

WION



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1330199

B.S. 2789

BROADCASTING STATION LICENSE RECORD

Date first licensed 3-10-53

Call letters W I O N

MAC PHERSON BROADCASTING, INC. (AL 1-31-72)

Station Location: Ionia, Michigan

x OLD KENT BANK AND TRUST COMPANY, EXECUTOR OF THE ESTATE OF MONROE MACPHERSON, SR., DECEASED (AL-1-22-69)

x MONROE MacPHERSON tr/as IONIA BROADCASTING COMPANY (AL 9-2-53 EFF 9-23-53)

x KENNETH NEWBRECHT and MONROE MacPHERSON d/b as

Name of licensee IONIA BROADCASTING COMPANY

Transmitter location RR #3, County Road 577, Ionia, Michigan (MP 11-18-52) (Lic. 3-10-53)

47246
Main studio location

RR # 3, County Road 577, Ionia, Michigan (MP 11-18-52)(Lic. 3-10-53)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
BP-7912	7-24-52	1430	500w	Daytime			
Order issued - CP for new station granted subject to filing MP for approval of T site and antenna							
BP-7912	11-18-52	1430	500w	Day	1-18-53	7-18-53	
BMP-5959	CP for new station and MP for approval antenna, transmitter and studio locations and change type transmitter. (Cond'l Clause)						
BL-4912	3-10-53	1430kc	500w	Daytime	3-10-53	10-1-55	
Lic. cover CP(7912, as mod.) for new station							
BAL-1591	9-2-53	Vol. assignment of license to Monroe					
EFF:	9-23-53	MacPherson tr/as Ionia Broadcasting Company					
BR-2789	9-7-55	1430kc	500w	Daytime	10-1	10-1-58	
BZ-3818	10-19-56	Authority to determine operating power by direct measurement of antenna power.					
(1)							
BR-2789	7-10-58	1430kc	500w	Day	10-1	10-1-61	
BP-12445	12-14-60	1430	5kw-DA-D	Day	2-14	8-14-61	
CP to increase power to 5kw, install directional antenna (DA-D) and new transmitter (GATES BC-5P)							
BMP-9510	6-26-61	Mod. of CP(BP-12445) to change type transmitter (KCA BTA 5T)					
(1)							
BMP-9637	8-9-61	Mod. of CP(BP-12445 as mod) for extension of completion date to 11-14-61.					
(2)							
BP-9637	11-7-61	Mod. of CP(BP-12445, as mod.) for an extension of completion date to 2-14-62					
(3)							
BMP-10126	3-12-62	Mod. of CP(BP-12445, as mod.) for extension of completion date to 6-14-62					
(4)							
BR-2789	2-14-62	1430kc	500w	Day	2-14	10-1-64	
BP-15840	8-8-62	1430kc	500w	DA-D Aux.	10-8	4-8-63	
(AUXILIARY) FORFEITED	CP to install old main trans (COMPOSITE Westinghouse modified) as AUXILIARY Transmitter at main trans. loc. to be operated on 1430kc, 500w Day for AUX purposes only(DA-D)						
BL-9442	12-28-62	1430kc	5kw DA-D	Day	12-28	10-1-64	
Lic. to cover CP (BP-12,445 as mod) which auth. incr. day power and instl. new trans; instl. DA-D.							
BR-2789	11-64	renewal of license				10-1	10-1-67

BROADCASTING STATION LICENSE RECORD

B.S.

