

W H A M



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

1-5-B-23

BROADCASTING STATION LICENSE RECORD

Date First Licensed 7-8-55

Call Letters WHAM

(SEE CARD NO. 2)

Station Located: Rochester, N. Y.

- x TRANSCONTINENT TELEVISION CORPORATION (AL 7-18-56, EFF: 6-30-55)
- ~~xx~~ STROMBERG-CARLSON BROADCASTING CORPORATION (AL 6-8-55 EFF: 6-30-55)
- x STROMBERG-CARLSON COMPANY (ML 12-1-43)

Name of Licensee: Manufacturing x Stromberg-Carlson Telephone/Company.

Corner Brook and Ballantyne Roads, Chili, New York (CP 11-30-46)

Transmitter Location: x Victor Township (18 miles from Rochester) New York (Lic. 3-14-33)
x Victor Township (About 10 or 15 miles from Rochester) N. Y. (Lic. 8-18-27)
X 425 East Main Street, Rochester, N. Y.

14604 Main Studio Location: x 201 Humboldt Street, Rochester, N. Y.
x Sagamore Hotel, 115 East Avenue, Rochester, N. Y.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD		
					From	To	
R-B-261	P. 4-23-27	1080	50W	Revoked	not stated		
"	T.P. 5-2-27	1080	100W		not stated		
-P-B-	5-7-27	800	2 KW Chg. Tr. Loc.		Date	9-1-27	
-S-B-261	6-1-27	1080	500	unlimited	6-1	7-31-27	
	ffes. date of previous lic. deferred by G.O. 13				6-15	8-15-27	
-R-B-261	8-8-27	Letter of Extension			8-15	10-15-27	
-V-B-	8-18-27	1080	5 KW Covers Chg. Loc		8-18	10-15-27	
	extended by G. O. #18				10-15	11-1-27	
-R-B-261	10-24-27	Letter of Extension			11-1	1-1-28	
-M-B-	11-16-27	1070	5 KW	unlimited	12-1	1-1-28	
	extended by G. O. 21				1-1	2-1-28	
"	"	"	"	"	2-1	3-1-28	
"	"	"	"	"	3-1	4-1-28	
"	"	"	"	"	4-1	5-1-28	
"	"	"	"	"	5-1	6-1-28	
"	"	"	"	"	6-1	6-1-28	
"	"	"	"	"	8-1	9-1-28	
"	"	"	"	"	9-1	10-1-28	
"	"	"	"	"	10-1	11-11-28	
-R-B-261	10-30-28	1150	5 KW	unlimited	11-11	1-31-29	
	location 11-11-28						
-R-B-261	1-9-29	1150	5 KW	"	1-31	4-30-29	
-R-B-261	4-1-29	1150	5 KW	"	4-30	7-31-29	
-R-B-261	License extended by G.O. #69				7-31	10-31-29	
-R-B-261	10-5-29	1150	5 KW	unlimited	10-31	1-31-30	
-R-B-261	1-13-30	1150	5 KW	unlimited	1-31	4-30-30	
-R-B-261	4-25-30	Extended by Amendment to G.O. #87				4-30	7-31-30
1-R-B-261	7-7-30	1150	5 KW	Unltd.	7-31	10-31-30	
1-R-B-261	10-6-30	1150	5 KW	Unltd.	10-31	1-31-31	
G.O. 103	1-30-31	Extension of License			1-31	1-30-31	
1-R-B-261	4-24-31	1150	5 KW	Unltd	4-30	6-1-31	
1-R-B-261	7-7-31	1150	5 KW	Unltd.	8-1	8-1-31	
-P-B-1097	11-17-31	C.P. for 25 KW			12-17	5-17-32	
-R-B-261	1-26-32	1150	5 KW	Unltd	2-1	8-1-32	
1-P-B-260	6-21-32	Installation of DCC					
1-R-B-261	7-8-32	1150	5 KW	U	8-1	2-1-33	
-MP-B-372	9-8-32	Mod. C.P. for 25KW		C. & C. Date	10-7	3-7	
-MP-B-404	12-16-32	Appr. trans. loc. equip.			1-7		
-R-B-261	1-20-33	1150	5 KW	U			

Date First

Licensed.....

Call
Letters W H A M

CARD NO. 2

RUST COMMUNICATIONS GROUP, INC. (PL 3-31-70)

x RUST BROADCASTING COMPANY, INC. (AL 12-17-62 EFF: 12-31-62)

* GENESSEE BROADCASTING CORPORATION (AL-3-4-59; EFF: 4-10-59)

Name of **xx** RIGGS & GREENE BROADCASTING CORPORATION (AL 7-18-56, EFF: 8-29-56)

Licensee: x TRANSCONTINENT TELEVISION CORPORATION (AL 7-18-56; EFF: 8-27-56)

