

W H B Q



Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1300100

Date First
Licensed March 17, 1925

Call

Letters

LOCATION: MEMPHIS, TENN.

RKO GENERAL, INC. (ML-12-17-59)

X RKO TELERADIO PICTURES, INC. (ML-1-25-56)

X RKO RADIO PICTURES, INC. (AL 12-12-55, EFF: 12-30-55)

X GENERAL TELERADIO, INC. (AL 6-30-54, EFF: 7-9-54)

X HARDING COLLEGE (AL 10-17-46, EFF 10-25-46)

Name of
Licensee: X BROADCASTING STATION W H B Q, INC.,

486 Circle Road, Approx. 6 mi. N. of center of Memphis, Tenn. (Lic. 5-2-49)

Transmitter X Cor. Court & Neely Streets, Memphis, Tenn. (C.P. 7-28-32) (Lic. 5-23-33)

Location: X Derron Building, 3rd. & Court St., Memphis, Tenn.

485 S. Highland, Memphis, Tenn. (BS 1-15-64)

X Hotel Chisca, Main St. & Linden Avenue, Memphis, Tenn. (Ltr. 1-16-53)

X Hotel Gayoso, Memphis, Tennessee (Letter 6-3-42)

Main Studio X Hotel Claridge, Memphis, Tennessee (Letter 8-5-32)

Location: X Derron Building, 3rd. & Court St., Memphis, Tenn.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. N.	Date Issued P.P.	Freq.	Power	Time Div.	PERIOD From To
3-B-476	4-22-27	1290	100	-	not stated
"	6-1-27	1290	100	Unltd.	6-1 8-1-27
Effec. date of Prev. Lic. Deferred by G.O. 13	8-15-27				8-15 8-15-27
3-B-476	8-8-27	Letter of Extension			8-15 11-15-27
Extended by G.O. # 18					10-15 11-1-27
3-B-476	11-24-27	Letter of Extension			11-1 1-1-28
Extended by G.O. # 21					1-1 3-1-28
"	"	22			3-1 3-1-28
"	"	23			3-1 4-1-28
"	"	25			4-1 5-1-28
"	"	27			5-1 6-1-28
"	"	33			6-1 6-1-28
"	"	35			8-1 9-1-28
"	"	38			9-1 10-1-28
"	"	44			10-1 11-11-28
3-B-476	10-31-28	1370	100	Unltd.	11-11 1-31-29
LOCATION	11-11-28	1370	100	-	
3-B-476	1-11-29	1370	100	Unltd.	1-31 4-30-29
3-B-476	4-12-29	1370	100	Unltd.	4-30 7-31-29
3-B-476	Extended by General Order # 69				7-31 10-31-29
3-B-476	10-12-29	1370	100	Unltd.	10-31 1-31-30
3-B-476	1-11-30	1370	100	Unltd.	1-31 4-30-30
3-B-476	5-14-30	1370	100	Unltd.	4-30 7-31-30
3-B-476	7-7-30	1370	100	Unltd.	7-31 10-31-30
3-B-476	10-6-30	1370	100	Unltd.	10-31 1-31-31
3-B-476	11-6-30	1370	100	Unltd.	10-31 1-31-31
	Correct above renewal as to equip.				
3-B-476	11-6-30	1370	100	Unltd.	10-31 1-31-31
3-103	1-27-31	Changes in equipment			3-25 5-25-31
3-103	1-20-31	Extension of License			1-31 4-30-31
3-476	4-21-31	1370	100	Unltd.	4-30 1-1-32
3-207	5-26-31	Changes in equipment			5-25 6-25-31
3-476	6-26-31	1370	100	Unltd.	6-25 1-1-32
3-476	12-4-31	1370	100	Unltd.	1-1 7-1-32
3-B-476	6-3-32	1370	100	U	7-1 1-1-33
3-P-P-2636	7-26-32	Move trans. locally			8-26 11-26-32
Letter Mfr. 8-9-32	Postpone install. app. monitor to 9-1-32				
3-103-B-380	11-16-32	Ext. compl. date of CP			8-26 1-26-33
3-B-476	12-9-32	1370	100	U	1-1 7-1-33
MP-B-407	1-13-33	Ext. compl. date of C.P.			8-26 4-26-33
3-B-963	5-23-33	1370	100(move)	U	5-23 7-1-33

3-S-B-476

BROADCASTING STATION LICENSE-RECORD

\$2.

