

W H L D



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

SEE CARD #2 FOR NAME

Date first licensed 5-28-40

Call letters W H L D

Station Location: Niagara Falls, N. Y.

x HILDA CARPENTER HULL (AL. 2-7-75; EFF: 2-12-75)

X Hilda Carpenter Hull, Executrix of the Estate of
Earl C. Hull, deceased (AL 7-9-71 EFF: 7-9-71)

x EARL C. HULL (AL 10-27-54 EFF: 11-6-54)

Name of licensee x THE NIAGARA FALLS GAZETTE PUBLISHING COMPANY

Approx. 1.52 miles east on Staley Road from the International
Boundary, Grand Island, New York (CP 10-21-48) (Lic. 2-16-50)

Transmitter location x Niagara, New York (C.P. & MP 12-14-39)

14302

x Parkway Inn, 4th St. & Buffalo Ave., Niagara Falls, N.Y. (ltr. fr Atty 10-3-61)

x Broadway Inn, 401 Buffalo Avenue, Niagara Falls, New York (Ltr. 10-1-57)

x Hotel Niagara

Main studio location Niagara Falls, New York (C.P. & MP 12-14-39)

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
Letter C.	AS-31-39	1260	1kw	Daytime	Trans.site	
B1-P-2210	Eff. 9-1-39 and antenna to be determined. For new station at Niagara Falls, New York					
B1-P-2210)	12-14-39	1260	1kw	Day	2-14	8-14-40
B1-MP-866)	C.P. for new station; Mod. C.P. install new equip. and for approval of trans.site & ant.					
B1-P-2210	4-13-40	Mod.C.P. to add sunrise			2-14	8-14-40
B1-MP-866						
B1-L-1131	5-28-40	1260	1kw	D.	5-28	8-1-40
B1-Z-396	Lic to cover C.P. for new station and authority to determine oper.power by direct method					
B1-S-1060	7-24-40	Extension of license			8-1	10-1-40
Order	9-10-40	Extension of license			10-1	3-29-41
B1-S-1060	10/31/40 opr LS to midnite 11/5/40, 250w (election returns					
B1-S-1060	11/5/40 opr midnite 11/5 to 2am 11/6/40 in add. to auth granted 10/31 (election returns)					
NARBA REALLOCATION *and B1-Z-681						
B1-R-1060	3-24-41	1290	1kw	D	3-29	6-1-42
B1-S-1060	11-4-41 to opr. with power of 250w from sign-off time (5 p.m., EST, Nov.) to completion of b/c of local election returns on 11-4-41 in order to b/c said election returns and fill-in music on a sus- taining basis. only.					
B1-S-1060	5-26-42	Extension of license			6-1	7-1-42
B1-R-1060	6-9-42	1290	1kw	D	6-9	10-1-42
B1-R-1060	9-15-42	1290	1kw	D	10-1	10-1-44
B1-S-1060	11-6-42	1290	1kw	D	12-1	10-1-44
Mod. Lic. accordance Order 107						
B1-R-1060	9-19-44	1290	1kw	D	10-1	11-1-45
B1-S-1060	9-25-45	1290	1kw	D	10-1	11-1-45
Mod. Lic. Order 107A						
B1-S-1060	10-24-45	Extension of license			11-1	1-1-46
B1-S-1060	12-19-45	Extension of license			1-1	3-1-46
B1-S-1060	2-20-46	Extension of license			3-1	5-1-46
B1-R-1060	4-17-46	1290	1kw	D	4-17	11-1-46

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W H L D

Card #2

BUTLER COMMUNICATIONS CORPORATION (AL 8-13-80 EFF:

X WHLD, INC. (AL gr 12/22/75 EFF: 1/1/76

x EARL C. HULL

Name of licensee x THE NIAGARA FALLS GAZETTE PUBLISHING COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
Bl-R-1060	12-1-47	1290	1kw	Daytime	12-1 11-1-48
	Mod. Lic. to correct sunrise and sunset data.				
BR-1060	10-27-48	1290	1kw	D	11-1 11-1-51
Bl-P-3879	10-21-48	1270	5kw-DA	Daytime	12-21 6-21-49
	CP to change freq, . change power, change type of T, install DA & change transmitter site.				
BMP-4579	5-5-49	Mod. CP (3879) for ext. of completion			12-21 12-1-49
	date.				
BMP-4846	11-8-49	1270	5kw-DA	Daytime	12-21 2-1-50
BMP-4847	Mod. CP (3879 as mod) to change type of transmitter				
BMP-4938	1-20-50	1270	5kw-DA	Daytime	12-21 4-1-50
	Mod. CP (3879 as mod) for ext. of completion date.				
BL-3958	2-16-50	1270	5kw-DA	Daytime	2-16 11-1-51
	Lic. to cover CP (3879 as mod) to change freq. increase power, install DA and new T and change in T site.				
BP-7916	12-22-50	1270	1kw-DA	Aux.	By 2-22-51 8-22-51
	C.P. to install old main T as auxiliary T				
BL-4433	5-23-51	1270	1kw, DA	Aux.	5-23 11-1-51
	Lic. to cover CP(7916) which auth. install old main T as auxiliary T.				
BR-1060	10-31-51	1270	5kw-DA	D	11-1 6-1-54
Aux.			1kw-DA	Aux.	
BR-1060	2-1-52	1270	5kw-DA	D	2-1 6-1-54
Aux.			1kw-DA	Aux.	
	Mod.Lic. to change sunrise & sunset				
BR-1060	5-19-54	Renewal of license			6-1 6-1-57
		Main & Aux. Trans			
BAI-1878	10-27-54	Vol. assignment of license to EARL C.			
EFF:	11-6-54	HULL			
BR-1060	5-8-57	(M)1270	5kw DA-D	Day	6-1 6-1-60
		(Aux)1270	1kw Aux.	purpose	6-1 6-1-60
[REDACTED]					[REDACTED]

Form BC 126
June 1954

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-28-40

Call letters W H L D

Station location Niagara Falls, N.Y.

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-1060	5-25-60	1270kc	5kw	Daytime	6-1 6-1-63
BR-1060	5-31-63	1270kc	1kw	Aux.	6-1 6-1-63
BR-1060	5-27-66	1270kc	5kw	Daytime	6-1 6-1-66
BR-1060	5-27-66	1270kc	1kw	Aux.	6-1 6-1-66
		Renewal of License (Main & Auxiliary)			6-1 6-1-69
TELEGRAM	10-17-67	PSA	500w		
BR-1060	5-22-69	Renewal of License & NDEA (Main-L & Aux.-S)			6-1-72
BAL-7345	7-9-71	VOL. AL	EFF: 7-9-71		
EBSA	5-25-72				
BR-1060(L)	5-31-72	RENEWAL MAIN & AUX.			6-1-75
BAL-8326	2-7-75	Vol.	AL.	EFF: 2-12-75	
BR-1060(L)	5-28-75	RENEWAL (MAIN & AUX.)			6-1-78
BAL-8569	12/22/75	Vol AL	EFF: 1/1/76		
BS-1060(L)	1-13-76	ML chg antenna monitor (page 2)			
COMTEL	3-3-80	AUTHORITY AND TERMS COMTEL extended thru			12-4-79 6-1-80
BTC800207FI	4-30-80	VOL TC	EFF:		5-13-80
BAL800714GM	8-13-80	Vol AL	EFF:		
BR1060(L)	8-22-80	RENEWAL OF LICENSE			6-1-81

1260 kc
Newspaper Publisher
APPLICATION RECORD - BROADCASTINGCall W H L D
Letters x NEW

Name THE NIAGARA FALLS GAZETTE PUBLISHING CO.

310 Niagara St., Niagara Falls, N.Y.

File No.	Dated	Application for	Action	
			Nature	Date
B1-P-2210	8-12-38	Construction permit for new station on: Frequency - 1260 kc Power - 250-w- 1kw Time - daytime S & T - to be determined, Niagara Falls, N.Y.	Docket 5437 B-61 Granted CA 8-31-39 Effective 9-1-39 Trans. site and antenna to be determined. Letter written. Min. #386 9-5-39. Issued with MP-866	
Amended	10-28-38	RE: change type of equipment, increase power to 1kw.		
B1-MP-866	10-9-39	Mod. of C.P. (B1-P-2210) for approval of antenna, install new transmitter and for approval of transmitter site at Niagara, New York.	Granted	12-14-39
B1-L-1151	5-7-40	Lic. cover CP (B1-P-2210) as mod. for new station.	GRANTED	5-28-40
B1-Z-396	5-7-40	Authority to determine operating power by direct measurement.	GRANTED	5-28-40

RCA 250-G, DCC.MAX.250w,
Vertical antenna(to be determined)

RCA 1-EA,

Mr.Rollo attorney

Mod. of C.P. RCA 1-E.

