

W J M C



Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

#1

Date first licensed May 16, 1939Call letters W J M C

SEE CARD # 2

x WJMC, Inc. (ML 10-31-73)

Station Location: Rice Lake, Wisc.

x R. J. B., INC. (AL 12-18-72 EFF: 1-18-73)

x WJMC, INCORPORATED (AL 5-15-45, EFF. 5-24-45)

x WALTER C. BRIDGES (AL 4-11-44, EFF. 8-2-44)

Name of licensee x WALTER H. MCGENTY

On Highway 48, 1.9 miles due west of junction of Knapp and
Main Sts., Rice, Lake, Wisc. (CP 10-10-52) (Lic. 5-11-53)

x John and Main Streets, Rice Lake, Wisconsin. (Lic. 10-2-47)
(C.P. & Mod.C.P. 7-11-38) Lic. 5-16

Transmitter location Lots 1, 2, 3, 4 of Block 8, lying bet. French & John Sts. Rice Lake, Wisconsin

On Highway 48, 1.9 miles due west of junction of Knapp and Main
Streets, Rice Lake Wisc. (CP 10-10-52) (Lic. 5-11-53)

x John and Main Streets, Rice Lake, Wisconsin (Lic. 10-2-47) (Ltr. 5-3-45)

Lots 1, 2, 3, 4 of Block 8, lying bet. French and John Sts., Rice Lake, Wisconsin

Main studio location x N.E. Corner at intersection of Humbird and Main Streets, Rice Lake, Wisconsin

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD	
					From	To
Letter B4-P-1231	4-6-38 Eff. 4-16-38	1210	250w	D	Subject to selection of trans. site & ant. C.P. for new station at Rice Lake, Wisconsin.	
B4-P-1231 B4-MP-656	7-11-38	1210	250w	D	9-11	3-11-39
C.P. for new station; Mod. C.P. for approval of trans. site & ant.; chr. equipment						
B4-MP-704	10-17-38	Mod. C.P. 1231 to ext. C. & C. dates			10-11	4-30-39
S. A.	3/15/39	opr LS 6:15pm CST on Var midnite (dedicatory program) using 100w only			5, 1939	to 12
B4-L-922	5-16-39	1210	250w	D	5-16	12-1-39
License to cover C.P. for new station						
B4-S-1000	9/18/39	opr night Sept 21, Oct 15, 20, 1939 (Football)				
B4-S-1000	11/25/39	opr 7:45 to 9:45 pm CST Dec 22, 1939 (Football)				
B4-R-1000	11-20-39	1210	250w	Day	12-1	10-1-40
B4-S-237	12-1-39	1210	250w	Day	12-1	10-1-40
Mod. license direct measurement						
B4-S-1000	12/5/39	opr 7:45 to 9:45 pm CST Dec 21 (instead of Dec 22, 1939) basketball games only				
B4-S-1000	1/10/40	opr 7:45 to 9:45 am Jan 19, 25 (BB games) and 10 to 12 pm CST Jan 30, 1940 (Presidents Birthday Ball)				
B4-S-1000	2/1/40	opr 7:45 to 9:45 pm Feb 9, 13, 1940 (BB game only)				
B4-S-1000	2/27/40	opr 7 to 11:30 pm Feb 6, 7, 13, 1940 (BB game only)				
B4-S-1000	3/25/40	1210	250w	Day	3/1	3/1/40
B4-S-1000	4-13-40	1210	250w	Day	4-13	8-1-40
Mod. Lic. to add sunrise						
B4-S-1000	5/17/40	opr 7:45 to 12 midnite 5/29/40 (annual Military Ball)				
B4-S-1000	7-24-40	Extension of license			8-1	10-1-40
B4-S-1000	7/26/40	opr 7:15 to 10 pm 8/3/40 "Special 'Orlando Fair Radio Tribute' Program				
B4-S-1000	10/1/40	opr LS to 11 pm Oct 4, 25, Nov 1, 1940 b/c football games				
Order	9-10-40	Extension of license			10-1	3-29-41

BROADCASTING STATION LICENSE RECORD

#2

Date first licensed

Call letters

W J M C

BARRON COUNTY BROADCASTING CO., INC. (AL 12-8-80, EFF: 12-31-80)

