

WIL



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Date First 4-5-22 WIL MUSIC, INC. (ML 9-13-68)

Licensed ~~NEWS, INC.~~ (AL 8-2-67 Eff. 8-9-67)

Call Letters WIL
ST. LOUIS, MISSOURI

X RADIO STATION WIL, A JOINT VENTURE (AL 3-9-67 EFF: 3-16-67) LOCATION:

X RADIO STATION WIL, A JOINT VENTURE (AL-12-30-59: EFF:12-31-59)

XX RADIO STATION WIL, A JOINT VENTURE (AL 5-26-59 EFF: 5-31-59)

X RADIO STATION WIL, A JOINT VENTURE (AL 7-18-57; EFF: 8-23-57)

X Missouri Broadcasting Corporation (7-16-28)

Name of Licensee: X Benson Radio Broadcasting Company

One & one-half mile Northeast of Dupon, Illinois. (CP 6-23-48)

Transmitter X Grand & Lindell Blvds., St. Louis, Mo. (7-16-28)

Location: X 1010 Locust Street, St. Louis, Mo.

300 North 12th Blvd., St. Louis, Missouri. (BRC 12-21-65)

X Route #1, Dupon, Illinois (BRC 9-1-65)(Temporary Location)
3715 Lindell Blvd., St. Louis 8, Missouri (Ltr. 10-5-60)

X Sheraton Hotel, 3701 Lindell Blvd., St. Louis, Missouri (Ltr. 6-24-54)
X 9th floor, Chase Hotel, Kings Highway & Lindell Blvd., St. Louis, Mo.

63101 X 15th Floor, Melbourne Hotel, St. Louis, Mo.

Main Studio

Location:

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
4-B-637	T.P. 4-23-27	1160	250	-	not stated	
"	6-1-27	1160	250	unlimited	6-1	7-31-27
Effec. date of previous lic. deferred by G.O. 13					6-15	8-15-27
4-R-B-637	8-8-27	Letter of extension			8-15	10-15-27
4-S-B-637	10-15-27	1160	250	WSBF	10-15	11-1-27
4-R-B-637	10-24-27	Letter of extension			11-1	1-1-28
Extended by G.O. 21					1-1	2-1-28
"	"	"	"	"	2-1	3-1-28
"	"	"	"	"	3-1	4-1-28
"	"	"	"	"	4-1	5-1-28
"	"	"	"	"	5-1	6-1-28
"	"	"	"	"	6-1	8-1-28
4-P-B-Z-18	7-16-28	1160	250	WSBF C	Date	8-1-28
Chg. Assignment - Chg. Location of Transmitter						
Extended by G.O. 35					8-1	9-1-28
"	"	"	"	"	9-1	10-1-28
4-P-B-241	9-12-28	1350	1KW	KWK C	Date	10-31-28
Extended by G.O. 44					10-1	11-11-28
4-L-B-637	10-6-28	Covers 4-P-B-Z-18			10-6	11-11-28
4-L-B-40	11-2-28	1350	1KW	KWK	11-11	1-31-29
Covers 4-P-B-241 - Issued 9-12-28						
Allocation 11-11-28						
4-S-B-637	11-21-28	1420	100	unlimited	11-22	1-31-29
4-R-B-637	1-23-29	1420	100-N.250-LS	"	1-31	4-30-29
4-R-B-637	5-4-29	1200	100-N.250-LS	WMAY & KFWF	4-30	7-31-29
4-R-B-637	License extended by G. O. #69				7-31	10-31-29
4-R-B-637	10-5-29	1200	100-N.250-LS	WMAY & KFWF	10-31	1-31-30
4-R-B-637	1-9-30	1200	100-N.250-LS	ditto	1-31	4-30-30
4-R-B-637	4-5-30	1200	100-N.250-LS	"	4-30	7-31-30
4-R-B-637	7-7-30	1200	100-N.250-LS	"	7-31	10-31-30
4-R-B-637	10-25-30	1200	100N. 250 LS	"	10-31	1-31-31
G.O. 103	1-20-31	Extension of License			1-31	4-30-31
4-P-B-2078	4-21-31	Change in equipment			5-18	8-18-31
4-R-B-637	4-24-31	1200	100 250LS	WMAY KFWF	4-30	12-1-31
4-L-B-654	7-14-31	1200	100 250LS	KFWF	7-14	12-1-31
4-R-B-637	11-24-31	1200	100 250LS	KFWF (H)	12-1	6-1-32
4-R-B-637	5-20-32	1200	100 250LS	KFWF (H)	6-1	12-1-32
Letter in. 8-9-32 Postpone install app. monitor to 9-1-32						

Date First
LicensedCall
Letters WLL

Name of

Licensee: K Missouri Broadcasting Corporation

Transmitter

Location: Grand and Lindell Blvd., St. Louis, Mo See Card #1.

Main Studio

Location: 15th Floor, Helbourne Hotel, St. Louis, Mo See Card #1.