Form 94

APPLICATION RECORD - BROADCASTING

#2

Call

Letters W H L DName THE NIAGARA FALLS GAZETTE PUBLISHING CO.

File No.	Dated	Application for	Action	
			Nature	Date
B1-R-1060	6-12-40	Renewal of license (Sec. 3b, 7d)	Returned	9-2-40
Resub.	"		Granted	3-24-41
B1-Z-681	1-31-41	Authority to determine operating power by	Granted	3-6-41
Rec'd	2-3-41	direct measurement.	Issued with renewal for	period 3-29-41
B1-R-1060	3-25-42	Renewal of license		
		Forms 335 mailed with ack. card	Granted	6-9-42
B1-R-1060	7-18-42	Renewal of license and Form 335	Granted	9-15-42
Rec'd.	7-22-42			
B1-R-1060	7-17-44	Renewal of license	Granted	9-19-44
Rec'd	8-1-44	Filed by R. Irwin atty.		

#3

Call

Letters W H L DName THE NIAGARA FALLS GAZETTE PUBLISHING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BP-3879	6-19-45	Construction permit for change in frequency from 1290kc to 1200kc , and hours of operation from daytime to limited time . (Filed by Fred W. Albertson, Atty.; Frank G. Kear, Engr.)	Docket # 8825	
Recd.	6-22-45		Granted	10-21-48 without
Filed	6-22-45		hearing.	
AMENDED	2-9-48	AMENDED to change power from 1kw to 10kw; install DA; change type transmitter (RCA-BTA-10F) change transmitter location from Lockport Rd. Niagara Falls, N. Y. to Grand Island Twp., New York. Order adopted 2-27-48 dismissing amendment		
Recd.	2-17-48			
Filed	2-17-48			
AMENDED	5-11-48	AMENDED to change frequency from 1200kc to 1270kc; power from 1kw limited time to 5kw hours of operation from limited to daytime daytime only; change type transmitter (RCA BTA 5 F); install DA and change transmitter location from Lockport Road, Niagara, N.Y. to approx. 1.52 miles east on Staley Road from the International Boundary, Grand Island, N. Y. (Russell P. May, Engr.)		
Recd.	5-11-48			
Filed	5-21-48			

Card #3a

Call

Letters W H L DName THE NIAGARA FALLS GAZETTE PUBLISHING CO.

File No.	Dated	Application for	Action	
			Nature	Date
B1-R-1060 Recd.	8-7-45 8-31-45	Renewal of license Filed by Fred Albertson, atty.	Granted	4-17-46
BR-1060 Rec'd	8-25-48 8-31-48	Renewal of license Filed by Robert L. Irwin atty.	Granted	10-27-48
BMP-4579 Rec'd Filed	4-22-49 4-22-49 4-22-49	Modification of construction permit (BP-3879, which authorized change in frequency, increase in power, install DA-2 change transmitter location) for extension of completion date from 6-21-49 to 12-1-49. John P. Carr, Atty. and new transmitter	Granted	5-5-49

APPLICATION RECORD - BROADCASTING

Call

Letters W.H.L.D.Name THE NIAGARA FALLS GAZETTE PUBLISHING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4846 Rec'd Filed	10-24-49 10-26-49 10-26-49	Mod. of C.P. (BP-3879, as mod., which authorized change in frequency, increase in power, installation of DA and new transmitter and change in transmitter location) change type of transmitter (Raytheon RA-5A). (John P. Carr, Atty.)	Granted	11-8-49
BMP-4847 Rec'd Filed	10-18-49 10-26-49 10-26-49	Mod. of C.P. (BP-3879, as mod., which authorized change in frequency, increase in power, installation of DA and new transmitter and change in transmitter location) for extension of completion date from: 12-1-49 to: 2-1-50. (John P. Carr, Atty.)	GRANTED	11-8-49

APPLICATION RECORD - BROADCASTING

Call
Letters W H L DName THE NIAGARA FALLS GAZETTE PUBLISHING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4938 Rec'd Filed	12-27-49 12-30-49 12-30-49	Modification of construction permit (BP-3879, as modified, which authorized change in frequency, increase in power, installation of DA and new transmitter and change in transmitter location) for extension of completion date from: 2-1-50 to 4-1-50. John P. Carr, Atty.	GRANTED	1-20-50
BL-3958 Rec'd Filed	1-25-50 1-31-50 1-31-50	License to cover C.P. (BP-3879, as mod.,) which authorized change in frequency, increase in power, installation of DA and new transmitter and change in transmitter location. (John P. Carr, Atty.) Russel P. May, Engr.	GRANTED	2-16-50

APPLICATION RECORD - BROADCASTING

Call
Letters W.H.L.D.

