WIRD

Form BC 126 4294 June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 10-4-63

W J R O Eff. 5-11-77 Call letters XXW I S Z

Station location Glen Burnie, Maryland

ERALD BROADCASTING INC. (APL 3-13-81, EFF: 5-15-81

* HARRY G. SELLS, HAROLD H. HERSCH, SAMUEL (AL-7-22-77 EFF: 7-29-77)

J. COLE AND LUTHER W. CREGORY dba RADIO STATION WJRO

Name of licensee SOUTHFIELD BROADCASTING COMPANY, INC.

159 8th Avenue, Glen Burnie, Maryland (red. BL-10-4-63) 21061 Main studio location Magners Pond; 0.8 mi. N. of center of Glen Burnie, Maryland (BP 6-28-61)

CONSTRUCTION PERMIT AND LICENSE RECORD

The second secon	The same of the same of	A STATE OF THE PARTY OF THE PAR		Santa Santa Santa	AND DESCRIPTION OF THE PARTY OF
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To
BP-12372	6-28-61				3-28 2-28-6
	CP for a	new stan	dard bro	adcast st	tion [Cond'
BP-12372		Mod. of Letters.	A STATE OF THE PARTY OF THE PAR	372) to as	sign Call
(1) BMP-10134 (2)		Mod. of		372) for to	extension of 8-8-62.
BP-12372	6-19-62 Mod. of Specifica	CP(BP-12)		U 8	-28 8-8-62 retical
MP-10,443 (1)	8-24-62	Mod. of of comp.	CF (BF-13 etion dat	,372 as mo	od) for ext. 2-8-63
MP-10,781 (2)	3-4-63			n date to	
BL-10,074	Lic. to	cover CF andard b	(BP-12,37	U 10- 2 as mod) i; spec. ty	-4 10-1-66 which auth pe trans.
BAL-5038 Eff:	5-22-64 V 6-1-64			nt of licer	ise to
BR-4294			00w-DA-2	U 1-1	6-67-10-1-
P-18,945	1-13-71 CP to a	1590ke	500w DA-2 to night	U 1-	-13-72
P-18,945(1	spacing	and Orie and delet	ntation, e field i	ntensity m	ange 1 Specifi- easwrements
EBSA	6-12-72 11-7-72		daytime_r		
BR-4294(S)	12-20-72	Lic (BP-1	8,945) for	r changes	10-1-75
BF-19,677	5-31-74	1590khz,	500w DA-	2 U 5	-31-75
BMP-13,992				time to I	1-30-75
-			The State of the	BENEFIT OF THE	

Date first licensed

BROADCASTING STATION LICENSE RECORD

Call letters

Station location

Name of licensee SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

001.01					
Appl. No.	Date Issued	Freq.	Power	Time Div.	From To
BMP-14,107(2		to	5-30-	76	
BMP-14183 {3}		time t	d		} to ext. 11-30-76
BMP-14,338		ime to	5-30-	77	} to ext.
Wire - 5-11 EBSA-5-11-	,-77 Call 77	Lette	r Chan	ge	
extend comp) P-58-	The land		7} as m	od. to 10-30-77
BAPL-497	7-22-77	VOL.	L EFF	7-29-7	7
BMP-14,482(6)	11-29-7 extend	MP(BP completion			4-30-78
BMP-14,589 (7)	5-16-78		9,677, a . of tim		10-30-78
BMP781017AL (8)	12-7-78		,677, as time to	mod) for comp.	6-5-79
BP790727AN (9)	9/12/79	CP to re (BP-19,6	No. of Contract of	pired per od.)	mit 3/10/80
BP-20,748	4-24-80		lkw D cre. pow	A-2, Unl. ers	4-24-81
BAPL801203HT	3-13-81	VOL	APL	EFF:	
EMP-810420AS (1)	7-6-81	MP (BP-	0748) of time	to:	12-31-81

FORM BC-121 Aug. 1955

Call Letters new WISZ

Name

SOUTHFIELD BROADCASTING COMPANY, INC.
(P.O. - 1 Central Avenue, S.W., Glen Burnie, Md)

File No.	Dated	Application for	Nature Nature	Date Date
BP-12,372 Rec'd Filed	9-11-58 9-11-58 9-11-58	Atty Dow, Lohnes & Albertson	Field me complete Permitte any interior districted to the property of the prop	re: Phase Mon.; eas. equip.; DA & non-DA proof. e shall accept
Amended R & F	5 -1 5 - 59 5 -1 5 - 59	Engr George C. Davis Amended to change freq., increase power, change type trans. (GATES BC-500T) and change directional antenna and to change officers, directors and stockholders.		
AMENDMENT R & F	3-17-61 3-17-61	AMENDED to make changes in DA system		
		P.C.C. WASHINGTON, D. C.		