Transmitter

Location: _____

Main Studio

Location: _____

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
1-L-B-949	3-14-33	1150	25 KW	U	3-14	8-1-33
1-Z-B-73		direct measurement of antenna				
1-ML-B-1100	4-28-33	1150	25 KW	U		
	Aux.		5 KW		4-28	8-1-33
1-R-B-261	7-11-33	1150	25 KW	U	8-1	2-1-34
ML-B-1217	8-18-33	1150	25 KW	U	8-18	2-1-34
	Aux.		5 KW			
P-B-2873	11-17-33	Change equip. & increase power				
			50 KW		12-18	3-17-34
L-B-1917	12-28-33	1150	50 KW	U	12-28	2-1-34
1-R-B-261	1-30-34	1150	50 KW	U	2-1	8-1-34
	Aux.		5 KW			
B 1-R-261	7-31-34	1150	50kw	U	8-1	2-1-35
	Aux		5kw			
B1-R-261	1-29-35	1150	50kw	U	2-1	8-1-35
	Aux.		5kw			
B1-R-261	7-9-35	1150	50kw	U	8-1	2-1-36
	Aux.		5kw			
B1-R-261	1-10-36	1150	50kw	U	2-1	8-1-36
	Aux.		5kw			
B1-R-261	7-17-36	1150	50kw	U	8-1	2-1-37
	Auxiliary		5kw			
B1-R-261	1-12-37	1150	50kw	U	2-1	8-1-37
	Auxiliary		5kw			
B1-R-261	7-20-37	1150	50kw	U	8-1	2-1-38
	Auxiliary		5kw			
B1-R-261	1-19-38	1150	50kw	U	2-1	8-1-38
	Auxiliary		5kw			
B1-R-261	7-6-38	1150	50kw	U	8-1	2-1-39
	Auxiliary		5kw			
B1-R-261	1-24-39	1150	50kw	U	2-1	8-1-39
	Auxiliary		5kw			
B1-R-261	7-12-39	1150	50kw	U	8-1	2-1-40
	Auxiliary		5kw			
B1-R-261	1-29-40	1150	50kw	U	2-1	8-1-40
	Auxiliary		5kw			
1-Z-36	1-2-40	Deter. 1150	power by direct method. 50kw	U.	1-2	8-1-40
	Aux.		5kw			

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W H AM

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From--	To--
Order	6/12/40	extension of License (Main and Auxiliary)			8-1	10-1/40
Order	9-10-40	Extension of license Main and Aux.			10-1	3-29-41
XXXXXXXXXX	XXXXXXXXXX	XXXXX	XXXXXX	H	XXXXXXXXXXXXXX	
NARBA REALLOCATION						
Bl-R-261	3-24-41	1180	50kw 5kw	U	3-29	2-1-42
Bl-Z-780	4-17-41	1180	50kw	U	4-17	2-1-42
Direct measurement.						
Bl-R-261	1-13-42	1180	50kw	U	2-1	4-1-44
Bl-S-261	11-6-42	1180	50kw 5kw	U	12-1	4-1-44
Aux. (Mod. Lic. accordance Order 107)						
Bl-M,-1180	12-1-43	1180	50kw 5kw	U Aux.	12-1	4-1-44
Auxiliary Mod. of license to change corporate name.						
Bl-R-261	3-21-44	1180	50kw 5kw	U Aux.	4-1	5-1-45
Bl-S-261	4-24-45	Extension of license Main & auxiliary			5-1	7-1-45
Bl-S-261	6-5-45	SA. to transmit (via wire line) to Radio Station CBL and other stations of the Canadian B/cing Corp. for broadcast by those stations, a speech by Secretary of the Treasury Morgenthau (or substitute) and selections by the Rochester Philharmonic Orchestra in connection with a War Bond Rally to be broadcast simultaneously by WHAM and Canadian stations between 8:00 and 8:30 p.m., EST, 6-12-45, only.				
Bl-S-261	6-26-45	Extension of License Main & auxiliary			7-1	9-1-45
Bl-S-261	8-28-45	Extension of license Main & auxiliary			9-1	11-1-45

B-S

#4

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W H A M

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
Bl-R-261 Aux.	9-4-45	1180	50kw 5 kw	U	9-4 5-1-48
Bl-S-261 Aux.	9-4-45	1180	50kw 5kw	U	10-1 5-1-48
	Mod. Lic. Order 107A				
Bl-P-4957	11-20-47	CP	install new T and change T location.		1-20 7-20-47
BS-261	2-21-47		to transmit to radio station CBL, Toronto, Canada for B/O by that station address by Rev. Bartel H. Reinheimer from 9:15 to 9:30 am on 1-13-47, only		
BMP-2820	6-18-47	Mod. CP	(4957) for extension of completion date.		1-20 10-18-47
BMP-3226	10-27-47	Mod. CP	(4957 as mod.) for extension of completion date.		1-20 1-15-48
BMP-3499	1-6-48	Mod. CP	(4957 as mod) for extension of completion date.		1-20 4-15-48
BMP-3704	3-22-48	1180	50kw Mod. CP (4957 as mod.) for extension of completion date.	U	1-20 7-15-48
BS-261	4-27-48	Extension of license Main & Auxiliary			5-1 9-1-48
BR-261 Aux.	8-18-48	1180	50kw 5kw	U	8-18 5-1-51
BP-6837	8-4-48	1180	5kw	Aux.	10-4 4-4-49
	CP to install old main T to be used at present site of main T for aux. purposes.				
BL-3097	8-30-48	1180	50kw	U	8-30 5-1-51
	Lic. to cover CP (4957 as mod) to install new T, and change T site and change studio site.				
BL-3442 Aux.	12-30-48	1180	50kw 5kw	U Aux.	12-30 5-1-51
	Lic. to cover CP (6837) to install old main T for aux. purposes.				
BR-261 Aux.	4-12-51	1180	50kw 5kw	U Aux.	5-1 5-1-54

B.S.

BROADCASTING STATION LICENSE RECORD

#5

Date first licensed

Call lettersW.H.A.M.....

Name of licenseeSEE CARD #2.....

