

W H Y D



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390196

BROADCASTING STATION LICENSE RECORD

WHYD (Ltr. 9-14-65)

XWGBA (10-21-53)

Call letters XW.P.N.X

Station Location: Phenix City, Alabama
Columbus, Georgia

Date first licensed 9-4-52

CLW COMMUNICATIONS GROUP (BML-2642)

X CLW BROADCASTERS, INC. (AL gr 11/24/76 EFF:1/3/77)

XWGBA, INC. (AL 12-15-54 EFF: 1-1-55)

X L. H. CHRISTIAN AND C. A. McCLURE d/b as CHRISTIAN & McCLURE (AL 10-21-53)

X COMMUNITY BROADCASTING COMPANY, INC. (Ap. 7-24-52, EFF: 7-31-52) EFF:10-28-52

Name of licensee X COMMUNITY BROADCASTING SERVICE, INCORPORATED

1900 South 5th Street, Phenix City, Alabama (Re-description-Ltr. 7-15-60)

X 1900 McCann St., Phenix City, Ala. (BL-4714 granted 9-4-52)

Transmitter location X Approx. 1/4 mi. W of 16th Ave., on McCann St. (extended), Phenix City,
Alabama (CP 3-26-52) (Lic. 9-4-52)

1415 Mynton Road, Columbus, Georgia (Ltr. 7-15-60)

X 1213 1/2 Broadway, Columbus, Georgia

X 1900 McCann Street, Phenix City, Alabama (Lic. 9-4-52)

Main studio location X Masonic Bldg., Phenix City, Alabama

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-8038 CP for a new standard broadcast station at Phenix City, Ala	3-26-52	1270	1kw	Day	5-26 11-26-52
BAP-174 EFF	7-24-52 7-31-52	Vol. assignment of C.P. to COMMUNITY BROADCASTING COMPANY, INC.			
BL-4714 Lic. to cover CP (BP-8038) for new station and change main studio location.	9-4-52	1270	1kw	Day	9-4-52 4-1-55
BAL-1623 EFF	10-21-53 10-28-53	AL to L. H. CHRISTIAN AND C. A. MCCLURE d/b as CHRISTIAN & MCCLURE			
BML-1558 Y	10-31-53	ML change studio location 10-31 4-1-55 to Columbus, Georgia.			
BRC-327 (1)	3-12-54	Mod. of lic. to op. trans. by remote control from 1213 1/2 Broadway, Columbus, Ga.			
BAL-1905 EFF:	12-15-54 1-1-55	Vol. assignment of license to WGBA, Inc.			
BR-2729	3-9-55	1270kc	1kw	Day	4-1 4-1-58
BP-9722 CP to increase power and install new transmitter	9-8-55	1270kc	5kw	Day	11-8-55 5-8-56
BP-6971 (1)	10-6-55	Mod. of CP(9722) to change type trans.			
BL-5936 (1)	11-30-55	License to cover CP (BP9722, as mod.) to increase power & install new trans.			
BP-10821 CP to install old main transmitter as an aux. trans at present location of main trans., and operate aux. trans. by remote control from studio location.	10-8-56	1270kc	1kw	Aux	12-8-56 6-8-57
BL-6478 Lic. to cover CP(BP-10,821) to install old main trans- mitter as an auxiliary transmitter & to operate trans. by remote control.	1-15-57	1270kc	1kw	AUX.	1-15 4-1-58
BR-2729	3-26-58	1270kc	5kw 1kw	Day A ux.	4-1 4-1-61
BTC-2759 EFF:	4-22-58 4-30-58	Voluntary acquisition of positive control of licensee corporation by Charles A. McClure thru transfer of stock from L.H. Christian.			