Date First

Licensed 3-17-25

Call

Letters WHBQ

Name of
Licensee:

See Card #1
Broadcasting Station WHBQ, Incorporated

Transmitter

Location:

Main Studio

Location:

REC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
3-R-B-476	6-9-33	1370	100	U	7-1	1-1-34
3-R-B-476	12-19-33	1370	100	U	1-1	7-1-34
3-R-B-476	6-29-34	1370	100	U	7-1	1-1-35
B3-R-476	12-18-34	1370	100w	U	1-1	7-1-35
B3-R-476	6-11-35	1370	100w	U	7-1	1-1-36
B3-R-476	12-10-35	1370	100w	U	1-1	7-1-36
B3-R-476	6-12-36	1370	100w	U	7-1	1-1-37
B3-R-476	12-8-36	1370	100w	U	1-1	7-1-37
B3-R-476	6-10-37	1370	100w	U	7-1	1-1-38
B3-R-476	12-8-37	1370	100w	U	1-1	7-1-38
B3-R-476	6-9-38	1370	100w	U	7-1	1-1-38 1/2
B3-S-476	12-19-38	Extension of license			1-1	2-1-39
B3-R-476	1-9-39	1370	100w	U	1-9	7-1-39
B3-R-476	6-13-39	1370	100w	U	7-1	1-1-40
B3-R-476	12-18-39	1370	100w	U	1-1	12-1-40
B3-S-476	2/20/40	1370	100w	U	3-1	8-1-40
Order	6/12/40	Extension of License			8-1	10-1-40
Order	9-10-40	Extension of license			10-1	3-29-41
B3-P-3075	3-25-41	1400	250w	U	5-29	11-29-41
Eff.	3-29-41	NARBA C.P. install new T and increase power. Specify NARBA frequency.				
NARBA REALLOCATION						
B3-R-476	3-24-41	1400	100w	U	3-29	12-1-41
B3-L-1396	5-22-41	1400	250w	U	5-22	12-1-41
B3-Z-867	Lic. to cover C.P. for new transmitter and incr. power. Determine operating power by direct method					
B3-S-476	11-29-41	Extension of License			12-1	1-1-42
B3-S-476	12-16-41	Extension of License			1-1	2-1-42
B3-R-476	1-13-42	1400	250w	U	1-13	8-1-43
B3-S-476	11-6-42	1400	250w	U	12-1	8-1-43
Mod. Lic. accordance Order 107						
B3-R-476	7-13-43	1400	250w	U	8-1	8-1-45

B-S.

BROADCASTING STATION LICENSE RECORD

No. 3.

Date first licensed March 17, 1925

Call letters WHEQ

See Card #1

Name of licensee x BROADCASTING STATION W H B C, INC.

Cor. Court & Neely Streets, Memphis, Tenn. (C.P. 7-26-32) (Lic. 5-23-33)

Transmitter location x Dermon Building, 3rd. & Court St., Memphis, Tenn.

Hotel Gayoso, Memphis, Tennessee (Letter 6-3-42)

x Hotel Claridge, Memphis, Tennessee (Letter 6-5-32)

Main studio location x Dermon Building, 3rd. & Court St., Memphis, Tenn.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B3-S-476	7-34-45	Extension of license			8-1 10-1-45
B3-S-476	9-25-45	Extension of license Order 107-A			10-1 12-1-45
B3-S-476	11-21-45	Extension of license			12-1 2-1-46
B3-S-476	1-23-46	Extension of license			2-1 4-1-46
B3-R-476	2-15-46	1400	250w	U	2-15 8-1-47
B3-AL-534 EFF: 10-25-46	10-17-46	Voluntary assignment of license to HARDING COLLEGE			
BR-476	7-24-47	1400	250w	U	8-1 8-1-50
B3-P-5405	9-9-48	560	1kw*, 5kw-LS* *DA	U	11-9 5-9-49
		CP to change Freq., increase power, install new transmitter and DA for day and night use, change T and studio sites.			
BL-3607	5-2-49	560	1kw*, 5kw-LS* *DA	U	5-2 5-1-52
		Lic. to cover CP (5404) to change T site and change studio site, change freq., increase power install new T.			
BR-476	4-17-52	560	1kw, 5kw LS, DA	U	5-1 8-1-52
BR-476	7-30-52	560kc	1kw, 5kw-LS DA-2	Unl.	8-1-52 8-1-55
BAL-1799 EFF.	6-30-54 7-9-54	Vol. assignment of license to GENERAL TELERADIO, INC. (COND'L CLAUSE)			
BR-476	7-27-55	560	1kw, *5kw *LS, DA-2	U	8-1 8-1-58
BAL-2170 EFF:	12-12-55 12-30-55	Vol. assignment of license to RKO RADIO PICTURES, INC.			
BML-1652 (1)	1-25-56	Mod. of license to change name to RKO Telradio Pictures, Inc.			
BR-476	7-2-58	560	1kw, 5kw LS, DA-2	U	8-1 8-1-61
Ltr.	2-3-59	Auth. WHBQ-TV transmit stereophonic sound conjunction WHBQ for 3 months.			

