

W I S N



Remington Rand Inc.  
BRANCHES EVERYWHERE  
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

W-B-614 #  
Date First  
Licensed 1-22-23

W I S N Call  
Letters X WSOE  
LOCATION: MILWAUKEE, WISC.

THE HEARST CORPORATION (AL 12-27-51, Eff. 12-31-51)  
x HEARST RADIO, INC. (Mod. Lic. change name 1-29-35)  
x American Radio News Corporation (Vol. Assgn. Lic. 8-16-32)  
x Evening Wisconsin Company (Publishers of Wisconsin News) (11-11-28)  
Name of Licensee: x School of Engineering of Milwaukee  
x 5001 South 60th Street, 7 miles Southwest of the  
Center of Milwaukee, Wisconsin (L.c. 1-23-50)  
x South 60th & Edgerton Avenue, 7 miles SW of center of city, near  
Milwaukee, Wisconsin  
x 7 Miles SW of center of Milwaukee, Wis. C.P. 11-19-40.  
231 West Michigan Avenue, Milwaukee, Wisconsin (C.P. 1-26-37) Lic. 6-15-37)  
Transmitter x 533 E. Wells St., Milwaukee, Wisconsin (Re-numbering of sts.) (See appl. No.  
4-ML-B-856)  
x 467 Jackson Street, Milwaukee, Wis.

Location:

53233 759 N. 19th St., Milwaukee, Wisc. (Ltr. 9-18-68)  
x 5001 South 60th Street, 7 miles Southwest of the center of Milwaukee, Wisconsin  
(Ltr. 1-27-61)  
x 759 North 19th Street, Milwaukee 3, Wisconsin (Ltr. 12-30-57, EFF: 1-6-58).  
x 540 North Plankinton, Milwaukee 1, Wisconsin (re-numbering of streets)  
x 123 W. Michigan St., Milwaukee, Wisconsin (Re-numbering of Sts.)  
Main Studio Location: x 15 Michigan Street, Milwaukee, Wis.



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
S-614	T.P. 4-21-27	1220	1 KW	-	not stated	
"	6-1-27	1110	500	unlimited	6-1	7-31-27
	Effec. date of previous lic. deferred by G. O.	136-15			8-15	8-15-27
R-B-614	8-8-27	Letter of Extension			8-15	10-15-27
S-B-614	9-15-27	1110	500	WHAD	9-15	10-15-27
S-B-614	10-15-27	1110	250	WHAD	10-15	11-1-27
R-B-614	10-24-27	Letter of Extension			11-1	1-1-28
	ended By G. O.	21			1-1	2-1-28
"	"	22			2-1	3-1-28
"	"	23			3-1	4-1-28
"	"	25			4-1	5-1-28
"	"	27			5-1	6-1-28
"	"	33			6-1	8-1-28
"	"	35			8-1	9-1-28
"	"	38			9-1	10-1-28
"	"	44			10-1	11-11-28
B-614	10-31-28	1120	250	WHAD	11-11	1-31-29
	Location 11-11-28	Change of Assignment				
R-B-614	1-12-29	1120	250	WHAD	1-31	4-30-29
R-B-614	4-1-29	1120	250	WHAD	4-30	7-31-29
R-B-614	License extended by G.O.	69			7-31	10-31-29
R-B-614	10-5-29	1120	250	WHAD	10-31	1-31-30
R-B-614	1-9-30	1120	250	WHAD	1-31	4-30-30
R-B-614	5-5-30	1120	250	WHAD	4-30	7-31-30
R-B-614	7-7-30	1120	250	WHAD	7-31	10-31-30
P-B-1593	9-12-30	Make changes in equipment			9-26	12-26-30
B-614	10-9-30	1120	250	WHAD	10-31	1-31-31
L-B-452	12-16-30	1120	250	WHAD	12-16	1-31-31
O. 103	1-20-31	Extension of License			1-31	4-30-31
B-B-614	4-20-31	1120	250	WHAD	4-30	10-1-31
B-614	9-18-31	1120	250	(Docket) WHAD	10-1	4-1-32
-614	2-19-32	1120	250	Spec. Hrs.	2-19	4-1-32
614	3-18-32	1120	250	S.H.	4-1	10-1-32
2	4-12-32	Direct measurement antenna			4-12	10-1-32
450	8-18-32	Vol. Assn. License				
CA	9-9-32	Use WHAD's tr (Using WISN C)			9-9	10-1-32
614	9-30-32	1120	250	S.H.	10-1	4-1-33
14	3-14-33	1120	250w	S.H.	4-1	10-1-33
4	9-12-33	1120	250w	S.H.	10-1	4-1
3-23-34	1120	250w	S.H.	4-1	10-	



Date First  
Licensed.....

Call  
Letters WISN

Name of X HEARST RADIO, INC. (1-29-35)  
Licensee: X AMERICAN RADIO NEWS CORPORATION

Transmitter  
Location: On Bennett Rd., 0.5 mi. W. of Hwy. 45, 1.5 mi. S. of North Cape, Wisc. (Redes)  
X U.S. Highway 45, 1.5 miles S. of North Cape, Wisconsin

Main Studio  
Location: \_\_\_\_\_  
FRC-65



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
ML-B-1246	5-29-34	1120	250w, 500w	LS U	5-29	10-1-34
ML-B-1362	6-15-34	1120	250w, 1kw	LS U	6-15	10-1-34
S-B-614	6-21-34	use WHAD's old main transmitter as auxiliary transmitter with power of 250 watts for period ending 9-18-34				
S-B-614	6-21-34	use portable 50 watt trans. on freq. 1120 kc. between 1 am and 6 a.m. for period ending 7-5-34.				
* Grant suspended and designated for hearing on protest of WTMJ. Authorized to use facilities granted 6-15-34 pending decision Min. 6-29-34.						
B4-S-614	C.A. 9-18-34 Min. 9-25-34	to use the trans. formerly licensed as main transmitter of WHAD as an auxiliary trans. of WISN to be operated with power of 250 watts for period beginning 9-19-34 and ending 3 a.m., EST., 10-1-34.				
B4-R-614	9-25-34	1120	250w, 1kw	LS U	10-1	4-1-35
B4-S-614	11-6-34	Use trans. formerly licensed as main trans. of WHAD as an auxiliary transmitter of WISN to be operated with power of 250 watts for period 10-1-34 and ending 11-29-34.				
ML-B-1362	6-15-34	1120	250, 1kw	LS U	6-15	10-1-34
Protest to above grant dismissed and case dismissed from hearing docket and grant of 6-15-34 affirmed.						
B4-S-614	11-27-34	use trans. formerly licensed as main trans. of WHAD as aux. trans. to operate with 250 watts power for period 11-30 4-1-35				
<b>CANCELLED</b>						
B4-S-614	11-27-34	use trans. formerly licensed as main trans. of WHAD as aux. trans. to oper. with 250 watts power for period 11-30-34 to 4-1-35 This auth. supersedes author above (trans. location of WHAD put on).				
ML-111	1-29-35	Change name to Hearst, Radio, Inc.				
					1-29	4-1-35
S-614	1-29-35	Auth. issued 11-27-34 reissued in new name.				
					1-29	4-1-35



-S-B-

BROADCASTING STATION LICENSE RECORD

Date First  
Licensed.....

