

W I B R



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

## BROADCASTING STATION LICENSE RECORD

W I B R (ltr. 4-26-49)

Date first licensed 9-21-48

Call letters <sup>x</sup> W C L A  
Location: Baton Rouge, Louisiana

COMMUNITY BROADCASTING COMPANY, INC. (AL 10-15-52, EFF 11-1-52)

Name of licensee <sup>x</sup> OWEN W. WARE AND G. T. OWEN, d/b as COMMUNITY BROADCASTING COMPANY  
DAYTIME SITE Parish West, Baton Rouge, Louisiana~~600 Neosho Street, Baton Rouge, Louisiana~~ BP 7-31-70  
<sup>x</sup> S. Side of La. Hwy. 987-3, 0.9 mi. W. of La. Hwy. 1 Nr. Port Allen La.Lic. 8-16-51  
<sup>x</sup> Choctaw Rd. & North End of University Lake, Baton Rouge, La (CP 8-17-50)  
600 Neosho Street, Baton Rouge, Louisiana (MP 5-14-48) (Lic. 9-21-48)Transmitter location Where North city limit line intersects east shore of Capitol Lake,  
Baton Rouge, Louisiana (CP & MP 2-10-48)same as transmitter  
<sup>x</sup> To be determined.<sup>x</sup> 600 Neosho Street, Baton Rouge, Louisiana (MP 5-14-48) (Lic. 9-21-48)Main studio location <sup>x</sup> Where North city limit line intersects east shore of Capitol Lake,  
Baton Rouge, Louisiana (CP & MP 2-10-48)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-6249	11-28-47	1220	250w	Daytime	
	Ltr. 1-7-48. CP for new station granted subject to filing MP for T site and antenna.				
BP-6249 BMP-3500	2-10-48	1220	250w	Daytime	4-10 10-10-48
	Mod. CP (6249) to change type of T, and for approval of antenna, T and studio sites.				
BMP-3771	5-14-48	1220	250w	Daytime	4-10 10-10-48
	Mod. CP (6249 as mod) to change T and studio sites.				
BL-3272	9-21-48	1220	250w	Daytime	9-21 5-1-51
	Lic. to cover CP (6249 as mod) for a new station				
BP-7204	8-17-50	1300	1kw DA-2	U (Conditional Clause)	10-17 4-17-51
	CP change frequency, power, hours of operation type T, DA-2 and change T site				
BMP-5345	10-10-50	1300	1kw-DA-2	U	10-17 4-17-51
	Mo. dCP (BP-7204) to chg. type transmitter (Conds.)				
MP-5345	10-10-50	1300	1kw-DA-2	U	10-17 4-17-51
	Superseding authorization correcting current ratio for NW tower & changing descrip. ground system (Conds)				
MP-5345	10-10-50	1300	1kw-DA-2	U	10-17 4-17-51
	Superseding authorization replacing the above supersiding authorization which was issued on wrong form				
BR-2087	4-25-51	1220	250w	Daytime	5-1 5-1-54
BL-4404	8-16-51	1300	1kw DA-2	U (COND'L CLAUSE)	8-16 6-1-52
	Lic. cover CP 7204 as mod., for chg. freq., incr. power, new T, DA-2 and chg. T location				
BR-2087	5-21-52	1300 kc	1kw*(Con *DA-2 else)	Unl	6-1-52 6-1-55
BAL-1440 EFF	10-13-52 11-1-52	Vol. assignment of license to COMMUNITY BROADCASTING COMPANY, INC.			
BTC-1521 EFF:	7-6-53 7-23-53	Vol. Acquisition of control by G. T. Owen, Jr.			
BR-2087	5-11-55	1300kc	1kw-DA-2	U	6-1 6-1-58
Telegram	5-29-58	Action on renewal application deferred pending further consideration. Continued operation authorized.			

Form BC 126

June 1954

2087

#2

# BROADCASTING STATION LICENSE RECORD

Date first licensed ..... 9-2-48 .....

