

W I R A



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390109

BROADCASTING STATION LICENSE RECORD

Date first licensed 9-18-46

Call letters W I R A (4-10-46)
W I S P
LOCATION: FORT PIERCE, FLORIDA

DAVID ROTH (AL8-4-81, EFF:

Name of licensee x INDIAN RIVER BROADCASTING COMPANY

(BP 4-9-74)

South 37th Street and North of North White Way Dairy Rd., Fort Pierce, FL

x Melody Lane, Fort Pierce, Florida. (Redescribed BZ 11-29-55)

x Community Park, Fort Pierce, Fla. (Lic. 9-18-46)

x County Park, Fort Pierce, Fla. (MP 5-6-46) ~~XXXXXXXXXX~~

Transmitter location x 204 S. Second St., Fort Pierce, Fla. (CP 1-16-46)

1400 Melody Lane, Fort Pierce, Florida (BML 1-15-75)

x South 37th Street and North of North White Way Dairy Rd., Fort Pierce, Fla

x Melody Lane, Fort Pierce, Florida (Redescribed BZ 11-29-55)

x Community Park, Fort Pierce, Fla. (Lic. 9-18-46)

x County Park, Fort Pierce, Fla. (MP 5-6-46)

ZIP 33451

Main studio location x 204 S. Second St., Fort Pierce, Fla. (CP 1-16-46)

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From- To- |
|--------------|--|---|-------|--------------|----------------------|
| B3-P-3905 | 1-16-46 | 1400 | 250w | U | 3-16 9-16-46 |
| | C.P. for new standard broadcast station (Conditional Clause) | | | | |
| B3-MP-1877 | 5-6-46 | Mod.C.P. (P-3905) for change in type of T and change T and S sites | | | 3-16 9-16-46 |
| | | | | | (Conditional Clause) |
| B3-L-2031 | 9-18-46 | 1400 | 250w | U | 9-18 8-1-47 |
| B3-Z-1853 | Lic. cover CP(3905 as mod) for a new station & determine operating power by direct method | | | | |
| COND. CL. | | | | | |
| BR-1282 | 7-31-47 | 1400 | 250w | U | 8-1 8-1-50 |
| BTC-830 | 12-14-49 | Vol. transfer of control of licensee corp. | | | |
| EFF: | 2-10-50 | | | | |
| BR-1282 | 7-21-50 | 1400 | 250w | U | 8-1 8-1-53 |
| BTC-1428 | 1-7-53 | VolTrans. of control of licensee corp. from Douglas Silver and O. L. Peacock to Chanticleer Broadcasting Company. | | | |
| EFF: | 1-19-53 | | | | |
| BR-1282 | 7-1-53 | RENEWAL OF LICENSE | | | 8-1-53 2-1-55 |
| BR-1282 | 1-12-55 | Renewal of license | | | 2-1 2-1-58 |
| BZ-3727 | 11-29-55 | 1400kc | 250w | U | 11-29-55 2-1-58 |
| | Auth. to determine operating power by direct method. | | | | |
| BTC-2530 | 7-3-57 | Voluntary transfer of control of licensee corporation from Chanticleer Broadcasting Co., to James L. Howe. | | | |
| EFF: | 8-16-57 | | | | |
| BR-1282 | 1-22-58 | 1400kc | 250w | U | 2-1- 2-1-61 |
| BZ-4004 | 7-9-58 | Authority to determine operating power by direct measurement of antenna power. | | | |
| (1) | | | | | |
| BS-1282 | 12-29-60 | Mod. of license to change obstruction markings. | | | |
| (2) | 1-25-61 | Commission deferred action on renewal pending further consideration. | | | |
| | 2-25-61 | Authority to determine operating power by direct measurement of antenna power and temporal of license. | | | |
| | | 1400kc | 250w | U | 4-26 5-1-62 |
| | | | | | (Short Term). |

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call lettersW.I.R.A.....

Station locationFort Pierce, Florida.....

