

WJJK

B S. 1805

BROADCASTING STATION LICENSE RECORD

Date first licensed 1-20-48

W J J K Eff.-2-1-781

Call letters XXBIZ
LOCATION: EAU CLAIRE, WISCONSIN

SENTRY BROADCASTING, INC. (AL 12-6-77 EFF: 12-7-77)
Name of licensee x WBIZ, INCORPORATED

Transmitter location 609 Cameron Street, Eau Claire, Wisconsin (CP & MP 8-26-47) (Lic. 1-20-48)

54701
Main studio location 609 Cameron Street, Eau Claire, Wisconsin (CP & MP 8-26-47) (Lic. 1-20-48)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B4-P-4692 Letter	4-3-47 4-16-47	1400	250w	U	CP for new station granted subject filing MP for approval of site and antenna
B4-P-4692 BMP-2814	8-26-47	1400	250w	U	10-26 4-26-48 Mod. CP(4692) for approval of antenna and T site and specify studio location.
BL-2800 BZ-2643	1-20-48	1400	250w	U	1-20 8-1-50 Lic. to cover CP (4692 as mod) for a new station and determine operating power by direct method.
BTC-792	8-31-49	Vol. acquisition of control of licensee corp. thru sale of 56 shares of common stock from Roland C. Buck and George W. Welles, Jr. to James J. Conroy			
EFF:	9-27-49				
BR-1805	7-21-50	1400	250w	U	8-1 8-1-53
BR-1805	7-15-53	RENEWAL OF LICENSE			8-1-53 12-1-55
BTC-1686 EFF	4-7-54 4-20-54	Transfer of control from James J. Conroy, Willard V. Jackson, and Alvina M. Britz TO HOWARD G. BILL			
BZ-3628 (1)	11-16-54	Auth. determine operating power by direct method			
BR-1805	11-9-55	1400	250w	U	12-1 12-1-58
BR-1805	11-12-58	Renewal of license			12-1 12-1-61
BP-12458	11-22-60	1400	250w, 1kw	LS U	1-22 7-22-61 CP to increase daytime power to 1kw and install new transmitter (RCA BTA-1M) (Cond'l).
BMP-9205 (1)	12-20-60	Mod. of CP(BP-12,458) to change type transmitter (GATES BC-1T).			
BP-14683	4-7-61	1400kc	250w	Alt. Main- Aux. - Day	6-7 12-7-61 CP to install old main trans. as an Alt. Main nighttime and Aux. daytime.
BL-8281 (Cond'l)	6-13-61	1400kc	250w-1kw	LS U	6-13 12-1-61 Lic. to cover CP(BP-12458, as mod.) which auth. incr. day power and install a new trans.

Form BC 126 1805
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 1-20-48

Call letters W.B.L.Z

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-1805	11-22-61	Renewal of license			12-1 12-1-64
BL-8505	12-7-61	1400kc	250w	Alt. & Aux.	12-7 12-1-64
	Lic. to cover CP (BP-14,683) which of old main trans. as an alt. main aux. trans. - daytime.				auth. inst. trans.-night,
BR-1805 MAIN	11-20-64	1400kc.	250w,	Day Aux	12-1 12-1-67 12-1-67
BR-1805	11-24-67	Renewal of License (Main & Auxiliary) Renewal of NDEA			12-1 12-1-70
BS-1805(1)	6-27-68	Memo delete marking (Main & Aux.)			
BR-1805(11-25-70	RENEWAL MAIN & AUX.(L) (L) NDEA			12-1-73
EBSA	5-25-72				
BR-1805(S)	11-28-73	RENEWAL OF MAIN & AUX.			12-1-76
BZ-9061(1)	6-30-76	Direct Measurement (Main and Auxiliary)			12-1-76
BR-1805(L)	11-15-76	Renewal Main & Aux.			12-1-79
BAI-9139	12-6-77	Vol. AL EFF: 12-7-77			
EBSA	Issued new call Letters 2-1-78				
BR-790730UC(S)	11-30-79	RENEWAL (MAIN & AUX.)			12-1-82

APPLICATION RECORD - BROADCASTING

Call
LettersWBIZ
NEW

Name WBIZ, INCORPORATED
~~WCBE, INCORPORATED~~
(P.O. 708 S. Farwell St., Eau Claire, Wisconsin)

