

W H M A



Remington Rand Inc.

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**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

Patent No. 1390199

B-S.

2328

## BROADCASTING STATION LICENSE RECORD

W H M A (7-3-57)

x W S P C (Ltr. 2-18-49)

Date first licensed 8-31-49

Call letters x W T A A

LOCATION: ANNISTON, ALABAMA

ANNISTON BROADCASTING COMPANY (AL 6-27-57; EFP: 7-1-57)

Name of licensee MODEL CITY BROADCASTING COMPANY, INC.

Transmitter location On west side of Gadsden Highway, 3 miles north of Anniston, Ala.  
(CP 12-22-48) (L.c. 8-31-49)Main studio location 1330 Noble Street, Anniston, Alabama (Ltr. 1-17-58)  
xx Jefferson Davis Hotel, Anniston, Alabama (CP 12-22-48) (Lic. 8-31-49)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From-	To-	
B3-P-5250	12-22-48	1390	1kw-DA	U	2-22	8-22-49	
	CP for a new standard station. (COND. CLAUSE)						
BMP-4613	6-9-49	Mod. CP (5250) to change type of T and type of tower. (COND. CLAUSE)			2-22	8-22-49	
BL-3720	8-31-49	1390	1kw	Un DA	8-31	11-1-50	
	Lic. to cover CP (5250 as mod) for a new station						
BR-2328	10-23-50	1390	1kw-DA	U	11-1	11-1-53	
BP-79 29	6-20-51	1390	1kw 5kw	LS U DA-N	8-20	2-20-52	
	CP install new T, increase Day power and change from DA-1 to DA -N						
BL-4491	8-17-51	1390	1kw*5kw	LS U *DA-N	8-17	11-1-53	
	Lic. cover CP 7929 for incr. power, DA-N and new trans.						
BR-2328	10-28-53	RENEWAL OF LICENSE			11-1	4-1-55	
BRC-680 (1)	3-11-55	Modification of license to operate trans. by remote control from Jefferson Davis Hotel, Anniston, Alabama, while using non-directional antenna.					
BR-2328	3-16-55	1390	1kw*5kw	LS U *DA-N	4-1	4-1-58	
BTC-2172 EFF:	3-1-56 3-20-56	Vol. acquisition of positive control by S. B. Ingram					
BAL-2781 EFF	6-27-57 7-1-57	Vol. assignment of license to Anniston Broadcasting Company. (CONDITIONAL)					
BRC-1244	2-3-58	1390kc	1kw-5kw	LS Un. DA-N	2-3	4-1-58	
	Modification of license to change Remote Control Point from Jefferson Davis Hotel, Anniston, Ala., To 1330 Noble Street, Anniston, Ala., while using non-directional antenna.						
BP-11750	2-13-58	1390kc	250w-DA-N	Aux.	4-13-58	10-13-58	
	Construction permit to install a new transmitter as an aux. trans. at present location of main trans for DA night use only. Remote control from studio location while using non-DA antenna.						

Form BC-126 #2  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....W.H.M.A.....

Station location .....

Name of licensee .....SEE CARD #1.....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-	
TELEGRAM	3-28-58	ACTION ON RENEWAL DEFERRED			3-27-58	AND CONTINUED OPERATION AUTHORIZED UNTIL FINAL DETERMINATION ON RENEWAL.
BP-12571	12-11-58	1390kc	250w-DA-N	Aux.	2-11 8-11-59	CP to replace expired CP(BP-11,750) to install a new transmitter as an auxiliary transmitter at present location of main transmitter, to be operated on 1390kc, 250w for aux. purposes only while using directional antenna nighttime and operate transmitter by remote control, while using non-DA.
BL-7439	9-2-59	1390kc	250w DA-N	Aux.	9-2 4-1-61	Lic. to cover CP-12571 for Aux. xmtr.
BE-2325 & BL-4114	9-2-59	1390kc	1kw,5kw-LS DA-N	U	9-2 4-1-61	Authority to determine power by direct method and Renewal of License, (Main xmtr)
BP-13988	3-31-60	1390kc	1kw,5kw-LS DA-N	U	5-31 11-30-60	CP to install an alternate main trans. (COLLINS 20-V) on W. side of Gadsden Hwy., 3 mi. N of Anniston, Alabama (main trans. loc.) to be operated on 1390kc, with power of 1kw-5kw-LS, DA-N, with remote control operation from 1330 Noble St., Anniston, Ala. (studio loc.) while using non-DA.
Letter	9-2-60	As per request, license for auxiliary transmitter BL-7439 dated 9-2-59 is cancelled as of this date.				
BP-2328	3-29-61	renewal of license			4-1 4-1-64	
BL-4152	4-6-61	1390kc	1kw-5kw-LS	U	DA-N 4-6-61 4-1-64	Lic. to cover cp (BP-13,988) which auth. instl. of alt. main trans. with remote control operation from studio loc. while using non-DA.
Ltr. dated	2-26-64	& rec'd	2-28-64	giving notification per Sect. 73.48(a)(5) Rules that a RCA BTA-5T trans. is now installed & in oper. at Main Trans.		

