

NGIV



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1320199

B.3 1913

BROADCASTING STATION LICENSE RECORD

Date first licensed4-9-48.....

Call lettersW.D.I.V.....

LOCATION: CHARLOTTE, NORTH CAROLINA

HARRIS COMMUNICATIONS CORPORATION(AL2-17-81, EFF:

x NEW GIV, INC. (AL 9-4-74 EFF: 10-22-74)

x GIV, INC. (AL 4-12-68 EFF. 5-10-68)

x CHARLOTTE RADIO AND TELEVISION CORPORATION (ML 5-26-49)

Name of licensee X PUBLIX BROADCASTING SERVICE OF CHARLOTTE, INC.

326 Selion Drive, Charlotte, N. C. (Re-descript BL-10-25-62)

xx Matton and Cemetery Streets, Charlotte, North Carolina

X 2520 Toomey Ave., Charlotte, North Carolina (Lic. 4-9-48)

Transmitter location x Shuman Avenue near Maie, Charlotte, North Carolina. (CP & MP 10-23-47)

28203

2520 Toomey Avenue, Charlotte, North Carolina (MP 12-5-47)

Main studio location x to be determined, Charlotte, North Carolina; (CP & MP 10-23-47)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
B3-P-5276	7-3-47	1600	1kw	Daytime	
Ltr. 8-8-47. CP for new station granted subject to filing MF for T site and antenna.					
B3-P-5276	10-23-47	1600	1kw	Daytime	12-23 6-23-48
BMP-3175	Mod. CP (5276) for approval of antenna and T site.				
BM-3340	12-5-47	1600	1kw	Daytime	12-23 6-23-48
Mod. C.P. (5276, as mod.) to chg. type trans. & specify studio location (Cond.)					
BL-2883	4-9-48	1600	1kw	Daytime	4-9 11-1-50
BZ-2735	Lic. to cover CP (5276 as mod) for a new station and determine operating power by direct measurement.				
BML-1352	5-26-49	1600	1kw	Daytime	5-26 11-1-50
Mod. of Lic. to change name of licensee, to Charlotte Radio & Television Corporation					
RC-772	7-27-49	Relinquishment of control of licensee corporation by Francis M. Fitzgerald thru reorganization of corp. and addition of 11 new stockholders.			
EFF:	10-17-49				
BR-1913	10-18-50	1600	1kw	Daytime	11-1 11-1-53
BTC-1430	1-23-53	Vol. acq. of control of licensee corp. by FM Fitzgerald thru purchase of 715 shares of stock from E.S. Glenn.			
EFF:	2-9-53				
BR-1913	10/7/53	RENEWAL OF LICENSE			11/1 12/1/54
BR-1913	11-3-54	Renewal of license			12-1 12-1-57
BR-1913	11-13-57	Renewal of License			12-1 12-1-60
BP-13,099	6-25-59	1600kc	1kw	Day	8-25 2-25-60
Construction permit to change type transmitter (RCA BTA-1R)					
BL-7591	11-6-59	1600kc	1kw	Day	11-6 12-1-60
Lic. to cover CP (BP-13,099) which auth. change in transmitter type.					

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W G I V

Station location

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Day	Period From To
BP-11898	2-3-60	1600kc	500w-1kw-LS DA-N	U	4-3 10-3-60
	CP to change hrs. of oper. to Unlimited using power of 1kw day & 500w night; change antenna-trans. loc.; install directional antenna for nighttime; make changes in ground system and install new transmitter (RCA BTA 1MX) (Cond 1)				
BRC-1740 (2)	10-27-60	Mod. of CP (BP-11898/as mod.) to operate transmitter by remote control from 2520 Toomey Ave., Charlotte, North Carolina.			
BMP-9123 (1)	7-14-60	Mod. of CP (BP-11,898) for extension of completion date to 12-2-60			
	11-30-60	Commission deferred action on renewal pending further consideration.			
BR-1913	5-11-62	Renewal of License			5-11 12-1-63
BL-8153	10-25-62	1600kc	500w-1kw	Unl.	10-25 12-1-63
	Lic. to cover CP (BP-11,898 as mod) which auth. to chg. hrs. of operation; chg. ant-trans. loc; instl. DA-N; make chgs. in ground sys. & instl. nes trans. operate trans. by RC, while using non-directional antenna.				
BR-1913	11-14-63	1600kc	500w	1kw-LS-U DA-N	12-1 12-1-66
BS-1913 (1)	2-19-64	Mod. of license to change nighttime monitor point location in the direction of 40° true (Memo).			
BR-1913	11-30-66	1600kc	500w-1kw-LS DA-N	Up (RC-nonDA)	12-1 12-1-69
BTC-5427	9-21-67	Involuntary transfer of control of lic.			
EEF	5-10-68	Vol. Al.			
BRC-3316 (L)	2-10-69	Operate RC.			
BZ-7112(1)	2-28-69	Direct Meas.			