Name of licensee

~~SEE CARD #1~~

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
B4-S-1000	10/28/40	opr frm LS to 10pm Nov 2,4,(pol. progs)				
		frm LS Nov 5 to 3:30am Nov 6,1940(elections)				
B4-S-1000	12/7/40	opr 7:30 to 10:30pm 12/20 and 1/10/41				
		BB GAMES				
B4-ML-1025	1-7-41	1210 250w		U	1-7	3-29-41
		Mod. of license for unlimited time.				
NARBA REALLOCATION						
B4-R-1000	3-24-41	1240 250w		U	3-29	10-1-41
B4-S-1000	9-23-41	Extension of license			10-1	11-1-41
B4-S-1000	10-21-41	Extension of license			11-1	12-1-41
B4-R-1000	11-18-41	1240 250w		U	11-18	10-1-42
B4-R-1000	9-15-42	1240 250w		U	10-1	4-1-43
B4-S-1000	11-6-42	1240 250w		U	12-1	4-1-43
		Mod. Lic. accordance Order 107				
B4-S-1000	3-23-43	Extension of license			4-1	6-1-43
B4-R-1000	5-25-43	1240 250w		U	5-25-	4-1-45
B4-AL-326	4-11-44	Voluntary assignment of license to				
Eff. 8-2-44		WALTER C. BRIDGES				
B4-Z-1603	8-14-44	1240 250w		U	8-14	4-1-45
		Determine operating power by direct measurement				
B4-R-1000	3-29-45	Extension of license			4-1	5-1-45
B4-S-1000	4-9-45	Extension of license			5-1	5-1-45
B4-S-1000	4-9-45	Extension of license			5-1	5-1-45
		Superseding auth. omitting receipt of annual report				
B4-AL-483	5-15-45	Voluntary assignment of license to				
Eff. 5-24-45		WJMC, INCORPORATED				
B4-S-1000	5-22-45	Extension of License			6-1	8-1-45
B4-S-1000	7-24-45	Extension of license			8-1	10-1-45
B4-S-1000	9-25-45	Extension of license			10-1	12-1-45
		Order 107A				
B4-S-1000	11-21-45	Extension of license			12-1	2-1-46
B4-S-1000	1-23-46	Extension of license			2-1	4-1-46
B4-S-1000	3-20-46	Extension of license			4-1	6-1-46
B4-S-1000	5-24-46	Extension of license			6-1	8-1-46

B-S

BROADCASTING STATION LICENSE RECORD

#3

Date first licensed

Call letters W J M C

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
B4-R-1000	6-5-46	1240	250w	U	6-5	8-1-46	
B4-S-1000	7-25-46	Extension of license			8-1	10-1-46	
B4-R-1000	8-22-46	1240	250w	U	8-22	8-1-49	
B4-P-5240	12-27-46	CP for new antenna and mount FM antenna and AM tower.			2-27	8-27-47	
BL-2621 BZ-2448	10-2-47	1240	250w	U	10-2	8-1-49	
		Lic. to cover CP (5240) to install new antenna and mount FM antenna and determine operating Power by direct method.					
BR-1000	7-13-49	1240	250 w	U	8-1	8-1-52	
BR-1000	7-2-52	1240	250w	U	8-1	12-1-52	
BP-8600	10-10-52	CP change T & S sites, install new antenna & ground system (COND'L CL.)			12-10	6-10-55	
BR-1000	11-26-52	1240kc	250w	Unl.	12-1	12-1-55	
BMP-6139	2-27-53	Mod of CP(8600) to change type of trans. (COND'L CLAUSE)			2-27-53	10-27-53	
BL-4977	5-11-53	1240kc	250w	Un	5-11-53	12-1-55	
		Lic. cover CP(8600, as mod) for change trans. and studio loca., install new antenna and ground system and change type transmitter.					
BR-1000	11-9-55	RENEWAL OF LICENSE				12-1	12-1-58
BP-10,110	11-29-55	1240kc	250w	U	1-29-56	7-29-56	
		CP to mount the FM antenna on top of AM tower (increase height) & make changes in antenna system (COND'L CLAUSE)					
BL-6188	6-12-56	1240kc	250w	U	6-12-56	12-1-58	
		Lic. to cover CP(BP-10,110) to mount the FM antenna on top of AM tower and make changes in antenna system.					
BZ-3888 (1)	7-29-57	Authority to determine operating power by direct measurement of antenna power					
BR-1000	11-19-58	1240kc	250kw	U	12-1	12-1-61	
BR-1000	11-1-61	Renewal of license				(Cond'L) 12-1	12-1-64

