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June 1964

Official No. 4662

## BROADCASTING STATION LICENSE RECORD

W I Z Y 12-1-79

X W K O G 11-19-69

Date first licensed January 17, 1968Call letters XWCIKStation location Gordon, Georgia

SUN COAST RADIO, INC. (AL: 11-26-79 EFF: 11-30-79)

xVANCO BROADCASTING, INC. (AL 10-14-77 EFF: 11-14-77)

xPIEDMONT BROADCASTING COMPANY (AL 11-24-70 EFF: 12-1-70)

xCYLER D. GARNER, M.D., DEBTOR IN POSSESSION (AL 12-4-68)

Name of licensee xHEART OF GEORGIA BROADCASTING COMPANY, INC.

Near State Road 243; 575 Menton Street, Gordon, Georgia (BL-1-17-68)

Transmitter location S. of city limits, 700 ft. E. of Georgia Rte. 18, Gordon, Ga. (BP 10-5-66)

Same as Transmitter

Main studio location To be determined, Gordon, Georgia (BP 10-5-66)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div. (RC)	Period From- To
BP-16860	10-5-66	1560kc	5kw, 1kw(CH)	Day	12-5 6-5-67
	CP for a new standard broadcast station (Cond)				
BP-16860 (1)	11-22-66	Mod. of CP(BP-16860)			to assign Call Letters.
BMP-12,041 (2)	5-19-67	Mod. of CP(BP-16,860)			to chg. ant. trans. loc. to Menton St. near S.B. 243 Gordon Georgia, specify studio loc same as trans loc. trans GATES BC-5P-2, delete RC.
BMP-12,059 (3)	5-29-67	Mod. of CP(BP-16,860 as mod)			for ext. of completion date to 12-5-67
TELEGRAM	10-17-67	PSA	500w	(WQXR Protected Station)	
BL-11,849	1-17-68	1560kc	5kw, 1kw(CH)	(Day..)	1-17 4-1-70
		Lic. to cover CP(BP(16,860 as mod.)			
BAL-6523	12-4-68	Invol. AL			
WIRE	2-7-69	Auth. granted to remain silent (financial difficulties) thru 4-8-69)			
Letter received 11-6-69 states station resumed operation on September 1, 1969.					
BR-4662(L)	11-24-70	RENEWAL OF LICENSE			4-1-73
BAL-6826	11-24-70	VOL. AL			
BZ-7935(L)	12-29-71	Direct Measurement			4-1-73
EBSA	6-12-72				
BR-4662(S)	3-30-73	RENEWAL			4-1-76
BR-4662(L)	5-13-76		RENEWAL		4-1-79
BAL-9112	10-14-77	Vol. AL	EFF: 11-14-77		
BR781129UH(L)	11-14-79	RENEWAL OF LICENSE			4-1-82
BAL790829HN	11-26-79	VOL. AL	EFF:		
EBSA	12-1-79	chg. call			
					11-30-80

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters ..... W C I K

Name HEART OF GEORGIA BROADCASTING COMPANY, INC.  
GORDON, GEORGIA (P.O. Box 719, Gordon, Georgia)

Fairmont, W. Va. 26555

File No.	Dated	J. Byrl Sessions, President, PO Box 1/ Application for	Action	
			Nature	Date
BP-16,860	5-11-62	Construction permit for a new standard	Ret'd---	10-17-62
<del>BP-15556</del>	5-17-62	broadcast station to be operated on:	By-ORDER-	10-10-62
Rec'd	12-12-62	Frequency- 1560kc	Ret'd---	1-15-63
Resub	6-24-63	Power- 5kw ( <del>DA</del> CH)	Petition-denied-	1-9-63
Rsub.		Hours of operation- Daytime	GRANTED	10-5-66
		Trans. loc. - <del>4 1/2 mi. S. of Gordon, Georgia Hwy. 57,</del> Gordon, Georgia	Cond'l re:	Pre-sunrise operation
		Studio loc.- To Be Determined, Gordon, Georgia		
		Type trans.- RCA 5D		
		Atty.- <del>Laucks &amp; Jansky</del> Frank Stollenwerck		
		Engr.- E. H. Munn, Jr.		
		REQ. WAIVER OF SEC. 1.354 of the Rules		
PETITION FOR RECONSIDERATION	filed 11-14-62	by Jansky - DENIED 1-9-63	MEMO OPINION & ORDER	
ACCEPT application per ORDER	of 5-13-64, as of 5-17-62			
AMENDED	10-31-64	AMENDED to chg. antenna-trans. loc. to 0.7 mi:		
R.&F	11-3-64	S. of Rte. 57, 2.3 miles W. of Gordon, Ga.;		
		make chgs in DA system(dec. hgt.) & chgs. in ground system.		
		F. O. C. - WASHINGTON, D. C.	SEE CARD #2 FOR AMENDMENT	

FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters New WCIK

Name HEART OF GEORGIA BROADCASTING COMPANY, INC.  
Gordon, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
<del>BP-16,860</del> BP-15,554 (Cont.)				
AMENDED R&F	3-12-65 3-15-65	AMENDED to change from DA-D (during CH) to Non-Directional using reduced power of 1kw during CH, change antenna-transmitter loc. to South city limits, 700 ft. East of Rte. 18, Gordon, Georgia and operate by remote control from main studio location. (to be determined)	GRANTED	10-5-66
AMENDED Rec'd. Filed	6-28-65 6-30-65 8-16-65	AMENDED to change stock, stockholdings, stockholders, officers and directors. <u>NEW FILE NUMBER ASSIGNED.</u>		
AMENDMENT R & F	8-8-66 8-23-66	AMENDED to change officers. Atty-Lauren A. Colby		
BMP-12,041 R & F	4-4-67 4-5-67	Mod. of CP(BP-16,860 <del>amended</del> which auth a new standard broadcast station) to change ant-trans. to Menton Street near S.R. 243, Gordon Georgia, specify studio loc same as trans loc. specify trans. as GATES, BC-5P-2, delete remote control. Atty. Lauren A. Colby Engr. Carl Smith	GRANTED	5-29-67

Aug. 1955 #3

## PIEDMONT BROADCASTING COMPANY

Call WKCO  
Letters \* WCIC

\* CYLER D. GARNER, M.D. Debtor in Possession

Name \* HEART OF GEORGIA BROADCASTING COMPANY, INC.  
GORDON, GEORGIA (PO & Rev. Byrl Sessions, 418 Junicy St., Fairmont, W. Va. 26555)

File No.	Dated	Application for	Action	
			Nature	Date
BMP-12,059 R & F	4-24-67 5-4-67	Mod. of CP(BP-16,860 which auth a new standard broadcast station) for ext. of completion date from 6-5-67 to _____ Atty. Lauren A. Colby	GRANTED to	5-29-67 12-5-67
BL-11,849 Rec'd Filed PTA-12/19/67 JAN 4 1968	12/1/67 12/1/67 12/14/67	Lic. to cover CP (BP-16,860 as mod.) which auth. a new standard b/c station (delete remote control). Atty: Lauren A. Colby Engr: Larry J. Gardner	GRANTED Cond'l. re pre-sunrise	1-17-68
BAL-6523 Ret'd & Filed FEE PD: \$30 (Form 316)	11-4-68 11-8-68 -#471381 JAN 27 1968	Involuntary assignment of license to CYLER D. GARNER, M.D., Debtor in Possession	GRANTED	12-4-68
BAL-6826 Ret'd FEE PD: \$75 LTR WRITTEN original FILED	11-17-69 11-19-69 -#558047 12-16-69 12-22-69	Voluntary assignment of license to PIEDMONT BROADCASTING COMPANY	GRANTED EFF: 12-1-70	11-24-70

(SEE OVER)

filed 12-22-69 - Certification of By-Laws ~~NOT~~ FILED 7/2

Program logs filed 11-26-69

AMENDED 7-10-70 correction re stock; agreement filed;  
prog. re comm needs; by-Laws (same as 2-9-70)(reply to ltr  
FEE OF \$30 submitted #613994 REFUNDED not nec. 6-17-70

AMENDED 9-9-70 - financial data; clarif. re stock  
(reply to ltr 8-25-70. NOTED Amend shows no stock issued  
or subscribed???)

