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Form BC 126 4154 'June 1954

#### **BROADCASTING STATION LICENSE RECORD**

Date first licensed 9-4-62

Call letters WIRD

Station location Lake Placid, New York

WIRD, INC.(AL-8-20-64 EFF:8-31-64)

Name of licensee \*WIRY, INC.

Transmitter location On Averyville Rd., 1.6 mi. SW of city limits, near Lake Placid, N. Y.

12946

Main Studio Location Arena Building, Lake Placid, New York (BP 10-9-61)

# CONSTRUCTION PERMIT AND LICENSE RECORD

-					
APPL.	DATE		1	TIME	PERIOD
NO.	ISSUED	FREQ.	POWER	DIV.	FROM TO
BP-13345	10-9-61	920kc	1kw	Day	12-9 6-9-62
	CP for a	new stand	ard bro	adcast st	tation.
BMP_9848	10-17-61	Mod. of	CP(BP-1	345) Fo	dhy, tune
_ (1)		_transmi	tter(Co	lins_20V	(3)
BL-9011	9-4-62	920kc			9-4 6-1-63
					i) which auth.
	new stand	STREET, STREET		The State of the S	
BP-15439	2-6-63	920kc			4-6 10-6-63
	CP to inc				
BR-4154	5-31-63		of lice		6-1 6-1-66
Name and Address of the Owner, where the Party of the Owner, where the Party of the Owner, where the Owner, which is the O	8-16-63		all the latest terms and the latest terms are the l	Married World Co., Name of Street, or other Persons and Persons an	39) which aut
BL-10,063 (1)	0-10-07			instl. n	
BAL-5161	8-20-64	Name and Address of the Owner, where the Owner, which the Owner, where the Owner, which the		MENT Of 1	
EFF:8-31-64		WIRD, IN			
The same of the sa	particular or discovery of the last of the	THE R. P. LEWIS CO., LANSING	THE REAL PROPERTY.	r of cont	rol of lic.
The state of the s					oln F.Dixon &
					Nardiello &
		Kathryn	Nardiel	0	
BR-4154	5-27-66	920kc	5kw	Day	6-1 6-1-69
RELEGRAM	12-1-67	PSA	308w		
BR-41545)	10/16/69	Renewal	of Lice	nse	6/1/72
EBSA	6-12-72				
BR-4154(S)	5-31-72	RENE	WAL		6-1-75
BTC-7309	12-28-73	VOL TC	EFF:	2-11-74	
3R-4154(L)	5-28-75		RENEWAL		6-1-78
BR-4154(S)			RENEWAL		6-1-81
BZ-800104	D(L) 3-6-8	D DIRECT	MEASUR	PIEAVI	6-1-81

#### APPLICATION RECORD - BROADCASTING

FORM BC-121 Aug. 1955

Call Letters NEW W I R D

Name WIRY, INC. (P.O C. B. Britt, Box 1709, Asheville, N.C.)

File No.	Dated	Application for	Nature	<u>ion</u> Date	
BP-13.345 Rec'd Filed	7-22-59 7-23-59 7-23-59	Construction Permit for a new standard broadcast station to be operated on: Frequency - 920kc Power - 1kw Hours of operation - Daytime Trans. location - 1.6 miles SW of city limits on Averyville Road, Lake Placid, N.Y. Studio location - Arena Building Lake Placid, New York Remote Control Point - Same as studio STATION LOCATION - LAKE PLACID, NEW YORK Atty Spearman and Roberson Engr Page, Creutz, Steel & Waldschmitt	GRANTED After Head Docket No. Order Issu	13988	
P.C.C WASHINGTON, D. C.					

RCA-BTA-1R

FORM BC-121 Aug. 1955

## APPLICATION RECORD - BROADCASTING

Call WIRD Letters

Eile Ve	Dated	Application for	Action   Date	
File No.	Dated	Application for	- Nature	Dave
30.P-03-8 8.4F	10-13-01	tod of CP (LT-13345 which suth a new standard broadcast station) for change in type trans (Collins 20V-3). Atty: -new man and Noberson	GRANTED	10-17-61
B1-9011 R. & F. JEJO-6 EST	11-8-61 11-9-61	Lic to cover CP(BP-13,345 as mod) which auth. a new standard broadcast station. atty- Spearman and Roberson	GRANTED	9-4-62
RP-15,439 Rec'd Filed	3-9-62 3-26-62 3-26-62	install new transmitter (Collins 21-E)  Petition for waiver of Sec. 1.354 of the Rules  Atty. Spearman and Roberson		2-6-63 -14419, f the Comm.
		Eng. Creutz & Snowberger		