June 1954

BROADCASTING STATION LICENSE RECORD

#2

Date first licensed

Call letters W G B A

Station location Columbus, Georgia

Name of licensee WGDA, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-1715 (1)	8- -60 Mod. of trol point to 1.15 Winton Rd. Columbia, Ga.	1270kc	5 kw	Day(Main)	8-9 4-1-61
	3-29-61	Commission deferred action on renewal pending fur ther consideration.			
BR-2729	4-26-61	1270kc	5kw	Day(Main)	4-26 4-1-64
AUX			1kw	AUX	4-26 4-1-64
BS-2729 (1)	11-5-62	Mod. of markings.	license (MAIN & AUXILIARY)	to change	obstruction
BR-2729 AUX	3-17-64	1270kc	5kw 1kw	Day to	4-1 4-1-67 4-1 4-1-67
BR-2729	3-29-67	Renewal	of License Main Aux.		4-1 4-1-70
TELEGRAM	10-17-67	PSA	500w		
BR-2729(S)	4-1-70	Renewal	of Main & Aux.		4-1-73
EDSA	6 -12-72				
BR-2729(L)	6-12-73	RENEWAL (Main & Aux.)			4-1-76
BR-2729(L)	10-22-76	RENEWAL (MAIN & AUX.)			4-1-79
BAL-8801	12/24/76	Vol AL	EFF: 1/3/77		
Tele. 3-4-77	Transmitter Western Electric 4058-1 {Modified}				
BML-2642(1)	8-19-77	ML to chg.	name of licensee		
COMTEL	9-14-77	Transmitter now	McMartin BA-2,5K (two) with a combiner.		
BZ-781130AA(L)	1-9-79	Direct Measurement			4-1-79
BR781201A5(L)	3-22-79	RENEWAL			4-1-82

APPLICATION RECORD - BROADCASTING

Call W P N X
 Letters X New

Name COMMUNITY BROADCASTING SERVICE, INCORPORATED

(P.O. c/o Clarence E. Lesper, Box 3119, Winston-Salem, N.C.)

Box 402, Phenix City, Alabama (let 9/25/51)

File No.	Dated	Application for	Nature	Date
BP-8038	3-19-51	Construction permit for a new standard broad-	GRANTED	3-26-52
Rec'd	3-21-51	cast station to be operated on:		
Filed	3-21-51	Frequency: 1270kc		
		Power: 1kw		
		Hours of Operation: Daytime		
		Trans. Location: To-be-determined Approx. $\frac{1}{2}$ mi. W. of		
		16th Ave. on McCann Street, (extended) Phenix City, Alabama		
		Studio Location: To-be-determined Masonic Bldg.		
		Phenix City, Alabama		
		Edward F. Lorentz, Engr.		

Gates BC-1E

APPLICATION RECORD - BROADCASTING

Call Letters **W P N X**
X New

Name **COMMUNITY BROADCASTING SERVICE, INCORPORATED**
(P.O. c/o Clarence E. Leeper, Box 3119, Winston Salem, N. C.)

File No.	Dated	Application for	Action	
			Nature	Date
AMENDED Rec'd Resubmitted Rec'd Filed	7-13-51 7-16-51 7-25-51 7-25-51	AMENDED to change transmitter location from "to be determined", Phoenix City, Alabama, to approximately $\frac{1}{4}$ mile west of 16th Avenue On McCann Street (extended) Phenix City, Alabama; change studio location from "to be determined", Phoenix City, Alabama to Masonic Bldg. Phenix City, Alabama; type of transmitter from Gates, BC-1E, DCC, Max. 1kw to Western Electric, 443A-1, DCC, Max. 1 kw and to make changes in antenna system.	RETURNED 7-22-51 Name on amendment differs from application See Card #1 for action	
BL-4714 Rec'd Filed	4-30-52 5-1-52 5-1-52	License to cover construction permit (BP-8038) which authorized a new standard broadcast station and to change studio location from Masonic Bldg., Phenix City, Ala. to 1900 McCann Street, Phenix City, Ala. Frank U. Fletcher, Atty.	GRANTED	9-4-52
See card #3 for amendment.				

APPLICATION RECORD - BROADCASTING

Call
Letters **W P N X**

Name **COMMUNITY BROADCASTING SERVICE, INCORPORATED**

File No.	Dated	Application for	Action	
			Nature	Date
BAP-174 Rec'd Filed	6-16-52 6-20-52 6-20-52	Voluntary assignment of construction permit to Community Broadcasting Company, Inc. (Contingent on grant of BTC-1330). Frank U. Fletcher, Atty.	GRANTED EFF	7-24-52 7-31-52
III				
BL-4714 Cont'd. AMENDED Rec'd Filed	 7-31-52 8-7-52 8-7-52	 AMENDED to change name of applicant to Community Broadcasting Company, Inc.		
BP-8630 Rec'd Filed	10-6-52 10-9-52 10-9-52	Construction permit to increase height of antenna and mount TV antenna on top. (Contingent on grant of TV application) Frank U. Fletcher, Atty. Everett L. Dillard, Engr.	DISMISSED TV application dismissed	3-17-52 3-2-53

