

UHAL



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

SEE CARD #2 FOR NAME

Date first licensed 1-30-47 Call letters W H A L
 *THE SHELBYVILLE BROADCASTING CO., INC. (AL 12-23-48; EFF: Shelbyville, Tenn.
 and 12-1-48)
 x J. O. FLY, SR., GEORGE F. FLY, HARVARD P. SMITH, d/b as
 SHELBYVILLE BROADCASTING COMPANY (AL 5-1-47) EFF: 5-1-47)
 x J. O. FLY, SR., GEORGE F. FLY, HARVARD P. SMITH and ROBERT W. ROUNSAVILLE
 Name of licensee d/b as SHELBYVILLE BROADCASTING COMPANY

626 East Lane, Shelbyville, Tennessee (BL-7-18-62)

Transmitter location x Lewisburg Highway, State #64, Shelbyville, Tenn. (WP 8-26-46)Horse Mountain Road, $\frac{1}{2}$ mile Northeast of Shelbyville (Outside city limits) EML 11-29-79

x 1st Nat'l. Bank Bldg., Rm. 303, Shelbyville, Tenn. (Ltr. 1-15-68)

Main studio location x 112 $\frac{1}{2}$ East Side Square, Shelbyville, Tenn. (WP 8-26-46)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-P-4635 Letter 4-19-46	4-26-46	1400	250w	U	C.P. for new station granted subject to filing MP for approval of T site and antenna (Conditional Clause)
BP-P-4635 BP-MP-1999	8-26-46	1400	250w	U	10-26 4-26-47 Mod. C.P. (4635) for approval of antenna and T & S sites (Conditional Clause)
BP-L-2215 BP-Z-2031	1-30-47	1400	250w	U	1-30 8-1-47 Lic. to cover BP(4635 as mod.) for new station and determine operating power by direct method (Conditional Clause)
BAL-591 EFF: 5-1-47	5-1-47	Vol. Assignment of License to J. O. Fly, Sr., George F. Fly and Harvard P. Smith, d/b as Shelbyville Broadcasting Company			
BR-1373	7-31-47	1400	250w	U	8-1 8-1-50
BAL-808 EFF: 12-1-48	12-23-48	Vol. assignment of license from J. O. Fly, Sr., George F. Fly and Harvard P. Smith d/b as Shelbyville Broadcasting Company to The Shelbyville Broadcasting Co., Inc.			
BR-1373	7-21-50	1400	250w	U	8-1 8-1-53
BR-1373	7-15-53	RENEWAL OF LICENSE			8-1-53 8-1-55
BRC-343 (1)	3-31-54	Mod. of lic. to op. trans. by remote control from 112 1/2 E. Side Square, Shelbyville, Tennessee			
BR-1373	7-20-55	1400	250w	U	8-1 8-1-58
BR-1373	7-23-58	Renewal of license			8-1 8-1-61
BP-12492	3-8-61	1400kc	250w-1kw	LS U	5-8 11-8-61 CP to increase daytime power and install a new transmitter. (COND'L)
MP-9473 (1)	6-5-61	Mod. CP(BP-12492) to chr. type trans. (COLLINS 20V)			
	7-26-61	Comm. deferred action on renewal pending further consideration.			

BROADCASTING STATION LICENSE RECORD

Date first licensed 1-30-42Call letters W H A L

Station location _____

SHELBYVILLE BROADCASTING CORPORATION (AL 7-10-79)

*MILLARD V. OAKIEY, ROBERT W. GALLAHER & EDWARD M. JOHNSON

Name of licensee DBA BEDFORD BROADCASTING COMPANY (AL gr 11/12/75 EFF: 11/25/75)

