

W J N C



Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1398199

BROADCASTING STATION LICENSE RECORD

Date first licensed 3-4-46

SEE CARD #2

Call letters W J N C
STATION LOCATION: Jacksonville, N. C.

MONSLOW BROADCASTING CORPORATION (AL 9-7-55, EFF: 9-23-55)

X GREATER CAROLINAS TELEVISION & RADIO INDUSTRIES, INC. (AL 6-1-54 EFF: 6-1-54)

X LESTER L. GOULD (AL 3-10-49: E F: 4-1-49)

X JACKSONVILLE BROADCASTING COMPANY (AL-12-23-47 Eff: 1-20-48)

Name of licensee x LOUIS N. HOWARD and ELLIS H. HOWARD, d/b/a JACKSONVILLE BROADCASTING COMPANY

Lejeune Boulevard, Jacksonville, N. C. (BP 1-13-69)

X New Bridge Street, Jacksonville, North Carolina (BZ 1-15-57)

Transmitter location On Highway #24, East of city limits, Jacksonville, N. Car. (CP 8-14-45)
(Lic. 3-4-46)

Same as transmitter (BP 1-13-70)

27546

X New Bridge Street, Jacksonville, N. C. (BR-7-2-52)

Main studio location X On Highway #24, East of city limits, Jacksonville, N. Car. (CP 8-14-45)
(LIC. 3-4-46)

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From- To- |
|---------------------|------------------|--|-------|---|---|
| Letter BZ-P-3860 | 7-17-45 | 1240 | 250w | U Subj. compliance procedural requirements of policy of 1-26-44 (Cond'l Clause) | |
| | | For a new station at Jacksonville, N. C. | | | |
| B3-P-3860 | 8-14-45 | 1240 | 250w | U | 10-14 4-14-46 (Conditional Clause) |
| B3-L-1923 | 3-4-46 | 1240 | 250w | U | 3-4 8-1-46 |
| B3-Z-1749 | | Lic. to cover C.P. (P-3860) for a new station & authority to determine operating power by direct method. | | | (Conditional Clause) |
| B3-S-1231 | 7-25-46 | Extension of license | | 8-1 | 10-1-46 |
| B3-R-1231 | 8-22-46 | 1240 | 250w | U | 8-22 8-1-49 (COND'L CLAUSE) |
| BAL-646 | 12-23-47 | Assignment of license to JACKSONVILLE BROADCASTING COMPANY. | | | |
| EFF: 1-2-48 | | | | | |
| BP-6539 | 1-29-48 | 1240 | 250w | U | By 3-20-48 to 9-29-48 C.P. to install new transmitter |
| BL-1042 | 3-31-48 | 1240 | 250w | U | 3-31 8-1-49 Lic. to cover CP (6539) to install new T. |
| BAL-809 | 3-10-49 | Vol. assignment of lic. from Jackson- ville Broadcasting Company to Lester L. Gould. | | | |
| EFF: 4-1-49 | | | | | |
| BR-1231 | 7-13-49 | 1240 | 250w | U | 8-1 8-1-52 |
| BR-1231 | 7-2-52 | 1240kc | 250w | Unl. | 8-1-52 12-1-54 |
| BAL-1791 - KFI | 6-1-54 6-1-54 | Vol. AL to GREATER CAROLINAS TELEVISION & RADIO INDUSTRIES, INC. | | | ----- |
| Telegram | 11-29-54 | Action on renewal deferred 11-24-54 and continued operation authorized until final determination on renewal. | | | ----- |
| BR-1231 | 1-19-55 | 1240kc | 250w | U | 1-19 12-1-57 |
| BAL-2095 | 9-7-55 | Vol. assignment of license to ONSLOW BROADCASTING CORPORATION | | | |
| EFF: 9-23-55 | | | | | |
| BZ-3840 | 1-15-57 | 1240kc | 250w | determine by direct measurement of antenna power | 1-15 12-1-57 |
| operating power | | | | | |
| BR-1231 | 11-6-57 | Renewal of License | | | 12-1 12-1-60 |

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W J N C

BEASIEY BROADCAST GROUP OF JACKSONVILLE, INC. (AL gr 1/15/76 EFF: 1/29/76)
 Onslow Broadcasting Corporation

BEASIEY BROADCAST GROUP OF JACKSONVILLE, INC. (AL gr 11/25/75 EFF:

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From - To |
|---------------|-------------|---|---|--------------|------------------|
| BP-12309 | 10-5-60 | 1240kc | 250w, 1kw-LS | U | 12-5 6-5-61 |
| | | CP to increase daytime power to 1kw and install a new transmitter (GATES BC-1T) (Cond'l). | | | |
| | 11-30-60 | | Commission deferred action on renewal pending further consideration. | | |
| BR-1231 | 1-18-61 | | Renewal of License | | 1-18 12-1-63 |
| BR-1231 | 6-1-61 | 1240kc | 250w, 1kw-LS | U | 6-1-61 - 12-1-63 |
| | 6-15-61 | cover | | | |
| | 6-22-61 | power | | | |
| BR-1231 | 11-27-61 | | Renewal of license | | 12-1 12-1-66 |
| BZ-5559 (1) | 6-30-65 | | Authority to determine operating power by direct measurement of antenna power | | |
| BZ-6007 (2) | 6-22-66 | | Auth. to determine operating power by direct meas. of antenna power. | | |
| BR-1231 | 11-18-66 | 1240kc | 250w-1kw-LS | U | 12-1 12-1-69 |
| BR-1231(S) | 11-26-69 | | Renewal of License & NDEA | | 12-1-72 |
| BP-18654 | 1-13-70 | 1240kc | 250w, 1kw-LS | U | 9-13-70 |
| | | CP to make changes in antenna system & series limiting resistor (Cond'l). | | | |
| Comtel | 6-25-70 | TA operate with BP-18654 | | to 6-26-70 | |
| BL-14,723(L) | 9-30-70 | Lic. (BP-18,654) changes | | | 12-1-72 |
| EBSA | 5-25-72 | | | | |
| BZ-8167(1) | 12-12-72 | | Direct Measurement | | 12-1-72 |
| BR-1231(L) | 11-14-73 | | RENEWAL | | 12-1-75 |
| BAL-85106 | 11/25/75 | Vol AL | EFF: 1/24/76 | GRANT DENIED | 12-24-75 |
| BTC-7809 | 11/25/75 | Vol TC | EFF: 1/24/76 | GRANT DENIED | 12-24-75 |
| BR-1231(S) | 11-12-75 | | RENEWAL | | 12-1-78 |
| BAL-8510 | 1/15/76 | Vol AL | EFF: 1/23/76 | | |
| BTC-7809 | 1/15/76 | Vol TC | EFF: 1/23/76 | | |
| BR780801NS(L) | 2-26-79 | Renewal of License | | | 12-1-81 |

APPLICATION RECORD—BROADCASTING

W J N C

Call letters NewName LOUIS N. HOWARD and ELLIS H. HOWARD, (P.O. as JACKSONVILLE BROADCASTING COMPANY
(P.O. Box 551, New Bern, N.C.)

| FILE NO. | DATED | APPLICATION FOR— | ACTION | |
|-----------|---------|--|--|---------|
| | | | NATURE | DATE |
| B3-P-3860 | 3-24-45 | Construction Permit for a new standard broadcast station to be operated on: | Memo Opinion and Order of Grant | 7-17-45 |
| Rec'd | 4-5-45 | Frequency: 1240 kc | Waived provisions of Sec 3.55(b) and 3.60, and subj. compliance procedural requirements of policy of 1-26-44 | |
| Filed | 4-12-45 | Power: 250w | Letter Written | |
| | | Hours of Operation: Unlimited time | | |
| | | Trans. & Studio Locations: On Highway #24, East of City Limits, Jacksonville, N.C. (Geo. C. Sutton, Atty.; Geo. C. Davis, Engr.) | Grant accepted per letter of 7-26-45 | |
| | | | Issued | 8-14-45 |
| | | subj. to continuous monitor of percentage modulation, daily frequency checks until satisfactory operation & weekly thereafter until approved freq. monitor installed & installation of freq. & modulation monitors as soon as available. | waived 3.55(b) & 3.60 & | |

COMPOSITE Transmitter

APPLICATION RECORD - BROADCASTING

Call

Letters W J N C

JACKSONVILLE BROADCASTING COMPANY (AL-12-23-47; Eff. 1-20-48)