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W H B Q

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BML-1861 (1)	12-17-59	Mod. of	license to change licensee name to RKO GENERAL, INC.		
	7-26-61	Comm. deferred action on renewal pending further consideration.			
BR-476	1-31-63	560kc	1kw, 5kw -LS-U DA-2		1-31 8-1-64
BS-476 (1)	1-15-64	Mod. of	Lic. to chg. studio loc.		
BP-16110	3-23-64	560kc	1kw-5kw-LS U DA-2		3-23 11-23-64
		CP to make changes in the nighttime directional antenna pattern, and make changes in the di- rectional antenna system (relocate two towers), and make changes in ground system (Cond'1).			
BP-16110 (1)	7-22-64	Mod. of	CP(BP-16110) to delete night- time bearings and fields 64.0° and 215.0°. Add 54° with field 191 mv/m, and add 214° with field 15 mvm.		
BR-476	8-6-64	560kc.	1kw, 5kw U DA-2		8-6 8-1-67
BMP-11452 (2)	12-18-64	Mod. of	CP(BP-16,110) for extension of completion date to 2-23-65		
BMP-11455 (3)	3-12-65	Mod. of	CP(BP-16,110) for extension of completion date to 4-24-65		
BMP-11494 (4)	5-18-65	Mod. of	CP(BP-16,110) for extension of completion date to 7-1-65.		
BL-11,017	11-1-65	560kc	1kw, 5kw U DA-2		11-1 8-1-67
		Lic to cover CP(BP-16,110 as mod) which auth chg in Nighttime DA pattern chgs in ground system and DA system (Relocate)			
BS-476 (1)	4-25-66	Mod of	lic to change requirements of field intensity to read once every 30days		
BS-476 (2)	8-18-66	Mod. of	lic to chg operation specificat (Memo)		
BR-476	9-6-67	560kc	1kw, 5kw U DA-2		9-6 8-1-70
	9-6-67	Renewal of NDEA			
BR-476	9-6-67	Superseding to show correct pending civil action Number			

Form BC 126

June 1954

#5

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W H B Q

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-18425	2-24-69	560kc	1kw, 5kw-DA-2 U		10-24-69
CP to install a new transmitter (RCA BTA-5U1) as an alternate main transmitter at main trans. loc. (560kc, 1kw, 5kw-LS, DA-2, U).					
BL-12,365(L)	6-10-69	Lic. (BP-18,425)	Install	Alt-Main Trans.	8-1-70
BRC-3365(1)	10-30-69	Operate RC (Main)	(WMAZ-TV & TV SITE)		
BR-476(L)	7-30-70	Renewal of Lic. & NDBA(N)	8-1	8-1-73	
BR-476(L)		Renewal of Lic. (Alt.N)			
BRC-3453(1)	8-28-70	Operate RC (Alt. Main)			
BS-476(1)	10-26-70	ML correct oper. specs.	(Main)		
EBSA	5-25-72				
BS-476(L)	11-9-72	ML to change Theoretical spec. and Operating Specs. and values (Alt. & Main)	560kc 1kw, 5kw-LS DA-2 U RC		8-1-73
BTC-7097	3-27-73	VOL TC EFF:	NOT CONSUMED		
			LTR 8-8-73		
BR-476(S)	8-10-73	RENEWAL			8-1-76
Comlet	6-21-74	Ant. monitor Potomac Inst.	AM-19(204)		
Ltr.	3-24-76	Trans. HARRIS GATES	MW-5		
		{Alt main trans.}	now install		
BR-476(L)	9-21-77	RENEWAL & MODIFICATION			8-1-79
BZ-9437	" " "	(MAIN & ALT. MAIN)			
BR-790402C2	7-26-79	RENEWAL OF LICENSE			8-1-82
(S)					

No. 1

STATION APPLICATION RECORD

APPLICANT: Broadcasting Station W H B Q, Inc.

CALL LETTERS: WHBQ

ADDRESS: Dargon Building, Memphis, Tenn.

FILE NO. 3-3-B-476 DATED: 4-12-27

Present

Assignment: 1290 kc. 100 w. -

T.P. issued 4-22-27 1290 kc.

100 w. Per. not stated

ACTION: Lic. 6-1-27 1290 kc. 100 w.

Unltd. Per. 6-1 8-1-27

Requested: 1290 100 w.

APPLICANT: Same

CALL LETTERS: WHBQ

ADDRESS: Same

FILE NO: 3-R-B-476 DATED: 7-30-27

Present

Assignment: 1290 kc. 100 w. Unltd.

