

WICH

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CATALOG NO. 4550L 1/5

## BROADCASTING STATION LICENSE RECORD

Date first licensed 12-9-46 W I C H (Ltr. 5-27-42)  
 Call letters x W H O O  
 LOCATION: NORWICH, CONNECTICUT  
 W I C H, INC. (AL-4-29-65; EFF: 7-1-65)  
 x EASTERN CONNECTICUT BROADCASTING COMPANY (AL 5-16-49; EFF: 5-26-49)  
 x H. ROSS PERKINS tr/as NORWICH BROADCASTING COMPANY (AL 7-3-47 Eff: 8-19-47)  
 x NORWICH BROADCASTING COMPANY, a partnership composed of  
 Name of licensee H. ROSS PERKINS and J. ERIC WILLIAMS

Cuprak Road, Norwich, Connecticut (Re-descript. (L-5678)  
 x Ox Hill Road, approximately 0.7 mile east of intersection  
 with Canterbury Turnpike, Norwich, Connecticut (CP 12-4-50) (Lic. 5-23-51)  
 Transmitter location x Lucas Park Drive, Thamesville, Conn. (MP 8-16-46)

21P  
 06360  
 Cuprak Road, Norwich, Connecticut (CP 7-28-54)  
 x Ox Hill Road, approximately 0.7 miles east of intersection with  
 Canterbury Turnpike, Norwich, Connecticut (Ltr. 4-25-52)  
 Main studio location x 91 Main St., Norwich, Conn. (MP 8-16-46) (Lic. 12-9-46)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BI-P-3870 Letter	5-16-46 6-25-46	1400	250w	U	C.P. for new station granted subject to filing MP for approval of T site and antenna (Conditional Clause)
BI-P-3870 BI-MP-1991	8-16-46	1400	250w	U	10-16 4-16-47 Mod.C.P.(3870) for change in type of T, approval of antenna and T site (Conditional Clause)
BI-L-2061 BI-Z-1884	12-9-46	1400	250w	U	12-9 8-1-47 Lic. to cover C.P.(3870 as mod.) for new station and determine operating power by direct method (Conditional Clause)
BP-6014	4-30-47	1400kc	250w	U	6-30 12-30-47 C.P. to install new transmitter
BAL-605 Eff: 8-19-47	7-3-47	Voluntary assignment of license to H. ROSS PERKINS tr/as NORWICH BROADCASTING COMPANY			
BS-1335	7-21-47	Extension of license			8-1 10-1-47
BR-1335	8-21-47	1400	250w	U	8-21 8-1-50
BL-2533	8-22-47	1400	250w	U	8-22 8-1-50 Lic. to cover C.P.(BP-6014) which authorized installation of new transmitter. (Cond. Clause)
BZ-3039	5-9-49	1400	250w	U	5-9 8-1-50 Determine opr. power by direct method.
BAL-838 EFF:	5-16-49 5-26-49	Vol. assignment of license to Eastern Connecticut Broadcasting Company			
R-1335	7-26-50	1400	250w	U	8-1 8-1-53
MP-7599	12-4-50	1400	250w	U	By 2-4-51 8-5-51
BL-4378	5-23-51	1400	250w	U	5-23 8-1-53 C.P. to install new vertical ant. & chg. T site (Cond.) Lic. to cover CP(7599) which auth. install new antenna & change T site. (COND. CLAUSE)
BR-1335	7-15-53	1400	250w	U	8-1-53 4-1-54
ATC-1581 FP:	10-7-53 10-27-53	Vol. transfer of control to J. K. Lasser (100%).			



B-S-

#2

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WICH.....

