

W G S O

 SPERRY RAND

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5



See Card #2 for name

Date First

2-15-24

X ROYAL STREET CORPORATION (BML 6-1-62)

Station Loc: New Orleans, La.

Licensed

2-15-24

WDSU BROADCASTING CORPORATION (AL 2-28-51 Eff: 3-7-51)

EDGAR B. STERN AND EDGAR B. STERN, JR., d/b as WDSU BROADCASTING SERVICES (AL 8-24-49: EFF: 8-26-49)

WDSU

WCBE

X W D S U BROADCASTING SERVICES, INC. (ML 1-12-49)

X STEPHENS BROADCASTING COMPANY, INCORPORATED (AL: 12-15-47, EFF: 1-3-48)

X E.A. STEPHENS, FRED WEBER and H. E. WALL, d/b as STEPHENS BROADCASTING COMPANY

X W D S U, Incorporated (11-20-34)

(AL 2-17-44, Eff. 3-17-44)

Name of

X Joseph H. Uhalt (Lic. 7-30-28)

Licensee:

X Uhalt - Radio

Cossius and Hero Streets, New Orleans, Louisiana (BP 5-25-60)

X Whitney Avenue, McDonoghville, Jefferson Parish, La. (Letter 6-5-52) Lic. 2-18-44

X 1/5 mile south of intersection of Verret & Donner Canals (CP 10-1-40) Reinstated

Highway (Letter 3-8-33)

New Orleans, La. 10-19-45

X Belle Chasse Road, Gretna, La. (C.P. 7-25-30) (Lic. 11-11-30)

Transmitter X Hotel De Soto, Poydras, Baronne, Carrol & Perdido Stw., New Orleans, La. (L. 8-15-27)

Location: X 1219 N. Rampart Street, New Orleans, La.

1440 Canal Street, 8th Floor Canal LaSalle Building, New Orleans, Louisiana. (3-30-73)

X 520 Royal Street, New Orleans, Louisiana (Let. 10-19-61).

X 521 Royal Street, New Orleans, Louisiana (Let. of 3-11-57 & 3-12-57)

X 520 Royal Street, New Orleans, Louisiana (Ltr. 11-2-49; EFF 10-31-49)

X Hotel Monteleone, 214 Royal St. New Orleans, La. (L-1/25/34)

Location: Hotel De Soto, Baronne St., New Orleans, La.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
3-S-B-449	T.P. 4-21-27	1140	5	-	not stated
"	6-1-27	1320	5	Unlimited	6-1 7-31-27
Office date of previous lic.	deferred by G.O. 13				6-15 8-15-27
3-P-B-	8-12-27	To chg. loc. of Transmitter	90	days/after 1	
3-L-B-	8-15-27	1320	5	Covers C.P.	8-15 10-15-27
Extended by G. O. 18					10-15 10-31-27
3-S-B-449	10-24-27	letter of extension			10-15 1-1-28
Extended by G.O. 21					1-1 2-1-28
"	" " 22				2-1 3-1-28
"	" " 23				3-1 4-1-28
3-P-B-	3-17-28	To be Deter. 250		C. Date	7-1-28
Extended by G.O. 25					4-1 5-1-28
"	" " 27				5-1 6-1-28
"	" " 33				6-1 8-1-28
"	" " 35				8-1 9-1-28
"	" " 38				9-1 10-1-28
"	" " 44				10-1 11-11-28
3-B-293	10-24-28	1270	1 Kw	Chg. of Name	C. Date 1-23-29
Allocation	11-11-28		1 Kw	C.P.	
3-B-B-449	10-31-28	1270	1 Kw	Unlimited	11-11 1-31-29
3-B-B-449	1-18-29	1270	1 Kw	Covers C.P.	1-31 4-30-29
3-B-B-449	4-17-29	1270	1 Kw		4-30 7-31-29
3-P-B-811	7-6-29	1250	1 Kw	In. C. Control	C.D. 7-20-29
3-H-B-368	7-6-29	To Cover 3-P-B-811			7-27 7-31-29
3-R-B-449	License extended by G. O. #69				7-31 10-31-29
3-R-B-449	10-5-29	1250	1 Kw		10-31 1-31-30
3-R-B-449	1-9-30	1250	1 Kw		1-31 4-30-30
3-R-B-449	4-5-30	1250	1 KW	Unltd.	4-30 7-31-30
3-P-B-1462	7-25-30	Move & install	1 KW equip.		8-11 11-11-30
3-R-B-449	7-7-30	1250	1 KW	Unltd.	7-31 10-31-30
3-H-B-449	10-8-30	1250	1 KW	Unltd.	10-31 1-31-31
3-L-B-427	11-11-30	Move & new equipment			11-11 1-31-31
G.O. 103	1-10-31	Extension of License			1-31 4-30-31
3-R-B-449	4-22-31	1250	1 KW	Unltd.	4-30 10-1-31
3-R-B-449	9-11-31	1250	1 KW	Unltd.	10-1 4-1-32
3-F-B-161	3-18-32	Automatic frequency control			
3-R-B-449					
3-R-B-449	9-13-32	1250	1 KW	Unltd.	10-1 4-1-33
3-R-B-449	3-14-33	1250	1kw	U	4-1 10-1-33
3-R-B-449	9-19-33	1250	1 kw	U	10-1 4-1-34
3-R-B-449	3-27-34	1250	1 kw	U	4-1 10-1-34

Date First
Licensed.....

Card No. 2

Call

Letters WDSU

INSILCO BROADCASTING CORPORATION OF LOUISIANA, INC. (BML-7-28-78)

X COVENANT BROADCASTING CORPORATION OF LOUISIANA (AL 11-29-72 EFF: 1-4-73)

X ROYAL STREET CORPORATION (AL 6-23-66 : 6-24-66)

X See Card #1

Name of
Licensee:

X W D S U, Incorporated (11-20-34)

X Joseph H. Uhalt

Transmitter

Location:

Main Studio

Location:

WRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
FEDERAL COMMUNICATIONS COMMISSION					
B3-R-449	9-25-34	1250	1 kw	U	10-1 4-1-35
B3-AL-6	11-20-34	Voluntary assignment of license to WLSU, Incorporated			
B3-S-449	3-26-35	Extension of License			4-1 5-1-35
B3-R-449	4-23-35	1250	1kw	U	4-23 10-1-35
B3-R-449	9-10-35	1250	1kw	U	10-1 4-1-36
B3-R-449	3-10-36	1250	1kw	U	4-1 10-1-36
B3-P-1205	7-2-36	Changes in equipment			9-2 3-2-37
B3-R-449	9-22-36	1250	1kw	U	10-1 4-1-37
B3-L-413	11-10-36	1250	1kw	U	11-10 4-1-37
B3-Z-75	Lic. to cover C.P. for changes in equipment Also direct measurement				
B3-R-449	3-26-37	1250	1kw	U	4-1 10-1-37
B3-R-449	9-14-37	1250	1kw	U	10-1 4-1-38
B3-R-449	3-9-38	1250	1kw	U	4-1 10-1-38
B3-R-449	9-20-38	1250	1kw	U	10-1 4-1-39
B3-R-449	3-13-39	1250	1kw	U	4-1 10-1-39
B3-S-449	9-26-39	Extension of license			10-1 11-1-39
B3-R-449	10-17-39	1250	1kw	U	10-17 6-1-40
B3-S-449	5-28-39	Extension of license			6-1 7-1-40
Order 9-10-40 Extension of license 10-1 3-29-41					
B3-S-449	6-25-40	Extension of license			7-1 8-1-40
B3-R-449	7-24-40	1250	1kw	U	8-1 10-1-40
B3-P-2923	10-1-40	1250	5kw*	U	12-1 6-1-41
*Directional antenna day and night CP to install new trans. install DA for day and night use move trans. and increase power.					
Order	9-10-40	Extension of license			10-1 3-29-41
NARBA REALLOCATION					
B3-R-449	3-24-41	128	1kw	U	3-29 6-1-42
**Retired to closed files 6-20-42 as C.P. expired 12-1-41 and app. P-3424 for reinstatement designated for hearing 6-16-42.					