ACTION: Letter of Extension dated
8-8-27 Period 8-15 to 10-15-27

Requested: Renewal

APPLICANT: Same

CALL LETTERS: WHBQ

ADDRESS: Same

FILE NO: 3-R-B-476 DATED: 9-30-27

Present

Assignment: 1290 kc. 100 w. Unltd.

ACTION: Letter of Extension dated
10-24-27 Period 11-1 to 1-1-28

Requested: Renewal

STATION APPLICATION RECORD

No. 2

APPLICANT: Broadcasting Station W H D Q Inc.,

CALL LETTERS: WHDQ

ADDRESS: Darmon Building, Memphis, Tenn.

FILE NO: 3-R-B-476 DATED: 1-13-28

Present
Assignment: 1290 kc. 100 w. Unltd.

Lic. 10-31-28 1370 kc. 100 w. Unltd.

ACTION: Per. 11-11 to 1-31-29

Requested: Renewal

APPLICANT: Same

CALL LETTERS: WHDQ

ADDRESS: Same

FILE NO: 3-R-B-24 DATED: 3-22-28

Present
Assignment: 1370 kc. 100 w. Unltd.ACTION: Denied by Order dated 4-10 -29Requested: (Increase Power)

APPLICANT: Same

CALL LETTERS: WHDQ

ADDRESS: Same

FILE NO: 3-R-B-476 DATED: 12-5-28

Present
Assignment: 1370 kc. 100 w. Unltd.ACTION: Lic. 1-11-29 1370 kc.
100 w. Unltd. Per. 1-31 to 4-30-29Requested: Renewal

STATION APPLICATION RECORD

APPLICANT: BROADCASTING STATION W H B Q INC.

CALL LETTERS: WHBQ

ADDRESS: Dermon Bldg., Memphis, Tenn.

FILE NO 3-R-B-476 DATED: 3/26/29

Present

Assignment: 1370 kc. 100 w. Unlimited

ACTION Lic. 4/12/29. 1370 kc. 100 w.
Unlimited. Period 4/30 to 7/31/29.Requested: Renewal.

APPLICANT: BROADCASTING STATION WHBQ, INC.

CALL LETTERS: WHBQ

ADDRESS: Dermon Bldg., Memphis, Tennessee

FILE NO: 3-R-B-476 DATED: 6/10/29

Present

Assignment: 1370 Kc., 100 W., unlimited

ACTION: G. O. #69, period 7/31/29

Requested: Renewal

to 10/31/29

APPLICANT: BROADCASTING STATION WHBQ, INCORPORATED

CALL LETTERS: WHBQ

ADDRESS: Dermon Bldg., 3rd & Court Sts., Memphis, Tenn.

FILE NO: 3-R-B-476 DATED: 9/21/29

Present

Assignment: 1370 kc. 100 w. Unlimited

ACTION: Lic. 10-12-29
1370 kc. 100 w. Unlimited
Per. 10-31-29 to 1-31-30Requested: Renewal

STATION APPLICATION RECORD

APPLICANT: SAME CALL LETTERS: WHBQ

ADDRESS: SAME FILE NO: 3-R-B-476 DATED 12-27-29

Present
Assignment: 1370 kc. 100 w. Unlimited ACTION: Renewal license 1-11-30
Period 1-31 to 4-30-30

Requested: Renewal

APPLICANT: Broadcasting Station WHBQ, Inc. CALL LETTERS: WHBQ

ADDRESS: 3rd & Court St., Darmon Bldg. FILE NO: 3-R-B-476 DATED: 5-10-30
Memphis, Tenn.

Present
Assignment: 1370 Kc. 100 W. Unlimited ACTION: Renewal Lic. 5-14-30

Requested: Renewal Per: 4-30 to 7-31-30

APPLICANT: Same CALL LETTERS: WHBQ

ADDRESS: Same FILE NO: 3-R-B-476 DATED: 6-24-30

Present
Assignment: 1370 Kc 100 watts, unlimited ACTION: Renewal License 7-7-30
Per: 7-31 to 10-31-30

Requested: Renewal

Call
Letters

WIBQ

Name Broadcasting Station WIBQ, Inc.

File No.	Date d Received	Application for	Action	
			Nature	Date
3-R-B-476	8-26-30	Renewal of License	Granted	10-31-30
		Correct equip. in renewal above		11-6-30
3-P-B-1921	12-30-30	changes in equipment.	Granted	1-27-31
3-R-B-476	12-26-30	Renewal of License	G.O.103	1-20-31
			Granted	4-21-31
3-MP-B-207	5-4-31	make changes in equipment authorized on 3-P-B-1921.	Granted	5-26-31
3-L-B-635	6-4-31	License to cover 3-MP-B-207 and 3-P-B-1921.	Granted	6-26-31
3-R-B-476	10-27-31	Renewal of license	Granted	12-4-31
3-R-B-476	4-30-32	Renewal of license.	Granted	6-3-32
3-P-B-2638	6-24-32	Move transmitter from 3rd & Court Sts., to Court & McNeely Sts., Memphis, Tennessee.	Granted	7-26-32
3-MP-B-390	10-21-32	Modify 3-P-B-2638 extend date compl. to 1-26-33	Granted	11-16-32

APPLICATION RECORD - BROADCASTING

#6

Call

Letters W H B QName Broadcasting Station W H B Q, Inc.

