

**FEDERAL COMMUNICATIONS COMMISSION  
445 TWELFTH STREET SW  
WASHINGTON DC 20554**

**MEDIA BUREAU  
AUDIO DIVISION  
APPLICATION STATUS: (202) 418-2730  
HOME PAGE: [www.fcc.gov/mb/audio/](http://www.fcc.gov/mb/audio/)**

**ENGINEER: Joseph Szczesny  
TELEPHONE: (202) 418-2700  
FACSIMILE: (202) 418-1410  
E-MAIL: [Joseph.Szczesny@fcc.gov](mailto:Joseph.Szczesny@fcc.gov)**

May 22, 2015

Donna L. Heffner, Secretary  
Alpha Media Licensee LLC  
1211 SW 5<sup>th</sup> Avenue, Suite 750  
Portland, OR 97204

Re: WOAD(AM), Jackson, MS  
Facility Identification Number: 50404  
Alpha Media Licensee LLC (AML)  
Special Temporary Authorization (STA)  
BESTA-20150427ABM

Dear Ms. Heffner:

This is in reference to the request filed on April 27, 2015. AML requests a second extension of the STA originally granted on April 29, 2014, and modified on May 16, 2014, to operate with temporary facilities using one of the two shorter towers (ASRN 1234926) due to equipment installation problems with the taller WSFZ(AM) tower (ASRN 1041136).<sup>1</sup> In support of the request, AML states that it has not been able to resolve all problems.

Requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

We noted that AML stated it has not reached a solution with the tower owner, but did not specify if any other steps have been taken in the past six month STA period in order to resolve all problems. As a result, AML will need to either resume licensed operations from the authorized taller tower before the expiration date shown below, consider filing an FCC Form 301 application to modify the facility, or provide other information to show what new steps have

---

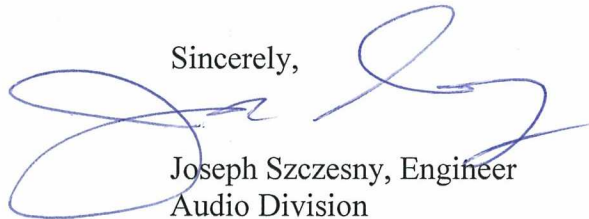
<sup>1</sup> WOAD(AM) is licensed for ND operation on 1300 kHz with a power of 5 kW day and 1 kW night.

been taken to verify that substantial progress has been made (to avoid a possible cancellation of this STA in the future).

Accordingly, the request for extension of STA IS HEREBY GRANTED. Station WOAD(AM) may continue to operate from the shorter tower (ASRN 1234926) with 5 kW daytime and 0.95 kW night until the issue with taller tower ASRN 1041136) has been resolved and licensed operations resumed. Simultaneous operation of stations WOAD(AM) and WSFZ(AM) from the same tower is NOT authorized unless sufficient diplexing equipment has already been installed and properly adjusted to reduce spurious emissions below the levels specified in 47 CFR Section 73.44(b). It will be necessary to further reduce power or cease operation if complaints of interference are received. AML must notify the Commission when licensed operation is restored by filing an FCC Form 302 application to update the operating parameters, or a one page letter certifying resumption with no parameter changes.<sup>2</sup> AML must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. See 47 CFR § 1.1310.

This authority expires on **November 22, 2015**.

Sincerely,



Joseph Szczesny, Engineer  
Audio Division  
Media Bureau

cc: Marnie K. Sarver, Esq., Wiley Rein LLP (via e-mail)

---

<sup>2</sup> See 47 CFR § 73.45(c), 73.51, 73.61(b).