

W I V E

June 1954

4075

BROADCASTING STATION LICENSE RECORD

WIVE (EFF. 8-25-80)

X W K D H 9-18-77

X W I V E (Eff: 4-2-62)

Date first licensed 3-8-62

Call letters XW D Y L

CHRISTIAN ENTERPRISES, INCORPORATED (AL 3-2-66) EFF: 3-21-66
 Station location Ashland, Virginia

x H. Franklin Taylor, III, Trustee in Bankruptcy (AL-12-16-65; EFF:)

x UNITED BROADCASTERS, INC. (BAL-11-29-63; EFF: 12-5-63)

x WDYL RADIO, INC. (AP 7-6-61) EFF: 7-18-61

Name of licensee X JOHN LAURINO

Transmitter location On Ashcake Road, 1 mile SW of Ashland, Virginia (BP-1-20-60)

Main studio location On Ashcake Road, 1 mile SW of Ashland, Virginia (BP-1-20-60)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-12112	1-20-60	1430kc	1kw	Day	3-20 9-20-60
		CP for a new standard broadcast station.			
BP-9215 (2)	3-14-61	Mod. of CP(BP-12112) for extension of completion date to July 1, 1961.			
BAP-537 EFF: 7-18-61	7-4-61	Voluntary assignment of construction permit to WJYL Radio, Inc.			
AMP-9535 (3)	7-5-61	Mod. of CP(BP-12112) for extension of completion date to September 1, 1961.			
MP-9662 (4)	8-22-61	Mod. of CP(BP-12112 as mod) for extension of completion date to 11-1-61.			
MP-9820 (5)	10-16-61	Mod. of CP(BP-12112) for extension of completion date to 2-1-62.			
ATC-3950 EFF:	2-1-62 2-15-62	Voluntary relinquishment of negative control of permittee corporation by John Laurino thru sale of stock to Edward B. Willey, Jr. and Edward F. McGehee, Jr.			
BL-8908	3-8-62	1430kc	1kw	DAY	3-8-62, 10-1-63
		Lic. to cov. CP(BP-12,112, as mod.) which auth. a new standard broadcast station.			
BP-15419	4-23-62	1430kc	1kw	Day	6-23 12-23-62
		CP to install a new transmitter (GATES BC-1T).			
Wire	1-19-62	Auth. remain silent thru			2-17-62.
Wire	2-15-62	Ext. auth. remain silent thru			3-15-62.
Wire	4-16-62	Ext. auth. remain silent thru			5-16-62.
BL-9494	7-24-63	1430kc	1kw	Day	7-24 12-1-63
		Lic. to cover CP (BP-15,419) which auth. instl. of new trans.			
	10-30-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-4075	11-29-63	Renewal of license			11-29 10-1-66
BAI-4859	11-29-63	Voluntary assignment of license to United Broadcasters, Inc.			

Form BC 126

#2

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W I V E

Station location Ashland, Virginia

Name of licensee X H. FRANKLIN TAYLOR, III, TRUSTEE IN BANKRUPTCY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BAL-5650 EFF:	12-16-65	Involuntary assignment of license to H. Franklin Taylor, III, Trustee in Bankruptcy			
BAL-5650 EFF:	3-2-66 3-21-66	Voluntary assignment of license to CHRISTIAN ENTERPRISES, INCORPORATED.			
BR-4075	9-1-66	1430kc	1kw	Day	1-1-69
TELEGRAM	10-17-67	PSA	500w		
BL-6775(S) (1)	4-12-68	Direct.	Meas.		
BR-4075(L)	9-25-69	Renewal			10-1-72
BP-19,051	8-13-71	1430kc	1kw	Day	8-13-72
	CP to increase antenna height to 283 ft. and install FM antenna on side of tower.				
EBSA	6-12-72				
BL-13,169(L)	7-6-72	Lic(BP-19,051)			for changes 10-1-72
BP-19,947	6-16-75	1430khz.	1kw	Day	6-16-76
	CP to inc. radiation efficiency.				
COMTEL	8-21-75	PSA	500 watts		
BL-14,006	6-30-76				
BR-4075(L)	6-25-76	RENEWAL & MODIFICATION			10-1-78
EBSA	9-18-77	Changed of Call Letters			
BR-4075(S)	8-23-79	RENEWAL OF LICENSE			10-1-81
EBSA	8-25-80	CALL SIGN CHANGE			