File No.	Dated Received	Application for	Action	
			Nature	Date
3-R-B-476	10-3-32	Renewal of license	Granted	12-9-32
3-MP-B-407	12-24-32	Modification of CP, 3-P-B-2638 to extend completion date to 4-26-33	Granted	1-13-33
3-L-B-963	4-24-33	License to cover 3-P-B-2638, as modified, for local transmitter move	Returned - wrong form	5-2-33
Resubmitted	5-4-33	on proper form	Granted	5-23-33
3-R-B-476	4-28-33	Renewal of license	Granted	6-9-33
3-R-B-476	10-28-33	Renewal of License	Granted	12-19-33
3-R-B-476	4-28-34	Renewal of License	Granted	6-29-34
B3-R-476	10-28-34	FEDERAL COMMUNICATIONS COMMISSION RECORDS: Renewal of license	Granted	12-18-34
B3-R-476	4-29-35	Renewal of license	Granted	6-11-35
B3-R-475	10-29-35	Renewal of license, Signature & Sec: -4	Ret'd	11-9-35
Resubmitted	10-29-35		Granted	12-10-35

APPLICATION RECORD - BROADCASTING

#7

Call

Letters WHBQName BROADCASTING STATION WHBQ, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-475	4-29-36	Renewal of license	Granted	6-12-36
B3-R-475	10-31-36	Renewal of license	Granted	12-8-36
B3-R-476	4-29-37	Renewal of license	Granted	6-15-37
B3-R-476	10-29-37	Renewal of license	Granted	12-8-37
B3-R-476	4-28-38	Renewal of license	Granted	6-9-38
B3-R-476	10-31-38	Renewal of license	Granted	1-9-39
B3-R-476	4-28-39	Renewal of license	Granted	6-13-39
B3-R-476	10-27-39	Renewal of license	Granted	12-18-39
B3-R-476	5/29/40	Renewal of license	Granted	3-24-41
B3-R-476	7-26-40	Renewal of license (Unrec.)	Returned	11-2-40

1400kc, 100w, U

8

Call

Letters

W H B Q

Name

BROADCASTING STATION W H B Q, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-3075 Received Filed	12-27-40 1-8-41 1-8-41	C.P. to install new transmitter and increase power from 100 watts to 250 watts.	Granted Effective 3-29-41 to specify 1400 kc NARBA	3-25-41
B3-L-1396 Rec'd	4-16-41 4-17-41	License to cover C.P. B3-P-3075 for new transmitter and increase in power from 100w to 250w	Granted	5-22-41
B3-2-867 Rec'd	4-21-41 4-22-41	Authority to determine operating power by direct measurement of antenna input.	Granted	5-22-41
B3-R-476 Resub.	9-25-41 "	Renewal of licence (1927-2027; h; programs)	Granted 10-2-41. Filed on old form and in dupl. Ret'd 10-2-41.	
Resub.	"	Forms 335 filed	Granted	1-13-42

#9

Call

Letters W H B Q

HARDING COLLEGE

Name X BROADCASTING STATION W H B Q, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-476	5-12-43	Renewal of license	Granted	7-13-43
B3-R-476 Rec'd	5-10-45 5-14-45	Renewal of license Letter-rec. amend. - Par. - 18 & photos. 5-29-45 Amend. filed 6-4-45 Amend. re clarification of officers filed 8-3-45	Granted	2-15-46
B3-AL-534 Recd. Filed	5-8-46 5-17-46 5-17-46	Voluntary assignment of license to HARDING COLLEGE. (Filed by Atty. Neville Miller)	GRANTED EFF: 10-25-46	10-17-46

APPLICATION RECORD - BROADCASTING

#10

Call

Letters

W H B Q

Name HARDING COLLEGE

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-5405	10-28-46	Construction permit to change frequency from 1400 to 560 kc, increase power from 250w to 1kw-5kw-LS, install new transmitter (RCA B7A-5E) and D.A. for day and night use, change transmitter location from Court & Neely Streets, Memphis, Tennessee to 5 miles North of Memphis, Tennessee and change studio location from Hotel Gayoso, Memphis, Tennessee to 139 S. Main Street, Memphis, Tennessee.	DOCKET # 8047	
Rec'd	11-1-46		GRANTED	9-9-48 after hearing.
Filed	11-1-46		DECISION AND ORDER ISSUED.	
AMENDED	3-17-47	AMENDED to revise DA night time pattern		
Recd.	3-17-47	George E. Strong, Atty. Frank McIntosh, Engr.		
Filed	3-28-47			
AMENDED	10-20-47	AMENDED re change in DA pattern and change transmitter location from 5 miles north of Memphis, Tenn., to At Horton Road approx. 6 miles north of the center of Memphis, Tenn.		
Recd.	10-22-47			
Filed	10-31-47			

