

#### REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Date first licensed 6-10-49

2277

Call letters W. J. B. B. LOCATION: HALEYVILLE, ALABAMA

HALEYVILLE BROADCASTING COMPANY, INC. (AL 11-5-52, EFF 11-26-52)

x ROY MAYHALL, GUY L. RAY, AND H. E. RAY, d/b as HALEYVILLE BROADCASTING CO. PANY (AL 8-30-49; EFF: 9-26-49

Name of licensee x ROY MAYHALL. M. E. BUTTRAM, and H. E. RAY, d/b as HALEYVILLE BROADCASTING COMPANY (Lic. 6-10-49

North Let 12-7-61).

Transmitter location Between 3th & 9th Ave., on State Highway #5 known as the Florence Highway, Haleyville, Labama (MP 12-23-48) (Lac. 6-10-49)

North(Let. 12-7-61).

85565 FCC-65

Between 8th & 9th Avenue on S. State Highway #5 known as the Main studio location Between Str & Jun Avenue on S. Main studio location Florence Highway, Haleyville, Alabama (MP 12-23-48) (Lic. 6-10-49)

## CONSTRUCTION PERMIT AND LICENSE RECORD

TO LOUIS AND	A STATE OF THE PARTY OF THE PAR	Name and Address of the Owner,	Salar Salar Salar	Special Control of the State of	The same of the sa
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
BP-6695	9-8-48	1230	250w	U	
	A 19 19 19 19 19 19 19 19 19 19 19 19 19				granted subj.
	filing MP	for app	oval T	site and	ntenna.
The second secon	12-23-48	1230	250w	U	2-23 8-23-49
HMP-4242	Mod. CP (	695) fo	approv	al of ant	enna, T and
~ ~ ~		THE RESERVE OF THE PERSON NAMED IN		The second second	ransmitter.
BL-3627	6-10-49	1230	250w		6-10 2-1-52
		over CP	0095 as	mod) for	a new station
BAL-921	8-30-49				se from Roy
	Mayhall,	M. E. Bu	ittram a	nd H. E. R	ay d/b as
	Guy L. R	v and H	E. Rev	d/b as H	Roy Mayhall
		ing Com		, , , ,	rejville
EFF:	-26-49				
BS-2277	1-30-52	manufactured based of	lon of 1	THE OWNER OF TAXABLE PARTY.	2-1 5-1-50
BR-2277	4-17-52	1230	250w	and in column 2 is not a local division of the local division in t	4-17 4-1-55
BAL-144	11-5-52	Vol. as	signment	of licens	se to
EFF	11-26-52	- Charles and the Control of the Con	Control of the last of the las		OMPANY, INC.
_BR-2277	3-9-55_	1230_	250w		4-1 _ 4-1-58_
BZ-3877	7-16-57	Authorit	y to det	ermine ope	rating power
(1)		Name and Address of the Owner, where the Person of the Owner, where the Person of the Owner, where the Owner, which the Owner		antenna bo	-1 4-1-61
BR-2277	3-12-58	1230	250w		-1 4-1-64
BR-2277	3-8-61	Rne wal	f licens		No. of Concession, name of Street,
BP-13,4	39 7-26-61	1230kc	Ikw	Day un	-26 3-26-62 w trans.
		daytime	CD(RP 184	139) to tha	nge type
RMP_9712	9-1-61	transmit	ter (BA JE	R 707).	
0070	5-7-62	123040	50w_1kw_	IS. Un 5-7	7 4-1-64
		0.000.00	AT ALL DESCRIPTIONS		
(COND'L	) incr. in	daytime p	ower and	ux 5-7	4-1-64
BL-8971					, , , , , , , , , , , , , , , , , , , ,
	trans. lo	c. operat	ed at 12	Okc, 250w,	for aux.
	purp. onl	у			
-					

Date first licensed	Call letters WJBB
	Station location

Name of	licensee	
-		

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

DESCRIPTION OF THE PARTY OF THE					the same of the same of
Appl.	Date		1	Time	Period
No.	Issued	Freq.	Power	Div.	From To
BTC_4092	8-30-62	Volunta	ry acqu	isition o	f positive
EFF:	10-9-62				poration by
					chase of stock
Per F	rm 323				. Harris and
		The second second second second	th Harr		
BZ-5093	1-28-54	1230kc	in additional dispersion of	lw U	1-28-54 4-1-64
		Authorit	A CONTRACTOR OF THE PARTY OF TH		perating power
		by direc			antenna power.
BZ-5094	1-28-64	1230kc			1-28-64 4-1-64
					perating power
					antenna power.
BR-2277	3-17-64		of lice	se	4-1- 4-1-67
		(Main &	Aux.)		
BR-2277	3-29-67	Renewal	of lic	nse	4-1 4-1-70
		(_Main &	Aux.)		
MUEA	4-17-68	New M	LA.		
BZ_6919 (1	8-20-68		Meas.		
BZ-6920 (1	8-20-6	Direc	Meas.	(Aux.)	
BK-2277(1	4-1-70	RENEVAL	MATN &	AUX.& NDI	A 4-1-73
BZ-7907		Di mana	W (W	1 - 6 1	1 1 70
BZ-7907 BZ-7908 (L)	12-2-71	Direct	meas.(FL	in & Aux.	) 4-1-73
EBAS	5-25-72				
BR-2277(S	) 3-30-73	RENEW	AL MAIN	AUX.	4-1-76
BR-2277(L	_	RENEWAL	(MAIN &	AUX.)	4-1-79
	V 3-27-79	RENEWA	OF LIC MAIN & A	ENSE UX.)	4-1-82
BZ-790612	AB(L) 80	DIRECT	MEASURE	ENT	4-1-82
10000000	3-0-00	21.201			
1000000					
		-			
		400000			
			No. of the last		
THE PERSON NAMED IN					

