

**FEDERAL COMMUNICATIONS COMMISSION**  
**445 TWELFTH STREET SW**  
**WASHINGTON DC 20554**

MEDIA BUREAU  
AUDIO DIVISION  
APPLICATION STATUS: (202) 418-2730  
HOME PAGE: [www.fcc.gov/mb/audio/](http://www.fcc.gov/mb/audio/)

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December 11, 2014

Bruce L. Merchant, President  
Merchant Broadcasting, Inc.  
115 East Napoleon Street  
Sulphur, Louisiana 70663

Re: Merchant Broadcasting, Inc. (MBI)  
KEZM (AM), Sulphur, Louisiana  
Facility Identification Number: 36210  
Special Temporary Authority (STA)  
BESTA- 20141119AHP

Dear Mr. Merchant:

This is in reference to the request filed on November 19, 2014. MBI requests a fourth extension of the STA granted on July 19, 2011, to operate Station KEZM with temporary facilities due to loss of the licensed site.<sup>1</sup> In support of the request, MBI states that it has determined that a major change in frequency or a change in the Commission's rules (based upon pending AM Revitalization proceeding) may be required before it is able to file an FCC Form 301 application, therefore additional time is being requested.

Requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Accordingly, the request for extension of STA IS HEREBY GRANTED. Station KEZM

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<sup>1</sup> KEZM is licensed for DA operation on 1310 kHz with 0.5 kW day and 0.05 kW night.

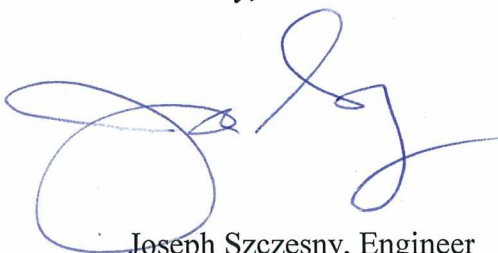
may continue to operate with the following facilities:

Geographic coordinates	30° 14' 11" N, 93° 20' 47" W (NAD 1927)
Frequency	1310 KHz
Hours of operation	Unlimited
Operating power	Not to exceed 0.125 kW daytime, 0.0125 kW nighttime
Antenna type	Existing tower with skirt feed, nondirectional
Antenna efficiency	201 mV/m/km/kW
Overall height	42.6 meters

It will be necessary to further reduce power or cease operation if complaints of interference are received. MBI must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310.

This authority expires on **June 11, 2015**.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Joseph Szczesny', with a large circular flourish on the left and a trailing line on the right.

Joseph Szczesny, Engineer  
Audio Division  
Media Bureau

cc: Merchant Broadcasting, Inc.