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From-	To-
BR-261	4-21-54	For Main & Auxiliary Renewal of license			5-1	6-1-54
BR-261	5-19-54	RENEWAL OF LICENSE For Main & Aux. Trans.			6-1	6-1-57
BAL-2042 EFF:	6-8-55 6-30-55	Vol. assignment of license to Stroberg-Carlson Broadcasting Corporation				
BTC-1994 EFF:	6-8-55 7-1-55	Vol. transfer of control to General Dynamics Corporation				
BTC-2258 EFF:	7-18-56 8-27-56	Vol. transfer of control from General Dynamics Corporation to Transcontinent Television Corporation.				
BAL-2363 EFF:	7-18-56 8-27-56	Vol. assignment of license to TRANS-CONTINENT TELEVISION CORPORATION.				
BAL-2373 EFF:	7-18-56 8-29-56	Vol. assignment of license from Transcontinent Television Corporation to Riggs & Greene Broadcasting Corporation				
BR-261	5-8-57	(M)1180	50kw	U	6-1	6-1-60
		(Aux)1180	5kw	Aux. Purpose	6-1	6-1-60
BZ-3968 (1)	3-5-58	Authority to determine operating power by direct measurement of antenna power. (Main Transmitter)				
BTC-2998 EFF:	12-31-58 1-9-59	Voluntary transfer of control of licensee Corporation from Riggs & Greene, Inc. to John S. Riggs and F. Robert Greene				
BAL-3331 EFF:	3-4-59 4-10-59	Voluntary assignment of license to GENESSEE BROADCASTING CORPORATION				
BTC-3404 EFF:	3-30-60 4-11-60	Voluntary acquisition of positive control of licensee corporation by Henry I. Christ Company, Inc. thru purchase of stock from Combined Century Theatres, Inc.				
BR-261 AUX	5-11-60	1180	50kw 5kw	U Aux. Purpose	6-1	6-1-63 6-1 6-1-63
BTC-3991 EFF:	4-30-62 5-21-62	Voluntary transfer of control of licensee corporation from Henry I. Christal Company, Inc. to Rust Broadcasting Company, Inc.				
				(COND'L)		

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W H A M

Station location

Name of licensee See Card #12

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BRC-2119 (1)	10-12-62	Mod. of license to change studio location to 350 East Avenue, Rochester, New York and operate transmitter by remote control from studio location (Main).			
BRC-2120 (1)	10-12-62	Mod. of license to change studio location to 350 East Avenue, Rochester, New York and operate transmitter by remote control from studio location. (Aux.)			
BAL-4673 EFF:	12-17-62 12-31-62	Voluntary assignment of license to Rust Broadcasting Company, Inc.			
BR-261	5-11-62	1180kc (Main)	5kw 50kw	Aux. U	6-1-66 6-1-66
BR-261	7-28-66	Renewal of License (Main & Auxiliary)			6-1-69 6-1-69
BZ-6801 (S) (1)	4-17-68	Direct Meas. (Main)			
BZ-6820(1)	5-17-68	Direct Meas. (Aux.)			
BR-261	5-22-69	Renewal of License & NDBA (Main-L & Aux.-L)			6-1-72 6-1-72
BAL-2314(1) EBSA	3-31-70 5-25-72	Mod. of license to change name			
Ltr. 6-9-77 New Main Trans. Harris MW-50 and former main trans. now Auxiliary-Westinghouse 50HG-1					
BR 261	8-2-79	(S) RENEWAL OF LICENSE MAIN & AUX.			8-1-80

STATION APPLICATION RECORD

No. 1.

APPLICANT: Stromberg-Carlson Telephone Mfg. Co. CALL LETTERS WHAM

ADDRESS: 425 E. Main St., Rochester, N.Y. FILE NO: 1-S-B-261 DATED: 3-30-27

Present Assignment: 1080 Kc. 50 watts

Requested: 1080 Kc. 5 KW

1) T.P. 4-23-27 for 1080 Kc. 50 watts-
 2) T.P. issued 5-2-27 revokes T.P. of 4-23-27 - 1080 Kc. 100 watts.
 3) Lic. 6-1-27 for 1080 Kc. 500 watts unlimited. Period 6-1-27 to 7-31-27.

APPLICANT: Stromberg-Carlson Telephone Mfg. Co. CALL LETTERS: WHAM

ADDRESS: Victor Twp. 10 Miles southeast of Rochester, N.Y. FILE NO: 1-P-B- DATED: 4-21-27

Present Assignment: 1080 Kc. 50 watts.

Requested: Chg. location of transmitter -
 Increase power to 5 KW - on 800 Kc.

C.P. issued 5-7-27 for 2 Kw. 800 Kc to Change location of transmitter.
 ACTION: Completion Date 9-1-27.

APPLICANT: Stromberg-Carlson Telephone Mfg. Co. CALL LETTERS: WHAM

ADDRESS: Victor Twp. 10 miles S.E. of Rochester, N.Y. FILE NO: 1-L-B DATED: 4-21-27

Present Assignment: 1080 Kc. 50 watts.

Requested:

ACTION: Filed out of order - No action necessary.

No. 2.

STATION APPLICATION RECORD

APPLICANT: Stromberg-Carlson Telephone Mfg. Co.

CALL LETTERS: WHAM

ADDRESS: 425 E. Main St., Rochester, N.Y.

FILE NO: 1-R-B-261 DATED 8-3-27
8-8-27, letter of extension.
Period 8-15-27 to 10-15-27.

Present Assignment: 1080 Kc. 500 watts, Unlimited

ACTION:

Requested: Renewal

Lic. 8-18-27 for 1080 Kc. 5 KW,
unlimited. Period 8-18-27 to
10-15-27.

APPLICANT: Stromberg-Carlson Telephone Mfg. Co.

CALL LETTERS: WHAM

ADDRESS: Victor Twp. (About 15 mi. from Rochester,) N.Y.