Name

#### APPLICATION RECORD - BROADCASTING

WJBB Letters

ROY MAYHALL, M. E. BUTTRAM and H. E. RAY, d/b as HALFYVILLE BROADCASTING COMPANY

STATE OF THE PARTY NAMED IN	(PO c/o H.E.Ray, P.O. Box 151, Haleyville, Alabama) Actio					
File No.	Dated	Application for	Nature	Date		
EP-6695 Rec'd Filed	3-31-48 4-8-48 4-8-48	Construction Permit for a new standard broad- cast station to be operated on: Frequency: 1230kc Power: 250w Hours of operation: Unlimited Trans. location: To be determined— Haleyville, Alabama Studio location: To be determined— Haleyville, Alabama	subj. fil approval antenna. Ltr. 9-15	9-8-48 Ing MP for site and 48 Ith MP 4242		

Transmitter- Gates 250-C

Judge Roy Mayhall Court House Jasper, Alabama

Julius C. Vessels, Engr. Radio Station W G A D Gadsden, Alabama FCC Form 94

#### APPLICATION RECORD - BROADCASTING

ROY MAYHALL, CUY L. RAY, AND H. E. RAY, d/b as HALEYVILLE BROADCASTING COMPAN (AL 8-30-49)
same x ROY MAYHALL, M. E. BUTTRAM and H. E. RAY, d/b as

Ca11 Letters .W J B B

File No.	Dated	Application for	Natur	ction e   Date
BMP-4242 Rec'd Filed	10-9-48 10-1-48 10-1-48	Mod. of C.P. (BP-6695, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations at Between 8th. & 9th. Avenue on South State Eighway #5 known as the Florence Highway, Haleyville, Alabama and change type of transmitter (RCA 250-E.).		D 12-23-48
BL-3627 Rec'd Filed	3-26-49 3-31-49 3-31-49	License to cover C. P. (HP-6695, as mod.) which authorized a new standard broadcast station.	GRANTED	6-10-49
RAL-921 Rec'd Filed	7-21-49 8-17-49 8-17-49	Voluntary assignment of license from Roy Mayhall, M. E. Buttram and H. E. Ray d/b as Haleyville Broadcasting Company to Roy Mayhall Guy L. Ray and H. E. Ray, d/b as Haleyville Broadcasting Company.	GRANTED EFF:	8-30-49 9-26-49
BR-2277 Rec'd Filed Resub.	11-1-51 11-13-51 11-13-51 1-15-52	(Hame of applitations, - 2	RANTED	1-71-51 12-13-51 4-17-52

FORM A-170 6

#### APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters

ROY MAYHALL, GUY L. RAY AND H. E. RAY d/b as

File No.  BAL-1447 Rec'd Resub. Rec'd Filed	Dated 8-21-52 8-25-52 9-20-52 9-29-52 9-29-52	Application for  Voluntary assignment of license to Haleyvi Broadcasting Company, Inc.	Nature 111e RETURNAD	
BR-2277 Rec'd Resub. Rec'd. Resub. Filed	1-3-55 12-2-54 2-2-55 12-31-54 2-14-55 2-14-55	Renewal of License (not notarised or dated) (Section II dated) (Section II dated)	RETURNED Returned GRANTED	1-26-55 2-3-55 3-9-55
BTC- Rec'd	5-24-57 5-27-57	Voluntary transfer of stock of licensee corporation (10 shares) to John L. Slatton	Returned 5.	

FORM BC-121

## APPLICATION RECORD - BROADCASTING

Call Letters

Name

File No.	Dated	Application for	Nature	<u>ption</u> Date
BZ-3877 Rec'd Filed	5-28-57 5-31-57 5-31-57	Authority to determine operating power by direct measurement of antenna power.	GRANTED	7-16-57
BTC-2669 Rec'd Filed	11-18-57 11-25-57 11-25-57	Voluntary transfer of control of licensee corporation from W. P. Thaelens, W. M. Jordan William G. Harris and Ruth Harris to John L. Slatton, Sonfronia S. Slatton and Sherron Lee Slatton.  Joe James, Atty. Haleyville, Alabama	1	The state of the s
BR-2277 Recd & filed	12-31 <b>-57</b> 1-2-58	Renewal of license.	<b>G</b> RANTED	3-12-58
BP-13,439 Rec'd Filed	8-14-59 8-24-59 8-24-59		ference oti	7-26-61 accept inter- her existing ac. pwr. 1kw.