CARD NO. 3.

Call  
Letters WISN

Name of Licensee:  HEARST RADIO, INC. (1-29-35)  
 AMERICAN RADIO NEWS CORPORATION

Transmitter  
Location: \_\_\_\_\_

Main Studio  
Location: \_\_\_\_\_  
FRC-65



**CONSTRUCTION PERMIT AND LICENSE RECORD**

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
B4-S-614	3-26-35				Use transmitter formerly licensed as main trans. of WHAD as an aux. transm. of WISN to be oper. with 250w power from 3am EST 4-1-35 to 3am EST 10-1-35.	
B4-R-614	3-26-35	1120	250,1kw-LS	U	4-1	10-1-35
B4-R-614	9-24-35	1120	250,1kw-LS	U	10-1	4-1-36
B4-L-198	10-15-35	1120	250w	Aux.Purp.	10-15	4-1-36
					License to use aux. trans.	
B4-R-614	3-27-36	1120	250w,1kw-LS	U	4-1	10-1-36
Auxiliary			250w			
B4-R-614	9-22-36	1120	250w,1kw-LS	U	10-1	4-1-37
Auxiliary	9-22-36	1120	250w	Aux.	10-1	4-1-37
					C.P. to move trans. & ant.	
B4-P-1566	1-26-37				3-26	9-26-37
B4-MP-483	3-16-37				3-26	9-26-37
					Mod. CP1566 for new trans.	
B4-R-614	3-26-37	1120	250w,1kw-LS	U	4-1	10-1-37
B4-L-618	6-15-37	1120	250w,1kw-LS	U	6-15	10-1-37
					Lic. to cover C.P. to move trans; new trans. & ant.	
B4-S-614	C.A. 6/25/37				Rebroadcast over WISN conversation bet. exp. sta. W5XAR & W5XAS of Western Radio Teleg. Co. not more than 1 hr. bet. 6/28 & 7/3, flying weather permitting.	
B4-P-1884	8-18-37				10-18	4-18-38
					move old trans. and use as an aux. using 250w,1kw-LS	
B4-L-688	9-28-37	1120	250w,1kw-LS	Aux.	9-28	4-1-38
					Lic. to cover C.P. to move old trans. & use as aux.	
B4-R-614	9-14-37	1120	250w-1kw-LS	U	10-1	4-1-38
B4-R-614	3-9-38	1120	250w-1kw-LS	U	4-1	10-1-38
Auxiliary			250w-1kw-LS			
B4-R-614	9-13-38	1120	250w,1kw-LS	U	10-1	4-1-39
Auxiliary			250w,1kw-LS			
					NOV 4:30pm	
B4-S-614	11/7/38				LS(Nov 8,	1938 to 2:00p.m. CS <sup>+</sup> Nov 9, 1938 for (election returns).
B4-S-614	11/26/38				12/24/38 to	2:30am C.T Dec. 25, 1938 (Midnight Mass)



## BROADCASTING STATION LICENSE RECORD

Card No. 4

Date first licensed \_\_\_\_\_

Call letters W I S NName of licensee X HEARST RADIO, INC.

Transmitter location \_\_\_\_\_

Main studio location \_\_\_\_\_



# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
B4-R-614 Auxiliary	3-6-39	1120	250w, 1kw-LS 250w, 1kw-LS	U	4-1	10-1-39
B4-R-614 Auxiliary	9-19-39	1120	250w, 1kw-LS 250w, 1kw-LS	U	10-1	6-1-40
B4-S-614 Auxiliary Med.Lic. to add sunrise	4-13-40	1120	250w 1kw-LS 250w 1kw-LS	U	4-13	6-1-40
B4-Z-395	5-24-40	1120	250w; 1kw-LS Mod Lic determine power by direct measurement	U.	5-24	6-1-40
B4-R-614 Aux.	5-21-40	1120	250w; 1kw-LS 250w; 1kw-LS	U.	6-1	8-1-40
B4-R-614 Auxiliary	5-21-40	1120	250w; 1kw-LS 250; 1kw-LS	U	6-1	8-1-40
Order	6/12/40	Extension of License (Main and Auxiliary)			8/1	10/1/40
Order	9-10-40	Extension of license (Main & Aux.)			10-1	3-29-41
B4-S-614	11/2/40	opr 1kw frm LS Nov 5 to 6am serve greater area for election returns				11/6/40
B4-P-2608	11-19-40	1120	5kw* C.P. install new T, *DA for day and night use, increase power and move T	U	1-19	7-19-41
B4-MP-1191	3-19-41	Mod.C.P. 2608 to change type of T and extend C & C dates			4-18	10-15-41
NARBA REALLOCATION						
B4-R-614 Aux.	3-24-41	1150	250w, 1kw-LS 250w, 1kw-LS	U	3-29	6-1-42
B4-MP-1242	4-24-41	1150	5kw* Mod.C.P. 2608 as mod. for NARBA frequency, changes in DA and extension completion date	U	4-18	10-21-41
B4-P-3299	9-25-41	C.P. to move old licensed T to new site and use as auxiliary, 1kw			11-25	5-25-42
B4-L-1483 B4-Z-1208	9-25-41	1150	5kw* *DA Lic. to cover CP 2608 as mod.. for new trans., DA for day and night use, increase in power; also determine operating power by direct method	U	9-25	6-1-42



## BROADCASTING STATION LICENSE RECORD

#5

Date first licensed .....

Call letters ..... W I S N

Name of licensee ..... X HEARST RADIO, INC.

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
B4-S-614	12-27-41	To opr.	1kw aux.	RCA 1-DA	trans.	from 12-27-41 to 1-5-42, pending action on formal application for license.
B4-S-614	1-8-42	To opr.	1-kw aux.	RCA 1-DA	trans.	from 1-8-42 to 2-6-42, pending action on formal application for license.
B4-L-1600	2-5-42	1150	5kw* 1kw* *DA	U Aux.		2-5 6-1-42 Lic. cover CP 3299 for auxiliary trans.
B4-R-614 Aux.	5-12-42	1150	5kw* 1kw* *DA	U		6-1 8-1-42
B4-S-614 Aux.	11-6-42	1150	5kw* 1kw* *DA	U		12-1 8-1-44 Mod. Lic. accordance Order 107
B4-S-614	7-25-44	Extension of license Main & auxiliary				8-1 10-1-44
B4-R-614 Aux.	9-19-44	1150	5kw* 1kw* *DA	U Aux.		9-19 5-1-47
B4-S-614 Aux.	7-10-45	1150	5kw* 1kw* *DA	U		10-1 5-1-47 Mod. Lic. Order 107A
BR-614 Aux.	6-26-47	1150	5kw* 1kw* *DA	U		6-26 5-1-50
BS-614	4-23-47	Extension of license				5-1 7-1-47
BP-6583	5-16-49	1150	5kw-DA	U		7-16 1-16-50 CP to make changes in DA. (COND. CLAUSE)
BL-3933	1-23-50	1150	5kw-DA	Un		1-23 5-1-50 Lic. to cover CP (6583) to make changes in T equipment, and DA.
BS-614	4-28-50	Extension of License				5-1 9-1-50
BR-614 Aux.	6-21-50	1150	5kw* 1kw* *DA	U		6-21 5-1-53



B-S.

