

WISE



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1330199

## BROADCASTING STATION LICENSE RECORD

#1

W I S E (5-1-39)

Date first licensed November 14, 1939Call letters X W A D N

BASIC MEDIA, LTD. (VOL. AL 6-30-70 EFF: 7-31-70) LOCATION: ASHEVILLE, NORTH CAROLINA

X DAVENPORT-McGUIRE BROADCASTERS, INC. (BAL 10-17-62 EFF: 11-1-62)

X ARLINGTON-FAIRFAX BROADCASTING COMPANY, INC., (AL 12-3-59, EFF: 1-1-60)

X RADIO STATION WISE, INCORPORATED (Vol of Assignment 4-13-40)

X HAROLD H. THOMS (Change of name on Mod. C.P. 10-10-39) (Lic. 11-14-39)

Name of licensee X ASHEVILLE DAILY NEWS (Harold H. Thoms, owner)

90 Lookout Road, Asheville, North Carolina. (BS 11-8-72) redas.

X Near Asheville-Weaverville Highway, 0.5 mi. N. of city limits, Asheville,

X Gooch Peak, Asheville, North Carolina (BP 6-6-60) (DAY ONLY) (cancelled).

X Near Asheville-Weaverville Highway, 0.5 mi. N of city limits of  
Asheville, North Carolina (CP 7-18-51) Lic. 3-5-52

X Langren Hotel

(Lic. 11-14-39)

Transmitter location Broadway and College Sts., Asheville, North Carolina (C.P. & MP 8-7-39)

X 2 South Lexington Avenue, Asheville, N. C. (BRC 9-12-66) EFF: 11-1-66 1-1-67

X Near Asheville-Weaverville Highway, 0.5 mi. N. of city limits, Asheville,  
Asheville,

X 92 Haywood, North Carolina (BP 6-6-60) (cancelled).

X Near Asheville-Weaverville Highway, 0.5 mi. North of city limits of  
Asheville, N. C. (Let. of 7-23-56)

X Langren Hotel

(Lic. 11-14-39)

Main studio location X Broadway and College Sts., Asheville, North Carolina (C.P. & MP 8-7-39)



# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD	
					From	To
Letter B3-P-1066	4-7-39	1370	100w	U	Subject to Rules 131, 132, 139. New station at Asheville, North Carolina	
Letter	4/20/39 vic. 4/20 to 5/19/39	opr 100w port. trans. in Asheville and 1 hr after sunrise to 1 hr before sunset (trans. site tests)				
B3-P-1066 (B3-MP-792)	8-7-39	1370	100w	U	10-7	4-7-40
C.P. for new station; Mod.C.P. for approval of trans.site and ant.; chg. authorized equipment.						
B3-MP-849	10-10-39	Mod.C.P. 1066 to change name to HAROLD H. THOMS and install new transmitter			10-7	4-7-40
B3-L-1016	11-14-39	1370	100w	U	11-14	12-1-40
License to cover C.P. for new station						
B3-ML-914	12-18-39	1370	250w	U	12-18	12-1-40
Mod. license to increase power						
B3-S-1025	8/20/40	1370	250w	U	8/1	10/1/40
B3-L-273	4-13-40	Vol. assignment of license from Harold H. Thoms to Radio Station WISL, Incorporated. Effective 11 a.m. 5-9-40				
Order	6/12/40	Extension of license			8/1	10/1/40
Order	9-10-40	Extension of license			10-1-	3-29-41
RFA REALLOCATION						
B3-R-1025	3-24-41	1400	250w	U	3-29	12-1-41
B3-ML-1049	3-25-41	1230	250w	U	3-29	10-1-41
Mod. of license to change frequency						
B3-Z-1038	7-3-41	1230	250w	U	7-3	10-1-41
Determine operating power by direct measurement						
B3-S-1025	9-30-41	Extension of license			10-1	12-1-41
B3-R-1025	11-18-41	1230	250w	U	11-18	10-1-42
B3-Z-1061	11-2-42	1230	250w	U	4-2	10-1-42
Determine operating power by direct measurement						
B3-S-1025	9-15-42	Extension of license			10-1	11-1-42
B3-R-1025	10-6-42	1230	250w	U	10-6	2-1-43



**BROADCASTING STATION LICENSE RECORD**

B -8-

Card #2

Date first licensed .....