#### APPLICATION RECORD - BROADCASTING

Call

Letters ...W.J.B.B.

Name Haleyville, Alabama Company, INC.

			Act	1on
File No.	Dated	Application for	Nature	Date
BR-2277 Rec'd	12-30-60 1-3-61	Renewal of license	GRANTED	3-8-61
Filed	1-3-61	Hary J. Daly, Atty.		
EMF-9712 R&F	8-9-61 8-16-61	Mod of CP (BP-13439 which auth incr day power and install new trans) to change tyre trans. (Eauer 707) Atty: Daly and Ehrig	GRANTED	9-1-61
BL-8970 R. & F.	11-18-61 11-20-61	Lic to cover CP(BP-13,439 as mod) which auth. incr. in daytime power and install. new trans	GRANTED re: accept 50w. Class	5-7-62 interference IV stations
BL-8971 R. & F.	11-18-61 11-20-61	Lic to use old main trans. (RCA 250E) at main trans. loc. to be operated at 1230kc 250w for aux. purposes unly.		3-7-62

## APPLICATION RECORD - BROADCASTING

Call Letters ... W J B B

Name HALEYVILLE BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Nature	Date Date
Rec'd Resub. Rec'd Filed	5-29-62 5-31-62 7-10-62 7-17-62 7-17-62	Voluntary acquisition of positive control of licensee corporation by John L. Slaton thru purchase of stock from W. P. Thielens, W. G. Harris and Edna Ruth Harris. Leonard S. Joyce, Atty.	Filed or	8-30-62 10-9-62
			Pe	r Form 323
BZ=5093 R. & F.	10-5-63 10-8-63	Authority to determine operating power by direct measurement of antenna power.  (Main Transmitter) Atty-Harry J. Daly	GRANTED	1-28-64
BE-5094 R. & F.	11-5-63	Authority to determine operating power by direct measurement of antenna power. Auxiliary Transmitter) Atty- Harry J. Daly	granted	1-28-64
		F.C.C WASHINGTON, Q. G.		

#7

FORM BC-121

Aug. 1955

## APPLICATION RECORD - BROADCASTING

Call Letters WJBB

HALEYVILLE BROADCASTING COMPANY, INC. Name Haleyville, Alabama Action Nature Application for Date File No. Dated GRANTED 3-17-64 Renewal of license --- (Main & Auxiliary) BR-2277 12-30-63 Rec'd 1-2-64 1-2-64 Filed GRANTED 3=29-37 Renewal of license (main & auxiliary). BR-2277 12-23-66 h & F 1-3-67 Atty: Daly & Joyce BZ-6919 6/10/68 Direct Meas. (Main) GRANTED 8-20-68 6/11/68 6/20/68 #437491 \$30 6/21/68 DM 6/10/68 6/11/68 Direct Meas. (Aux.) BZ\_6920 GRANTED 8-20-68 R&F 6/21/68 AUG AU DOS F.C.C. - WASHINGTON, D. C.

Form BC-121 September 1969

## APPLICATION RECORD - BROADCASTING

Call WJBB Letters

File No.	Dated	Application for	Nature	lon Date
BR-2277 R & F #566141 \$75. #566142 \$30. PN PN PRESS	12-27-69 12-31-69 12-31-69M 12-31-69A 12-31-69 1-13-70	Renewal of license (Main & Aux.) Atty: Daly & Joyce	GRANTED	4-1-70
BZ-7907 R & F DM PRESS NOV 2	10-8-71 10-12-71 10-12-71 6 19771-71	Direct Measurement (MAIN)	GRANTED	12-2-7 <b>1</b>
BZ-7908 R & F DM PRESS NOV	10-22-71 10-26-71 11-2-71 2 6 1971	Direct Measurement (Auxiliary)	GRANTED	12-2-71
		F.C.C WASHINGTON, D.C.		

## APPLICATION RECORD - BROADCASTING

Ca11 ...

1230kc

Letters HALEYVILLE BROADCASTING COMPANY, INC. Name Haleyville, Alabama Action File No. Dated Application for Nature Date GRANTED 3-30-73 Renewal of License BR-2277 12-15-72 (Main & Auxiliary) R & F 1-2-73 P.N. 1-2-73 Atty.: Leonard S. Joyce PRESS AMENDED 3-1-73 re: commercial policy FEB 9 RENEWAL OF LICENSE (MAIN & AUXILIARY) GRANTED 11-15-76 3-9-76 BR-2277 12-1-76 R&F G.R.Borsari, Jr. Atty. PN Recd. PRESS MAN 3 0 1976 RENEWAL OF LICENSE (MAIN & AUX. TRANS.) 781201 VV GRANTED 3-27-79 PRESS JAN 2 6 1979 BZ-790612AB DIRECT MEASUREMENT GRANTED 3-6-80 6-12-79 1-15-80 F.C.C. - WASHINGTON, D. C.

#### **About the History Cards ...**

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