Call letters ..... W I B R .....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-2087	5-4-60	1300	1kw DA-2	U	5-4 6-1-61
	6-1-61	Comm. deferred action on renewal pending further consideration.			
BR-2087	2-14-62	1300kc	1kw-DA-2	U	2-14 6-1-64
BS-2087 (1)	10-5-62	Mod. of license to change operating specifications.			
	6-3-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-2087	9-16-64	1300kc	1kw- <del>DA</del> , DA-2	U	9-16 6-1-67
BZ-6077 (1)	8-19-66	Auth. to determine operating power by direct meas. of antenna power.			
BR-2087	7-5-67	1300kc	1kw-DA-2	U	7-5 6-1-70 Renewal of NDLA
TELEGRAM	10-26-67	PSA	500w		
BZ-7160(1)	6-6-69	Direct Meas. (Cond'1)			
BP-18,811	7-31-70	1300kc	1kw DA-2	U	7-31-71 CP to change antenna transmitter loc. and studio loc. make changes in antenna system.
BP-18,811	7-31-70	Superseding authorization to add condition.			
BMP-13,261 (1)	7-16-71	MP(BP-18,811) ext. time to 12-31-71			
BP-18,811	7-31-70	Superseding authorization to correct coordinates and Field ratio.			
EBSA	5-25-72				
BTC-6858	5-31-72	Involuntary TC			
BR-2087					
BL-13,158(L)	6-12-73	Renewal and Modification			6-1-76
BTC-7201	8-28-73	VOL. TC			
BS-2087(L)	1-15-76	ML chg antenna monitor (page 2)			
BR-2087(S)	9-23-76	Renewal			6-1-79
BP-20,273(L)	6-6-77	CP inc. daytime power & chg. Transmitter to Collins 820E-1 1300khz 1kw 5kw-1s, DA-2 U			

## BROADCASTING STATION HISTORY RECORD

First licensed .....

Call Letters ... W I B R .....

Station Location ... BATON ROUGE, LOUISIANA

Name .. see card #1 .....

Transmitter Location ... see card #1 .....

Main studio location ... see card #1 .....

**Authorization Record**

File No.	Granted	Facilities	Expires
BP790423AJ (L)	7-18-80	1300khz 1kw 5kw Uml. CP to incre. monitoring points.	7-18-81
..... COMTEL	7-15-81 EXT THRU	AUTH & TERMS COMTEL 10-15-80.	4-25-79
BR790130VE(L) BL-14456	6-17-81	RENEWAL OF LICENSE AND MOD.	6-1-82

## APPLICATION RECORD - BROADCASTING

Call  
LettersW C L A  
xNew

Name OWEN W. WARE and G. T. OWEN, A Partnership d/b as COMMUNITY BROADCASTING COMPANY  
(PO 610 Roumain Building, Third Street, Baton Rouge, Louisiana)

File No.	Dated	Application for	Action	
			Nature	Date
BP-6249	7-28-47	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1220kc Power: 250w Hours of operation: Daytime only Trans. location: To be determined- Baton Rouge, Louisiana Studio location: To be determined- Baton Rouge, Louisiana (Filed by John C. Spearman, Atty.; Robert W. Beaty, Engr.)	GRANTED	11-28-47
Rec'd	8-4-47		subject to filing MP for T site and antenna.	
Filed	8-4-47		Ltr. 1-7-48  Issued with MP 3500	



Transmitter-Raytheon RA-250

## APPLICATION RECORD - BROADCASTING

#2

Name OWEN W. WARE and G. T. OWEN, A Partnership d/b as COMMUNITY BROADCASTING COMPANY Call Letters W C L A