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
Letter Min.	8-30-32	Working of Rule	145	Ext.	ONLY	9-30-32
4-R-B-637	11-22-32	1200	100,250LS	KFWF (H)	12-1	6-1-33
4-RB-637	4-14-33	1200	100,250LS	U	5-8	6-1-33
Letter	5-12-33	4-R-B-637 of 4-14-33 made eff.			5-18-33	
4-R-B-637	5-19-33	1200	100,250LS	U	6-1	12-1-33
4-R-B-637	11-7-33	1200	100,250LS	U	12-1	6-1-34
4-R-B-637	5-11-34	1200	100,250LS	U	6-1	12-1-34
FCC B4-R-637	11-27-34	1200	100,250LS	U	12-1	6-1-35
B4-R-637	5-21-35	1200	100,250w-LS	U	6-1	12-1-35
B4-S-637	11-26-35	Extension of license			12-1	1-1-36
B4-P-869	12-3-35	Install new equipment			2-3	8-3-36
B4-S-637	12-17-35	Extension of License			1-1	4-1-36
B4-R-637	1-28-36	1200	100,250w-LS	U	1-28	6-1-36
B4-L-277	2-8-36	1200	100,250w-LS	U	2-8	6-1-36
		Lic. to cover C.P. to make changes in equipment				
B4-R-637	5-21-36	1200	100,250w-LS	U	6-1	12-1-36
B4-R-637	11-17-36	1200	100,250w-LS	U	12-1	6-1-37
B4-R-637	5-11-37	1200	100,250w-LS	U	6-1	12-1-37
B4-R-637	C.A. 11-22-37	1200	100,250w-LS	U	12-1	6-1-38
B4-R-637	5-11-38	1200	100,250w-LS	U	6-1	12-1-38
B4-R-637	11-15-38	1200	100,250w-LS	U	12-1	6-1-39
B4-R-637	5-8-39	1200	100,250w-LS	U	6-1	12-1-39
B4-ML-731	9-6-39	1200	250w	U	9-6	12-1-39
		Mod. License to incr. night power				
B4-Z-191	10-10-39	1200	250w	U	10-10	12-1-39
		Mod. License for direct measurement				
B4-R-637	11-14-39	1200	250w	U	12-1	10-1-40
B4-S-637	2/20/40	1200	250w	U	3/1	8/1/40
Order	6/12/40	Extension of License			8/1	10/1/40
Order	9-10-40	Extension of license			10-1	3-29-41
NARBA REALLOCATION						
B4-R-637	3-24-41	1230	250w	U	3-29	10-1-41

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W I LName of licensee X MISSOURI BROADCASTING CORPORATIONTransmitter location See Card #1Main studio location See Card No. 1

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
B4-Z-841	5-1-41	1230	250w	U	5-1	10-1-41
Determine operating power by direct method						
B4-R-637	9-23-41	1230	250w	U	10-1	10-1-42
B4-R-637	9-22-42	1230	250w	U	10-1	2-1-43
B4-S-637	11-6-42	1230	250w	U	12-1	2-1-43
Mod. Lic. accordance Order 107						
B4-R-637	1-19-43	1230	250w	U	2-1	2-1-45
B4-R-637	1-16-45	1230	250w	U	2-1	2-1-46
B4-S-637	7-10-45	1230	250w	U	10-1	2-1-46
Mod. Lic. Order 107A						
B4-S-637	1-23-46	Extension of license			2-1	4-1-46
B4-S-637	3-20-46	Extension of license			4-1	6-1-46
B4-R-637	4-10-46	1230	250w	U	4-10	2-1-49
Order)	1-16-48	1430	5kw*	U		
B4-P-5606)	For chg. in freq., incr. power, install new T and *DA for day and night use, and chg. T location					
Not issued - Action set aside 3-25-48						
B4-P-5606	6-23-48	1430	5kw-DA	U	8-23	2-23-49
CP to change freq., increase power, install new T and DA for day and night use and change T site.						
BTC-698	12-29-48	Vol. acquisition of Control by L. A. Benson thru retirement of C. W. Benson of 49 shares of common stock to the Treasury				
EFF:	1-7-49					
BR-637	1-18-49	1230	240w	U	2-1	2-1-52
BMP-4429	2-10-49	1430	5kw-DA	U	8-23	2-23-49
Mod. CP (5606) to change type of T.						
BMP-4491	3-8-49	Mod. CP (5606 as mod) for ext. of completion date.			8-23	4-1-49
BL-3610	4-1-49	1430	5kw-DA	U	4-1	11-1-50
Lic. to cover CP (5606 as mod) for change in freq., increase in power, install new T and DA for day and night use & change T site.						
BR-637	10-18-50	1430	5kw-DA	U	11-1	11-1-53

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W I LName of licensee MISSOURI BROADCASTING CORPORATIONTransmitter location See Card #1Main studio location See Card #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BR-637	10-7-53	1430	5kw-DA	U	11-1 2-1-56
BR-637	1-25-56	1430kc	5kw-DA-2	U	2-1 2-1-59
BAL-2717 EFF:	7-18-57 8-23-57	Vol. assignment of license to Radio Station WIL, A joint venture.			
	1-28-59	Commission deferred action on renewal pending further consideration.			
BR-637	4-8-59	1430kc	5 kw-DA-2	U	4-8 2-1-62
BP-12716	5-20-59	1430kc	1kw-DA-2	Aux.	7-20 1-20-60
	CP to install a new transmitter (RCA BTA 1R) at 1½ northeast of Dupo, Illinois (main trans. loc.) to be used as an Auxiliary transmitter on 1430kc, 1kw DA-2, for auxiliary purposes only.				
BAL-3468 Eff:	5-26-59 5-31-59	Voluntary assignment of license to Radio Station WIL, A Joint Venture (Change in Joint Venturers)			
BAPL-203 EFF:	12-30-59 12-31-59	Voluntary assignment of license & CP to Radio Station WIL, A Joint Venture. (Change in Joint Venturers)			
BZ-1166	2-17-60	1430kc	5kw, DA-2	U	2-17 2-1-62
	Lic. to determine operating power by direct measurement of ant. power.				
IL-7768	2-17-60	1430kc	1kw, DA-2	Aux.	2-17 2-1-62
	Lic. to cover cp (BP-12716) which ant. install new trans. as aux. trans.				
	1-31-62	Commission deferred action on renewal pending further consideration.			
BR-637	4-30-62	1430kc	5kw	Unl DA-2	4-30 2-1-65
			1kw	DA-2 AUX	2-1-65
	8-21-62	Lic. covering CP (BP-12,716) CANCELLED per request of atty.			
BRC-2071	8-29-63	1430kc	5kw-DA-2	U	8-29 2-1-65
	Mod. of license to change studio location to 3715 Lindell Blvd., St. Louis, Missouri and operate transmitter by remote control from studio location (Main) Daytime only.				
BRC-2299 (1)	10-23-63	Mod. of license to operate transmitter by remote control from 3715 Lindell Blvd., St. Louis, Missouri (Night)			

