

W I R C



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

I have a letter to be associated with renewal
application.

me

BROADCASTING STATION LICENSE RECORD

Date first licensed 2-24-49

Call letters W I R C
LOCATION: Hickory, North CarolinaName of licensee Foothills Broadcasting, Incorporated (AP 10-19-48; EFF: 11-1-48)
xEDMOND H. SMITH, JR.Transmitter location 2 miles S.E. of Hickory business district, Near Hickory, N. C. (MP 10-5-48)
(Lic. 2-24-49)Main studio location 329 First Ave., N.W., Hickory, North Carolina (RC 3-9-56)
x1423 - 11th Avenue, Hickory, N. C. (MP 10-5-48) (Lic. 2-24-49)

ZIP 28601

BC-126
February 1974

Card #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W I R C

Station location Hickory, North Carol-
ina

Name of licensee FOOTHILLS BROADCASTING, INCORPORATED

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To.
BS-2209(1)	8-14-75	ML to install Transmitters COLLINS 820D-2 (MAIN) COLLINS 20-T (AUXILIARY)			
BR-2209(L)	11-12-75	RENEWAL (MAIN & AUX.)			12-1-78
BTC-8157	11/4/76	InVol TC	EFF: 12/20/76		"Cond'1"
BTC-8565	3-8-78	VOL. TC	EFF: 4-3-78		
BR780731UT (S)	11-20-78	Renewal	of License		12-1-81
BZ810119AI(1)	2-9-81	DIRECT MEASUREMENT			12-1-81

APPLICATION RECORD - BROADCASTING

Call **W I R C**
Letters NewName EDMOND H. SMITH, JR.
(PO 1556 - 16 $\frac{1}{2}$ Avenue, Hickory, North Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
BP-6496	12-12-47	Construction Permit for a new standard broadcast station to be operated on: Frequency: 630kc Power: 1kw Hours of operation: Daytime only Trans. location: To be determined- Hickory, North Carolina Studio location: To be determined- Hickory, North Carolina Filed by Stephen Tuhy, Jr., Atty. John Creutz, Engr.	GRANTED	8-13-48
Rec'd	12-15-47		subj. filing MP for approval T site and antenna.	
Filed	12-15-47		Ltr. 8-20-48)	

Transmitter-Gates BC 1E

#2

Call
Letters W I R CName EDMOND H. SMITH, JR.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4127	8-17-48	Mod. of C.P. (BP-6496, which authorized a new standard broadcast station) to change type of transmitter (Collins 20-T), for approval of antenna and transmitter location at 2 mi. SE of Hickory business district, Near Hickory, North Carolina and to specify studio location as 1423 - 11th Avenue, Hickory, North Carolina. (Filed by Stephen Tuhy, Jr., Atty.; John Creutz, Engr.)	GRANTED	10-5-48
Rec'd	8-18-48		re blanketing clause	
Filed	8-18-48		also subj. to cond. that permittee shall be required to take such corrective action as may be necessary to eliminate interference or other problems created by the proximity of this and other radio stations.	

APPLICATION RECORD - BROADCASTING

#3

FOOTHILLS BROADCASTING, INCORPORATED (AP 10-19-48)

Call

Letters W I R CName x EDMOND H. SMITH, JR.

File No.	Dated	Application for	Action	
			Nature	Date
BAP-97 Rec'd Filed	9-11-48 9-13-48 9-13-48	Voluntary Assignment of Construction Permit from Edmond H. Smith, Jr. to Foothills Broadcasting, Incorporated. (Filed by Stephen Tuhy, Jr., Atty.)	GRANTED EFF:	10-19-48 11-1-48
BL-3492 Rec'd Filed	12-1-48 12-2-48 12-2-48	License to cover C. P. (EP-6496, as mod.) which authorized a new standard broadcast station. (Stephen Tuhy, Jr., Atty.)	GRANTED re blanketing clause	2-24-49
BR-2209 Rec'd	3-2-49 3-3-49	Renewal of license (Stephen Tuhy, attorney)	GRANTED	8-24-49

APPLICATION RECORD - BROADCASTING

Call
Letters W I R CName FOOTHILLS BROADCASTING, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-2209 Rec'd	1-28-52 1-29-52	Renewal of license	GRANTED	4-17-52
BR-2209 Rec'd Filed	8-26-54 8-30-54 8-30-54	Renewal of License	GRANTED	11-10-54
BRC-916 Rec'd Filed	2-29-56 3-2-56 3-2-56	Modification of license to operate transmitter by remote control from 329 First Avenue, N.W., Hickory, North Carolina.	3-9-56	GRANTED
BR-2209 Rec'd Filed	8-26-57 8-28-57 8-28-57	Renewal of License	GRANTED	1-8-58
BR-2209 Rec'd Filed	8-15-60 8-16-60 8-16-60	Renewal of license	GRANTED	11-16-60