BROADCASTING STATION LICENSE RECORD

Date first licensed _____

Call letters W D S U

Name of licensee _____

Transmitter location _____

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD From— To—
B3-MP-1271	5-7-41	Mod.C.P.2923 for changes in DA and specify NARBA frequency 1280 kc			12-1 6-1-41
B3-MP-1288	5-22-41	Mod.C.P.2923 as mod. to extend completion date			12-1 9-1-41
B3-MP-1379	9-11-41	Mod.C.P.2923 as mod. to extend completion date			12-1 12-1-41
B3-S-449	5-26-42	Extension of license			6-1 7-1-42
B3-S-449	6-16-42	1280	1kw	U (H)	6-16 *
B3-S-449	11-6-42	1280	1kw	U	12-1 *
*Pending hearing on renewal application Mod. Lic. in accordance with Order #107					
B3-TC-327	6-31-43	Transfer of control of corporation from J.H.Uhalt to E.A.Stephens, H.G.Wall and Fred Weber. Effective: 8-2-43			
B3-R-449	10-19-43	1280	1kw	U	10-19 10-1-44
B3-P-3424	10-19-43	1280	5kw*	U	12-19 6-19-44
*DA C.P. to reinstate (B3-P-2923, as mod.) for new trans., move of trans., incr.in power and DA for day and night use					
B3-L-1796)	2-16-44	1280	5kw*	U	2-16 10-1-44
B3-2-1581)	*DA Lic. cover CP 3424 for new trans., move of trans., incr.in power and installation of DA for day and night use also determine operating power by direct measurement				
B3-APL-17	2-17-44	Voluntary assignment of license to E.A.STEPHENS, FRED WEBER & H.G.WALL, d/b as STEPHENS BROADCASTING COMPANY			
B3-L-1797	7-18-44	1280	500w 1kw-LS	Aux.	7-18 10-1-44
Lic. to use old main T. as auxiliary					
B3-R-449	9-26-44	1280	5kw*	U	10-1 11-1-45
*DA					
B3-R-449	9-26-44	Extension of license for auxiliary transmitter			10-1 12-1-44
B3-R-449	11-21-44	1280	500w, 1kw-LS	Aux.	11-21 11-1-45
Aux. only					

B S

Card #4

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W D S U

X E. A. STEPHENS, FRED WEBER and H. G. WALL, d/b as STEPHENS BROADCASTING
COMPANY

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
B3-S-449 (Main)	7-10-45	1280	5kw* *DA	U	10-1 11-1-45
	Mod. Lic. Order 107A				
B3-S-449 (Aux)	9-25-45	1280	500w, 1kw-LS		10-1 11-1-45
	Mod. Lic. Order 107A				
B3-S-449	10-24-45	Extension of license Main & auxiliary			11-1 1-1-46
B3-S-449	12-19-45	Extension of license Main & auxiliary			1-1 3-1-46
B3-S-449	2-20-46	Extension of license Main & auxiliary			3-1 5-1-46
B3-S-449	4-26-46	Extension of license Main & auxiliary			5-1 7-1-46
B3-R-449	5-29-46	1280	5kw* *DA	U	5-29 11-1-48
Auxiliary			500w	Aux.	
BAL-662	12-15-47	Assignment of License from E.A. Stephens, Fred Weber and H. G. Wall d/b as Stephens Broadcasting Company to STEPHENS BROADCASTING COMPANY, INCORPORATED.			
	EFF: 1-3-48				
BTC-655	10-21-48	Vol. transfer of control of licensee Corp. from E. A. Stephens, H. G. Wall and Fred Weber to International City Broadcasting Service, Inc. (CONDITIONAL CLAUSE)			
	EFF: 10-28-48				
BR-449 Aux.	10-27-48	1280	5kw* 500w 1kw-LS *DA	U	11-1 11-1-51
BML-1329 Aux.	1-12-49	1280	5kw-DA 500w, 1kw-LS	U Aux	1-12 11-1-51
	Mod. Lic. to change name of licensee, to WDSU Broadcasting Services, Inc.				
BAL-900	8-24-49	Vol. assignment of license to Edgar B Stern and Edgar B. Stern, Jr., d/b as WDSU Broadcasting Services			
	EFF: 8-26-49				

BROADCASTING STATION LICENSE RECORD

U.S.

Date first licensed

Call letters W.D.S.U.

CARD # 5 See Card # 1

Name of licensee * EDGAR B. STERN AND EDGAR B. STERN, JR., d/b as WDSU BROADCASTING SERVICES

Transmitter location

Main studio location

CONFIDENTIAL - NOT FOR PUBLICATION

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BS-449	10-11-49	1280	6kw-DA	Un	10-11 11-1-51
	Mod. Lic. making changes in descriptions of monitoring points 1 and 4.				
BS-449	5-17-50	1280	6kw-DA	U	5-17 11-1-51
	Mod. Lic. changing description of field intensity of monitoring Point #4.				
BAL-1120	2-28-51	Voluntary assignment of license to			
Eff: 5-7-51		WDSU BROADCASTING CORPORATION			
BS-449	10-31-51	Extension of license			11-1 2-1-52
		MAIN AND AUXILIARY			
BR-449	11-21-51	1280	5kw-DA	U	11-21 6-1-52
Aux.			500w, 1kw-LS	Aux.	
BR-449	5-21-52	1280	5kw-DA	U	6-1 6-1-55
Aux.			500w, 1kw-LS	Aux.	Cancel 6-6-52
BP-8495	6-16-52	1280	1kw DA	Aux.	8-15 2-15-53
	CP install auxiliary transmitter				
BR-449	5-21-52	1280	5kw DA-1	U	6-1 6-1-55
	Superseding renewal issued to correct operating specifications of DA-1				
BL-4793	10-20-52	1280	1kw DA	Aux.	10-20-52 6-1-55
	Lic. to cover (BP-8495) to install new Aux. trans.				
BR-449	5-4-55	1280	5kw DA-1	Unl.	6-1 6-1-58
AUX.			1kw-DA	Aux.	
BR-449	5-14-58	1280	5kw DA-1	Unl.	6-1 6-1-61
AUX.			1kw-DA-1	AUX	
BP-13262	5-25-60	1280kc	5kw, DA-1	U	7-25 1-25-61
	CP to change antenna-transmitter loc., install new transmitter (RCA BTA-SR-1) and make changes in the ground system. (Cont'd)				
BP-14228	7-21-60	1280kc	1kw, DA-1	AUX.	7-21 1-21-61
	C.P. to chg. ant.-trans. loc. to Cossius & Natch Sts., New Orleans, La. (site of main trans.) to be for aux. transmitter only.				
BMP-9253	1-24-61	Mod. of CP(BP-13262 as mod.) to change			
(1) to 3-21-61		type trans. (CONTINENTAL ELECTRONICS 315B			
BMP-9351	3-23-61	Mod. of CP(BP-13262 as mod.) for			
(2)		extension of completion date to 6-25-61.			
BR-449	5-28-64	Renewal of License			6-1 6-1-67
		Main and Aux			