Form BC 126

June 1954

#3

# BROADCASTING STATION LICENSE RECORD

Date first licensed 8-31-49

Call letters W H M A

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-2328	3-17-64	1390	1kw, 5kw	U, M-1	4-1 4-1-67
Alt Main		Renewal of License to			4-1-67
BTC-4875 EFF	8-11-65 7-19-65	Involuntary transfer of control of lic. corp. from Harry M. Ayers to Edel Y. Ayers and the First National Bank of Anniston, Co-Executors of the Estate of Harry M. Ayers, Deceased			
BR-2328	3-29-67	Renewal of License			4-1-70
		MAIN & ALTERNATE MAIN			TRAN.
	3-29-67	Renewal of NDEA			4-1 4-1-70
TELEGRAM	12-21-67	PSA	5000w		
BTC-5449 EFF.	3-11-68 4-15-68	Voluntary transfer of control of lic.			
PSA	12-5-68	500w			
BR-2328(S)	4-28-70	Renewal of Main & Aux.		NDEA	4-1-73
EBSA	5-25-72				
BR-2328(L)	6-28-73	RENEWAL			4-1-76
BR-2328(S)	8-10-76	RENEWAL			4-1-79
BR781201XH(L)	5-11-79	Renewal of License			4-1-82

## APPLICATION RECORD - BROADCASTING

W S P C (LTR. 2-18-49)

CALL W T A A

Letters New

Name MODEL CITY BROADCASTING COMPANY, INC.  
 (PO 421 Lapsley Avenue, Anniston, Alabama)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-5250	9-11-46	Construction Permit for a new standard broadcast station to be operated on; Frequency: 1390kc Power: 1kw DA-1 Hours of operation: Unlimited Trans. location: Anniston, Alabama Studio location: Jefferson Davis Hotel, Anniston, Alabama Filed by Leonard H. Marks, Atty. W.J.Holey, Engr.	Docket # 8388	12-22-48
Rec'd	9-12-46		GRANTED	
Filed	9-12-46		subj. to the cond. that permittee install a properly designed phase monitor as a means of continuously & correct- ly indicating amplitude and phase of currents in the elements of the DA system	
AMENDED	11-29-46	AMENDED re DA pattern		
Recd.	12-3-46	Ret. filed 5-4-48 for reconsideration & Grant		
Filed	12-3-46			
AMENDED	4-24-48	AMENDED to change DA pattern and change trans- mitter location from Anniston, Alabama, to		
Recd.	4-29-48	On west side of Gadsden highway, 3 miles north of Anniston, Alabama.		
Filed	4-30-48			
(See amendment Cert #2)			ORDER ISSUED	



Transmitter-RCA BTA-1-L

## APPLICATION RECORD - BROADCASTING

W S P C (LTR. 2-18-49)  
x W T A A

Card #2

Call  
Letters NEWName MODEL CITY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-5250 (cont. from Card #1)				
AMENDED	5-26-48	AMENDED to change directional antenna pattern		
Rec'd	6-10-48			
Filed	6-18-48			
BMP-4613	5-16-49	Mod. of C.P. (B3-P-5250, which authorized a new standard broadcast station) to change type of transmitter (Collins 20-T) and type of tower (DA).  (Leonard H. Marks, Atty.)	GRANTED	6-9-49
Rec'd	5-18-49			
Filed	5-18-49			
			cond. that permittee install a properly designed phase monitor as a means of continuously and correctly indicating amplitude and phase of currents in the elements of the DA system.	

#3

Call  
Letters W S P CName MODEL CITY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BL-3720 Rec'd Filed	6-15-49 6-16-49 6-16-49	License to cover C.P. (B3-P-5250, as mod.,) which authorized a new standard broadcast station.  (Leonard H. Marks, Atty.)	GRANTED	8-31-49
BP-7328 Rec'd Filed	8-22-49 8-24-49 8-24-49	Construction permit to increase daytime power from 1kw to <del>5kw</del> make changes in daytime DA and install new transmitter (Collins <del>31-A</del> ).  Leonard H. Marks, Atty.	Docket 9680 DISMISSED 7-7-50 without prejudice ORDER ISSUED	
AMENDED Rec'd. Filed	9-22-49 9-27-49 9-27-49	AMENDED to change frequency from 1390kc to 1550kc; power from 1kw 5kw LS to 10kw; change from using (DA-2) for day and night to use DA for nighttime only and change DA pattern; change type transmitter (Collins 21 L) and change transmitter location from <del>On W side of Gadsden Hwy. 3 miles N of Anniston,</del> <sup>Alabama</sup> to Junction of Bynum Road and Buttermilk Road, 4 miles N.W. of center of Anniston, Alabama; make change in ground system.		