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3500 Rec'd Filed	12-15-47 12-26-47 12-26-47	Mod. of C.P. (BP-6249, which authorized a new standard broadcast station) to change type of transmitter (W.E. 451-A1), and for approval of antenna, transmitter and studio locations at Where North city limit line intersects east shore of Capitol Lake, Baton Rouge, La.  (Filed by Paul Bergquist, Engr.)	GRANTED	2-10-48
BMP-3771 Rec'd Filed	3-31-48 4-1-48 4-1-48	Mod. of C.P. (BP-6249, as mod., which authorized a new standard broadcast station) to change transmitter and studio locations from Where North city limit line intersects east shore of Capitol Lake, Baton Rouge, Louisiana to 600 Neecho Street, East Baton Rouge, Louisiana. Paul Bergquist, Engr.	GRANTED	5-14-48

## APPLICATION RECORD - BROADCASTING

#3

Call W I B R (LTR. 4-26-49)  
Letters X W C L AName OWEN W. WARE and G. T. OWEN, A Partnership d/b as COMMUNITY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-3272 Rec'd Filed	7-14-48 7-16-48 7-16-48	License to cover C.F. (BP-6249, as mod.,) which authorized a new standard broadcast station.	GRANTED	9-21-48
BP-7204 Rec'd Filed	4-8-49 4-26-49 4-26-49	Construction permit to change frequency from 1220kc to 1300kc, increase power from 250 watts to 1 kilowatt, change hours of operation from daytime to unlimited, install DA-2 for day and night, change transmitter location from 600 Neosho Street, Baton Rouge, Louisiana to Choctaw Road and North End of University Lake, Baton Rouge, Louisiana and install a new transmitter (Collins 20-T). Henry H. Fowler, Atty. Henry B. Riblet, Engr.	DOCKET No. 9583 Granted pet. for reconsideration & grant without hrg. Order - 8-17-50 CONDITIONAL re blanketin clause; Non-DA & DA proof to be filed; properly designed phase monitor to be installed; field measuring equip. available at all times and remove existing antenna before making proof.	
(See Card #4 for amendment)				

## APPLICATION RECORD - BROADCASTING

Call

Letters W I B RName OWEN W. WARE and G. T. OWEN d/b as COMMUNITY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-7204 (cont. from Card #3)				
AMENDED Recd. Filed	12-2-49 12-7-49 12-14-49	AMENDED to make change in tolerance values of directional antenna daytime pattern. Glenn D. Gillett, Engr.	<del>Amendment</del> <del>Returned with Let. to Atty. for verified sig. from applicant, 12-9-49</del>	
AMENDED Recd. Filed	2-21-50 2-27-50 3-10-50	AMENDED to make changes in DA patterns. Henry Fowler, Atty.	See Card No. 3 for action	
BMP-5345 Rec'd Resub. Rec'd Filed	9-22-50 9-25-50 9-29-50 10-2-50 10-2-50	Modification of construction permit (BP-7204, which authorized change frequency, increase power, change hours of operation, install <sup>action of</sup> new transmitter and DA-2 and change transmitter location) to change type of transmitter (Collins 20V).	<del>Returned 9-25-50. Sect. 1 not filed.</del> GRANTED Conditional re blanketing cl.; Non-DA & DA proof to be filed; properly designed phase monitor to be installed; field measuring equip. available at all times & remove existing ant. before making proof.	10-10-50

## APPLICATION RECORD - BROADCASTING

Call  
Letters W.I.B.R.Name OWEN M. HINS and G. T. OWEN d/b as COMMUNITY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-2087 Rec'd Resub.	2-27-51 3-2-51 4-2-51	Renewal of license ( <del>Exe. by Gen Mgr. &amp; only copy of Exds.</del> )	<del>Ret'd</del> GRANTED	<del>3-23-51</del> 4-25-51
BL-4404 Rec'd Filed	4-2-51 4-4-51 4-4-51	License to cover construction permit (BP-7204, as modified) which authorized change in frequency, increase in power, change hours of operation, installation of a new transmitter and DA for day and night use (DA-2) and change transmitter location.  E. M. Hinsdale, Jr., Engr.	GRANTED Cond'l re	8-16-51 blanketing
BR-2087 Rec'd Filed	2-26-52 2-29-52 2-29-52	Renewal of license	GRANTED	5-21-52