Name of licensee

Transmitter location

Main Studio Location

CONSTRUCTION PERMIT AND LICENSE RECORD

| APPL. NO. | DATE ISSUED | FREQ. | POWER | TIME DIV. | PERIOD FROM TO |
|-----------------------------------|--|--|--------------|-----------|--------------------|
| BZ-4463 (1) | 8-23-61 | Authority to determine operating power by direct measurement of antenna power. | | | |
| BR-1282 | 4-26-62 | 1400kc | 250w | Unl | 5-1 2-1-64 |
| BZ-4807 (1) | 2-4-63 | Authority to determine operating power by direct measurement of antenna power. | | | |
| | 1-29-64 | COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION. | | | |
| BP-15740 | 3-25-64 | 1400kc | 250w, 1kw-LS | U | 5-25 11-25-64 |
| | CP to increase daytime power to 1kw and install new transmitter (GATES BC-1T) Cond'1. | | | | |
| BR-1282 | 3-9-64 | 1400kc | 250w | U | 3-9 2-1-67 |
| Wire dated 73.48(a)(5) & in oper. | & rec'd 9-3-65 giving notification per Sect. Rules that a Gates BC-1G trans. is now installed & in oper. | | | | |
| BP-15740 (Cond'1) | 9-7-65 | 1400kc | 250w, 1kw-LS | U | 11-7 5-7-66 |
| | CP to increase daytime power to 1kw and install new transmitter (Gates BC-1T). | | | | |
| BL-11,095 | 11-12-65 | 1400kc | 250w, 1kw-LS | U | 11-12 2-1-67 |
| | Lic to cover CP (BP-15,740) which auth incr. daytime power and install new trans. (GATES BC-1G) | | | | |
| BR-1282 | 1-13-67 | Renewal of License | | | 2-1 2-1-70 |
| BR-1282(S) | 1-29-70 | Renewal & NDEA | | | 2-1-73 |
| EBSA | 5-25-72 | | | | |
| BR-1282(S) | 1-3-74 | RENEWAL | | | 2-1-76 |
| BP-19,713 | 4-9-74 | 1400kHz. | 250w 1kw | U | 4-9-75 |
| | CP to move the ant. TL & SL. | | | | |
| BMP-13,971 (2) | 1-15-75 | ML to chg. SL and operate by RC. | | | |
| | 5-7-75 | MP (BP-19,713) ext. time to 9-1-75. | | | |
| BL-14,033(L) | 10-22-75 | Lic. to cover BP-19,713 | | | for changes 2-1-76 |
| BAL790924GF | 8-4-81 | VOL AL. | | EFF: | |

APPLICATION RECORD - BROADCASTING

W I R A (4-10-46)
 Call xW I S P
 Letters x New

Name INDIAN RIVER BROADCASTING COMPANY
 (P.O. 204 S. 2nd St., Fort Pierce, Fla.)

| File No. | Dated | Application for | Action | |
|-----------|---------|---|--|--|
| | | | Nature | Date |
| B3-P-3905 | 7-28-45 | Construction Permit for a new standard broadcast station to be operated on: Frequency: 1400 kc Power: 250w Hours of Operation: Unlimited time Trans. & Studio Locations: 204 South Second Street, Fort Pierce, Fla. (Call "WISP" reserved) (Filed by Frank Wosencraft & Robert L. Irwin, Attys.; A. D. Ring, Engr.) | DOCKET NO. 7010 | |
| Rec'd | 7-28-45 | | GRANTED PETITION TO REMOVE FROM HEARING AND GRANT - ORDER ISSUED | |
| Filed | 8-9-45 | | 1-16-46 | Conditional re waiver Sections. 3.55(b) and 3.60 |

COMPOSITE (RCA 100-W Mod.) Transmitter

APPLICATION RECORD - BROADCASTING

#2

Call

Letters W I R AName INDIAN RIVER BROADCASTING COMPANY

| File No. | Dated | Application for | Action | |
|------------------------------|-------------------------------|---|--|---------------------|
| | | | Nature | Date |
| B3-MP-1877 Rec'd Filed | 3-13-46 3-25-46 3-25-46 | Mod. of C.P. (B3-P-3905, which authorized a new standard broadcast station) for change in type of transmitter and change in transmitter and studio locations from 204 South 2nd Street, Fort Pierce, Florida, to County Park, Fort Pierce, Florida. (Filed by John F. Clagett, Atty.) | GRANTED (Conditional re waiver 3.55(b)) | 5-6-46 and 3.60) |
| B3-L-2031 Rec'd Filed | 5-12-46 5-14-46 5-14-46 | License to cover C.P. (B3-P-3905, as mod.,) which authorized a new standard broadcast station and Authority to determine operating power by direct measurement of antenna power. (Andrew W. Bennett, Atty.) | GRANTED (Conditional re waiver 3.55(b)) | 9-18-46 |
| B3-Z-1853 Rec'd Filed | 5-12-46 5-14-46 7-12-46 | | | |
| AMENDED Rec'd Filed | 8-29-46 9-5-46 9-5-46 | AMENDED TO specify "Community Park" Fort Pierce, Fla. as transmitter and studio location. | | |