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-4692	3-20-46	Construction Permit for a new standard broadcast station to be operated on: Frequency - 1400 kc Power - 250w Hours of operation - Unlimited time Trans. Location - To be determined, Eau Claire, Wisconsin Studio Location - To be determined, Eau Claire, Wisconsin (Filed by Charles F. Duvall, Atty.) (Call "WBIZ" reserved)	Docket No. 7692	
Rec'd	3-28-46		REMOVED FROM HEARING	
Filed	3-28-46		AND GRANTED 4-3-47	
			subject to filing ME	
			for approval T site and	
			antenna	
			Letter 4-16-47	
Amended	4-18-46	Amended to change name of applicant from WCBE, Incorporated to WBIZ, Incorporated. (Filed by Charles F. Duvall, Atty.) AMENDED re stockholders	Issued with MP 2814	
Rec'd	4-22-46			
Filed	4-22-46			
AMENDED	2-5-47			
Recd.	2-7-47			
Filed	2-14-47			

RCA BTA 250-L

Olaf N. Gabrielson, Engr.
Superior, Wisc.

APPLICATION RECORD - BROADCASTING

#2

Call

Letters

WBIZ

Name W B I Z, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2814	5-29-47	Mod. of C.P. (B4-P-4692, which authorized a new standard broadcast station) for approval of antenna and transmitter location at 609 Cameron Street, Eau Claire, Wisconsin, and to specify studio location as 609 Cameron Street, Eau Claire, Wisconsin.	GRANTED	8-26-47
Rec'd	6-4-47			
Filed	6-4-47			
		(Filed by Charles F. Duvall, Atty)		

APPLICATION RECORD - BROADCASTING

Call
Letters **W B I Z**Name **W B I Z, INCORPORATED**

File No.	Dated	Application for	Action	
			Nature	Date
BL-2800 Rec'd Filed	11-6-47 11-10-47 11-10-47	License to cover C.P. (B4-P-4692, as mod.) which authorized a new standard broadcast station. and Authority to determine operating power by direct measurement of antenna power.	GRANTED	1-20-48
BZ-2643 Rec'd Filed	11-6-47 11-10-47 11-10-47	(Charles F. Duvall, Atty)		
BTC-792 Rec'd Filed	6-22-49 7-5-49 7-5-49	Voluntary acquisition of control of licensee corporation thru sale of 56 shares of common stock from Roland C. Buck and George W. Welles, Jr. to James J. Conroy. Charles F. Duvall, Atty.	GRANTED EFF:	8-31-49 9-27-49
BR-1805 Rec'd	5-25-50 6-1-50	Renewal of license Filed by Charles F. Duvall atty.	GRANTED	7-21-50

APPLICATION RECORD - BROADCASTING

Call
Letters **W B I Z**

Name **W B I Z, INCORPORATED**

File No.	Dated	Application for	Action	
			Nature	Date
BR-1805 Rec'd Filed	4-29-53 5-6-53 5-6-53	Renewal of License	GRANTED	7-15-53
BTC-1686 Rec'd Filed	3-5-54 3-8-54 3-8-54	Voluntary transfer of control from J. Conroy, Willard V. Jackson, and Alvina M. Britz, to Howard G. Bill. Thomas Wilson, Atty.	GRANTED EFF	4-7-54 4-20-54
BZ-3628 Rec'd Resub. Rec'd Filed	10-5-54 10-13-54 10-18-54 10-25-54 10-25-54	Authority to determine operating power by direct measurement of antenna power.	Ret. 10-14-54, Sect. 1 not sub.; one add. copy Exhs. and Sect. II; GRANTED	11-16-54 11-16-54
BR-1805 Rec'd Filed	8-31-55 9-6-55 9-6-55	Renewal of license	GRANTED	11-9-55

