

W J A M



Remington Rand Inc.

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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

## BROADCASTING STATION LICENSE RECORD

Date first licensed January 21, 1952 ~~9-20-52~~ ~~9-20-52~~ Call letters W J A M  
 RADIO MARION, INCORPORATED (AL-9-2-59 EFF:/ Location: Marion, Alabama EFF: 3-29-56)  
 \*KATHLEEN W. NEELY AND ELIZABETH H. NEELY, d/b as NEELY AND NEELY (BAPL 3-14-56,  
 \*KATHLEEN W. NEELY & L.M.NEELY, JR. & KATHLEEN W. NEELY, EXECUTORS OF THE  
 ESTATE OF LESTER M. NEELY, SR. (DECEASED), d/b as NEELY & NEELY (AL 7-2-52  
 \* LESTER M. NEELY, SR. and KATHLEEN W. NEELY, d/b as EFF 7-19-52)  
 Name of licensee NEELY BROADCASTING COMPANY

Transmitter location On Alabama Highway (5), 1.2 mi. NE of Marion, Alabama (CP 6-27-51) Lic.  
1-21-52

Main studio location On Alabama Highway (5), 1.2 mi. NE of Marion, Alabama (CP 6-27-51) Lic.  
1-21-52

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time	Period
				Div.	From- To-
BP-7951	6-27-51	1310	1kw Cond'l re blanketing	Day	8-27 2-27-52
	C.P. for a new standard broadcast station				
BP-5751	11-27-51	Mod. of CP-7951	to chg. type trans.		8-27 2-27-52
	(COND'L CLAUSE)				
BL-4636	1-21-52	1310	1kw (COND'L CLAUSE)	Day	1-21 4-1-52
	Lic. cover CP 7951 as mod., for a new standard broadcast station				
BR-2690	3-26-52	1310	1kw	Daytime	4-1 4-1-55
BAL-1405	7-2-52	Vol. assignment of license to KATHLEEN W. NEELY & L. M. NEELY, JR. AND KATHLEEN W. NEELY, EXECUTORS OF THE ESTATE OF LESTER M. NEELY, SR. (DECEASED) d/b as NEELY & NEELY			
EFF:	7-19-52				
BR-2690	3-9-55	1310kc	1 kilow	Day	4-1 4-1-58
BP-9828	7-6-55	1310kc	5kw	Day	9-6-55 3-6-56
	CP to increase power and install new transmitter				
BMP-6958 (1)	9-19-55	Mod. of CP(9828)	to chg. type trans.		
BAPL-110	3-14-56	Vol. assignment of license and construction permit Kathleen W. Neely and L.M. Neely, Jr., and Kathleen W. Neely, Executors of the Estate of Lester M. Neely, Sr., (Deceased), d/b as Neely & Neely, to Kathleen W. Neely and Elizabeth H. Neely, d/b as Neely and Neely.			
EFF:	3-29-56				
BL-5977	3-29-56	1310	5kw	Day	3-29-56 4-1-58
	Lic. to cover CP(BP-9828, as mod.) to increase power and install a new transmitter.				
BR-2690	1-26-58	Renewal of license			4-1 4-1-61
BAL-3577	9-2-59	Voluntary assignment of license to Radio Marion, Incorporated			
EFF:	9-20-59				
	3-29-61	Commission deferred action on renewal pending further consideration.			
BR-2690	7-30-62	1310kc	5kw	Day	7-30 4-1-64
*****					

Form BC 126

June 1954 #2

## BROADCASTING STATION LICENSE RECORD

Date first licensed January 21, 1952

Call letters W J A M

Station location Marion, Alabama

Name of licensee Radio Marion, Incorporated (AL-9-2-59)

Transmitter location On Alabama Highway 5, 1.2 mi. NE of Marion, Alabama

Main studio location On Alabama Highway 5, 1.2 mi. NE of Marion, Alabama

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BTC-4232 EFF:	4-4-63 4-12-63	Voluntary acquisition of positive control of licensee corporation by J. Dige Bishop thru purchase of stock from Rowdy McGee.			
BR-2690	3-17-64	Renewal	of License		4-1 4-1-67
BTC-4538 EFF	7-2-64 7-8-64	Voluntary transfer of control of licensee corp. from J. Dige Bishop, Wyatt R. Kitchens, C. Jim Murphy and Elizabeth Neely to John T. O'Neal, Clara O. O'Neal and James H. Dennis			
BR-2690	5-10-67	Renewal	of License		5-10 4-1-70
TELEGRAM	10-17-67	PSA	500w		
BR-2690(S)	7-31-70	RENEWAL			4-1-73
BZ-7791(L)	4-22-71	Direct	Measurement		4-1-73
Ltr.	2-7-72	Trans. Gates BC-5H now installed and operating.			
EBSA	6-12-72	-----			
BR-2690(L)	9-6-76	RENEWAL			4-1-79

## APPLICATION RECORD - BROADCASTING

Call W J A M

Letters ~~.....~~  New.....

