

WIRK



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Date first licensed ...12-24-47.....

Call letters WIRKStation location: West Palm Beach,
FloridaName of licensee KEN-SELL, INCORPORATEDTransmitter location 1290 Ken Road, 10th and (re-descript. BRC-8-22-66)
Military Trail, Near West Palm Beach, Fla. (CP & MP 3-18-47)(Lic. 12-24-47)Main studio location 1290 Ken Road, 10th and Military Trail, near West Palm Beach, Fla. (BRC-8-22-66)
xx711 South Flagler Drive, West Palm Beach, Fla. (Let 4-21-55;EFF Jan. 1953)
x711 South Flagler Drive, West Palm Beach, Florida (Ltr. 8-1-50 EFF. 1-1-51)
xCorner Narcissus & Clematis Sts. W. Palm Beach, Fla. (Lic. 12-24-47)
xTo be determined, West Palm Beach, Fla. (CP & MP 3-18-47)(~~Let~~)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
B3-P-5104 Letter 12-6-46 -	10-17-46	1290	1kw	Daytime	
CP for new station granted subject to filing MP for T site and antenna					
B3-P-5104 BMP-2307	3-18-47	1290	1kw	Daytime	5-18 11-18-47
Mod. CP (5104) for approval of antenna and T site					
BMP-2559	4-30-47	1290	1kw-DA	U	6-30 12-30-47
CP to change hours of operation, install DA					
BL-2632 BZ-2461	12-24-47	1290	1kw	Daytime	12-24 11-1-48
Lic. to cover CP (5104 as mod) for a new station specify studio site and determine operating power					
BMP-3523	1-12-48	1290	1kw-DA	Unlimited	6-30 4-1-48
Mod. of CP (MP2559) for extension of completion date.					
MP-3751	4-5-48	Mod. CP (2559 as mod) for ext. of completion date.			6-30 7-1-48
BS-1826	10-27-48	Extension of license			11-1 3-1-49
BS-1826	2-24-49	Extension of license			3-1 6-1-49
BS-1826	5-25-49	1290	1kw	D	5-25 11-1-51
BS-3129	5-31-49	1290	1kw	Unlimited	5-31 11-1-51
Lic. to cover CP (2559 as mod.) for change in hours of opr., install DA for day and night use					
Tele	1-5-50	Granting auth until March 8, 1950 to opr. day and night with 2 tower array using constants described in letter of 10-1-49 & a power of 1000 watts day, 500 w night pending repairs.			
BZ-3173	9-28-50	1290	1kw-DA	U	9-28 11-1-51
Authority determine operating power by direct method					
BR-1826	10-10-51	1290	1kw-DA	U	11-1 2-1-52
BR-1826	1-30-52	1290	1kw-DA	U	2-1 2-1-55
BP-8129	10-15-53	1290	1kw 5kw-LS	U	12-15 6-15-53
CP increase Daytime power & change T & DA-N (CONDITIONAL CLAUSE)					
BL-4989	5-28-53	1290	1kw 5kw-LS	U	5-28 2-1-55
Lic. cover CP (BP-8129) inc. day power, change from DA day & night to DA-N & install new T. (COND'L CLAUSE)					

Form BC 126
June 1954 #3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W I R K

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BS-1826 (1)	7-26-67 (Memo)	Mod. of lic. to change coordantes.			
BZ-6495	8-23-67	Auth. to determine operating power by direct meas. of antenna power			
		1290kc	1kw, 5kw	DA-N U	8-23 2-1-70
TELEGRAM	1-15-68	PSA	5000w		
BS-1826 (1) (301-A)	8-15-68	Mod. of license to delete remote control point.			
BR-1826(L)	3-6-70	RENEWAL & NDEA			2-1-73
EBSA	5-25-72				
BP-19,723	7-5-74	1290khz,	1kw, 5kw	DA-N U	7-5-75
	CP to chg. the nightttime DA pattern and add MEOV's.				
BMP-14,041(L)	9-29-75	MP (BP-19.723) chg. maximum expected operating values for nightttime radiation pattern.			3-19-76
BR-1826 BL-14,053(L)	1-28-77	Renewal and Modification			2-1-79
HR781002ZY (S)	1/23/79	Renewal			2/1/82
BR-781002ZY BZ-9785(L)	8-8-79	Renewal of License and Direct Measure- ment			2-1-82

