

W J F L



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1396199

B.S. 1916

BROADCASTING STATION LICENSE RECORD

W J F L (eff 11-17-75)

Date first licensed 4-20-48

Call letters XX W V I M

SEE CARD #2 FOR NAME

Location: Vicksburg, Mississippi

*RADIO VICKSBURG, INC. (AL 2-15-73 EFF: 3-1-73)

X RADIO MISSISSIPPI, INCORPORATED (AL 8-11-49; EFF: 8-31-49)

* P. K. EWING, Jr., F. C. EWING and MYRTLE M. EWING,

Name of licensee A Partnership d/b as EWING BROADCASTING COMPANY

2000 Block South St., Vicksburg, Mississippi BP{5-3-77}

Transmitter location X Near Thompson and Floyd Streets, In Northeast section of Vicksburg, Miss.

(Lic. 4-20-48)

(CP & MP 7-14-47)

2202 Washington Street, Vicksburg, Mississippi (BS 1-14-76)

xxx 2837 East Clay Street, Vicksburg, Mississippi (BS-10-7-74)

x 906 Clay Street, Vicksburg, Mississippi (Letter of 6-5-57)

X 708 Clay Street, Vicksburg, Mississippi (Lic. 4-20-48)

34180
Main studio location X Carrol Hotel, Clay and Walnut Streets, Vicksburg, Miss. (CP & MP 7-14-47)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
B3-P-5378	4-10-47	1490kc	250w	U	
Letter 5-2-47. CP for new station granted subject to filing MP for T. site and antenna and also subject to the condition that no operation take place until WJXN ceases operation on this channel.					
B3-P-5378	7-14-47	1490	250w	U	9-14 3-14-48
BMP-2740 Mod. CP (5378) for approval of antenna and T site and specify studio location. (CONDITIONAL CLAUSE)					
BMP-3620	2-17-48	1490	250w	U	9-14 4-14-48
Mod. CP (5378 as mod) for ext. of completion date. (CONDITIONAL CLAUSE)					
BL-3041	4-20-48	1490	250w	U	4-20 8-1-48
Lic. to cover CP (B3-P-5378 as mod) for a new station.					
BS-1916	7-28-48	Extension of license			8-1 12-1-48
BR-1916	10-4-48	1490	250w	U	10-4 8-1-51
BAL-874	8-11-49	Vol. assignment of license to Radio Mississippi, Incorporated			
EFF:	8-31-49				
BS-1916	7-25-51	Extension of license			8-1 11-1-51
BR-1916	10-25-51	1490	250w	U	10-25 6-1-52
BR-1916	5-21-52	1490 kc	250w	Unl	6-1-52 6-1-55
BRC-159	8-31-53	Mod. of license to operate trans. by R.C. from Jefferson Davis Hotel, 708 Clay St., Vicksburg, Mississippi			
Telegram	5-27-55	Action on renewal deferred 5-25-55 and continued operation authorized until final determination on renewal.			
BR-1916	6-29-55	1490	250w	U	6-29 6-1-58
BTC-2066	10-19-55	Voluntary transfer of control of license to JOHN F. SHEA			
EFF:	11-1-55				
BRC-1170 (1)	7-17-57	Modification of license to change Remote Control Point from 708 Clay Street, Vicksburg, Mississippi to 906 Clay St., Vicksburg, Miss.			
Telegram	5-29-58	Action on renewal application deferred pending further consideration. Continued operation authorized.			

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed 4-20-48Call letters WVIM

Station location _____

OMNI MEDIA CORPORATION (AL: 11-16-79 EFF:

*VICKSBURG RADIO COMPANY (AL 10-26-77 EFF: 1-1-78

*JAMES A. WEST AND PAUL W. MEACHAM DBA

Name of licensee VICKSBURG RADIO COMPANY (AL gr 10/16/75 EFF: 11/1/75 consummated 10/31/75