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

COMMUNITY BROADCASTING COMPANY, INC. (AL-10-13-52)

Call

Letters W I B RName OWEN W. WARE AND G. T. OWEN d/b as COMMUNITY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-1440 Rec'd Filed	9-6-52 9-9-52 9-9-52	Voluntary assignment of license to Community Broadcasting Company, Inc.	GRANTED EFF	10-13-52 11-1-52
BTC-1521 Rec'd Filed	6-17-53 6-22-53 6-22-53	Voluntary acquisition of control of licensee corporation by G. T. Owen, Jr. thru purchase of 250 shares of stock from Owen W. Ware.	GRANTED EFF:	7-6-53 7-23-53
BR-2087 Rec'd Filed	2-25-55 2-28-55 2-28-55	Renewal of License	GRANTED	5-11-55
BR-2087 Rec'd. Filed	2-25-58 2-28-58 2-28-58	Renewal of license. Applicant now represented by Frank Fletcher Per letter 6-25-59.	GRANTED	5-4-60
BR-2087 Rec'd & Filed	2-22-61 2-27-61	Renewal of License	GRANTED	2-14-62

## APPLICATION RECORD - BROADCASTING

1300kc

Call  
Letters W J P PName COMMUNITY BROADCASTING COMPANY, INC.  
Baton Rouge, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BR-2087 Rec'd Filed	2-25-64 3-13-64 3-13-64	Renewal of license  Atty. Henry R. Goldstein	GRANTED	9-16-64
BZ-6077 Rec'd Filed	5/3/66 5/5/66 5/16/66	Auth. to determine operating power by direct meas. of antenna power.	GRANTED	8-10-66
BR-2087 R & F	2-6-67 2-21-67	Renewal of License Atty: John L. Tierney	GRANTED	7-5-67
BZ-7160 R & F DM MAY 2 1969	3/18/69 3/20/69 4/17/69	Direct Meas.  Engr: Louis R. duTreil	GRANTED	6-6-69 Cond'ns re: A complete non-DA as well as DA proof of performance must be submitted, before a renewal of this instrument auth is issued.

APPLICATION RECORD - BROADCASTING

Call Letters W I B R

Name COMMUNITY BROADCASTING COMPANY, INC.  
Baton Rouge, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BR-2087 R & F #583335575 PN PRESS	2-9-70 3-2-70 3-2-70 3-2-70 APR 6 1970	Renewal of license  James P. Riley, Atty. (Fletcher, Heald, etc) AMENDED 12-27-71 re: programming SUPPLEMENTAL APPLICATION filed 3-2-73 as Amendment to pending renewal application (PN 3-2-73)	GRANTED issued with BL-13,158	6-12-73 MAR 28 1973
BP-18,811 R&F \$30-561665 PRESS:	12-1-69 12-4-69 12-4-69 JUL 31 1970	Construction permit to change antenna-transmitter location to South side of La. Hwy. 987-3, 0.9 mi. West of La. Hwy. 1, Near Port Allen, La. and change studio location to "TO BE DETERMINED" and make changes in antenna system. 30° 28' 25" 91° 13' 34" Attorney - James P. Riley (Fletcher, Heald etc) Engineer - L.J.N. du Treil & Associates.	GRANTED	7-31-70
Amended 4-30-70 re Engineering exhibit.				



APPLICATION RECORD - BROADCASTING

Call  
Letters W.I.B.R.

