

W H P L

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CATALOG NO. 4550L 1/5

Form BC 126

June 1954

3984

# BROADCASTING STATION LICENSE RECORD

Date first licensed 5-26-61

Call letters W H P L

Station location Winchester, Virginia

SHENVAL BROADCASTING CORPORATION, (AP 12-6-60; EFF: 12-7-60)

Name of licensee x EDWIN R. FISCHER

Winchester, Va. ((Redesc. 5-26-61)

County Rd. 641, 0.5 mi. N. of intersection with U.S. 50, 2.2 mi. west of /  
x0.35 mi N. of Rt. 50, 2.2 mi. W. of Winchester, Virginia (BMP 11-21-60) 60)

Transmitter location x 1/2 mi. N. of U.S. Route 50, 2.6 mi. W. NW of Winchester, Virginia (BP 10-5-

Winchester, Va. (Lic. 5-26-61)

County Rd. 641, 0.5 mi. N. of intersection with U.S. 50, 2.2 mi. west of /

Main studio location x To be determined, Winchester, Virginia (BP 10-5-60)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-13139	10-5-60	610kc	500w-DA	-Day	12-5 6-5-61
	CP for a new standard broadcast station (Cond'1)				
BP-13139 (1)	11-2-60	Mod. of CP(BP-13139) to assign Call Letters.			
BMP-9150	11-21-60	610kc	500w-DA	-Day	1-21 7-21-61
	Mod. of CP(BP-13139) to chg. antenna-trans. loc., make chges. in antenna system (add top-loading) & chges. in ground system (Cond'1).				
BAP-506 EFF:	12-6-60	Voluntary assignment of construction permit to Shenval Broadcasting Corporation			
	12-7-60				
BMP-9219	1-27-61	610kc	500w-DA	-Day	1-21 7-21-61
	Mod. of CP(BP-13139 ad mod.) to make changes in DA pattern (Cond'1).				
BL-8312	5-26-61	610kc	500w-DA	-Day	5-26 10-1-63
	License to cover CP(BP-13139) which authorized a new standard broadcast station, specify type trans. and studio location.				
BP-15362	7-30-63	610kc	500w DA-2	U	9-30 3-30-64
	CP to change hours of operation to Unlimited using power of 500w, make change in DA system (add 2 towers) change to DA-2 (Cond'1).				
	10-30-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-3984	4-30-64	Renewal of license			4-30 10-1-66
BL-10,440	8-25-64	610kc	500w-DA-2	U	8-25 10-1-66
	Lic to cover CP(BP-15,362) chg hours of operation chg DA-System; chg from DA-D to DA-2.				
BR-3984	9-30-66	Renewal of License			10-1 10-1-69
BS-3984 (1)	10-9-67	Mod. of license to change the daytime antenna base <sup>current</sup> ratio of the SW (#4) tower to read 0.523 (Memo).			
BS-3984(2)	3-19-69	Memo correct Theo. Specs.			
BR-3984 (L)	7-14-71	Renewal of License & (Modification)			10-1-72
EBSA	5-22-72				

Form BC 126

June 1954

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... W H P L

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-3984(L)	2-12-73	RENEWAL			10-1-75
BR-3984(S)	9-29-75		RENEWAL		10-1-78
.....					
BR3984 (S)	1/23/79		Renewal		10/1/81

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters NEW WHPLName EDWIN R. FISCHER  
PO 2526 17th St., N.W., Washington, D. C.

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,139 R. & F.	5-15-59 5-15-59	Construction permit for a new standard broadcast station to be operated on Frequency: 610kc Power: 500w DA-D Hours of Operation: Daytime Trans. Location: $\frac{1}{2}$ mi. N. of US Route 50, 2.6 mi. W NW of Winchester, Va. Studio Location: To be determined Winchester, Va.  Atty. Mallyck and Bernton Engr. Nugent S. Sharp	GRANTED Cond'l re: Phase Mon., Field meas. equip. & complete non-DA proof. Interference	10-5-60
EMP-9150 Rec'd Filed	10-5-60 10-6-60 10-6-60	Modification of construction permit (BP-13139, which auth. a new standard broadcast station) to change antenna-trans. location from $\frac{1}{2}$ mi. N. of US Route 50, 2.6 mi. W, NW of Winchester to .35 North of Rt. 50, 2.2 mi. West of Win- chester, Va.; make chges. in antenna system (add top-loading) & chges. in ground system. Atty's: Mallyck & Bernton	GRANTED Cond'l re: Phase Mon., Field meas. equip. & complete non-BA proof. Interference	12-21-60