Form BC-126

June 1954

BROADCASTING STATION LICENSE RECORD

Card 2

WIRK

Date first licensed

Call letters

Name of licensee KEN-SELL, INCORPORATED

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
Telegram	1-28-55	Action on renewal deferred 1-27-55 and continued operation authorized until final determination on renewal			
BZ-3665 BR-1826	6-29-55	1290kc	1kw, DA-N 5kw, LS	U	6-29 2-1-58
TELEGRAM	1-31-58	No action taken, continued operation authorized until final determination on application for renewal of license.			
BR-1826	4-9-58	Renewal of license			4-9 2-1-61
BRC-1326 (1)	8-5-58	Modification of license to operate transmitter by Remote Control from 711 South Flagler Drive, West Palm Beach, Florida, while using non-directional antenna.			
		No action taken on renewal application, continued operation authorized.			
BR-1826	4-30-62	1290kc	1kw, 5kw-LS-DA-N	Unl	4-30 2-1-64
		New transmitter installed - Collins 215 per renewal filed 1-6-63			
	1-29-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-1826	5-8-64	1290kc	1kw, 5kw, LS	Unl DA-N	5-8 2-1-67
BZ-5683	9-23-65	1290kc	1kw, 5kw, LS	DA-N U	9-23 2-1-67
		Authority to determine operating power by direct measurement of antenna power			
BRC-2940 (1)	8-22-66	Mod. of lic. to chg. Studio & Remote Control location to 1290 Ken Road, 10th and Military Trail, near West Palm Beach Fla. (Trans. site - re-described), while using non-DA			
BS-1826 (2)	9-16-66	Mod. of lic chg coordantes (Memo)			
BR-1826	1-13-67	RENEWAL OF LICENSE			2-1-67 2-1-70
BS-1826	3-8-67	1290kcs	1kw-5kw-LS	DA-N U	3-8-67 2-1-70
		Mod. of Lic. to chg. obstruction markings.			

Call W I R K
 Letters X New

 Name KEN-SELL, INC.
(P.O. - 25 S.E. First Avenue, Miami, Fla.)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-5104 Rec'd Filed	7-27-46	Construction Permit for a new standard broadcast station to be operated on: Frequency - 1290 kc Power - 1kw Hours of operation - Daytime Only Trans. location - To be determined In or Near West Palm Beach, Fla. Studio location - To be determined West Palm Beach, Fla. (Filed by Frank U. Fletcher, Atty.; John Creutz, Engr.)	GRANTED	10-17-46
	7-31-46		subject to filing an	
	7-31-46		MP for approval of F-	
			site and antenna	
			Letter 12-6-46	
			On consideration of pet.	
			of WtOC grant of 10-17-46	
			reconsidered and appli-	
			designated for hearing-	
			2-6-47	
			Action of 2-6-47 in des.	
			application for hearing	
			vacated and action	
			of 10-17-46 in granting	
			application remains	
			Order 2-14-47	
			Issued with MP 2307	

Collins 20-K transmitter

#2

Call
Letters W I R KName KEN-SELL, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-2307	11-6-46	Mod. of C.P (B3-P-5104, which authorized a new standard broadcast station) for approval of antenna and transmitter location at 5-miles West-of-West-Palm-Beach, Florida.	GRANTED	3-18-47
Recd.	12-4-46			
Filed	12-4-46			
AMENDED	12-16-46	AMENDED to give detailed description of transmitter location as South half of NW quarter of NW quarter of Section 3, T 44s, R 42E, 5-miles West of West Palm Beach, Florida.		
Recd.	12-16-46			
Filed	12-16-46			
AMENDED	1-30-47	AMENDED to change transmitter location from South half of NE quarter of NW quarter of Section 3, T 44s, R 42E, 5 miles West of Palm Beach, Florida to Military Trail, Near West Palm Beach, Florida.		
Recd.	2-5-47			
Filed	2-5-47			

APPLICATION RECORD - BROADCASTING

#3

Call
Letters WTRKName KEN-SELL, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2559 Rec'd Filed	1-20-47 2-5-47 2-5-47	Mod. of C.P. (B3-P-6104, as mod., which authorized a new standard broadcast station) to change hours of operation from daytime to unlimited time, install D.A. (2) for day and night use, and extend commencement and completion dates to 60 days after grant and 180 days thereafter. (Frank U. Fletcher, Atty. - John Creutz, Engr.)	GRANTED Issued as CP	4-30-47
AMENDED Recd. Filed	2-26-47 3-4-47 3-4-47	AMENDED to modify night time directive array		

APPLICATION RECORD - BROADCASTING

Call

Letters W I R KName KEN-SELL, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BL-2632 Rec'd Filed	7-9-47 7-15-47 7-15-47	License to cover C.P. (B3-P-5104, as mod.) which authorized a new standard broadcast station and specify studio location as Citizens Building, Corner Narcissus & Clematis Sts., West Palm Beach, Florida. and	GRANTED	12-24-47
BZ-2461 Rec'd Filed	7-9-47 7-15-47 7-15-47	Authority to determine operating power by direct measurement of antenna power. (Frank U. Fletcher, Atty; Jack Siegel, Engr.)		