#6

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W.I.S.N.

Name of licensee See Card #1

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-614 Aux.	6-21-50	1150	5kw-DA 1kw-DA	U Aux.	6-21 5-1-53
superseding license correcting antenna current & resistance at common point also description of monitoring points 1,4 & 6 on DA spec. (Cond. Clause)					
BS-614	3-6-51	1150	5kw-DA 1kw-DA	U Aux.	3-6 5-1-53
Mod. licenses changing requirement from weekly to monthly reading field intensity at monitoring points.					
BAL-1303 Eff.	12-27-51 12-31-51	Vol. assignment of license to THE HEARST CORPORATION			
BS-614	2-6-52	1150	5kw* 1kw* *DA-1	U Aux.	2-6 5-1-53
ML chg. descrip. for monitoring points 5 and 6					
BR-614-8-55	8-55	renewal of license - Main & Aux.			5-1 12-1-55
BR-614	11-9-55	Renewal of license Main & Aux.			12-1 12-1-58
BR-614	6-10-59	1150	5kw-DA-1 1kw-DA-1	U AUX.	6-10-59 12-1-61
BS-614 (1)	2-13-61	Mod. license to change loc. main studio to: 5001 South 60th Street, 7 miles SW of the center of Milwaukee 3, Wisconsin.			
	11-29-61	Action on Renewal Deferred.			
BR-614	2-14-62	1150kc	5kw DA-1	U	2-14 12-1-64
AUX			1kw-DA-1	AUX to	12-1-64
BP-15,321	2-21-62	1150kc	5kw DA-1 (RCA BR-5U)	Un	4-21 10-21-62
TMP-10,472 (1)	10-25-62	Mod. of CP (BP-15,321) for ext. of completion date to 4-21-63			
*Letter	4-24-63	Cancelled BP-15,321 at request of atty.			
BP-14515	4-23-63	1130kc	10kw, 50kw DA-2	U	6-23 12-23-63
CP to change freq. to 1130kc, chge. power to 10kw, 50kwLS, change antenna-trans. loc., make changes in DA(5 add'l towers) and ground systems and install a new transmitter (CONTINENTAL 317B) (Cond'l).					



Form BC 126

June 1954

#7

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W I S N

Station location .....

Name of licensee See Card #1

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BMP-11025	11-20-63	1130kc	10kw, 50kw DA-2	U	6-23 12-23-63
			Mod. of CP(BP-14,515) to change type trans.-- specify 2 main transmitters: RCA BTA-50H (Day), RCA BTA 10U (Night), and make changes in ground system (Cond'l).		
BMP-11025	11-20-63	1130kc	10kw, 50kw DA-2	U	6-23 12-23-63
			Superseding authorization correcting/specifica-tions, theoretical		
BMP-11118 (1)	2-13-64	Mod. of CP(BP-14,515 as mod.) for extension of completion date to 6-23-64			
BMP-11025 (2) (teleg.)	2-24-64	Mod. of CP(BP-14,515 as mod) change bearings & inverse distance fields			
BMP-11266 (3)	6-25-64	Mod. of CP(BP-14,515 as mod) for extension of completion date to 12-23-64			
BMP-11,395 (4)	12-18-64	Mod. of CP (BP-14,515 as mod) for ext. of completion date to 6-23-65			
BR-614	11-16-64	Renewal of License			12-1- 12-1-67
		Main and Aux			
BL-10,937	1-19-67	1130kc	10kw-50kw DA-2 U		1-19 12-1-67
		Lic to cover CP(BP-14,515 as mod) which auth increase power, change freq. ant-trans loc DA and gr sys and install new trans. (Specify 2 main trans)			
BR-614	11-24-67	Renewal of License			12-1 12-1-70
		Main and Aux.		Renewal of NDEA	
BL-11,714	12-20-67	1130kc	10kw-DA	Aux. (Night)	12-20 12-1-70
		Lic. to cover use main night trans. as Aux. daytime			
BP-17781 CANCELLED 12-1-77	6-18-68	1130kc	25kw, 50kw DA-2 U		2-18-69
		CP to increase night power, make changes in nighttime DA system (add three towers), specify one main transmitter (Cond'l).			
BL-11,943 ALTERNATE	4-30-68	Lic. use (RCA BTA-50H) Main		Day	
BTC-5687	8-30-68	for Alt. Main Night			12-1-70
EFE:	9-13-68	VOL. TC			
Ltr. 9-18-68	- SL	now 759 N. 19th St., Milwaukee			



Form BC 126  
June 1954

#8

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W I S N

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BMP-12641(1)	2-14-69	MP(BP-17,781)	ext. time		8-18-69
BMP-12781(2)	9-11-69	MP(BP-17,781)	ext. time		2-18-70
BMP-12,904 (3)	3-9-70	MP(BP-17,781)	ext. time		8-18-70
BMP-13,044(4)	8-12-70	MP(BP-17,781)	ext. time		1-15-71
BS-614(1)	9-15-70	ML chg.	studio & some monitor points.		
BMP-13,159(5)	1-11-71	MP(BP-17,781)	ext. time		7-11-71
BR-614	11-25-70	RENEWAL	MAIN & ALT. - AUX(L) & NDEA		12-1-73
BMP-13,242 (6)	6-25-71	MP(BP-17,781, as mod.)	ext. time to		1-11-72
BMP-13,242 EBSA	(7) 12-22-71 5-25-72	MP(BP-17,781)	ext. time to		7-11-72
BMP-13,443	(8) 7-6-72	MP(BP-17,781)	ext. time to		1-11-73
BRC-3566(1)	8-18-72	ML to operate trans. by (Main & Alt. M-Aux.)			RC, DA-D.
BMP-13,546	(9) 1-4-73	MP(BP-17,781)	ext. time to		7-11-73
BS-614(2)	5-4-73	ML to revise 238° & 280°	M.P		12-1-73
BMP-13,643	(10) 7-16-73	MP(BP-17,781)	ext. time to		1-11-74
BMP-13,732	(11) 1-21-74	MP(BP-17,781)	ext. time to		7-11-74
BMP-13,815	(12) 7-15-74	MP(BP-17,781)	ext. time to		1-11-75
Comlet	8-12-74	Ant Monitor: Potomac Inst.			AM-19(204)
BMP-13,918	(13)	MP (BP-17,781 as mod.)	to ext. time to		7-1-75
BMP-14,010	(14) 7-23-75	MP(BP-17,781, as mod.)	ext. time to		1-1-76
BMP-14,127	(15) 1-9-76	MP(BP-17,781 as mod.)	ext. time to		7-1-76
BMP-14,220	7-16-76	MP (BP-17781)	ext. time to		1-1-77
BMP-14,358	(17) 3-3-77	MP(BP-17781) as mod.	to ext. time to		6-1-77



# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

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Call letters W I S N

Station location Milwaukee,  
Wisconsin

Name of licensee The Hearst Corporation

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BMP-14,412(18) time to	6-10-77 CANCELLED	12-1-77	12-1-77	MA{BP-17-871}	to extend 12-1-77
BMP-14,505(I) ISSUED AS NEW CP	6-7-79	CP chg. 1130khz	DA system 10kw, 50kw-LS	----- DA-2 U RC	6-7-80
COMTEL	3-27-80	AUTHORITY & TERMS COMTEL EXTENDED THRU			10-2-79 7-1-80



No. 1.