AMENDED 9-24-70 - show pending CP(FM) for Macon, Ga.,  
Stock sub. agreements; financial data(reply to ltr 9-22-70)

AMENDED 10-7-70 - re stock subscribed; fin. data(assignee)

APPLICATION RECORD - BROADCASTING

Call  
Letters W K O G

PIEDMONT BROADCASTING COMPANY

x NAEBLER, D. GARNER, M. D., DEBTOR IN POSSESSION

Gordon, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BR-4662 R & F #579150 \$75.	12-29-69 1-2-70 2-18-70	Renewal of License  Atty.: Carl E. Smith	GRANTED Cond. re consummate AL in 45 days.	11-24-70
BZ-7935 R & F DM PRESS	11-5-71 11-12-71 11-19-71 DEC 22 1971	Direct Measurement.	GRANTED	12-29-71
BR-4662 R & F PN Recd. PRESS	12-4-72 12-11-72 " JAN 8 1973	RENEWAL OF LICENSE	GRANTED	3-30-73
BR-4662 R & F PN Recd. PRESS	11-26-75 12-1-75 " JAN 13 1976	RENEWAL OF LICENSE AMENDED 3-24-76 re: comp. of area & EEO AMENDED 4-28-76 re: ascertainment of comm. needs	GRANTED	5-13-76

APPLICATION RECORD - BROADCASTING

Call  
Letters W K O G

VANCO BROADCASTING, INC.  
Name  PIEDMONT BROADCASTING COMPANY  
GORDON, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BTC- Rec'd Also see WKCG-FM FORM 316	2/18/77 2/28/77	Voluntary acquisition of positive control of lic corp by Dr. Cyler D. Garner thru purchase of stock from Walter F. Bennett and Fred Dienert (25 1/2% Each)	RETURNED FORM 315	3/7/77 NECESSARY
BAI-9112 R & F FORM 314 (ALSO SEE FM)	8-15-77 8-18-77	Voluntary assignment of license to VANCO BROADCASTING, INC.  AMENDED 10-5-77 - demographic data	GRANTED EFF:	10-14-77 11-14-77
PN filed	9-8-77			
BR781129UH PRESS	JAN 26 1979	Renewal of License	GRANTED	11-14-79

RE: Amended 10-6-77 Legal Data

RE: Amended 10-11-77 Community Population Data

## APPLICATION RECORD - BROADCASTING

Call **WIZY**  
Letters **XWKOG**

SUN COAST RADIO, INC.

Name \* **VANCO BROADCASTING, INC.**  
**Gordon, Ga.**

File No.	Dated	Application for	Action	
			Nature	Date
BAL 790829HK FORM 314 (ALSO SEE FM PRESS: SEP 17 1979 PN FILED	11-8-79	Vol AL to SUN COAST RADIO, INC. (see over) Atty - Ray Paul	GRANTED EFF:	11-26-79 11-30-79
BP800613AH PRESS (O)  AMENDED	7-13-81	CP to make chgs. in Ant. Sys. (Incre. Hght. of Tower to: 406').  MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 OF THE COMMISSION'S RULES.  Atty. Ray R. Paul Engineering (Chg TL: On Hwy #57, Approx 1.2 Mi W of Jct of Hwys #57 & #18, Gordon, GA and chg to DA-D)	<del>RETURNED 6-13-81 RE: FAIL TO RESPOND</del>	

with WQYK (now WTIS). Station was sold in 1976, therefore  
Sec II & Art etc should be filed (current) - also Fla. corp  
Cert of auth for Ga. nec.

AMENDED 9-24-79 RE: Bank letter

AMENDED 11-8-79 re: Charter; cert. By-laws and Auth.  
tdb in Ga. of Sun Coast Radio, Inc.; State. in lieu of FCC  
Form 314 Sec. II and bank letter

## APPLICATION RECORD-BROADCASTING

1560kHz

Call Letters: W I Z Y

Name: SUN COAST RADIO, INC.

Station Location: Gordon, Georgia

File No.	Date	Description	Action and Date
BZ-801031AD R & F PRESS	10-31-80 NOV 10 1980	DIRECT MEASUREMENT Atty: Ray R. Paul	

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

