

W J M A



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

## BROADCASTING STATION LICENSE RECORD

Date first licensed 10-5-49

Call letters W J M A  
Station Location - Orange, Virginia

W J M A, INC. (APL-6-1-61; EFF: 6-31-61)

X CHARLOTTESVILLE BROADCASTING CORPORATION (APL 6-13-57; EFF: 7-1-57 )

Name of licensee X JAMES MADISON BROADCASTING CORPORATION

Spicer Mill Road, Orange, Virginia (BL 12-30-59)

Transmitter location X On Highway 15, 0.7 mile S. of Orange, Virginia (MP 8-30-49) (Lic. 10-5-49)

22960

Spicer Mill Road, Orange, Virginia (BL 12-30-59)

Main studio location X On Highway 15, 0.7 mile S. of Orange, Virginia (MP 8-30-49) (L.c. 10-5-49)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-6828	6-23-49	1340	250w	U	
	Order Issued. CP for a new station granted subj. filing MP for approval T site and antenna.				
BP-6328	8-30-49	1340	250w	Un	10-30 4-30-50
BMP-4701	Mod. CP (6828) to change type of T and for approval of antenna T and studio site. (COND. CLAUSE)				
BL-3306	10-5-49	1340	250w	U	10-5 2-1-50
	L.c. to cover CP (6828 as mod) for a new station (COND. CLAUSE)				
BR-2349	1-25-50	1340	250w	U	2-1 2-1-53
Telegram	1-29-53	Action on renewal deferred 1-28-53 and continued operation auth. until final determination on renewal.			
BR-2349	3-18-53	1340kc	250w	U	3-18 10-1-54
BR-2349	9-22-54	Renewal of license			10-1 10-1-57
BTC-2308	9-26-56	Voluntary transfer of control of licensee corporation from O.B. Jones, et al			
EFF:	10-15-56	to: Woodbury S. Ober.			
BP-10952	1-2-57	1340kc	250w	Un	3-2-57 9-2-57
	Construction permit to move antenna-transmitter location 1/2 mile from present site (no change in description) and make change in antenna (inc.ht.)				
BTC-2499	6-13-57	Voluntary acquisition of negative control of licensee corporation by Donald G. Heyne, through corporate reorganization.			
EFF:	7-1-57				
BAPL-132	6-13-57	Voluntary assignment of license and construction permit to Charlottesville Broadcasting Corporation.			
EFF:	7-1-57				
BR-2349	9-11-57	1340	250w	U	10-1 10-1-60
BP-12932	6-25-59	1340kc	250w	U	8-25 2-25-60
	CP to change antenna-transmitter & studio loc. and install a new transmitter (RCA BTA-250M).				
BP-12932	8-24-59	Modification of construction permit (CP-12932) to change transmitter (RCA BTA-1-H)			

7-1-59 2-25-60 9-2-57. approved 1-1-60.



Form BC 126  
June 1954

#2

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WJMA

Station location Orange, Virginia

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From- To-
BL-7666	12-30-59	1340kc	250	U	12-30 10-1-60
	Lic. to cover CP (BP-12,932 as mod) which auth. chg. ant-trans. & studio loc. & install new trans.				
BR-2349	9-28-60	Renewal	of License		10-1 10-1-63
BP-12161	1-4-61	1340kc	250w-1kw LS U		3-4 9-4-61
	CP to increase daytime power and install a new transmitter & chg ground system. (Cont)				
BAPL-236	6-1-61	Voluntary assignment of construction			
EFF:	6-31-61	permit and license to W. J. M. A. INC.			
BR-2349	10-15-63	1340kc	250w, 1kw- Unl		10-15 10-1-66
BR-2349	9-9-66	Renewal	of License		10-1 10-1-69
BR-2349(S)	9-25-69	Renewal	of License		10-1-72
Com. Tel.	1-16-70	Marking	Para. 1 only.		
BZ-7480(1)	4-27-70	Direct	Measurement		
BS-2349(1)	1-5-72	ML show	marking para. 1 only.		
		1340kc	250w, 1kw-LS U		10-1-72
EBSA	5-22-72				
BR-2349(L)	12-20-72	Renewal	and Modification		10-1-75
BZ-8052					
BTC-7186	10-1-73	VOL. TC	11-8-73		
BR-2349(S)	9-12-75	RENEWAL	OF LICENSE		10-1-78
BP-20,719	4-5-77	CP to	make chgs in	4-5-78	
		ant. system.			
BP-21,216	8-14-78	CP to replace expired permit		10-1-79	
(L)		1340kc	250w, 1kw-LS U	8-14-79	
BR-2349(S)	3-27-79	RENEWAL	OF LICENSE		10-1-81
BL-14,490	3-21-80	Lic. to cover	BP-20719 for changes		
		(as mod. BP-21,216)		10-1-81	