Transmitter location _____

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-1373	1-12-62	Renewal of license			1-12-62 - 8-1-64
BP-15160	2-13-62	1400kc 250w-1kw-LS Un CP to move ant-trans. loc. & make chgs in ground system.			4-13-62 - 10-13-62 CONDL
BL-8569	3-26-62	Lic. to cover CP (BP-12492 as mod) which auth. inc. day power & install new trans. 1400kc 250w-1kw-LS Un			3-26-62 - 8-1-64
BL-9317 (1)	7-18-62	Lic. to cover CP (BP-15,160) which auth. moving ant-trans. loc, and making chgs. in ground system.			
BR-1373	7-10-64	1400kc.	250w,	U	8-1-67 - 8-1-67
<u>BR-1373</u>	<u>7-24-67</u>	<u>Renewal of License & NDEA</u>			<u>8-1-67 - 8-1-70</u>
Ltr. 1-12-68, rec'd now in Rm. 303, 1st COPT 51	1-15-68	giving notification that studio Nat'l Bank Bldg., Shelbyville, Tenn. Marking: Para. 1 only			
BR-1373(L)	7-30-70	Renewal and NDEA			8-1-73
EBSA	5-25-72				
BR-1373(S)	8-17-73	RENEWAL			8-1-76
BAL 8/35	11/12/75	Vol. 41	FFF	11/25/75	
EBSA	4-18-76	Call letter chgs			
BR-1373(L)	7-12-76	Renewal			8-1-79
BAL 790116EN	7-10-79	Vol. 41	AI		
BR 790326UR (s)	7-18-79	Renewal			8-1-82
BML791012AN(1)	11-29-78	ML to chg. SL outside corp. city limits.			

APPLICATION RECORD - BROADCASTING

#1

J. O. FLY, SR., GEORGE F. FLY and
HARVARD P. SMITH, d/b as SHELBYVILLE BROADCASTING Co., Inc.

W H A L

* J. O. Fly, Sr., George F. Fly, Harvard P. Smith,
and Robert W. Rounseville, d/b as
SHELBYVILLE BROADCASTING COMPANYCall
Letters

x New

COMPANY

Name SHELBYVILLE BROADCASTING COMPANY
(P.O. - P.O.Box 375, Shelbyville, Tenn.)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-4635	3-16-46	Construction Permit for a new standard broadcast station to be operated on: Frequency - 1400 kc Power - 250w Hours of operation - Unlimited time Trans. location - To be determined, Shelbyville, Tenn. Studio location - To be determined, Shelbyville, Tenn. (Filed by John F. Clagett, Atty.; Grant R. Wrathall, Engr.) (WHAL reserved) Letter of 5-18-46	GRANTED	4-26-46
Rec'd	3-18-46		subject to filing MP	
Filed	3-18-46		for approval of T site and antenna and Conditional re waiver 3.55(b) Letter 6-19-46 Issued with MP1999	

Raytheon Manufacturing Co. RA-250 transmitter

APPLICATION RECORD - BROADCASTING

Call

Letters W H A L

#2

See Card #1

Name x J. O. FLY, SR., GEORGE F. FLY, HARVARD P. SMITH,
and ROBERT W. ROUNSAVILLE, d/b as SHELBYVILLE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BB-MP-1939	7-8-46	Mod. of C.P. (BB-P-4636, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations on Lewisburg Highway, State #64 (W. Fred Strong Property) Shelbyville, Tennessee and 112 1/2 East Side Square, Shelbyville, Tennessee, respectively. (Andrew W. Bennett, Atty; Grant R. Wrathall, Engr.)	GRANTED	8-26-46
Rec'd	7-11-46		Conditional	re waiver
Filed	7-11-46		3.55(b)	

APPLICATION RECORD - BROADCASTING

+ 3

Call

Letters W H A L

See Card #1

Name J.O.FLY, SR., GEORGE F.FLY, HARVARD P.SMITH and ROBERT W.ROUNSAVILLE,
d/b as SHELBYVILLE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-L-2215 Rec'd Filed	12-16-46 12-18-46 12-18-46	License to cover C.P. (B3-P-4635, as Mod.) which authorized a new standard broadcast station and	GRANTED (Conditional re Waiver 3.55(b) and 3.60)	1-30-47
B3-Z-2031 Rec'd Filed	12-16-46 12-18-46 12-18-46	Authority to determine operating power by direct measurement of antenna power. (Filed by Andrew W.Bennett,Atty.)		
BAL-591 Rec'd Filed	2-11-47 2-28-47 2-28-47	Voluntary Assignment of License to J.O.Fly, Sr., George F.Fly and Harvard P.Smith, a partnership d/b as Shelbyville Broadcasting Company. (Filed by Andrew W.Bennett,Atty.) (335's filed)	GRANTED EFF:	5-1-47 5-1-47