Name THE NIAGARA FALLS GAZETTE PUBLISHING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
HP-7916 Rec'd Filed	11-14-50 11-20-50 11-20-50	Construction permit to install old main transmitter (RCA 1E) as an auxiliary transmitter at Approx. 1.52 mi. east on Staley Rd. from the International Boundary, Grand Island, New York (present location of main transmitter) to be operated on 1270kc, with power of 1kw employing directional antenna daytime for auxiliary purposes only. John P. Carr, Atty.	GRANTED	12-22-50
HL-4423 Rec'd Filed	4-23-51 4-27-51 4-27-51	License to cover construction permit (HP-7916) which authorized installation of the old main transmitter as an auxiliary transmitter (Present location of main transmitter) for auxiliary purposes only. (John P. Carr, Atty.)	GRANTED	5-23-51

APPLICATION RECORD - BROADCASTING

#7

EARL C. HULL (AL 10-27-54, EFF. 11-6-54)

Name **X** THE NIAGARA FALLS GAZETTE PUBLISHING COMPANY
NIAGARA FALLS, NEW YORK

Call

Letters W H L D

File No.	Dated	Application for	Action	
			Nature	Date
BR-1060 Rec'd	7-25-51 8-1-51	Renewal of license (Main & aux.) Filed by Thomas W. Wilson, atty.	Granted Main &	10-31-51 Aux.
BR-1060 Rec'd Filed	2-23-54 3-3-54 3-3-54	Renewal of License, Main and Auxiliary Filed by Alfred C. Gordon, Jr., Atty.	Granted	5-19-54
BAL-1878 Rec'd Filed	10-1-54 10-1-54 10-1-54	Voluntary assignment of license to Earl C. Hull. Thomas Wall, Atty.	GRANTED EFF:	10-27-54 11-6-54
BR-1060 Rec'd Filed	2-28-57 3-4-57 3-1-57	Renewal of License. (MAIN & AUXILIARY) Alfred C. Gordon, Jr., Atty.	GRANTED	5-8-57
BR-1060 Rec'd & Filed	2-26-60 3-7-60	Renewal of license (Main & Aux.) Dow, Lohnes and Albertson, Attys.	GRANTED	5-25-60
BR-1060 R. & F.	2-13-63 3-4-63	Renewal of license. (Main and Auxiliary). Atty: John B. Jacob	GRANTED	5-31-63

APPLICATION RECORD - BROADCASTING

1270kc

AUG. 1955

Call
Letters W H L DName **EARL C. HULL**
Niagara Falls, New York

File No.	Dated	Application for	Action	
			Nature	Date
BR-1060 R & F	2-1-66 3-2-66	Renewal of license (Main & Auxiliary) Atty- Dow, Lohnes & Albertson	GRANTED	5-27-66
BR-1060 R & F	2-24-69 3-3-69	Renewal of license---(Main) AMENDED 4-25-69 re: Engineering	GRANTED	5-22-69
#495600 \$105. BR-1060 R & F PRESS	3-3-69 2-1-69 3-3-69 APR 15 1969	AMENDED 5-9-69 re: Programming Renewal of license---(Auxiliary) Atty. Thomas H. Wall		
BAL-7345 R & F FEE PD: \$250#511116 CODE 053 (Form 316) ALSO SEE FN	6-22-71 6-29-71 JUN 6 1971	Involuntary assignment of license to Hilda Carpenter Hull, Executrix of the Estate of Earl C. Hull (deceased) Atty - Dow, Lohnes & Albertson	GRANTED EFF:	7-9-71 7-9-71

APPLICATION RECORD - BROADCASTING

Call
Letters W.H.L.D.