FILE NO: 1-R-B-261 DATED 9-29-27

Present Assignment: 1080 Kc. 5 Kw, unlimited

ACTION: 10-24-27, letter of
extension. Period 11-1-27 to
1-1-28.

Requested: Renewal

APPLICANT: Stromberg-Carlson Telephone Mfg. Co.

CALL LETTERS: WHAM

ADDRESS: Victor Twp. (About 15 mi. from Rochester,) N.Y.

FILE NO: 1-R-B-261 DATED 1-11-28

Present Assignment: 1070 Kc. 5 KW, unlimited (Modif. Eff. 12-1-27)

Lic. 10-30-28 for 1150 Kc. 5 KW,
ACTION: unlimited. Period 11-11-28
to 1-31-29.

Requested: Renewal

STATION APPLICATION RECORD

No. 3.

APPLICANT: Stromberg-Carlson Telephone Mfg. Co. CALL LETTERS: WHAM

ADDRESS: Victor Twp. (About 15 mi. from Rochester) N.Y. FILE NO: 1-R-B-261 DATED: 11-28-28

Present Assignment: 1150 Kc. 5 KW, unlimited
Requested: Renewal
ACTION: Lic. 1-9-29, for 1150 Kc. 5 KW, unlimited. Period 1-31-29 to 4-30-29.

APPLICANT: Stromberg-Carlson Telephone Mfg. Co. CALL LETTERS: WHAM

ADDRESS: Victor Twp. (About 15 mi. from Rochester) N.Y. FILE NO: 1-R-B-261 DATED: 3-15-29

Present Assignment: 1150 Kc. 5 KW, unlimited
Requested: Renewal
ACTION: Lic. 4-1-29 for 1150 Kc. 5 KW, unlimited. Period 4-30-29 to 7-31-29.

APPLICANT: Stromberg-Carlson Telephone Mfg. Co. CALL LETTERS: WHAM

ADDRESS: Victor Twp. (About 15 mi. from Rochester) N.Y. FILE NO: 1-R-B-261 DATED: 6-12-29

Present Assignment: 1150 Kc. 5 KW, unlimited
Requested: Renewal
ACTION: G.O. #69, period 7-31-29 to 10-31-29.

APPLICANT: Stromberg-Carlson Telephone Mfg. Co.

CALL LETTERS: WHAM

ADDRESS: Victor Twp. (About 15 mi. from Rochester) N.Y.

FILE NO: 1-R-B-261 DATED: 9-28-29

Present
Assignment: 1150 Kc. 5 KW, unlimitedACTION: Lic. 10-5-29 for 1150 Kc.
5 KW, unlimited. Period 10-31-29
to 1-31-30.

Requested: Renewal

APPLICANT: Stromberg-Carlson Telephone Mfg. Co.

CALL LETTERS: WHAM

ADDRESS: Victor Twp. (About 15 mi. from Rochester) N.Y.

FILE NO: 1-R-B-261 DATED: 12-28-29

Present
Assignment: 1150 Kc. 5 KW, unlimitedACTION: Lic. 1-13-30 for 1150 Kc.
5 KW, unlimited. Period 1-31-30
to 4-30-30.

Requested: Renewal

APPLICANT: Stromberg-Carlson Telephone Mfg. Co.

CALL LETTERS: WHAM

ADDRESS: Victor Twp. (About 15 mi. from Rochester) N.Y.

FILE NO: 1-P-B-1097 DATED: 1-11-30

Present
Assignment: 1150 Kc. 5 KW, unlimitedACTION: Granted Min. 11-17-31
for 25 KW.

Requested: Install new equipment and 50 KW

APPLICANT: **Stromberg-Carlson Telephone Mfg., Co.** CALL LETTERS: **WHAM**

ADDRESS: **Victor Twp. (About 15 miles from Rochester) N.Y.** FILE NO: **1-R-B-261** DATED: **3-31-30**

Present
Assignment: **1150 Kc. 5 KW, unlimited**

ACTION: **Renewal extended by
G.O. #87 - Period 4-30-30 to
7-31-30.**

Requested: **Renewal**

APPLICANT: **Same**

CALL LETTERS: **WHAM**

ADDRESS: **Same**

FILE NO: **1-R-B-261** DATED: **6-21-30**

Present
Assignment: **1150 Kc. 5 KW, unlimited**

Renewal License 7-7-30
ACTION: **Per: 7-31 to 10-31-30**

Requested: **Renewal**

APPLICANT:

CALL LETTERS:

ADDRESS:

FILE NO: DATED:

Present
Assignment:

ACTION:

Requested:

Call
Letters WHAMName STROMBERG-CARLSON TELEPHONE MFG., CO.

File No.	Date d XXXXXXXX	Application for	Action	
			Nature	Date
1-M-B-650	8/26/30	Increase power from 5 KW. to 50 KW. on 1150 kc.	Denied	12-8-31.
1-R-B-261	9-18-30	Renewal	Granted	10-21-30
1-R-B-261	12-18-30	Renewal of license	G.O. 103 Granted	1-20-31 4-24-31
1-R-B-261	5-26-31	Renewal of license	Granted	7-7-31
1-R-B-261 Resubmitted	11-19-31 1-4-32	Renewal of license	Rev-60 Granted	11-24-31 1-26-32
1-R-B-261	5-7-32	Renewal of license.	Granted	7-8-32
1-F-B-260	5-26-32	install automatic frequency control	Granted	6-21-32
1-M-B-372	9-1-32	Extend date compl. & commencement of 1-F-B-1097 until decision on Appeal.	Granted	9-8-32 Commence. D. 10-7-32 Compl. D. 3-7-33