Call
Letters W I R KName KEN-SELL, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3523 Rec'd Filed	12-31-47 1-5-48 1-5-48	Mod. of C.P. (BMP-2559, which authorized to change hours of operation, install DA (2) for day and night use) for extension of completion date from: 12-30-47 <u>to:</u> 4-1-48	GRANTED	1-12-48
BMP-3751 Rec'd Filed	3-27-48 3-30-48 3-30-48	Mod. of C.P. (BMP-2559, as mod., which authorized change hours of operation, install DA (2) for day and night use) for extension of completion date from: 4-1-48 to: 7-1-48.	GRANTED	4-5-48
BMP-3801 Rec'd Filed	4-9-48 4-13-48 4-13-48	Mod. of C.P. (BMP-2559, as mod., which authorized change in hours of operation, install directional antenna (DA-2) for day and night use) to make changes in the directional antenna system to change from employing DA-2 to DA-1. Frank U. Fletcher, Atty. John Creutz, Engr.	Dismissed Request of Atty.	4-22-48

APPLICATION RECORD - BROADCASTING

#6

Call
Letters W I R KName KEN-SELL, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BL-3129 Rec'd Filed	4-21-48 4-26-48 4-26-48	License to cover C.P. (BMP-2559, as mod.,) which authorized change in hours of operation, install directional antenna (DA-2) for day and night use. (Frank U. Fletcher, Atty.)	GRANTED	5-31-49
BR-1826 Rec'd	9-30-48 10-8-48	Renewal of License (Frank U. Fletcher, attorney)	Granted	5-25-49

APPLICATION RECORD - BROADCASTING

Call
Letters W I R KName KEN-SELL, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3173	5-6-50	Authority to determine operating power by direct measurement of antenna power.	Returned	5-22-50
Rec'd	5-10-50		Section II-A, dated	
Resubm.	6-16-50		after Section I, only 1	
Rec'd	6-19-50		copy of engineering	
Filed	6-19-50		report submitted and	
			studio location different	
			from license.	
			GRANTED	9-28-50
EP-8129	5-21-51	Construction permit to increase the daytime power from 1kw to 5kw, change from employing directional antenna day and night (DA-2) to directional antenna for night use only and install a new transmitter (Composite).	GRANTED	10-15-52
Rec'd	5-28-51		Conditional re blanketing	
Filed	5-28-51		and T comply with 3.46	
		John H. Midlen, Atty.		
		William P. Heitzman, Engr.		
		West Palm Beach, Florida.		

APPLICATION RECORD - BROADCASTING

Call
Letters W.I.R.K.Name KEN-SELL, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-1826 Rec'd	8-21-51 8-23-51	Renewal of license Filed by Frank U. Fletcher, atty.	Granted	10-10-51
BR-1826 Rec'd Filed	1-15-52 1-17-52 1-17-52	Request for renewal of license	Granted	1-30-52
BL-4989 Rec'd Filed	4-9-53 4-16-53 4-16-53	License to cover construction permit (BP-8129) which auth. increase daytime power, change from employing DA day and night to DA night only and installation of a new transmitter. Frank U. Fletcher, Atty. William P. Heitzman, Engr. W.Palm Beach, Fla.	GRANTED re blanketing.	5-28-53

Name KEN-SELL, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-1826 Rec'd Filed	1-3-55 1-6-55 1-6-55	Renewal of License	GRANTED	6-29-55
BZ-3665 Rec'd Resub. Rec'd Filed	4-6-55 4-8-55 4-21-55 4-25-55 4-25-55	Authority to determine operating power by direct measurement of antenna power	Ret. 4-18-55, necessary- file Sect. 1- GRANTED	5-19-55 Issued with renewal 6-29-55
BR-1826 Rec'd & Filed	1-8-58 1-14-58	Let. 11-26-56 from Spearman & Roberson stating they no longer represent the station. Renewal of license.	GRANTED	4-9-58
BRC-1326 Rec'd Filed	7-29-58 7-31-58 7-31-58	Modification of license to operate transmitter by Remote Control from 711 South Flagler Drive West Palm Beach, Florida, while using non-directional antenna	GRANTED	8-5-58

APPLICATION RECORD - BROADCASTING

AUG 1955

Call

Letters W I R KName KEN-SELL, INCORPORATEDWest Palm Beach, FloridaWEST PALM BEACH, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1826 Rec'd & Filed	1-9-61 1-16-61	Renewal of license.	GRANTED	4-30-62
BR-1826 Rec'd Filed	11-4-63 11-6-63 11-6-63	Renewal of license	GRANTED	5-8-64
BZ-5683 Rec'd Filed	7/4/65 7/6/65 7/22/65	Authority to determine operating power by direct measurement of antenna power. Attys: Fletcher, Heald, Rowell, Kenehan & Hildreth	GRANTED	9-23-65
BRC-2940 R & F	8-5-66 8-11-66	Modification of license to change studio location and remote control point to 1290 Ken Road, 10th and Military Trail, near West Palm Beach, Florida (Transmitter site), while using non-directional antenna. Atty.: James P. Riley.	GRANTED	8-22-66