## APPLICATION RECORD - BROADCASTING

#4

Call

Letters

W S P C

Name MODEL CITY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2328 Rec'd Resub.	8-30-50	Renewal of license ( <del>Exec. by Gen. Mgr. not officer</del> )	<del>Ret'd</del>	<del>9-19-50</del>
	9-1-50		GRANTED	10-23-50
	9-18-50			
BP-7929 Rec'd Filed	5-20-50 12-11-50 12-11-50	Construction permit to increase the daytime power from 1kw to 5kw, change from employing directional antenna for day and night (DA-1) to directional antenna for night use only and install a new transmitter (Collins 21-A).  Raymond C. Watson, Jr., Engr. Anniston, Alabama.	GRANTED	6-20-51

#5

FORM A-170  
FORMERLY FCC FORM 94

## APPLICATION RECORD - BROADCASTING

Call  
Letters W S P CName MODEL CITY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BL-4491 Rec'd. Filed	7-11-51 7-12-51 7-12-51	License to cover construction permit (BP-7929), which authorized increase in daytime power, change from employing directional antenna for day and night (DA-1) to directional antenna for night use only and installation of a new transmitter.	GRANTED	8-17-51
BR-2328 Rec'd Filed	7-30-53 8-3-53 8-3-53	Renewal of License	GRANTED	10-28-53
BR-2328 Rec'd Filed	12-28-54 12-30-54 12-30-54	Renewal of License	GRANTED	3-16-55

FORMERLY FCC FORM 94

Call  
Letters W S P CName MODEL CITY BROADCASTING COMPANY, INC.  
Anniston, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BRC-680 Rec'd Resub. Rec'd Filed	3-2-55 3-3-55 3-7-55 3-9-55 3-9-55	Modification of license to operate transmitter by remote control from Jefferson Davis Hotel, Anniston, Alabama, while using non-directional antenna	<del>Ret. 3-4-55, re-Para. 4</del> GRANTED	3-11-55
BTC-2120 Rec'd Filed	12-19-55 12-20-55 12-20-55	Voluntary acquisition of control of licensee corporation by S. B. Ingram thru the purchase of stock from S. E. Boozer, C. J. Alford and F. A. McCartney.  John F. Clagett, Atty.	DISMISSED	2-21-56 req. of atty.
BTC-2172 Rec'd Filed	2-8-56 2-16-56 2-16-56	Voluntary acquisition of positive control of licensee corporation by S. B. Ingram through the purchase of stock from S. E. Boozer.  John F. Clagett, Atty.	GRANTED EFF:	3-1-56 3-20-56

APPLICATION RECORD - BROADCASTING

Call WHMA (7-3-57)  
 Letters  WSPC

Name  ANNISTON BROADCASTING COMPANY  
 MODEL CITY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2681 Rec'd Filed	5-29-57	Voluntary assignment of license to Anniston Broadcasting Company.  Harry J. Daly, Atty.	GRANTED	6-27-57
	5-31-57		EFF	7-1-57
	5-31-57		Conditional re not to be consummated until assignee has disposed of Station WHMA	
BP-11,750 Rec'd Filed	12-31-57	Construction permit to install a new transmitter (Collins 300F) as an auxiliary transmitter at present location of main transmitter and to be operated on 1390kc, power of 250w, for auxiliary purposes only while using directional antenna nighttime, and operate transmitter by remote control from 1330 Noble Street, Anniston, Ala. while using non-da. Atty: Harry J. Daly	GRANTED	2-13-58
	1-2-58			
	1-2-58			

## APPLICATION RECORD - BROADCASTING

Call  
Letters W H M AName ANNISTON BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1244 Rec'd Filed	1-28-58 1-29-58 1-29-58	Modification of license to change Remote Control Point from Jefferson Davis Hotel, Anniston, Ala., to 1330 Noble Street, Anniston, Alabama, while using non-directional antenna  Harry J. Daly, Atty.	GRANTED	2-3-58
BR-2328 Rec'd & Filed	12-30-57 1-6-58	Renewal of license.	GRANTED issued with BZ-4114.	9-2-59
EMP- Rec'd	10-28-58 10-30-58	Modification of c.p. (BP-11,750 to install a new transmitter as an auxiliary transmitter at present location of main transmitter, to be operated on 1390kc, 250w for auxiliary purposes only while using directional antenna nighttime and operate transmitter by remote control) for extension of completion date 10-13-58 to _____.	RETURNED	11-6-58 Re: C.P. expired 10-13-58