APPLICATION RECORD - BROADCASTING

#10-A

Call

Letters

W H B Q

Name HARDING COLLEGE

File No.	Dated	Application for	Action	
			Nature	Date
BR-476 Rec'd	5-12-47 5-19-47	Renewal of license Amend. filed 6-16-47	Granted	7-24-47
BL-3607 Rec'd Filed	2-28-49 3-8-49 3-16-49	License to cover C.P. (B3-P-5404,) which authorized to change frequency, increase power, install new transmitter and D. A. for day and night use (DA-2), change trans- mitter location and change studio location. (Robert E. Baluta, Engr. George E. Strong. Atty.) Krieger & Jorgensen, Attys. per. ltr. 3-16-50	GR NTED	5-2-49

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

GENERAL TELERADIO, INC. (AL 6-30-54, Eff. 7-9-54)

Call

Letters

W H B C

Name ☒ HARDING COLLEGE

File No.	Dated	Application for	Action	
			Nature	Date
BR-476 Rec'd Filed	3-12-52 3-17-52 3-17-52	Renewal of license Norman E. Jorgensen, atty.	GRANTED	4-17-52
BR-476 Rec'd Filed	5-29-52 6-4-52 6-4-52	Renewal of license (Informal request) Kreiger & Jorgensen, attys.	GRANTED	7-30-52
BAL-1799 Rec'd Filed	5-19-54 5-21-54 5-21-54	Voluntary assignment of license to General Teleradio, Inc. Ralph Walker, Atty. (Contingent on grant of BAL-1798, KGB) (Kreiger & Jorgensen no longer represent Ltr 7-17-54)	GRANTED Subj. assignment not be consummated until assignee has disposed of KGB EFFECTIVE	6-30-54 7-9-54

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING
(See BML-1652)

* RKO RADIO PICTURES, INC. (AL 12-12-55)

Call

WHBQ

Letters

EFF: 12-30-55)

Name * GENERAL TELERADIO, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-476	4-26-55	Renewal of license	Returned 5-19-55 re:	
Rec'd	4-27-55		signature and verification.	
Resubmitted	4-26-55			
Rec'd	5-26-55		GRANTED	7-27-55
Filed	5-26-55			
BAL-2170	11-21-55	Voluntary assignment of license to RKO Radio Pictures, Inc. Ralph Walker, Atty.	GRANTED EFF:	12-12-55
Rec'd	11-21-55			12-30-55
Filed	11-21-55			
BML-1652	1-13-56	Modification of license to change name to RKO Teleradio Pictures, Inc. Pierson, Ball & Dowd, Attys.	GRANTED	1-25-56
Rec'd	1-18-56			
Filed	1-18-56			
BR-476	4-30-58	Renewal of license.	GRANTED	7-2-58
Rec'd	5-2-58			
Filed	5-2-58			

AUG. 1955

RKO GENERAL, INC.

Call

W H B Q

Letters

Name

XRKO TELERADIO PICTURES, INC.

MEMPHIS, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BML-1861 R & F	11-20-59 11-23-59	Modification of license to change licensee name to RKO GENERAL, INC. Atty's: Pierson, Ball & Dowd	GRANTED	12-17-59
BR-476 Rec'd & Filed	5-15-61 5-22-61	Renewal of License Robert E. Hodson, atty.	GRANTED	1-31-63
BP-16,110 R. & F.	12-24-63 12-31-63	CP to make changes in the nighttime directional antenna pattern, and changes in ground system, and chgs in DA sys. (relocate 2 towers) Atty: Pierson, Ball & Dowd Engr: Silliman, Moffet, & Kowalski	GRANTED Cond'l re: Phase Mon., Field meas. equip. DA & complete non-DA proof. re: daytime antenna system	3-23-64
BR-476 Rec'd Filed	4-20-64 4-21-64 4-21-64	Renewal of license Atty. William S. Green	GRANTED	8-5-64