Form BC 126
June 1954

#6

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W D S U

Station location

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BMP-9352 (1)	3-23-61 (Aux.)	Mod. of CP(BP-14,228) for extension of completion date to 6-25-61.			
BR-449 AUX	6-1-61	Renewal of License (MAIN & AUX)			6-1 6-1-64
BMP-9560 (3)	7-13-61 (Main)	Mod. of CP(BP-13,262) as mod. for extension completion date to 8-25-61.			
BMP-9561 AUX (2)	7-13-61	Mod. of CP(BP-14,228 as mod.) for ex- tension of completion date to 8-25-61.			
BP-14228 (4)	6-30-61 (Main)	Mod. of CP(BP-14228) to change the inverse field intensities at one mile.			
BL-8691	11-6-61	1280kc	1kw	Aux.	11-6 6-1-64
		Lic. to cover CP (BP-14,228 as mod) which. auth. chg. in ant-trans. loc. for aux. trans. (Cond'1)			
BL-8690	11-6-61	1280kc	5kw	Unl	11-6 6-1-64
		Lic. to cover CP (BP-13,262 as mod) which auth. chg. ant-trans. loc.; instl. of new trans; and chgs. in ground sys. (Cond'1)			
FML-1998 (1) (Main & Aux.)	6-1-62	Mod. of license to change licensee name to ROYAL STREET CORPORATION.			
BRC-2151 (MAIN)	3-2-64	1280kc	5kw -DA-1	Unl	3-2 6-1-64
		Mod. of License to operate Main. Trans. by remote control from Tournefort St. between Celestine & Joseph, Chalmette, La. (WDSU-TV and WDSU-FM Trans. Bldg.)			
BRC-2152 (AUX)	3-2-64	1280kc	1kw -DA-1	Unl	3-2 6-1-64
		Mod. of License to operate Aux. Trans. by remote control from Tournefort St. between Celestine & Joseph, Chalmette, La. (WDSU-TV and WDSU-FM Trans. Bldg.)			
BR-449	5-26-64	Main and Aux Renewal of License			6-1 6-1-67
ML-5788	6-23-66	Voluntary assignment of license to ROYAL STREET CORPORATION			
EFF: BR-449 (5)	6-24-66 6-22-67	Renewal of License (Main & Aux.) Renewal of NDEA			6-22 6-1-70
BS-449(1)	3-12-69	Chg. 241 radio monitoring point.			
BR-449(1)	6-27-70	Renewal & MODIFICATION MAIN & AUX. Renewal of NDEA			6-1-73

Form BC 126 #7
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 2-15-24

W G S O
Call letters XW.D.S.U

Station location New Orleans, La

Name of licensee SEE CARD #2

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
EBSA	5-25-72				
BS-499(L)	6-8-72	ML to change monitoring points 6-1-73			
		1280Kc	5kw	DA-1	Unl.
			1kw	DA-2	Aux.
BAL-7648	11-29-72	Vol. AL			
BS-449(L)	1-5-73	ML to chg. call letters to WGSO.			
BS-449(1)	3-30-73	ML to chg. SL & RC. (Main & Aux.)			
BR-449(L)	9-30-74	Renewal of License (MAIN & AUX) 6-1-76			
BR-449(L)	7-29-76	RENEWAL (MAIN & AUX.) 6-1-79			
		& Modification			
BML-780714AG		Mod. of License to chg.			
(1)	7-28-78	Licensee Name.			
COMTEL	3-12-79	Marking: Tower #1, #2: para. 1, 3, 11 & 21 North Tower #3: para. 1 only			
BR-790131WI(L)	5-18-79	Renewal of License 6-1-82			
		(Main & Auxiliary Trans.)			
BP 790326AO	11-2-79	1280khz. 5kw DA-2 Unl. 11-2-80			
		CP to chg. TL			
BMP-800929BB	11-7-80	MF (BP-790326AO)			
(1)		for ext. of time to: 4-30-81			
COMTEL	10-21-80	AUTH. & TERMS COMTEL 7-2-80 REINSTAT- ED & EXT. THRU 12-31-80. THIS AUTH. DOES NOT COVER THE PERIOD OF 8-31-80 THRU 10-16-80.			
BMP-810327AS	6-17-81	MF (BP-790326AO, as Mod.)			
(2)		for ext. of time to: 11-30-81			

STATION APPLICATION RECORD

No. 1.

WCBE

APPLICANT: Uhalt - Radio

CALL LETTERS:

ADDRESS: 1219 N. Rampart St., New Orleans, La.

FILE NO: 3-S-B-449 DATED: 4-1-27

Present

Assignment: 1140 Kc. 5 watts

T.P. issued 4-21-27 for 1140 Kc.
5 watts.

Requested: 1140 Kc. 5 watts

ACTION:

Lic. 6-1-27 for 1320 Kc. 5 watts-
Unlimited - Period 6-1 to 7-31-27.

APPLICANT: Uhalt - Radio

CALL LETTERS: WCBE

ADDRESS: 1219 N. Rampart St., New Orleans, La.

Lic. Appl. used for C.P. 6-20-27

Present

Assignment: 1320 Kc. 5 watts

Chg. Loc. to - Hotel De Soto, Poydras, Baroque, Carrol &

FILE NO: 3-P-B- DATED: 6-27-27

C.P. issued 8-12-27 for 1320 Kc.
5 watts. - Chg. Loc. of Transmitter

Requested: Perdido Sts., New Orleans, La.

ACTION: - Completion Date - 90 days
after permit granted.

APPLICANT: Uhalt - Radio

WCBE

ADDRESS: Hotel De Soto, Poydras, Baroque, Carrol &
Perdido Sts., New Orleans, La.

CALL LETTERS:

Also 3-L-B-

Present 1320 Kc. 5 watts.

Assignment:

FILE NO: 3-R-B-449 DATED: 8-4-27

Lic. issued 8-15-27 for 1320 Kc.
5 watts - Unlimited - Period

Covers 3-P-B- issued 8-12-27 - Renewal Period also

ACTION: 8-15 to 10-15-27 -

Covers C.P. issued 8-12-27

Requested:

No. 2.

STATION APPLICATION RECORD

APPLICANT: Uhalt - Radio

CALL LETTERS: WCBE

ADDRESS: Hotel De Soto, Poydras, Baronne, Carrol
& Perdido Sts., New Orleans, La.