Call letters **W I S E** .....

Name of licensee .....

Transmitter location **SEE: Card #1** .....Main studio location **90 Lookout Road, Asheville, North Carolina (BS 11-8 72)** .....

FCC-63

U. S. GOVERNMENT PRINTING OFFICE 197111



# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
B3-S-1025	11-6-42	1230	250w	U	12-1	2-1-43
Mod. Lic. accordance Order 107						
B3-R-1025	1-19-43	1230	250w	U	2-1	2-1-45
B3-S-1025	1-25-45	Extension of license			2-1	4-1-45
B3-S-1025	3-27-45	Extension of License			4-1	6-1-45
B3-R-1025	4-24-45	1230	250w	U	4-24	2-1-46
B-3-S-1025	7-10-45	1230	250w	U	10-1	2-1-46
Mod. Lic. Order 107A						
B3-S-1025	1-23-46	Extension of license			2-1	4-1-46
B3-S-1023	3-20-46	Extension of license			4-1	6-1-46
B3-S-1023	5-24-46	Extension of license			6-1	8-1-46
B3-R-1023	5-29-46	1230	250w	U	5-29	2-1-49
BZ-2286	6-5-47	1230	250w	U	6-5	2-1-49
Authority determine operating power by direct method.						
BR-1025	1-18-49	1230	250w	U	2-1	2-1-52
BP-7499	2-16-50	1230	250w	Un	4-16	10-16-50
CP to install an Alternate Main T at present site of main T. (COND. CL)						
BL-4058	6-6-50	1230	250w	U	6-6	2-1-52
Lic. to cover CP (7499) which auth. the installation of an alternate main T.						
BP-7132	7-18-51	1310	1kw*5kw-LS	U	9-18	3-18-52
*DA-N (COND'L CLAUSE) CP chg. freq., incr. power, install new T and DA for night use, and chg. T location						
BR-1025	1-16-52	1310	250w	U	2-1	10-1-54
Main and Alt. Main						
BP-8384	2-15-52	1310	250w*	Aux.	4-15	10-15-52
*DA-N CP install aux. trans.						
BL-4644	3-5-52	1310	1kw*5kw-LS	U	3-5	12-1-54
*DA-N (COND'L CLAUSE) Lic. cover CP 7132 to chg. freq., incr. power, install new T and DA for night use, and chg. T location						
BL-4644	3-5-52	1310	1kw*5kw-LS	U	3-5	12-1-54
*DA-N (CONDITIONAL CLAUSE) Lic. to cover CP 7132, chg. freq., incr. power, new T and DA-N, chg. T location and contacts						



Form BC-126

June 1954

Card #3

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... WISE

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
BR-1025	11-10-54	1310	1kw DA-N 5kw LS	U	12-1	12-1-57
BR-1025	11-20-57	1310	1kw-DA-N 5kw-LS	U	12-1	12-1-60
BAL-3703 EFF:	12-3-59 1-1-60	Voluntary assignment of license to Arlington-Fairfax Broadcasting Company, Inc				
BP-13941	3-29-60	1310	5kw	U	5-29	11-29-60
		CP to install a new alternate main transmitter (RCA-BTA-5R) 5 mi. N. of city limits of Asheville, N. C. (present transmitter loc.) to be operated on 1310kc with power of 5kw employing non-directional antenna during daytime hours only.				
BP-14147	6-6-60	1310	1kw-DA-N	U	8-6	2-6-61
		CP to change daytime antenna-trans. loc., install new transmitter for daytime use (RCA BTA-5R) 2 main transmitters) and change studio location & remote control point.				
	11-30-60	Commission deferral action on renewal pending further consideration.				
IMP-9277 (1)	1-31-61	Mod. of CP (BP-14147) for extension of completion date to July 1, 1961.				
BR-1025	5-11-61	1310kc	1kw-5kw-LS	DA-N U	5-11	12-1-63
		lic. to cover cp (BP-13, 51) with instl. of new alt. main trans.				
BAL-4559 EFF	10-17-62 11-1-62	Voluntary assignment of license to Davenport-McGuire Broadcasters, Inc.				
BTC-4270 EFF:	6-27-63 7-6-63	Voluntary acquisition of positive control of licensee corporation by John Lee Davenport (100%) thru purchase of stock from Charles J. McGuire (50%)				
BR-2025	11-27-63	1310kc	1kw, 5kw, LS	U	12-1	12-1-66
		DA-N - <del>1310kc</del> to 12-1-66 5kw D Alt Main				



Form BC 126

June 1954

#4

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W I S E

Station location .....