FORM BC-121
AUG. 1955 #5

APPLICATION RECORD - BROADCASTING

Call
Letters W I R C

Name FOOTHILLS BROADCASTING, INCORPORATED
Hickory, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BZ-4863 R. & F. Resub. R.&F.	11-20-62 11-21-62 11-30-62 12-3-62	Authority to determine operating power by direct measurement of power. Engr: John Greutz	GRANTED 11-27-62 11-27-62 GRANTED	 3-29-63
BR-2209 Rec'd Filed	8-15-63 8-19-63 8-19-63	Renewal of license	GRANTED	11-6-63
BR-2209 R & F	8-17-66 8-18-66	Renewal of License	GRANTED	2-21-67
BR-2209 R & F #536368 \$75. P.N. filed PRESS	8-15-69 8-18-69 8-18-69 8-18-69	Renewal of license AMENDED 10-20-69 re: Programming AMENDED 12-1-69 re: commercial matter	GRANTED	12-11-69

APPLICATION RECORD - BROADCASTING

Call
Letters W I R C

Name FOOTHILLS BROADCASTING, INCORPORATED
HICKORY, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2209 R & F PN Recd. PRESS SEP 12 1972	8-16-72 8-31-72 "	RENEWAL OF LICENSE AMENDED 11-6-72 re: programming AMENDED 1-15-73 re: equal emp. program AMENDED 2-6-73 re: addendum to statement on employment policy	GRANTED	11-14-73
BR-2209 R & F 1PN Recd. PRESS SEP 12 1975	7-23-75 8-1-75 "	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	11-12-75
BTC- 8157 Rec'd Fee pd \$100 W 616711 Filed Code 047(FORM 316) Also see WKRC (FM) OCT 28 1976	10/13/76 9/23/76 10/18/76	Involuntary transfer of control of lic corp from Edmond H. Smith, Jr. to Margaret A. Smith and A.H. Burgess, <u>Executors</u> of the Estate of Edmond H. Smith, Jr., deceased Atty - Wade Hargrove, Raleigh, N.C. OVER	GRANTED EFF: NO FEE:	11/4/76 12/20/76 "Cond'1"

10/18/76 BTC- - Corrected FCC Form 316 submitted (chg
title of Scott H. Smith from President to Secretary-Trea-
surer & dated)

APPLICATION RECORD - BROADCASTING

Call
Letters W I R C

Name Foothills Broadcasting, Incorporated
Hickory, N.C.

File No.	Dated	Application for	Action		
			Nature	Date	
BTC-8565	12-28-77	Voluntary transfer of control of lic corp from Margaret A. Smith & A.H. Burgess, Co-Executors of the Estate of Edmond H. Smith, Jr., Deceased, Joseph A. Moretz, Scott H. Smith, et al (all stockholders) to Broadcast, Ltd. Atty - Wade Hargrove, Raleigh, N.C. (over)	GRANTED	3-8-78	
R & F	1-3-78		EFF:	4-3-78	
FCRM 315 (ALSO SEE FM (BTC-8566 WXRC)					
PN FILED 1-24-78 JAN 27 1978					
BR780731UT	7-28-78	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	11-20-78	
R & F	7-31-78				
PRESS	AUG 18 1978				

BTC-8565 AMENDED 2-21-78 re: Sec. II, Table II, -B/e-
Outside interest of Jerry W. Oakley, Thomas L. Swatzel &
William B. McDonald

AMENDED 3-13-78 - statement re Brd of Drctrs of Banks;
& & statements from principals; stock pledge agreements

#8

APPLICATION RECORD BROADCASTING

630 kHz
Call Letters: W I R C

Name: FOOTHILLS BROADCASTING, INCORPORATED

Station Location: Hickory, North Carolina

File No.	Date	Description	Action and Date
BZ-810119AI R & F PRESS	1-19-81 FEB 11 1981	DIRECT MEASUREMENT Atty: Mark J. Prak (Tharrington, Smith & Hargrove)	GRANTED 2-9-81
BZ-810825AH R & F DM PRESS	SEP 04 1981	DIRECT MEASUREMENT Atty: Fletcher, Heald & Hildreth	ISSUED

W I R C - Record of denials of informal STA's

Telegram 10-31-52 - Authority to remain on air night of
11-4-52 for election returns denied

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

