

WIKY



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1290199

BROADCASTING STATION LICENSE RECORD

Date first licensed 9-24-47

Call letters W I K Y

LOCATION: EVANSVILLE, INDIANA

Name of licensee SOUTH CENTRAL BROADCASTING CORPORATION

Transmitter location Corner of Bismark Street and Mount Auburn Road,
Evansville, Indiana (CP & MP 3-31-47) (Lic. 9-24-47)Main studio location Corner of Bismark Street and Mount Auburn Road,
Evansville, Indiana (CP & MP 3-31-47) (Lic. 9-24-47)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B4-P-5087	10-17-46	820	250w	Daytime	
Letter	12-4-46	CP for new station	granted	subject to	
		filing MP for approval of	T site and antenna	(Conditional Clause)	
B4-P-5087	3-31-47	820kc	250w	Day	5-31- 11-30-47
B4-MP-2352	Mod. of C.P.(5087) to			change type of T., mount	
	FM antenna, for approval			of antenna, T. and S.	
	locations. (Conditional)				
BL-2594	9-24-47	820	250w	Daytime	7-24 11-1-49
BZ-2418	Lic. to cover CP (5087 as			mod.) for a new station	
	and determine operating power by direct method.			(Cond. Cl.)	
BZ-2978	12-20-48	820	250w	Day	12-20 11-1-49
	Determine opr. power by direct method.				
BR-1591	10-28-49	820	250w	Day	11-1 11-1-52
BR-1591	10-15-52	820kc	250w	Daytime	11-1 8-1-55
ER-1591	7-27-55	RENEWAL	OF LICENSE		8-1 8-1-
BR-1591	7-2-58	Renewal	of license		8-1 8-1-61
BRC-1620	2-18-60	Modification of license to operate trans-			
(1)		mitter by Remote Control from Corner of Bismark			
		Street and Mount Auburn Road, Evansville, Illinois			
BZ-4290	7-8-60	Authority to determine operating power			
(2)		by direct measurement of antenna power.			
BR-1591	7-20-61	820kc	250w	Day	8-1 8-1-64
BR-1591	7-10-64	Renewal	of License		8-1 8-1-67
BTC-4920	11-22-65	Voluntary acquisition of positive control			
EFF	11-5-65	of lic.corp. by John A. Engelbrecht and Mrs.			
		Bettie G. Engelbrecht, as a Family Group,			
		thru purchase of stock from Leighman D.			
		Groves			
BL-5750	10-25-65	Auth. to determine operating power by			
(1)		direct measurement of antenna power.			
Ltr. dated	8-17-66	& rec'd 8-22-66			
Sect. 73.48(a)(5)		Rules that a Collins 20V-3 trans. is now			
installed & in oper.					

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W I K Y

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BR-1591	7-18-67	820kc	250w	Day	8-1 8-1-70
BZ-7469(1)	4-15-70	Direct	measurement		
BR-1591(L)	11-30-70	Renewal			8-1-73
EBSA	6-12-72				
BR-1591	8-30-74	(S) RENEWAL OF LICENSE			8-1-76
BTC-7646	1-22-75	Invol. acq. of pos. ctrl.	EFF: 1-27-75		
BTC-8033	7/20/76	Vol TC	EFF:		
BR-1591(L)	7-23-76		RENEWAL		8-1-79
BR790330UD	(S) 7-18-79	Renewal of license			8-1-82

Call **W I K Y**
 Letters **X New**

Name **SOUTH CENTRAL BROADCASTING CORPORATION**
(P.O. - 316 Chandler Ave., Evansville 9, Indiana)

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-5087 Rec'd Filed	7-20-46	Construction Permit for a new standard broadcast station to be operated on: Frequency - 820 kc Power - 250w Hours of operation - Daytime Only Trans. location - To be determined Evansville, Indiana Studio location - To be determined Evansville, Indiana (Filed by Harold G. Gough, Atty.; Harold B. Rothrock, Engr.) Franz O. Willenbacher - Att'y	GRANTED	10-17-46
	7-25-46		subject to filing MP for approval of T site and antenna and Conditional re waiver 3.55(b) and 3.60	
	7-25-46		Letter	12-4-46