Call
Letters WILAMName Stromberg-Carlson Telephone ^{Mfg.} Company

File No.	Dated Submitted	Application for	Action	
			Nature	Date
1-R-B-261 Resubmitted	12-2-32	Renewal of license (renewal)	Granted	1-20-33
1-MP-B-404	12-14-32	Modif. 1-P-B-1097 & modif. for approval exact trans.loc. Victor Township (18 miles from Rochester) N.Y.-& approval equipment. (present loc.)	Granted C.A.	12-16-32
1-L-B-949	2-28-33	Covers 1-P-B-1097 & modifications	Granted	3-14-33
1-Z-B-73	2-28-33	Determine opr.pr.by direct antenna measurement.	Granted	3-14-33
1-M-B-1160	4-8-33	Use 5kw transmitter, formerly licensed, as aux.	Granted	4-28-33
1-P-B-2873	5-8-33	Construction permit to install additional equip. and increase power from 25kw to 50kw	Statement of Facts Granted	11-17-33
1-L-B-967	5-8-33	License to cover 1-P-B-2873 (submitted simult. with CP application, therefore not improper form)	Returned	5-10-33

Stromberg-Carlson Telephone Manufacturing Co.

Call
Letters WHOM

Name _____

File No.	Dated	Application for	Action	
			Nature	Date
1-R-B-261	6-1-33	Renewal of license	Granted	7-11-33
1-ML-B-1217	7-31-33	Modification of License for right to continue use of 5 KW Auxiliary Transmitter, authority for which expires 8-1-33	Granted	8-18-33
1-L-B-1017	12-1-33	License to cover 1-P-B-2873 addl. equip. & incr. pr. to 50KW	Granted	C.A. 12-26-33 Min. 1-2-34.
1-R-B-261	1/9/34	Renewal of license	Granted	1-30-34
1-R-B-261	1/17/34	" " Auxiliary Trans.		
1-R-B-261	5-31-34	Renewal of License (Main)	Granted	7-31-34
"	"	" " (Auxiliary)	"	"
B1-R-261	11-28-34	FEDERAL COMMUNICATIONS COMMISSION RECORDS: Renewal of license	Granted	1-29-35
"	"	" " " for auxiliary	Granted	1-29-35

APPLICATION RECORD - BROADCASTING

Call

Letters 7 H A MName Stromberg-Carlson Telephone Manufacturing Co.

File No.	Dated	Application for	Action	
			Nature	Date
Bl-R-261	5-28-35	Renewal of license	Granted	7-9-35
"	"	" " " for auxiliary	"	"
Bl-R-261	11-29-35	Renewal of license	Granted	1-10-36
"	"	" " Auxiliary	"	"
Bl-R-261	5-22-36	Renewal of license	Granted	7-17-36
"	"	" " " for auxiliary	"	"
Bl-R-261	11-30-36	Renewal of license (13b)	Returned	12-14-36
"	"	" " Aux. Trans. (13b)	-----	-----
Resubmitted	"		Granted	1-12-37
"	"		"	"
Bl-R-261	5-25-37	Renewal of license	Granted	7-20-37
v "	"	" " " Aux. Trans.	"	"

APPLICATION RECORD—BROADCASTING

Call letters W H A MName Stromberg-Carlson Telephone Manufacturing Co.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B1-R-261 " " Resubmitted	11-26-37 " 11-26-37	Renewal of license Retd. -12-13-37-(31) Renewal of license aux. trans. 2-	Granted " "	1-19-38 " "
B1-R-261 " " Resubmitted	5-27-38 " "	Renewal of license (Sec. 8) " " " Aux. Trans. -----	Returned " " Granted	5-10-38 " " 7-6-38
B1-R-261 " " "	11-18-38 " "	Renewal of license " " " Aux. Trans.	Granted " "	1-24-39 " "
B1-R-261 " " "	5-18-39 " "	Renewal of license " " " Aux. Trans.	Granted " "	7-12-39 " "

#11

Call
Letters W H A MName STROMBERG-CARLSON TELEPHONE MANUFACTURING CO.

File No.	Dated	Application for	Action	
			Nature	Date
B1-R-261	11-21-39	Renewal of license	Granted	1-29-40
"	"	" " " Aux. Trans.	"	"
B1-Z-382	4-8-40	Authority to determine operating power by	Returned	4-12-40
Resubmitted	4-8-40	direct measurement of antenna power.	Just.	
Rec'd	4-17-40		Granted	5-2-40
B1-R-261	5-24-40	Renewal of license	Granted	3-24-41
"	"	" " " Aux. Trans.	1180kc, 50kw, U	
B1-Z-780	3-26-41	Authority to determine operating power by		
received	3-29-41	direct measurement on 1180 kc - NARBA.	Granted	4-17-41

#12

Call

Letters W H A M

Name STROMBERG-CARLSON COMPANY (ML 12-1-43)
x STROMBERG-CARLSON TELEPHONE MANUFACTURING CO.