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

CARD #5

Date first licensed

Call letters W I L

Station location ST, LOUIS, MISSOURI

Name of licensee ✓ RADIO STATION WIL, A JOINT VENTURE

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
Wire dated 11-29-63 & rec'd 11-30-63 giving notification per Sect. 3.48(a)(5) Rules that a Gates BC-5P-2 main trans. is now installed & in oper. (Eff: 11-28-63) -----					
BL-10517	6-30-64	1430kc	5kw DA-2 U		6-30 2-1-65 Lic to use former main trans. (Gates BC-5-A) as an alt. main trans. at present loc., to be operated on 1430kc, 5kw, DA-2 with remote control.
BML-2126 Telegram sent. Not issued. To be issued with Renewal.	7-2-65	Mod. of license to change main studio and remote control point to a 8600 Delmar Boulevard, University City, Missouri. (Permanent Location).			
BRC-2723 Wire sent. Not issued.	9-1-65	Mod. of license to change main studio and remote control point to a TEMPORARY LOCATION on Route #1, Dupo, Illinois.			
BR-637 Main and Alternate Main	12-15-65	RENEWAL OF LICENSE			12-15 2-1-67 (S.T.)
BRC-2780	12-21-65	1430kc	5kw-DA-2 U		12-21 2-1-67 Modification of license to change studio loc. and remote control point to 300 North 12th Blvd., St. Louis, Missouri (Main Transmitter).
BRC-2840 (1)	3-4-66	Mod. of license to change studio loc. and remote control point to 300 N. 12th Blvd., St. Louis, Missouri (Alternate Main Transmitter).			
BR-637	2-28-67	1430kc	5kw DA-2 (Alt. Main)		2-28-67 2-1-70
BAL-5985 EFF: BR-637 (1)	3-9-67 3-16-67 4-28-67	Voluntary assignment of license to RADIO STATION MIL, A JOINT VENTURE Mod. of lic. to chg. coordantes. (Memo -----			
BR-637	2-28-67	RENEWAL OF LICENSE (MAIN)			2-28 2-1-68 1430kc 5kw-DA-2 (Alt. Main) 2-28 2-1-68 SUPERSEDING AUTHORIZATIONS TO CORRECT EXPIRATION DATE
BAL-6056	8-2-67	Voluntary assignment of license.			

Form BC 126

June 1954

#6

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WIL.....

Station location ST. LOUIS, MISSOURI.....

Name of licensee WIL NEWS, INC......

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
TELEGRAM	2-27-68	PSA	3950w		
BML-2262	9-13-68	ML to chg. name.			
Not issued; to be issued with Renewal.					
BML-2262 BR-637(L)	6-15-71	Renewal of License BML-2262 issued with renewal (Main and Auxiliary)		6-15	2-1-74
BR-7827(L)	7-22-71	Direct Meas. (Main & Aux.)			2-1-74
EBSA BS-637(L)	5-22-72 8-31-72	ML to show Potomac AM-19D phase M. 1430kc 5kw DA-2U Main & Aux.			2-1-74
Ltr.	4-28-75	Main: Gates MW-5 Aux: Gates BC-5P2			
BR-637(L)	1-15-76	RENEWAL (MAIN & AUX.)			2-1-77
BR-637(L)	10-28-77	RENEWAL (MAIN & AUX.) and modification			2-1-80
comtel	5-31-79	Marking deleted			
BR791001VV(L)	11-12-81	Renewal of License			2-1-83

No. 1.

STATION APPLICATION RECORD

APPLICANT: Benson Radio Broadcasting Company

CALL LETTERS: WIL

ADDRESS: 1010 Locust St., St. Louis, Mo.

FILE NO. 4-S-B-637 DATED: 4-9-27
T.P. 4-23-27, 1160 Kc. 250 watts.

Present Assignment: 1160 Kc. 250 watts

ACTION:
Lic. 6-1-27, 1160 Kc. 250 watts.
Period 6-1 to 7-31-27. Unlimited

Requested: 1162 Kc. 250 watts

APPLICANT: Same

CALL LETTERS: WIL

ADDRESS: Same

FILE NO. 4-R-B-637 DATED: 7-29-27

Present Assignment: 1160 Kc. 250 watts, unlimited

ACTION: 8-8-27, letter of extension.
Period 8-15 to 10-15-27.

Requested: Renewal

APPLICANT: Same

CALL LETTERS: WIL

ADDRESS: Same

FILE NO. 4-R-B-637 DATED: 10-6-27

Present Assignment: 1160 Kc. 250 watts, unlimited

ACTION: 10-24-27, letter of extension
Period 11-1-27 to 1-1-28.