## STATION APPLICATION RECORD

APPLICANT: School of Engineering of Milwaukee

CALL LETTERS: WSOB

ADDRESS: 467 Jackson St., Milwaukee, Wis.

FILE NO: 4-S-B-614 DATED: 4-15-27  
T.P. 4-21-27, 1220 Kc. 1 KW.

Present Assignment: 1220 Kc. 1 Kw

ACTION:  
Lic. 6-1-27, 1110 Kc. 500 watts,  
unlimited. Period 6-1-27 to  
7-31-27.

Requested: 1220 Kc. 500 or 1 KW

APPLICANT: Same

CALL LETTERS: WSOE

ADDRESS: Same

FILE NO: 4-R-B-614 DATED: 8-11-27

Present Assignment: 1110 Kc. 500 watts, unlimited

1) ACTION: 8-8-27, letter of Extension  
Period 8-15 to 10-15-27.  
2) Lic. 9-15-27, 1110 Kc. 500 watts  
† WHAD. Per. 9-15 to 10-15-27.

Requested: Renewal

APPLICANT: Same

CALL LETTERS: WSOE

ADDRESS: Same

FILE NO: 4-R-B-614 DATED: 10-26-27

Present Assignment: 1110 Kc. 250 watts, † WHAD. (Lic. 10-15-27)

ACTION: 10-24-28, letter of  
Extension. Period 11-1-27 to  
1-1-28.

Requested: Renewal



APPLICANT: School of Engineering of Milwaukee

CALL LETTERS: WSOE

ADDRESS: 467 Jackson St., Milwaukee, Wis.

FILE NO: 4-R-B-614 DATED: 1-11-28

Present Assignment: 1110 Kc. 250 watts, † WHAD

ACTION: Superseded by application  
filed - 1-12-28, Under new Name

Requested: Renewal

APPLICANT: Evening Wisconsin Co. (Publishers of the Wisconsin News)

CALL LETTERS: WISN

ADDRESS: 467 Jackson St., Milwaukee, Wis.

FILE NO: 4-R-B-614 DATED: 1-12-28  
Lic. 10-31-28, for 1120 Kc. 250 w.  
† WHAD. Period 11-11-28 to 1-31-29.Present Assignment: 1110 Kc. 250 watts, † WHAD  
Requested: Renewal - Also Change Name from -  
School of Engineering of MilwaukeeACTION: Changed Name to -  
Evening Wisconsin Co. (Publishers  
of the Wisconsin News.

APPLICANT: Evening Wisconsin Co.

CALL LETTERS: WISN

ADDRESS: Same

FILE NO: 4-R-B-614 DATED: 12-13-28

Present Assignment: 1120 Kc. 250 w. † WHAD

ACTION: Renewal License 1-12-29.  
Period 1-31-29 to 4-30-29.

Requested: Renewal



APPLICANT: Evening Wisconsin Company (Publishers of Wisconsin News) CALL LETTERS: WISN

ADDRESS: 467 Jackson St., Milwaukee, Wis.

FILE NO: 4-R-B-614 DATED: 3-11-29.

Present Assignment: 1120 Kc. 250 w. ↑ WHAD

ACTION: Renewal License 4-1-29,  
Period 4-30-29 to 7-31-29.

Requested: Renewal

APPLICANT: Same

CALL LETTERS: WISN

ADDRESS: 467 Jackson St., Milwaukee, Wis.

FILE NO: 4-R-B-614 DATED: 6-17-29

Present Assignment: 1120 Kc. 250 w. ↑ WHAD

ACTION: G.O. 69, period 7-31-29 to  
10-31-29.

Requested: Renewal

APPLICANT: Same

CALL LETTERS: WISN

ADDRESS: Same

FILE NO: 4-M-B-363 DATED: 7-15-29

Present Assignment: 1120 Kc. 250 w. ↑ WHAD

ACTION: Denied Min. 1-3-30.  
order 1-3-30.

Requested: Renewal  
*Request 4-19-29 with pay \$5000.  
Full Time.*



## STATION APPLICATION RECORD

No. 4.

APPLICANT: Evening Wisconsin Company (Publishers of the Wisconsin News) CALL LETTERS: WISN

ADDRESS: 467 Jackson St., Milwaukee, Wis.

FILE NO: 4-R-B-614 DATED: 9-20-29

Present Assignment: 1120 Kc. 250 watts, † WHAD

ACTION: Renewal License 10-5-29.  
Period 10-31-29 to 1-31-30.

Requested: Renewal

APPLICANT: Same

CALL LETTERS: WISN

ADDRESS: Same

FILE NO: 4-R-B-614 DATED: 12-18-29

Present Assignment: 1120 Kc. 250 watts, † WHAD

ACTION: Renewal License 1-9-30.  
Period 1-31-30 to 4-30-30..

Requested: Renewal

APPLICANT: Same

CALL LETTERS: WISN

ADDRESS: Same

FILE NO: 4-M-B-506 DATED: 2-3-30

Present Assignment: 1120 Kc. 250 watts, † WHAD

Dismissed Min. 9-5-30

Requested: Full Time

ACTION:



No. 5.

STATION APPLICATION RECORD

APPLICANT: **Evening Wisconsin Company (Publishers of Wisconsin News)** CALL LETTERS: **WISN**  
ADDRESS: **467 Jackson St., Milwaukee, Wis.** FILE NO: **4-R-B-614** DATED: **3-26-30**  
Present Assignment: **1120 Kc. 250 watts, WHAD** ACTION: **Renewal License 4-5-30.**  
Requested: **Renewal** Period **4-30-30 to 7-31-30.**

APPLICANT: **Same** CALL LETTERS: **WISN**  
ADDRESS: **Same** FILE NO: **4-R-B-614** DATED: **3-26-30**  
Present Assignment: **1120 Kc. 250 watts, WHAD** ACTION: **Renewal License 7-7-30.**  
Requested: **Renewal** Period **7-31-30 to 10-31-30.**

APPLICANT: ..... CALL LETTERS: .....  
ADDRESS: ..... FILE NO: ..... DATED: .....  
Present Assignment: ..... ACTION: .....  
Requested: .....



STATION APPLICATION RECORD

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present  
Assignment: ..... ACTION: .....

Requested: .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present  
Assignment: ..... ACTION: .....

Requested: .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present  
Assignment: ..... ACTION: .....

Requested: .....



