, Atty.	GRANTED EFF:	10-1-58 10-1-58
BP-12,229 (cont'd) AMENDMENT R & F AMENDMENT Rec'd Filed (ORDER)	3-16-59 3-17-59 3-14-61 3-16-61 3-22-61	AMENDED to install directional antenna (DA-D) and new ground system. AMENDED to change applicant name to SCOTT BROADCASTING CORP. (BAL-4066 gr 1-18-61)	GRANTED	7-15-64

APPLICATION RECORD - BROADCASTING

Aug. 1955

SCOTT BROADCASTING CORP.

Call

Letters

WJWL

Name X. ROLLINS BROADCASTING OF DELAWARE, INC.

GEORGETOWN, DELAWARE

File No.	Dated	Application for	Action	
			Nature	Date
BR-2642 Rec'd Filed	4-30-60 5-5-60 5-5-60	Renewal of license Atty: Stanley B. Cohen	GRANTED	1-18-61
BAL-4066 Rec'd Filed	11-11-60 11-15-60 11-15-60	Voluntary assignment of license to Scott Broadcasting Corp. Leonard H. Marks, Atty.	GRANTED EFF:	1-18-61 2-28-61
BR-2642 R & F	5-31-63 6-11-63	Renewal of license Atty. Stanley B. Cohen	GRANTED	1-9-64
BMP-11,456 R & F	2-8-65 2-11-65	Mod. of C.P. (BP-12,229, which auth. incr. power to 5kw and install new trans.) for extension of compl. date from 3-15-65 to 9-15-65. Atty: Cohn & Marks	GRANTED to	3-15-65 9-15-65

APPLICATION RECORD - BROADCASTING

Call
Letters W J W LName SCOTT BROADCASTING CORP.
Georgetown, Delaware

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,604 R&F	8-18-65	Mod. of C.P. (BP-12,229, as mod. which auth. incr. power, install DA-D and new ground system, install new trans.) for extension of completion date from 9-15-65 to 3-15-66. Atty: Cohn & Marks	GRANTED	10-7-65
	8-23-65			
BMP-11,697 R&F	2-4-66	Modification of CP (BP-12,229, as modified, which authorized to increase power to 5kw and install new transmitter (Gates-BC-5) for extension of completion date from 3-15-66 to 9-15-66. Attys: Cohn and Marks	GRANTED to	2-23-66
	2-7-66			9-15-66
BR-2642 R & F	4-28-66	Renewal of license Attys- Cohn and Marks	GRANTED	7-29-66
	5-3-66			

FORM BC-121
AUG. 1955

#11

APPLICATION RECORD - BROADCASTING

900kc

Call
Letters W J W L

Name SCOTT BROADCASTING CORP
Georgetown, Delaware

File No.	Dated	Application for	Action	
			Nature	Date
BZ-7092 R & F DM FEB 4 1969	12/6/68 12/9/68 12/20/68	Direct Meas. Engr: Julius Cohen Atty: Roy F. Perkins	GRANTED	2-6-69
BK-2642 R & F \$512048 \$75. PRESS JUN 1 1969	5-1-69 5-5-69 5-5-69	Renewal of license Atty-Cohn & Marks (Roy F. Perkins, Jr.)	GRANTED	9-30-69
BZ-7440 R & F DM PRESS MAR 23 1970	11-20-69 11-21-69 12-2-69	Direct Measurement. Atty: Roy F. Perkins, Jr. (Cohn & Marks)	GRANTED	3-24-70

APPLICATION RECORD - BROADCASTING

Call
Letters W J W L

Name SCOTT BROADCASTING CORP.
Georgetown, Delaware

File No.	Dated	Application for	Action	
			Nature	Date
BR-2642 R & F P.N. PRESS MAY 26 1972	5-2-72	Renewal of License	GRANTED	9-15-72
	5-3-72			
	5-3-72	Atty: Allan J. Arlow (Cohn & Marks)		
BZ-8561 R & F DM PRESS 3 JUN 1974	4-12-74	Direct Measurement	GRANTED	6-7-74
	4-24-74			
	5-7-74			
BR-2642 R & F PN Recd. PRESS APR 10 1975	3-26-75	RENEWAL OF LICENSE	GRANTED	8-29-75
	4-1-75	A.J. Arlow, Atty.		
	"	AMENDED 6-5-75 re: EEO AMENDED 8-14-75 re: comm. leaders survey & prog.		

APPLICATION RECORD - BROADCASTING

Call
Letters W J W L

Name SCOTT BROADCASTING CORP.
GEORGETOWN, DELAWARE

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7992	3/16/76	Voluntary transfer of control of lic corp from Herbert Scott to Pottstown Broadcasting Company Atty - Cohn & Marks (Joel H. Levy)	GRANTED	4/12/76
Rec'd	3/18/76		EFF:	5/11/76
Filed	3/30/76		NO FEE:	
Fee Pd \$100 W 542818				
Code 047 (FORM 316)				
Also see WSEA(FM), WHSB(FM), WFEC(AM), WFEM(FM), WKST(AM), WTTM(AM) & WCHR(FM) APR 6 1976				
BR-2642	3-31-78	RENEWAL OF LICENSE	GRANTED	7-20-78
R & F	4-3-78			
PRESS	APR 13 1978	R/A. Helmick, Atty.		
		DIRECT MEASUREMENT	GRANTED	11-12-80
BZ-800926AB				
R & F	9-26-80			
PRESS	OCT 6 1980			

#14

APPLICATION RECORD-BROADCASTING

900 KHz

Call Letters: W J W L

Name: SCOTT BROADCASTING CORP.

Station Location: Georgetown, Delaware

File No.	Date	Description	Action and Date
BR810401YI PRESS MAY 29 1981		Renewal of License Atty.: Richard A. Helmick	7-17-81 GRANTED 7 17 81

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION.. W J W L

SCOTT BROADCASTING CORP.

License# ROLLINS BROADCASTING INC.

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