Form BC 126 ~~57~~
June 1954

4

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WJMC

Station location

Name of licensee WJMC, INCORPORATED

Transmitter location

Main Studio Location

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. NO.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD FROM TO
BP-12,831	11-3-61	1240kc	250w-1kw-LS Un	1-3	7-3-62 Construction permit to increase day-time power and install new transmitter (COLLINS 20-V) (Cond'1)
BZ-4544 (1)	2-8-62	Authority to determine operating power by direct measurement of antenna power.			
BL-9004 (1)	5-23-62	1240kc	250w,1kw	U	License to cover CP(BP-12831) which auth. incr. in daytime power and install new trans.(Collins 20-V-2) (Cond'1)
BR-1000	11-16-64	1240kc	250W-1kw	LS UN.	12-1 12-1-67
BTC-4685	11-19-64	Involuntary transfer of control of lic. corp. from Walter C. Bridges to Mary Bridges Smith, Executrix of the Estate of Walter C. Bridges, Deceased			
EFF:12-21-64					
BR-1000(S)	4-17-68	Renewal of License & NDEA			12-1-70
BTC-5028	3-18-66	Voluntary TC			
BZ-6848(1)	6-24-68	Direct Meas.			
BR-1000(L)	11-30-70	Renewal and NDEA			12-1-73
EBSA	5-25-72				
BAL-7603	12-18-72	VOL AL			
BAL-2487(1)	10-31-73	ML chg. name to WJMC, Inc.			
BR-1000(L)	12-27-73	Renewal of License			12-1-76
BR-1000(S)	11-15-76	Renewal of license			12-1-79
BTC790802FA	11-6-79	VOL. TC		EFF:	
BR-790731UV(S)	11-30-79	RENEWAL			12-1-82
BAL800807ES	12-8-80	VOL AL		EFF:	12-31-80

#1

Call W J M C
Letters X NEWName WALTER H. McGENTYP.O. 301-5 Christie Bldg., Duluth, Minn.

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-1231	6-15-36	C.P. new station to be operated on: Frequency - 1200 -kc, 1210 kc Power - 100w ; 250w-lb. Time - unlimited-- daytime Studio & Trans.- to be determined, (approx. 1 to 2 miles NW of business center) Rice Lake, Wisc.	Ex. Rept. #401 Dock. 4101 GRANTED Effective 4-16-38 Subject to trans. site and antenna.	Min. 4-6-38
Amended	8-8-36	RE; change freq. from 1200 to 1210 kc, time from U. to daytime.	Letter written, Issued with MP-656 7-11-38	
B4-MP-656	4-26-38	Modification of construction permit (B4-P-1231) for changes in authorized equipment, approval of antenna, approval of studio site at N.E. Cor. at intersection of Humbird and Main Sts., Rice Lake, Wisconsin and approval of transmitter site at Lots 1, 2, 3 & 4 of block 8 lying between French and John Streets, Rice Lake, Wisconsin.	Returned See 4 (b), 27 (x) & (b)	5-14-38
Resubmitted	5-20-38		Granted	7-11-38

Mr. Loucks & Schryver

APPLICATION RECORD - BROADCASTING

Call

Letters W J M C

Name

WALTER H. McGENTY

File No.	Dated	Application for	Action	
			Nature	Date
B4-MP-704 Resubmitted	9-7-38 9-17-38	Modification of C.P.(B4-P-1231) as modified, to extend c. and e. dates from 9-11-38 and 3-11-39 to 10-11-38 and 4-30-39.	Returned - 9-14-38 jurat not signed, and requested completion dated 4-30-38 Granted 10-17-38 Effective as of 10-11-38	
B4-L-922 Resubmitted Resubmitted Resubmitted	3-14-39 3-25-39 4-10-39 4-29-39	License to cover C.P.(B4-P-1231) for a new station.	Returned - 3-18-39 - section 2(b-c) returned 4-3-39 signature Returned - 4-15-39 Sec. 5(e) - 2-4-39 Granted 5-16-39	
B4-R-1000 Resubmitted	9-28-39 10-26-39	Renewal of license (Secs. 17c, 17h, 18c, 20f, jurat)	Returned 10-19-39 Granted 11-20-39	