Requested: Renewal

APPLICANT: Benson Radio Broadcasting Company..... CALL LETTERS: WIL
 ADDRESS: 1010 Locust St., St. Louis, Mo. FILE NO: 4-R-B-637 DATED: 1-10-28
 Present Assignment: 1160 Kc. 250 watts, † WSBF ACTION: Lic. 11-2-28 for 1350 Kc.,
 1 KW, † KWK. Period 11-11-28 to
 Requested: Renewal 1-31-29. (Specified Hours)

APPLICANT: Same CALL LETTERS: WIL
 ADDRESS: Same FILE NO: 4-P-B DATED: 1-11-28
 Present Assignment: 1160 Kc. 250 watts † WSBF ACTION: No Action Taken on
 Application:
 Requested: 680 Kc. 500 watts.

APPLICANT: Same CALL LETTERS: WIL
 ADDRESS: Same FILE NO: 4-P-B DATED: 1-18-28
 Present Assignment: 1160 Kc. 250 watts, † WSBF ACTION: Superseded by C.P. filed
 4-28-28.
 Requested: 1160 Kc. 500 watts

APPLICANT: Benson Radio Broadcasting Company

CALL LETTERS: WIL

ADDRESS: Grand & Lindell Sts., St. Louis, Mo.

FILE NO: 4-P-B-Z-18 DATED: 4-28-28

Present Assignment: 1160 Kc. 250 watts, † WSBF
 Chg. Assignment to Missouri Broadcasting Corp.
 Requested: Chg. Loc. & Incr. power to 500 watts.

C.P. issued 7-16-28, 1160 Kc. 250
 watts. Chg. Assignment to Missouri
 ACTION: Broadcasting Corp. Chg. Loc.
 of Transmitter. C.P. Comp. Date
 8-1-28.

APPLICANT: Missouri Broadcasting Corporation

CALL LETTERS: WIL

ADDRESS: 1 Mile W. of 1014 Locust St., St. Louis, Mo.

Present Assignment: 1160 Kc. 250 watts, † WSBF
 To Change Location of Transmitter.
 Requested: Increase Power to 1 KW,

FILE NO: 4-P-B-241 DATED: 6-30-28
 C.P. issued 9-12-28, 1350 Kc.
 1 KW, † KWK. Chg. Loc. of Trans.
 ACTION: Comp. Date 10-31-28.
 Min. 9-12-28.

APPLICANT: Missouri Broadcasting Corporation

CALL LETTERS: WIL

ADDRESS: Grand & Lindell Sts., St. Louis, Mo.

Present Assignment: 1160 Kc. 250 watts, † WSBF
 Covers 4-P-B-Z-15
 Requested:

FILE NO: 4-L-B-4 DATED: 8-14-28

Lic. 10-6-28, 1160 Kc. 250 watts,
 ACTION: unlimited. Covers 4-P-B-Z-18.
 Ch. Loc. of Transmitter. Period
 10-6- to 11-11-28. Min. 10-2-28.

No. 4.

STATION APPLICATION RECORD

APPLICANT: Missouri Broadcasting Corporation
Melbourne Hotel, Grand & Lindell Blvd.,
St. Louis, Mo.

CALL LETTERS: WIL

FILE NO: 4-M-B-90 DATED: 10-17-28.

Present Assignment: 1350 Kc. 1 KW, † KWK

ACTION: Order of Dismissal
Want of Prosecution 1-15-32

Requested: Full Time only.

APPLICANT: Same

CALL LETTERS: WIL

ADDRESS: Grand & Lindell Blvds., St. Louis, Mo.

FILE NO: 4-L-B-40 DATED: 11-2-28
Covers C.P. issued 9-12-28.
Lic. 11-2-28, (Allocation) 1350 Kc

Present Assignment: (Under C.P.)
1350 Kc. 1 KW. † KWK

ACTION: 1 KW. † KWK. Period
11-11-28 to 1-31-29.

Requested: Covers C.P. issued 9-12-28.

APPLICANT: Same
ADDRESS: Chain of Rocks 14 miles north of the City
of St. Louis, Mo.

CALL LETTERS: WIL

FILE NO: 4-P-B-377 DATED: 11-2-28

Present Assignment: 1420 Kc. 100 watts, unlimited (Modif. Eff. 11-22-28)
Requested: To Change location of transmitter.

ACTION: Superseded by application
dated 1-31-29. 4-P-B-495.

No. 6.

STATION APPLICATION RECORD

APPLICANT: Missouri Broadcasting Corporation

CALL LETTERS: WIL

ADDRESS: 14 Miles north of St. Louis, Mo.

FILE NO: 4-P-B-495 DATED: 1-31-29.

Present 100 - night
 Assignment: 1420 Kc. 250 - LS - Daytime -unlimited
 Change Location of Transmitter -
 Requested: 1480 Kc. 5 KW. 4/7 hrs. of Oper.

ACTION: Denied Min. 5-13-29.
 Notice 5-17-29.

APPLICANT: Same

CALL LETTERS: WIL

ADDRESS: Grand & Lindell Blyds., St. Louis, Mo.

FILE NO: 4-R-B-637 DATED: 3-29-29.
 Second Application: " 5-2-29.

Present 100 - night
 Assignment: 1420 Kc. 250 - Daytime LS unlimited
 Requested: Renewal

ACTION: Lic.-5-4-29, 1200 Kc. 100 -
 night - 250 - Daytime LS. † WMAY &
 KFWF. Period 4-30 to 7-31-29.

APPLICANT: Same

CALL LETTERS: WIL

ADDRESS: Same (Melbourne Hotel)

FILE NO: 4-M-B-315 DATED: 4-23-29.

Present 100- night
 Assignment: 1420 Kc. 250- Daytime LS unlimited
 1180 Kc. (Exp.) 1 KW. Full Time.
 Requested:

ACTION: Denied Min. 11-15-29.
 Notice 11-25-29.

No. 7.