GATES BC 250_T_ 500T

Call Letter

Name Southfield Broadcasting Company, Inc.

	butilite,		Act	ion
File No.	Dated	Application for	Nature	Date
EMP-10,134 R&F	2-8-62 2-9-62	Mod of CP (BP-12372 which auth a new standard broadcast station) for extension of completic date from 2-28062 to Atty: Dow, Iohnes and Albertson	n GRANTED	3-13-62 to 8-8-62
BMP-10,443 R. & F.	7-19-62 7-19-62	Mod. of CP(BP-12372 as mod. which auth. new standard broadcast station) for extension of completion date from 8-8-62 to 2-8-63. Atty: Harry G. Sells	GRANTED	8-24-62
EMP-10,781 R. & F.	1-22-63 1-23-63	Mod. of CP (BP-12,372 as mod., which auth. a new standard broadcast station) for extension of completion date from 2-8-63 to 6-8-63. Atty: Harry G. Sells	GRANTED	3-4-63
		F.C.C WASHINSTON, D. C.		

FORM BC-121 Aug. 1955#3

APPLICATION RECORD - BROADCASTING

W I S Z, INC. *SOUTHFIELD BROADCASTIN; COMPANY, INC.

Glen Burnie, Maryland

File No.	Dated	Application for	Nature	otion Date
R. & F. FROG. TEST 4-29-63	4-17-63 4-19-63	Lic to cover CP(BP-12,372 as mod) which auth a new standard broadcast station; specify typ trans as RCA-BTA-1M. Atty-Dow, Iohnes & Albertson Engr- George C. Davis		10-4-63
BAL-5038 - R & F	2-18 -6 4 2-25 - 64	Voluntary assignment of license to W I S Z, INC. Atty Dow, Lohnes & Albertson (H.Sells)	Eff:	5-22-64 ed 6-8-64, 6-1-64
BR-4294 R & F	6-21-66 6-24-66	Renewal of license Atty- Emery, Sells & Wood	GRANTED	1-16-67
		F.C.C WASHINGTON, D. C.		

Call Letters .

WISZ

Name WISZ, INC.

File No.	Dated	Application for	Nature diame	tion Date
BR-4294	7-1-69	Renewal of License	FRANTED	11-7-72
R&F	7-3-69	Atty.: Harry G. Sells		
#526960 \$75.	7-3-69	SUPPLEMENTAL APPLICATION filed 7-3-72 as		
JUL 3 0 196)	Amendment to pending renewal application. (Pub. Notice 7-3-72)AMENDED 8-23-72 re: emplo	yment pol	icy
BP-18,945	8-5-69	CP to add MEOV's to nighttime pattern.		
R & F	8-7-69		GRANTED	1-13-71
#534325 \$30	8-7-69	Atty: Harry G. Sells		
Press JAN	8 1971	and a semi los Olote depisting the horizonte		
Amended 2-19-		and a semi-log Olots depicting the horizontal pattern		
Amended 8-28-	70 re: Add i	MEOV's to daytime pattern and modify the MEOV's ne nighttime application		
	10-6-70	Annual license fee paid \$76.00 #634778 AM &	FM combi	ned,
		P. C. C WASHINGTON, D. C.		

Call Letters WISZ

Name	WISZ, INC.			
File No.	Dated	Application for	Nature	tion Date
BL-13,192 Rec'd W 029807-\$50. Amended Amended Amended & F PTA PRESS	1-4-72 1-4-72 1-4-72 1-14-72 3-6-72 3-6-72 3-8-72 APR 1 2 1972	Lic.(BP-18,945, as mod.) for changes. AC-067 Engr. data " " & new Sect. II-A " " Atty: Cohen and Dippell(Donald G. Everist)	GRANTED	12-20-72
BP- 19,677 Rec'd Filed \$50-263882 AC-056 PRESS: MAY BR-4294 R & F PN Recd. OPRESS	12-26-73 12-27-73 12-27-73 12-27-73 1 0 1974 5-30-75 6-2-75	Construction permit to change the daytime directional antenna pattern. Atty. Harry G. Sells RENEWAL OF LICENSE H.G.Sells, Atty. AMENDED 9-25-75 re: ascert. of needs; programm and EEO (over) F.C. WASHINGTON, D.C.	Mr. Harry	st of Atty.