## APPLICATION RECORD - BROADCASTING

Call  
Letters WISNName THE EVENING WISCONSIN COMPANY

File No.	Dated <del>8-26-30</del>	Application for	Action	
			Nature	Date
4-P-B-1593	7/29/30	<u>Move transmitter from Milwaukee to Brookfield,</u> and install new equipment. 71A also. Amended by letter 8/26/30 to request authority to install new equipment only. (move omitted)	Granted	9-12-30
4-R-B-614	9/29/30	Renewal of License	Granted	10-21-30
4-L-B-452	11/26/30	License to cover 4-P-B-1593, issued 9/12/30, and authority to use old equipment at same location (467 Jackson St., Milwaukee) as an auxiliary.	Granted for 1120 Kc. 250 W. Shares with WHAD Aux. denied.	12/16/30
4-R-B-614	12-30-30	Renewal of license	G.O.103 Granted	1-20-31 4-24-31
4-ML-B-770	2-19-31	Change frequency from 1120 Kc. to 1050 Kc., incr. pr. from 250 watts to 1 KW, and hours of operation from + WHAD to Unlimited.	Ret. to Appl. Via G.O. 40 & 102	3-23-31.



## APPLICATION RECORD - BROADCASTING

Call  
Letters

W I S N

American Radio News Corporation (Vol. Assgn. Lic.).

Name EVENING WISCONSIN COMPANY

File No.	Dated Received	Application for	Action	
			Nature	Date
4-ML-B-856	6-3-31	Increase power from 250W to 500W	Returned No ans. to letters	1-5-32
4-R-B-614	7-27-31	Renewal of license (H) Spec. Hrs.	Granted	9-18-31
4-R-B-614	1-27-32	Renewal of license	Granted	2-19-32
4-R-B-614	1-27-32	Renewal of license	Granted	3-18-32
4-Z-B-52	3-22-32	Direct measurement of antenna input power	Granted	4-12-32
4-AL-B-450	8-6-32	Vol. Assgn. Lic. to American Radio News Corp.	Granted	8-16-32
4-R-B-614	7-26-32	Renewal of license (AL-B granted)	returned	9-10-32
4-R-B-614	9-26-32	Renewal of license	Granted	9-30-32
4-R-B-614	1-27-33	Renewal of license	Granted	3-14-33
4-R-B-614	7-18-33	Renewal of license	Granted	9-12-33
4-ML-B-1246a	10-16-33	Mod. license to increase day power from 250 w. to 500 w. (LS(250 w. night))	Ret. - 11-21-33 - info 6-2-34 - 4-4-34	
Resubmitted & Amended	" 11-27-33	Amended - To be considered under Rule 6 (f)	Removed from docket and granted ORDER	
Amendment	1-8-34	Amended to request Unlimited time (the time quota assigned to Station WHAD)		5-29-34



#8

Call

Letters

WISN

Name American Radio News Corporation

File No.	Dated	Application for	Action	
			Nature	Date
4-R-B-614	1-22-34	Renewal of License	Granted	3-23-34
4-ML-B-1362	6-14-34	Modification of license to increase power from 250 watts-night, 500 watts-LS to 250 watts-night ↓ kw-LS	Granted	6-15-34
			Grant des for hearing on protest of TMJ. WISN allowed to use facilities granted 6-15-34 pending decision. Min. 6-19-34 3. Protest dismissed and application dismissed from hearing and grant of 6-15-34 affirmed. ORDER, Min. 11-13-34	
B4-R-614	7-28-34	FEDERAL COMMUNICATIONS COMMISSION Renewal of license	Granted	9-25-34
B4-P-46	8-3-34	Construction Permit to move transmitter to Wautosa, Wisconsin, and change vertical radiator	Returned	9-18-34 at request of Applicant.



#9

Call

Letters WISNName HEARST RADIO, INC. (1-29-35)  
 American Radio News Corporation

File No.	Dated	Application for	Action	
			Nature	Date
B4-ML-111	12-26-34	Modification of license to change name to Hearst Radio, Inc.	Granted	1-29-35
B4-P-310	12-27-34	C.P. to make equip. changes, move transmitter from 533 E. Wells St. Milwaukee, Wisc. to 231 W. Michigan St. Milwaukee, Wisc. and increase power from 250w-lkw-LS to lkw-day and night.	Examiner's Report 1-230 DENIED Min. 7-17-36 Effective 10-6-36.	
<del>B4-R-46</del>	1-29-35	Renewal of license	Granted	3-26-35
B4-L-198	7-19-35	lic. to cover spec. temp. auth. to use trans. formerly licensed as main transmitter of WHAD as an auxiliary trans. of WISN, to be operated with power of 250 watts, at 1217 W. Wisconsin Ave. Milwaukee Wisconsin.	Granted	10-15-35



#10

Call

Letters

W I S N

Name Hearst Radio Inc. (1-29-35)

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-614	7-22-35	Renewal of license	Granted	9-24-35
B4-R-614	1-20-36	Renewal of License (Main Trans.)	Granted	3-27-36
"	"	" " " (Auxiliary Trans.)	"	"
B4-R-614	7-28-36	Renewal of license	Granted	9-22-36
"	"	" " " Aux. Trans.	"	"
			<i>App. Cancelled 10-9-36.</i>	
B4-P-1568	12-7-36	Construction permit to move transmitter from 533 East Wells St., Milwaukee, Wisconsin to 231 West Michigan, Milwaukee, Wisconsin and install vertical antenna.	Granted	1-26-37
B4-R-614	1-21-37	Renewal of license	Granted	3-26-37



## APPLICATION RECORD—BROADCASTING

#11

Call letters W I S NName HEARST RADIO, INCORPORATED

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-P-1884	7-27-37	Construction permit to move old W.E. Type 6-B transmitter from 533 East Wells St. Milwaukee, Wisconsin to 231 West Michigan Street, Milwaukee, Wisconsin to be used as an auxiliary transmitter.	Granted	8-18-37
B4-L-688	9-10-37	License to cover CP(B4-P-1884) to move old W.E. 6-B, trans. and use as aux. trans.	Granted	9-28-37
B4-MI-497	9-27-37	Modification of license to change power from 250w, 1kw-LS to 1kw day and night.	Ex.Rept.I-643 Dock.4900 DENIED Min. 3-27-39 Effective 4-3-39	



## APPLICATION RECORD—BROADCASTING

#12

Call letters WISNName HEARST RADIO INC.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-MP-483	2-26-37	Mod. of C.P.(B4-P-1566) to install vertical antenna, move of transmitter, further requesting authority to install new transmitter.	Granted	3-16-37
B4-L-618	5-26-37	License to cover construction permit (B4-P-1566) as modified, for a new transmitter and antenna and move of transmitter.	Granted	6-15-37
B4-R-614	7-27-37	Renewal of license	Granted	9-14-37
B4-R-614	1-25-38	Renewal of license	Granted	3-9-38
"	"	" " " Aux. Trans.	Granted	3-9-38



Form 94

## APPLICATION RECORD - BROADCASTING

# 13

Call  
Letters W I S NName HEARST RADIO, Inc.,

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-614 "	7-28-38 "	Renewal of license " " " Aux. Trans.	Granted "	9-13-38 "
B4-R-614 "	1-25-39 "	Renewal of license " " " Aux. Trans.	Granted "	3-6-39 "
B4-P-2403 (Recd 5-23-39)	3-30-39	C.P. to make changes in transmitting equipment.	Returned Request applicant	6-14-39
B4-ML-650	5-23-39	Modification of license to increase power (night) from 250w to 500w.	Returned Request attorney Superseded by B4-P-2608	11-17-39
B4-R-614 "	7-19-39 "	Renewal of license " " " Aux. Trans.	Granted "	9-19-39 "