Transmitter location _____

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
BR-1916	7-30-58	1490kc	250w	U	7-30	6-1-61
BR-1916	5-24-61	Renewal of license			6-1	6-1-64
BR-1916	5-7-64	Renewal of License			6-1	6-1-67
BR-1916(5)	5-22-67	Renewal of License			6-1	6-1-70
BTC-6087 EFF:	1-20-70 1-23-70	VOL. TC				
BR-1916(S)	8-20-70	Renewal				6-1-73
BP-18,804	12-7-70	1490kc	250w 1kw	U		12-7-71
	CP to increase daytime power to 1kw and install new trans. Collins, 820D-1.					
BP-18,804	12-7-70	Superseded authorization to correct location to Mississippi instead of Alabama.				
	Ltr. rec'd 7-6-71 stating that a Gates, BC-1G transmitter is installed and operating.					
BL-13,064 L	10-27-71	1490kc	250w 1kw	U RC		6-1-73
	Lic. (BP-18,084) for changes					
EBSA	5-22-72					
BAL-7744	2-15-73	VOL. AL EFF:				
BR-1916	5-31-73	(LONG) RENEWAL OF LICENSE				6-1-76
BS-1916(1)	10-7-74	ML to change SL and RC				
BAL-8460	10/16/75	Vol AL EFF: 11/1/75 consummated 10/31/75				
BS-1916(2)	1-14-76	ML to change SL and Rc.				
BR-1916(L)	5-12-76	RENEWAL				6-1-79
COMTEL	10-6-76	DELETE antenna marking & lighting				
BP-20,76	95-3-77	CP to chg. ant. trans. loc. & install new tower ground sys. & tuning unit.				5-3-78
BAPL-503	10-26-77	Vol A.		EFF: 1-1-78		
BAL790828HC	11-16-79	VOL. AL		EFF: 11-27-79		

BROADCASTING STATION HISTORY RECORD

AM

#3

First licensed .SEE .CARD # 2

Call Letters . . . WJFL

Station Location

Name SEE CARD # 2

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
BR790201VX (L)	5 31 79	RENEWAL OF LICENSE	6-1-82

APPLICATION RECORD - BROADCASTING

Call W V I M
 Letters xNew

Name P.K. EWING, JR., F.C. EWING and MYRTLE M. EWING, a partnership d/b as EWING BROADCASTING COMPANY
 (PO 215 Deposit Guaranty Bank Bldg., Jackson, Mississippi)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-5378	10-15-46	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1490kc Power: 250w Hours of operation: Unlimited Trans. location: To be determined-Vicksburg, Mississippi Studio location: To be determined-Vicksburg, Mississippi Filed by Edward K. Wheeler, Atty. Contingent upon the grant of WJXN to change to 1450kc.	GRANTED	4-10-47.
Rec'd	10-21-46		Subject to filing MP for T. site & antenna and also subject to the condition that no operation take place until WJXN ceases operation on this channel.	
Filed	10-21-46		Letter 5-2-47.	
			Issued with MP 2740	

Transmitter- Gates 250-C-1

APPLICATION RECORD - BROADCASTING

Call

Letters W V I M

#2

Name P.K.EWING, JR., P.C.EWING and MYRTLE M.EWING, a partnership d/b as EWING BROADCASTING COMPANY

File No.	Dated	Application for	Action		
			Nature	Date	
BMP-2740	5-9-47	Mod. of C.F. (B3-P-5378, which authorized a new standard broadcast station) to change type of transmitter (Gates 250-C), for approval of antenna and transmitter location in Northeast Section of city near Thompson and Floyd Streets, Vicksburg, Mississippi, and to specify studio location as Carrol Hotel, Clay and Walnut Streets, Vicksburg, Mississippi.	GRANTED	7-14-47	
Rec'd	5-13-47				subject to the condition that no operation take place until Station WJXN, Jackson, Miss., ceases operation on this channel.
Filed	5-13-47				

APPLICATION RECORD - BROADCASTING

Call
Letters WVIMName P. K. EWING, JR., F. C. EWING and MYRTLE M. EWING, A Partnership
d/b as EWING BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3620 Rec'd Filed	2-7-48 2-12-48 2-12-48	Mod. of C.P. (B3-P-5378, as mod., which authorized a new standard broadcast station) for extension of completion date from: 3-14-48 to: 4-14-48.	GRANTED subj. to condition that no operation take place until Sta. WJYN, ceases opr. on this channel.	2-17-48
EL-3041 Rec'd Filed	3-9-48 3-12-48 3-12-48	License to cover C.P. (B3-P-5378, as mod..) which authorized a new standard broadcast station.	GRANTED	4-20-48
BR-1916 Rec'd	5-27-48 5-28-48	Renewal of license	Granted	10-4-48

APPLICATION RECORD - BROADCASTING

Call

Letters W.V.I.M.