APPLICATION RECORD - BROADCASTING

#3

Call
Letters

WJRA

Name INDIAN RIVER BROADCASTING COMPANY

| File No. | Dated | Application for | Action | |
|---------------------------|-------------------------------|---|-----------------|---------------------|
| | | | Nature | Date |
| RB-1282 Rec'd | 5-20-47 5-26-47 | Renewal of license | Granted | 7-31-47 |
| BTC-830 Rec'd Filed | 9-9-49 9-14-49 9-14-49 | Voluntary transfer of control of licensee corporation from E. O. Denison and four others to O. L. Peacock and 17 other stockholders. (75% - 225 shares) | GRANTED EFF: | 12-14-49 2-10-50 |
| BR-1282 Filed | 5-29-50 6-1-50 | Renewal of license. | Granted | 7-21-50 |
| BR-1282 Rec'd Filed | 4-20-53 4-29-53 4-29-53 | Renewal of License Filed by John H. Midlen, Atty. | GRANTED | 7-1-53 |

APPLICATION RECORD - BROADCASTING

Call
 Letters W I R A

Name INDIAN RIVER BROADCASTING COMPANY

| File No. | Dated | Application for of licensee corporation. | Action | |
|----------------------------|----------------------------------|---|-----------------|-------------------|
| | | | Nature | Date |
| BTC-1428 Rec'd Filed | 12-15-52 12-16-52 12-16-52 | Voluntary transfer of control from Douglas Silver and O. L. Peacock to Chanticleer Broadcasting Company. John H. Midlen, Atty. | GRANTED EFF: | 1-7-53 1-19-53 |
| BR-1282 Rec'd Filed | 10-30-54 11-2-54 11-2-54 | Renewal of license Filed by John H. Midlen, Atty. | GRANTED | 1-12-55 |
| B2-3727 Rec'd Filed | 10-26-55 10-28-55 10-28-55 | authority to determine operating power by direct measurement of antenna power. John H. Midlen, Atty. | GRANTED | 11-29-55 |
| BTC-2530 Rec'd Filed | 6-20-57 6-24-57 6-24-57 | Voluntary transfer of control of licensee corporation from Chanticleer Broadcasting Co. to James L. Howe. John H. Midlen, Atty. | GRANTED EFF: | 7-3-57 8-16-57 |

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W-I-R-A

Name INDIAN RIVER BROADCASTING COMPANY

| File No. | Dated | Application for | Action | |
|--|-------------------------------|--|--|---------|
| | | | Nature | Date |
| BR-1282 Rec'd Filed | 11-1-57 11-4-57 11-4-57 | Renewal of License John H. Midlen, Attorney | GRANTED | 1-22-58 |
| BZ-4004 Rec'd Filed | 6-6-58 6-10-58 6-10-58 | Authority to determine operating power by direct measurement of antenna power. Atty: John H. Midlen | GRANTED | 7-9-58 |
| BP-13,052 Rec'd Filed | 4-29-59 5-6-59 5-6-59 | Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter (Gates BC-1T) Atty.- John H. Midlen Engr.- John H. Mullaney Requests waiver of Sections 3.21(c) and 3.28(b) | DISMISSED ORDER ISSUED Waiver Sec. 3.21(c) and 3.28(b) DENIED | 7-29-59 |
| PETITION FOR RECONSIDERATION FILED 9-2-59 by Midlen * DENIED 9-7-60 - MEMO OPINION & ORDER | | | | |

AUG. 1955

Call
Letters W I R AName INDIAN RIVER BROADCASTING COMPANY

| File No. | Dated | Application for | Action | |
|---|----------------------------------|--|---|---------|
| | | | Nature | Date |
| BR-1282 Rec'd Filed | 11-21-60 11-23-60 11-23-60 | Renewal of License John H. Midlen, Atty. | GRANTED issued with BR-4399 (Short Term). | 4-26-61 |
| PETITION FOR RECONSIDERATION OF COMMISSION ACTION AND GRANT OF FULL TERM LICENSES FOR WIRA & WIRA-FM filed 5-22-61 by applicant - Atty. Midlen - DISMISSED 7-26-61 - LETTER | | | | |
| BZ-4399 Rec'd Filed | 11-8-60 11-14-60 11-14-60 | Authority to determine operating power by direct measurement of antenna power. John H. Midlen, Atty. John H. Mullaney, Engr. | GRANTED issued with BR-1282 | 4-26-61 |
| BZ-4463 R. & F. | 6-1-61 6-5-61 | Authority to determine operating power by direct measurement of antenna power. Atty: John H. Midlen | GRANTED | 8-23-61 |
| BR-1282 Rec'd Filed | 1-27-62 1-29-62 1-29-62 | Renewal of license John H. Midlen, Atty. | GRANTED | 4-26-62 |

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W.I.R.A.