STATION APPLICATION RECORD

APPLICANT: Missouri Broadcasting Corporation

CALL LETTERS: WIL

ADDRESS: Grand & Lindell Blvds. St. Louis, Mo.

FILE NO: 4-R-B-637 DATED: 6-28-29/

Present 100 W - night
Assignment: 1200 Kc. 250 W - LS † WMAY & KFWFACTION: C. O. #69, period 7-31-29
to 10-31-29.

Requested: Renewal

APPLICANT: Same

CALL LETTERS: WIL

ADDRESS: Same

FILE NO: 4-R-B-637 DATED: 9-18-29.

Present 100 w - night
Assignment: 1200 Kc. 250 w. - LS † WMAY & KFWFACTION: Lic. 10-5-29, 1200 Kc.
100 w- night 250 w- LS. † WMAY &
KFWF. Period 10-31-29 to 1-31-30.

Requested: Renewal

APPLICANT: Same

CALL LETTERS: WIL

ADDRESS: Same

FILE NO: 4-P-B-975 DATED: 10-6-29

Present
Assignment: 1200 Kc. 100 w. - night † WMAY & KFWF
250 w. - LSACTION: Denied Min. 4-21-30.
Order 4-21-30.

Requested: 1350 Kc 1 KW- Full Time & to install new equip.

No. 8.

STATION APPLICATION RECORD

APPLICANT: Missouri Broadcasting Corporation

CALL LETTERS: WIL

ADDRESS: Grand & Lindell Blvds., St. Louis, Mo.

FILE NO: 4-R-B-637 DATED: 12-14-29

Present 100 w. night
Assignment: 1200 Kc. 250 w. Daytime-LS † WMAY & KFWFACTION: Renewal License 1-9-30.
Period 1-31-30 to 4-30-30.

Requested: Renewal

APPLICANT: Same

CALL LETTERS: WIL

ADDRESS: Same

FILE NO: 4-R-B-637 DATED: 3-20-30

Present 100 w. night
Assignment: 1200 Kc. 250 w. Daytime-LS † WMAY & KFWFACTION: Renewal License 4-5-30.
Period 4-30-30 to 7-31-30.

Requested: Renewal

APPLICANT: Same

CALL LETTERS: WIL

ADDRESS: Same

FILE NO: 4-R-B-637 DATED: 6-20-30.

Present 100 W. night
Assignment: 1200 Kc. 250 w. Daytime - LSACTION: Renewal License 7-7-30.
Period 7-31-30 to 10-31-30

Requested: Renewal

APPLICATION RECORD - BROADCASTING

#9

Call
Letters

WIL

Name MISSOURI BROADCASTING CORPORATION

File No.	Dated Received	Application for	Action	
			Nature	Date
4-L-B-669	9-10-30	Change time from sharing with WMAY and KFWF to unlimited on 1200 kc.	Denied	10-9-31
4-R-B-601	9-30-30	Renewal of license	Granted	10-21-30
4-P-B-1792	11-8-30	Change equipment (71A also filed)	Superseded by 4-P-B-2078	
4-R-B-637	12-29-30	Renewal of license	G.O. 103 Granted	1-20-31 4-24-31
4-P-B-2078	3-4-31	Change equipment (71A also filed)	Granted	4-21-31
4-L-B-654	6-22-31	License to cover 4-P-B-2078	Granted	7-14-31
4-R-B-637	8-6-31	Renewal of license (G.O. 114)	(H) Granted	11-24-31
			(H) Granted	5-20-32
			(H) Granted	11-22-32
			Statement of Facts Granted	4-14-33 U.
			On 5-12-33 Commission ext. time	5-8-33
			ext. date to	5-18-33
4-R-B-637	11-10-31	Renewal of license	Unnecessary.	

APPLICATION RECORD - BROADCASTING

#10

Call
Letters

W I L

Name MISSOURI BROADCASTING CORPORATION

File No.	Date d Received	Application for	Action	
			Nature	Date
4-R-B-637	5-1-33	Renewal of license	Granted	5-19-33
4-R-B-637	9-25-33	Renewal of License	Granted	11-7-33
4-P-B-3092	1-11-34	Construction Permit to install new equipment	Ret.	1-26-34 unnec.
4-R-B-637	3-31-34	Renewal of License	Granted	5-11-34
FEDERAL COMMUNICATIONS RECORDS:				
B4-R-637	9-28-34	Renewal of license	Granted	11-27-34
B4-P-142	10-2-34	Construction Permit to change freq. from 1200 kc to 1250kc, change power from 100w-night and 250w-LS to 250w-night and 500w-LS. Also make changes in equipment.	Order of Request	Dismissal of Appl. 4-23-35

#II

Call

Letters WILName MISSOURI BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B4-SA-104	3-2-35	Special experimental authorization to make changes in equipment, change frequency from 1200 kc to 1250 kc and increase power from 100w, 250w-LS to 250w, 500w-LS	ORDER of Dismissal Request of Applicant	9-24-35
Amended	4-3-35	Re; Time from Unlimited to S.H.(1 AM to 6 AM)		
B4-R-637	4-4-35	Renewal of license	Granted	5-21-35
B4-P-869	11-7-35	C.P. to make equip. changes.	Granted	12-3-35

#12

Call
Letters W I LName MISSOURI BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-637	11-25-35	Renewal of license	Granted	1-28-36
B4-SA-174	12-4-35	Special experimental authorization to operate on 1250 kc with power of 250w, 500w-LS from 1:00 a.m. to 6:00 a.m. for period of six months.	Returned Request of attorney	12-6-35
B4-P-898	12-5-35	C.P. to make equip. changes and change power from 100w-250w-L ² to 1kw, freq. from 1200 to 1250 kc,		
Amended	2-1-36	To install directional antenna and move transmitter from Grand & Lindell Blvds. St. Louis, Mo. to Site to be determined, St. Louis, Mo.	Amendment returned 2-7-36	
Amended	3-7-36	To chg. transmitter site from Grand & Lindell Blvds. St. Louis, Mo. to 2.8 Mi. due East of McKinley Bridge on U.S. Highway No. 67, Illinois and install directional antenna at night.	Examiner's Report 1-246 DENIED Min. 9-22-36 Effective 10-6-36.	