Name LOUIS N. HOWARD and ELLIS H. HOWARD a/b as JACKSONVILLE BROADCASTING COMPANY

| File No. | Dated | Application for | Action | |
|------------------------|--------------------|---|---|----------|
| | | | Nature | Date |
| B3-L-1923 B3-Z-1749 | 11-21-45 | License to cover C.P. (B3-P-3860) which authorized a new standard broadcast station and | GRANTED Conditional Clause re waiver Section 3.55(b) | 3-4-46 |
| | Rec'd. 11-23-45 | Authority to determine operating power by direct measurement of antenna power. | | |
| | Filed 1-21-46 | (Filed by Atty. Geo. Sutton - Engr. Wm. Greer) | | |
| B3-R-1231 | 5-29-46 | Renewal of license | Granted | 8-22-46 |
| | Rec'd 5-31-46 | Filed by Wm. Thomson atty. Geo. Sutton for attorney 17th bixxxxbrxxxxxxxxxxxxxx | | |
| BAL-646 | 9-12-47 | Voluntary Assignment of License from Louis N. Howard and Ellis H. Howard d/b as Jacksonville Broadcasting Company <u>to</u> Jacksonville Broad- | GRANTED Eff: 1-20-48 | 12-23-47 |
| | 9-15-47 | casting Company. | | |
| | Filed 9-15-47 | (Filed by John H. Midlen, Atty.) | | |

APPLICATION RECORD - BROADCASTING

#4

LESTER L. GOULD

Name JACKSONVILLE BROADCASTING COMPANY

Call Letters W J N C

| File No. | Dated | Application for | Action | |
|----------------------------|-------------------------------|---|-----------------|-------------------|
| | | | Nature | Date |
| BAL-809 Rec'd Filed | 9-28-48 10-4-48 12-2-48 | Voluntary Assignment of License from Jacksonville Broadcasting Company <u>to</u> Lester L. Gould. (Filed by John H. Midlen, Atty.) | GRANTED EFF: | 3-10-49 4-1-49 |
| BR-1231 Rec'd | 5-20-49 5-24-49 | Renewal of License | GRANTED | 7-13-49 |
| BR-1231 Rec'd Filed | 4-29-52 4-30-52 4-30-52 | Renewal of License | GRANTED | 7-2-52 |
| BAL-1791 Rec'd Filed | 5-12-54 5-12-54 5-12-54 | Voluntary assignment of license to Greater Carolinas Television & Radio Industries, Inc. Harry Plotkin, Atty. | GRANTED EFF: | 6-1-54 6-1-54 |

FORM A-170

#5

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

ONSLOW BROADCASTING CORPORATION

Name GREATER CAROLINAS TELEVISION & RADIO INDUSTRIES, INC.

Call

Letters .. W J N C

| File No. | Dated | Application for | Action | |
|----------|----------|---|---------|---------|
| | | | Nature | Date |
| BR-1231 | 7-14-54 | Renewal of License | GRANTED | 1-19-55 |
| Rec'd | 8-19-54 | | | |
| Filed | 8-19-54 | | | |
| BAL-2095 | 8-8-55 | Voluntary assignment of license to Onslow | GRANTED | 9-7-55 |
| Rec'd | 8-12-55 | Broadcasting Corporation. | EFF: | 9-23-55 |
| Filed | 8-12-55 | Harry Plotkin, Atty for Assignor Peter Shuebruk, Atty for Assignee | | |
| BZ-3840 | 12-15-56 | Authority to determine operating power by | GRANTED | 1-15-57 |
| Rec'd | 12-17-56 | direct measurement of antenna power. | | |
| Filed | 12-17-56 | | | |

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters ...W.J.N.C...

Name ...ONslow BROADCASTING CORPORATION

| File No. | Dated | Application for | Action | |
|-----------|---------|--|---------------------------|------------------------|
| | | | Nature | Date |
| BR-1231 | 8-26-57 | Renewal of License Peter Shuebruk, Attorney | GRANTED | 11/6-57 |
| Rec'd | 9-3-57 | | | |
| Filed | 9-3-57 | | | |
| BP-12,309 | 8-25-58 | Construction permit to increase daytime power from 250w to 1kw and install new transmitter (BATES BC 1T) | GRANTED | 10-5-60 |
| Rec'd | 8-28-58 | | Cond'l re: | That Onslow |
| Filed | 8-28-58 | Atty. - Fly, Shuebruk, Blume & Gaguine Engr. - Vandivere & Cohen | B/Casting | Corp. accept |
| | | | any objectionable interf. | which may be caused to |
| | | | its operation. | |
| ----- | ----- | ----- | ----- | ----- |
| BR-1231 | 8-29-60 | Renewal of license | GRANTED | 1-18-61 |
| Rec'd | 9-6-60 | Atty: Jerome S. Boros | | |
| Filed | 9-6-60 | | | |