#2

Date first licensed 3-10 -53

Call letters W I O+N

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BS-2789 (1)	8-24-66	Mod. of (Mem)	lic to chg. operating specificat		
BR-2789	9-8-67	1430kc	5kw-DA-D	Day	10-1-70
TELEGRAM	10-17-67	FSA	500w		
BL-11,839	12-20-67	1430kc	500w	Aux. 04	12-20 10-1-70
		Lic. to cover use former main trans.			
BAL-6551	1-22-69	invol. AL			
BZ-7364(L)	2-4-70	Direct Measurement	(Main)		10-1-70
BZ-7573(L)	8-6-70	Direct Measurement	(MAIN)		10-1-70
BR-2789(S)	9-30-70	Renewal of Main & Aux.			10-1-73
BS-2789(1)	12-10-71	Mod. of lic. to change	obstruction		
		marking.			
BAL-7441	1-31-72	VOL. AL			
EBSA	6-12-72				
BR-2789(S)	5-10-74	Renewal of Main & Aux.			10-1-76
BZ-8546(D)	1-22-75	Direct Measurement	(Main Only)		10-1-76
BR-2789(L)	9-23-76	Renewal & direct meas.			10-1-79
EZ-9178					
ComTel	2-21-78	Ch. marking para. 1,3,10 & 21 for tower	2, none required for towers 1 & 3.		
COMTEL	8-25-80	AUTH & TERMS COMTEL 4-6-79 EXT THRU 11-1-80. SUBMIT DETAILED PROGRESS REPORT IF EXT TO AUTH IS DESIRED.			
COMTEL	11-12-80	AUTH & TERMS COMTEL 4-6-79 EXT THRU 12-31-80. SUBMIT DETAILED PROGRESS REPORT IF EXT TO AUTH ARE DESIRED.			

APPLICATION RECORD - BROADCASTING

Call **W I O N**Letters New.....Name **KENNETH NEUBRECHT and MONROE MACPHERSON d/b/as IONIA BROADCASTING CO.**
(P.O. c/o Kenneth Neubrecht, 3529 Cumberland, Berkley, Michigan.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-7912	11-25-50	Construction permit for a new standard broadcast station to be operated on:	Docket No. 9928 GRANTED AFTER HEARING DECISION ISSUED Granted 7-24-52 subject to filing MP for approval of T site and antenna ISSUED with BMP-5959	
Rec'd	11-29-50	Frequency: 1430kc		
Filed	11-29-50	Power: 1kw 500w Hours of Operation: Daytime Trans. Location: To be determined Ionia, Michigan Studio Location: To be determined Ionia, Michigan		
AMENDED	2-17-51	AMENDED to change power from 1kw to 500w.		
Rec'd	2-26-51			
Filed	2-26-51			
AMENDED	11-25-50	Construction permit for a new standard broadcast station to be operated on:		
Rec'd	11-29-50	Frequency: 1430kc		
Filed	11-29-50	Power: 1kw 500w		

~~Gates-BC-1F~~
Composite

APPLICATION RECORD - BROADCASTING

Call W I O N
Letters Unassigned

Name KENNETH NEUBRECHT AND MONROE MACPHERSON d/b as IONIA BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5959 Rec'd Filed	8-23-52 8-25-52 8-25-52	Modification of construction permit (BP-7912, which auth. a new standard broadcast station) for approval of antenna, transmitter and studio location as RF #3, County Road 577, Ionia, Michigan and change type of transmitter (Composite)	GRANTED	11-18-52
AMENDED Rec'd Filed	10-29-52 10-31-52 10-31-52	AMENDED to change type of transmitter (Westinghouse, Modified, CAY-52218).	Sub. measurements in accordance provisions Sec. 3.46 of Rules and Sec. 12 of Standards.	
BL-4912 Rec'd Filed	1-19-53 1-21-53 1-21-53	License to cover construction permit (BP-7912, as mod.) which authorized a new standard broadcast station.	GRANTED	3-10-53
BAL-1591 Rec'd Filed	7-16-53 7-24-53 7-24-53	Voluntary assignment of license to Monroe MacPherson tr/as Ionia Broadcasting Company William Kearney, Atty.	GRANTED EFF:	9-2-53 9-23-53