APPLICATION RECORD - BROADCASTING

Call  
 Letters W H M A

Name ANNISTON BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,571 Rec'd Filed	11-11-58 11-12-58 11-12-58	Construction permit to replace expired c.p. (CP-11,750) to install a new transmitter as an auxiliary transmitter at present location of main transmitter, to be operated on 1390kc, 250w for auxiliary purposes only while using directional antenna nighttime and operate transmitter by remote control, from studio while using non-DA.	GRANTED	12-11-58
BL-7439 R & F	12-12-58 12-15-58	License to cover C.P. (BP-12,571) which authorized installation of auxiliary transmitter with power of 250w, DA-N, and operate by remote control from studio while using non-DA	GRANTED  CANCELLED	9-2-59  9-2-60
BZ-4114 R & F	12-12-58 12-15-58	Authority to determine operating power by direct measurement of antenna power. (main)	GRANTED issued with BR-2328.	9-2-59

## APPLICATION RECORD - BROADCASTING

AUG 1955

Call  
Letters W H M AName ANNISTON BROADCASTING COMPANY  
ANNISTON, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,988 R. & F.	2-29-60 3-1-60	Construction permit to install an alternate main trans. (COLLINS 20-V-2) on W. side of Gadsden Hwy. 3 mi. N. of Anniston, Alabama (main trans. location) to be operated on 1390kc, with power of 1kw-5kw-LS, DA-N, with remote control operation from 1330 Noble St., Anniston, Ala. (studio location) while using non-DA.	GRANTED	3-31-60
BL-8152 R & F	9-22-60 9-26-60	License to cover C. P. (BP-13988) which auth. installation of alt. main trans., with remote control operation from studio loc. while using non-DA.	GRANTED	4-6-61
BR-2328 Rec'd Filed	1-2-61 1-5-61 1-5-61	Renewal of license	GRANTED	3-29-61
BR-2328 R & F	12-31-63 1-3-64	Renewal of License (Main and Alternate Main)	GRANTED	3-17-64

APPLICATION RECORD - BROADCASTING

Call  
Letters ..... W H M A .....

Name ..... ANNISTON BROADCASTING COMPANY  
Anniston, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
Received	12-20-63 12-23-63	CP to install a new transmitter (RCA BTA-5T)	Ret'd As unnecessary	1-30-64
BTC-1875 R & F	7-19-65 7-29-65	Involuntary transfer of control of licenses corp. from Harry M. Ayers to Edel Y. Ayers and the First National Bank of Anniston, Co-Executors of the Estate of Harry M. Ayers, Deceased.  Atty. - Harry J. Daly	GRANTED EFF	8-11-65 7-19-65
BR-2328 R & F	12-30-66 1-3-67	Renewal of License (Main Transmitter)	GRANTED	3-29-67
BR-2328 Rec'd Filed	12-30-66 1-3-67 2-6-67	Renewal of license (Alternate-Main)	GRANTED	3-29-67
BTC-5149 R & F  OCT 3 1967	9-20-67 9-26-67	Voluntary transfer of control of lic. corp. from Edel Y. Ayers and First National Bank of Anniston Co-Executors of the Estate of Harry M. Ayers, Deceased, to Harry Brandt Ayers and Elise Ayers Banquineti, as a Family Group Atty - Daly & Joy	GRANTED EFF.	3-11-68 4-15-68

APPLICATION RECORD - BROADCASTING

Call  
 Letters ..... W H M A .....

Name ..... ANNISTON BROADCASTING COMPANY  
 .....  
 Anniston, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-2328 R & F #567561 \$75. \$30. (Aux. P.N.)	12-31-69 1-2-70 (\$255. submitted) 1-2-70	Renewal of License (Main & Alternate Main) AMENDED 3-31-70 re: Programming FEB 2 1970	GRANTED	4-28-70
BR-2328 Recd. PN Recd. FILED PRESS FEB 2 1973	12-28-72 1-2-73 " 1-3-73	RENEWAL OF LICENSE (MAIN & ALTER. MAIN) L.S. Joyce, Atty. AMENDED 6-6-73 re: engineering data	GRANTED	6-28-73
BR-2328 R & F PN Recd. PRESS FEB 3 1976	11-25-75 12-1-75 " FEB 3 1976	RENEWAL OF LICENSE (MAIN & ALTER. MAIN) John A. Borsari, Atty. (Daly & George) AMENDED 3-18-76 re: comm. leaders AMENDED 5-11-76 re: EEO	GRANTED	8-13-76

#13

Form BC-121

May 1976

4-49

## APPLICATION RECORD - BROADCASTING

Call  
Letters W H M AName ANNISTON BROADCASTING COMPANY  
ANNISTON, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR 781201 KH PRESS JAN 8 1 1979		RENEWAL OF LICENSE (MAIN & ALTER.MAIN) L.S.Joyce,Atty.	GRANTED	5-11-79

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