FILE NO: 3-R-B-449 DATED: 10-25-27

Present
Assignment: 1320 Kc. - 5 watts.ACTION: 10-24-27 - letter of
Extension 11-1-27 to 1-1-28.

Requested: Renewal

APPLICANT: Uhalt - Radio

CALL LETTERS: WCBE

ADDRESS: Hotel De Soto, Poydras, Baronne, Carrol
& Perdido Sts., New Orleans, La.

FILE NO: 3-P-B- DATED: 2-7-28.

Present
Assignment: 1320 Kc. - 5 watts.Superseded by - 2-13-28.
Composite - superseded by W.E.
C.P. issued 3-27-28 for 250 w. -
ACTION: Freq. to be determined later.
Completion Date 7-1-28

Requested: 500 Watts - WESTERN ELECTRIC - not-COMPOSITE

APPLICANT: Uhalt - Radio

CALL LETTERS: WCBE

ADDRESS: Hotel De Soto, Baronne St, New Orleans, La.

FILE NO: 3-R-B-449 DATED: 5-4-28
Lic. 10-31-28 for 1270 Kc. 1 KW -
period 11-11-28 to 1-31-29Present
Assignment: 1320 Kc. 5 watts.

ACTION:

Requested: Renewal

Call Letter Changed to WDSU
Letter 5-10-28.

STATION APPLICATION RECORD

No. 3.

APPLICANT: Joseph H. Uhalt - from - Uhalt - Radio

CALL LETTERS: WDSU

ADDRESS: Hotel De Soto, Baronne St., New Orleans, La.

Present Assignment: 1320 Kc. 5 watts.
 Inc. Power to 1 KW. Change name to -
 Requested: Joseph H. Uhalt.

FILE NO: 3-P-B-193 DATED: 5-11-28
 *Dup. appl. for 1 KW, *6-25-28
 C.P. issued 10-24-28 for 1270 Kc.
 ACTION: Completion Date 1-23-29.
 Min. 10-12-28 - Also Change
 of name.

APPLICANT: Joseph H. Uhalt

CALL LETTERS: WDSU

ADDRESS: Hotel De Soto, Baronne St., New Orleans, La.

Present Assignment: 1320 Kc. 250 watts- Unlimited

Requested: To cover C.P. issued 3-27-28

FILE NO: 3-L-B- DATED: 7-17-28
 Lic. 7-30-28 for 1320 Kc. 250 w. -
 Unlimited - Period 7-30 to 9-1-28
 ACTION:

APPLICANT: Joseph H. Uhalt

CALL LETTERS: WDSU

ADDRESS: Hotel De Soto, Baronne St., New Orleans, La.

Under allocation 1270 Kc. 1 KW - Unlimited
 Present Assignment: 1320 Kc. 250 watts - Unlimited

Requested: Renewal covers 3-P-B-193

FILE NO: 3-R-B-449 DATED: 12-15-28
 *Dup. Appl. filed 1-18-29 *1-4-29
 Renewal License/covers 3-P-B-193 -
 1270 Kc. 1 KW - Unlimited . Period
 ACTION: 1-31 to 4-30-29 .

STATION APPLICATION RECORD

No. 4.

APPLICANT: Joseph H. Uhalt (Uhalt Broadcasting Company)

CALL LETTERS: WDSU

ADDRESS: Hotel De Soto, Baronne St., New Orleans, La.

FILE NO: 3-R-B-449 DATED: 3-21-29
Lic. 4-17-29 for 1270 Kc. 1 Kw.
Unlimited - Period 4-30 to 7-31-29
ACTION:

Present Assignment: 1270 Kc. 1 Kw - Unlimited

Requested: Renewal

APPLICANT: Joseph H. Uhalt

CALL LETTERS: WDSU

ADDRESS: Hotel De Soto, Baronne St., New Orleans, La.

FILE NO: 3-P-B-811 DATED: 6-27-29
C.P. issued 7-6-29 for 1250 Kc.
1 Kw - Unlimited - Also installation of Temperature Crystal
Control. Completion Date 7-20-29.
Min. 7-6-29. Extended by GO #69.

Present Assignment: 1270 Kc. 1 KW - Unlimited

Requested: 1250 Kc. to install C. C. & Pr. Amplifier

APPLICANT: Joseph H. Uhalt

CALL LETTERS: WDSU

ADDRESS: Hotel De Soto, Baronne St., New Orleans, La.

FILE NO: 3-M-B-358 DATED: 6-27-29
Modif. Lic. 7-6-29 for 1250 Kc.
1 Kw. - Unlimited. Period -
ACTION: 7-6- to 7-31-29.
Min. 6-10-29.Present Assignment: 1270 Kc. 1 KW - Unlimited
1250 Kc. 1 Kw. - Unlimited
Requested: To cover C.P. when granted

No. 5.

STATION APPLICATION RECORD

APPLICANT: Joseph H. Uhalt
Hotel De Soto,

CALL LETTERS: WDSU

ADDRESS: 400 Baronne St., New Orleans, La.

FILE NO: 3-R-B-449 DATED: 6-29-29

Present
Assignment: 1270 Kc. 1 Kw. - Unlimited

ACTION: G.O. #69 - Period
7-31 to 10-31-29

Requested: Renewal

APPLICANT: Joseph H. Uhalt

CALL LETTERS: WDSU

ADDRESS: Hotel De Soto,
400 Baronne St., New Orleans, La.

FILE NO: 3-L-B-158 DATED: 7-31-29

Present
Assignment: 1250 Kc. 1 Kw. Unlimited, Crystal Control

ACTION: Application not necessary
Covered by 3-M-B-358

Requested: To Cover C.P. issued 7-6-29.

APPLICANT: Joseph H. Uhalt

CALL LETTERS: WDSU

ADDRESS: Hotel De Soto, Baronne St., New Orleans, La.

FILE NO: 3-R-B-449 DATED: 9-28-29

Present
Assignment: 1250 Kc. 1 Kw. Unlimited,

Lic. 10-5-29 for 1250 Kc. 1 Kw -
period 10-31-29 to 1-31-30.

ACTION:

Requested: Renewal

STATION APPLICATION RECORD

No. 6.

APPLICANT: Joseph H. Uhalt -

CALL LETTERS: WDSU

ADDRESS: Hotel De Soto, Baronne St., New Orleans, La.

FILE NO: 3-R-B-449 DATED 12-26-29
Lic. 1-9-30 for 1250 Kc. 1 Kw.
Period 1-31-30 to 4-30-30.

Present

Assignment: 1250 Kc. 1 Kw. - Unlimited

ACTION:

Requested: Renewal

APPLICANT: Joseph H. Uhalt

CALL LETTERS: WDSU

ADDRESS: Hotel De Soto, Baronne St., New Orleans, La.

FILE NO: 3-M-B-495 DATED: 1-15-30

Present

Assignment: 1250 Kc. 1 Kw. Unlimited

ACTION: Dismissed Min. 9-23-30

Requested: 850 Kc. 1 Kw. 5/7 time.

APPLICANT: Joseph H. Uhalt

CALL LETTERS: WDSU

ADDRESS: Hotel Se Soto, Baronne St., New Orleans, La.