Form BC 126 #3
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call lettersW.G.I.V.....

Station location

Name of licenseeX.W.G.I.V., INC.....

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-1913 (L)	11-26-69	RENEWAL	OF LIC. & NMA		12-1-72
EBSA BR-1913(L)	5-25-72 11-26-69	Supersede correct Apr. SRSS time			
BR-1913(L)	12-6-72	RENEWAL			12-1-75
		1600khz	500w, 1kw-LS	DA-N	RC U
BAL-8133	9-4-74	VOL AL	EFF:		
Ltr.	10-20-75	Trans. now being installed (2) RCA BTA-1R (Main & Alt. Main)			
BR-1913(L)	11-12-75	RENEWAL			12-1-78
BS-1913(L)	8-24-76	ML to change antenna system & M.P. values			12-1-78
BR780726UB(S)	11-30-78	RENEWAL (ALT. TRANS.)			12-1-81
BP-790720AF (L)	5-9-80	1600khz	1kw	2.5kw Unl.	5-9-81
		CP to increase day and night powers.			
BMP-810409AI (1)	6-17-81	MP (BP-790720AF) for ext. of time to:			11-30-81
BAL80C718HV	2-17-81	VOL AL	EFF:		

APPLICATION RECORD - BROADCASTING

Call W G I V
 Letters New

Name PUBLIX BROADCASTING SERVICE OF CHARLOTTE, INC.
(2209 Colony Road, Charlotte, North Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-5276	9-3-46	Construction Permit for a new standard broadcast station to be operated on: Frequency: 870kc -- 760kc 1600kc Power: 1kw Hours of operation: Daytime only Trans. location: To be determined-Charlotte, North Carolina Studio location:	Docket #7975	
Rec'd	9-10-46		Removed from hearing	
Filed	9-10-46		and granted. 3-3-47	
			Issued 7-3-47.	
			Ltr. 8-8-47	
			Subject to filing MP	
			for 1 site and antenna	
			Issued with MP 3175	
		Filed by Thad H. Brown, Jr. Atty.		
		Northington C. Lent, Engr.		
AMENDED	10-18-46	AMENDED to change frequency from 870kc to		
Recd.	10-21-46	to 760-kc & specify studio location as site		
Filed	11-1-46	[Engr. Wm. Benms) to be determined, Charlotte, N.C.		
(See Card #2 for amendment)				

Transmitter-Gates BC-1E

APPLICATION RECORD - BROADCASTING

Card #2

Call
Letters NEWName PUBLIX BROADCASTING SERVICE OF CHARLOTTE, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-5276 (cont. from Card #1)				
AMENDED	5-23-47	AMENDED to change frequency <u>from</u> 760kc <u>to</u> 1600kc		
Recd.	5-23-47			
Filed	5-23-47			
BP-3175	8-27-47	Mod. of C.P. (BP-5276, which authorized a new standard broadcast station) for approval of antenna and transmitter location at Shuman Ave. near Maie, Charlotte, North Carolina. (Filed by Thad H. Brown, Jr., Atty.;	GRANTED	10-23-47
Rec'd	9-8-47			
Filed	9-8-47			

APPLICATION RECORD - BROADCASTING

#3

Call

Letters W G I Y

Name PUBLIX BROADCASTING SERVICE OF CHARLOTTE, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3340	11-10-47	Mod. of C.P. (B3-P-5276, as mod., which	GRANTED	12-5-47
Rec'd	11-10-47	authorized a new standard broadcast station)	Cond. - Prior to	
Filed	11-10-47	to change type of transmitter (Composite)	commencement of prog.	
		and to specify studio location as 2520 Toomey	tests permittee shall	
		Ave., Charlotte, North Carolina.	submit results of	
		(Filed by Thad H. Brown, Jr., Atty.)	measurements showing	
			trans. is capable of	
			meeting performance re-	
			quirements set forth	
			under Sec. 12 & 14.	

APPLICATION RECORD - BROADCASTING

#4

Call
Letters WGIVName Publix Broadcasting Service of Charlotte, Inc.