Name LESTER M. NEELY, SR. and KATHLEEN M. NEELY d/h as NEELY BROADCASTING COMPANY  
 (P.O. c/o Lester M. Neely, Sr., Marion, Alabama)

File No.	Dated	Application for	Action	
			Nature	Date
BP-7951	12-29-50	Construction permit for a new standard broadcast station to be operated on:	GRANTED	6-27-51
Rec'd	1-2-51	Frequency: 1310kc	Cond'l re	blanketing
Filed	1-2-51	Power: 1kw Hours of Operation: Daytime Trans. Location: 1.2 miles northeast of town on Alabama Highway (5), Marion, Alabama Studio Location: 1.2 miles northeast of town on Alabama Highway (5), Marion, Alabama  Claude M. Gray, Engr. Birmingham, Alabama		

RCA BTA-11

FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

LESTER M. NEELY, SR. and KATHLEEN W. NEELY, d/b as

Call

Letters

W J A M

Name NEELY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5751 Rec'd Filed	11-14-51 11-19-51 11-19-51	Modification of construction permit (BP-7951, which auth. a new standard broadcast station) to change type of transmitter (Gates BC-1E).	GRANTED Cond'l re blanketing	11-27-51
BL-4636 Rec'd Filed	11-28-51 11-30-51 11-30-51	License to cover construction permit (BP-7951, as modified) which authorized a new standard broadcast station.	GRANTED Cond'l re blanketing	1-21-52
BR-2690 Rec'd Resub. Rec'd Filed	2-29-52 3-3-52 3-14-52 3-17-52 3-17-52	Renewal of license	<del>RETURNED</del> <del>Application signed</del> <del>by Gen. Mgr.</del> GRANTED	<del>3-11-52</del>  3-26-52



#3

FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters W J A MName LESTER M. NEELY, SR. and KATHLEEN W. NEELY, d/b as  
NEELY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-1405 Rec'd Resub. Rec'd Filed	5-23-52 5-26-52 6-14-52 6-20-52 6-20-52	Involuntary assignment of license to Kathleen W. Neely, and L. M. Neely, Jr. and Kathleen W. Neely, Executors of the Estate of Lester M. Neely, Sr., Deceased. d/b as Neely and Neely.	<del>RETURNED</del> <del>Assignor and Assignee names incorrect.</del> GRANTED EFF	<del>6-6-52</del>  7-2-52 7-19-52
BR-2690 Rec'd Filed	12-23-54 12-27-54 12-27-54	Renewal of License	GRANTED	3-9-55
BP-9828 Rec'd Filed	4-18-55 4-22-55 4-22-55	Construction permit to increase power from 1kw, to 5kw and install a new transmitter (GATES BC-5B).  Claude M. Gray, Engr.	GRANTED	7-6-55

FORM BC-121

## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

(SEE BAPL-110, 3-14-56)

Call

x KATHLEEN W. NEELY AND L. M. NEELY, JR. AND KATHLEEN W.

Letters W-J-A-M

Name NEELY, EXECUTORS OF THE ESTATE OF LESTER M. NEELY, SR. (DECEASED),  
d/b as NEELY AND NEELY.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6958 Rec'd Filed	9-5-55 9-8-55 9-8-55	Modification of construction permit (BP-9828, which auth. increase power and install a new transmitter) to change type transmitter (GATES BC-5E.)	GRANTED	9-19-55
BL-5977 Rec'd Filed *SEE AMENDMENT BELOW	11-26-55 11-28-55 11-28-55	License to cover construction permit (EP-9828 as mod.) which authorized an increase in power and the installation of a new transmitter.	GRANTED	3-29-56
BAPL-110 Rec'd Filed	2-11-56 2-20-56 2-20-56	Voluntary assignment of license and construction permit from Kathleen W. Neely, individually and Kathleen W. Neely and L. M. Neely, Jr., Executors of the Estate of L. M. Neely, Sr., d/b as Neely and Neely, to Kathleen W. Neely and Elizabeth H. Neely, d/b as Neely and Neely.	GRANTED EFF:	3-14-56 3-29-56
BL-597 (cont'd from above) AMENDED Rec'd Filed	3-19-56 3-21-56 3-21-56	AMENDED to change name of applicant to Kathleen W. Neely and Elizabeth H. Neely, d/b Neely & Neely. C. C. - WASHINGTON, D. C.		