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WIVE
NEW X W D Y LName JOHN LAURINO
(P. O. - 1805 Cooper Road, Richmond 25, Virginia)

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,112 ✓ Rec'd Filed	6-20-58 6-23-58 6-23-58	Construction permit for a new standard broadcast station to be operated on: Frequency - 1430kc Power - 1kw Hours of operation - Daytime Trans. location - 1 mile Southwest of Ashland on Ashcake Rd. Ashland, Va. Studio Location - Same as transmitter STATION LOCATION - ASHLAND, VIRGINIA Engr. - William L. Foss, Inc. Atty. - Haley, Wollenbert & Kenehan (1-21-58) Request waiver of Section 309(b) notification filed 3-2-59	GRANTED After Hearing Docket No. 12900. Order issued.	1-20-60
BMP-9088 ✓ Rec'd Filed	8-1-60 8-3-60 8-3-60	Modification of construction permit, BP-12,112 which authorized a new standard broadcast station, for extension of completion date from 9-20-60 to 1-1-61. Atty's: Haley, Wollenberg & Bader	GRANTED	8-22-60

Collins 207

AUG. 1955

#2

APPLICATION RECORD - BROADCASTING

Call Letters WIVE
XWDYLName x John Laurino
Ashland, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9215 R & F	11-21-60 11-25-60	Modification of C. P. (BP-12112 as modified, which auth. a new standard broadcast station) for extension of completion date from 1-1-61 to 7-1-61. Atty's: <u>Haley, Wollenberg & Bader</u>	GRANTED to	3-14-61 7-1-61
BMP-9493 Rec'd Filed	4-26-61 4-28-61 4-28-61	Modification of CP (BP-12,112, as modified, which auth. new standard broadcast station) to change freq. from 1430kc <u>to</u> 1540kc; increase power from 1kw <u>to</u> 10kw/1kwCH; install new transmitter (Gates BC-10P) and make chg. in antenna (decrease hgt.) Atty. Haley, Wollenberg & Bader Eng.- Vincent J. Crowe	Dismissed Order -	4-2-62 Docket No. 14492
AMENDMENT R & F	8-4-61 8-8-61	AMENDED to change applicant name to WDYL, INC. as auth. by EAP-537 gr 7-6-61		

APPLICATION RECORD - BROADCASTING

 Call W I V E
 Letters X W D Y L
Name JOHN LAURINO

File No.	Dated	Application for	Action	
			Nature	Date
BAP-537 ✓ Rec'd Filed	5-29-61 5-31-61 5-31-61	Voluntary assignment of construction permit to WDYL Radio, Inc. Andrew G. Haley, Atty.	GRANTED EFF:	7-6-61 7-18-61
BMP-9535 Rec'd & Filed	5-24-61 5-26-61	Modification of CP (BP-12112 as mod which auth. a new std. broadcast station) for extension completion date from 7-1-61 to 9-1-61. Haley, Wollenberg and Bader, Attys.	GRANTED to	7-5-61 9-1-61
BMP-9662 R&F	7-25-61 7-27-61	Mod of CP (BP-12112 as mod which auth a new std. B/C station) for extension of completion date from 9-1-61 to 11-1-61. Atty: Haley, Wollenberg and Bader	GRANTED	8-22-61
BMP-9820 R&F	9-22-61 9-25-61	Mod of CP (BP-12112 as mod which auth a new standard broadcast station) for extension of completion date from 11-1-61 to 2-1-62. Atty: Haley, Wollenberg & Bader	GRANTED to	10-16-61 2-1-62

