

WGLR



Form BC 126

June 1954

AM

# BROADCASTING STATION LICENSE RECORD

#5050

Date first licensed September 15, 1977

Call letters WGLR

Station location Lancaster, Wisconsin

Name of licensee Bert R. Peterson

Transmitter location Muldoon Lane, Lancaster, Wisconsin (BP-8-31-76)

Main studio location 130 W. Elm Street, Lancaster, Wisconsin  
<sup>x</sup> To Be Determined



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-20,030	8-31-76	CP for New Standard Station 1280khz	500watts	Day	8-31-77
BP-20,030(1) EBSA	12-6-76 12-6-76	Call letters assigned			
BMP-14,435(2)	8-5-77	MP(BP-20,030)	to ext time to		2-28-78
BP-20,030(3)	9-8-77	ML for Sunrise and Sunset Times			
BL-14,370(L)	9-15-77	Lic. to cover BP-20,030 for New Standard Broadcast Station 1280khz, 500w Day (RC)			
<del>COMTEL</del>	<del>10-11-77</del>	<del>PSA</del>	<del>500w</del>		
BR790731UP (L)	11-30-79	RENEWAL OF LICENSE			12-1-82







PETITION TO DENY filed 1-21-76 by Malyck and Bernton on behalf of Southwest Wisconsin Co.

PETITION FOR ADDITIONAL TIME TO FILE REPLY filed 2-10-76 by Malyck and Bernton on behalf of  
Southwest Wisconsin Company

REPLY TO PETITION TO DENY filed 12-12-76 by Bert Peterson on behalf of his station  
Amended 2-12-76 re financial statement of Bert Peterson

REPLY TO PETITION FOR ADDITIONAL TIME TO FILE REPLY filed 2-17-76 by applicatn

REPLY TO OPPOSITION TO PETITION TO DENY filed 2-19-76 by Malyck and Bernton on behalf of  
Southwest Wisconsin Company



APPLICATION RECORD - BROADCASTING

1280khz

Call  
Letters WGLR

Name Bert R. Peterson  
Lancaster, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BMP-14,435 R & F PRESS	7--2-77 7-5-77	Mod. of CP{BP-20,030} as mod. to extend completion date to _____	GRANTED TO	8-5-77 2-28-78
BL-14,370 R & F PTA PRESS	7-25-77 7-28-77 8-9-77 AUG 1 1977	Lic. to cover BP-20,030 for New Standard Broadcast Station SL: RC: 130 W Elm St. Transmitter: Gates BC-1T	GRANTED	9-15-77
	4-10-78	PETITION FOR ISSUANCE OF ORDER TO SHOW CAUSE FILED BY LOWELL M. BUSH (PETITIONER) W/ REF. WGLR LIC. GR. REQUIRED TO PROMPTLY APPEAR AND SHOW CAUSE WHY IT SHOULD NOT BE ORDERED TO CEASE AND DESIST FROM OPERATING.		
	4-24-78	OPPOSITION TO PETITION FOR ISSUANCE OF ORDER TO SHOW CAUSE FILED BY BERT R. PETERSON, A PARTNERSHIP (STATION WGLR-AM)		



#3

APPLICATION RECORD BROADCASTING

Call Letters: W G L R 1280khz

Name: BERT R. PETERSON

Station Location: Lancaster, Wisconsin

File No.	Date	Description	Action and Date
BR790731UP PRESS SEP 7	1979	Renewal of License  Atty.: Eugene T. Smith	GRANTED 11-30-79



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