RADIO MISSISSIPPI, INCORPORATED (AL 8-11-49)

Name P. K. EWING, JR., F. C. EWING and MYRTLE M. EWING, A Partnership
d/b as EWING BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-874 Rec'd Filed	5-4-49 5-16-49 5-16-49	Voluntary Assignment of License from P. K. Ewing, Jr., F. C. Ewing and Myrtle M. Ewing, A Partnership d/b as Ewing Broadcasting Company to Radio Mississippi, Incorporated. (Filed by Vincent B. Welch, Atty.)	GRANTED EFF:	8-11-49 8-31-49
BR-1916 Rec'd Filed	7-16-51 7-18-51 7-18-51	Renewal of license Filed by Vincent B. Welch, atty.	Granted	10-25-51
BR-1916 Rec'd Filed	2-27-52 3-5-52 3-5-52	Renewal of license	GRANTED	5-21-52

APPLICATION RECORD - BROADCASTING

Call
Letters W V I MName RADIO MISSISSIPPI, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
HRC-159 Rec'd Filed	8-18-53 8-26-53 8-26-53	Modification of license to operate transmitter by Remote Control from Jefferson Davis Hotel, 708 Clay Street, Vicksburg, Mississippi.	GRANTED	8-31-53
BR-1916 Rec'd Filed	2-18-55 2-25-55 2-25-55	Renewal of License	GRANTED	6-29-55
BTC-2066 Rec'd Filed	9-16-55 9-19-55 9-19-55	Voluntary transfer of control of licensee corporation from J. Dige Bishop, Charles Dixon, M. D. Taylor, Tracy B. Wilder and R. B. Anderson to John F. Shea. (100%).	GRANTED EFF:	10-19-55 11-1-55
HRC-1170 Rec'd Filed	7-10-57 7-15-57 7-15-57	Modification of license to change remote control Point from 708 Clay Street, Vicksburg, Miss., to 906 Clay Street, Vicksburg, Mississippi	GRANTED	7-17-57

Aug. 1955

Call
Letters W V I MName RADIO MISSISSIPPI, INCORPORATED
Vicksburg, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BR-1916 Rec'd. Filed	4-21-58 4-28-58 4-28-58	Renewal of license. Lenore Ehrig, atty.	GRANTED	7-30-58
BR-1916 Rec'd&Filed	3-15-61 3-20-61	Renewal of license Leonard S. Joyce, atty.	GRANTED	5-24-61
BR-1916 Rec'd Filed	2-25-64 3-10-64 3-10-64	Renewal of license Atty: Harry J. Daly	+GRANTED	5-7-64
BR-1916 R & F	2-24-67 2-28-67	Renewal of license Atty- Daly & Joyce	GRANTED	5-22-67
ETC-2087 R & F FEE PD: \$75 NOV 7 1969 Pub. notice filed	10-6-69 10-16-69 #549371 11-12-69	Voluntary transfer of control of lic corp from John F. Shea to Charles W. Dowdy Atty for transferor - L. Joyce for transferee - Ray Paul	GRANTED EFF: 1-23-70	1-20-70

APPLICATION RECORD - BROADCASTING

Call Letters W V I M

Name RADIO MISSISSIPPI, INCORPORATED
Vicksburg, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BR-1916 R & F #581523 \$75. PN PRESS	2-20-70 3-2-70 3-2-70 3-2-70	Renewal of license Atty: Prince & <u>Paul</u>	GRANT FEE: GRANTED Grant	\$900.00 8-20-70 fee paid 1-20-71.
BP-18,804 Rec'd Filed \$75-612755 PRESS: P.N. filed	6-26-70 7-1-70 7-1-70 7-1-70 AUG 5 1970 9-21-70	Construction permit to increase power from 250w, unl. to 250w, 1kw, unl. (1490kc) and install new trans. Collins, 820D-1. Attorney - Prince & <u>Paul</u> Engineer - Dwight M. Cleveland (Alabama)	GRANTED	12-7-70
BL-13,064 R & F #W 027114 \$50 A8-067 PTA PRESS	8-23-71 8-26-71 8-26-71 8-30-71 OCT 22 1971	Lic.(BP-18,804) for changes. Transmitter: BATES, BC-1G. Atty: Prince & <u>Paul</u>	GRANTED Cond. re	10-27-71 Class IV

CONTACT: Charles W. Dowdy
1410 Broad Ave.
Gulfport, Miss.