APPLICATION RECORD - BROADCASTING

Call
Letters W B I Z

Name W B I Z, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-1805	8-29-58	Renewal of license	GRANTED	11-12-58
Rec'd	9-2-58			
Filed	9-2-58			
BP-12,458	10-9-58	Construction permit to increase daytime power from 250w <u>to</u> 1kw and install new transmitter (RCA ETA 1M)	GRANTED	11-22-60
Rec'd	10-10-58		Cond'l re: That WBIZ, INC. shall accept such interference re subs. inc. power of Class IV station.	
Filed	10-10-58	Engr. - Ralph J. Bitzer, St. Louis, Mo. Atty.- Earl Stanley (Dow, Lohnes & Albertson) (3-16-60)		
BP-9205	11-16-60	Modification of construction permit (BP-12,458, which auth. increased daytime power and installation of new trans.) to change type trans. (GATES BC-1T)	GRANTED	12-20-60
R & F	11-21-60			

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WBIZName WBIZ, INCORPORATED
EAU CLAIRE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BP-14,683 R.&F.	2-23-61	CONSTRUCTION PERMIT to install old main trans. (RCA BTA-250L) as an alt. main trans.-night; aux. trans.-daytime at 609 Cameron St. Eau Claire, Wisc.(main trans. location) to be operated on 1400kc power of 250w,	GRANTED	4-7-61
	2-27-61			
BL-8281	12-30-60	License to cover construction permit (BP-12458, as modified) which authorized increase in power and installation of a new transmitter.	GRANTED	6-13-61 (Cond'l re accept interference)
Rec'd	1-3-61			
Filed	1-3-61			
BL-8505	5-16-61	Lic. to cover CP(BP-14,683)which auth. installation of old main trans. as an alt. main trans.-night, aux. trans.-daytime.	GRANTED	12-7-61
R & F	5-18-61			

Aug. 1955

APPLICATION RECORD - BROADCASTING

Card #7

Call
Letters

WBIZ

Name WBIZ, INCORPORATED
EAU CLAIRE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BR-1805 R & F	8/29/61 8/31/61	Renewal of license	GRANTED	11/22/61
BR-1805 R & F	7/17/64 7/21/64	Renewal of license (main only)	GRANTED	11-20-64
BR-1805 Rec'd Filed	10-30-64 11-2-64 11-2-64	Renewal of license (aux. only) (redesignated)	GRANTED	11-20-64
BR-1805 R & F SEP 21 1967	8-17-67 8-29-67	Renewal of License (Main and Auxiliary)	GRANTED	11-24-67
BR-1805 R & F PN Recd. PRESS	8-11-70 8-27-70 " SEP 8 1970	RENEWAL OF LICENSE (MAIN & AUX.) Earl R. Stanley, Atty.	GRANTED	11-25-70

APPLICATION RECORD - BROADCASTING

 W J J K
 Call x W B I Z
 Letters

SENTRY BROADCASTING, INC.

 Name x WBIZ INCORPORATED
 EAU CLAIRE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BR-1805 R & F PN Recd. PRESS	8-24-73 8-27-73 " SEP 11 1973	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	11-28-73
BZ-9061 R & F DM PRESS	1-2-76 12-29-76 2-13-76 FEB 26 1976	Direct Measurement	GRANTED	6-30-76
BR-1805 R & F P.N. Press	7-26-76 7-29-76 7-29-76 SEP 27 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 10-26-76 re: ascertainment of comm. needs, prog. & EEO	GRANTED	11-15-76
BAL -9139 R & F FORM 314 (ALSO SEE FM) SEP 29 1976 PN Recd.	9-8-77 9-12-77 10-4-77	Voluntary assignment of license to SENTRY BROADCASTING, INC. (SEE OVER) Atty for assignor - Dow, Lohnes & Albertson for assignee - Booth & Freret	GRANTED EFF:	12-6-77 12-7-77

RE: BAL-9139 - Assignee is licensee of AM WRJN, Racine, Wisc.
(CERTIFIED Art on file) (copies sent with applic)

RE: Amended 11-7-77 Legal Data

RE: Amended Legal Qualifications & Broadcast Interest

RE: Amended 11-7-77 Legal re:Contract & Loan Agreement

APPLICATION RECORD-BROADCASTING

Call Letters: W J J K

Name: SENTRY BROADCASTING, INC.

Station Location: EAU CLAIRE, WISCONSIN

File No.	Date	Description	Action and Date
BR 790730 UO PRESS SEP 7	1979	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) Everett D. Johnston, Atty.	GRANTED 11-30-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