Name of licensee See Card #1

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BRC-2951 (1)	9-12-66	Mod. of license to change studio loc. to 2 South Lexington Avenue, Asheville, N.C. and operate trans. by remote control from studio location, while using non-directional antenna. (Effective 11-1-66)			
BR-1025	11-30-66	1310kc	1kw-5kw	LS DA-N	12-1-69
BR-1025	11-30-66	RENEWAL OF LICENSE (Alt. Main) 12-1-69			
TELEGRAM	11-20-67	PSA	500w	Cancelled 1-20-70	
TELEGRAM	4-19-68	PSA (REVISED)	3100w	Cancelled 1-20-70	
BTC-5849	1-31-69	Vol. TC			
-----					
Notification received 8-25-69 thru renewal application that a RCA-BTA-5R (was alt. Main) is now being used as Main transmitter.					
-----					
Letter from station requesting PSA be cancelled 1-20-70					
BAL-6864	6-30-70	VOL. AL Ref: 7-31-70			
BP-18,896	10-16-70	1310kc	1kw 5kw	DA-N Aux.	10-16-71
CP to install new transmitter Collins. 21-A for auxiliary use only and operate by remote control.					
Control	4-19-71	Relocate 253 <sup>rd</sup> monitor point.			
BL-12,809 (L)	5-27-71	1310kc	1kw. 5kw	DA-N Aux.	12-1-72
Lic. (BP-18,896) for auxiliary trans.					
BZ-7817	5-27-71	Granted not issued. To be issued with remote control.			
BR-1025	5-27-71	Granted not issued. To be issued with remote control.			
BR-1025 (L)	7-13-71	Renewal of license. 12-1-72			
BZ-7817	7-13-71	Direct measurement.			
BRC-3524	7-13-71	Remote control			
-----					
BP-18,896	10-16-70	Superseding authorization to correct the coordinates.			



Form BC 126  
June 1954

#5

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WISF.....

Station location .....

Name of licensee SEE CARD #1.....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

App'l. No.	Date Issued	Freq.	Power	Time Day	Period From - To
BL-12,809	5-27-71	This authorization supersedes authorization as of the same date to correct coordinates. (Auxiliary)			
BR-1025 BZ-7817 BRC-3524	7-13-71	This authorization supersedes authorization as of the same date.			
BL-12,809	5-27-71	This authorization supersedes authorization as of the same date to correct transmitter. (Auxiliary)			
BP-19,181 <b>CANCELLED</b>	4-12-72	1310ks	1kw	U Alt. M.-Aux.	DA-#12-73
		CP to install new trans. RCA, RCA, IRI and operate by remote control from main studio loc			
----- EBSA	5-22-72	-----			
BS-1025	11-8-72	Chg. studio & RC to trans. site.			
BR-1025(L)	12-6-72	RENEWAL			12-1-75
BP-13,600(1)	4-4-73	MP(BP-19,181) ext. time			8-2-73
		<b>Alt-Aux CP Cancelled 9-19-73</b>			
BP-19,689	6-12-74	1310 khs.	1kw	5kw Alt. M.-N Aux.-Day	6-12-75
		CP to install a new trans.			
BZ-8607(L)	11-6-74	Direct Measurement			12-1-75
BL-13,952(L)	7-29-75	Lic. to cover BP-19,689 for aux. day-alternate night trans.			12-1-75
BZ-9166 BR-1025(L)	7-16-76	RENEWAL & MODIFICATION (MAIN, ALT. & AUX.)			12-1-78
BS-9166(L)	12-9-76	ML to add condition re: Section 73.114(A)(8) of the rules			12-1-78
BR780801W0	(S) 12/15/79	Renewal			12/1/81