## APPLICATION RECORD - BROADCASTING

 Call **W J M A**  
 Letters **New**

 Name **JAMES MADISON BROADCASTING CORPORATION**  
**(PO % H.C.DEJarnette, Orange, Virginia)**

File No.	Dated	Application for	Action	
			Nature	Date
BP-6828	6-17-48	Construction Permit for a new standard broad-	Docket # 9109 after hear-	
Rec'd	6-18-48	cast station to be operated on:	Granted 6-23-49/subj.	
Filed	6-18-48	Frequency: 1340kc	filing MP for approval	
		Power: 250w	T site and antenna	
		Hours of operation: Unlimited	Decision and Order Issued	
		Trans. location: To be determined-		
		Orange, Virginia		
		Studio location: To be determined-		
		Orange, Virginia		
AMENDED	9-4-48	AMENDED re stockholders		
Recd.	9-10-48			
Filed	9-1-48			
			Issued with MP 4701	



Transmitter-RCA BTA-250-L

Frank U.Fletcher,Atty. Dixie B.McKey,Engr.



Card #2

Call  
Letters **WJMA**Name **James Madison Broadcasting Corporation**

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4701 Rec'd Filed	7-15-49 7-19-49 7-19-49	Modification of construction permit (BP-6828, which authorized a new standard broadcast station) to change type of transmitter (Gates 250C-1), for approval of antenna, transmitter and studio locations as On Highway 15, 0.7 miles South of Orange, Virginia.  Frank U. Fletcher, Atty. Dixie B. McKey, Engr.	GRANTED re blanketing clause & waiver Sec. 3.30(a) to permit identification of its location as Orange, Virginia	9-30-49
BL-3806 Rec'd Filed	9-6-49 9-8-49 9-8-49	License to cover construction permit (BP-6828, as modified) which authorized a new standard broadcast station.  Frank U. Fletcher, Atty. Dixie B. McKey, Engr.	GRANTED re blanketing clause & waiver Sec. 3.30(a) to permit identification of its location as Orange, Virginia	10-5-49



## APPLICATION RECORD - BROADCASTING

Call  
Letters **W J M A**Name **JAMES MADISON BROADCASTING CORPORATION**

File No.	Dated	Application for	Action	
			Nature	Date
BR-2349 Rec'd	12-1-49 12-6-49	Renewal of license. (Frank U. Fletcher, Atty.)	GRANTED	1-25-50
BR-2349 Rec'd Resub Rec'd & Filed	10-8-52 11-3-52 12-2-52 12-3-52	Renewal of License ( <del>Appl. ret. Sect. II dated after Sect. I</del> )	GRANTED	3-18-53
BR-2349 Rec'd Filed	6-30-54 7-2-54 7-2-54	Renewal of License	GRANTED	9-22-54
BTC-2308 Rec'd Filed	8-14-56 8-23-56 8-23-56	Voluntary transfer of control of licensee corporation from O. B. Jones, <u>et al</u> to Woodbury S. Ober.	GRANTED  EFF:	9-26-56  10-15-56



## APPLICATION RECORD - BROADCASTING

AUG. 1955

CHARLOTTESVILLE BROADCASTING CORPORATION

Call

Letters WJMAName X JAMES MADISON BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,952 Rec'd Filed	11-29-56	Construction permit to move antenna-transmitter and studio location one-half mile from present site (no change in description) and make change in antenna (increase height).	GRANTED  CP expired 9-2-59 considered forfeited.	1-2-57
	12-4-56			
	12-4-56			
BAPL-132 Rec'd Filed	5-14-57	Voluntary assignment of license and construction permit to Charlottesville Broadcasting Corporation	GRANTED EFF:	6-13-57
	5-15-57			7-1-57
	5-15-57			
BTC-2499 Rec'd Filed	5-14-57	Voluntary acquisition of negative control of licensee corporation by Donald G. Heyne, through corporate reorganization. (Mutually contingent on BAPL-132)	GRANTED EFF:	6-13-57
	5-15-57			7-1-57
	5-15-57			
BR-2349 Rec'd Filed	7-2-57	Renewal of License.	GRANTED	9-11-57
	7-3-57			
	7-3-57			



AUG: 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters W J M A

Name CHARLOTTESVILLE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,161	7-7-58	Construction permit to increase daytime power from 250w to <del>500w</del> and install a new transmitter. (GAFS-BG-500-T)	GRANTED	1-4-61
Rec'd	7-8-58		Cond*1 re accept interf.	
Filed	7-8-58		caused by existing Class IV stations which are granted incr. power to 1000w.	
SEE AMEND. BELOW		Engr. - Lohnes & Culver		
BP-12,932	3-23-59	Construction permit to change antenna-trans. & studio location from On Highway 15, 0.7 mile S. of Orange, Virginia to Spicer Mill Road, Orange, Virginia and install a new transmitter (RCA BTA-250M).	GRANTED	6-25-59
Rec'd	3-25-59			
Filed	3-25-59			
AMENDED R. & F. BP-12,161	5-6-59 5-7-59	AMENDED to increase daytime power to 1kw; change type trans. (RCA BTA-1R); change antenna-trans. & studio location to Spicer's Mill Rd., Orange, Va. & make changes in ground system.		
BMP-8660 R & F	7-28-59 7-29-59	Mod. of a.p. (BP-12932 which auth. changes in ant-trans. loc and install new transmitter) to change type transmitter (RCA BTA-1R).	GRANTED	8-24-59



## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call  
Letters

WJMA

Name CHARLOTTESVILLE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BL-7666 R&F	9-24-59 9-25-59	License to cover cp(BP-12932 as mod.) which auth. chg. ant-trans. & studio loc. & install new transmitter.	GRANTED	12-30-59
BR-2349 Rec'd Filed	6-30-60 7-1-60 7-1-60	Renewal of license	GRANTED	9-28-60
BL-8257 Rec'd Filed	1-10-61 1-12-61 1-12-61	License to cover construction permit (BP-12161) which authorized increase in daytime power.	GRANTED	5-10-61
BAPL-236 Rec'd Filed	4-13-61 4-14-61 4-14-61	Voluntary assignment of construction permit and license to W J M A, Inc.  John H. Midlen, Atty. for Assignor Eliot C. Lovett, Atty. for Assignee.	GRANTED (Issued as assignment of license) EFF.	6-1-61 6-30-61



FORM BC-121  
AUG. 1955

#7

# APPLICATION RECORD - BROADCASTING

Call  
Letters WJMA

Name WJMA, INC.  
Orange, Virginia 22960

File No.	Dated	Application for	Action	
			Nature	Date
BR-2349 R & F	6-29-63 7-2-63	Renewal of license. Atty: Eliot C. Lovett	GRANTED	10-15-63
BR-2349 R & F	6/30/66 7/1/66	Renewal of License Atty: Booth & Lovett	GRANTED	9-9-66
BR-2349 R & F #525936 \$75. PRESS JUL 15 1968	6-30-69 6-30-69 6-30-69	Renewal of license	GRANTED	9-25-69
BZ-7480 R & F DM PRESS APR 25 1970	1-22-70 1-26-70 2-3-70	Direct Measurement	GRANTED	4-27-70
BZ-8052 R & F DM PRESS MAY 26 1972	4-12-72 4-17-72 5-1-72	Direct Measurement	GRANTED issued with renewal	12-20-72



#2349 #8  
Form BC-121  
September 1969

APPLICATION RECORD - BROADCASTING

1340khz

Call  
Letters

W J M A

Name W J M A, INC.  
ORANGE, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2349 R & F PN PRESS JUL 21 1972	7-3-72 7-5-72 7-10-72	Renewal of License AMENDED 9-25-72 re: ascertainment of comm. problems & equal employment program AMENDED 12-5-72 re: ascertainment of comm. needs; employment policy	GRANTED	12-20-72
BTC-7186 R & F FEE PD: \$1000 #200495 CODE 047 (ALSO SEE FM) JUL 11 1972	6-7-73 6-15-73	Voluntary transfer of control of lic corp from Henry Bower to Archibald C. Harrison, Jr.  Atty - Renouf, McKenna & Polivy (265-1807)	GRANTED  EFF:	10-1-73  11-8-73
BR-2349 R & F PN Recd. PRESS JUN 27 1975	5-31-75 6-2-75	RENEWAL OF LICENSE	GRANTED	9-12-75



APPLICATION RECORD - BROADCASTING

1340khz.

Call  
Letters W J M A

Name W J M A, Inc.  
Orange, Va.

File No.	Dated	Application for	Action	
			Nature	Date
BP-20,719 R & F \$100-633723 AC-001 FEB 8 1977	11-8-76 11-8-76 11-8-76	CP to make chgs. in ant. sys. to accomodate FM antenna.	GRANTED	4-5-77
BP-21,216 R & F PRESS: JUN 23 1978	6-2-78 6-5-78	CP replace expired permit (BP-20,719) (FOR CHANGES) REQUEST WAIVER OF SECTION 1.534(b) OF THE COMMISSION'S RULES Atty:-----	GRANTED	8-14-78
BR-2349 R & F PRESS JUN 30 1978	5-30-78 6-2-78	RENEWAL OF LICENSE	GRANTED	3-27-79



#10

## APPLICATION RECORD BROADCASTING

1340khz

Call Letters: W J M A

Name: W J M A, INC.

Station Location: Orange, Virginia

File No.	Date	Description	Action and Date
BL-14,490 R & F PRESS MAR 13 1980	6-14-78	Lic. to cover BP-20,719 as mod. for changes	GRANTED 3-21-80
BR810602UF PRESS JUL 3 1981 PN filed		Renewal of License	grd. 10-30-81  ISSUED



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