General Electric BT-20-A transmitter

APPLICATION RECORD - BROADCASTING

#2

Call

Letters W I K YName SOUTH CENTRAL BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B4-MP-2352	12-10-46	Mod. of C.P. (B4-P-5087, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter (Collins 300G), to mount FM antenna on top of AM tower and for approval of transmitter and studio locations at Corner of Bismark Street and Mount Auburn Road, Evansville, Indiana. (F.O. Willenbucher, Atty.; Harold B. Rothrock, Engr.)	GRANTED	3-31-47
Rec'd	12-12-46		Conditional re	
Filed	12-12-46		waivers 3.55(b) and 3.60	
AMENDED	3-11-47	AMENDED re changes in antenna		
Recd.	3-19-47			
Filed	3-19-47			

APPLICATION RECORD - BROADCASTING

#3

Call

Letters W I K YName SOUTH CENTRAL BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BL-2594 Rec'd Filed	7-31-47 8-1-47 8-1-47	License to cover C.P. (B4-P-5087, as mod.) which authorized a new standard broadcast station. and	GRANTED waiver 3.55(b' and 3.60	9-24-47
BZ-2418 Rec'd Filed	7-31-47 8-1-47 8-1-47	Authority to determine operating power by direct measurement of antenna power.		
BZ-2978 Rec'd Resubmitted Rec'd Filed	9-10-48 10-7-48 9-10-48 11-26-48 11-26-48	Authority to determine operating power by direct measurement of antenna power. (George B. Bairey, Engr.)	Returned Section I not filed. GRANTED	10-25-48 12-20-48

#4

Call
Letters W I K YName SOUTH CENTRAL BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BR-1591 Rec'd	8-22-49 8-26-49	Renewal of license. (Filed by F. O. Willenbucher, Atty.)	GRANTED	10-28-49
BP-7367 Rec'd Filed	9-24-49 9-27-49 9-27-49	Construction permit to change frequency from 820kc to 680kc, hours of operation from daytime to unlimited, using power of 250w and install DA (DA-2) for day and night use. F. O. Willenbucher, Atty. Harold B. Rothrock, Engr.	Docket No. 9590 DENIED After Hearing DECISION AND ORDER ISSUED	3-12-52
AMENDED Recd. Filed	3-22-50 3-24-50 3-31-50	AMENDED to make change in DA patterns. Geo. Bairey, Engr.		

APPLICATION RECORD - BROADCASTING

Call
Letters N.I.K.Y.Name SOUTH CENTRAL BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BSSA-241	3-30-50	Special Service Authorization to operate on 680kc with power of 100w, unlimited time for a period of six months or until operation is commenced on 680kc as requested by BP-7367. Franz O. Willenbucher, Atty. George B. Bairey, Engr.	DENIED	5-12-50
Rec'd	3-31-50		ORDER ISSUED	
Filed	3-31-50			
BR-1591	8-7-52	Renewal of license	GRANTED	10-15-52
Rec'd	8-11-52			
Filed	8-11-52			
BR-1591	5-2-55	Renewal of license.	GRANTED	7-27-55
Rec'd	5-4-55			
Filed	5-4-55			

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W.I.K.Y.

Name SOUTH CENTRAL BROADCASTING CORPORATION
Evansville, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BR-1591 Rec'd. Filed	5-23-58 5-26-58 5-26-58	Renewal of license. Joseph F. Zias, Atty.	GRANTED	7-2-58
BRC-1620 Rec'd Filed	11-23-59 2-8-60 2-8-60	Modification of license to operate transmitter by RemoteControl from Corner of Bismark Street and Mount Auburn Road, Evansville, Indiana Joseph F. Zias, Atty.	GRANTED	2-17-60
BZ-4290 Rec'd&Filed	5/23/60 5/25/60	Authority to determine operating power by direct measurement of antenna power.	GRANTED	7-8-60
BR-1591 Rec'd Filed	4-29-61 5-1-61 5-1-61	Renewal of License. Maurice M. Jansky, Atty.	GRANTED	7-20-61
BR-1591 R.&F.	4-27-64 5-4-64	RENEWAL OF LICENSE Atty: Louck & Jansky	GRANTED	7-10-64