## APPLICATION RECORD - BROADCASTING

1370 kc  
 Newspaper Publisher  
 Call W I S E (5-1-39)  
 Letters NEW W A D N

#1

Name ASHEVILLE DAILY NEWS (Harold H. Thoms, owner)(87 Patton Avenue, Asheville, North Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-1066	3-25-36	Construction permit for a new station on: Frequency: <del>1400 kc</del> 1370 kc Power: 100 watts Hours of operation: Unlimited time Transmitter & studio sites: Cor. Market & Woodfin Street, Asheville, North Carolina To change frequency from 1400 kc to 1370 kc	Returned Signature power-&-frequency-	3-26-36
Resubmitted Amended	4-17-36		Ex. Rept. I-318 & I-413 Docket No. 4002 DENIED Min. 1-26-38 Effective 2-5-38 Cause No. 7120 - Case remanded to FCC for further hearing 5-6-38 Min. #215 5-18-38 Com. set aside its order of 2-5-38 and case reopened in accordance with Court Order. GRANTED - See Card #2.	



Call W I S E (5-1-39)  
 Letters W A D N

Name ASHEVILLE DAILY NEWS (Harold H. Thoms, owner)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-1066	Continued from Card #1.		Ex. Rept. 1-724 Dock. 4002 GRANTED Effective 4-3-39 C.P. not issued because in Min. 4-3-39 Commission directed its Order be modified to subject to selection of trans. site and compliance with Rules 131, 132 and 139. Order adopted CA 4-7-39 Effective 4-7-39 Min. #162 4-10-39 Letter written. Issued with MP-792 8-7-39	Min. 3-27-39



## APPLICATION RECORD—BROADCASTING

# 3

Call letters W I S EName HAROLD H. THOMS (Change in name only on Mod.C.P.10-10-39)Name x ASHEVILLE DAILY NEWS (HAROLD H. THOMS, OWNER)

FILE No.	DATED	APPLICATION FOR--	ACTION	
			NATURE	DATE
B3-MP-792	6-3-39	Mod. of C.P.(B3-P-1066) for equipment changes, approval of antenna, and approval of studio and transmitter site at 129-South French-Broad, Asheville, N.C.	GRANTED	8-7-39
Amended	6-13-39	RE: change type of transmitter.		
Amended	6-30-39	RE: give T & S site as Broadway & College, Asheville, N.C., and make changes in Antenna.		
B3-MP-849	9-12-39	Mod. of CP(B3-P-1066) as modified, requesting authority to install new transmitter and change name from Asheville Daily News, (Harold H. Thoms, Owner) to Harold H.Thoms.	Granted Name of Harold H. Thoms.	10-10-39
B3-1-1015	10-22-39	License to cover C.P.(B3-P-1066) as modified for a new station.	GRANTED	11-14-39
B3-ML-914	11-20-39	Mod. of license to increase power from 100 to 250watts.	Granted	12-18-39



# 4

Call

Letters W I S EName HAROLD H. THOMS

File No.	Dated	Application for	Action	
			Nature	Date
B3-AL-273	12-18-39	Voluntary assignment of license from Harold H. Thoms to Radio Station WISE, Incorporated.	GRANTED Effective 11 a.m. 5-9-40	4-13-40
B3-R-1025 Resub.	5-22-40 6-25-40	Renewal of license (Sec. 19(g)3(1st 2))	Returned Granted 1400 kc, 250w, U	<del>6-19-40</del> 3-24-41
B3-Z-550 Rec'd	10-16-40 10-25-40	Authority to determine operating power by direct measurement of antenna power.	2-17-41 Dismissed without prejudice & retired to closed files (Superseding app. to be filed, Sec. 1.76)	
B3-M-1049 rec'd filed	1-4-41 1-23-41 1-23-41	Mod lic for chg frequency from 1370 to 1200 kc. (1230 kc, under NARBA)	Granted Eff. 3-29-41	3-25-41
B3-Z-772 Received	3-25-41 3-27-41	Auth determine operating power by direct measurement of antenna power on 1340 kc-NARBA		