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call
Letters

W P N X

Name COMMUNITY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BML-1558 Rec'd Filed	9-21-53 9-23-53 9-23-53	Modification of license to change station and studio location from 1900 McCann St., Phenix City, Alabama to 1213 1/2 Broadway, Columbus, Ga. (contingent on grant of BML-1559; BAL-1622 and BAL-1623). Roberts & McInnis, Atty.	GRANTED	10-21-53
BAL-1623 Rec'd Filed	9-21-53 9-23-53 9-23-53	Voluntary assignment of license to L. H. Christian and C. A. McClure, d/b as Christian and McClure. (Contingent on grant of BAL-1622) Sam Miller, Atty for assignor E.D. Johnston, Atty. for Assignee <small>F.C.C. - WASHINGTON, D. C.</small>	GRANTED EFF:	10-21-53 10-28-53

APPLICATION RECORD - BROADCASTING

Call
Letters **WGBA**

Name **L. H. CHRISTIAN AND C. A. McCLURE, d/b as CHRISTIAN & McCLURE**

File No.	Dated	Application for	Action	
			Nature	Date
BRC-327 Rec'd Filed	2-25-54 2-26-54 2-26-54	Modification of license to operate transmitter by remote control from 1213 $\frac{1}{2}$ Broadway, Columbus, Georgia.	GRANTED	3-12-54
BAL-1905 Rec'd Filed	11-11-54 11-22-54 11-22-54	Voluntary assignment of license to WGBA, INC. E. D. Johnston, Atty	GRANTED EFF:	12-15-54 1-1-55
BR-2729 Rec'd Filed	1-3-55 1-5-55 1-5-55	Renewal of License	GRANTED	3-9-55

APPLICATION RECORD - BROADCASTING

Call Letters **W G B A**

Name **W G B A, INC.**

File No.	Dated	Application for	Action	
			Nature	Date
BP-9722 Rec'd Filed	2-28-55 3-4-55 3-4-55	Construction permit to increase power from 1kw to 5kw; and install a new transmitter (Gates BC-5B). Roberts & McInnis, Attys. Robert M. Silliman & Associates, Engrs.	GRANTED	9-8-55
BMP-6971 Rec'd Filed	9-23-55 9-27-55 9-27-55	Modification of construction permit (BP-9722 which auth. increase power and install a new transmitter) for change in type transmitter (W.E. 405B1) Roberts & McInnis, Attys.	GRANTED	10-6-55
BL-5936 rec'd Filed	11-9-55 11-15-55 11-15-55	License to cover construction permit (BP-9722, as mod.) which authorized an increase in power and to install a new transmitter. Roberts & McInnis, Attys.	GRANTED	11-30-55

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WGBA

Name WGBA, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,821 Rec'd Filed	9-19-56 9-20-56 9-20-56	Construction permit to install old main transmitter (W.E. 443A1) as an auxiliary transmitter at 1900 McCann Street, Phenix City, Alabama (present location of main transmitter) to be operated on 1270kc, power of 1kw, to be used for auxiliary purposes only and operate transmitter by remote control from 1213½ Broadway, Columbus, Georgia.	GRANTED	10-8-56
BL-6478 Rec'd Filed	12-28-56 12-31-56 12-31-56	License to cover Construction Permit BP-10,821 which authorized installation of old main transmitter as an auxiliary transmitter at present location of main transmitter to be operated on 1270kc, power of 1kw, to be used for auxiliary purposes only and operate transmitter by remote control from 1213½ Broadway, Columbus, Georgia.	GRANTED	1-15-57

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters W.G.B.