## APPLICATION RECORD - BROADCASTING

#14

Call  
Letters WISNName HEARST RADIO, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-2608	11-2-39	C.P. to install new trans. directional antenna, day & night use, increase in power from 250w; 1kw-LS to 5kw. and move transmitter from 231 W. Michigan St., Milwaukee, Wisc., to Near-Milwaukee, Wisc. AMENDED: to request 1kw; 5kw-LS-power. (DA day and night.	Granted	11-19-40
Amended Rec'd	12-4-39			
Amended Rec'd	12-11-39			
Amended Rec'd	3-20-40	AMENDED: to request 5kw night power.		
Amended Rec'd	6-18-40			
Amended Rec'd	8-27-40	AMENDED: to move transmitter from Near Milwaukee, to Near Milwaukee, Wisconsin.		
B4-MP-1191	2-14-41	Mod of C.P. (B4-P-2608) to install new transmitter. Extend C & C dates 30 & 180 days respectively.	Granted	3-19-41
received	3-18-41			



#15

Call  
Letters

W I S N

Name

HEARST RADIO, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-614	2-12-40	Renewal of license	Granted	3-31-40
"	"	" " " " Aux. Trans.	" "	"
B4-Z-395	4-6-40	Authority to determine operating power by direct measurement of antenna power, for main and auxiliary transmitters.	Granted	5-24-40
B4-R-614	5-22-40	Renewal of license	Granted	3-24-41
"	"	" " " " Aux. Transmitter.	1150kc, 250w, 1kw-LS, U	
B4-MF-1242	3-11-41	Mod of C.P.(B4-P-2608) as modified, requesting 1150 kc under NARBA and changes in D.A. and extend completion date to 180 days after grant.	Granted	4-24-41
received	3-12-41			
B4-L-1483	7-29-41	License to cover CP(B4-P-2608) as mod, for new transmitter, D.A. day and night use, increase in power and move of transmitter. Form 335 filed.	Granted	9-25-41
Received	8-4-41			
B4-Z-1208	7-29-41	Authority to determine operating power by direct measurement.	Granted	9-25-41
received	8-4-41			



Call  
Letters W I S NName HEARST RADIO, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-3299 received	8-28-41 8-29-41	C.P. to move old RCA 1-D-A transmitter to site of new transmitter at, South 60th Ave. and Edgerton Ave., Near Milwaukee, "isc., and use as auxiliary transmitter, for emergency use only.	Granted	9-25-41
B4-L-1600 Received	1230-41 1-1-42	License to cover C.P. (B4-P-3299) for aux. trans. located at site of new main transmitter. lkw. Form 335 filed. Wm. Porter filed application.	Granted	2-5-42
B4-R-614 "	3-26-42 "	Renewal of license and Forms 335 " " Aux. Filed by Wm. A. Porter atty.	Granted "	5-12-42 "



## APPLICATION RECORD - BROADCASTING

#17

Call  
Letters W I S NName HEARST RADIO, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-614	5-24-44	Renewal of license (main transmitter)	Granted	9-19-44
B4-R-614	5-24-44	Renewal of license (auxiliary transmitter)	"	"
Recd.	5-29-44	335's filed Filed by Littlepage		
BR-614	2-24-47	Renewal of license (Main transmitter)	Granted	6-26-47
Recd.	2-28-47	Renewal of license (Auxiliary transmitter) (Filed by Littlepage)	"	"
HP-6583	1-23-48	Construction Permit to make changes in	GRANTED	5-16-49
Rec'd	2-5-48	<del>transmitting</del> transmitting equipment.	re field measuring	
Filed	2-5-48	Thomas P. Littlepage, Jr., Atty.	equipment, and measure- ments.	



## APPLICATION RECORD - BROADCASTING

Call  
Letters W I S NName x THE HEARST CORPORATION (AL 12-27-51, Eff. 12-31-51)  
HEARST RADIO, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BL-3933 Rec'd Filed	1-3-50 1-5-50 1-5-50	License to cover C.P. (BP-6583) which authorized to make changes in transmitting equipment.  (William J. Dempsey, Atty.)	GRANTED	1-23-50
BR-614 " " Rec'd	2-24-50 " " 3-1-50	Renewal of license " " " Aux. Filed by Frederick H. Walton, Jr., Atty.	Granted	6-21-50
BAL-1303 Rec'd Filed	12-12-51 12-13-51 12-13-51	Voluntary assignment of license from Hearst Radio, Inc. to The Hearst Corporation  Dempsey & Koplovitz, Attys.	GRANTED Eff.	12-27-51 12-31-51



#19

FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters

W I S N

Name THE HEARST CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BR-614 Rec'd Filed	1-23-53 1-30-53 1-30-53	Renewal of License (Main & Aux.)  Frederick H. Walton, Atty.	GRANTED	4-8-53
BR-614 Rec'd Filed	8-19-55 8-22-55 8-22-55	Renewal of license (Main & Aux.) Frederick H. Walton, Jr., Atty.	GRANTED	11-9-55
BR-614 Rec'd Filed	8-15-58 8-26-58 8-26-58	Renewal of license (Main & Auxiliary) Frederick H. Walton, Jr., Atty. (Dempsey & Koplovitz, Law Firm)	GRANTED	6-10-59



AUG. 1955

Call  
Letters W I S NName THE HEARST CORPORATIONMilwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
<del>14,515</del> BP-13,894	2-5-60	Construction permit to change frequency from 1150kc to 1130kc; increase power from 5kw to 10kw; change antenna-trans. location from 5001 South 60th Street; 7 miles southwest of center of Milwaukee, Wisc., to U.S. Highway 45; 1.5 mile south of North Cape, Wisc., make changes in DA (5 add'l towers) and ground system; install a new transmitter(RCA-BTA-10H)	GRANTED	4-23-63
Rec'd	2-9-60		Cond'l re: Phase Mon.,	
Filed	2-9-60		Field meas. equip., DA & non-DA proof.	
			Pre-sunrise operation.	
AMENDMENT	11-21-60	Atty. - F.H. Walton, Jr. (Dempsey & Koplovitz)		
R & F	11-22-60	Engr. - A. Earl Cullum, Jr, Dallas, Texas AMENDED to change power to 10kw, 50kwLS; make changes in Daytime DA system; change from DA-1 to DA-2; change type trans (CONTINENTAL 317B) NEW FILE NO. ASSIGNED - BP-14515		



AUG. 1955

Call  
Letters ..... W.I.S.N. ....Name THE HEARST CORPORATION  
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BR-614 R. & F.	8-23-61 9-1-61	Renewal of License. (Main) Atty: Frederick H. Walton, Jr.	GRANTED	2-14-62
BR-614 R. & F.	8-23-61 9-1-61	Renewal of License. (Auxiliary) Atty: Frederick H. Walton, Jr.	GRANTED	2-14-62
BP-15321 R&F	1-29-62 1-30-62	CP to install new trans (RCA BTA-5U). Atty: Dempsey and Koplovitz	GRANTED	2-21-62
BMF-10,572 R. & F.	9-18-62 9-21-62	Mod. of CP (BP-15,321 which auth. new trans.) for ext. of completion date from 10-21-62 to 4-21-63. Atty: Dempsey and Koplovitz	CANCELLED GRANTED	<del>4-21-63</del> 10-25-62 by request