FILE NO: 3-P-B-1098 DATED 1-16-30

Present

Assignment: 1250 Kc. 1 Kw. Unlimited

Dismissed

ACTION: Min. 9-23-30

Requested: Install new Equipment - 850 Kc. 5 Kw

APPLICANT: Joseph H. Uhalt CALL LETTERS: WDSU
ADDRESS: Hotel De Soto, Baronne, St., New Orleans, La. FILE NO: 3-R-B-449 DATED: 3-31-30
Present Assignment: 1250 Kc. 1 Kw. - Unlimited ACTION: Renewal Lic. 4-5-30
Requested: Renewal Per: 4-30 to 7-31-30

APPLICANT: Joseph H. Uhalt CALL LETTERS: WDSU
ADDRESS: Belle Chasse Road, Gretna, Louisiana FILE NO: 3-P-B-1462 DATED: 6/9/30
Present Assignment: 1250 kc. 1 KW. Unlimited C.P. granted Min. 7-25-30, issued 7-25-30 to move transmitter as
Requested: Move transmitter and install new equipment. ACTION: requested and install 1 KW apparatus.
Completion date 11-11-29

APPLICANT: Same CALL LETTERS: WDSU
ADDRESS: Same FILE NO: 3-R-B-449 DATED: 6-26-30
Present Assignment: 1250 Kc. 1 KW, unlimited ACTION: Renewal License 7-7-30
Requested: Renewal Per: 7-31 to 10-31-30

STATION APPLICATION RECORD

APPLICANT: _____ CALL LETTERS: _____

ADDRESS: _____ FILE NO: _____ DATED: _____

Present
Assignment: _____ ACTION: _____

Requested: _____

APPLICANT: _____ CALL LETTERS: _____

ADDRESS: _____ FILE NO: _____ DATED: _____

Present
Assignment: _____ ACTION: _____

Requested: _____

APPLICANT: _____ CALL LETTERS: _____

ADDRESS: _____ FILE NO: _____ DATED: _____

Present
Assignment: _____ ACTION: _____

Requested: _____

APPLICATION RECORD - BROADCASTING

Call

Letters WDSU

W D S U, Incorporated

Name xJoseph H. Uhalt

File No.	Date d Received	Application for	Action	
			Nature	Date
3-R-B-449	9-24-30	Renewal of lic.	Granted	10-21-30
3-L-B-427	10/21/30	License to cover 3-P-B-1462 issued 7/25/30 to move transmitter from 400 Baronne St., New Orleans, La. to Belle Chasse Road, Gretna, La., and install new equipment.	Granted	11-11-30
3-R-B-449	12-29-30	Renewal of license	G.O.103 Granted	1-30-31 4-24-31
3-R-B-449	7-16-31	Renewal of license	Granted	9-11-31
3-R-B-449	1-25-32	Renewal of license	Granted	3-8-32
3-F-B-161	1-25-32	automatic frequency control.	Granted	3-18-32
3-R-B-449	7-19-32	Renewal of license	Granted	9-13-32
3-R-B-449	1-31-33	Renewal of license	Returned	2-26-33
Resubmitted	"	(16-c-a-1)	Granted	3-14-33

APPLICATION RECORD - BROADCASTING

Call

Letters

W D S U

WDSU, Incorporated

Name * Joseph H. Uhalt

File No.	Dated	Application for	Action	
			Nature	Date
3-R-B-442	8-2-33	Renewal of License (17a, 164)	Returned	8-22-33
Resubmitted	"		Granted	9-19-33
3-R-B-442	3-5-34	Renewal of License (9a, 127)	Returned	5-9-34
Resubmitted	3-15-34	" "	Granted	3-27-34
3-AL-B-574	6-4-34	Voluntary Assignment of license to WDSU, Inc.	Returned	6-8-34
			Rule 19	See B3-AL-6
B3-R-449	7-24-34	FEDERAL COMMUNICATIONS RECORDS: Renewal of license	Granted	9-25-34
B3-AL-6	8-23-34	Vol. Assignment of license to W D S U, Inc.	Granted	11-20-34
Resubmitted.				

APPLICATION RECORD - BROADCASTING

#10

Call
Letters WDSUName WDSU, Incorporated

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-449	1-17-35	Renewal of license	Granted	4-23-35
B3-R-449	7-3-35	Renewal of license	Granted	9-10-35
B3-R-449	1-31-36	Renewal of License	Granted	3-10-36
B3-P-1205	5-28-36	Construction permit to make changes in equipment.	Granted	7-2-36
B3-R-449	6-29-36	Renewal of license	Granted	9-22-36

#II

APPLICATION RECORD—BROADCASTING

Call letters **WDSU**Name **WDSU, Incorporated**

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-L-413	10-16-36	License to cover construction permit (B3-P-1205) for changes in equipment.	Granted	11-10-36
B3-Z-75	10-16-36	Authority to determine operating power by direct measurement of antenna.	Granted	11-10-36
B3-R-449	1-25-37	Renewal of license	Granted	3-26-37
B3-P-1675	2-20-37	Construction permit to install a new transmitter, increase power from 1kw to 5kw and make changes in antenna system.	Retired to closed files 7/13/40 - superseded by B3-P-2926.	
Amended	5-28-37	To change transmitter site from Belle Chase Highway, Gretna, La. to site to be determined, New Orleans, La.		

APPLICATION RECORD - BROADCASTING

#12

Call

Letters WDSUName WDSU, Inc.,

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-449 60000	7-15-37	Renewal of license	Granted	9-14-37
B3-R-449	1-7-38	Renewal of license (3b ★ 13b)	Returned	2-7-38
Resubmitted	2-10-38		Granted	3-9-38
B3-R-449	7-19-38	Renewal of license	Granted	9-20-38
B3-R-449	1-25-39	Renewal of license	Granted	3-13-39
B3-R-449	7-24-39	Renewal of license	Granted	10-17-39
B3-R-449	4-10-40	Renewal of license	Granted	3-24-41
B3-R-449	5/22/40	Renewal of license	1280kc, 1kw, U	

13

APPLICATION RECORD—BROADCASTING

Call letter: **W D S U**Name **W D S U, INCORPORATED**

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-P-2923 Rec'd	7-3-40	Construction permit to install new transmitter, move transmitter from Belle Chase Highway, Gretna, La. to 1/5 miles south of intersection of Verrett and Donner Canals, New Orleans, La., increase power from 1kw to 5kw day and night and install directional antenna for day and night use. Class III-A (Filed by Loucks)	Granted	10-1-40
	7-5-40		Retired to closed files 6-20-42 as C.P. expired 12-1-41 and app. P-3424 for reinstatement designated for hearing 6-16-42.	
B3-MP-1271 Rec'd	3-25-41 4-4-41	Modification of C.P. (B3-P-2923) for changes in directional antenna and specify 1280 kc under NARBA. (Filed by Loucks)	Granted	5-8-41