See Card #1

Name of licensee EASTERN CONNECTICUT BROADCASTING COMPANY.....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-1335	3-3-54	RENEWAL OF LICENSE			4-1 4-1-57
BTC-1745 Eff.	6-30-54 7-26-54	Invol. transfer of control of licensee from J. K. Lasser, Deceased to TERESE LASSER, Executrio of the Estate of J. K. Lasser, Deceased			
BP-9232	7-28-54	1310	1kw-DA-1	U	9-28 3-28-55 (COND'L CLAUSE)
		C.F. chg. freq.; incr. power, install DA-1 for day and night use; new trans; and chg. S location			
BP-6775 (1)	2-25-55	Mod. of CP(9232) for extension of completion date to July 1, 1955			
BL-5678	5-7-55	1310kc	1kw-DA-1	U	6-7 4-1-57
	Lic. to cover cp(9232), as modified; increase power install DA-1, install new trans. & chg. studio location				
BP-9802	6-13-55	1310	250w-DA	Aux.	8-13 2-13-56
	CP install old main xmtr as aux. trans.				
BL-5829	9-8-55	1310	250w-DA	-/ Aux	9-8 4-1-57
	Lic. to cover CP(9802) to install old Main Trans., as Aux. Transmitter.				
Telegram	3-29-57	Action on renewal deferred 3-27-57 and continued operation authorized until final determination on renewal a plie.			
BR-1335	4-3-57	Renewal of License (Main & Auxiliary)			4/3 -4/1/60
BS-1335	7-20-59	Mod. of license to change specifications. (Memo)			operating
BR-1335 AUX	3-30-60	1310kc	1kw DA-1	U	4-1 4-1-63 to 4-1-63
			250w DA-1	Aux.	
BZ-4163	4-27-60	1310kc	1kw DA-1	U	4-27 4-1-63
	Authority to determine operating power by direct measurement of antenna power.				
BP-13306	1-18-61	1310kc	1kw/DA-2	U	3-18 9-18-61
	CP to increase daytime power to 5kw, install a new transmitter (GATES BC-5P) and make changes in directional antenna system (DA-2) (Cond'l).				
Ltr.	7-11-61	Licence for Auxiliary transmitter, BR-1335 dated 3-30-60 cancelled asot this date at request LICENSE/ATY.			



Form BC 126  
June 1954

#3

**BROADCASTING STATION LICENSE RECORD**

Date first licensed .....

Call letters W I C H .....

Station location .....

Name of licensee .....

Transmitter location .....

Main Studio Location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. NO.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD FROM TO
BMP-9789 (1)	10-6-61	Mod. of CP(BP-13306)	CP(BP-13306)	for extension	of completion date to 11-18-61.
BMP-9917 (2)	11-24-61	Mod. CP(BP-13,306)	CP(BP-13,306)	for extension of	completion date to February 1, 1962
BMP-10065 (3)	1-30-62	Mod. of CP(BP-13,306 as mod)	CP(BP-13,306 as mod)	to make	chgs in daytime DA pattern.
	3-27-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BL-9070 & BR-1335	4-15-65	1310kc	1kw-5kw	Unl(Main)	4-15 4-1-66  Lic.to cover CP(BP-13,306) as Mod.) which auth.incr.in daytime power and install. of new trans.;make chg,in DA-System.(2 main trans.) and Renewal.
BAPL-325	4-29-65 7-7-65	Voluntary assignment of license to WICH, INC.			
BR-1335	3-21-66	1310kc	1kw, 5kw	LS, DA-2 U	4-1 4-1-69
BTC-5519 EFF:	12-29-67 12-31-67	Voluntary transfer of control of lic.			
BR-1335(S)	4-1-69	Renewal of License & NDEA			4-1 4-1-72
EBSA	5-25-72				
BR-1335 BL-13,341 BZ-8219	(L) 12-20-72	1310kc	1kw, 5kw	LS DA-2 U	4-1-75 Renewal and Modification Direct Meas. & lic. use former T. as Aux. 1kw DA-2 Aux.
BTC-7123	5-10-73	VOL TC	EFF:		
BP-19,668	6-17-74	1310khz	1kw 5kw	DA-2	6-17-75 CP to chg. ant. sys.
Comlet	6-21-74	Ant. monitor Potomac Inst. AM-19(204)			
BP-19,668	10-7-74	MP(BP-19,668) to chg. MEOV's.			
BTC-7640	12-31-74	Vol. TC.	EFF:	2-14-75	
BL-13,778(L)	12-16-74	Lic. to cover BP-19688 for changes (Main & Auxiliary			4-1-75



BC-126  
February 1974

#24

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... W I C H

NORWICH, CONNENTICUT  
Station location .....