WISE



Call  
Letters W I S EName RADIO STATION WISE, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B3-2-1038 Rec'd	5-27-41 5-29-41	Authority to determine operating power by direct measurement. Form 335 filed 6-13-41. <del>Ret'd 6-18-41. Not signed nor verified.</del> Resubmitted 6-24-41.	Granted	7-3-41
B3-R-1025	9-13-41	Renewal of license and Forms 335	Granted	11-18-41
<del>B3-2-1381</del> received Resubmitted received	<del>8-28-41</del> 3-6-42 2-25-42 2-18-42	Authority to determine operating power by direct measurement. Form 335 filed 4-1-42	<del>Returned</del> Granted	<del>4-2-42</del> 4-2-42
B3-R-1025 Resub.	8-22-42 "	Renewal of license and Forms 335 ( <del>Secy-14-113</del> - Ret'd)	Granted	<del>9-2-42</del> 10-6-42
B3-R-1025	11-28-42	Renewal of license	Granted	1-19-43



## APPLICATION RECORD - BROADCASTING

#6

Call  
Letters W I S EName RADIO STATION WISE, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-1025 Rec'd Resub.	11-8-44 12-1-44 12-18-44	Renewal of license (Part 6g-4-17b)- Program log filed 4-13-45 Letter filed 5-18-45	Ret'd Granted	12-9-44 4-24-45
B3-R-1025 Rec'd	11-29-45 12-3-45	Renewal of license Filed by Harrison Slaughter atty. Amend. 303-A filed 1-17-46	Granted	5-29-46
B2-2286 Rec'd Filed	5-20-47 5-23-47 5-23-47	Authority to determine operating power by direct measurement of antenna power.  (Harrison T. Slaughter, Atty.)	GRANTED	6-5-47
BR-1025 Rec'd	11-15-48 11-26-48	Renewal of License (Robert E. Hodson, Attorney)	GRANTED	1-18-49



## APPLICATION RECORD - BROADCASTING

Call  
Letters W I S EName RADIO STATION W I S E, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-7132	2-16-49	Construction Permit to change frequency from 1230kc to <del>680kc</del> , increase power from 250w to 1kw, <del>10kw LS</del> , install a new transmitter ( <del>Collins-21L</del> ) and directional antenna (DA-2) and change transmitter location from Langren Hotel, Broadway and College Streets, Asheville, North Carolina to <u>1-mile-north-of-Grace-on-Elk-Mountain-Scenic-Highway</u> , near Asheville, North Carolina.  (Filed by Harrison T. Slaughter, Atty.; William E. Benns, Jr., Engr.)	Docket No. 9319	
Rec'd	2-28-49		GRANTED	7-18-51 after
Filed	2-28-49			being amended and removed from hearing, subj. blanketing; installation phase monitor; availability of field meas. equip. and DA-non-DA proof
AMENDED	5-5-49	AMENDED re change in tolerance values DA-N		
Recd.	5-5-49	pattern		
Filed	5-5-49			
AMENDED	8-8-49	AMENDED to change power from 1kw 10kw LS to 1kw; change type transmitter ( <del>Collins-20-T</del> );		
Recd.	8-12-49	make change in DA pattern for day use and to change the MEQV of DA pattern for night use.		
Filed	8-19-49	Ralph L. Walker, Atty.		



## APPLICATION RECORD - BROADCASTING

Call  
Letters

W I S E

Name RADIO STATION WISE, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-7132 (Continued from Card #7)				
AMENDED	3-21-51	AMENDED to change frequency from 680kc to 1310 kc; change power from 1kw to 1kw, 5kw-IS; change type of transmitter (Collins 21-A) change transmitter location from 1 mile north of Grace on Elk Mountain Scenic Highway near Asheville, North Carolina to Near Asheville-Weaverville Highway, 0.5 mile North of city limits of Asheville, North Carolina and change from employing directional antenna for day and night use (DA-2) to employing directional antenna for night use only (DA-N).	See Card #7 for action	
Rec'd	3-26-51			
Filed	3-30-51			



Call  
Letters W I S EName Radio Station W I S E, Inc.

File No.	Dated	Application for	Action	
			Nature	Date
BP-7499	1-2-50	Construction permit to install an alternate main transmitter (Composite) at Langren Hotel, Broadway and College Streets, Asheville, North Carolina (present site of main transmitter) to be operated on 1230kc, with power of 250 watts, unlimited time of operation.  Ralph L. Walker, Atty.	Granted	2-16-50
Rec'd	1-4-50			
Filed	1-24-50			



Call  
Letters W I S EName Radio Station W I S E, Inc.

