

**FEDERAL COMMUNICATIONS COMMISSION
445 TWELFTH STREET SW
WASHINGTON DC 20554**

**MEDIA BUREAU
AUDIO DIVISION
APPLICATION STATUS:** (202) 418-2730
HOME PAGE: www.fcc.gov/mb/audio/

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November 6, 2014

Marnie K. Sarver, Esq.
Wiley Rein LLP
1776 K Street, NW
Washington, DC 20006

Re: WOAD(AM), Jackson, MS
Facility Identification Number: 50404
Alpha Media Licensee LLC (AML)
Special Temporary Authorization (STA)
BESTA-20141016ABW

Dear Ms. Sarver:

This is in reference to the request filed on October 16, 2014. AML requests an extension of the STA granted on May 16, 2014, to the previous licensee to operate with temporary facilities due to impedance problems with tower #1(C).¹ In support of the request, AML states that in the past five month STA period it has been unable to resolve the problems, and additional time is needed.

Requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

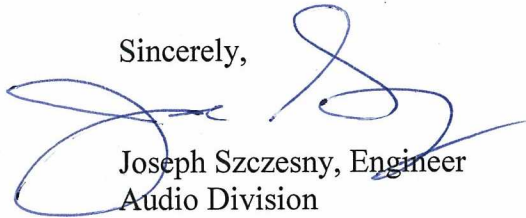
Accordingly, the request for extension of STA IS HEREBY GRANTED. Station WOAD(AM) may continue to operate from tower #2(N) with 5 kW daytime and 0.95 kW night until the issue with tower #1(C) is resolved. Simultaneous operation of stations WOAD(AM) and WSFZ(AM) from the same tower is NOT authorized unless sufficient diplexing equipment has already been installed and properly adjusted to reduce spurious emissions below the levels

¹ WOAD(AM) is licensed for ND operation on 1300 kHz with a power of 5 kW day and 1 kW night.

specified in 47 CFR Section 73.44(b). It will be necessary to further reduce power or cease operation if complaints of interference are received. AML must notify the Commission when licensed operation is restored.² AML must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310. We anticipate that AML will resume licensed operations from tower #1(C) before the expiration date shown below, otherwise AML may need to consider filing an FCC Form 301 application to modify the facility to specify permanent use of the shorter tower #2(N).

This authority expires on **May 6, 2015**.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Joseph Szczesny', is written over the typed name and title.

Joseph Szczesny, Engineer
Audio Division
Media Bureau

cc: Donna L. Heffner, Secretary, AML

² *See* 47 CFR § 73.45(c), 73.51, 73.61(b).