File No.	Dated	Application for	Action	
			Nature	Date
Bl-R-261 "	11-18-41 "	Renewal of license and Forms 335 " " " " Aux. Trans.	Granted	1-13-42
Bl-ML-1180 Rec'd Filed	10-30-43 11-6-43 11-6-43	Modification of license to change corporate name of licensee to STROMBERG-CARLSON COMPANY (Filed by Philip J. Hennessey, Jr.)	Granted	12-1-43
Bl-R-261 "	11-30-43 "	Renewal of license (Par. 1-18 & 14) " " " " Aux.	Ret'd Granted	12-11-43 3-21-44 "
Rec'd Resub. rec'd	12-4-43 12-23-43			
Bl-R-261 Rec'd Resub. Resub.	12-30-45 1-1-45 3-9-45 3-26-45	Renewal of license (Par. 5a, 5g, h, 17b & 18; 2 add'l copies of Main & Aux. (Par. 18) contracts & photos) Amended re 5-b 7-2-45	Ret'd Ret'd Granted	2-27-45 3-19-45 9-4-45

APPLICATION RECORD - BROADCASTING

#13

Call

Letters W H A NName STROMBERG-CARLSON COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B1-P-4957 Rec'd Filed	6-29-46 6-4-46 6-4-46	Construction Permit to install a new transmitter (WESTINGHOUSE 50-RC-1) and Change transmitter location from: Victor Township (18 Mi. from Rochester) N. Y. to: Corner Brook and Ballantyne Roads, Chili, New York. (George S. Smith, Atty.)	GRANTED	11-20-46
BMP-280 Rec'd Filed	6-6-47 6-10-47 6-10-47	Mod. of C.P. (B1-P-4957, which authorized installation of new transmitter and change transmitter location) for extension of completion date from: 7-20-47 to 10-18-47 Harold G. Cowgill, Atty.)	GRANTED	6-18-47

APPLICATION RECORD - BROADCASTING

#14

Call
Letters W H A MName STROMBERG-CARLSON COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3226 Rec'd Filed	10-3-47 10-13-47 10-13-47	Mod. of C.P. (B1-P-4957, as mod., which authorized installation of new transmitter and change transmitter location) for extension of completion date from: 10-18-47 to: 1-15-48. (Philip J. Hennessey, Jr., Atty.)	GRANTED	10-27-47
BMP-3499 Rec'd Filed	12-20-47 12-22-47 12-22-47	Mod. of C.P. (B1-P-4957, as mod., which authorized installation of new transmitter and change transmitter location) for extension of completion date from: 1-15-48 to: 4-15-48. (Quayle B. Smith, Atty.)	GRANTED	1-6-48

APPLICATION RECORD - BROADCASTING

#15

Call
Letters W H A MName STROMBERG-CARLSON COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3704	3-11-48	Mod. of C.P. (B1-P-4957, as mod., which authorized installation of new transmitter and change transmitter location) for extension of completion date from: 4-15-48 to: 7-15-48. (Harold G. Cowgill, Atty.)	GRANTED	3-22-48
Rec'd	3-15-48			
Filed	3-15-48			

APPLICATION RECORD - BROADCASTING

#16

Call
Letters W H A MName STROMBERG-CARLSON COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-261 Rec'd	3-10-48 3-15-48	Renewal of license Filed by Harold G. Cowgill atty. MAIN AND AUXILIARY	Granted "	8-18-48 "
BL-3097 Rec'd Filed	4-8-48 4-9-48 4-9-48	License to cover C.P. (B1-P-4957, as mod.,) which authorized installation of new transmitter and change transmitter location) and change studio location from: Sagamore Hotel, 115 East Avenue, Rochester, New York to: 201 Humboldt Street, Rochester, New York (David E. Tolman, Atty.)	GRANTED	8-30-48

APPLICATION RECORD - BROADCASTING

17

Call
Letters ... W.H.A.M.Name ... STROMBERG-CARLSON COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
EP-6837 Rec'd Filed	6-7-48 6-25-48 6-25-48	Construction Permit to install old main transmitter (W.E. 306-A Mod.) at Brook and Ballantyne Roads, Chili, New York (present location of main transmitter) to be used for auxiliary purposes with power of 5kw. Harold G. Cowgill, Atty.	GRANTED	8-4-48
Rec'd	7-9-48 7-12-48	Mod. of C.P. (31-P-4957, as mod., which authorized installation of new transmitter and change transmitter and studio locations for extension of completion date	Dismissed	7-20-48 application unnecessary, operating on program test.
BL-3442 Rec'd Filed	10-27-48 11-2-48 11-2-48	License to cover C. P. (EP-6837) which authorized installation of old main transmitter for auxiliary purposes. (Harold G. Cowgill, Atty.)	GRANTED	12-30-48

APPLICATION RECORD - BROADCASTING

Call
Letters W H MName STROMBERG-CARLSON COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-261 Rec'd	2-20-51 3-2-51	Renewal of license (Main) Filed by Philip Hennessey atty.	GRANTED	4-12-51
BR-261 Rec'd	3-5-51 3-9-51	Renewal of license (Aux.) Filed by Harold Cowgill atty.		
BR-261 Rec'd Filed	1-29-54 2-1-54. 2-1-54	Renewal of license, Main & Auxiliary Filed by Philip J. Hennessey, Jr., Atty.	Granted	4-21-54
BR-261 Rec'd Filed	4-16-54 4-22-54 4-22-54	Renewal of License (Main) (Informal Request) Filed by Seymour M. Chase, Atty.	Granted	5-19-54
BR-261 Rec'd Filed	4-27-54 4-29-54 4-29-54	Renewal of License (Aux) (Informal Request) Filed by Seymour M. Chase, Atty.		
PET. FILED 7-39-54 BY GORDON P. BROWN, WSAY REQUEST FOR DECLARATORY RULING, ORDER TO CEASE AND DESIST AND OTHER RELIEF// DISMISSED 11-10-54 MEMO OPINION & ORDER ISSUED. MOTION TO DISMISS ABOVE PET. FILED 8-13-54 BY SEBAL FOR WHAM				