FORM BC-121
AUG. 1955

#11

APPLICATION RECORD - BROADCASTING

Call
Letters W I R K

Name KEN-SELL, INCORPORATED
West Palm Beach, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BR-1826 R & F	10-29-66 11-2-66	Renewal of license	GRANTED	1-13-67
BZ-6495 R & F DM-7/21/67	2/28/67 3/20/67 AUG 1 8 1967	Auth. to determine operating power by direct meas. of ant. power. Atty: R. L. Heald	GRANTED	8-23-67
BR-1826 R & F \$554700 \$75. PH PRESS	10-28-69 11-4-69 11-4-69 11-4-69 DEC 5 1969	Renewal of license	GRANTED	3-6-70

APPLICATION RECORD - BROADCASTING

Call Letters W I R K

Name KEN-SELL, INCORPORATED
WEST PALM BEACH, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1826 R & F PN PRESS NOV 16 1972	10-18-72 11-2-72 11-2-72	Renewal of License Atty-Vincent J, Curtis, Jr. AMENDED 12-5-72 re: engineering data AMENDED 1-15-73 re: employment program AMENDED 2-9-73 re: employment report AMENDED 8-21-73 re: equal employment policy	GRANTED issued with BL-14,053 (over)	1-25-77
BP- 19,723 Rec'd Filed \$50-199937 AC-060 PRESS: JUN 24 1974	6-11-73 6-13-73 6-13-73 6-13-73	Construction permit to change the nighttime directional pattern and add MEOV's. Atty. Robert L. Heald	GRANTED	7-5-74
Amended 5-1-74 re engineering data and horizontal plane radiation patterns, radiation patterns and calculations.				

BR-1826 AMENDED 10-11-73 re: update EEO program

AMENDED 11-23-73 RE: EEO

AMENDED 1-24-74 re: EEO

SUPPLEMENTAL APPLICATION filed 9-29-75 as an amendment
to pending renewal. PN 9-29-75

DEC 2 1975

APPLICATION RECORD - BROADCASTING

Call Letters W I R K

#12

Name KEN-SELL, INCORPORATED
West Palm Beach, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BMP-14,041 Rec'd Filed \$100-400330 AC-056 AUG 26 1975	3-6-75 3-12-75 3-12-75	Modification of construction permit(B P-19,723) to change maximum expected operating values for nighttime radiation pattern. Atty: Robert L. Heald	GRANTED to	9-29-75 3-19-76
BMP- Rec'd Filed \$800-486425 AC-001 PN rec'd	10-10-75 10-14-75 10-14-75 11-6-75	Mod. of CP(BP-19,723) to increase nighttime power to 5kw, redes. transmitter & studio loc. to 1290 Ken Rd., 0.2 mi. ENE. of Greenacres City, Florida. Atty: Eric T. Esbensen 26° 37' 55" Eng. Bernard G. Segal 80° 07' 07"	RETURNED by atty.	8-16-76 req.
BL-14,053 R & F \$100#486424 Amend PTA PRESS MAY 14 1976	10-10-75 10-14-75 10-15-75 4-29-76 5-6-76	Lic. to cover BP-19,723 for changes enrg. data Atty: Harry C. Martin(Fletcher, Heald, etc.)	GRANTED issued	1-28-77 with RENEWAL

APPLICATION RECORD - BROADCASTING

Call
Letters W I R KName KEN-SELL, INCORPORATED
WEST PALM BEACH, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR 781002ZY PRESS	NOV 17 1978	RENEWAL OF LICENSE R.L.Heald,Atty.	GRANTED issued with BZ-9785	5-25-79
BZ-9785 R & F DM PRESS JUL 20 1979	4-3-72 4-25-79	Direct Measurement	GRANTED issued with	8-8-79 RENEWAL

APPLICATION RECORD-BROADCASTING

Call Letters: WIRK

DUPLICATE

Name: MEN-SELL INCORPORATED

Station Location: West Palm Beach, Florida

File No.	Date	Description	Action and Date
BTC810714GU Form 316 PRESS JUL 21 1981		Vol TC from Joseph S. Field, Jr. to Joseph S. Field, Jr., Trustee Atty Robert L. Heald	

W I R K - RECORD OF DENIAL OF INFORMAL APPLICATIONS

Letter 3-1-48 To opr. add'l time from 9:00 pm, EST,
to conclusion of political rally at
which all candidates will speak,
March 1, 1948, and from sign-off time to
conclusion of election returns March 2,
1948, only.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

