

FEDERAL COMMUNICATIONS COMMISSION
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March 26, 2015

Genesis Communications I, Inc.
P.O. Box 25434
Tampa, FL 33622

Re: Genesis Communications I, Inc.
WHOO(AM), Kissimmee, Florida
Facility Identification Number: 54573
Special Temporary Authority

Dear Applicant:

This is in reference to the request filed February 13, 2015 on behalf of Genesis Communications I, Inc. ("Genesis"). Genesis requests special temporary authority ("STA") to relocate station WHOO(AM) and operate with temporary facilities.¹ In support of the request, Genesis states that the licensed transmitter site of WHOO(AM) is being sold and will be unavailable to Genesis. Therefore, WHOO(AM) requests STA to relocate to the licensed WAMT(AM) site and duplex facilities. Specifically, WHOO(AM) proposes to operate nondirectionally from WAMT(AM)'s existing tower with a daytime power of 1.5 kilowatts and a nighttime power of 0.011 kilowatt. The WAMT(AM) transmitter site is located 14.3 kilometers north of the licensed WHOO(AM) site.

STA requests which involve a change in transmitter site must include four critical elements: (1) Loss of the licensed site must be beyond the licensee's control; (2) STA facilities must continue to provide service to the licensed community; (3) STA facilities must maintain, as closely as practicable, the licensed service area² without extending it; (4) STA facilities cannot involve the construction of towers intended for permanent use by the station requesting the STA.

Accordingly, the request for STA is GRANTED. Although WHOO(AM) may not comply with all four of the critical elements, we feel the STA is warranted as the station can continue to serve the public and the proposed operation is from an alternate existing antenna structure.

Station WHOO(AM) may operate with the following facilities:

Geographic coordinates	28° 28' 00" N, 81° 22' 29" W (NAD 1927)
Frequency	1080 KHz
Hours of operation	Unlimited
Operating power	1.5 kilowatt (daytime), 0.011 kilowatt (nighttime)

¹ WHOO(AM) is licensed for operation on 1080 kHz with a daytime power of 19 kilowatts, a nighttime power of 0.19 kilowatt, and a critical hours power of 10 kilowatts, employing different directional antenna patterns (DA3-U).

² For AM - 0.5 mV/m contour; for FM - 1.0 mV/m contour.

Antenna type	Existing tower
ASRN	1257632
Antenna efficiency	277.3 mV/m

It will be necessary to further reduce power or cease operation if complaints of interference are received. WHOO(AM) must notify the Commission when licensed operation is restored. WHOO(AM) must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310.

This authority expires on **September 22, 2015**.

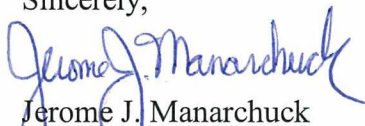
STA Advisory: Section 309(f) of the Communications Act of 1934, as amended, authorizes the Commission to grant STA in cases of "extraordinary circumstances requiring temporary authorizations in the public interest and when delay in the institution of the temporary operations would seriously prejudice the public interest." However, Section 309(f) is not a means by which a licensee/permittee may circumvent established processing procedures which require the filing of an application, nor is it a means by which a broadcaster may enhance his facility or make operation more convenient for the broadcaster. Stations operating with less than licensed facilities under temporary authorities can be viewed as receiving the benefit of a larger protection area than that in which they are currently providing service.

Accordingly, Special Temporary Authorities by nature are to be temporary and are not intended for extended use. Licensees of stations operating under temporary authorities are reminded that timely restoration of permanent facilities is the responsibility of the licensee and should be undertaken expeditiously. Any request for extension of special temporary authorities carries an increased burden with each subsequent request.

Therefore, requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Sincerely,


Jerome J. Manarchuck
Audio Division
Media Bureau

cc: Christopher D. Imlay, Esq. (via email only)