COLLINS 550A

APPLICATION RECORD - BROADCASTING

Call Letters W H P L

Name <sup>x</sup> EDWIN R. FISCHER  
 WINCHESTER, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BAP-506 Rec'd Filed	11-7-60 11-16-60 11-16-60	Voluntary assignment of construction permit to Shenval Broadcasting Corporation.  E. Theodore Mallyck, Atty.	GRANTED EFF:	12-6-60 12-7-60
BMP-9219 R & F  AMENDMENT R & F	11-23-60 11-28-60  12-15-60 12-19-60	Modification of C. P (BP-13,139 as modified, which auth. a new standard broadcast station) to make chgs. in DA pattern. Atty's: <u>Mallyck &amp; Bernton</u>  AMENDED to change applicant name to SHENVAL BROADCASTING CORPORATION (BAP-506 gr 12-6-60)	GRANTED Cond'l re: Phase Mon., Field meas. equip. & complete non-DA proof.	1-27-61
BL-8312 Rec'd Filed	1-19-61 1-19-61 1-19-61	License to cover construction permit (BP-13139, as modified) which auth. a new standard broadcast station; specify type transmitter as COLLINS 20V-2; specify studio location as "Same as transmitter".  Atty. - Mallyck & Bernton Engr. - Silliman, Moffet & Rohrer	GRANTED	5-26-61



#3 APPLICATION RECORD - BROADCASTING

Call  
Letters WHPL

Name SHENVAL BROADCASTING CORPORATION  
WINCHESTER, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,362 Rec'd Filed	1-10-62 1-12-62 1-31-62	Construction Permit to change hours of operation from Daytime to Unlimited using power of 500w; make change in DA system (add 2 towers) and change from DA-D to DA-2 Request application be accepted for filing and waiver of Sec. 1.351(b) of the Rules Atty. Mallyck and Bernton Petition accepted by Eng. Silliman, Moffet and Rohrer ltr. of 3-28-62	GRANTED Cond'l re: Phase Mon., Field mess. equip., DA & complete non-DA proof. Subseq. to the installation of the new towers by and adjustment of the nighttime directional antenna array.	7-30-63
BR-3984 Rec'd Filed	7-11-63 7-11-63 7-11-63	Renewal of License  Mallyck & Bernton, Atty.	GRANTED	4-30-64
BL-10,440 R. & F.	12-5-63 12-6-63	Lic to cover CP(BP-15,362) chg hours of operation; chg DA-System; chg from DA-D to DA-2.  Atty- Mallyck & Bernton	GRANTED	8-25-64

FORM BC-121 #4  
 AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W H P L

Name SHENVAL BROADCASTING CORPORATION  
Winchester, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BR-3984 R & F	7-1-66 7-1-66	Renewal of License  Atty.: E. Theodore Mallyck	GRANTED	9-30-66
BR-3984 R & F #524,980\$75. P.N. filed PRESS AUG 1 1969	6-23-69 6-26-69 6-26-69 7-2-69	Renewal of license Atty- <u>Mallyck</u> & Bernton  AMENDED 12-9-69 re: Engineering data AMENDED 7-15-70 re: engineering report AMENDED 10-19-70 re: supplemental engineering data AMENDED 11-5-70 re: supplemental engineering data	GRANTED	7-14-71
BR-3984 R & F P.N. PRESS JUL 11 1972	6-30-72 6-30-72 6-30-72	Renewal of License  Atty: E. Theodore Mallyck AMENDED 8-21-72 re: business interests; maintenance logs	GRANTED	2-12-73

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters W H P LName SHENVAL BROADCASTING CORPORATION  
WINCHESTER, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3984 R & F PN Recd. PRESS	5-28-75 5-29-75 " <b>JUL 17 1975</b>	RENEWAL OF LICENSE <u>Mallyck &amp; Bernton, Atty.</u>	GRANTED	9-29-75
BR-3984 R & F PRESS	5-23-78 5-31-78 <b>JUL 7 1978</b>	RENEWAL OF LICENSE	Granted	1/23/79
BR810601XH PRESS <b>AUG 5 1981</b>		Renewal of License Atty.: E. Theodore Mallyck	Granted ISSUED	10-22-81

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