FORM BC-121 Aug. 1955

Name

## APPLICATION RECORD - BROADCASTING

Call

WIRD, INC.

xWIRY, INC.
Lake Placid, New York

			Act	Action	
File No.	Dated	Application for	Nature	Date	
BR-4154 Rec'd & Filed	2-11-63 2-28-63 2-28-63	Renewal of License	GRANTE	5-31-63	
BL-10,063	4-6-63	Lie to cover CP(BP-15,439) which auth incr	GRANTED	8-16-63	
R. & F.	4-9-63	power and install new transmitter. Atty- Spearman & Roberson	Cond'l re	: Sec. 3.87	
LETTER 6-10-	3 BY HENRY	GOLDSTEIN TO DELETE PRIOR SUNRISE CONDITION ON REQUEST GRANTED BY LIR. 6-18-63 for 1kw		B/C Fac.6-11-63	
BAL-5161	7-9-64	Voluntary assignment of license to WIRD, INC.	GRANTED	8-20-64	
R & F	7-10-64	Atty Spearman & Roberson	E	FF:8-31-64	
ĒTC-1731	12-12-64	Voluntary transfer of control of licensee	RANTED 1	1-1-65	
R&F	12-21-64	Corp. from WIRY, Inc. to Lincoln F. & Carol Dixon and Donald A. Nardiello & Kathryn' Nardiello Atty Spearman & Roberson	Eff 3	-9-65	

## APPLICATION RECORD - BROADCASTING

FORM BC-121 # 4 Aug. 1955

Call

Letters .... W. I.R.D.

	E PLACID,			tion
File No.	Dated	Application for	Nature	Date
BR-4154 R&F	2-28-66 3-1-66	RENEWAL OF LICENSE  ATTYS: FLETCHER, HEALD, ROWELL, KENEHANGHILDRE	GRANTED	5-27-66
BR-4154 R & F 495224 \$75.	2-28-69 3-3-69 3-3-69	Renewal of license  AMENDED 6-10-69 re: Programming  AMENDED 9-25-69 re: Programming	GRANTED	10/16/69
PRESS MAR		Atty. Edward W. Hummers		
The same of the sa	2-23-72	Renewal of License	GRANTED	5-31-72
	3-3-72 3-3-72	Atty: John L. Tierney AMENDED 4-20-72 re: equal employment policy		
110-7309 1 & F FEE FD: \$250	11-13-73 11-21-73 1251,625 1M 316)	Voluntary acquisition of pecative control of lic core by Monald Mardiello and Marthryn Mardiello ack from Lincoln P. Dixon and Carroll L. Dixon	GRANTED EFF:	12-28-73 2-11-74

RE: BTC-7309 - 316 OK per QSP Bank ltr re loan filed 11-29-73

APPLICATION RECORD - BROADCASTING 920 khz FORM BC-121 Call #5 Aug. 1955 Letters 6-62 WIRD, INC. Name Lake Placid, New York Action Application for Nature Date File No. Dated John L. Tierney (Atty.) is now associated LETTER 10-9-74 with the firm of Greeley, Bernard & Tierney 1-29-75 RENEWAL OF LICENSE BR-4154 GRANTED 5-28-75 2-7-74 J.L.Tierney, Atty R&F PN R cd. PRESS FEB 1 9 1975 1-27-78 BR-4154 Renewal of License GRANTED 5-11-78 2-1-78 R & F John L. Tierney, Atty. PRESS BZ-800104AD GRANTED DIRECT MEASUREMENT 3-6-80 1-4-80 R&F 1-17-80 John L. Tierney Atty: P.C.C. - WASHINGTON, D. C.

APPLICATION RECORD-BROADCASTING

920 KHz Call Letters: WIRD

Name: WIRD, INC.

Station Location: Lake Placid, NY						
File No.	Date	Description	Action and Date			
BR810202UW PRESS MAR 2 0 1981		Renewal of License Atty.: John L. Tierney	ISSUED.			
			Form BC-121 March 1979			

#### **About the History Cards ...**

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