FORM BC-121
Aug. 1955

#4

APPLICATION RECORD - BROADCASTING

Call Letters W I V E (4-2-62)
W D Y L

Name WDYL RADIO, INC.
ASHLAND, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3950 Rec'd Filed	12-18-61 1-12-62 1-12-62	Voluntary relinquishment of negative control of permittee corporation by John Laurino thru sale of stock to Edward E. Willey, Jr. and Edward P. McGehee, Jr. Andrew G. Haley, Atty.	GRANTED EFF:	2-1-62 2-15-62
BL-8908 ✓ R&F	10-23-61 10-23-61	Lic to cover CP (EP-12112 as mod which auth a new standard broadcast station). Atty: Haley, Wollenberg & Bader	GRANTED	3-8-62
BP-15,419 R.&F.	3-22-62 3-23-62	Construction permit to install a new trans. (GATES BC-1T). Atty-Haley, Wollenberg, Bader	GRANTED	4-23-62

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters W I V EName WDYL RADIO, INC.ASHLAND, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4028 Rec'd Filed	3-21-62 4-5-62 4-5-62	Voluntary acquisition of positive control of licensee corporation by John Laurino thru purchase of stock from Robert E. Cobbins and James T. Reeder. Andrew G. Haley, Atty.	DISMISSED Req. of atty (BAL filed 7-19-63)	7-30-63
BL-9494 PTA 6-25-62	5-23-62 5-24-62	Lic to cover C (BP-15,419) which auth installation of a new transmitter. Atty-HALEY, WOLLENBERG & BADER	GRANTED	7-24-63
BR-4075 R & F	5-31-63 6-24-63	Renewal of license Atty. Andrew G. Haley	GRANTED	11-29-63
BAL-4859 R & F AMENDMENT R & F	7-17-63 7-19-63 11-14-63	Voluntary assignment of license to United Broadcasters, Inc. Atty.- Assignor- Andrew G. Haley Assignee- Mallick & Bernton AMENDED TO Make changes in stockholders	GRANTED Eff: 12-5-63	11-29-63

APPLICATION RECORD - BROADCASTING

AUG. 1955 #6

CHRISTIAN ENTERPRISES, INCORPORATED

*H. FRANKLIN TAYLOR, III, TRUSTEE IN BANKRUPTCY

Name x UNITED BROADCASTERS, INC.

Ashland, Va.

Call
Letters W I V E

File No.	Dated	Application for	Action	
			Nature	Date
BAL-5500 R & F AMEND R & F	6-12-65 6-17-65 12-28-65 12-29-65	Voluntary assignment of license to CHRISTIAN ENTERPRISES, INCORPORATED. Request waiver of Sec. 1.597 of Rules AMENDED to change assignor to H. Franklin Taylor, III, Trustee in Bankruptcy (BAL-5650 Atty - Mallyck & Bernton (gr 12-16-65))	GRANTED EFF:	3-2-66 3-21-66
BAL-5650 R & F	12-6-65 12-7-65	Involuntary assignment of license to H. FRANKLIN TAYLOR, III, Trustee in Bankruptcy Mallyck & Bernton, Attys.	GRANTED	12-16-65
BR-4075 R&F	6-24-66 7-5-66	Renewal of license Atty: Mallyck & Bernton	GRANTED	9-1-66
BZ-6775 R & F DM APR 10 1968	11/9/67 11/16/67 11/24/67	Direct Meas. Atty: E. Theodore Mallyck	GRANTED	4-12-68

#7
 FORM BC-121
 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call W I V E
 Letters

Name CHRISTIAN ENTERPRISES, INCORPORATED
 Ashland, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BR-4075 R & F #525881 \$75. PRESS JUL 24 1969	6-30-69 7-3-69 7-3-69	Renewal of license Atty- <u>Mallyck</u> & Bernton	GRANTED	9-25-69
3-12-71 Annual filing fee \$22.40 paid 9-18-70. #631035. Combined rate card.				
BP-19,051 Rec'd Filed #012727 \$50 Acc. 060 Press JUL 28 1971	6-21-71 6-23-71 6-23-71 6-23-71	Construction permit to increase antenna height to 283 ft. and install FM antenna on side of tower. Atty: E. Theodore Mallyck	GRANTED	8-13-71
Amended 7-16-71 re: Sections VB, VI and Exhibits				
BL-13,169 R & F W 036233-\$50. PTA PRESS MAR 8 1972	1-26-72 1-27-72 1-27-72 2-2-72	Lic.(BP-19,051) for changes. AC-067 Atty: Mallyck & Bernton	GRANTED	7-6-72