AUG. 1955

# 5. RADIO MARION, INCORPORATED

Call

KATHLEEN W. NEELY AND ELIZABETH H. NEELY D/B AS

Letters ...W.J.A.M.....

Name

NEELY AND NEELY

MARION, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2690 Rec'd & Filed	12-27-57 12-30-57	Renewal of license.	GRANTED	3-26-58
BAL-3577 Rec'd. Resub. R. & F.	7-14-59 7-16-59 7-24-59 7-27-59	Voluntary assignment of license to Radio Marion, Incorporated.	<del>RETURNED</del> <del>filed on wrong form</del>	<del>7-21-59</del>
BR-2690 Rec'd & Filed	12-15-60 12-19-60	Renewal of license	GRANTED	9-2-59 9-20-59 7-30-62
BTC-4232 R & F	2-21-63 2-25-63	Voluntary acquisition of positive control of licensee corporation by J. Dige Bishop thru purchase of stock from Rowdy McGee	GRANTED	4-4-63 4-12-63
BR-2690 R & F	12-6-63 12-9-63	Renewal of license.	GRANTED	3-17-64

FORM BC-121 #6  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters W J A M

Name RADIO MARION, INCORPORATED  
Marion, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4538 R & F	3-30-64 4-3-64	Voluntary transfer of control of licensee corp. from J. Dige Bishop, Wyatt R. Kitchens, C. Jim Murphy and Elizabeth Neely to John T. O'Neal, Clara O. O'Neal and James H. Dennis	GRANTED EFF	7-2-64 7-8-64
BR-2690 R & F	12/30/66 1/3/67	Renewal of license	GRANTED	5-10-67
BR-2690 R & F #566071 \$75 FN PRESS FEB 18 1970	12-19-70 12-30-69 12-30-69 FEB 18 1970	Renewal of license AMENDED 3-30-70 re: Programming AMENDED 7-7-70 re: proposed commercial matter	GRANTED	7-31-70
BZ- 7791 Rec'd Resubmitted Filed DM PRESS APR 1 1971	3-16-71 3-22-71 4-9-71 4-12-71 4-2-71	Direct Measurement.	<del>GRANTED</del> to be signed by Office GRANTED	<del>3-26-71</del>  4-22-71

APPLICATION RECORD - BROADCASTING

(1310kc.)

Call  
Letters W J A M

Name RADIO MARION, INCORPORATED  
Marion, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-2690 R & F P.N. PRESS JAN 22 1973	12-20-72 1-2-73 1-2-73	Renewal of License Atty.: Eugene T. Smith PETITION TO DENY RENEWAL OF BROADCAST LICENSE filed 3-1-73 by Albert Turner, Individually and as President of the Perry County Civic League	Designated for Hearing Min. MAR 11 1975 #20383 GRANTED	9-6-76
MOTION FOR EXTENSION OF TIME	filed 3-13-73	by Eugene T. Smith, Counsel for RADIO MARION, INC AMENDED 3-16-73 re: business interests		
MOTION FOR EXTENSION OF TIME	filed 4-30-73	by Eugene T. Smith, Counsel for Radio Marion, Inc. AMENDED 6-18-73 re: business interests; ascert. of community needs		
OPPOSITION TO PETITION TO DENY	filed 7-16-73	by Radio Marion, Incorporated		
MOTION FOR EXTENSION OF TIME TO FILE REPLY	filed 7-27-73	by Petitioners		
MOTION FOR EXTENSION OF TIME	filed 8-24-73	by Petitioners		
REPLY TO OPPOSITION TO PETITION TO DENY	filed 9-7-73	by Petitioners		
MOTION TO STRIKE AMENDMENT OR FOR OTHER APPROPRIATE RELIEF	filed 9-7-73	by Petitioners		
SUPPLEMENT TO OPOSITION TO PETITION TO DENY	filed 10-24-73	by Radio Station WJAM		
PETITIONERS' COMMENTS ON SUPPLEMENT TO OPPOSITION TO PETITION TO DENY	filed 11-28-73			

#8

1310 kc

Form BC-121

May 1976

## APPLICATION RECORD - BROADCASTING

4-52

Call  
Letters W J A MName RADIO MARION, INCORPORATED  
MARION, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR 781201 XE PRESS JAN 31 1979		RENEWAL OF LICENSE E.T. Smith, Atty.	grtd	10-8-81 ISSUED
HZ-810323AB R & F DM PRESS APR 07 1981	3-23-81	DIRECT MEASUREMENT Atty: Eugene T. Smith		ISSUED

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