APPLICATION RECORD - BROADCASTING

Call  
 Letters WISN

Name THE HEARST CORPORATION  
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,025 R. & F.	9-12-63	Mod. of CP (BP-14,515 which auth. chg freq, power, ant-trans. location, make ch s in DA & ground systems, and install a new trans.) to change type transmitter--specify 2 main trans RCA BTA-50H (Day), RCA BTA-10U (Night), and make changes in ground system. Atty: Dempsey & Koplovitz Engr: A. Earl Cullum, Jr., Dallas, Texas	GRANTED Cond'l re: Phase Mon., Field meas. equip., DA & non-DA proof. Pre-sunrise operation.	11-20-63
	9-16-63			
BMP-11,118 R & F	11-21-63	Mod. of CP (BP-14,515 as mod which auth chgs to: freq, power, ant-trans loc, DA sys and ground sys; and install new trans) for ext. of completion date from 12-23-63 to 6-23-64. Atty: Dempsey & Koplovitz	GRANTED to	2-13-64
	11-26-63			6-23-64



APPLICATION RECORD - BROADCASTING

Call  
 Letters WISN

Name THE HEARST CORPORATION  
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,266 R&F	5-20-64 5-22-64	Mod of CP (BP-14515 as mod which auth incr power; chgs in freq, ant-trans loc, DA-sys and ground-sys; and install new trans) for ext comple date from 6-23-64 to 12-23-64. Atty: Dempsey & Koplovitz	GRANTED	6-25-64
<del>BR-614 R. &amp; F.</del>	<del>8-17-64 8-24-64</del>	<del>Renewal of license. (Main &amp; Auxiliary) Atty- Dempsey &amp; Koplovitz</del>	<del>GRANTED</del>	<del>11-16-64</del>
BMP-11,395 R. & F.	11-23-64 11-25-64	Mod. of C.P. (BP-14,515, as mod. which auth. incr power, chg. freq. ant.-trans. loc., DA and ground systm. and install new trans. (specify 2 main trans.) for extension of compl. date from 12-23-64 to <u>6-23-65</u> .  Atty: Dempsey & Koplovitz	GRANTED to	12-18-64 6-23-65



FORM BC-121  
Aug. 1955

#24

APPLICATION RECORD - BROADCASTING

Call  
Letters W I S N

Name THE HEARST CORPORATION  
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BL-10,937 Rec'd Filed PTA 3-5-65	2-16-65 2-18-65 2-18-65	License to cover CP(BP-14,515 as modified) which authorized increase power, change frequency, antenna-transmitter location, DA and ground system and install new transmitters (specify 2 Main Transmitters).  Atty: Dempsey and Koplovitz	GRANTED condl re sunrise hrs precluded - Sect 73.30a waived	1-19-67
BP-17,781 Rec'd Filed AUG 15 1967	2-27-67 3-2-67 6-1-67	CP to increase night power from 10kw to 25kw, make changes in nighttime DA system (add three towers), specify one main transmitter (RCA BTA-50H). Atty: Dempsey & Koplovitz Engr: A. Earl Cullum, Jr.  Amended 6-1-67 to change MEOV's.	GRANTED Cond'l re: Type acceptance of the proposed transmitter. Nighttime directional antenna system. A study, based upon actual variations in phase & magnitude of current in the individual antenna towers.	6-18-68



CONTACT: JOHN T. WILNER

PHONE: 467-3000

ADDRESS: 3800 HOOPER AVENUE  
BALTIMORE, MARYLAND 21211



FORM BC-121 #25  
AUG. 1955

APPLICATION RECORD - BROADCASTING

1130kc

Call  
Letters W I S N

Name THE HEARST CORPORATION  
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BL-11,714 R & F PTA-7/17/67 AUG 21 1967	6/21/67 6/26/67	Lic. to use main night trans. (RCA BTA-10-U) as an aux. trans. daytime to be operated at 1130kc 10kw, for auxiliary purposes only.  Atty: F. H. Walton	GRANTED	12-20-67
BR-614 R & F SEP 25 1967	8-22-67 9-5-67	Renewal of license.  Atty: Dempsey & Koplovitz (J. Richard Carr)	GRANTED	11-24-67
BL-11,943 R & F #413719 \$30 PT APR 17 1968	3/18/68 3/20/68 3/20/68 4/1/68	License to use main daytime trans. RCA BTA- 50H as an alternate-main nighttime. Engr: Darwin A. Peterson Atty: Frederick H. Walton, Jr.	GRANTED	4-30-68
BTC-5687 R & F FEE PD:\$30 AUG 1 1968	7-18-68 7-19-68 #445315	Voluntary pro forma transfer of control of the corp. from Randolph A. Hearst, William R. Hearst, Jr., Richard E. Berlin, et al, 9 Voting Trustees of the Voting Trust Agreement, to Randolph A. Hearst, William R. Hearst, Jr., Richard E. Berlin, et al, 13 Trustees of the Family Trust Atty - Dempsey & Koplovitz	GRANTED EFF:	8-30-68 9-13-68



## APPLICATION RECORD - BROADCASTING

Call  
Letters W I S NName THE HEARST CORPORATION  
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BMP-12641 R&F Fee \$30-486459 PRESS: FEB 5 1969	1-24-69 1-27-69	Mod. of CP(BP-17,781 <del>as mod.</del> ) for extension of completion date from 2-18-69 to 8-18-69. (Changes) Atty. Fred Walton, Jr. (Dempsey & Koplovitz)	GRANTED to	2-14-69 8-18-69
BMP-12,781 R&F \$30-533470 PRESS: 1969	7-31-69 8-5-69 8-5-69	Mod. of CP(BP-17,781 as mod.) for extension of completion date to 2-18-70. (Chg.) Atty. Fred H. Walton, Jr. (Dempsey & Koplovitz)	GRANTED to	9-11-69 2-18-70
BMP-12,904 R & F Fee \$30 573089	1-19-70 1-26-70 1-26-70	MP(BP-17,781, as mod.) for extension of completion date 8-18-70 (Changes)	GRANTED to	3-9-70 8-18-70
BMP-13,044 R & F \$30-615450 JUL 31 1970	7-10-70 7-13-70 7-13-70	MP(BP-17,781, as mod.) for extension of completion date to 2-18-71 (changes) Atty: Dempsey and Koplovitz	GRANTED to	8-12-70 1-15-71



## APPLICATION RECORD - BROADCASTING

Call  
Letters W I S NName THE HEARST CORPORATION  
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BR-614 R & F P.N. PRESS SEP 17 1970	8-26-70 9-2-70 9-2-70	Renewal of License (Main & Aux.-Alt. Main)  Atty: Frederick H. Walton, Jr.  AMENDED 9-10-70 re: to correct translator station call letters in Exhibit 2 page 2	GRANTED	11-25-70
BMP-13 150 R & F \$50-651679 AC-067 JAN 8 1971	12-17-70 12-21-70 12-21-70	MP(BP-17 781 as mod.) for extension of completion date to 7-15-71 (changes) Atty: Dempsey and Koplovitz	GRANTED TO	1-11-71 7-11-71
BMP-13,242 R & F \$50-011117 AC-067 JUN 21 1971	6-9-71 6-14-71 6-14-71	MP(BP-17,781, as mod.) for extension of completion date to 1-15-72 (changes) Atty: Frederick H. Walton, Jr.	GRANTED TO	6-25-71 1-11-72



