

17 December 2013

Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th St SW
Washington, DC 20554

2013 DEC 26 A 8:12

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Group 10
CA
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DEC 23 2013

FCC Mail Room

Re: Renewal of license for KPCC,
FCC File numbers: BRED - 20130729AJY, Facility ID No. 51701
Response to Letter from John Crigler, dated 12-06-13,
re: "Opposition to Informal Objection"

Dear Secretary:

In response to the letter from Mr. Crigler, it would seem that he has neglected to read my original letter with the attention I would expect from an attorney. He seems to think that my primary concern was that my own request for a public service announcement was rejected. This is quite different from what I actually wrote as quoted here:

"1. When I contacted the station to ask about submitting a public service announcement they told me (on 12-5-2012) that they do not do public service announcements. As a public radio station, I find this to be inconsistent with their goal of serving the public. They will however make an announcement or advertise your business if you give them money. That sounds a lot like a commercial station."

As is clear from this quote, my primary concern is that KPCC has as their stated policy, the rejection of all public service announcements. It is this policy which I find to be in conflict with their stated goal of serving the public. In this policy they have **failed to serve the public interest**.

As an example I refer you to our situation here in Los Angeles of what is becoming a severe water shortage. In fact 2013 looks to be the driest year ever recorded. I contacted Pasadena Water and Power to ask if they have tried to get public announcements onto KPCC to encourage people to conserve water. They told me that they could only afford a very limited number of paid announcement on KPCC, and that this year they could not afford to pay for public announcements to encourage water conservation. KPCC refused to serve the public in this way without cash payment.

This policy of KPCC has a direct negative effect on many areas of our community here in Pasadena and the greater Los Angeles area. Their lack of public service in the area of water conservation is just one example out of many which I could list for you. I write this letter not because I want the station shut down, but because I would like to see this policy changed so that the public will be better served by what is a public radio station.

Thank you for your consideration of these concerns.

Sincerely,



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