APPLICATION RECORD - BROADCASTING

#13

Call
Letters W I IName MISSOURI BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B4-L-277	1-2-36	license to cover construction permit (B4-P-869) for changes in equipment.	Granted	2-8-36
B4-R-637	4-22-36	Renewal of license	Granted	5-21-36
B4-R-637	10-8-36	Renewal of license	Granted	11-17-36
B4-R-637	3-29-37	Renewal of license	Granted	5-11-37
B4-R-637	9-23-37	Renewal of license	Granted CA	11-22-37
B4-R-637	3-28-38	Renewal of license (Sec. 30, 74, 18f)	Returned	4-6-38
Resubmitted	4-8-38	(Sec. 30 & 7d)	Returned	4-16-38
Resubmitted	4-18-38		Granted	5-11-38

APPLICATION RECORD - BROADCASTING

#14

Call

Letters W I LName MISSOURI BROADCASTING CORP.

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-637 Resub.	9-28-38 10-19-38	Renewal of license (sec. 3 & 5b)	Returned Granted	10-17-38 11-15-38
B4-R-637	3-30-39	Renewal of license	Granted	5-8-39
B4-ML-731	7-20-39	Modification of license to increase power from 100w; 250w-LS to 850w day and night.	Granted	9-6-39
B4-Z-191	9-21-39	Authority to determine operating power by direct measurement of antenna power.	Granted	10-10-39
B4-R-637	9-28-39	Renewal of license	Granted	11-14-39
B4-R-637	6/3/40	Renewal of license	Granted	3-24-41 1230kc, 250w, U
B4-Z-841 received	4-14-41 4-16-41	Authority to determine operating power by direct measurement.	Granted	5-1-41

#15

Call

Letters

W I LName MISSOURI BROADCASTING CORP.

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-637 Resub. Resub.	7-30-41 8-12-41	Renewal of license Forms 335 filed 17 (Sec. 15, 16, 30c)	Returned Old forms, no 335s. Ret'd	8-9-41 9-5-41
B4-R-637	7-31-42	Renewal of license and Forms 335	Granted	9-23-41 9-22-42
B4-R-637	11-13-42	Renewal of license	Granted	1-19-43
B4-R-637 Rec'd Resub.	11-15-44 11-18-44 12-14-44	Renewal of license (Par. 5e, g & 5a)- (Vesey, Wheeler & Prince, Attys. - letter 8-29-45)	Ret'd Granted	12-6-44 1-16-45
B4-R-637 Rec'd B4-R-637 Rec'd	11-15-45 11-19-45 11-15-45 12-17-45	Renewal of license Superseding renewal of license Amend. filed 1-25-46	Granted	4-10-46

APPLICATION RECORD - BROADCASTING

† 16

Call

Letters W I LName MISSOURI BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-5606 Rec'd Filed	12-27-46 1-8-47 1-8-47	Construction Permit to change frequency from 1230 to 1430kc, increase power from 250w day and night to 5kw day and night, install new transmitter (RCA BTA-5F) and directional antenna for day and night use (DA-2) and change transmitter location from Grand and Lindell Blvds., St. Louis, Missouri to <u>1 1/2</u> miles NE of Dupu, Illinois. (Filed by D.F. Prince, Atty.)	Docket No. 8056 GRANTED Hearing Upon consideration of petitions for rehearing by KLO and WLAK above action set aside and record reopened for further hearing 3-25-48	1-16-48 after Order Issued
Lakeland BCing Co AMENDED Recd. Filed	4-22-48 4-22-48 6-11-48	on 2-4-48 filed a petition for rehearing and re-consideration of grant of application. AMENDED to make change in DA patterns (DA-2) (Frank McIntosh, Engr.)	GRANTED ORDER ISSUED.	6-23-48 after hearing

APPLICATION RECORD - BROADCASTING

#17

Call

Letters W I LName MISSOURI BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BTC-698	10-27-48	Voluntary Acquisition of Control by L. A. Benson thru retirement of C. W. Benson of 49 shares of common stock to the Treasury (49%) D. F. Prince, Atty.	Granted	12-29-48
Recd.	10-29-48		EFF:	1-7-49
Filed	10-29-48			
BR-637	11-17-48	Renewal of license	GRANTED	1-18-49
Rec'd	11-22-48			
		CUMMINGS, STANLEY, TRUITT, CROSS & REEVES, no longer counsel for MISSOURI BROADCASTING COMPANY (Letter 4-6-55)		

APPLICATION RECORD - BROADCASTING

Call
Letters W I L#18
Name MISSOURI BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4429 Rec'd Filed	1-21-49 1-25-49 1-25-49	Mod. of C.P. (B4-P-5606, which authorized to change frequency, increase power, install new transmitter and directional antenna for day and night use and change transmitter location) Change type of transmitter (Gates BC-5A). (D. F. Prince, Atty.)	GRANTED	2-10-49
BMP-4491 Rec'd Filed	2-25-49 2-28-49 2-28-49	Mod. of C. P. (B4-P-5606, as mod., which authorized change in frequency, increase in power, installation of new transmitter and DA for day and night use and change in transmitter location) for extension of completion date from: 2-23-49 <u>TQ</u> : 4-1-49. (D. F. Prince, Atty.)	GRANTED	3-8-49