Call

Letters WJMCName WALTER H. McGENTY

File No.	Dated	Application for	Action	
			Nature	Date
B4-Z-237	11-8-39	Authority to determine operating power by direct measurement of antennapower.	Granted	12-1-39
B4-R-1000	6-28-40	Renewal of license	Granted	3-24-41 1240kc, 250w, U
B4-ML-1025 Rec'd	8-9-40	Modification of license to change hours of operation from daytime to unlimited time, using 250 watts power.	Returned	8-19-40
Regsubmitted	8-16-40		only one copy filed.	
Rec'd	8-9-40		Granted	1-7-41
	8-29-40			
B4-R-1000 Resub.	7-31-41 "	Renewal of license	Ret'd 9-9-41 for add copy. Defect Sections 11(a), 11(b), 11(c), 11(d), 15(b), 16, 17(n), 20(f); 22(a)&(b)	Granted 11-18-41

APPLICATION RECORD - BROADCASTING

Call

Letters

W J M C

WALTER C. BRIDGES (AL 4-11-44, Eff. 8-2-44)

Name WALTER H. MCGENTY

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-1000	7-31-42	Renewal of license and Forms 335	Granted	9-15-42
B4-R-1000	2-2-43	Renewal of license	Granted	5-25-43
B4-AL-396 Rec'd Filed	1-21-44 1-25-44 1-25-44	Voluntary assignment of license to WALTER C. BRIDGES 335's filed (Filed by Philip Loucks, Atty)	Granted Eff. 8-2-44	4-11-44
Recd.	6-9-44 6-12-44	Authority to determine operating power by direct measurement of antenna power. Filed in name of Indianhead Broadcasting Co.	Returned Wrong name, signed by Engr., no 335's.	6-14-44
B4-2-1603 Rec'd Filed	6-20-44 6-28-44 6-28-44	Authority to determine operating power by direct measurement of antenna power. (335s filed) (Filed by Philip G. Loucks, Atty.)	Granted	8-14-44

APPLICATION RECORD - BROADCASTING

#5

WJMC, Incorporated (AL 5-15-45, Eff. 5-24-45)
 x WALTER C. BRIDGES (AL 4-11-44, Eff. 8-2-44)

Call

Letters W J M CName x WALTER H. MCGENTY

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-1000 Rec'd	1-15-45 1-30-45	Renewal of license Amend. filed Filed by Verne Young atty. 6-29-45 Amend. filed 2-14-45, Par. 1(e) Atty. will file amend. in new name Filed 6-29-45.	Granted	6-5-46
B4-AL-483 Rec'd Filed	3-16-45 3-20-45 3-20-45	Voluntary Assignment of License to WJMC. INCORPORATED. (Filed by Verne R. Young. Atty.)	Granted Eff.	5-15-45 5-24-45
B4-R-1000 Rec'd	6-21-46 7-1-46	Renewal of license Filed by Verne R. Young atty.	Granted	3-22-46
XXXXXXXX	1-15-45	Renewal of license	XXX.	XXXXXXXXXXXXXX.

APPLICATION RECORD - BROADCASTING

#6

Call

Letters

W J M C

Name W J M C, INC. CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-5240 Rec'd Filed	8-21-46 8-29-46 8-29-46	Construction permit to install new vertical antenna and mount FM antenna on top of AM tower. Verne R. Young, Att'y.	GRANTED	12-27-46
BL-2621 Rec'd Filed	8-11-47 8-15-47 8-15-47	License to cover C.P. (B4-P-5240, which authorized installation of new vertical antenna and mount FM antenna on top of AM tower.	GRANTED	10-2-47
BZ-2448 Rec'd Filed	8-11-47 8-15-47 8-15-47	and Authority to determine operating power by direct measurement of antenna power. (Joseph F. Zies, Atty.) Arthur Sharfeld Atty, re telephone conv. 4-26-49		

APPLICATION RECORD - BROADCASTING

Call

LettersW.J.M.C.....

NameW.J.M.C., INCORPORATED.....