Name of licensee ..... SEE CARD #1

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-1335(S)	3-31-75	RENEWAL (MAIN & AUX.)			4-1-78
BS-1335	4-14-75	ML to correct Antenna Base Page 2.			Current
BS-1335	4-14-75	Superseded to correct expiration date			
BP-20,309 (L)	10-3-77	CP to inc. nighttime power to 5kw. 1310khz. 5kw-5kw-LS DA-2			10-3-78
BR-1335(S)	3-28-78	Renewal of License (Main & Auxiliary)			4-1-81
BMP-781004 (1)	AK 11-14-78	MP(BP-20309) to extend time			5-2-79
BMP-790412A (2)	6/15/79	MP (BP-20309 as mod.) for ext. of time to:			10/1/79
COMTEL	11-30-79	Stat. re sample system.			
BMP790924A (3)	2-20-80	MP (BP-20,309, as mod.) for ext. of time to:			6-30-80
BTC800707EY	7-21-80		VOL TC	EFF:	7-22-80
BL-791120A (L)	12-10-80	Lic. to cover BP-20309 as mod. for changes			4-1-81



## APPLICATION RECORD - BROADCASTING

#2

Call

Letters W N C C

Name NORWICH BROADCASTING COMPANY, A Partnership Composed of  
H. ROSS PERKINS and J. ERIC WILLIAMS

File No.	Dated	Application for	Action	
			Nature	Date
B1-MP-1991	7-2-46	Med. of C.P. (B1-P-3870, which authorized a new standard broadcast station) to change type of transmitter to (W. E. 350-C, Med.) for approval of antenna and approval of transmitter location at: Lucas Park Drive, Thamesville, Connecticut.  John Barren, Engr.	GRANTED (Conditional re waiver Section 3.55(b) and 3.60)	8-16-46
Rec'd	7-2-46			
Filed	7-2-46			



## APPLICATION RECORD - BROADCASTING

Call WNOCLetters X NewName NORWICH BROADCASTING COMPANY, A Partnership Composed of  
H. ROSS PERKINS and J. ERIC WILLIAMS

(P.O. 91 Main Street, Norwich, Conn.)

File No.	Dated	Application for	Action	
			Nature	Date
B1-P-3870 Rec'd Filed	5-10-45 5-26-45 5-26-45	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1240 kc Power: 250w Hours of Operation: Unlimited time Trans. Location: To be determined, Norwich, Conn. Studio Location: 91 Main St., Norwich, Conn. (Filed by Frank Stollenwerck, Atty.; John Barron, Engr.) (Call "WNOC" reserved)	Granted Action of 10-9-45 set aside pending further examination Min. 10-27-45 - Order issued Docket No. 6858 Granted petition to for leave to amend and granted application as amended for 1400 kc, 250w, U - Order issued 5-16-46 - subject to filing MP for approval of T site and antenna and conditional re waiver 3.55(b) & 3.60 - Letter 6-25-46 ISSUED WITH N-1991	10-9-45 10-9-45 10-27-45 6-25-46



COMPOSITE Transmitter



## APPLICATION RECORD - BROADCASTING

#3

Call  
Letters W N O OName NORWICH BROADCASTING COMPANY, A Partnership Composed of  
H. ROSS PERKINS and J. ERIC WILLIAMS

File No.	Dated	Application for	Action	
			Nature	Date
B1-L-2061 Rec'd Filed	9-16-46 9-16-46 9-16-46	License to cover C.P. (B1-P-3970, as mod.,) which authorized a new standard broadcast station and Authority to determine operating power by direct measurement of antenna power.	GRANTED (Conditional re Waiver 3.60)	12-9-46
B1-Z-1884 Rec'd Filed	9-16-46 9-16-46 9-16-46	(John Barron, Engr.)		
BP-6014 Rec'd. Filed	4-21-47 4-22-47 4-22-47	Construction Permit to install a new trans- mitter (Raytheon RA-250).	GRANTED	4-30-47



## APPLICATION RECORD - BROADCASTING

# 4

(AL - 7-3-47 Eff: 8-19-47) Call

H. ROSS PERKINS tr/as NORWICH BROADCASTING COMPANY/

Letters W N O C

NORWICH BROADCASTING COMPANY, A Partnership composed of

Name x H. ROSS PERKINS and J. ERIC WILLIAMS

File No.	Dated	Application for	Action	
			Nature	Date
BAL-605 Rec'd Filed	4-18-47 5-14-47 5-14-47	Voluntary Assignment of License to H. Ross Perkins tr/as Norwich Broadcasting Company. (Filed by Frank Stollenwerck, Atty.)	GRANTED Eff: 8-19-47	7-3-47
BR-1335 Rec'd	5-26-47 5-28-47	Renewal of license New 303's and operating logs filed 6-5-47	Granted	8-21-47



