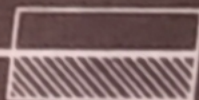


W I B B

 SPERRY RAND



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**REMOVABLE LABEL TAB**

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

## BROADCASTING STATION LICENSE RECORD

Date first licensed 1-26-49

Call letters W.I.B.B.  
Station Location: Macon, Georgia

WALTER H. BUSH, JR. RECEIVER

Name of licensee X W.I.B.B. RADIO, INC. (AL 3-30-72 ; EFF: 5-5-72)  
X THE PEACH STATE BROADCASTING COMPANYTransmitter location Walker Swamp Road, Macon, Georgia (BP 5-16-68) (Lic. 1-26-49)  
X Millirons Rd., approx. 2 mi. W. of Pionona Road, Macon, Ga. (MP 7-30-48)  
X Massey & 13th Streets, Macon, Ga. (CP 9-19-47)31201  
Main studio location 530 Mulberry Street  
Professional Bldg., Macon, Georgia (MP 11-1-48) (Lic. 1-26-49)  
X Hotel Lanier 523 Mulberry St., Macon, Ga. (CP 9-19-47)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-5822	9-19-47 CP for new station.	1280	1kw	Daytime	11-19 5-19-48
BMP-3832	5-4-48 Mod. CP (5822) for extension of completion date.				11-19 8-17-48
BMP-4015	7-30-48 Mod. CP (5822 as mod) to change Type of T and T site.				11-19 8-17-48
BTC-637	8-13-48 vol. T of Control of permittee Corp. from Thomas Carr, Roy Richards, Robert D. Tisinger, J. E. Duncan, N. W. Branden and Robert Brett to Oliver Thornburg, Thomas Maxwell and Thomas Carr. EFF: 9-11-48				
BMP-4113	8-24-48 Mod. CP (5822 as mod) for ext. date.	1280	1kw	Daytime	11-19 11-17-48
BMP-4257	11-1-48 Mod. CP (5822 as mod) to change type of T, change studio site.	1280	1kw	Daytime	11-19 11-17-48
BL-3452	1-26-49 Lic. to cover CP (5822 as mod) for a new station (COND. CLAUSE)	1280	1kw	Daytime	1-26 11-1-51
BTC-987 Eff; 9-26-50	9-19-50 Voluntary acquisition of control of licensee corp. thru sale of 10% stock from Thomas S. Carr to Thomas H. Maxwell				
<del>BR-2187</del>	<del>10-10-51</del>	<del>1280</del>	<del>1kw</del>	<del>Daytime</del>	<del>4-1 7-1-52</del>
BR-2187	3-26-52	1280	1kw	Daytime	4-1 4-1-55
BRC-126 (1)	7-23-53 Mod. of lic. to operate trans. by R.C. from Professional Building, Macon, Georgia				
Telegram	3-30-55 Action on renewal deferred 3-30-55 & continued operation auth. until final determination on renewal				
BR-2187	9-7-55	1280kc	1kw	Day	9-7 4-1-58
BR-2187	3/19/58				4-1 4-1-61
BP-13,216	2-23-61 CP to increase power and install new transmitter. (COND'L)	1280kc	5kw	Day	4-23 10-23-61
BR-2187	3-15-61	1280kc	1kw	Day	4-1 4-1-64
BMP-9568 (1)	7-19-61 Mod. of CP (BP-13216) to change type transmitter (11a, 5000w)				