APPLICATION RECORD - BROADCASTING

Call
Letters W H B Q

Name RADIO GENERAL, INC.
Memphis, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,392 R. & F.	11-6-64	Mod. of C.P. (BP-16,110, which auth. chgs. in nighttime DA pattern, chg. in ground system and chgs. in DA system. (relocate) for extension of completion date from 11-23-64 to 2-23-65. Attys: Pierson, Ball & Dowd.	GRANTED to	12-18-64
	11-9-64			2-23-65
BMP-11,455 R&F	2-9-65	Mod. of C.P. (BP-16,110, as mod. which auth. chgs. in nighttime DA pattern, chng. in ground system and chngs. in DA system (relocate) for extension of completion date from 2-23-65 to 4-24-65. Attys: Pierson, Ball & Dowd	GRANTED to	3-12-65
	2-10-65			4-24-65

APPLICATION RECORD - BROADCASTING

Call
Letters **W H B Q**

Name **RKO GENERAL, INC.**
Memphis, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,494 R&F	4-20-65	Mod. of C.P. (BP-16,110, as mod. which auth. chngs. in nighttime DA pattern, chng. in ground systm & chngs. In DA systm(relocate)) for extension of completion date from 4-24-65 to 5-24-65.	GRANTED to	5-18-65
	4-21-65			7-1-65
BL-11,017 R & F	6/15/65	Lic. to cover 27 (BP-16,110) which auth. chng. in nighttime DA pattern, chngs. in ground systm and DA systm (relocate). Attys: Pierson, Ball & Dowd	GRANTED	11-1-65
	6/17/65			
BR-476 R.&F.	4-24-67	RENEWAL OF LICENSE Attys-Pierson, Ball & Dowd (William S. Green)	GRANTED	9-6-67
	4-26-67			(Cons'l re. pending civil action Case No. 65-67-155)

FORM BC-121
AUG. 1955

#16

APPLICATION RECORD - BROADCASTING

560kc

Call
Letters W H B Q

Name RKO GENERAL, INC.
Memphis, Tenn.

File No.	Dated	Application for	Action	
			Nature	Date
BP-18,425 R. & F. #474686 \$30 JAN 21 1969 AMEND. R & F	11-21-68 11-25-68 11-25-68 1-29-69	CP to install a new transmitter (RCA BTA-5U1) as an alternate main transmitter at main trans loc. (560kc, 1kw; 5kw-LS DA-2, Un) atty-Pierson, Ball & Dowd (William S. Green) Sec. II balance sheet.	GRANTED	2-24-69
BL-12,365 R & F #510029 \$30 PT MAY 9 1969	4/21/69 4/28/69 4/28/69 5/6/69	License (BP-18,425) install alt-main trans. Atty: Wm. S. Green	GRANTED	6-10-69
BRC-3365 R & F #533474 \$30.	7-28-69 8-5-69 8-5-69	MAIN Mod. of license to operate/transmitter by remote control from 6555 Raleigh-La Grange Road, near Memphis, Tennessee (WHBQ-FM & TV transmitter site). (DA-2) Atty.: Harrison T. Slaughter F.C.C. - WASHINGTON, D. C.	GRANTED	10-30-69

APPLICATION RECORD - BROADCASTING

560khz

Call
Letters **W H B Q**Name **RKO GENERAL, INC.**
Memphis, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BR-476 Rec'd Filed #598215 \$75 #602599 \$40 PN PRESS	4-28-70 5-1-70 5-4-70 (\$10 to RP) 5-1-70 JUN 4 1970	Renewal of license (Main & Alt. Main) Atty- William S. Green (Pierson, Ball & Dowd)	GRANTED	7-30-70
BRC-3453 R & F #617720 \$30	7-20-70 7-22-70 7-22-70 AUG 1 1970	Mod. of lic. to operate transmitter by remote control from 6555 Raleigh-LaGrange Road WHBQ-FM & TV transmitter, near Memphis, Tennessee. (Alternate Main Transmitter) Atty: Harrison T. Slaughter	GRANTED	8-28-70
BTC-7097 R & F SEE KHJ FOR (FORM 316)	2-21-73 3-5-73 FEE PAID MAR 1 1973	Voluntary transfer of control of lic corp from The General Tire & Rubber Company to The General Tire Company Atty - Pierson, Ball & Dowd	GRANTED	3-27-73
			EFF: NOT CONSUMMATED LTR 8-8-73	

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W H B QName RKO GENERAL, INC.
Memphis, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BR-476 R & F P.N. PRESS MAY 1 8 1973	5-3-73 5-3-73 5-3-73	Renewal of License (Main & Alternate Main) AMENDED 7-9-73 re: litigation, bus. interests;	GRANTED	8-10-73
BR-476 Recd. PN Recd. FILED PRESS MAY 26 1976	3-31-76 4-1-76 5-17-76	RENEWAL OF LICENSE (MAIN & ALTERNATE MAIN), PETITION TO DENY AND TO INTERVENE filed 7-1-76 by Alvin O. Chambliss, Counsel on behalf of Memphis Chapter of People United to Save Humanity, Cypress Health and Safety Committee, North Miss. Coalition for Better B/Casting, Gregory B. Johnson & Leo M. Gray, Jr. MOTION FOR LEAVE TO FILE SUPPLEMENTAL AFFIDAVIT TO THE PETITION TO DENY filed 7-13-76 by Alvin O. Chambliss, Counsel on behalf of Memphis Chapter of Operation PUSH, et. al.	GRANTED Condl. re EEO	9-21-77