## APPLICATION RECORD - BROADCASTING

#5 EASTERN CONNECTICUT BROADCASTING COMPANY (AL 5-16-49) Call W I C H (Ltr. 5-27-49)  
 x H. ROSS PERKINS tr/as NORWICH BROADCASTING COMPANY Letters x W N O C  
 (AL - 7-3-47 Eff: 8-19-47)

Name KNORWICH BROADCASTING COMPANY, A Partnership composed of  
H. Ross Perkins and J. Erick Williams.

File No.	Dated	Application for	Action	
			Nature	Date
HL-2533 Rec'd Filed	6-4-47 6-5-47 6-5-47	License to cover C.P. (BP-6014) which authorized installation of new transmitter. Amended forms & program logs filed 7-28-47	GRANTED (Cond. re waiver of Sec. 3.60)	8-22-47
BAL-838 Rec'd Filed	2-19-49 2-23-49 2-23-49	Voluntary Assignment of License from H. Ross Perkins tr/as Norwich Broadcasting Company <u>to Eastern Connecticut Broadcasting Company.</u>	GRANTED EFF:	5-16-49 5-26-49
BZ-3039 Rec'd Resubmitted Rec'd Filed	4-1-49 4-8-49 4-20-49 4-22-49 4-22-49	Authority to determine operating power by direct measurement of antenna power.	Returned Signed by Gen. Mgr. GRANTED	4-15-49 5-9-49



## APPLICATION RECORD - BROADCASTING

#6

Call  
Letters W I C HName EASTERN CONNECTICUT BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-7599 Rec'd Filed	3-31-49 4-4-50 4-4-50	Construction Permit to install a new vertical antenna and change transmitter location from: Lucas Park Drive, Thamesville, Connecticut to: Ox Hill Rd; approximately 0.7 mile east of intersection with Canterbury Turnpike, Norwich, Connecticut.  James C. McNary, Engr. Peter Shuebruk, Atty. New York, N. Y.	REMOVED FROM HRG. AND GRANTED	12-4-50 subj. permittee accepting any interference as result of grant of application for renewal -WALE Doc. #9686 Order issued
BR-1335 Rec'd	5-27-50 5-31-50	Renewal of License (Peter Shuebruk, Atty. New York)	Granted	7-26-50



## APPLICATION RECORD - BROADCASTING

Call  
Letters W I C HName EASTERN CONNECTICUT BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-4378 Rec'd. Filed	3-8-51 3-12-51 3-12-51	License to cover construction permit (BP-7599) which authorized installation of a new vertical antenna and change transmitter location.	GRANTED re licenses accept interference as result of the grant of renewal of lic. for WALE.	5-23-51
BR-1335 Rec'd Filed	5-2-53 5-4-53 5-4-53	Renewal of License  Peter Shuebruk, Atty.	GRANTED	7-15-53
BTC-1581 Rec'd Filed	9-5-53 9-10-53 9-10-53	Voluntary transfer of control of licensee corporation from Harrison C. Noyes, Clifford C. Oat and John Deme to J. K. Lasser(100%)  Peter Shuebruk, Atty.	GRANTED EFF:	10-7-53 10-27-53



APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters WICH

Name EASTERN CONNECTICUT BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1335 Rec'd Filed	12-16-53 12-17-53 12-17-53	Renewal of license	GRANTED	3-3-54
BP-9232 Rec'd Filed	3-24-54 3-25-54 3-25-54	Construction permit to change frequency from 1400kc to 1310kc; increase power from 250w day and night to 1kw, day and night; install DA day and night (DA-1) and install new transmitter (RCA BTA-1M), and change studio location from <u>On Ox Hill., to Cuprak Road, Norwich, Conn.</u> Fly, Shuebruk, Blume and Gaguine, Attys. James C. McNary, Engrs.	GRANTED	7-28-54 Cond'l re phase monitor; field meas. equip.; and DA-non-DA proof