APPLICATION RECORD - BROADCASTING

Call
Letters W I O NName MONROE MacPHERSON tr/as IONIA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-2789 Rec'd Filed	8-1-55 8-3-55 8-3-55	Renewal of license	GRANTED	9-7-55
BZ-3818 Rec'd Resub. Rec'd Filed	9-4-56 7-18-56 10-8-56 10-8-56	Authority to determine operating power by direct measurement of antenna power	Application returned 9-25-56 not notarized and dated. GRANTED	10-19-56
BP Rec'd	10-21-57 11-4-57	Construction permit to increase power from 500w <u>to</u> 1kw and install new transmitter (RCA BTA 1M) Engr. - E. H. Munn, Jr., Coldwater, Mich.	RETURNED Sec. I nec.	11-7-57

FORM BC-121
AUG. 1955

#4

APPLICATION RECORD - BROADCASTING

Call V I O N
Letters

Name MONROE MacPHERSON, Jr./dba. IONIA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-2789 Rec'd Filed	7-2-58 7-7-58 7-7-58	Renewal of license	GRANTED	9-10-
BP-12,445 Rec'd Filed	10-6-58 10-7-58 10-7-58	Construction permit to increase power from 500w to 5kw; install directional antenna (DA-D) and new transmitter (GATES BC 5P) Engr. - E. H. Mann, Jr., Coldwater, Mich.	GRANTED Cond'l re: Phase Mon., Field meas. equip. & complete non-DA proof.	12-14-60
BMP-9510 Rec'd Filed	5-8-61 5-10-61 5-10-61	Modification of construction permit (BP-12445 which auth. an increase in power; installation of DA and new trans) to change type transmitter (RCA BTA 5T)	GRANTED	6-26-61
BR-2749 Rec'd & Filed	6-30-61 7-5-61	Renewal of License	GRANTED	2-14-62

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters W.I.O.N.

5

Name Monroe MacPherson, Jr./as Ionia Broadcasting Company
Ionia, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9637 R&F	7-11-61 7-14-61	Mod of CP (BP-12445 as mod which auth incr. power; install DA (DA-D) and install new trans) for extension of completion date from 8-14-61 to 11-14-61. Atty: John H. Midlen	GRANTED	8-9-61
BMP-9889 R&F	10-18-61 10-20-61	Mod of CP (BP-12445 as mod which auth incr. power; install DA-D and install new trans) for extension of completion date from 11-14-61 to 2-14-62. Atty: John H. Midlen	GRANTED	11-9-61
BMP-10,126 R&F	2-5-62 2-7-62	Mod of CP (BP-12445 as mod which auth incr. power; install DA-D and new trans) for extension of completion date from 2-14-62 to 6-14-62. Atty: John H. Midlen	GRANTED	3-12-62

APPLICATION RECORD - BROADCASTING

Call
Letters

WION

Name Monroe MacPherson, tr/as IONIA BROADCASTING COMPANY
Ionia, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BL-9442 R. & F.	6-4-62 6-5-62	Lic to cover CP(BP-12,445 as mod) which auth incr day power and install new trans; install DA-D. Atty- JOHN H. Midler	GRANTED	12-28-62
BP-15,640 R. & F.	7-5-62 7-9-62	CP to install old main trans. (Westinghouse (COMPOSITE) Type No. Cay 52218) as aux. trans. at main trans. loc. to be operated on 1430kc, 500w Day for aux. purposes only. (DA-D)	GRANTED FORFEITED	8-8-62
BR-2789 Rec'd	7-1-64 7-6-64	Renewal of license	GRANTED	9-14-64
Filed BR-2789 R & F JUL 20 1967	7-6-64 6-27-67 6-29-67	Renewal of license	GRANTED	9-8-67