(over)

(BR-476) ERRATUM TO PETITION TO DENY filed 7-13-76 by Alvin O. Chambliss, Counsel on behalf of Petitioners

OPPOSITION TO PETITION TO DENY filed 8-2-76 by Thomas N. Dowd, Counsel on behalf of RKO General, Inc.

AMENDED 6-21-76 re: litigation

AMENDED 7-22-76 re: litigation

OPPOSITION TO MOTION FOR EXTENSION OF TIME filed 9-20-76 by William S. Green, Counsel on behalf of RKO General, Inc.

REPLY TO THE OPPOSITION TO MOTION FOR EXTENSION OF TIME filed 9-27-76 by Alvin O. Chambliss, Counsel on behalf of Petitioners

MOTION TO EXPUNGE THE RECORD filed 10-6-76 by William S. Green, Counsel on behalf of RKO General, Inc.

MOTION FOR LEAVE TO FILE REPLY TO THE OPPOSITION THREE (3) DAYS LATE filed 10-22-76 by Alvin O. Chambliss Counsel on behalf of Petitioners

REPLY TO THE OPPOSITION filed 10-22-76 by Alvin O. Chambliss, Counsel on behalf of Petitioners

AMENDED 9-3-76 re: litigation

MOTION TO STRIKE filed 11-4-76 by William S. Green, Counsel on behalf of RKO General, Inc.

AMENDED 10-8-76 re: Board of directors

AMENDED 10-12-76 re: litigation

AMENDED 12-6-76 re: business interests

AMENDED 1-4-77 re: business interests

AMENDED 2-28-77 re: business interests

3-9-77 MEMORANDUM OPINION & ORDER #44399, Petition to Deny filed by The Memphis Chapter of People United to Save Humanity, et al, DENIED

MOTION FOR EXTENSION OF TIME filed 4-15-77 by Alvin O. Chambliss, Counsel on behalf of Petitioners (PUSH, CHSC, NACBB & BMP)

(See card #19)

#19

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

560khz

Call
LettersW.H.B.Q.....Name RKO GENERAL, INC.
MEMPHIS, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8150 R & F See KHJ(AM) for fee pd Code 047 (FORM 316) OCT 13 1976	9/20/76 9/21/76	Voluntary transfer of control of lic corp from The General Tire & Rubber Company to the individual stockholders Atty - Pierson, Ball & Dowd (Harold Cohen)		
BZ-9437 R & F \$100#610659 DM PRESS JUN 29 1977	9-3-76 9-7-76 9-8-76 6-,13-77	Direct Measurement	GRANTED issued with BR-476	9-21-77
BR 790402 CZ PRESS MAY 25 1979		RENEWAL OF LICENSE (MAIN & ALTER.)	GRANTED Cond'l Returned to Processing per condition SEP 30 1980 DESIGNATED FOR HEARING SEP 30 1980 MTN	7-26-79

#80-591

(BR-476) OPPOSITION TO MOTION FOR EXTENSION OF TIME
filed 4-15-77 by William S. Green, Counsel on behalf of
RKO General, Inc.

AMENDED 4-7-77 re: business interests

OPPOSITION AND MOTION TO DISMISS filed 5-9-77 by
William S. Green, Counsel on behalf of RKO General, Inc.

AMENDED 5-20-77 re: business interests

AMENDED 7-18-77 re: business interests

ORDER adopted 9/21/77, "motion for reconsideration" of
denial of petition to deny in The New York Times Broad-
casting Service, Inc., 63 FCC 2d 695 (1977), filed by the
Memphis Chapter of People United to Save Humanit et al
DENIED.

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION WMBQ

See card #1

Licensee x Broadcasting Station WMBQ, Inc.

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
Rec'd	11-25-47 11-28-47	New	David Harold Wooldridge Memphis, Tennessee	C.P. for a new standard broadcast station. 1400kc, 250w, U	Returned 12-5-47 Engineering incomplete Request omitted
HF-5565 Rec'd Filed	1-21-48 1-26-48 1-26-48	New	Lemoyne College Memphis, Tennessee	C.P. for a new standard broadcast station. 1400kc, 250w, U	

Renewal
Requested

Date
Received

Designated
for Hearing

Reason

Remarks

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About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