#19

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

BROADCASTING

Call
Letters W H A MName STROMBERG-CARLSON COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2042 Rec'd Filed	5-17-55 5-19-55 5-19-55	Voluntary assignment of license to Stromberg-Carlson Broadcasting Corporation Segal, Smith & Hennessey, Atty.	GRANTED EFF:	6-8-55 6-30-55
BTC-1994 Rec'd Filed	5-18-55 5-19-55 5-19-55	Voluntary transfer of control of licensee corporation from Stromberg-Carlson Company to General Dynamics Corporation. Segal Smith & Hennessey, Atty. Contingent on grant of BAL-2042	GRANTED EFF:	6-8-55 7-1-55

APPLICATION RECORD - BROADCASTING

Aug. 1955

Name **STROMBERG-CARLSON BROADCASTING CORPORATION**
(AL 7-18-56, EFF:)Call
Letters **W H A M**

File No.	Dated	Application for	Action	
			Nature	Date
BTC-2258 Rec'd Filed	5-25-56 6-11-56 6-11-56	Voluntary transfer of control of licensee corporation from General Dynamics Corporation to Transcontinent Television Corporation. Covington & Burling, Attys.	GRANTED EFF:	7-18-56 8-27-56
BAL-2363 Rec'd Filed	6-13-56 6-18-56 6-18-56	Voluntary assignment of license to Transcontinent Television Corporation. (Contingent on grant of BTC-2258). Covington & Burling, Attys.	GRANTED EFF:	7-18-56 8-27-56

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

RIGGS & GREENE BROADCASTING CORPORATION (AL 7-18-56, EFF: 8-29-56) Call letters W.H.A.M.
 Name *TRANSCONTINENT TELEVISION CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2373 Rec'd Filed	6-21-56 6-27-56 6-27-56	Voluntary assignment of license from Transcontinent Television Corporation to Riggs & Greene Broadcasting Corporation (Contingent on grant of BTC-2258 & BAL-2363) Covington & Burling, Atty's.	GRANTED EFF:	7-18-56 8-29-56
BR-261 Rec'd Filed	3-7-57 3-8-57 3-8-57	Renewal of license (Main & Aux)	GRANTED	5-8-57
BZ-3968 Rec'd Filed	1-30-58 1-31-58 1-31-58	Authority to determine operating power by direct measurement of antenna power. (Main Transmitter)	GRANTED	3-5-58

APPLICATION RECORD - BROADCASTING

Call
 Letters W H A M

Name RIGGS AND GREENE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1314 Rec'd Filed	7-3-58 7-7-58 7-7-58	Modification of license to operate Main and Auxiliary Transmitters by Remote Control from 201 Humboldt Street, Rochester, New York	DISMISSED Request of Applicant	7-31-59
BTC-2998 Rec'd. Filed	12-27-58 12-30-58 12-30-58	Voluntary transfer of control of licensee corporation from Riggs & Greene, Inc. to John S. Riggs and F. Robert Greene. Hogan & Hartson, Attys.	GRANTED EFF:	12-31-58 1-9-59
BAL-3331 Rec'd. Filed	2-2-59 2-4-59 2-4-59	Voluntary assignment of license to Genesee Broadcasting Corporation. Hogan & Hartson, Attys. for Assignor R. Russell Eagan, Atty. for Assignee	GRANTED EFF:	3-4-59 4-10-59
BR-261 Rec'd filed	2-29-60 3-7-60 3-7-60	Renewal of License (Main & Auxiliary) Kirkland, Ellis, Hodson, Chaffetz & Masters Attys.	GRANTED	5-11-60

AUG 1955

Call
Letters W H A MName GENESEE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3404 Rec'd Filed	3-7-60 3-23-60 3-23-60	Voluntary acquisition of positive control of licensee corporation by Henry I. Christal Company, Inc. thru purchase of stock from Combined Century Theatres, Inc. Reed T. Rollo, Atty.	GRANTED EFF:	3-30-60 4-11-60
BTC-3991 Rec'd Filed	2-23-62 2-27-62 2-27-62	Voluntary transfer of control of licensee corporation from Henry I. Christal Company, Inc. to Rust Broadcasting Company, Inc. Kirkland, Ellis, et al, Atty. for Transferor Leonard H. Marks, Atty. for Transferee	GRANTED EFF:	4-30-62 5-21-62 Cond'l re not to be consummated until Wm. F. Rust, Jr. disposes of one AM interest

APPLICATION RECORD - BROADCASTING

Call
Letters W.H.A.M.Name RUST BROADCASTING COMPANY, INC.
X GENESEE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2119 Rec'd Filed	8-20-62 8-24-62 8-24-62	Modification of license to change studio location to 350 East Avenue, Rochester, New York and operate transmitter by remote control from studio location. (Main)	GRANTED	10-12-62
BRC-2120 R & F	8-20-62 8-24-62	Modification of license to change studio location to 350 East Avenue, Rochester, New York and operate transmitter by remote control from studio location. (Auxiliary) Leonard H. Marks, Atty.	GRANTED	10-12-62
BAL-4673 Rec'd Filed	11-24-62 11-28-62 11-28-62	Voluntary assignment of license to Rust Broadcasting Company, Inc. Leonard H. Marks, Atty.	GRANTED: EFF:	12-17-62 12-31-62

APPLICATION RECORD - BROADCASTING

Call
Letters W H A N

Name RUST BROADCASTING COMPANY, I.C.
ROCHESTER, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BR-261 R & F	2-28-63 3-4-63	Renewal of license (Main & Auxiliary). Atty: Cohn & Marks	GRANTED	5-31-63
BR-261 R & F	2-28-66 2-28-66	Renewal of License (Main & Auxiliary) Atty: Cohn & Marks	GRANTED	7-28-66
BZ-6801 R & F DM APR 18 1968	2/29/68 3/4/68 3/15/68	Direct Meas. (Main) Atty: Stanley Neustadt	GRANTED	4-17-68
BZ-6820 R & F DM MAY 15 1968	4/17/68 4/19/68 4/26/68	Direct Meas. (Aux.) Atty: Stanley S. Neustadt	GRANTED	5-17-68