HILDA CARPENTER HULL

Name ☒ HILDA CARPENTER HULL, EXECUTRIX OF THE ESTATE OF EARL C. HULL, DECEASED ✓
Niagara Falls, New York

File No.	Dated	Application for	Action	
			Nature	Date
BR-1060 R & F P.N. PRESS MAR 16 1972 BAL -8325 R & F FEE PD: \$1000 # 372536 CODE 047 (ALSO SEE KM) JAN 7 1975	3-2-72 3-2-72 3-2-72	Renewal of License (Main & Auxiliary) Atty: Suzanne Meyer AMENDED 5-11-72 re: equal employment program	GRANTED	5-31-72
PN FILED: 12-27-74 BR-1060 R & F PN Recd. PRESS	12-24-74 12-10-74 1-24-75 1-31-75 " 11 FEB 1975	Voluntary assignment of license to HILDA CARPENTER HULL Atty - Dow, Lohnes & Albertson RENEWAL OF LICENSE (MAIN & AUXILIARY) D. Monahan, Atty. AMENDED 2-12-75 re: change name of applicant to "Hilda Carpenter Hull" AMENDED 5-12-75 re: EEO & programming	GRANTED EFF: NO GRANT FEE REQUIRED	2-7-75 2-12-75 5-28-75

#10

1270khz

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W H L D

WHLD, INC.

Name xHilda Carpenter Hull
Niagara Falls, New York

File No.	Dated	Application for	Action	
			Nature	Date
BAL-8569	11-12-75	Voluntary assignment of license to WHLD, INC.	GRANTED	12/22/75
Rec	11-17-75		EFF:	1/1/76
FEE FD:\$100 #499369			NO FEE	
FILED	12-12-75	Atty - Dow, Lohnes & Albertson (Monahan)		
(FORM 316) ALSO SEE FM				
DEC 19 1975				

APPLICATION RECORD - BROADCASTING

Call
LettersW.H.L.D.....

Name WHLD, INC.
Niagara Falls, N. Y.

File No.	Dated	Application for	Action	
			Nature	Date
BR-1060	1-24-78	Renewal of License	GRANTED	8-22-80
R&F	2-1-78	(Main & Aux.)		
PRESS	FEB 17 1978	Atty- J. Dominic Monahan		
BTC 800207F1	FORM 315 dated 1-15-80	Vol TC from Hilda C. Hull to Butler Commu-	GRANTED	4-30-80
FORM 315 SEE RM)		tions Corp. (SEE OVER)		
Cert. Articles filed		Atty for transferor - G.S. McGowan	EFF:	5-13-80
2-7-80	FEB 22 1980	for transferee - Gordon & Jacob- Shrinsky & Eisen		
		AMENDED 4-1-80 re: Response to Informal Objection of G. Kirsten dated (3-20-80) by E. Evers (Shrinsky & Eisen)		

RE: BTC

ARTICLE WAS CALLED 1-21-80 - Certified

Articles nec.

AMENDED 1-28-80 - to show that stock (Butler) will be held jointly with wife (right of survivorship)(revised Table I)

AMENDED 3-6-80 re: Assignee now represented by James M. Weitzman (Shrinsky & Eisen)

AMENDED 3-31-80 re: Legal and financial data and personal financial statements

#12

APPLICATION RECORD-BROADCASTING

BUTLER COMMUNICATIONS CORPORATION

Call Letters: WHLD

Name: ~~X~~ WHLD, INC.

Station Location: Niagara Falls, N.Y.

File No.	Date	Description	Action and Date
BAL800714GM Form 316 * PRESS JUL 29 1980 Also see WZIR(fm)		Voluntary assignment of license to Butler Communications Corporation Atty-Elliott B. Evers	GRANTED 8-13-80 EFF:
BR810130VB PRESS APR 2 1981		Renewal of License Atty.: Elliott B. Evers AMENDED 5-1-81 re: commercial matter	GRANTED 5-29-81 ISSUED

W H L D - RECORD OF DENIAL OF INFORMAL APPLICATIONS

B1-S-1060	12-10-41	To opr. unl. time for emergency purposes.
B1-S-1060	12-22-41	To opr. addl. time from 10 p.m. to 12 midnight. EST, 12-26-41. in order to b/c instructions for a test blackout, using power of 250w only.
B1-S-1060	10-18-42	To opr. addl. time from 8 p.m., EST, to completion of election returns on 11-3-42. in order to b/c said election returns and fill-in music and news, using power of 250w. only.
B1-S-1060	11-2-43	To opr. with power of 250w from 6 to 10 p.m., EST, 11-2-43 in order to b/c local election returns & fill-in sustaining music.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