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W I B B

Station location Macon, Georgia

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BMP-4890 (2)	11-15-61	Mod. of CP(BP-13,216 as mod.) for extension of completion date to 1-2-62			
HL-9023 (1) <del>new</del> Main	5-22-62	1280kc	5kw	Day	
		License to cover CP(NP-13216, as mod.) which auth. incr. in power and install trans. (ITA5000A)			
HL-9405 Aux.	8-13-62	1280kc	1kw	Aux.	8-13-64 4-1-64
		License to use old main(Raytheon RA-1000) as aux. for aux. purposes only and operate by remote control from studio.			
	3-25-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-2187 AUX	6-8-64	1280kc	5kw	Day	6-8-64 4-1-67 4-1-67
		Renewal of License to			
BR-2187	3-29-67	Renewal of License Main & Aux.			4-1-67 4-1-70
TELEGRAM	10-17-67	PSA	500w		
BP-18111	5-16-68	1280kc	5kw	Day	5-16-69
		CP to chg. ant-trans. loc. RC			
BMP-12598 (1)	1-13-69	MP(BP-18,111)	ext. time		7-16-69
BP-18592	7-10-69	1280kc	1kw	Aux.	3-10-70
		CP to chg. loc. of aux. trans. to main trans. loc., with RC from main studio.			
HL-12434(L)	8-28-69	License (BP-18,111, as mod)			4-1-70
HL-12435(L)	8-28-69	License (BP-18,592)Aux.			4-1-70
BR-2187(S)	4-1-70	Renewal of Main & Aux.			4-1-73
BTC-6698	12-22-71	VOL. TC			
BAL-7529	3-30-72	VOL. AL EFF: 5-5-72			
EBSA	6-12-72				
BR-2187(L)	4-13-73	RENEWAL MAIN & AUX.			4-1-76
BR-2187(S)	3-30-76	RENEWAL (MAIN & AUX.)			4-1-79
BTC790629GM	8-30-79	VOL. TC		EFF: 11-14-79	
BR781201WT (S)	3-22-79	RENEWAL OF LICENSE			4-1-82
BAL810311HU	4-22-81	VOL AL			

## APPLICATION RECORD - BROADCASTING

Call W I B B

Letters  New

~~THOMAS GALT, J. B. DUNCAN, ROY RICHARDS, and ROBERT D. FISHER, a partnership d/b as~~  
 Name THE PEACH STATE BROADCASTING COMPANY

(PO Peoples-Bank-Building-Correllton, Georgia)

Lanier Hotel, Macon

File No.	Dated	Application for	Action	
			Nature	Date
			GRANTED	9-19-47
HP-5822	2-4-47	Construction Permit for a new standard broad-		
Rec'd	2-6-47	cast station to be operated on:		
Filed	2-6-47	Frequency: <del>1180kc- 1170kc- 1130kc</del> 1280kc		
		Power: 1kw		
		Hours of operation: Daytime only		
		Trans. location: <del>Meads Road</del> , Macon, Georgia		
		Studio location: Hotel Lanier, 523 Mulberry St., Macon, Georgia		
AMENDED	3-7-47	AMENDED to change frequency <u>from</u> 1180kc <u>to</u>		
Rec'd.	3-10-47	1170kc		
Filed	3-10-47			
AMEND.	4-20-47	AMENDED to change frequency <u>from</u> 1170kc		
Rec'd	4-23-47	<u>to</u> 1130kc		
Filed	4-23-47			

(See Amendment Card #2)

Transmitter-General Electric BT-21 A

Luther W. Martin, Engr.  
2 Stonewall Lanett, Alabama

FORM BC-121  
Aug. 1955

APPLICATION RECORD - BROADCASTING

1280 Kc.

Call  
Letters W I B B

Name THE PEACH STATE BROADCASTING COMPANY  
Macon, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BP-18,592 R & F. #525995 \$30 JUL 0 1969	6-25-69 7-1-69 7-1-69	CP to change location of auxiliary transmitter (Raytheon EA-1000) to main trans loc, with RC from Main studio. atty-Smith, Fenner, Shack & L'Heureux (Arthur V. Weinberg)	GRANTED	7-10-69
BL-12,434 R & F #525994 \$30 PT AMENDED:R&F	6/25/69 7/1/69 7/1/69 7/9/69 7/14/69	License (BP-18,111 as mod.) change ant-trans. loc.. Atty: Arthur V. Weinberg Engr: Ben Akerman Re studio loc. redescribed.	GRANTED	8-28-69
BL-12,435 R & F #533465 \$30 PT AUG	7/30/69 8/5/69 8/5/69 8/15/69	License (BP-18,592) change loc. of aux. trans. to main trans. loc.	GRANTED	8-28-69



BP-18,592: atty called 7-3-69 re name in Sec. I; and studio address.