AUG. 1955

#26

Call
Letters WHAM

RUST COMMUNICATIONS GROUP, INC.
 Name ~~RUST BROADCASTING COMPANY, INC.~~
 Rochester, New York

File No.	Dated	Application for	Action	
			Nature	Date
BR-261 R & F #495166 \$105. PRESS MAR 13 1969	2-26-69 2-28-69 2-28-69	Renewal of license---(Main & Auxiliary) Atty. Martin J. Gaynes	GRANTED	5-22-69
DNL-2314 R & F #585955 430 MAR 27 1970	3-17-70 3-19-70 3-19-70	Mod. of license to change name to RUST COMMUNICATIONS GROUP, INC. Atty: Martin J. Gaynes (Cohn and Marks)	GRANTED	3-31-70
BR-261 R & F PW PRESS MAR 16 1972	2-29-72 3-3-72 3-3-72	Renewal of License (Main & Auxiliary) Atty-Stanley S. Neustadt AMENDED 5-2-72 re: community survey PETITION TO DENY AND TO INTERVENE filed 5-1-72 by Action for a Better Community, Inc. REQUEST FOR EXTENSION OF TIME filed 5-10-72 by Allan J. Arlow, Counsel, on behalf of Rust Communications Group, Inc. REQUEST FOR FURTHER EXTENSION OF TIME filed 6-6-72 by Allan J. Arlow, Counsel, on behalf of Rust Communications Group, Inc. REQUEST FOR FURTHER EXTENSION OF TIME filed 6-19-72 by Allan J. Arlow for WHAM (AM J	Designated for Hearing MAY 17 1975 #20477 Win. #6002250 GRANTED	8-2-79

BR-261 OPPOSITION TO PETITION TO DENY filed 6-30-72
by Martin J. Gaynes, on behalf of Rust Communications
Group, Inc.

MOTION FOR EXTENSION OF TIME TO FILE REPLY filed 7-13-72
by Action for a Better Community, Inc., et al

MOTION FOR EXTENSION OF TIME TO FILE REPLY filed 8-30-72
by Action for a Better Community, Inc., et al.

REPLY TO RUST COMMUNICATIONS GROUP, INC.'S OPPOSITION
TO PETITION TO DENY filed 9-7-72 by Action for a Better
Community

AMENDMENT TO PETITION TO DENY RENEWAL TO INCLUDE ISSUE
OF HYPOING OF RATINGS filed 2-13-73 by James McCuller,
Carolyn Edwards & David Honig, Individually.

SUPPLEMENT TO PETITION TO DENY: DISCRIMINATION IN
EMPLOYMENT filed 3-22-73 by James McCuller et al

OPPOSITION TO SUPPLEMENT TO PETITION TO DENY:
DISCRIMINATION IN EMPLOYMENT filed 5-4-73 by Stanley S.
Neustadt, Counsel for Rust Communications Group, Inc.

AMENDMENT TO PETITION TO DENY: MARKETWIDE AND INDIVIDUAL
STATION DISCRIMINATION IN ROCHESTER BROADCAST STATION
EMPLOYMENT filed 8-8-73 by Petitioners

REPLY TO RUST'S OPPOSITION TO SUPPLEMENT TO PETITION TO
DENY: DISCRIMINATION IN EMPLOYMENT filed 8-15-73 by
Petitioners

SUPPLEMENT TO OPPOSITION TO SUPPLEMENT TO PETITION TO DENY
filed 6-4-74 by Stanley Neustadt, counsel for Rust Commun,
Group, Inc.

SUPPLEMENTAL APPLICATION filed 2-3-75 as an amendment
to pending renewal. PN 2-3-75

MOTION FOR IMMEDIATE EXTENSION OF TIME filed 4-28-75 by
Petitioners

SUPPLEMENT TO MOTION FOR IMMEDIATE EXTENSION OF TIME
filed 4-29-75 by Petitioners

MEMORANDUM OPINION AND ORDER 5-9-75 Motion for immediate
extension of time filed by Rochester Black Media Granted

MOTION TO AMEND METRO-ACT'S REQUEST FOR A FREE HEARING
TRANSCRIPT filed 3-10-76 by petitioners

#27

APPLICATION RECORD BROADCASTING

Call Letters: ^WHAM 1180khz

Name: RUST COMMUNICATIONS GROUP, INC.

Station Location: Rochester, New York

NY 61-21

File No.	Date	Description	Action and Date
BZ-800225AG R & F PRESS MAR 4 1980	2-25-80	DIRECT MEASUREMENT Atty: Stanley S. Neustadt(Cohn and Marks)	

Name: RUST COMMUNICATIONS GROUP, INC.

Station Location: ROCHESTER, NEW YORK

File No.	Date	Description	Action and Date
BR 800401 U8 PRESS APR 29 1980		RENEWAL OF LICENSE (MAIN & AUXILIARY TRANS.) Lawrence N. Cohn, Atty. AMENDED 7-16-80 re: ascertainment of comm. needs & problems (OVER)	GRANTED 2-12-82
BZ-81012IAE R & F PRESS	1-21-81 FEB 2 1981	DIRECT MEASUREMENT Atty: Stanley S. Neustadt (Cohn & Marks)	ISSUED

(BR810202US) SUPPLEMENTAL APPLICATION filed 2-2-81 as
an amendment to pending renewal application.
(Atty. Lawrence N. Cohn) PRESS: MAR 20 1981

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