Name INDIAN RIVER BROADCASTING COMPANY
FORT PIERCE, FLORIDA

| File No. | Dated | Application for | Action | |
|---------------------------------------|----------|--|------------------------------------|---------------------------------------|
| | | | Nature | Date |
| BP-15,740 Rec'd Filed | 9-20-62 | Construction Permit to increase daytime power from 250w to 1kw and install new transmitter (Gates BC-1T) | GRANTED | 3-23-64 |
| | 9-28-62 | | Cond'l re Section 73.54 | 250 watt Class IV stations |
| See Card No. 8 re <u>Petitions</u> | | Atty. John H. Midlen Eng. Lohnes and Culver | GRANTED | 9-7-65 |
| BZ-4807 R. & F. | 9-20-62 | Authority to determine operating power by direct measurement of antenna power. Atty- John H. Midlen | GRANTED | 2-4-63 |
| | 9-24-62 | | | |
| BR-1282 Rec'd Filed | 10-31-63 | Renewal of license | GRANTED | 3-9-64 |
| | 11-5-63 | Atty. John H. Midlen | | |
| | 11-5-63 | | | |

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W I R AName INDIAN RIVER BROADCASTING COMPANY
Fort Pierce, Fla.

| File No. | Dated | Application for | Action | |
|--|---------------------|--|---------|----------|
| | | | Nature | Date |
| BP-15,740 Continued PETITION FOR RECONSIDERATION, REHEARING AND OTHER RELIEF filed 4-24-64 by Koteen and Burt for WFTL - OPPOSITION OF INDIAN RIVER BROADCASTING COMPANY TO PETITION FOR RECONSIDERATION filed 5-18-64 by Midlen for WIRA - REPLY OF WFTL BROADCASTING COMPANY TO OPPOSITION TO PETITION FOR RECONSIDERATION filed 6-9-64 by Koteen and Burt | | | | |
| BL-11,095 R & F | 9/8/65 9/10/65 | License to cover CP (BP-15,740) which auth. incr. daytime power and install new trans. (specify type transmitter GATES BC-1G.) Attys: Midlen & Harrison | GRANTED | 11-12-65 |
| BR-1282 R & F | 10-10-66 11-2-66 | Renewal of license. Atty: Dow, Lohnes & Albertson | GRANTED | 1-13-67 |
| BTC-5400 R & F | 7-24-67 7-27-67 | Voluntary transfer of control of lic. corp. from James L. Howe to Airmedia, Inc. Atty for transferor - Dow, Lohnes & Albertson for transferee - Miller & Schroeder | GRANTED | 9-15-67 |

APPLICATION RECORD - BROADCASTING

Call
Letters W.I.R.A.

Name INDIAN RIVER BROADCASTING COMPANY
Fort Pierce, Florida

| File No. | Dated | Application for | Action | |
|--|---|--|---------|---------|
| | | | Nature | Date |
| BR-1282 R & F #553972 \$75. P.N. | 10-30-69 11-3-69 11-3-69 11-3-69 | Renewal of License Atty.: John P. Bankson, Jr. | GRANTED | 1-29-70 |
| NOV 20 1969 | | | | |
| BR-1282 R & F PN R ^l cd. PRESS NOV 22 1972 | 9-29-72 11-1-72 " | RENEWAL OF LICENSE B. Dwight Perry, atty. (Dow, Lohnes & Albertson) AMENDED 1-10-73 re: commercial policy AMENDED 2-21-73 re: employment policies | GRANTED | 1-3-74 |
| BP- 19,713 Rec'd Filed S50-265039 AC-056 PRESS: FEB 21 1974 | 1-3-74 1-3-74 1-3-74 1-3-74 | Construction permit to move the transmitter-antenna and main studio site to South 37th Street and North of North White Way Dairy Road, Fort Pierce, Florida. 27° 26' 06.5" 80° 21' 40.5" Atty. Dow, Lohnes and Albertson (Dominic Monahan) | GRANTED | 4-9-74 |

APPLICATION RECORD - BROADCASTING

1400khz.