(BR-4294) AMENDED 2-5-76 re: EEO

SUPPLEMENTAL APPLICATION filed 6-1-78 as an amendment to pending renewal application. JUN 1 2 1978

(BR810601VZ) SUPPLEMENTAL APPLICATION filed 6-1-81 as an amendment to pending renewal application.

(Atty. Luther W. Gregory) PRESS:

AUG 1 0 1581

PETITION TO DENY AND TO INTERVENE filed 9-1-81 by Baltimore Black Media Coalition, Rev. Bernard Keels, National Black Media Coalition & Pluria W. Marshall.

Name

APPLICATION RECORD - BROADCASTING

Call W I

WISZ, INC.

#6

"Gien Bunnie, Maryland

File No.	Dated	Application for	Natur	Date Date
BPIP-13,992 R & F \$100-431159 AC-056	5-22-75	MP(BP-19,677) for extension of completion date to 11-1-75(chg.) Atty: Harry G. Sells	GRANT TO	ED 7-11-75 11-30-75
JUN 25	1975			
Rec'd Filed	10-31 -75 11 - 5-75	Mod. of CP(BP-19,677,as mod.) to increase power to 1kw DA-2 Unl.	RETURNEI	1-28-77
\$400-49506 AC-001	6 11-5-75	Atty: Harry G. Sells (Sells & Gregory) Eng. Peter V. Gureckis	(ove	rla <u>p)</u>
BMP-14,107 R&F \$100-500885	11-20-75	Mod. of CP (BP-19,677 as mod.) to extend completion date to May 1, 1976 Atty: Harry Sells	GRANTED	12-16-75
ac:001 Press;	DEG 4 1975	F.C.C WASHINGTON, D. C.		

Form BC-121 September 1969	NO-8 7	APPLICATION RECORD - BROADCASTING	Call	1590kHz W.I.S.Z	
Name WISZ, INC. GLEN BURNIE, MARYLAND					
File No.	Dated	Application for	Natu	Action re Date	
BMP-14,183 R&F \$100-568495 AC:001 AC:22389	5-14-76 5-14-76 5-14-76	Mod. of CP {BP-19.677 as mod.} to completion date to November 30, 1976 Atty: Harry G. Sells	GRANTE	ED 5-28-76	
BMP-14,338 R & F \$100-640058 AC:001 PRESS:	11-22-76 11-23-76 11-24-76	MP(BP-19677 as mod.) to extend completion date to May 30, 1977. Atty: Harry Sells	GRA NT	ED 5-3-77	
Resub. Filed PRESS FE	10-31-75 3-9-77 3-9-77 8 6 1978	construction permit to increase powers to 1kw DA-2 Un1. Atty: Harry G. Sells MUTUALLY EXCULSIVE WITH BP-20,257 Beech Grove, Indiana, c.c. WASHINGTON, D. C.	GRANTED Cond'1 OVER	4-24-80	

Amend R & F 3-9-77 re: Engineering Statement EE-2, EE-3

Amend R & F 6-3-77 re: Engineering Statement EE-2, Exht. 2 thur 8

Amend Rec'd 3-9-78 re: Request Waiver of Sec. 73.24(j) of the rules, Sec. V-A, VG, Eng. Statement & exhs.

Amend 4-3-78 re: Supplemental Engineering Statement, Coverage Contours Fig. 1 thur 3

Amend 4-10-78 re: Engineering statement in support of nighttime application.

PETITION TO DENY filed 4-5-78 by Thomas Schattenfield on behalf of Montgomery County Broadcasting Company, Inc. Engineering Statement

OPPOSITION TO PETITION TO DENY FILED BY APPLICANT 5-3-78

MOTION FOR EXTENSION OF TIME FILED 5-12-78 BY THOMAS SCHATTENFIELD ON BEHA F OF MONTGOMERY
COUNTY BROADCASTING COMPANY, INF.

REPLY TO OPPOSITION TO PETITION TO DENY FILED 5-30-78 BYTHOMAS SCHATENFIELD ON BEHALF OF MONTGOMERY COUNTY BROADCASTING COMPANY, INC.