APPLICATION RECORD - BROADCASTING

Call
Letters W I LName MISSOURI BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BL-3610 Rec'd Filed	3-11-49 3-11-49 3-11-49	License to cover C.P. (B4-P-5606, as mod.,) which authorized change in frequency, increase in power, installation of new transmitter and DA for day and night use and change transmitter location. (Andrew F. Inglis, Engr.)	GRANTED	4-1-49
BR-637 Rec'd	8-28-50 9-6-50	Renewal of License (D. F. Prince, Atty)	GRANTED	10-18-50
BR-637 Rec'd Filed	7-31-53 8-3-53 8-3-53	Renewal of License	GRANTED	10-7-53

#20

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

RADIO STATION W I L, A JOINT VENTURE

Call

WIL

Letters

Name MISSOURI BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BR-637 Rec'd Filed	11-7-55 11-18-55 11-18-55	Renewal of license Charles V. Wayland, Atty.	GRANTED	1-25-56
BAL-2717 R. & F.	6-26-57 6-26-57	Voluntary assignment of license to Radio Station WIL, A Joint Venture. McKenna & Wilkinson, Attys.	GRANTED EFF:	7-18-57 8-23-57
BR-637 Rec'd Filed	10-31-58 11-7-58 11-7-58	Renewal of license McKenna & Wilkinson, Attys.	GRANTED	4-8-59
BP-12,716 Rec'd Filed	12-23-58 12-30-58 1-6-59	Construction permit to install a new trans- mitter (RCA BTA-1R) at 1½ miles Northeast of Dupo, Illinois (main trans. loc.) to be used as an Auxiliary transmitter on 1430kc, 1kw DA-2, for Auxiliary purposes only.	GRANTED	5-20-59

F. C. C. - WASHINGTON, D. C.

Robert W. Coll, Atty.

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters W I LName RADIO STATION WIL, A JOINT VENTURE

File No.	Dated	Application for	Action	
			Nature	Date
BAL-3468 Rec'd. Filed	4-30-59 5-13-59 5-13-59	Voluntary assignment of license to Radio Station WIL, A Joint Venture. (Change in Joint Venturers.) Robert W. Coll, Atty.	GRANTED: Eff:	5-26-59 5-31-59
BZ-4166 R&F	6-23-59 6-29-59	Authority to determine operating power by direct measurement of antenna power.	GRANTED Cond'1	8-17-60
BAPL-203 Rec'd Filed	11-30-59 11-30-59 11-30-59	Voluntary assignment of license & CP to Radio Station WIL, A Joint Venture. (Change in Joint Venturers) Vernon L. Wilkinson, Atty.	GRANTED EFF:	12-30-59 12-31-59
BL-7768 Rec'd Filed	12-8-59 12-9-59 12-9-59	License to cover construction permit (BF-12,716) which authorized installation of a new transmitter as an Auxiliary transmitter.	GRANTED Cond'1 CANCELLED per request of atty.	8-17-60 8-21-62

FORM BC-121 #22
 AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
 Letters W I L

Name RADIO STATION WIL, A JOINT VENTURE
ST. LOUIS, MISSOURI

File No.	Dated	Application for	Action	
			Nature	Date
BR-637 Rec'd Filed	11-14-61 11-15-61 11-15-61	Renewal of license (MAIN & AUXILIARY) Robert W. Coll, Atty.	GRANTED Aux. renewal not issued - Cancelled	4-30-62 8-21-62
BRC-2071 R & F	5-31-62 6-13-62	Modification of license to change studio location to 3715 Lindell Blvd., St. Louis, Missouri and operate transmitter by remote from studio location. (<i>main</i>) (DAYTIME) Robert W. Coll, Atty.	GRANTED	8-29-63
BRC- 2299 Rec'd Resub. R & F	8-7-63 7-24-63 8-7-63 8-8-63	Modification of license to operate transmitter by remote control from 3715 Lindell Blvd., St. Louis, Missouri (Night Only)	Returned: 8-5-63 Not dated: GRANTED	10-23-63
BL-10517 R&F	2-7-64 2-12-64	License to use former main trans. (Gates BC-5A) as Alternate Main transmitter, present loc. to be operated on 1430kc, 5kw, DA-2 with remote control from studio. Atty: McKenna & Wilkinson, P.C.	GRANTED	6-30-64

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W I L

Card #23

Name RADIO STATION WIL, A JOINT VENTURE
ST. LOUIS, MISSOURI

File No.	Dated	Application for	Action	
			Nature	Date
BR-637 R & F	11/4/64 11/9/64	Renewal of license (Main & Alternate Main) McKenna & Wilkinson, Attys.	GRANTED	12-15-65
BML-2126 R&F	6-11-65 6-14-65	Modification of license to change main studio location and remote control point to 8600 Delmar Boulevard, University City, Missouri. REQUEST WAIVER OF SECTION 73.30 OF RULES. Atty: McKenna & Wilkinson	GRANTED	7-2-65 Not issued, to be issued with renewal.
BRC-2723 R & F	8-11-65 8-13-65	Modification of license to change studio location and remote control point to Route #1 Dupu, Illinois (TEMPORARY LOCATION). REQUEST WAIVER OF SECTION 73.30 OF RULES. Aaron I. Fleischman, Atty.	GRANTED (TEMPORARY LOCATION). Telegram sent. Not issued.	9-1-65.