## APPLICATION RECORD - BROADCASTING

Call  
Letters W I C HName Eastern Connecticut Broadcasting Company

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1745 Rec'd Filed	6-16-54 6-17-54 6-17-54	Involuntary transfer of control from J.K. Lasser, to Terese Lasser, Executrix of the estate of J. K. Lasser, deceased.  Peter Shuebruk, Atty.	GRANTED Eff.	6-30-54 7-26-54
BMP-6775 Rec'd Filed	2-11-55 2-15-55 2-15-55	Modification of construction permit (BP-9232 which auth. change frequency & power; install and new transmitter and change studio location) for extension of completion date from 3-28-55 to 7-1-55.	DA-1 GRANTED	2-25-55
EL-5678 Rec'd Filed	1-31-55 3-31-55 3-31-55	License to cover construction permit (BP-9232, as modified) which authorized change freq.; increase power install directional antenna (DA-1) install a new transmitter and change studio location. Fly, Shuebruk, Blune & Gaguine, Attys. A.D. Ring & Associates, Engrs,	GRANTED	6-7-55



## APPLICATION RECORD - BROADCASTING

Call  
Letters W I C HName EASTERN CONNECTICUT BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-9802 Rec'd Filed	4-13-55 4-15-55 4-15-55	Construction permit to install the old transmitter (Raytheon RA-250) as an auxiliary transmitter at Cuprak Road, Norwich, Conn. (location of the main transmitter) to be operated on 1310kc with power of 250w, employing directional antenna (DA-1) for auxiliary purposes only. (Contingent on grant of BL-5678) Fly, Shuebruk, Blume & Gaguine, Attys.	GRANTED	6-13-55
BL-5829 Rec'd Filed	8-15-55 8-16-55 8-16-55	License to cover construction permit (BP-9802) which authorized installation of old Main trans. as Auxiliary transmitter, at present location of Main transmitter, to be operated on 1310kc, power of 250w, employing directional antenna (DA-1), for Auxiliary purposes only.	GRANTED	9-8-55
BR-1335 Rec'd Filed	12-26-56 1-7-57 1-7-57	Renewal of license (MAIN & AUX.) Peter Shuebruk, Atty	GRANTED	4-3-57



APPLICATION RECORD - BROADCASTING

Call  
 Letters W.I.C.H.

Name EASTERN CONNECTICUT BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,306 Rec'd Filed	7-3-59 7-10-59 7-10-59	Construction Permit to increase daytime power from 1kw to 5kw, install a new trans. (Gates BC-5P) and make changes in directional antenna system (DA-1 to DA-2)  Atty.- Fly, Shuebruk, Blume and Gaguine Engr.- Pete Johnson, Charleston, W. Va.	GRANTED Cond'l re: Phase Mon., Field meas. equip. & complete non-DA proof. Before prog. tests are authorized., Permittee shall accept any interf. re sub gr of P-12258	1-18-61
BZ-4163 R & F	5-7-59 5-14-59	Authority to determine operating power by direct measurement of antenna power.  <u>Peter Shuebruk, Atty.</u>	GRANTED	4-27-60
BR-1335 Rec'd Filed	12-16-59 12-31-59 12-31-59	Renewal of License (MAIN & AUXILIARY) (Auxiliary cancelled Peter Shuebruk, Atty. <u>7-11-61 request licensee)</u>	GRANTED	3-30-60



## APPLICATION RECORD - BROADCASTING

Call  
Letters N.T.C.H.Name Eastern Connecticut Broadcasting Company  
Norwich, Connecticut

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9789 R&F	9-11-61 9-13-61	Mod of CP (BP-13306 which auth incr day power and install new trans, and make changes in DA system) for extension of completion date from 9-18-61 to 11-18-61.	GRANTED to	10-6-61 11-18-61
BMP-9917 R&F	10-26-61 10-27-61	Mod of CP (BP-13306 as mod which auth incr day power, install new trans, and make chgs in DA system) for extension of completion date from 11-18-61 to 2-1-62. Atty: Fly, Shuebruk, Blume and Gaguine	GRANTED	11-24-61 to 2-1-62
BMP-10,065 R&F	1-5-62 1-9-62	Mod of CP (BP-13306 as mod which auth incr day power; install new trans; and make chgs in DA system) to make chgs in daytime DA pattern. Atty: Fly, Shuebruk, Blume and Gaguine	GRANTED	1-30-62



