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CATALOG NO. 4550L 1/5

Form BC 126  
June 1954

# 4360

# BROADCASTING STATION LICENSE RECORD

W H I Y (1-1-71)

X L C B (8-21-63)

Date first licensed 4-7-64

Call letters XWART

Station location Moulton, Alabama

MOULTON BROADCASTING COMPANY, INC. (AL 12-15-67 EFF 1-27-68)

EFF\*2-13-66)

X BILLY G. HOGAN and HIRAM A. GOODMAN dba MOULTON BROADCASTING COMPANY (AL-12-30-65: EFF

Name of licensee X E. B. BAIN AND ARTHUR F. SLATON d/b as LAWRENCE COUNTY BROADCASTING COMPANY

Transmitter location On W. edge of Moulton on State Hwy. #24, Moulton, Ala. (BP 5-8-63)

Same as transmitter

Main studio location X 121 Court Street, Moulton, Alabama (BP 5-8-63)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-15226	5-8-63	1530kc	1kw, 250w-CH	Day	7-8 1-8-64
	CP for a new standard broadcast station (Cond'1)				
BP-15226 (1)	6-25-63	Mod. of	CP(BP-15226) to assign Call Letters.		
			1kw, 250w-CH		
BL-10,418	4-7-64	1530kc		Day	4-7 4-1-67
	Lic to cover CP(BP-15,226) which auth a new standard broadcast station.				
BAL-5510 EFF:	12-30-65 2-13-66	Voluntary assignment of lic. to Billy G. Hogan and Hiram A. Goodman dba Moulton Broadcasting Company			
			1kw, 250w-CH		
BR-4360	3-31-67	1530kc			4-1 4-1-70
BAL-6224	12-15-67	Voluntary assignment of license.			
BR-4360(L)	4-1-70	RENEWAL			4-1-73
BS-4360(1)	1-1-71	Call letters to: WHIY			
EBSA	6-12-72				
BR-4360(L)	3-30-73	RENEWAL			4-1-76
BR-4360(S)	3-9-76	RENEWAL			4-1-79
BP-20171	8-13-79	1190KHz.	1kW	Daytime	8-13-80
CP to chg. freq. & make chgs. in ant. system.					
BP-20171 (L)	9-4-79	SUPERSEDED TO CORRECT EXPIRATION & GRANT DATES.			9-4-79
BR-781201ZN (S)	3-27-79	RENEWAL OF LICENSE			4-1-82
BL-800212A (L)	9-16-80	Lic. to cover BP-20171 for changes			
BP800320AD (L)	3-13-81	1190KHZ	2.5kw	DAYTIME	4-1-82
		CP to incre. day power.			

FORM BC-121  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call Letters W L C B(8-21-  
New W A R T 639

Name E.B. Bain and Arthur F. Slaton d/b as  
LAWRENCE COUNTY BROADCASTING COMPANY  
MOULTON, ALABAMA (P.O.- Box 242, Moulton, Alabama)

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,226	8-17-61	Construction Permit for a new standard broadcast station to be operated on: Frequency-1530kc Power- 1kw/250wCH Hours of operation-Daytime Trans. location-On W. Edge of Moulton on State Hwy #24, Moulton, Alabama Studio location-121 Court St., Moulton, Alabama Engr: Ralph J. Bitzer	RETD	SEP 5 1961
Rec'd	8-23-61		Legal entity.	
Resub	11-20-61		GRANTED	5-8-63
R&F	11-27-61		Cond'l re: Pre-sunrise Operation.	
Amend	4-5-63	AMENDED 4-8-63 to change type transmitter (ITA-AM-1000A) and make change in ground system		
R&F	4-8-63			



