

FEDERAL COMMUNICATIONS COMMISSION
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MEDIA BUREAU
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March 14, 2007

James R. Bayes, Esq.
Wiley, Rein LLP
1776 K Street NW
Washington, DC 20006

Re: WSTR (FM), Smyrna, Georgia
Facility Identification Number: 30822
Lincoln Financial Media Company of Georgia
Special Temporary Authority
Hybrid IBOC Digital Operation

Dear Counsel:

This is in reference to the request filed March 8, 2007, on behalf of Lincoln Financial Media Company of Georgia ("LFMCG"). LFMCG requests extension of special temporary authority ("STA") to operate Station WSTR with a hybrid digital signal,¹ pursuant to the *First Report and Order* in MM Docket No. 99-325 ("Report and Order").² LFMCG proposes operation with separate analog and digital antennas, pursuant to the Public Notice issued March 17, 2004 ("Public Notice").³ Our review indicates that the proposed operation complies with the requirements of the Public Notice.

Accordingly, the request for extension of STA IS HEREBY GRANTED. Station WSTR may operate with a hybrid digital signal as defined in the *Report and Order*.⁴ The digital signal will

¹ WSTR is licensed for analog operation on Channel 231C0 (94.1 MHz) with effective radiated power of 100 kilowatts (H&V) and antenna height above average terrain of 311 meters.

² *Digital Audio Broadcasting Systems and Their Impact on the Terrestrial Radio Broadcast Service*, MM Docket No. 99-325, *First Report and Order*, (October 11, 2002).

³ *Public Notice*, "Use of Separate Antennas to Initiate Digital FM Transmissions Approved", MM Docket No. 99-325, DA 04-712 (October 17, 2004).

⁴ See *Report and Order*, Appendix B.

be transmitted via a portion of the licensed main antenna, BLH-19890929KD⁵. The digital transmitter power output will be 3.02 kilowatts. The analog transmitter power output will be 33.7 kilowatts. LFMCG must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines; See 47 CFR § 1.1310. Pursuant to 47 CFR Section 73.1635(b), this authority may be modified or cancelled by the Commission without notice or right to hearing. LFMCG must post a copy of this authority with the station license. Any subsequent modification of the licensed analog facilities will require a modification of this authority.

This authority expires on **September 14, 2007**.

Sincerely,

A handwritten signature in black ink, appearing to read "Charles N. Miller", written in a cursive style.

Charles N. Miller, Engineer
Audio Division
Media Bureau

cc: Lincoln Financial Media Company of Georgia

⁵ The WSTR licensed main antenna is an 8-bay panel master antenna which is shared with two other stations. LFMCG proposes to excite the upper 4 bay section with the WSTR analog signal only, and to excite the lower section with a high-level-combined digital and analog signal. Thus, while no separate antenna *per se* is involved, the proposed operation falls under the definition of a separate antenna system in that different sets of radiating elements are employed to transmit the digital and analog signals.