FORM BC-121  
AUG. 1955 #13

# APPLICATION RECORD - BROADCASTING

Call Letters WICH

Name WICH, INC.  
\* EASTERN CONNECTICUT BROADCASTING COMPANY  
Norwich, Connecticut

File No.	Dated	Application for	Action	
			Nature	Date
BL-9070 R. & F. PRCC. TEST 1-30-62	12-22-61 12-28-61	Lic to cover CP(BP-13,306 as mod) which auth. incr. in daytime power and installation of a new trans.; make chg. in DA System.(2 main trans) atty- FLY, SHUEBRUK, BLUME & GAGUINE	GRANTED Issued with BR-1335	4-15-65
BR-1335 R & F	1-15-62 12-31-62	Renewal of License Atty: Fly, Shuebruk, etc.	GRANTED (Issued with BL-9070)	4-15-65
EAPL-325 R & F	1-25-65 1-26-65	Voluntary assignment of license & CP(BP-13306) to WICH, INC.  Atty for assignor - Peter Shuebruk for assignee - Cohn & Marks	GRANTED (ISSUED AS ASSIGNMENT OF LICENSE) IFF	4-29-65 7-1-65
BR-1335 R & F	12-31-65 1-3-66	Renewal of License  J. R. Wollenberg, Atty. (Wilmer, Cutler & Pickering)	GRANTED	3-21-66



FORM BC-121 #14  
Aug. 1955

APPLICATION RECORD - BROADCASTING

(1310kc)

Call  
Letters W I C H

Name WICH, INC.  
Norwich, Conn.

File No.	Dated	Application for	Action	
			Nature	Date
LTC-5519 R & F (Form 316) JAN 2 1968	12-20-67 12-21-67	Voluntary transfer of control of lic. corp. from Hall Communications, Inc. (a N.Y. corp) to Hall Communications, Inc. (Conn. corp)  Atty - Lauren Colby	GRANTED AFF:	12-29-67 12-31-67
BR-1335 R & F #481408 \$75. PRESS FEB 4 1969	12-23-68 1-2-69 1-2-69	Renewal of license  Atty. Lauren A. Colby	GRANTED	4-1-69
BR-1335 R & F PN PRESS JAN 14 1972	12-27-71 1-3-72 1-3-72	Renewal of License  Atty-Lauren A. Colby Ltr. 2-29-72 Licensee and Coalition agreed to an extension of seven (7) days for the filing of petitions to deny. AMENDED 3-14-72 re: programming AMENDED 3-28-72 re: programming; community survey	GRANTED	12-20-72



APPLICATION RECORD - BROADCASTING

1310kc.

Call  
Letters W I C H

Name WICH, INC.  
Norwich, Connecticut

File No.	Dated	Application for	Action	
			Nature	Date
BZ-8219 Rec'd Amended & F DM PRESS	7-5-72 7-12-72 11-16-72 11-24-72	Direct Measurement - Main Day & Night Transmitter - GATES, BC-5P. Supple. engr. data Atty: Lauren A. Colby Engr: E. Harold Munn, Jr., Coldwater, Mich.	GRANTED issued with Renewal & BL-13,341	12-20-72
BL-13,341 R & F W 090572-\$50.7-12-72 AC-067 PTA PRESS	7-5-72 7-12-72 50.7-12-72 11-24-72 DEC 4 1972	Lic. to use former Main Nighttime trans. (RCA, BTA-LM) as Auxiliary Day and Night transmitter, lkw.  Atty: Lauren A. Colby	GRANTED <del>transmit</del> issued with BZ-8219 & BR -1335	12-20-72
BTC-7123 R & F FEE PD: \$250 167673 CODE 053 (Form 316) ALSO SEE AM, ETC APR 24 1973	3-22-73 3-27-73	Voluntary transfer of control of lic corp from Hall Communications, Inc. (Conn corp) to Hall Communications, Inc. (N.Y. corp)  Att - Arent, Fox etc	GRANTED  EFF: 6-15-73	5-10-73