FORM BC-121
AUG. 1955

#24

APPLICATION RECORD - BROADCASTING

Call
Letters W I L

Name RADIO STATION WIL, A JOINT VENTURE
St. Louis, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2780 Rec'd Filed	11-19-65 11-30-65 11-30-65	Modification of license to change studio location and remote control point to 300 North 12th Boulevard, St. Louis, Missouri (Main Transmitter). Robert W. Coll, Atty.	GRANTED	12-21-65
BRC-2840 Rec'd Filed	2-25-66 3-1-66 3-1-66	Modification of license to change studio location and remote control point to 300 North 12th Boulevard, St. Louis, Missouri. (Alternate Main Transmitter) Matthew J. Mullaney, Jr., Atty.	GRANTED	3-4-66
BR-637 R & F	10-28-66 11-1-66	Renewal of license (Main & Alternate Main) (SHORT TERM) Atty- Thomas N. Frohock (McKenna & Wilkinson)	GRANTED	2-28-67
BAL-5985 R & F (Form 316)	2-6-67 2-8-67	Voluntary assignment of license to RADIO STATION WIL, A JOINT VENTURE Atty - McKenna & Wilkinson <small>F. C. C. - WASHINGTON, D. C.</small>	GRANTED EFF:	3-9-67 3-16-67

FORM BC-121 #25

APPLICATION RECORD - BROADCASTING

Aug. 1955
WIL MUSIC, INC.

Call
Letters W I L

XWIL NEWS, INC.
Name XRADIO STATION WIL, A JOINT VENTURE
St. Louis, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BAL-6056 R & F	5-5-67	Voluntary assignment of license to WIL NEWS, INC. Atty for assignor - McKenna & Wilkinson for assignee - Mallyck & Bernton	GRANTED	8-2-67
	5-8-67		EFF.	8-9-67
BR-637 R & F	10/27/67	RENEWAL OF LICENSE (Main & Alt-Main) Atty: E. Theodore Mallyck (Petition over) (OVER)	GRANTED	6-15-71
	10/30/67		BML-2262 issued with renewal.	
BML-2262 R. & F. #455241 \$30 SEP 6 1968 ltr.	8-30-68	ML to change name of licensee to WIL MUSIC, INC. atty-Mallyck & Bernton (John J. Baker) wilmer, utler & Pickering now attys. (Wollenberg)	GRANTED	9-13-68
	9-3-68		Not issued; to be issued with Renewal.	
	9-3-68			
	5-29-69			

BR-637 SUPPLEMENTAL APPLICATION filed 11-3-70 as
Amendment to pending renewal application.
PETITION TO DENY LICENSE RENEWAL filed 1-4-71
by community groups city of St. Louis
WITHDRAWAL OF PETITION TO DENY filed 5-7-71
by Stephen A. weiswasser on behalf of The St.
Louis Coalition for Better Broadcasting

BR-637 AMENDED 5-7-71. re: documents referred to in the
Withdrawal of Petition to Deny

#26

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W I LName WIL MUSIC, INC.St. Louis, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BZ-7827 Rec'd #62326250. AC-067-Refunded Amended&F PTA PRESS	7-31-70 8-4-70 8-4-70 9-3-70 6-1-71 JUN 14 1971	Direct Measurement - Main & Alternate-Main Monitoring point. Atty# Joel Rosenbloom(Wilmer, Cutler & Pickering)	GRANTED	7-22-70
BR-637 R & F PN PRESS	11-2-73 11-5-73 11-5-73 NOV 13 1973	Renewal of License(Main & Auxiliary) Atty: David E. Menotti AMENDED 11-29-73 re: programming: EEO AMENDED 2-19-74 re: dismissal of EEO complaint AMENDED 4-11-74 re: EEO AMENDED 3-3-75 re: complaint of discrimination	GRANTED	1-15-76

#27

Form BC-121
May 1976
2-22

APPLICATION RECORD - BROADCASTING

Call
Letters W I LName WIL MUSIC, INC.
ST. LOUIS, MISSOURI

File No.	Dated	Application for	Action	
			Nature	Date
BR-637 R & F PN Recd. PRESS	10e1-76 " " OCT 28 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY TRANS.) Carol Drescher Weisman, Atty. (Wilmer & Cutler) AMENDED 6-17-77 re: EEO	GRANTED	10-28-77
BR791001VV PRESS	OCT 25 1979	Renewal of License (Main & Aux. Trans.) Atty.: Stephen A. Weiswasser PETITION TO DENY filed 1-2-80 by St. Louis Broadcast Coalition. OPPOSITION TO PETITION TO DENY filed 2-1-80 by Cameron F. Kerry, Counsel on behalf of WIL Music, Inc. AMENDED 6-13-80 re: EEO	GRANTED	11-12-81

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION WIL

Licensee, Missouri Broadcasting Corporation

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
4-P-B-2091-A	4-27-31	New	American Legion, Donald Holden Post #106, Albany, Mo.	Re: Facilities of KFWP & WIL.	Denied 4-14-33 eff. 5-8-33
B4-P-190	10-29-34	NEW	Wm. H. West 7724 Gissler St. St. Louis Mo.	Re: Facilities of WIL, (1200kc - contingent on granting of B4-P-142)	Returned 5-15-35 as B4-P-142 was
BP-5702	2-1-47	New	Hobart G. Stephenson, Jr. St. Louis, Mo.	CP for a new standard broadcast station to be operated on 1230 kc, 250w power Unlimited	dismissed.
BP-6715	4-12-48	New	Maplewood Broadcasters, Inc. Maplewood, Missouri	CP for a new standard broadcast station to be operated on 1230kc, 250w power Unlimited	

Renewal
Requested

7-31-31

Date
Received

8-20-31

Designated
for Hearing

10-16-31

Reason

4-P-B-2091A

Remarks

Granted 4-14-33

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION.....

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