Name

WGBA, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2729 Rec'd Filed	1-1-58 1-2-58 1-2-58	Renewal of license. (Main Transmitter) Roberts & McInnis, Atty	Granted	3-26-58
BR-2729 Rec'd & Fld.	1-13-58 1-15-58	Renewal of license (Auxiliary Transmitter) Roberts & McInnis, Atty.		
BTC-2759 Rec'd Filed	4-2-58 4-7-58 4-7-58	Voluntary acquisition of positive control of licensee corporation by Charles A. McClure thru transfer of stock from L. H. Christian. E. D. Johnston, Atty.	GRANTED EFF:	4-22-58 4-30-58
BRC-1715 Rec'd Filed	8-2-60 8-4-60 8-4-60	Modifications of license (BR-2729) to change Studio Location and Remote Control Point from 1213 1/2 Broadway, Columbus, Ga., to 1415 Wynnton Road, Columbus, Ga. (MAIN)	GRANTED	8-9-60
BR-2729 Rec'd & Filed BR-2729 BR-2729	1-3-61 1-13-61 1-13-61 1-13-61	Renewal of License (MAIN & AUXILIARY) XXXXXXXXXX Samuel Miller, Atty.	GRANTED	4-26-61

FORM BC-121 #9
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call W H Y D
Letters W G B A

Name WGHA, INC.
COLUMBUS, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BB-2729 R & F	11-12-63 11-27-63	Renewal of license (MAIN & AUXILIARY). Atty: Roberts & McInnis	GRANTED	3-17-64
BR-2729 R & F	12-3-66 12-19-66	Renewal of license (Main & Auxiliary) Atty- Everett D. Johnson (McInnis, Wilson, Munson & Woods)	GRANTED	3-29-67
BR-2729 R & F #566069 \$75. #573666 \$30. F.N.	12-30-69 12-30-69 12-30-69 1-28-70 12-30-69	Renewal of License (Main & Auxiliary) Atty - E. D. Johnston FEB 3 - 1970	GRANTED	4-1-70
BP- Rec'd \$750445317	7-19-68 7-19-68 7-19-68	CP to change from 1270kc, 5kw, Day to 1270kc, 5kw, DA-N, Unl., separate night site 0.6 mi. N. of US. #80, 5.5 mi. W. of Columbus, Ga. (Transmitter, RCA, BTA-5U) REQ. FOR WAIVER OF SEC. 73.24(b)(3) filed 8-5-68	RETURNED Waiver denied.	2-4-70

Form BC-121

September 1969

APPLICATION RECORD - BROADCASTING

Call Letters **W H Y D**

CLW BROADCASTERS, INC.

Name **xWGBA, INC.**
COLUMBUS, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2729 R & F PN Recd. PRESS FEB 2 1973	12-26-72 1-2-73 "	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 5-18-73 re: ascertainment of comm. needs; programming; emp. policy	GRANTED	6-12-73
BR-2729 R & F PN Recd. PRESS FEB 6 1976	11-21-75 12-1-75 " FEB 6 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY) Jason L. Shrinsky, Atty.	GRANTED	10-22-76
BAL-8801 R & F FEE Pd \$ 200 #610671 CODE 047 Pub notice filed 10-1-76 OCT 12 1976	8-9-76 9-7-76 #610671	Voluntary assignment of license to CLW BROADCASTERS, INC. (SEE OVER) Atty for assignee - E.B. Reddy	GRANTED EFF: FEE REQ:	11/24/76 1/3/77

REF BAL-8801 Assignee is N.J. corp - Cert of Auth for
Ga. not submitted (Assignee is licensee of WSCW (W.Va)
and permittee of WCRJ (Fla.)

AMENDED 10-28-76 - legal data re parent corp; financial
& prog. data

AMENDED 10-29-76 - Amended Contract for Sale

AMENDED 11-12-76 - specify less than 5 employees (no EEOP)

APPLICATION RECORD - BROADCASTING

#11

Call
Letters W H Y D

CLW COMMUNICATIONS, INC.

Name x CLW BROADCASTERS, INC.
Columbus, Ga.

File No.	Dated	Application for	Action	
			Nature	Date
BML-2642 R & F AUG 23 1977	7-14-77 7-18-77	Mod. of lic. to chg. licensee name to CLW COMMUNICATIONS, GROUP Atty: Edward B. Reddy	GRANTED	8-19-77
BZ-781130AA R & F DM PRESS	11-30-78 12-5-78 DEC 29 1978	Direct Measurement Atty: Edward B. Reddy	GRANTED	1-9-79
BR781201A5 PRESS: FEB 26 1979		RENEWAL OF LICENSE Atty: Edward B. Reddy	GRANTED	3-22-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