#14

Call

Letters W D S UName W D S U, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-1288 Rec'd	4-21-41 4-24-41	Mod. of C.P. (B3-P-2923) for extension of completion date from 6-1-41 to 9-1-41 (Filed by Loucks & Scharfeld)	Granted	5-22-41
B3-MP-1379 Rec'd	7-29-41 8-1-41	Mod. of C.P. (B3-P-2923) for extension of completion date from 9-1-41 to 12-1-41 (Filed by Philip G. Loucks-Atty)	Granted	9-11-41
B3-P-3424 received filed	12-24-41 1-2-42 1-2-42	C.P. to reinstate B3-P-2923, as modified, for move of trans., incr. in power, & installation of D.A. for day and night use, which expired 12-1-41. Form 335 filed letter rec'd 4-21-42, re availability of equip.	B-178, Docket #6331 ORDER of GRANT Min. #491 10-19-43	

#15

Call

Letters

W D S U

Name W D S U, Incorporated

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-449	3-27-42	Renewal of license and Forms 335 (1)	Desig. for hearing	
		Not filed by atty. Verne Young will submit		
		Amend. sub. 5-8-42 amend. Geo. 13(b). (2)	Temp. license granted	
			Minutes 6-16-42	
			B-178, Docket #6332	
		Outstanding temp. license ext. for		
		period ending 3 am, EST, 10-21-43		
		Min. #245 6-4-43		
			Renewal of license	
			granted on regular basis	
			for period ending 10-1-	
			44 Min. #491 10-19-43	

APPLICATION RECORD - BROADCASTING

E.A. STEPHENS, FRED WEBER and H.G. WALL, d/b as
STEPHENS BROADCASTING COMPANY (AL 2-17-44, Eff. 3-17-44)

Call

Letters W D S UName x W D S U, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B3-TC-327 Rec'd Filed	7-5-43 7-8-43 7-21-43	Transfer of control of licensee corporation from J. H. Unalt to E.A. STEPHENS, H.G.WALL, and FRED WEBER (150 shares) 335's filed (Filed by Dempsey & Koplovitz)	Granted Eff: 9-3-43	8-31-43
B3-R-449 Rec'd	9-27-43 9-27-43	Renewal of license (Unnecessary) Filed by Richard C. O'Hare atty.	Retired to files	11-2-43
B3-APL-17 Rec'd Filed	11-19-43 11-19-43 11-22-43	Voluntary assignment of license and construction permit to E.A. STEPHENS, FRED WEBER, and H.G.WALL, d/b as STEPHENS BROADCASTING COMPANY 335's filed (Filed by Dempsey & Koplovitz)	Granted Eff. 3-17-44	2-17-44

APPLICATION RECORD - BROADCASTING

E.A. STEPHENS, FRED WEBER and H.G. WALL, d/b as
STEPHENS BROADCASTING COMPANY (AL 2-17-44, eff. 3-17-44)

Call

Letters W D S UName XW D S U, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B3-L-1796 Rec'd	1-4-44 1-18-44	License to cover C.P. (B3-P-3424) for new trans., move of trans., increase in power, and installation of I. for day and night use.	Granted	2-16-44
and B3-2-1581 Rec'd	1-4-44 1-18-44	Authority to determine operating power by direct measurement of antenna power. 335's filed (Filed by Dempsey & Koplovitz)		
B3-L-1797 Rec'd Amended Rec'd & Filed	1-18-44 1-25-44 3-13-44 3-15-44	License to use presently licensed W.E. 96021 1kw transmitter as an auxiliary transmitter, with power of 1 kw (Contingent upon granting of B3-L-1796) 500w, 1kw-LS (Filed by Dempsey & Koplovitz) AMENDED: To change corporate name to E.A. STEPHENS, FRED WEBER and H.B. WALL, d/b as STEPHENS BROADCASTING COMPANY. To request 500w power night	Granted petition to amend application and Granted application as amended to change power for nighttime to 500w	Docket - 6599 Min. 7-18-44
Amended Rec'd Filed	6-6-44 6-12-44 7-18-44			

APPLICATION RECORD—BROADCASTING

E.A. STEPHENS, FRED WEBER and H. G. HALL, d/b as

STEPHENS BROADCASTING COMPANY (AL 2-17-44, eff. 3-17-44)

Call letters W D S U

Name ☒ W D S U, INCORPORATED

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-449 Rec'd	7-22-44 8-1-44	Renewal of license Filed by Robert Irwin atty.	Granted	9-26-44
B3-R-449 Rec'd	9-25-44 10-2-44	Renewal of license for Aux. Filed by Atty. Dempsey	Granted	11-21-44
B3-R-449 " Rec'd	8-25-45 " 8-27-45	Renewal of license " " Aux. Filed by Richard O'Hare atty. Photos for aux. 303-A filed 10-15-45	Granted "	5-29-46 "
BAL-596 Rec'd Filed	3-27-47 4-3-47 4-3-47	Voluntary Assignment of License to International City Broadcasting Company. (Harry J. Ockershausen, Atty.)	Docket # 8463 Dismissed without prejudice request of applicant 9-26-47. Order issued.	

APPLICATION RECORD - BROADCASTING

♦ 19

Call

Letters W D S U

STEPHENS BROADCASTING COMPANY, INCORPORATED, (AL 12-15-47; Eff:
 Namex E.A. STEPHENS, FRED WEBER and H.G. WALL d/b as STEPHENS BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
EP-6033 Rec'd Filed	4-8-47 4-11-47 4-11-47	Construction Permit to make changes in the directional antenna and mount FM antenna on top of No. 2 AM tower. Filed by Harry J. Ockershausen, Atty.; Edward W. Deeters, Engr.)	DISMISSED Request of Atty.	2-5-48
BAL-662 Rec'd Filed	10-13-47 10-21-47 10-21-47	Voluntary Assignment of License from E.A. Stephens, Fred Weber and H. G. Wall d/b as Stephens Broadcasting Company to Stephens Broadcasting Company, Incorporated. (Filed by Harry J. Ockershausen, Atty.)	GRANTED EFF: 1-3-48	12-15-47

APPLICATION RECORD - BROADCASTING

Call
Letters W D S UName STEPHENS BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BTC-655	6-30-48	Voluntary Transfer of Control of licensee corporation from E.A. Stephens, H.G. Wall and Fred Weber to International City Broadcasting Service, Inc. 1,000 shares of common stock-100% 2,360 shares of preferred stock-100% W. Barrett McDonnell, Atty.	GRANTED	10-21-48
Rec'd	7-2-48		EFF:	10-28-48
Filed	7-2-48		subj. to cond. that	
			Monte M. Lemann dispose of his interest in the Times-Picayune Publishing Company & the applic. of Mississippi Valley Broadcasting Co. (BP-6587) shall have been dismissed	

#21

Call
Letters WDSUName STEPHENS BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-449	8-23-48	Renewal of license (Main)	Granted	10-27-48
Rec'd	8-31-48	Filed by W. Barrett Mc-Donnell atty.		
BR-449	9-25-48	Renewal of license (Aux.)	"	"
Rec'd	9-28-48	Filed by W. Barrett McDonnell atty.		
BAL- Recd.	10-30-48 11-2-48	Voluntary Assignment of License from Stephens Broadcasting Company, Incorporated to International City Broadcasting Service, Inc. Ralph L. Walker, Atty.	Dismissed 12-2-48 by request of attorney.	
BML-1329 Rec'd Filed	12-17-48 12-20-48 12-20-48	Modification of License to change name of Licensee to WDSU BROADCASTING SERVICES, INC. (Ralph L. Walker, Atty.)	GRATED	1-12-49