TELEPHONE: 601-863-7133

APPLICATION RECORD - BROADCASTING

Call

Letters XXWVIMJAMES A. WEST AND PAUL W. MEACHAM DBA VICKSBURG RADIO COMPANY
X RADIO VICKSBURG, INC.Name X RADIO MISSISSIPPI, INCORPORATEDVicksburg, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BAL-7744 R & F FEE PD: \$1000 #128210 CODE 047 Pub. notice filed 11-15-72	11-2-72 11-15-72 DEC 8 1972	Voluntary assignment of license to RADIO VICKSBURG, INC. (SEE OVER) Att'y - Ray Paul	GRANTED Req. Grant Fee fee paid 048 EFF: 3-1-73	2-15-73 \$ 2,000.00 3-6-73 W159116
BR-1916 R & F PN Recd. PRESS MAR 23 1973	2-16-73 2-23-73	RENEWAL OF LICENSE AMENDED 3-7-73 re: change name of applicant to "Radio Vicksburg, Inc." & balance sheet	GRANTED	5-31-73
BAL-8460 R & F FEE PD: \$200 #456010 CODE 047 PN filed 8/27/75	7-23-75 7-25-75 AUG 11 1975	Voluntary assignment of license to JAMES A. WEST and PAUL MEACHAM dba VICKSBURG RADIO COMPANY REQUEST WAIVER SEC. 1.597 (SEE OVER)	GRANTED EFF: consummated gr fee req Fee Pd	10/16/75 11/1/75 10/31/75 11/12/75 W 497116
		AMENDED 10-2-75 - reasons for AL ; fin. data P.C.C. - WASHINGTON, D.C.		

RE: BAL-7744 - Atty was called 11-16-72 - Cert. of By laws
necessary *filed 12-5-72*

AMENDED 2-5-73 (assignor) - data re gross revenues

AMENDED 2-7-73 (assignee) - re comm. needs (programming)

AMENDED 2-12-73 - re financial qualifications (assignee)

RE: BAL-8460 NOTED: Arkansas partnership;

APPLICATION RECORD - BROADCASTING

1490 kc

Call Letters W J F L

VICKSBURG RADIO COMPANY
*JAMES A. WEST and PAUL W. MEACHAM dba
Name VICKSBURG, RADIO COMPANY
VICKSBURG, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BR-1916 R & F PN Recd. PRESS FEB 27 1976	1-28-76 2-2-76 " FEB 27 1976	RENEWAL OF LICENSE	GRANTED	5-12-76
BP-20,769 R & F APR 26 1977	1-6-77 1-10-77 APR 26 1977	CP to chg. ant. trans. loc. to 2000 Block South St., Vicksbur, Miss. (install new tower ground sys. & tuning Unit) 32° 20' 45" 90° 52' 12"	GRANTED	5-3-77
BAPL Rec'd FORM 316 BAPL-503 Resub. & F SEP 26 1977	7/13/77 7/29/77 9/2/77 9/8/77 SEP 26 1977	Voluntary assignment of license and CP (BP-20769-chg ant. trans. loc) to VICKSBURG RADIO COMPANY (SEE OVER)	RETURNED 314 necessary GRANTED EFF:	8/5/77 10-26-77 1-1-78

RE: BAPL-503 - Assignee is Ark. corp - Cert of Auth for
Mississippi nec. ~~Financial~~ Data also filed

RE: Amended 10-25-77 Financial Data

Form BC-121

May 1976

6-48

APPLICATION RECORD - BROADCASTING

Call
Letters W J F L

OMNI MEDIA CORPORATION

Name VICKSBURG RADIO COMPANY
VICKSBURG, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BR 790201 VX PRESS	MAR 14 1979	RENEWAL OF LICENSE	GRANTED	5 31 79
BAL 790828HC FORM 314 PRESS:	SEP 18 1979 9-18-79	Vol AL to OMNI MEDIA CORPORATION (over) Atty for assignee - Haley, Bader & Potts	GRANTED EFF:	11-16-79 11-27-79
PN FILED				
BTC810527HF Form 316 PRESS Also see WQMV(fm)	JUN 9 1981	Vol transfer of control of lic corp from Glenn Mobley to Ronald E. Hale Atty. Harry A. Solomon		

BAL790828HC Amended 10-18-79 re: financial data; financial plan; bank ltr.; annual financial report; EEO program and sec. V - past programming; renewal data and ascertainment data

AMENDED 11-13-79 re: financial data

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