## APPLICATION RECORD - BROADCASTING

Call

Letters NEWName PEACH STATE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-5822 (cont. from Card #1)				
AMENDED	5-17-47	AMENDED to change frequency <u>from</u> 1130kc <u>to</u> 1280kc.		
Recd.	5-19-47			
Filed	5-19-47			
AMENDED	6-23-47	AMENDED to change transmitter location from Meade Road, Macon, Georgia, to Massey and Thirteenth Streets, Macon, Georgia.		
Recd.	6-26-47			
Filed	6-26-47			
AMENDED	8-25-47	AMENDED to change name of applicant from Thomas Carr, J. E. Duncan, Roy Richards, and Robert D. Tisinger, a partnership d/b as Peach State Broadcasting Company <u>TO</u> THE PEACH STATE BROADCASTING COMPANY.		
Recd.	8-27-47			
Filed	8-27-47			

## APPLICATION RECORD - BROADCASTING

Call  
Letters WIBBName The Peach State Broadcasting Company

File No.	Dated	Application for	Action	
			Nature	Date
<b>BMP-3832</b>	3-18-48	Mod. of C.P. (BP-5822, which authorized a new standard broadcast station) for extension of completion date from 5-19-48 to 60 days after grant of application for transfer of control. (application filed with the Commission 4-23-48.)	Returned	3-25-48
Rec'd	3-22-48		Application Incomplete	
Resubm.	4-23-48		GRANTED	5-4-48
Rec'd	4-23-48			
Filed	4-23-48			
<b>BTC-637</b>	4-23-48	Voluntary Transfer of Control of permittee corporation from Thomas Carr, Roy Richards, Robert D. Tisinger, J.E. Duncan, N.W. Branden and Robert Brett to Oliver Thornburg, and Thomas Maxwell, and Thomas Carr. 270 shares of capital stock-90%	GRANTED	8-13-48
Rec'd	4-23-48		EFF:	9-11-48
Filed	4-23-48			
		<i>The packet should include Carr as one of the transferees also</i>		

## APPLICATION RECORD - BROADCASTING

# 4

Call  
Letters W.I.B.B.Name THE PEACH STATE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4015 Rec'd Filed	6-24-48 6-28-48 6-28-48	Mod. of C.P. (BP-5822, as mod., which authorized a new standard broadcast station) to change type of transmitter (Gates BC-1E) and change transmitter location from Massey & 13th Streets, Macon, Georgia to Millirons Road approximately 2 miles west of Pionona Road, Macon, Georgia.	GRANTED	7-30-48
BMP-4113 Rec'd Filed	8-12-48 8-13-48 8-13-48	Mod. of C.P. (BP-5822, as modified, which authorized a new standard broadcast station) for extension of completion date from: 8-17-48 to: 11-17-48.	GRANTED	8-24-48

## APPLICATION RECORD - BROADCASTING

Call  
Letters W I B BName THE PEACH STATE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4257 Rec'd Filed	10-19-48 10-20-48 10-20-48	Mod. of C.P. (BP-5822, as mod., which authorized a new standard broadcast station) to change type of transmitter (Raytheon RA-1000) and change studio location from: 523 Mulberry Street, Macon, Georgia to Professional Building, Macon, Georgia.	GRANTED	11-1-48
BL-3452 Rec'd Filed	11-4-48 11-9-48 11-9-48	License to cover C.P. (BP-5822, as mod.,) which authorized a new standard broadcast station.	GRANTED re waiver	1-26-49 3.55(b)
BTC-987 Rec'd Filed	8-29-50 8-31-50 8-31-50	Voluntary acquisition of control of licensee corporation thru sale of 10% of common stock from Thomas S. Carr to Thomas H. Maxwell.	GRANTED Eff:	9-19-50 9-26-50
BR-2187 Rec'd	7-21-51 7-24-51	Renewal of license	Granted	10-10-51