FCC Form 94

WDSU BROADCASTING CORPORATION (AL 2-28-51 Eff:
#22 APPLICATION RECORD - BROADCASTING

X EDGAR B. STERN AND EDGAR B. STERN, JR., d/b as

Call

Letters W D S U

WDSU BROADCASTING SERVICES (AL 3-24-49
Name X WDSU BROADCASTING SERVICES, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-900 Rec'd Filed	7-6-49 7-8-49 7-8-49	Voluntary Assignment of License from WDSU Broadcasting Services, Inc. to Edgar B. Stern and Edgar B. Stern, Jr., d/b as WDSU Broadcasting Services. (Filed by Ralph L. Walker, Atty.)	GRANTED EFF:	8-24-49 8-26-49
BAL-1120 Rec'd Filed	12-1-50 12-5-50 12-5-50	Voluntary assignment of license from Edgar B. Stern and Edgar B. Stern, Jr. d/b as WDSU Broadcasting Services to WDSU Broadcasting Corporation. Ralph L. Walker, Atty.	GRANTED Eff:	2-28-51 3-7-51
BR-449 Rec'd	7-26-51 7-31-51	Renewal of license, Main " Auxiliary Filed by Robert E. Hodson, atty.	Granted "	11-21-51 "

APPLICATION RECORD - BROADCASTING

Call
Letters W D S U

Name W D S U BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-449 Rec'd & Filed	2-23-52 2-29-52	Renewal of license Main & Aux. Filed by Robert E. Hodson, atty.	Granted	5-21-52
BP-8495 Rec'd Filed	5-14-52 5-15-52 5-15-52	Construction permit to intall a new auxiliary transmitter (Gates BC-1F) at 1/5 mile South of intersection of Verret and Denner Canals, Jefferson Parish, Louisiana (site of main trans.) to be operated on 1280kc, power of 1kw, DA-1, for auxiliary purposes only. Ralph L. Walker, atty.	GRANTED	6-16-52

APPLICATION RECORD - BROADCASTING

Call
Letters W D S U

Name W. D. S. U. BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BL-4793 Rec'd Filed	9-15-52 9-18-52 9-18-52	License to cover construction permit (BP-8495) which authorized installation of a new auxiliary transmitter at site of main transmitter to be operated on 1280kc, power of 1kw, DA-1, for auxiliary purposes only. Ralph L. Walker, Atty.	GRANTED	10-20-52
BR-449 Rec'd Filed	2-5-55 2-25-55 2-25-55	Renewal of License (Main) Filed by Ralph L. Walker, Atty.	GRANTED	5-4-55
BR-449 Rec'd Filed	2-1-55 2-25-55 2-25-55	Renewal of License (Auxiliary) Filed by Ralph L. Walker, Atty.	GRANTED	5-4-55

APPLICATION RECORD - BROADCASTING

Call
Letters W-D-S-U

Name WDSU BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BR-449 Rec'd Filed	2-27-58 3-5-58 3-5-58	Renewal of License (Main and Auxiliary) Robert E. Hodson, Attorney	GRANTED	5-14-58
BP-13,262 R & F	7-10-59 7-14-59	C.P. to change antenna-transmitter location from Whitney Ave., McDonoghville, Louisiana, to Cossius and Hero St., New Orleans, Louisiana, and install new transmitter(RCA BTA-5R-1). Pierson, Ball & Dowd, Attys.	GRANTED	5-25-60 Cond'l re: Phase Mon.; Field meas. equip.; & complete non-DA proof.
BP-14226 Rec'd Filed	6-22-60 6-30-60 6-30-60	Construction permit to change antenna-transmitter location, Auxiliary transmitter, (Gates BC-1F) from Whitney Ave., McDonoghville, Louisiana, to Cossius and Hero St., New Orleans, Louisiana (site of main trans.) to be operated on 1280KC, power of 1kw, DA-1, for auxiliary purposes only. Pierson, Ball & Dowd, Attys	GRANTED	7-21-60

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call

Letters WDSUName WDSU BROADCASTING CORPORATION
NEW ORLEANS, LA.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9055 R. & F.	6-29-60 7-6-60	Modification of construction permit (BP-13262 which auth. change antenna-trans. location & install new transmitter) to change from employing directional antenna night & day to directional antenna nighttime only (DA-1 to DA-N) Atty-Pierson, Ball & Dowd Engr.- Page, Creutz, Steel & Waldschmitt	DISMISSED Order-Docket 14515 With Prejudice.	4-17-62
BMP-9250 R & F	12-20-60 12-22-60	Modification of C. P. (BP-13,262 as modified, which auth. chg. antenna-trans. location & install new trans.) for extension of completion date from 1-25-61 to 3-25-61. Atty's: Pierson, Ball & Dowd	GRANTED Issued with BMP-9253	1-24-61
BMP-9253 R & F	12-18-60 12-19-60	Modification of C. P. (BP-13262 as modified, which auth. to chg. antenna-trans. loc.; & install new trans.; make chges. in ground system) to change type trans. (Continental Electronics 315B) Atty's: Pierson, Ball & Dowd	GRANTED Issued with BMP-9250.	1-24-61

APPLICATION RECORD - BROADCASTING

Call
Letters WDSU

Name WDSU BROADCASTING CORPORATION
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9351 Rec'd & Filed	2-20-61 2-24-61	Modification C.P. (BP-13,262 as modified, which auth. change antenna-transmitter location; installation new transmitter and make changes in ground system) for extension completion date from 3-25-61 to 6-25-61. Pierson, Ball and Dowd, Attys.	GRANTED to	3-23-61 6-25-61
BMP-9352 Rec'd & Filed	2-21-61 2-24-61	Modification of C.P. (BP-14,228 which auth. change in antenna-transmitter location to main transmitter site for <u>auxiliary</u> transmitter) for extension completion date from 3-21-61 to 6-25-61. Pierson, Ball and Dowd, Attys.	GRANTED to	3-23-61 6-25-61
BR- 449 Rec'd Filed	2-28-61 3-3-61 3-3-61	Renewal of License (MAIN & AUXILIARY) Robert E. Hodson, atty.	GRANTED	6-1-61

APPLICATION RECORD - BROADCASTING

#28

Call
Letters WDSUName WDSU BROADCASTING CORPORATION
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
EMP-9560 Rec'd & Filed	5-18-61 5-22-61	Modification of CP(BP-13,262 as mod. which auth. change antenna-transmitter location, installation new transmitter, and changes in ground system) for extension completion date from 6-25-61 to 8-25-61. (MAIN TRANSMITTER). Pierson, Ball and Dowd, Attys.	GRANTED	7-13-61
EMP-9561 Rec'd & Filed	5-18-61 5-22-61	Mod. CP(BP-14,228 as mod. which auth. chg. antenna transmitter location for AUXILIARY transmitter) for extension completion date from 6-25-61 to 8-25-61. (AUXILIARY). Pierson, Ball and Dowd, Attys.	GRANTED	7-13-61
BL-8690 R. & F.	7-6-61 7-19-61	License to cover C.P. (BP-13,262 as mod.) which auth. change antenna-trans. loc.; installation of new trans.; and chgs. in ground system. Atty: Pierson, Ball & Dowd	GRANTED re: accept responsibility to prevent re-radiation etc.	11-6-61

APPLICATION RECORD - BROADCASTING

Call
Letters W.D.S.U.