APPLICATION RECORD - BROADCASTING

Call  
Letters W I C H

Name WICH, INC.  
NORWICH, CONNECTICUT

File No.	Dated	Application for	Action	
			Nature	Date
BP- 19,668 Rec'd Filed \$50-262285 AC-056 PRESS: MAY 15 1974	12-12-73 12-19-73 12-19-73 12-19-73	Construction permit to change antenna system operating parameters. Atty: Arent, Fox, Kintner, Plotkin & Kahn	GRANTED	6-17-74
BL-13,778 R & F \$50#337315 PTA PRESS 5 NOV 1974 Amend Amend. 5 NOV 1974	8-12-74 8-19-74 8-23-74 9-30-74 10-10-74 9-24-74	Lic. to cover BP-19,688 for changes (MAIN & AUXILIARY) - engr. data - proof of performance	GRANTED	12-16-74

DA-730-74  
286-8-19-74



Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

4-46

Call  
Letters W I C HName WICH, INC.  
NORWICH, CONNECTICUT

File No.	Dated	Application for	Action	
			Nature	Date
BR-1335 R & F PN Recd. PRESS	11-29-74 12-2-74 " <b>DEC 10 1974</b>	RENEWAL OF LICENSE (MAIN & AUXILIARY) David Tillotson, Atty.	GRANTED	3-31-75
BTC-7640 R & F FEE PD: \$250 # 377081 CODE 047 (FORM 316) ALSO SEE FM & WNBH, WMYS (FM) WETE, WBVP & WWSK (FM) <b>DEC 31 1974</b>	11-25-74 12-26-74	Voluntary transfer of control of lic corp from Hall Communications, Inc. (N.Y. corp) to Hall Communications, Inc. (Del. corp) CONTINGENT ON GR OF BAL-8323 (WUSJ)  Atty - Arent, Fox etc	GRANTED EFF:	12-31-74 2-14-75
BP-20,309 Rec'd Filed \$800-554157 AC-001 pn rec'd	4-6-76 4-8-76 4-8-76 5-7-76 <b>JUL 1 1977</b>	Construction permit to inc. nighttime power to 5kw Atty: David Tillotson Eng. E. Harold Munn	GRANTED	10-3-77



BP-20,309

Amended 11-1-77 re: Fig. 3 through 3L patterns for night oper.



## APPLICATION RECORD - BROADCASTING

Call  
Letters W I C HName WICH, INC.  
NORWICH, CONNECTICUT

File No.	Dated	Application for	Action	
			Nature	Date
BR-1335 R & F PN Recd. PRESS	11-25-77 12-1-77 " JAN 9 1978	RENEWAL OF LICENSE (MAIN & AUXILIARY)  David Tillotson, Atty.	GRANTED	3-28-78
BMP-781004AK PRESS:	OCT 20 1978	MP (BP-20309) for extension of time to: 4-1-79 (FOR CHANGES) Atty: David Tillotson (Arent, Fox, etc.)	GRANTED	11-14-78
BMP-790412AH PRESS: (O)	MAY 2 1979	MP (BP-20309 as mod) for extension of time to 8-1-79 ATTY: David Tillotson	Granted	6/15/79



#19

**APPLICATION RECORD-BROADCASTING**  
1310KHz.

Call Letters: W I C H

Name: WICH, INC.

Station Location: NORWICH, CONNECTICUT

File No.	Date	Description	Action and Date
BMP790924AL PRESS (0)	NOV 2 1979	MP (BP-20,309, as Mod.) For Extension of Time to: <u>11-1-79</u> (FOR CHANGES)  Atty. Divad Tillotson (Arent, FoxKintner etc.)	GRANTED 2-20-80
BTC800707EY Form 316 PRESS	JUL 23 1980	Voluntary transfer of control of Hall Communications, Inc. (parent corp of lic.) from Robert M. Hall to The Robert M. Hall Revocable Trust, Robert M. Hall and Ruth D. Hall Trustees as dated 6-6-80  Atty Susam A. Marshall	GRANTED 7-21-80  EFF: 7-22-80
BL-791120AB R & F PTA PRESS	NOV 24 1980 11-20-79 12-28-79	Lic. to cover BP-20309 as mod. for changes  Atty: David Tillotson (Arent, Fox, Kintner, etc.)	GRANTED 12-10-80



#20

## APPLICATION RECORD BROADCASTING

1310 khz

Call Letters: W I CH

Name: WICH, INC.

Station Location: NORWICH, CONNECTICUT

File No.	Date	Description	Action and Date
BR 801124 AV PRESS	DEC 22 1980	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) Ltr. 3-30-81 re: programming & commercial matter	GRANTED 3-30-81



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