File No.	Dated	Application for	Action	
			Nature	Date
BL-4058 Rec'd Filed	5-4-50 5-15-50 5-15-50	License to cover construction permit (BP-7499) which authorized installation of an alternate main transmitter (at present site of main transmitter) to be operated on 1230kc, with power of 250 watts and unlimited time of operation.  Ralph L. Walker, Atty.	GRANTED	6-6-50
BR-1025 Rec'd Filed	10-26-51 11-1-51 11-1-51	Renewal of license  Robert E. Hodson, Atty.	Main and Alt.Main GRANTED	1-16-52



## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters W I S EName RADIO STATION WISE, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BL-4844	12-24-51	License to cover construction permit (BP-7132) which authorized increase in power, installation of a new transmitter and directional antenna for night use and change in transmitter location, change in frequency.	GRANTED	3-5-52
Re'd	12-28-51		Cond'l re blanketing	
Filed	12-28-51			
BP-8384	1-28-52	Construction permit to install the old main transmitter (Gates 250A) as an auxiliary transmitter at Near Asheville-Wenverville Hwy, 0.5 mi. N. of city limits of Asheville, North Carolina (present location of the main transmitter) to be operated on 1310k with power of 250w, for auxiliary purposes only.	GRANTED	2-15-52
Re'd	1-28-52		FORFEITED	10-15-52
Filed	1-28-52		Section 1.3.4(a)	
			Ltr. 7-1-54	
		Ralph L. Welker, Atty.		
		Station represented by Krieger & Jorgensen per letter dated October 28, 1952.		



## APPLICATION RECORD - BROADCASTING

FORM A-170

FORMERLY FCC FORM 94

Call  
Letters W I S EName  RADIO STATION WISE, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-1025 Rec'd Filed	9-7-54 9-13-54 9-13-54	Renewal of License Filed by Norman E. Jorgensen, Atty.	GRANTED	11-10-54
BR-1025 Rec'd Filed	8-21-57 8-27-57 8-27-57	Renewal of License Norman E. Jorgensen, Attorney	GRANTED	11-20-57
BAL-3703 Rec'd. Filed	11-10-59 11-16-59 11-16-59	Voluntary assignment of license to ARLINGTON-FAIRFAX BROADCASTING COMPANY, INC.  Krieger & Jorgensen, Attys.	GRANTED EFF:	12-3-59 1-1-60
BP-13941 R & P	2-20-60 2-23-60	Construction Permit to install a new alternate main transmitter (BCA-ETA-5R) 5 mi. North of city limits of Asheville, N. C. (present transmitter location) to be operated on 1310kc with power of 8kw employing non-directional antenna during daytime hrs. only. Atty's: Norman E. Jorgensen	GRANTED	3-29-60



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters WISBName ARLINGTON-FAIRFAX BROADCASTING COMPANY, INC.  
Asheville, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BP-14147 R & P	5-16-60 5-20-60	Construction Permit to change daytime antenna-transmitter location from near Asheville-Weaverville Hwy. 0.5 mi. North of city limits of Asheville, N. C. to North Peak, Asheville, N.C.; install a new transmitter for daytime use (RCA-BTA-5R) (2 main transmitters) and change studio location & remote control point from near Asheville-Weaverville Hwy. 0.5 mi. North of city limits of Asheville, N. C. to 22 Haywood St. Asheville, N. C. Atty: Krieger & Jorgensen	GRANTED	6-6-60
BL-8026 R & P	5-12-60 5-12-60	License to cover C.P. (BP-13,941) which authorized instl. of new alt. main trans. Atty: Krieger & Jorgensen	GRANTED	5-11-61 <del>(license with file 8026)</del>



AUG. 1955

## APPLICATION RECORD - BROADCASTING

#13

Call  
Letters W I S E

DAVENPORT-McGUIRE BROADCASTERS, INC.

