

WJIK

BROADCASTING STATION HISTORY RECORD

AM

First licensed

Call Letters W J I K

Station Location CAMP LEJEUNE, NORTH CAROLINA

Name FRANCON, INCORPORATED

(MP800107AN 7-7-80)

0.6 mi. NW of inter. of Rte. 24 and Pumpkin Center Pine Creek Road, Camp Lejeune

Transmitter Location X.29 mi. E of Lee Avenue and .42 mi. W of Pumpkin Center Rd. N.C.

Main studio location 239 Western Boulevard, Jacksonville, N.C. (redescr. 7-7-80)
XSame as TL

Authorization Record

File No.	Granted	Facilities	Expires
BP-21,076 CP FOR A NEW AM	10-19-79 STATION.	1580KHz. 10kW (5kW CH)	10-19-80
BP-21,076 (1)	12/31/79	CALL LETTERS ASSIGNED	& EBSA ISS.
BMP-800107AN (2)	7-7-80	MP (BP-21076) to redescr. and change transmitter	cr. RC, SL location.

APPLICATION RECORD - BROADCASTING

1580kHz

Call Letters **W J I K**
new

Name **FRANCON, INCORPORATED**

Camp Lejeune, NC (PO: 237 Western Blvd., Jacksonville, NC 28540)

File No.	Dated	Application for	Action	
			Nature	Date
BP-21,076 R&F PRESS	12-23-77 FEB 28 1979	CP for a new AM station: 1580kHz, 10kw (5kw CH) TL&SL: 0.29 mi. E. of Lee Ave. & 0.42 mi. W. of Pumpkin Center Rd., 0.7 mi. N. of Camp Lejeune, N.C. 34 43 52 77 19 48 Atty: Lloyd Young	Day Gr.	10-19-79
BMP-800107AN PRESS (O)	JAN 31 1980	MP (BP-21,076) to redescribe RC/SL as: 239 Western Blvd., Jacksonville, N.C.; chg. TL to 0.6 mi. NW of intersection of Rte. 24 and Pumpkin Center Pine Creek Rd. (34-43-27///77-19-27). Atty: ----	GRANTED	7-7-80
BL-800924AD R & F PRESS	9-24-80 DEC 5 1980	Lic. to cover (BP-21,076 as mod) FOR A NEW STATION: Atty:		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