APPLICATION RECORD - BROADCASTING

Call  
Letters W I S N

Name THE HEARST CORPORATION  
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BMP-13,342 R & F \$50-025569 AC-067 DEC 20 1971	12-9-71 12-13-71 12-13-71	MP(BP-17,781, as mod.) for extension of completion date to 7-11-72 (changes) Atty: Frederick H. Walton, Jr.	GRANTED to	12-22-71 7-11-72
BRC-3566 R&F \$50-042632 AC-067 PRESS: MAR 21 1972	2-14-72 2-17-72 2-17-72	Modification of license to operate transmitter by remote control from 759 North 19th Street, Milwaukee, Wisconsin. Main & Auxiliary transmitters DA-D.  Atty. Frederick H. Walton, Jr.	GRANTED	8-18-72
BMP-13,443 R & F \$50-083550 AC-067 JUN 27 1972	6-12-72 6-16-72 6-16-72	MP(BP-17,781, as mod.) for extension of completion date to 1-11-73 (changes) Atty: Frederick H. Walton, Jr.	GRANTED to	7-6-72 1-11-73



## APPLICATION RECORD - BROADCASTING

Call  
Letters W I S N

#29

Name THE HEARST CORPORATION  
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BMP-13,546 R & F \$50-136784 AC-067 DEC 26 1972	12-11-72 12-15-72 12-15-72	MP(BP-17,781, as mod.) for extension of completion date to 7-11-73 (changes) Atty: Frederick H. Walton, Jr.	GRANTED to	1-4-73 7-11-73
BMP-13,643 R&F \$50-197917 AC-067 JUL 9 1973	6-8-73 6-11-73 6-11-73	MP(BP-17,781, as mod.) for extension of completion date to 1-11-74 (changes) Atty: Frederick H. Walton, Jr.	GRANTED to	7-16-73 1-11-74
BR-614 R & F PN BRESS 17 SEP 1973	8-27-73 9-4-73 9-4-73	Renewal of License(Main & Aux-Alt. Main) Atty: Frederick H. Walton, Jr. (OVER) SUPPLEMENTAL APPLICATION filed 8-2-76 as an amendment to pending renewal application (Main & Aux.-Alt. Main) PN	GRANTED	5-19-81 8-2-76 SEP 22 1976
EMP-13,732 R & F \$50-261662 AC-056	12-11-73 12-18-73 12-18-73	Mod. of (BP_17,781)as mod.) for extension of completion date to 7-11-74(changes) Att'y Frederick H. Walton, Jr.	? GRANTED to	1-21-74 7-11-74



(BR790804UR) SUPPLEMENTAL APPLICATION filed 8-1-79 as  
an amendment to pending renewal application.

(Atty. Frederick H. Walton, Jr.) PRESS: **AUG 31 1979**

Date

Abdication Tol

APPLICATION RECORDS - RECEIVING

1979  
C711



FORM BC-121 #30  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call 1130khz  
Letters W.I.S.N.

Name The Hearst Corporation  
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BMP-13,815 R & F \$50 317541 AC-056 PRESS JUL 12 1974	6-15-74 6-20-74 6-21-74	MP(BP-17,781, as mod) ext. time to 1-11-75. Atty: Frederick H. Walton, Jr.	GRANTED TO	7-15-74 1-11-75
BRC-3738 R & F \$50-349143 AC-056 OCT 18 1974	9-23-74 9-25-74 9-25-74	Modification of license to operate transmitter by remote control from 759 North 19th Street, Milwaukee, Wisconsin. DA-N Atty: Frederick H. Walton, Jr.	GRANTED	2-18-75
BMP-13,918 R & F \$50 376220 AC 056 PRESS JAN 21 1975	12-11-74 12-23-74 12-24-74	MP (BP17,781 as mod) to ext. time to (Changes) Atty: Frederick H. Walton, Jr.	GRANTED	1-21-75 to 7-1-75



## APPLICATION RECORD - BROADCASTING

Call  
Letters ..... W I S N .....Name THE HEARST CORPORATION  
.....Milwaukee, Wisconsin.....

File No.	Dated	Application for	Action	
			Nature	Date
BMP-14,010 R & F \$100-441246 AC-056 L 13 1975	6-17-75 6-20-75 6-20-75	MP(BP-17,781, as mod.) for ext. of completion date to 1-1-76 (chgs.)  Atty: Frederick H. Walton, Jr.	GRANTED  TO	7-23-75  1-1-76
BMP-14,127 R & F \$100-513438 AC:001 28 2 571	12-22-75 12-29-75 12-29-75	MP(BP-17,781 as mod.) for ext. of completion date to July 1, 1976  Atty: Frederick H. Walton, Jr.	GRANTED	1-9-76
BMP-14,220 R & F \$100-583911 AC:001 PRESS: JUN 4 1976	6-15-76 6-22-76 6-22-76	Mod. of CP {BP-17781 as mod.} to extend completion date to January 1, 1977  Atty: Frederick Walton	GRANTED	7-16-76



APPLICATION RECORD - BROADCASTING

Card 32

Call  
Letters W I S N

Name THE HEARST CORPORATION  
Milwaukee, Wisc.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-14,358 R & F \$100-649067 AC-001  FEB 1 1977	12-16-76 12-20-76 12-20-76	Mod. of (BP-17,781, as mod.) for ext. of completion date to 4-1-77(chgs.)  Atty: Frederick H. Walton, Jr.	GRANTED To:	3-3-77 6-1-77
BMP-14,412 R & F PRESS  JUN 2 1977	5-16-77 5-20-77	Mod. of CP{BP-17,781 as mod.} for ext. of time of completion date to December 1, 1977	GRANTED TO: CP CANCELLED request of atty.	6-10-77 12-1-77 12-1-77



APPLICATION RECORD - BROADCASTING

DUPLICATE

Call Letters W I S N

Name The Hearst Corporation  
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BMP-14,505 R&F PRESS: NOV 18 1977	2-25-77	Mod. of CP(BP-17,781-as-mod.) to change radiation pattern  ATTY:	ISSUE AS  GRANTED	NEW CP  6-7-79
BMP-800512AN PRESS: (o)	JUL 10 1980	Mod of CP(BMP-14505) for extension of time to (for changes) ATTY: Frederick H Walton, Jr.	DISMISSED	1-9-81 as unnecessary.
BL-14,299 R & F AMENDED AMENDED AMENDED PTA PRESS AMENDED	2-25-77 7-6-79 4-8-80 11-24-80 1-13-81 JAN 23 1981 4-16-81	Lic. to cover (BP-14505 ) for changes. Atty: Frederick H. Walton, Jr. (Dempsey & Koplovitz)  FILING OF TABULATIONS OF SPECIFIED METER READING	GRANTED issued with renewal	5-14-81



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