#10

Call
Letters W I R A

INDIAN RIVER BROADCASTING COMPANY

Name Fort Pierce, Florida

| File No. | Dated | Application for | Action | |
|--|--|---|-------------------|----------------------|
| | | | Nature | Date |
| BML-2534 R & F \$50-376789 AC-056 JAN 2 1974 | 12-16-74 12-26-74 12-26-74 | Modification of license to change main studio location to 1400 Melody Lane, Fort Pierce, Florida, operate transmitter by remote control from main studio location. Atty: Dominic Monahan | GRANTED | 1-15-75 |
| BMP-13,971 R & F \$100-407946 AC-056 PRESS MAY 5 1974 | 3-24-75 3-28-75 3-28-75 | MP(BP-19,713) for ext. of time to 7-1-75. (Changes) Atty: Thomas H. Wall (Dow, Lohnes, etc.) | GRANTED TO | 5-7-75 9-1-75 |
| BL-14,033 R & F \$100#471838 PTA PRESS | 8-29-75 9-3-75 9-8-75 9-12-75 | Lic to cover BP-19,713 for changes RC & SL: 1400 Melody Lane Atty: Hudson C. Millar, Jr.(Dow, Albertson) | GRANTED | 10-22-75 |

#11

1400 khz

Form BC-121

September 1969

APPLICATION RECORD - BROADCASTING

2-46

DAVID A. ROTH

Call
Letters W I R AName * INDIAN RIVER BROADCASTING COMPANY
FORT PIERCE, FLORIDA

| File No. | Dated | Application for | Action | |
|---|--|--|----------------------------------|---------|
| | | | Nature | Date |
| BR-1282 R & F PN Recd. PRESS | 9-16-75 10-1-75 " NOV 12 1975 | RENEWAL OF LICENSE John R. Feore, Jr. Atty. AMENDED 2-27-76 re: EEO complaint AMENDED 6-4-76 re: comm. leaders survey, ascert. of comm. needs & prog. (OVER) | | |
| BTC-8602 R & F FORM 315 (ALSO SEE WKUL MAR 7 1978 & fm WOVV) | 2-10-78 2-17-78 | Voluntary transfer of control of Airmedia, Inc. (parent corp of licensee) from Hudson C. Millar, Jr. to Randolph H. Millar Atty - Dow, Lohnes & Albertson (over) | DISMISSED REQUEST OF ATTORNEY | 8-30-79 |
| BAL 790924GF FORM 314 (ALSO SEE FM OCT 1978 WOVV) PRESS: PN FILED | 11-5-79 | Vol AL to DAVID A. ROTH Atty for assignor - Dow, Lohnes etc (J. Feore) EFF: for assignee - Haley, Bader & Potts MOTION FOR EXPEDITED ACTION ON APPL. FOR RE- VIEW filed 3-6-80 by attys. for assignor & assignee F. O. C. - WASHINGTON, D. C. | GRANTED | 8-4-81 |

BTC-8602 AMENDED 3-6-78 re: typographical errors, i.e. dates & spelling.

AMENDED 3-6-78 re: Stock Purchase Agreement

AMENDED 9-11-78 re: info on Airmedia, Inc. & Subsidiaries; info on Airmedia principals, Sec. II, Table II; finan info and personal bal. sheet on Jeffrey Millar

(BR781002UB) SUPPLEMENTAL APPLICATION filed 10-2-78 as an amendment to pending renewal application. (John R. Feore, Atty. OCT 16 1978)

BTC-8602 Amended 2-27-79 re: current Class A and B shares of Airmedia, Inc. that will be disposed of after TC is granted

AMENDED 5-23-79 re: new Treasurer and V-Pres.

AMENDED 1-21-80 re: financial data & bank letters

BAL790830EC - AMENDED - APPLICATION FOR REVIEW filed 3-6-80 by attys. for assignor and assignee

JONATHAN CHRISTIAN CORP. COMMENTS ON APPL. FOR REVIEW filed (3-21-80) by L. Barnard atty for assignee

MOTION TO ACCEPT LETTERS FROM U.S. SENATOR Donald W. Stewart and U.S. Representative Tom Bevill filed (4-21-80) by Lawrence Bernard on behalf of Jonathan Christian Corp Inc.

SUPPLEMENT TO APPLICATION FOR REVIEW FILED 8-19-80 by Cullman Broadcasting Company, Inc. and Indian River Broadcasting Company.

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION **W I R A**

Licensee

Indian River Broadcasting Company

| File No. | Date | Call Letters | Name and Location of Applicant | Remarks | Disposition |
|----------|--------|--------------|--|---------|-------------|
| BP- | 1-2-76 | NEW | Henry M. Leshar, Jr. Ft. Pierce, Fla. CP for a new station on: 1400khz. 250w, 1kw Unl. Req. WIRA Fac. | | |

Renewal
Requested

Date
Received

Designated
for Hearing

Reason

Remarks

| Renewal Requested | Date Received | Designated for Hearing | Reason | Remarks |
|----------------------|------------------|---------------------------|--------|---------|
| | | | | |

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