APPLICATION RECORD - BROADCASTING

Call W K D H
Letters * W I V E

Name CHRISTIAN ENTERPRISES, INCORPORATED
ASHLAND, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4075 R & F PN Recd. PRESS JUL 10 1972	6-28-72 6-29-72 "	RENEWAL OF LICENSE Mallyck & Bernton, Atty (See WTVR for Petition) PETITION TO PREVENT CONTINUED VIOLATION OF COMMISSION'S EQUAL EMPLOYMENT OPPORTUNITIES RULES filed 10-6-72 by Black Coalition AMENDED 1-2-73 re: equal employment program AMENDED 6-18-73 re: ltr. to be considered with WIVE amendment filed 1-3-73 (over)	GRANTED	6-25-76
BP-19,947 Rec'd Filed \$50-360818 AC-056 AMENDED 4 7 75 MAY 19 1975	11-1-74 11-4-74 11-4-74	Construction permit for increase in radiation efficiency. Atty: E. Theodore Mallyck	GRANTED	6-16-75

BR-4075 AMENDED 12-11-74 re: equal employ. prog. &
commercial matter

SUPPLEMENTAL APPLICATION filed 5-28-75 as an amendment
to pending renewal. PN 5-28-75

JUL 7 1975

8-1-75 MEMORANDUM OPINION & ORDER, Petition to Prevent
continued violations of Commissions Equal Employment
Opportunities Rules DENIED

AMENDED 9-11-75 re: ascertainment of comm. needs & financial
data

AMENDED re: 11-3-75 re: EEO

AMENDED 3-3-76 re: supplement to amendment filed 11-3-75

APPLICATION RECORD - BROADCASTING

1430khz

WIVE

Call X W K D H

Letters X.W.I.V.E.....

Card No. 9

Name CHRISTIAN ENTERPRISES, INCORPORATED
Ashland, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BL-14,006 R & F \$100#452022 Amend PTA PRESS AUG 19 1975	7-16-75 7-19-75 7-24-75 8-6-75 - 8-12-75	Lic. to cover BP-19,947 for changes corrected coordinates Atty: Theodore Mallyck	GRANTED issued with BR-4075	6-30-76
BR-4075 R & F PRESS JUL 3 1978	5-16-78 6-1-78	RENEWAL OF LICENSE Atty. E. Theodore Mallyck (Smith & Pepper)	GRANTED	8-23-79
-800212AL BP-801120AC (RESUBMITTED) ACCEPTED FEB 20 '81 AMENDED	MAR 30 1981 12-22-80	Construction permit to incr power to 5KW; chg from non-DA to DA-D; make chgs in antenna system MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 Atty: James L Oyster Public Notice	RETURNED	9-30-80-re-- overlapping---

(OVER)

BP-801120AC 3-9-81 PETITION TO DENY FILED BY MICHAEL H. BADER ON BEHALF OF
HOFFMAN COMMUNICATIONS, INC.

3-17-81 MOTION FOR EXTENSION OF TIME FILED BY JAMES L. OYSTER ON BEHALF
OF CHRISTIAN ENTERPRISES, INC.

3-31-81 OPPOSITION TO PETITION TO DENY FILED BY JAMES OLSTER, ON BEHALF
OF CHRISTIAN ENTERPRISES, INC.

3-27-81 REPLY TO OPPOSITION TO PETITION TO DENY FILED BY MICHAEL H. BADER,
ON BEHALF OF HOFFMAN COMMUNICATIONS, INC.

#10

APPLICATION RECORD-BROADCASTING

Call Letters:

WIVE

Name: CHRISTIAN ENTERPRISES, INCORPORATED

Station Location: ASHLAND, VIRGINIA

File No.	Date	Description	Action and Date
BR810601B4 PRESS	AUG 5 1981	RENEWAL OF LICENSE Atty. E. Theodore Mallyck	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