Name COMMUNITY BROADCASTING COMPANY, INC.  
Baton Rouge, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BMP-13,261 R & F #014443 \$50 Acc. 067 Press JUL 13 1971	6-28-71 6-30-71 6-30-71	MP (BP-18,811) for extension of completion date to 12-31-71. (Changes)  Atty: James P. Riley (Fletcher, Heald etc.)	GRANTED TO	7-16-71 12-31-71
BL-13,158 R & F W 027895-\$50 PTA PRESS FEB 18 1972	12-20-71 12-27-71 12-27-71 1-24-72	Lic. (BP-18,811) for changes. Transmitter: COLLINS, 820D-1. Studio loc. same as trans. AC-067  Atty: Marvin Rosenberg (Fletcher, Heald, etc.)	GRANTED issued with renewal	6-12-73
BTC -6858 R & F FEE PD: \$250 #070292 CODE 053 (Form 316) MAY 17 1972	5-3-72 5-5-72	Involuntary transfer of control of lic corp from G.T. Owen, Jr. to G.T. Owen, III, Provisional Administrator of the Estate of G.T. Owen, Jr., Deceased  Atty - E.W. Hummers, Jr.	GRANTED	5-31-72

APPLICATION RECORD - BROADCASTING

Call  
Letters W I B R

Name COMMUNITY BROADCASTING COMPANY, INC.  
Baton Rouge, La.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7201 R & F *FEE PD: \$1000 #211479 CODE 047 JUL 23 1973 Pub. notice filed 7-30-73	6-18-73 7-6-73	Voluntary transfer of control of lic corp from G.T. Owen, III, Provisional Administrator of the Estate of G.T. Owen, Jr., Deceased; to Robert Earle  Atty - Fletcher, Heald etc (V. Curtis, Jr.)	GRANTED *grante fee \$6,798.00 pd 048 EFF: 9-10-73	8-28-73 9-17-73 232964
BP-20,273 Rec'd Filed \$400-528733 AC-001 PN rec'd \$400-540909 JAN 11 1977 Amended 6-17-76 re: Ascertainment of community needs	1-23-76 2-11-76 2-11-76 3-2-76 3-11-76	Constuction permit to increase daytime power to 5kw, chg. type trans. Collins 820E-1.  Atty: Fletcher, Heald, etc. Eng. L.J.N. duTreil  Amended 6-17-76 re addition to Exh. 4 (ascertainment of community needs in gain area, chg. response on page 1 of Section II, Item 4)	GRANTED	6-6-77

Form BC-121  
September 1969  
6-48

## APPLICATION RECORD - BROADCASTING

Call  
Letters W I B R

Name COMMUNITY BROADCASTING COMPANY, INC.  
BATON ROUGE, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2087 R & F PN Recd. PRESS	1-9-76 1-30-76 " MAR 12 1976	RENEWAL OF LICENSE Jas. P. Riley, Atty. (Fletcher & Hildreth)	GRANTED	9-23-76
BL-14,456 R & F PTA PRESS	3-20-78 3-23-78 3-31-78 APR 1 1 1978	Lic. to cover (BP-20,273 and BP-790423AJ) (For Changes) Atty: James P. Riley (Fletcher, Heald, etc.)	GRANTED (Issued	6-17-81 with BR790130VE)
BR 790130 VE PRESS	APR 4 1979	RENEWAL OF LICENSE Jas. P. Riley, Atty.	GRANTED	4-24-81
BP-790423AJ PRESS: (O)	MAY 2 1979	Construction permit to increase monitoring points ATTY: James Riley	GRANTED COA'D	7-18-80

## RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION

I.B.G.

SEABOARD RADIO BROADCASTING CORPORATION (AL 5-7-35)

x W I B G, Incorporated (Vol. Assign. Lic. 12-23-31)

Licensee xSt. Pauls P. E. Church

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
3-P-B-1715-A	4-29-31	New	Clarence M. Doyle Philadelphia, Penna.	Re: 930 kc, 50 w. Share with W I B G	Denied 11-27-31

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks
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6-12-31

6-24-31

2-P-B-1715A

Granted regular renewal  
12-18-32

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

