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CATALOG NO. 4550L 1/5

# BROADCASTING STATION LICENSE RECORD

Date first licensed 12-7-64

Call letters WGLB

Station location Port Washington, Wis.

WGLB, INC. (AL 5-16-73 EFF: 6-15-73)  
KLEECO RADIO, INC. (AL 3-29-68 EFF. 4-30-68)

Name of licensee x GREAT LAKES BROADCASTING CORP.

Transmitter location On Hwy. 33, 2.4 mi. W. of Port Washington, Port Washington Township, Wisconsin (BP 6-12-63)

*53074* Main studio location On Hwy. 33, 2.4 mi. W. of Port Washington, Port Washington Township, Wisconsin  
\*To be determined, Port Washington, Wisconsin (BP 6-12-63) (BL-12-7-64)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-15074	6-12-63	1560kc	250w DA-D	Day	B-12 2-12-64
		CP for a new standard broadcast station (Cond'1)			
BP-15074 (1)	9-9-63	Mod. of CP(BP-15074) to assign Call Letters.			
BP-15074 (2)	11-8-63	Mod. of CP(BP-15074) to change 180° bearing to 160°.			
BI-10,427	12-7-64	1560kc	250w DA-D	Day	12-7 12-1-67
		Lic to cover CP(BP-15,074) which auth a new standard broadcast station; specify main Studio loc same as transmitter.			
BTC-5130	7-18-66	Involuntary transfer of negative control of lic. corp. from Harold K. Murphy to Lucie Spence Murphy and Marine National Exchange Bank of Milwaukee, Co-Executors of the estate of Harold K. Murphy, deceased.			
TELEGRAM	10-17-67	PSA	250w	(WQXR Protected station)	
BR-4422	12-21-67	Renewal of License			12-1-70
BAL-6207	3-29-68	Vol. AL			
	4-30-68	EFF.			
BS-4422(L)	7-5-70	Mod. lic. to chg. op. specs.			12-1-70
BR-4422(S)	12-18-70	Renewal of License			12-1-73
BS-4422(1)	7-13-71	Mod. of lic. to specify no obstruction marking or lighting required.			
EBSA	6-12-72				
BS-4422(L)	11-3-72	ML to change operating spec.			12-1-73
BAL-7594	5-16-73	VOL AL	EFF: 6-15-73		
BR-4422(L)	12-19-73	RENEWAL			12-1-76
BTC-7490	10-23-74	VOL. TC	EFF: 11-7-74		
BS-4422(L)	5-22-75	ML chg antenna monitor (page 2)			
BR-4422(S)	11-15-76	Renewal of license			12-1-79

# BROADCASTING STATION HISTORY RECORD

#2

First licensed .....

Call Letters ..... WGLB

Station Location .....

Name ..... WGLB, INC.

Transmitter Location ..... SEE CARD # 1

Main studio location .....

Authorization Record

File No.	Granted	Facilities	Expires
BR-790801UE(S)	9-26-80	RENEWAL OF LICENSE	12-1-82

AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters new W.G.L.B.Name GREAT LAKES BROADCASTING CORP.  
PORT WASHINGTON, WISCONSIN (P.O. H. R. Murphy, 3514 N. Oakland Ave., Milwaukee, Wis.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,074	8-29-61	CP for a new standard broadcast station	GRANTED	6-12-63
Rec'd	8-30-61	to be operated on:	Cond'l re: Phase Mon.,	
Filed	8-30-61	Frequency - 1560kc	Field meas. equip., DA &	
		Power - 250w DA-D	complete non-DA proof.	
		Hours of operation - Daytime	Pre-sunrise operation.	
		Type Transmitter - RCA-BTA-250M		
		Trans. location - On Hwy. 33, 2.4 mi. west of		
		Port Washington, Port Washington Twshp., Wis.		
		Studio location - To be determined		
		Port Washington, Wisconsin		
		Atty. - Fisher, Wayland, Duvall and Southmayd		
		Eng. - Charles E. Brennan, Milwaukee, Wis.		