File No.	Dated	Application for	Action	
			Nature	Date
BR-1000 Rec'd	5-20-49 6-6-49	Renewal of license Filed by Arthur Scharfeld atty.	GRANTED	7-13-49
BR-1000 Rec'd Filed	4-10-52 4-25-52 4-25-52	Renewal of license Filed by Arthur W. Scharfeld, Atty.	GRANTED	7-2-52
BP-8600 Rec'd Filed	8-22-52 9-8-52 9-8-52	Construction permit to change transmitter and studio location from John and Main Sts., Rice Lake, Wisconsin to On Hwy 48, 1.9 miles due W. of junction of Knapp and Main Sts., Rice Lake, Wisconsin and install a new antenna and ground system. Arthur W. Scharfeld, Atty.	GRANTED Conditional re grant not to be construed as approval	10-10-52 FM application

APPLICATION RECORD - BROADCASTING

Call
Letters W. J. W. Q.

Name W. J. W. Q., INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-1000 Rec'd Filed	8-22-52 8-27-52 8-27-52	Renewal of License Filed by Arthur W. Scharfeld, Atty.	GRANTED	11-26-52
BMP-6139 Rec'd Filed	2-11-53 2-17-53 2-17-53	Modification of construction permit (BP-8600) which auth. change in transmitter and studio location and installation of a new antenna and ground system) to change type of transmitter (Collins 300-J). Arthur W. Scharfeld, Atty.	GRANTED	2-27-53 cond'l re not to be construed as approval of FM application.

APPLICATION RECORD - BROADCASTING

Call
Letters W J M C

Name W J M C, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BL-4977 Rec'd Filed	3-12-53 3-16-53 3-16-53	License to cover construction permit (BP-8600, as mod.) which auth. change in transmitter and studio location, installation of a new antenna and ground system, and change type transmitter. Arthur W. Scharfeld, Atty.	GRANTED	5-11-53
BR-1000 Rec'd Filed	8-25-55 8-31-55 8-31-55	Renewal of license Arthur W. Scharfeld, Atty.	GRANTED	11-9-55
EP- 10,110 Rec'd Resub. Rec'd Filed	9-18-55 9-27-55 10-1-55 10-6-55 10-6-55	Construction permit to mount the FM antenna on top of the AM tower (increase height) and make changes in the antenna system. Arthur W. Scharfeld, Atty.	RETURNED Emgr. Atty. after Sept. 1, GRANTED	9-30-55 11-29-55

Cond'l re auth. should be requested to determine power by indirect method & upon completion of constr. results submitted to Comm., on FCC Form 302.

#10

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call Letters W.J.M.C.

Name W J M C, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BL-6188 Rec'd Filed	5-9-56 5-18-56 5-18-56	License to cover construction permit (BP-10,110) which authorized mounting the FM antenna on top of the AM tower and make changes in the antenna system. Arthur W. Scharfeld, Atty.	GRANTED	6-12-56
BZ-3888 Rec'd Filed	6-28-57 7-2-57 7-2-57	Authority to determine operating power by direct measurement of antenna power. Scharfeld & Baron	GRANTED	7-29-57
BR-1000 Rec'd & Filed	8-22-58 9-2-58	Renewal of license Arthur Stambler, attorney	GRANTED (Cond'1)	11-19-58
BP-12,831 Rec'd Filed	1-12-59 2-10-59 2-10-59	Construction Permit to increase daytime from 250w to 1kw and install a new transmitter (Collins 20-V) Atty. Scharfeld & Baron	GRANTED (After Hearing 2-13, 131) Cond'1 re accept inter. inc. pwr.	11-8-61

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W J M C

#11

Name WJMC, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-1000 Rec'd Filed	8-24-61 9-5-61 9-5-61	Renewal of license Attys.: Scharfeld, Segal, Baron & <u>Stambler</u>	GRANTED	11-1-61
BZ-4544 R & F	10-9-61 10-13-61	Authority to determine operating power by direct measurement of antenna power. Atty. Stambler	GRANTED	2-8-62
BL-9004 R. & F.	11-16-61 11-24-61	Lic to cover CP(BP-12,831) which auth. incr. in daytime power and installation of new trans. atty- Scharfeld, Segal, Baron & Stambler	GRANTED	5-23-62 Cond'l: accept inter- ference from other 250w Class IV stations if incr. power to 1 kw
BR-1000 R & F	8-26-64 9-2-64	Renewal of license Atty. Theodore Baron	GRANTED	11-16-64