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters

WJNC

Name ... ONSLOW BROADCASTING CORPORATION
Jacksonville, North Carolina

| File No. | Dated | Application for | Action | |
|-----------|----------|---|---------|----------|
| | | | Nature | Date |
| BL-8246 | 12-1-60 | License to cover construction permit (BP-12,309) which authorized increase in daytime power and installation of a new transmitter. | GRANTED | 5-25-61 |
| Rec'd | 12-9-60 | | | |
| Filed | 12-9-60 | | | |
| ----- | ----- | ----- | ----- | ----- |
| BR-1231 | 8-15-63 | Renewal of license---12-1-63 | GRANTED | 11-27-63 |
| Rec'd | 8-30-63 | Atty. Peter Shuebruk c/o Joe Kessler | | |
| Filed | 8-30-63 | | | |
| ----- | ----- | ----- | ----- | ----- |
| BZ-5559 | 4-21-65 | Authority to determine operating power by direct measurement of antenna power. | GRANTED | 6-30-65 |
| R & F | 4-22-65 | Atty - Fly, Shuebruk, Blume & Gaguine | | |
| ----- | ----- | ----- | ----- | ----- |
| BZ-6007 | 11/24/65 | Authority to determine operating power by | GRANTED | 6-22-66 |
| Rec'd & F | 12/9/65 | direct meas. of antenna power | | |
| ----- | ----- | Atty: Fly, Shuebruk, Blume & Gaguine | ----- | ----- |
| BR-1231 | 8-29-66 | Renewal of license | GRANTED | 11-18-66 |
| R & F | 9-1-66 | | | |

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W J N C

ONSLOW BROADCASTING CORPORATION

Name
Jacksonville, North Carolina

| File No. | Dated | Application for | Action | |
|------------------|-----------------|--|---|----------|
| | | | Nature | Date |
| BR-1231 | 8-25-69 | Renewal of license | GRANTED | 11-26-69 |
| R & F | 9-2-69 | Atty-Fly, Shuebruk, Blume and Gaguine (J.K. Edmundson) | 11-26 | |
| #539579-75. | 9-2-69 | | | |
| P.N. filed | 9-2-69 | AMENDED 10-20-69 re: business interests | | |
| PRESS | 9-2-69 | | | |
| ----- | 9-9-69 | OT to make changes in antenna system (increasing height) and series limiting resistor. | GRANTED | 1-13-70 |
| W.F. | 9-10-69 | Howard Braun, Atty. | Cond'l re: Before prog. test oper. may be auth. | |
| 30 #539579 | 9-10-69 | Jules Cohen, Engr. | | |
| OCT 20 1969 | | | | |
| Amended 10-21-69 | re Engineering. | | | |
| BR-12,723 | 6-12-70 | Lic.(BR-18,654) for changes. | | |
| Rec'd | 6-26-70 | | | |
| 611370 330. | 6-26-70 | Atty: Howard Jay Braun(Fly, Shuebruk, etc.) | GRANTED | 9-30-70 |
| Amended R & F | 8-10-70 | Engr. data | | |
| PTA 1td. | 8-13-70 | | | |
| Amended | 8-25-70 | Engr. data(new 302 Sect. II-A) | | |
| PTA ext. | 8-27-70 | | | |
| PRESS | SEP 17 1970 | | | |

Re: BR-1231-Sect. II, Para. 5 dated later than the Sect.
called atty., 9-19-69, for amendment.