APPLICATION RECORD - BROADCASTING

Call
Letters W I O NName MONROE MacPHERSON, Jr/as IONIA BROADCASTING COMPANY
Ionia, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BL-11,839 Rec'd Filed PTA-11/21/67	10/20/67 10/25/67 10/31/67	Lic. to use former main trans. WESTINGHOUSE (modified) 52218 at main trans. loc. as an aux. trans. to be operated on 1430kc 500w DA-D for auxiliary purposes only. Atty: John Midlen	GRANTED	12-20-67
SEP 14 1967 BAL-6551 Rec'd Filed Fee: \$30 #477476 DEC 17 1968 AMENDMENT R & F JAN 2 5 1969	11-26-68 12-10-68 12-10-68 12-27-68 1-6-69 5-1969	Involuntary assignment of license to Old Kent Bank and Trust Company, Special Administrator of the Estate of Monroe MacPherson, Sr. Deceased AttY: Midlen & Reddy AMENDED to reflect assignee's appointment as "Executor of the Estate of Monroe MacPherson, Sr. Deceased"	GRANTED	1-22-69
BZ-7364 R & F DM JAN 28 1970	5-26-69 6-2-69 11-4-69 28 1970	Direct Measurement. (MAIN) Atty: Midlen & Reddy	GRANTED	2-4-70

APPLICATION RECORD - BROADCASTING

Call Letters WION

Name OLD KENT BANK AND TRUST COMPANY, EXECUTOR OF THE ESTATE OF MORRIS MACPHERSON, SR., DECEASED
Ionia, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BR-7573 R & F DM PRESS	6-1-70 6-12-70 6-22-70 AUG 5 1970	Direct Measurement Atty: Midlen & Reddy	GRANTED	8-6-70
BR-2789 R & F #613775 \$75. #613774 \$30. P.N. filed per Atty. cover ltr. AUG 11 1970	6-18-70 7-6-70 7-6-70 7-6-70	Renewal of License (Main & Auxiliary) Atty: Edward B. Reddy AMENDED 9-9-70 re: commercial practices	GRANTED	9-30-70
	10-12-70	Annual fee \$15.20 deducted from \$105.00 Renewal filing fee.	\$89.80	credited to 1971

APPLICATION RECORD - BROADCASTING

1430kc

Call Letters W I O N

MAC PHERSON BROADCASTING, INC.

Name x OLD KENT BANK AND TRUST COMPANY, EXECUTOR OF THE ESTATE OF MONROE MACPHERSON, SR.
Ionia, Michigan DECEASED

File No.	Dated	Application for	Action	
			Nature	Date
BAL -7441 R & F FEE PD: \$1000 #010813 CODE 047 007 & 1 1971 Pub. notice filed 11-4-71	9-22-71 10-8-71	Voluntary assignment of license to MAC PHERSON BROADCASTING, INC. Atty - Midlen & Reddy (SEE OVER FOR AMENDMENTS)	GRANTED Re. Grant fee \$5,360.32 grant fee includes WYON-FM also. Eff: 3-9-72 Grant Fee Paid: 063, 3-13-72 W 049605.	1-31-72
BR-2789 R & F PN Recd. PRESS	6-29-73 7-3-73 5-24-73 8 AUG 1973	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	5-10-74
BZ-8546 R & F DM PRESS JAN 8	7-23-73 7-26-73 5-1-74 1975	Direct Measurement (MAIN ONLY) Atty. Edward B. Reddy	GRANTED	1-22-75

RE: BAI-7441 - AMENDED 1-12-72 - (assignee) - rev. Sec. IV-A
& exhibits

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W I O N

#10

Name MAG. PHERSON BROADCASTING, INC.
Ionia, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BZ-9178 R & F DM PRESS	4-15-76 4-18-76 7-16-76 7-22-76	Direct Measurement Atty: Dennis F. Begley (midlen & Reddy)	GRANTED	9-23-76
BR-2789 R & F PN Recd. PRESS	5-24-76 6-1-76 " JUL 26 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY) Ed. B. Reddy, Atty.	GRANTED	9-15-76 Issued with BZ-9178
BR 790530 Z1 PRESS	JUL 25 1979	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) Ed. B. Reddy, Atty.	GRANTED	4-24-81

BZ 2-18-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