Name X ARLINGTON-FAIRFAX BROADCASTING CO., INC.  
ASHEVILLE, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1025 Rec'd Filed	8-17-60 8-30-60 8-30-60	Renewal of License.  Krieger & Jorgensen, Atty's:	GRANTED	5-11-61
BMP-9277 R & P	1-6-61 1-6-61	Modification of C. P. (MP-14,147 which auth. to chg. daytime ant.-trans. loc.; install new trans. for daytime use & chg. studio loc. & remote control point) for extension of completion date from 2-6-61 to 7-1-61. Atty's: Krieger & <u>Jorgensen</u>	GRANTED FORWITTE per L. 513 Letter 8-14-61	1-31-61
BAL-4559 Rec'd Filed	6-26-62 6-27-62 6-27-62	Voluntary assignment of license to Davenport-McGuire Broadcasters, Inc.  Norman E. Jorgensen, Atty. for Assignor Robert M. Booth, Jr., Atty. for Assignee	GRANTED: EFF:	10-17-62 11-1-62



FORM BC-121  
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WISB

Name DAVENPORT-McGUIRE BROADCASTERS, INC.  
Asheville, N. Car.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4270 R & F	4-16-63 4-17-63	Voluntary acquisition of positive control of licensee corporation by John Lee Davenport (100%) thru purchase of stock from Charles J. McGuire (50%)  Atty. Jorgensen	GRANTED EFF:	6-27-63 7-6-63
BR-1025 Rec'd Filed	8-30-63 9-3-63 9-3-63	Renewal of license---(main & alt. main) Atty. Norman E. Jorgensen	GRANTED	11-27-63
BRC-2951 R & F	8-25-66 8-26-66	Mod. of license to change studio location to 2 South Lexington Avenue, Asheville, N. C. and operate transmitter by remote control from studio location; while using non-directional antenna. Atty.: Norman E. Jorgensen	GRANTED EFF:	9-12-66 11-1-66



FORM BC-121  
AUG. 1955 #15

APPLICATION RECORD - BROADCASTING

(1310.6c)

Call  
Letters W I S E

BASIC MEDIA, LTD.

Name xDAVENPORT-McGUIRE BROADCASTERS, INC.  
ASHEVILLE, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1025 R & F	8-24-66	Renewal of license (Main & Auxiliary)	GRANTED	11-30-66
	8-30-66	Atty. Norman E. Jorgensen		
BTC-5849	1-17-69	Voluntary transfer of control of lic. corp.	GRANTED	1-31-69
R & F	1-21-69	from John Lee Davenport to Davenport Broad-	EFF:	3-15-69
FEE PD: \$30 (Form 316)	#485216	casting Corporation		
JAN 31 1969		Atty - N.E. Jorgensen		
BR-1025	8-22-69	Renewal of license	GRANTED	5-27-71
R & F	8-25-69	Atty-Krieger & Jorgensen	Issued with BRC-3524	
#538040 \$75.	8-25-69	AMENDED 11-12-69 re: commercial matter		
P.N. filed	8-25-69	AMENDED 11-19-69 re: commercial matter		
PRESS	SEP 6 1969	AMENDED 8-6-70 re: to change name of applicant to "Basic Media, Ltd."		
BAL-3864	2-18-70	Voluntary assignment of license to	GRANTED	6-30-70
R & F	2-19-70	BASIC MEDIA, LTD.	EFF:	7-31-70
FEE PD: \$105 (remotes included)	#579287	Atty - Krieger & Jorgensen		
Pub.notice filed	3-10-70			
AUG 18 1970				



Aux. not to be renewed, per. Atty.



## APPLICATION RECORD - BROADCASTING

Call  
Letters W.I.S.E.Name BASIC MEDIA, LTD.  
Asheville, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BP-18,896 R & F #630113 \$50 ACC. 060 OCT 11 1970	9-14-70 9-16-70 9-16-70	CP to install new transmitter (Collins, 21-A) for auxiliary use on 1kw, 5kw LA-N U. and operate by remote control. Atty: Norman E. Jorgensen	GRANTED	10-16-70
BL-12,809 R & F #641288 \$50. AC-067 PTA PRESS DEC 8 Amended ✓ 1870	10-27-70 11-3-70 11-3-70 11-13-70 4-27-71	Lic. (BP-18,896) for Auxiliary Transmitter. TL: Look Out Road Atty: Krieger & Jorgensen  Engr. data	GRANTED   Cancelled by licensee 3-9-72	5-27-71
BZ-7817 Rec'd #616361 \$50. Amended Amended & F DM PRESS MAY 21 1971	7-15-70 7-15-70 7-15-70 8-7-70 5-6-71 5-17-71	Direct Measurement, Main Transmitter. Atty: Krieger & Jorgensen Refunded re: BAL-6864 Engr- Sect. II-A & Proof of perf.	GRANTED Issued with ARC-3524	5-27-71



