

WJXL

BC-126
June 1975

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W J X L

Station location Jacksonville Ala.

Name of licensee

ROBIN H. MATHIS, RALPH C. MATHIS, JOHN B. SKELTON, JR.,
AND RICKY J. HUFFMAN D/B/A
H-M-S BROADCASTING COMPANY OF JACKSONVILLE ALABAMA

Transmitter location

Jacksonville Rd. 2.5 mi. North of center of city of Jacksonville,
Ala.

Main studio location

Same as transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To.
BP-19,870	11-7-77 CP for a	810khz. new station	500w 50kw	DA-2	11-7-78
BP-19,870(1)	2-13-78	CALL LETTERS & EBSA ASSIGNED.			
BMP-781106AW (2)	2-14-79	MP (BP-19,870) for ext of completion date to:			5-7-79
BMP790503AD (3)	10/3/79	MP (BP-19,670. as mod.) for ext. of time to:			3/24/80
BMP-800324AH (4)	8-5-80	MP (BP-19,670, as Mod) for ext. of time to:			1-31-81
BMP-810130AO (5)	5-18-81	MP (BP-19870, as Mod.) for ext. of time to:			10-31-81

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

810khz

Call WJXL
Letters X new

Name H-M-S Broadcasting Company of Jacksonville Alabama
Jacksonville, Alabama (c/o Robin H. Mathis Station WCPC, Houston, Miss (38851))

File No.	Dated	Application for	Action	
			Nature	Date
BP-19,870	1-16-75	Construction permit for a new standard broad-	GRANTED	11-7-77
R & P:	1-17-75	cast station on:		
PN Rec'd	3-6-75	Frequency: 810khz		
\$450 382773	1-20-75	Power: 500w 5kw DA-2		
PRESS: OCT 1 1975		Hours: Unlimited		
\$550.00 returned 1-20-75		Trans. types: Day RCA BTA-50G, Nite GATES BC-1H		
		Trans. loc. at: Jacksonville Rd. 2.5 mi north of center of city of Jacksonville, Ala.		
		Studio loc. same. 33° 50' 59" 85° 46' 00"		
		Atty: Leonard S. Joyce		
		Eng: Louis R. duTriel		
		Req. waiver Sec. 73.24(g) of the rules.		
		Amended 8-29-75 re: Eng. statement & exhs.		
		Amended 4-6-77 re: letter concerning ext.to file infor. requested by Comm.		
		Amended 4-7-77 re: Req. for Ext. of time.		
		Amended 4-15-77 re: Financial & ascertainment of problems, need & interests		

Amended 7-13-77 financial information

AMENDED 2-9-81 RE: Engineering Statement

Card #2

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

ROBIN H. MATHIS, RALPH C. MATHIS, JOHN B. SKELTON,
JR., AND RICKY J. HUFFMAN D/B/ACall
Letters W J X L

H-M-S Broadcasting Company of Jacksonville Alabama

Name
Jacksonville, Alabama (c/o Robin H. Mathis, Station WCPC, Houston, Miss (38851)

File No.	Dated	Application for	Action	
			Nature	Date
BMP-781106AW PRESS:	DEC 29 1978	MP (BP-19,870) for extension of time to: <u>5-7-79</u> (NEW STATION) Atty: ----	GRANTED TO	2-14-79 5-7-79
BMP790503AD PRESS (O)	JUN 11 1979	MP (BP-19,670, as Mod.) for Extension of Time to: <u>11-7-79</u> (NEW STATION) Atty. Leonard S. Joyce (Daly, Joyce & Borsari)	GRANTED	10/3/79
BMP800324AH PRESS (O)	MAY 19 1980	MP (BP-19,670, as Mod.) For Extension of Time to: <u>9-24-80</u> (NEW STATION) Atty. Leonard S. Joyce (Daly, Joyce & Borsari)	GRANTED to	8-5-80 1-31-81

APPLICATION RECORD-BROADCASTING

810KHz.

Call Letters: W J X L

Name: ROBIN H. MATHIS, RALPH C. MATHIS, JOHN B. SKELTON, JR., AND RICKY J. HUFFMAN D/B/A
H-M-S BROADCASTING COMPANY OF JACKSONVILLE ALABAMA

Station Location: JACKSONVILLE, ALABAMA

File No.	Date	Description	Action and Date
BMP810130AO PRESS (O) AFR 7 1981		MP (BP-19,670, as Mod.) For Extension of Time to: _____ (NEW STATION) Atty. Leonard S. Joyce (Daly, Joyce & Borsari)	GRANTED: 5-18-81 TO: 10-31-81
BMP810513AA PRESS (O) JUN 9 1981		Mod. of CP (BP-19,870, as Mod.) To make chgs. Ant. Sys. Atty. Leonard S. Joyce (Daly, Joyce & Borsari)	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