SUPPLEMENT TO OPPOSITION TO PETITION TO DENY FILED 8-10-78 BY HARRY SELLS ON BEHALF OF

A PPLICANT

8-10-78 SUPPLEMENT TO OPPOSITION TO PETITION TO DENY FILED BY WJRO THRU ITS ATTY. HARRY G. SELLS

Antion

Form BC-121 May 1976

APPLICATION RECORD - BROADCASTING

Call

HARRY G. SELLS, HAROLD H.HERSH, SAMUEL J. COLE AND LUTHER Letters W. CRECORY dba RADIO STATION WJRO XWISZ, Inc. Name

GLEN BURNIE, MARYLAND

File No. BMP-14,422 R & F	Dated 5-31-77 5-31-77	Application for Mod. of CP{BP-19.677} to extend completion date to October 30. 1977.	Nature	6-28-77
PRESS BAPL-497 R & F FORM 316	IL 15 1977	Voluntary assignment of license and CP (BP-19,677 - chg DA Pattern) to Harry G. Sell Harold H. Hersch, Samuel J. Cole and Luther W Gregory dba RADIO STATION WJRO Atty - Sells & Gregory	GRANTEI	7-22-77 7-29-77
BMP-14,482 R & F PRESS:	10-20-77 10-20-77	MP(BP-19,677, as mod) for ext. of time to 4-30-78 (FOR CHANGES) AttyHarry Sells	GRANTED to	11-29-77 4-30-78

F.C.C. - WASHINGTON, D. C.

1590khz.

Call. Letters

HARRY G. SELLS, HAROLD H. HERSCH, SAMUEL J. COLE AND

Name

Form BC-121 May 1976

> LUTHER W. GREGORY DBA RADIO STATION WJRO Glen Burnie, Maryland

	St. Holes on		AC	tion
File No.	Dated	Application for	Nature	Date
BMP-14,589 R & F PRESS: M/	4-20-78 4-24-78 Y 1 1978	MP (BP-19,677, as mod) for extension of time to: 10-30-78 (FOR CHANGES) Atty: Harry G. Sells	GRANTED	5-16-78 10-30-78
	5-12-78 5-3-78 5-30-78	MOTION FOR EXTENSION OF TIME FILED BY WINX(MO OPPOSITION TO PETITION TO DENY FILED BY WISZ REPLY TO OPPOSITION TO PETITION TO DENY FILED B/CING CO., INC. THROUGH ITS ATTORNEYS THOMAS HARRY F. COLE	INC. BY MONTG	OMERY COUNTY
BMP781017AL PRESS	NOV 2 2 1978	MP (BP-19,677, as Mod.) for Extension of Time to: 4-30-79 (FOR CHANGES)	GRANTED TO	12-7-78 6-5-79
		F.C.C WASHINGTON, D. C.		

APPLICATION RECORD BROADCASTING 1590KHz.

Call Letters: W J R O

Nome: HARRY G. SELLS, HAROLD H. HERSCH, SAMUEL J. COLE AND LUTHER W. GREGORY DBA RADIO STATION WJRO

Station Location: GLEN BURNIE, MARYLAND

File No.	Date	Description	Action and Date
BP790727AN PRESS (0)	UG 1 6 1979	Construction Permit to Replace Expired Permit (BP-19,677, as Mod.). Atty. Harry G. Sells (Sells & Gregory)	GRANTED 9/12/79 DISMISSED 5-18-8 RE: ATTY REQUEST
BAPL801203HT Form 314 PRESS DEC 2 3 198 PN filed 12-24-80		Voluntary assignment of license and CP (BP-20748-to incr. powers) to Erald Broadcasting Inc. Atty: Harry G. Sells (Sells & Gregory)	GRANTED 3-13-81 EFF: 5-15-81
			Form BC-121 March 1979

Call Letters: W J R O

Name: Harry G. Sells, Harold H. Hersch, Samuel J. Cole and Luther W. Gregory dba Radio Station WJRO

File No.	Date	Description	Action and Date
BMP-810420AS PRESS: MAY	(C) 1881	MP(BP-20,748) for extension of time to:(FOR CHGS.) Atty - Harry G. Sells	GRANTED: 7-6-81 TO: 12-31-81
			Form BC-121 March 1979

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