APPLICATION RECORD - BROADCASTING

Call Letters W I S E

Name BASIC MEDIA, LTD.  
Asheville, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3524 R & F #509947 \$50 Acc. 067 Press <b>JUL 14 1971</b> Amended 7-6-71	6-23-71 6-28-71 6-28-71	Modification of license to operate transmitter by remote control from main studio location while using directional antenna.  Atty: Norman E. Jorgensen re: Technical Data	GRANTED	7-13-71
BP-19,181 R&F \$50-054114 AC-060 PRESS: <b>APR 10 1972</b>	3-22-72 3-23-72 3-23-72	Construction permit to install a new Alternate Main -night and Auxiliary-day trans. RCA, BTA, IRT with 1kw, Uni. and to be operated by remote control from the Main Studio location.	GRANTED	4-12-72
BR-1025 R & F PN Recd. PRESS <b>OCT 1972</b>	8-26-72 9-1-72 "	RENEWAL OF LICENSE N.E. Jorgensen, Atty. AMENDED 11-8-72 re: ascertainment of community needs; commercial policy	CANCELLED request of atty.	9-19-73
			GRANTED	12-6-72



APPLICATION RECORD - BROADCASTING

#18

Call Letters W I S E

Name BASIC MEDIA, LTD.  
Asheville, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMP-13,600 R & F \$50-166474 AC-067 MAR 30 1973	3-19-73 3-23-73 3-23-73	MP(BP-19,181) for extension of completion date to 6-30-73 ( ) (Alt. M.-Aux.) Atty: Norman E. Jorgensen	GRANTED to CANCELLED request	4-4-73 8-2-73 9-19-73 of atty.
BP 19,689 R & F \$50-305794 AC-0156 JUL 4 1974	5-13-74 5-16-74 5-16-74	Construction permit to install a new Collins 20V-1 transmitter for Auxiliary Day-Alternate Main Night and operate by remote control from the main studio location Atty: Norman E. Jorgensen	GRANTED	6-12-74
BZ-8607 R & F DM PRESS 26 AUG 1974	6-21-73 6-21-73 7-26-74	Direct Measurement Atty. Norman E. Jorgensen	GRANTED	11-6-74
BL-13,952 R & F \$50#414302 PTA PRESS JUN 4 1975	4-7-75 4-10-75 4-17-75 5-19-75	Lic. to cover BP-19,689 for auxiliary day-alternate night transmitters. Atty: Norman E. Jorgensen	GRANTED	7-29-75



APPLICATION RECORD - BROADCASTING

12-39

Call  
Letters W I S E

Name BASIC MEDIA, LTD.  
ASHEVILLE, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1025 R & F PN Recd. PRESS	7-25-75 7-30-75 " <b>SEP 26 1975</b>	RENEWAL OF LICENSE AMENDED 5-25-76 re: prog.  N. E. Jorgensen, Atty.	GRANTED	7-16-76
BR-1025 R & F	10-27-75 11-5-75	Renewal of License (Aux-day-Alt. Main night) AMENDED 6-16-76 re: prog.		
BZ-9166 R & F \$100#523129 DM PRED	1-22-76 1-22-76 1-27-76 2-8-76 <b>JUL 16 1976</b>	Direct Measurement	GRANTED issued with BR-1025	7-16-76
BR780801W R & F PRESS	7-13-78 8-1-78 <b>AUG 18 1978</b>	RENEWAL OF LICENSE (MAIN & ALTER. & AUX. TRANS.)  John G. Johnson, Jr., Atty.	Granted	7/15/79



RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION W A D N

WISE (5-1-39)

X HAROLD H. THOMS  
Licensee X ASHEVILLE DAILY NEWS (Harold H. Thoms, owner)

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
EP-7658	5-10-50	W S X Y	Radio Asheville, Inc. Asheville, North Carol.	CP to change frequency from 1490kc. to 1230kc. and chg. antenna sys. (Contingent of WISE changing frequency)	Granted 8-29-51



Renewal  
Requested

Date  
Received

Designated  
for Hearing

Reason

Remarks

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

