

FEDERAL COMMUNICATIONS COMMISSION
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MEDIA BUREAU
AUDIO DIVISION
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July 8, 2015

Bruce L. Merchant, President
Merchant Broadcasting, Inc.
208 S. Huntington St.
Sulphur, LA 70663-3334

Re: Merchant Broadcasting, Inc. (MBI)
KEZM (AM), Sulphur, Louisiana
Facility Identification Number: 36210
Special Temporary Authority (STA)
BESTA-20150608ABV

Dear Mr. Merchant:

This is in reference to the request filed on June 8, 2015. MBI requests a fifth extension of the STA granted on July 19, 2011, to operate Station KEZM with temporary facilities due to loss of the licensed site.¹ In support of the request, MBI stated that preliminary discussions with a consulting engineer has determined that a major change in frequency, a change in the Commission's rules (based upon the outcome of the pending AM Revitalization proceeding MB Docket 13-249), or a rule waiver request may be required in order to file an FCC Form 301 application for a new site.

Requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Accordingly, the request for extension of STA IS HEREBY GRANTED. Station KEZM

¹ KEZM is licensed for DA operation on 1310 kHz with 0.5 kW day and 0.05 kW night.

may continue to operate with the following facilities:

Geographic coordinates	30° 14' 11" N, 93° 20' 47" W (NAD 1927)
Frequency	1310 KHz
Hours of operation	Unlimited
Operating power	Not to exceed 0.125 kW daytime, 0.0125 kW nighttime
Antenna type	Existing tower with skirt feed, nondirectional
Antenna efficiency	201 mV/m/km/kW
Overall height	42.6 meters

It will be necessary to further reduce power or cease operation if complaints of interference are received. MBI must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310. MBI must file an acceptable FCC Form 301 application to modify the facility to propose a new site location before or immediately after MB Docket 13-249 has been finalized in order to show that substantial progress has been made towards the resumption of licensed operations.

This authority expires on **January 8, 2016**.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Joseph Szczesny', with a large loop and a trailing flourish.

Joseph Szczesny, Engineer
Audio Division
Media Bureau