FORM BC-121 #12
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W J M C

Name WJMC, INCORPORATED
Rice Lake, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4685 R & F	10-16-64 10-20-64	Involuntary transfer of control of licensee corp. from Walter C. Bridges to Mary Bridges Smith, Executrix of the Estate of Walter C. Bridges, Deceased Atty. - Arthur Stambler	GRANTED	11-19-64 EFF:12-21-64
BTC-5028 R & F	2-1-66 2-7-66	Voluntary transfer of control of lic. corp. from Mary Bridges Smith, Executrix of the Estate of Walter C. Bridges, Deceased, to Mary Bridges Smith Atty - Scharfeld, Bechhoefer & Baron	GRANTED	3-18-66
BR-1000 R & F SEP 19 1967	8/28/67 9/5/67	Renewal of license Atty: T. Baron	GRANTED	4-17-68

FORM BC-121 #13
Aug. 1955

APPLICATION RECORD - BROADCASTING

1240kc

Call
Letters W J M C

R. J. B., INC.

Name X WJMC, INCORPORATED
Rice Lake, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BZ-6848 R & F #422495 \$30 Refunded \$30 DM Amended JUN 18 1968	4/16/68 4/22/68 4/22/68 6/14/68 5/2/68 5/15/68	Direct Meas. (Atty: Theodore Baron re gr-system	GRANTED	6-24-68
BR-1000 R & F P.N. OCT 12 1970	8-31-70 9-2-70 9-2-70	Renewal of License Atty: Theodore Baron	GRANTED	11-30-70
BAL-7603 R & F FEE PD: \$1000 CODE 047 (ALSO FILED JUN 14 1972	5-1-72 5-18-72 #074760 SEE FM & WHSM) 6-7-72	Voluntary assignment of license to R. J. B., INC. Atty - T. Baron (Wilkinson, Cragun & Barker) AMENDED 6-7-72 to show correct assignor (SEE OVER)	GRANTED	12-18-72 REQ. GRANT FEE \$ 11,107.80 (INCLUDE FM) Eff: 1-18-73 Paid: 063, W147678 1-29-73

RE: BAL-7603 - Assignor name in Sec.I shows transferors
(not licensee) AMENDED 6-7-72 to show correct assignor
NOTED: WHSM to be "spun off" (per Par.1.Pge 4,Sec.I and
attachment)

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W J M CName WJMC, INC.
RICE LAKE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BR-1000 Recd. PN Recd. FILED PRESS	7-6-73 9-4-73 "	RENEWAL OF LICENSE Ted. Baron, (Wilkinson, & Barker) AMENDED 11-13-73 re: EEO prog. AMENDED 12-6-73 re: EEO	GRANTED	12-27-73
EMI-2487 R&F	9-4-73 10-19-73	ML chg. name to WJMC, INC. Atty: Theodore Baron	GRANTED	10-31-73
\$50 244439 PRESS: 2	056 10-19-73 10-26-73 1973			
BR-1000 R & F PN Recd. PRESS	7-15-76 7-30-76 " SEP 7 1976	RENEWAL OF LICENSE Wm. R. Loftus, Atty.	GRANTED	11-15-76
BTC 790802FA FCRM 315 (also see FM) PRESS: AUG 17 1979 BN FILED	9-4-79	Vol TC from Russell J. Brown to Barron County Broadcasting Co., Inc. (over) Atty for transferor - R.B. McKenna for transferee - B. Dwight Perry	GRANTED EFF:	11-6-79 1-4-80

BTC790802FA Amended 9-4-79 re: EEO hiring
AMENDED 9-4-79 re: Arts. of Inc.; B/c (other) int. held
by transferee and stock int.; legal qual. of off/dir. of
Barron County B/cing. and Gazette Printing and their Bus.
and B/c interest.

AMENDED 9-6-79 re: Cert. By-laws of Barron County B/cin
g Co., Inc.

APPLICATION RECORD BROADCASTING

1240khz

#15

Call Letters:

W J M C

Name: ~~WJMC, Inc.~~ BARRON COUNTY BROADCASTING CO., INC.
WJMC, Inc.

Station Location: Rice Lake, Wisconsin

File No.	Date	Description	Action and Date
BR790731UV PRESS SEP 11 1979		Renewal of License Atty.: Robert B. McKenna	GRANTED 11-30-79
BAL800807ES FORM 316 PRESS (ALSO SEE WJMC-FM)	AUG 21 1980	Voluntary AL to Barron County Broadcasting Co., Inc. Atty: B. Dwight Perry (Dow, Lohnes & Albertson)	GRANTED 12-8-80 EFF: 12-31-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