APPLICATION RECORD - BROADCASTING

#4
 THE SHELBYVILLE BROADCASTING CO., INC. (AL 12-23-48:EFF Call
 x J. O. FLY, SR., GEORGE F. FLY and HARVARD P. SMITH, d/b Letters W H A L
 SHELBYVILLE BROADCASTING COMPANY

Name See Card #1

File No.	Dated	Application for	Action	
			Nature	Date
BR-1373 Rec'd	5-20-47 6-2-47	Renewal of license Filed by Franklin C. Salisbury atty.	Granted	7-31-47
BAL-808 Recd. Filed	11-26-48 11-30-48 11-30-48	Voluntary assignment of license from J. O. Fly Sr., George F. Fly and Harvard P. Smith d/b as Shelbyville Broadcasting Company to The Shelbyville Broadcasting Co. Inc.	GRANTED EFF:	12-23-48 12-1-48
BR-1373 Rec'd	5-23-50 5-25-50	Renewal of license	Granted	7-21-50
BR-1373 Rec'd Filed	4-30-53 5-4-53 5-4-53	Renewal of License	GRANTED	7-15-53
BRC-343 Rec'd Resub. Rec'd Filed	3-5-54 3-8-54 3-15-54 3-18-54 3-18-54	Modification of license to operate transmitter by remote control from 112 1/2 East Side Square, Shelbyville, Tennessee.	REJECTED Not notarized GRANTED	3-12-54 3-31-54

APPLICATION RECORD - BROADCASTING

Call
 Letters W H A L

Name THE SHELBYVILLE BROADCASTING CO., INC.
SHELBYVILLE, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BR-1373 Rec'd Filed	4-29-55 5-2-55 5-2-55	Renewal of license.	GRANTED	7-20-55
BR-1373 Rec'd Resubmitted Rec'd. Filed	4-30-58 5-5-58 5-20-58 5-22-58 5-22-58	Renewal of License	GRANTED GRANTED	5-18-58 7-23-58
BP-12,492 Rec'd Filed	10-16-58 10-21-58 10-21-58	Construction permit to increase daytime power from 250w <u>to</u> 1kw and install new transmitter (GATES BC 1T) Atty. - Vincent A. Pepper Engr. - William E. Bennis, Jr.	GRANTED	3-8-61 Cond'l re accept interf. imposed by existing Class IV stations if auth. incr. power to 1kw.
BMP-9473 R.&F.	4-20-61 4-21-61	Mod. of C.P. (BP-12492 which auth. inc. day-time power and install new trans.) to change type transmitter (COLLINS 20V).	GRANTED	6-5-61

APPLICATION RECORD - BROADCASTING

Aug. 1955
#6Call
Letters WHALName THE SHELBYVILLE BROADCASTING CO., INC.
SHELBYVILLE, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BR-1373 Rec'd & Filed	4-27-61 5-2-61	Renewal of License	GRANTED	1-12-62
PL-3569 R. & F.	6-6-61 4-7-61	Lic. to cover CP (BP-12,192) as mod. to incr. daytime power and install new transmitter. Atty-Smith & Pepper	GRANTED	3-26-62 Condl re accept inter re inc. power Class IV stations
BP-15160 R. & F.	10-14-61 10-18-61	CP to move ant-trans loc from Lewisburg Hwy # 64, Shelbyville, Tenn. to 426 East Lane St. Shelbyville, Tenn and to make chgs in ground system.	GRANTED	2-13-62 Condl re finding by the Comm. that prop ant. accept. under FAA cr
LL-9317 R. & F.	4-13-62 4-16-62	Lic to cover CP (BP-15,160) which auth moving ant-trans loc, and making chgs in gr system.	GRANTED	7-18-62
BR-1373 R. & F.	3-16-64 3-18-64	RENEWAL OF LICENSE	GRANTED	7-10-64

FORM BC-121 **57**
 AUG. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters **W H A L**

COMPANY

Name **MILLARD V. OAKLEY, ROBERT W. GALLHER & EDWARD M. JOHNSON DBA BEDFORD BROADCASTING COMPANY**
THE SHELBYVILLE BROADCASTING CO., INC.
 Shelbyville, Tenn.