Name WDSU BROADCASTING CORPORATION
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BL-8691 R. & F.	7-6-61	License to cover C.P. (BP-14,228 as mod.) which auth. chg. in antenna-trans. loc. for the auxiliary transmitter. Atty: Pierson, Ball & Dowd	GRANTED re: accept responsibility to prevent re-radiation, etc.	11-6-61
	7-21-61			
BML-1998 R.&F.	4-30-62	Mod. of license to change licensee name to ROYAL STREET CORPORATION. ATTYS-Pierson, Ball & Dowd	GRANTED	6-1-62
	5-1-62			

APPLICATION RECORD - BROADCASTING

Call
Letters W D S U

Name ..ROYAL STREET CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2151 Rec'd Filed	11-9-62 11-14-62 11-14-62	Modification of license to operate/ ^{Main} transmitter by remote control from Tournefort Street between Celestine and Josephine, Chalmette, Louisiana (WDSU-TV and WDSU-FM transmitter building). Robert E. Hodson, Atty.	GRANTED	3-2-64
BRC-2152 Rec'd Filed	11-9-62 11-14-62 11-14-62	Modification of license to operate Auxiliary transmitter by remote control from Tournefort Street between Celestine and Josephine, Chalmette, Louisiana (WDSU-TV and WDSU-FM transmitter building). Robert E. Hodson, Atty.	GRANTED	3-2-64

FORM BC-121
Aug. 1955

#31

APPLICATION RECORD - BROADCASTING

Call
Letters W.D.S.U.

Name ROYAL STREET CORPORATION
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BR-449 Rec'd Filed	2-25-64 2-28-64 2-28-64	Renewal of license -- Main & Auxiliary Atty. Robert E. Hodson	GRANTED	5-28-64
BAL-5788 R & F (Form 316)	5-16-66 5-18-66	Voluntary assignment of license to ROYAL STREET CORPORATION (A La. corp) Atty - Pierson, Ball & Dowd	GRANTED EFF:	6-23-66 6-24-66
BR-449 R. & F.	1-31-67 2-17-67	Renewal of license (Main and Auxiliary) Atty: Pierson, Ball & Dowd	GRANTED	6-22-67
BR-449 R & F #581250 \$30. (\$300. submitted)	1-14-70 2-27-70	Renewal of License (Auxiliary) Atty.: Robert E. Hodson AMENDED 4-23-70 re: business interests	GRANTED /	6-29-70

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

INSILCO BROADCASTING CORPORATION OF LOUISIANA, INC.
X COVENANT BROADCASTING CORPORATION OF LOUISIANACall W G S O
Letters X W D S UName X ROYAL STREET CORPORATION
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BR-449 R & F #581250 \$75. (\$300. submitted) P.N. 2-27-70 APR 22 1970	2-9-70 2-27-70 2-27-70	Renewal of License (Main) Atty.: Robert E. Hodson	GRANTED	6-23-70
BAL-7648 R & F FEE PD: \$1000 #091318 CODE 047 (ALSO SEE FM) AUG 3 1974 Pub. notice filed 8-4-72	7-13-72 7-14-72	Voluntary assignment of license to COVENANT BROADCASTING CORPORATION OF LOUISIANA (SEE OVER) Atty for assignor - Pierson, Ball & Dowd for assignee - Dow, Lohnes & Albertson	GRANTED Req. grant fee \$30,000.00 (AM & FM) EFF: 1-4-73 Paid: 063, 1-8-73, W 141474	11-29-72

RE: BAL-7648 - Atty was called 8-2-72 re (assignor); Par. 9a, Sec. I not ans., Par. 12 & 13b not ans.

AMENDED 9-29-72 re: Section II data

AMENDED 11-2-72 - supplemental ownership data; fin. data;

Ltr re investors

Ltr re complaint(discrimination) against WELI(assignee is licensee) filed 11-9-72

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W G S OName COVENANT BROADCASTING CORPORATION OF LOUISIANA
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BR-449 R & F P.N. PRESS MAR 30 1973	3-2-73 3-5-73 3-5-73	Renewal of License (Main & Auxiliary) AMENDED 5-10-73 re: network affiliation Atty.: Suzanne Meyer PETITION TO DENY AND TO INTERVENE filed 5-1-73 by Southern Media Coalition OPPOSITION TO PETITION TO DENY AND MOTION TO DISMISS filed 6-25-73 by licensee AMENDED 4-23-74 re: business interests By Memorandum Opinion & Order adopted 9-25-74 Petition to Deny Dismissed	GRANTED	9-30-74
BR-449 R & F PN Recd. PRESS MAR 12 1976	1-26-76 2-2-76	RENEWAL OF LICENSE (MAIN & AUXILIARY) Suzanne Meyer, Atty. AMENDED 3-12-76 re: business interests AMENDED 4-14-76 re: engineering	GRANTED	7-29-76
BML-780714AG R & F PRESS: JUL 27 1978	7-13-78 7-14-78	Mod. of License to change name of licensee to: INSILCO BROADCASTING CORPORATION OF LOUISIANA, INC. Atty: Suzanne Meyer (Dow, Lohnes, etc.)	GRANTED	7-28-78

#34

1280 kHz

Form BC-121

May 1976

6-24

APPLICATION RECORD - BROADCASTING

Call
Letters W G S O

INSILCO BROADCASTING CORPORATION OF LOUISIANA, INC.
 Name ~~X~~ COVENANT BROADCASTING CORPORATION OF LOUISIANA
 NEW ORLEANS, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BR 790131 WI PRESS	APR 4 1979	RENEWAL OF LICENSE (MAIN & AUXILIARY TRANS.) Suzanne Meyer, Atty.	GRANTED	5-18-79
BP790326AO PRESS (O)	APR 19 1979	CP to make changes in Antenna System; chg. Transmitter Location to: Reunion Plantation Rice Road, N.E. of Poydras, Louisiana.	GRANTED	11-2-79
AMENDED	7-6-81	MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 OF THE COMMISSION'S RULES. 29° 52' 47" 89° 52' 54" Atty. Suzanne Meyer (Dow, Lohnes & Albertson) Engineering		

Name: INSILCO BROADCASTING CORPORATION OF LOUISIANA, INC.

Station Location: NEW ORLEANS, LOUISIANA

File No.	Date	Description	Action and Date
BMP800929BB PRESS (O)	NOV 3 1980	MP (BP-790326AO) For Extension of Time to: <u>6-1-81</u> (FOR CHANGES) Atty. Noel C.R. Gunther (Dow, Lohnes & Albertson)	GRANTED: 11-7-80 TO: 4-30-81
BMP-810327AS PRESS:	(O) MAY 21 1981	MP(BP-790326AO as mod.) for extension of time to: 11-1-81 (FOR CHGS.) Atty - Noel C.R. Gunther	GRANTED: 6-17-81 TO: 11-30-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