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters W.I.B.B.Name THE PEACH STATE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-2187 Rec'd Filed	3-4-52 3-6-52 3-6-52	Renewal of license (Informal request)	GRANTED	3-26-52
ERC-126 Rec'd Filed	7-18-53 7-20-53 7-20-53	Modification of license to operate transmitter by Remote Control from Professional Building, Macon, Georgia.	GRANTED	7-23-53
BR-2187 Rec'd. Filed	12-14-54 12-16-54 12-16-54	Renewal of License	GRANTED	9-7-55
BR-2187 Recd. Filed	12-28-57 1-2-58 1-2-58	Renewal of license.	GRANTED	3-19-58
BP-13,216 Rec'd Filed	5-25-59 5-26-59 5-26-59	Construction Permit to increase power from 1kw to 5kw and install a new transmitter (Gates BC-5P) Engr.- Ben Ackerman, Cherax, S. C.	GRANTED COND'L re accept interf. of BP-13,775(WANS). Sub. ant. resist. meas. in accordance with Sec. 3.54 of Comm. Rules.	2-23-61

Aug. 1955

#7

Call  
Letters WIBBName THE PEACH STATE BROADCASTING COMPANY  
Macon, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BR-2187 Rec'd&Filed	12-25-61 1-27-61	Renewal of License Thomas G. Shack Jr., atty.	GRANTED	3-15-61
BR-2568 Rec'd&Filed	5-3-61 5-23-61	Modification of CP(BP-13,216 CP to incr. power and install new transmitter) to change type transmitter to an ICA, 5000W. Smith and Pepper, Attys.	GRANTED	7-19-61
BR-2590 R&F	10-19-61 10-20-61	Mod of CP (BP-13216 as mod) which auth incr power and install new trans for extension of completion date from 12-31-61 to _____ Atty: Smith and Pepper	GRANTED	11-15-61 to 1-2-62
BL-9023 R. & F.	12-4-61 12-6-61	Lic to cover CP(BP-13,216 as mod) which auth. incr. in power and installation of new trans.	GRANTED	5-22-62
BL-9405 R. & F.	5-16-62 5-1-62	Lic to use old main trans(Raytheon RA-1000) at present loc of main trans, to be operated on 1280Kc, 1kw, Daytime, for AUXILIARY PURPOSES ONLY. trans may be operated by remote control from studio Atty- SMITH & PEPPER	GRANTED	8-13-62

## APPLICATION RECORD - BROADCASTING

Call  
Letters W I B BName THE PEACH STATE BROADCASTING COMPANY  
Macon, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BR-2187 Rec'd Filed	12-23-63 12-31-63 12-31-63	Renewal of License (Main & Auxiliary) Robert W. Healy, Atty.	GRANTED	6-8-64
BR-2187 R & F	12-26-66 1-3-67	Renewal of license. (main & auxiliary) Atty: Smith & Pepper	GRANTED	3-29-67
BP-18,111 R. & F. #403917 \$30 APR 3 1968	1-26-68 1-30-68 1-30-68	CP to chg. ant-trans. loc. to Walker Swamp Road, Macon, Ga. (Req. waiver of Sect. 73.37 of Rules) Atty-Smith & Pepper (Robert W. Healy) Engr-Palmer A. Greer, Greenville, S. C.	GRANTED	5-16-68
AMENDMENT R&F	4-29-68	AMENDED Section III.		
EMP-12,598 R. & F. #477232 \$30 JAN 7 1969	12-6-68 12-9-68 12-9-68	MP (BP-18,111) for extension of completion date to 7-16-69 (changes). atty-Smith, Pepper, Shack & L'Heureux <i>(Arthur V. Newberg)</i>	GRANTED to	1-13-69 7-16-69



Card #9 is missing

APPLICATION RECORD - BROADCASTING

Call  
Letters W I B B

WIBB RADIO, INC.