GATES BOX 14

Aug. 1955

# 2

## APPLICATION RECORD - BROADCASTING

Call  
Letters W L C B

Name BILLY G. HOGAN and HIRAM A. GOODMAN dba MOULTON BROADCASTING COMPANY  
x E. R. Baine and Arthur F. Slaton d/b as Lawrence County Broadcasting Company  
Moulton, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
Rec'd Resub. & Rec'd	9-20-63	Mod. of CP (BP-15,226, which auth. a new standard b/c station) chg studio location from 121 Court Street, Moulton, Ala. to transmitter site, Alabama Hwy #24, 1/2 mi. W of Moulton, Ala., delete remote control.	<del>Returned 10-24-63</del>	
	9-23-63		<del>Returned 10-24-63</del>	
	11-22-63		Returned 1-8-64	Unnecessary
HI-10,118 R. & F. 7-12-64	11-21-63	Lic to cover CP (EP-15,226) which auth a new standard broadcast station.	GRANTED	4-7-64
	11-22-63		Cond'l re: Pre-sunrise operation	
BAL-5610 R & F	10-18-65 10-25-65	Voluntary assignment of license to BILLY G. HOGAN and HIRAM A. GOODMAN dba MOULTON BROADCASTING COMPANY REQ. WAIVER OF SEC. 1.597 of Rules Atty - Samuel Miller	GRANTED	12-30-65 Eff: 2-13-66
HR-4360 R. & F.	12-28-66 1-3-67	Renewal of license.	GRANTED	3-31-67 pre-sunrise cond.



## APPLICATION RECORD - BROADCASTING

Aug. 1955 Card #3

Call WHLY  
Letters ~~W L C B~~

MOULTON BROADCASTING COMPANY, INC.

Name ~~X~~ Billy G. Hogan and Hiram A. Goodman d/b as  
MOULTON BROADCASTING COMPANY  
Moulton, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BAL-6224 Rec'd Filed Form 316	10-25-67 10-30-67 11-13-67	Voluntary assignment of license to MOULTON BROADCASTING COMPANY, INC.	GRANTED EFF:	12-15-67 1-27-68
BR-4360 R & F #563859 \$75 PN PRESS	12-11-69 12-15-69 12-15-69 1-15-70	Renewal of license	GRANTED	4-1-70
BR-4360 R & F PN Recd. PRESS	12-1-72 12-7-72 " JAN 5 1973	RENEWAL OF LICENSE	GRANTED	3-30-73

APPLICATION RECORD - BROADCASTING

1530khz.

Call  
Letters W H I Y

Name MOULTON BROADCASTING COMPANY  
Moulton, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BP-20,171 Rec'd Filed \$ 200-505581 AC-001	10-10-75 11-13-75 12-8-75	Construction permit to change frequency to 1190khz. and make changes in antenna system.  Atty:- Eng. Olive E. Sisk	Designated for Hearing Min.	12 SEP 1978  78-287
AUG 17 1976			Gr. --- Gr. ---	8-13-79 8-4-79
BR-4360 R & F PN Recd. PRESS	11-24-75 11-26-75 " DEC 29 1975	RENEWAL OF LICENSE	GRANTED	3-9-76
BR 781201 ZN. PRESS	FEB 14 1979	RENEWAL OF LICENSE	GRANTED	3-27-79
PL 2-1280				



BP-20171

Amend 5-24-78 re: Supplementary & corrective materials, Form 301, Ascertainments

#5

## APPLICATION RECORD BROADCASTING

1530khz

Call Letters: W H I Y

Name: MOULTON BROADCASTING COMPANY, INC.

Station Location: Moulton, Alabama

File No.	Date	Description	Action and Date
BZ-9807 R & F PRESS <b>FEB 29 1980</b>	6-9-78	DIRECT MEASUREMENT	DISMISSED AS MOOT 9-16-80
BL-800212AJ R & F PRESS	2-12-80	Lic. to cover BP-20,171 for changes Atty: Mark S. Fowler	GRANTED 9-16-80
BP-800320AD  AMENDED AMENDED ACCEPTED CUT OFF DATE AMENDED	 4-25-80 4-21-80 3-25-80 9-3-80 10-3-80 3-20-81	Construction permit to incr power to 2.5KW ATTY: Mark Fowler  Public Notice Section II (Legal) RE: Engineering (Field strength measurements)  Section Iv-A, Programming	GRANTED 3-13-81 Con'd



## APPLICATION RECORD-BROADCASTING

1190 kHz

Call Letters: W H I Y

#6

Name: MOULTON BROADCASTING COMPANY, INC.

Station Location: MOULTON, ALABAMA

File No.	Date	Description	Action and Date
BZ-810317AA R & F PTA PRESS	3-17-81	DIRECT MEASUREMENT  Atty: ---	Op. 4-24-81
BL-810622AT R & F PTA PRESS JUL 16 1981	6-22-81	Lic. to cover (BP-800320AD as mod. ) for chgs.  Atty: ---	Op. 7-14-81

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