## APPLICATION RECORD - BROADCASTING

Call  
Letters ..... W G L B .....Name GREAT LAKES BROADCASTING CORP.  
Port Washington, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
EL-10,427 R. & F.	11-21-63 11-22-63	Lic to cover CP(BP-15,074) which auth a new standard broadcast station; specify Main Studio Loc SAME as Transmitter. Atty- Fisher, Wayland, Duvall and Southmayd	GRANTED Cond'l re: Pre-sunrise operation.	12-7-64
BTC-5130 R & F (Form 316)	6-8-66 6-28-66	Involuntary transfer of negative control of lic. corp. from Harold R. Murphy to Lucie Spence Murphy and Marine National Exchange Bank of Milwaukee, Co-Executors of the Estate of Harold R. Murphy, Deceased  Atty - Fisher, Wayland, Duvall & Southmayd	GRANTED	7-18-66
BR-4422 R & F SEP 12 1967	7-31-67 8-25-67	Renewal of license  Atty - Grover C. Cooper(Fisher, Wayland etc.)	GRANTED 11/24	11-24-67

FORM BC-121

#3

## APPLICATION RECORD - BROADCASTING

(1560kc)

Aug. 1955

WGLB, INC.

Call  
Letters

WGLB

X KLEECO RADIO, INC.

Name X GREAT LAKES BROADCASTING CORP.  
Port Washington, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BAL-6267 Rec'd	12-11-67 12-14-67	Voluntary assignment of license to KLEECO RADIO, INC.  Atty - Fletcher, Heald etc (E.W. Hummers, Jr.)	GRANTED EFF.	3-29-68 4-30-68
<b>JAN 10 1968</b>				
BR-4422 R & F PN Recd. PRESS	8-11-70 9-2-70 "	RENEWAL OF LICENSE Vincent J. Curtis, Jr. Atty. (Fletcher, Heald) AMENDED 11-17-70 re: programming	GRANTED	12-18-70
<b>OCT 1 1970</b>				
BAL-7594 R & F FEE PD: \$250 #077735 CODE 053 (Form 316) ALSO SEE FM	5-26-72 5-30-72 JUN 7 1972	Voluntary assignment of license to WGLB, INC.  Atty - Fletcher, Heald etc  AMENDED 10-2-72 re: agreements in effect AMENDED 2-7-73 - financial data (licensee)	GRANTED  EFF:	5-16-73  6-15-73



APPLICATION RECORD - BROADCASTING

1560 khz.

Call  
Letters WGLB

Name WGLB, INC.  
Port Washington, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BR-4422 R & F P.N. PRESS	8-27-73 9-6-73 9-6-73 5 OCT 1973	Renewal of License  Atty.: Vincent J. Curtis, Jr. AMENDED 10-1-73 re: commercial matter & equal employ. prog. AMENDED 11-23-73 re: balance sheet; financial data	GRANTED	12-19-73
BTC-7490 R & F FEE PD: \$1000 #321,864 CODE 047 (ALSO SEE FM) #17 Pub. notice filed 8-15-74	7-9-74 7-11-74	Voluntary transfer of control of lic corp from KLEECO Radio, Inc. to Daniel C. Palen and Howard J. Fuys  Atty for transferor - Fletcher, Heald etc for transferee - McKenna, Wilkinson etc Reasons for TC filed 9-27-74 AMENDED 10-9-74 re agreement	GRANTED GRANT FEE: \$1,599.00 * (Includes FM) EFF: 11-7-74 FEE PD. 11-12-74 063 W 363262	10-23-74

Form BC-121  
May 1976  
12-64

### APPLICATION RECORD - BROADCASTING

Call  
Letters WGLB

Name WGLB, INC.  
PORT WASHINGTON, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BR-4422 R & F PN Recd. PRESS	7-28-76 7-30-76 " <b>SEP 3 1976</b>	RENEWAL OF LICENSE  David G. Rozzelle, Atty.  AMENDED 10-4-76 re: commercial matter	GRANTED	11-15-76
BR790801UE PRESS	<b>AUG 29 1979</b>	Renewal of License	GRANTED	9-26-80

32-28-80

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