Name X THE PEACH STATE BROADCASTING COMPANY  
MACON, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2187 R & F	12-16-69	Renewal of License (Main & Auxiliary)	GRANTED	4-1-70
#565654 \$75	12-19-69	Atty: Arthur Weinberg (Smith, Pepper etc.)		
#565655 \$30	12-19-69			
P. N.	12-19-69			
-----				
BTC-6598 R & F	10-6-71	Voluntary transfer of control of lic corp from Thomas H. Maxwell to WIBB Radio, Inc.	GRANTED	12-22-71
FEE PD: \$1000 #011049	10-12-71		Req. grant fee \$8,500.00	
CODE 047		Atty - Daly, Joyce & Borsari	EFF: 1-31-72	
Pub. notice filed 11-9-71			Grant Fee Paid: 048, 2-4-72, W 038275	
-----				
BAL-7529 R & F	2-17-72	Voluntary assignment of license to WIBB RADIO, INC.	GRANTED	3-30-72
FEE PD: \$250 #041123	2-22-72		EFF: 5-5-72	
CODE 053 (Form 316)		Atty - Daly, Joyce & Borsari		
		AMENDED 3-28-72 - legal data; Sec. II re Mr. Brooks (stockholder)		

BTC-6698 - AMENDED 12-1-71 to show director (Table I)

## APPLICATION RECORD - BROADCASTING

Call  
Letters W I B BName W IBB RADIO, INC.  
Macon, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BR-2187 R & F P.N. PRESS FEB	12-15-72 1-2-73 1-2-73	Renewal of License (Main & Auxiliary) Atty.: George R. Borsari, Jr. AMENDED 3-30-73 re: employment practices	GRANTED	4-13-73
BR-2187 R & F PN Recd. PRESS FEB 2 1976	11-10-75 12-1-75 " FEB 2 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 2-24-76 re: EEO	GRANTED	3-30-76
BR781201WT PRESS: JAN 31 1979	1 1979	RENEWAL OF LICENSE (Main & Aux.)  Atty: John A. Borsari	GRANTED	3-22-79
BTC 790629GH FORM 315 PRESS: JUL 1 1979 PN Filed 7/19/79/ 7-27-79	JUL 1 1979 7/19/79/ 7-27-79	Vol TC from J. McCarthy Miller, Jr. to Dora-Clayton Agency, Incorporated (over)  Atty for transferor - R.F. Kennedy for transferee - Washington, D.C. Edmundson	GRANTED EFF:	8-30-79 11-14-79

BTC790729GM Amended 10-16-79 re: No. other b/c int.  
held by Dora-Clayton, Inc.

#12

## APPLICATION RECORD-BROADCASTING

Call Letters: W I B B

WALTER H. BUSH, JR. RECEIVER

Name: X WIBB RADIO, INC.

Station Location: Macon, Georgia

File No.	Date	Description	Action and Date
BAL810311HU Form 316 PRESS APR 07 1981		Involuntary AL to Walter H. Bush, Jr. Receiver Atty. George R. Borsari, Jr.	GRANTED 4-22-81 EFF: 4-22-81

W I B B - RECORD OF DENIAL OF INFORMAL APPLICATIONS

Tele. 11-23-49 STA to opr. add'lt time 11-24-49  
not considered per Rules. (football game -  
benefit of hospital.

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Tele. 11-14-50 To remain on air until 5:45 pm 11-24-50 as a  
public service featuring arrival of Santa Claus  
over all local stations.

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## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