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W I K Y

Name SOUTH CENTRAL BROADCASTING CORPORATION
Evansville, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BZ-5730 R & F	8/4/65 8/10/65	Authority to determine operating power by direct measurement of antenna power. Attys: Wilner & Bergson	GRANTED	10-25-65
ETC-4920 R & F (Form 316)	10-1-65 10-7-65	Voluntary acquisition of positive control of lic. corp. by John A. Engelbrecht and Mrs. Bettie G. Engelbrecht, as a Family Group, thru purchase of stock from Leighman D. Groves Atty. - Wilner & Bergson	GRANTED EFF	10-22-65 11-5-65
BR-1591 R & F	4-30-67 5-3-67	Renewal of license Atty- Edward S. O'Neill (Wilner, Scheiner & Greeley)	GRANTED	7-18-67
11-2-67. Request for STAY of Presunrise ORDER 10-11-67 (FCC 67-1143) DENIED, PM 1-19				

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W I K Y

SOUTH CENTRAL BROADCASTING CORPORATION

Name
Evansville, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BZ-7469 R & F #569166 \$30. Refunded DM PRESS	1-5-70 1-8-70 1-8-70 1-19-70 APR 9 1970	Direct Measurement. Atty: Edw. S. O'Neill (Wilner, Scheiner & Greeley)	GRANTED	4-15-70
BR-1591 R & F #598678 \$75 PN \$525 submitted PRESS	4-29-70 5-4-70 JUN 11 1970	Renewal of license Atty-Wilner, Scheiner & Greeley AMENDED 8-10-70 re: commercial matter; programming AMENDED 7-20-73 re: equal employ. prog. & commercial matter	GRANTED	11-30-70
BR-1591 R & F PN Recd. PRESS JUN 1 1973	4-28-73 5-3-73 "	RENEWAL OF LICENSE Ed. O'Neill, Atty. AMENDED 10-23-73 re: EEO program	GRANTED	8-30-74

APPLICATION RECORD - BROADCASTING

Call
Letters W I K Y

Name SOUTH CENTRAL BROADCASTING CORPORATION
Evansville, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7646 R & F FEE PD: \$250 # 378430 CODE 047 (FORM 316) ALSO SEE FM & WEZK (FM) JAN 10 1975	1-1-75 1-2-75	Involuntary acquisition of positive control of lic corp by John David Engelbrecht, individually and as Personal Representative of the Estate of John A. Engelbrecht, Deceased Atty - Wilner & Scheiner	GRANTED EFF:	1-22-75 1-27-75
BTC- 8033 Rec'd Filed Fee: \$200 W566259 Press: 18 MAY 1976 PN Rec'd: 6/17/76	5-7-76 5-12-76 5-12-76	Voluntary transfer of control of licensee corporation from John David Engelbrecht, Individually and as Personal Representative of the Estate of John A. Engelbrecht, Deceased to: John David Engelbrecht, Individually. Edward S. O'Neill, Atty.	GRANTED EFF: NO FEE:	7/20/76
BR-1591 R & F PN Recd. PRESS	3-30-76 4-1-76 " MAY 27 1976	RENEWAL OF LICENSE Ed.S.O'Neill,Atty. AMENDED 7-14-76 re: programming	GRANTED	7-23-76

APPLICATION RECORD - BROADCASTING

820khz

Call
Letters W.I.K.Y.Name SOUTH CENTRAL BROADCASTING CORPORATION
Evansville, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BR790330UD PRESS APR 13 1979		Renewal of License Edward S. O'Neill, Atty.	GRANTED	7-18-79
BAL810727FV Form 314 PRESS AUG 06 1981		Vol AL to Indiana State University Board of Trustees Contingent on grant of BAL810727FU Atty Edward S. O'Neill		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