File No.	Dated	Application for	Action	
			Nature	Date
BR-1373 R & F	4-19-67 4-21-67	Renewal of License	GRANTED Con'd. Class IV stations	7-2-67
BR-1373 R & F \$595580 \$75. P.N. MAY 5 1970	4-21-70 4-23-70 (\$180. submitted) 4-23-70	Renewal of License AMENDED 7-6-70 re: commercial practices	GRANTED	7-30-70
BR-1373 R & F PN PRESS APR 30 1973	4-13-73 4-17-73 4-17-73	Renewal of License AMENDED 5-2-73 re: Section II resubmitted AMENDED 7-30-73 re: ascert. of comm. needs; programming	GRANTED	8-17-73
BAL-8435 R & F FEE PD \$200 #140050 CODE 047 (ALSO SEE FM) JUL 17 1975 FM filed 7/21/75	6-16-75 6-17-75	Voluntary assignment of license to ROBERT W. GALLAHER, EDWARD M. JOHNSON, and MILLARD V. OAKLEY dba BEDFORD BROADCASTING COMPANY F.C.C. WASHINGTON, D.C. Atty - Mallyer & Bernton	GRANTED EFF: FEE REQ Fee Pd	11/12/75 11/25/75 12/2/75 W 503274

BR-1373 Section II returned 4-26-73 re: date of signature
Signature page of Purchase Agreement filed 6-30-75
Correction re B/C interests - filed 7-9-75
BAL-8435 - AMENDED 8/28/75 - Attachment A (Sec 73.35 &
73.240), Engineering statement, re: bus. int.
AMENDED 8-20-75 - show B/C int;
AMENDED 9-29-75 to reflect pending CP's (BP-19800, Dayton, T
and BP-19855 -Newport, Tenn); engr data re overlap
AMENDED 11/3/75 BAL-8435 - to reflect application for
new FM B/C sta (assignees)

APPLICATION RECORD - BROADCASTING

1400 khz

8-47 SHELBYVILLE BROADCASTING CORPORATION
MILLARD V. OAKLEY, ROBERT W. GALLAHER, EDWARD M. JOHNSONCall
Letters W H A LName dba BEDFORD BROADCASTING COMPANY
SHELBYVILLE, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BR-1373 R & F PN Recd. PRESS	3-24-76 3-26-76 APR 30 1976	RENEWAL OF LICENSE AMENDED 6-14-76 re: commercial matter	GRANTED	7-12-76
BAL790416EM Rec'd FORM 314 (ALSO filed PRESS PN FILED	3-29-79 SEE WTCV (FM) 4-16-79 APR 24 1979 4-30-79	Vol AL to SHELBYVILLE BROADCASTING CORPORATION MUTUALLY CONTINGENT ON GR OF BALH 790416EM (WTCV) (see over)	GRANTED eff:	7-10-79 9-7-79
BR 790326 UR PRESS JUN 8 1979	1979	RENEWAL OF LICENSE	GRANTED	7-18-79

RE: RAL PART II dated 3-27-79 - ARTICLES CERT 3-28-79
PART II PET'D 4-2-79 to be exec as of a current date.
Also ~~book~~ Sec. II - discrep in Table. I re stock; birthplac
not shown (LTR & FORMS MAILED TO ATTY 4-3-79) (Tennessee)
filed 4-16-79

AMENDED 6-21-79 re: Grant of BP-19,800 (new sta.), Dayton
Tenn.

APPLICATION RECORD-BROADCASTING
1400KHz.

Call Letters: W H A L

Name: SHELBYVILLE BROADCASTING CORPORATION

Station Location: SHELBYVILLE, TENNESSEE

File No.	Date	Description	Action and Date
BML791012AN PRESS (0)	NOV 7 1979	Mod. of License to change Main Studio Location to: Northeast of Shelbyville on Horse Mountain Road, 1/2 mile Outside City Limits of Shelbyville, Tennessee. REQUEST WAIVER OF SECTION 73.31 OF THE COMMISSION'S RULES. Atty. C. Michael Norton (Nashville, Tennessee)	GRANTED 11-29-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