APPLICATION RECORD - BROADCASTING

Call
Letters W J N C

Name ONSLOW BROADCASTING CORPORATION
JACKSONVILLE, NORTH CAROLINA

| File No. | Dated | Application for | Action | |
|---|------------|--|-----------------------|---|
| | | | Nature | Date |
| BR-1231 | 8-29-72 | RENEWAL OF LICENSE | GRANTED | 11-14-73 |
| R & F | 9-5-72 | Peter Shuebruk, Atty. (Fly & Gaguine) | Granted | 12-6-72 |
| PN Recd. | " | AMENDED 11-29-72 re: assert. of comm. needs | Not Issued | |
| PRESS SEP | 4 1972 | AMENDED 1-11-73 re: equal emp. program | (RESCINDED 12-14-72) | |
| BZ-8167 | 7-10-72 | Direct Measurement. | GRANTED | 12-12-72 |
| Rec'd | 7-14-72 | | | |
| W 091329-\$50.7-14-72- | | AC-067 - Refunded | | |
| Amended | 8-7-72 | sect. II-A (cor. engr. data) | | |
| Amended & F | 9-11-72 | sect. II-A & engr. exhibits (add'l pr. of perf. | | |
| RECEIVED DM | 9-29-72 | meas.) | | |
| PRESS | NOV 2 1972 | Atty: Fly, Shuebruk, Blume and Gaguine | | |
| BTC-7809 | 6-28-75 | Voluntary transfer of control of lic corp from Robert P. Mendelson and Eileen E. Shuebruk to Beasley Broadcast Group of Jacksonville, Inc. | GRANTED | 11/25/75 |
| R & F | 7-2-75 | | GRANTED | 12-21-75 |
| FEE PD \$200 #444963 | | | RECEIVED | |
| CODE 047 (ALSO SEE FM filed 7/31/75) | 1975 | Atty for transferor - Fly, Shuebruk etc for transferee - Bilger & Blair | OVER EFF: FEE REQ: | 1/15/76 1/23/76 Fee Pd 3/1/76 W 535798 |
| | | F.C.C. - WASHINGTON, D. C. | | |

BTG-7809 - AMENDED to reflect pending renewal of
WJNC and WRCM(FM) 8/20/75

AMENDED 9-23-75 revised Table II (completed); financial
data & engr. data re overlap etc

AMENDED 10/30/75 - Modified stock agreement

AMENDED 10/29/75 - to reflect bus and fin interest of
George G. Beasley

Form BC-121

September 1969

APPLICATION RECORD - BROADCASTING

12x46 BEASLEY BROADCAST GROUP OF JACKSONVILLE, INC.

Chslow Broadcasting Corporation

Call
Letters W J N C

xBEASLEY BROADCAST GROUP OF JACKSONVILLE, INC.

Name ~~ONSLOW BROADCASTING CORPORATION~~

JACKSONVILLE, NORTH CAROLINA

| File No. | Dated | Application for | Action | |
|---------------------------|-------------|--|---------|----------|
| | | | Nature | Date |
| BR-1231 | 7-21-75 | RENEWAL OF LICENSE | GRANTED | 11-12-75 |
| R & F | 8-1-75 | | | |
| PN Recd. | " | Stuart A. Shorenstein, Atty. (Fly & Gaguine) | | |
| PRESS | | | | |
| | SEP 8 1975 | | | |
| BAL-8510 | 9-15-75 | Voluntary assignment of license to BEASLEY BROADCAST GROUP OF JACKSONVILLE, INC. | GRANTED | 11-25-75 |
| R & F | 9-23-75 | CONTINGENT ON GR OF BTC-7809 | NO FEE | 12-24-75 |
| FEE PD: \$200.00 | #480072 | | GRANTED | 1/15/76 |
| CODE 047 (FEE INCLUDES FM | | | EFF: | 1/23/76 |
| (Form 316) | WRCM | Atty - Bilger & Blair | NO FEE | |
| | OCT 7 1975 | | | |
| BR780801WS | 7-27-78 | RENEWAL OF LICENSE | GRANTED | 2-26-79 |
| R & F | 8-1-78 | | | |
| PRESS | AUG 18 1978 | Lee W. Shubert, Atty. | | |

APPLICATION RECORD-BROADCASTING

1240 KHz

Call Letters: W J N C

#11

Name: BEASLEY BROADCAST GROUP OF JACKSONVILLE, INC.

Station Location: JACKSONVILLE, NORTH CAROLINA

| File No. | Date | Description | Action and Date |
|---|--------|---------------------------------|-----------------|
| BZ-810506AA R & F DM PRESS MAY 14 1981 | 5-6-81 | DIRECT MEASUREMENT Atty: --- | ISSUED |

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