File No.	Dated	Application for	Action	
			Nature	Date
BL-2883 Rec'd Filed	12-11-47 12-12-47 12-12-47	License to cover C.P. (B3-P-5276, as mod.) which authorized a new standard broadcast station and	Granted	4-9-48
BZ-2735 Rec'd Filed	12-11-47 12-12-47 12-12-47	Authority to determine operating power by direct measurement of antenna power.		
BML-1352 Rec'd Filed	4-12-49 4-25-49 5-16-49	Modification of license to change name of licensee from: Publix Broadcasting Service of Charlotte, Inc. <u>TO</u> : Charlotte Radio and Television Corporation. (Thad H. Brown, Atty.)	GRANTED	5-26-49

APPLICATION RECORD - BROADCASTING

Call

Letters W G I VName CHARLOTTE RADIO AND TELEVISION CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BTC-772 Rec'd Filed	4-26-49 5-31-49 5-31-49	Relinquishment of control of licensee corporation by Francis M. Fitzgerald thru reorganization of corporation and the addition of eleven new stockholders. (Filed by Thad H. Brown, Atty.)	GRANTED EFF:	7-27-49 10-17-49
BR-1913 Rec'd	8-28-50 8-30-50	Renewal of license	GRANTED	10-19-50
BTC-1430 Rec'd Filed	12-20-52 12-23-52 12-23-52	Voluntary acquisition of control of licensee corporation by F. M. Fitzgerald thru purchase of 715 shares of stock from H. S. Glenn. E. D. Johnston, Atty.	GRANTED EFF:	1-23-53 2-9-53
BR-1913 Rec'd Filed	7-20-53 7-31-53 7-31-53	Renewal of License Filed by E. D. Johnston, Atty.	GRANTED	10-7-53

APPLICATION RECORD - BROADCASTING

Call
Letters W G I V

Name CHARLOTTE RADIO AND TELEVISION CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BR-1913 Rec'd Filed	8-20-54 8-25-54 8-25-54	Renewal of License Filed by E. D. Johnston, Atty.	GRANTED	11-3-54
BR-1913 Rec'd Filed	8/21/57 8/22/57 8/22/57	Renewal of license.	GRANTED	11-13-57
BP-11,898 Rec'd Filed	3-8-58 3-12-58 3-12-58	Construction permit to change hours of operation from Daytime to Unlimited; change antenna-trans. location from 2520 Toomey Avenue, Charlotte, N.C. to Matton & Cemetery Sts., Charlotte, N.C. install directional antenna for nighttime use (DA-N); make changes in ground system and install new transmitter (RCA BTA 11X).	GRANTED	2-3-60
AMENDMENT R & F	2-18-59 2-27-59	Atty. - Roberts & McInnis Engr. - Page, Creutz, Steel & Waldschmitt AMENDED to change power to 500w-1kwLS (decr. nighttime power) and make changes in DA-N system (one add'l tower)	Cond'1 re: Field meas. equip.; DA & non-DA proof.	

AUG. 1955

APPLICATION RECORD - BROADCASTING

#7

Call
Letters WGIVName CHARLOTTE RADIO AND TELEVISION CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
EP-13,099 Rec'd Filed	6-8-59 6-8-59 6-8-59	Construction permit to change type transmitter (RCA BTA-1R).	GRANTED	6-25-59
BL-7591 R & F	7-21-59 7-23-59	E.D. Johnston, Atty. License to cover C. P. (EP-13099) which authorized change in transmitter type.	GRANTED	11-8-59
BR-1913 Rec'd Resub. Rec'd & Filed	8-15-60 8-26-60 9-29-60 10-4-60	Renewal of license Atty: E. D. Johnston	Returned Notarized by officer of corporation.	9-27-60 5-11-62
EMP-9123 Rec'd Filed	9-1-60 9-1-60 9-1-60	Modification of construction permit (EP-11898) which auth. to change hours of operation, chg. antenna-trans. location, install directional antenna, chges. in ground system and install new trans.) for extension of completion date from 10-3-60 to 12-2-60. Atty's: Roberts & McInnis	GRANTED to	9-14-60 12-2-60

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters WOIVName Charlotte Radio and Television Corporation
Charlotte, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9147 Rec'd Filed	9-24-60 9-27-60 9-27-60	Modification of construction permit (EP-11398, as modified, which auth. to chg. hrs. of operation, chg. antenna-trans. location, install directional antenna, chges. in ground system & install new trans.) to change type trans. (RCA BPA-1R) Atty's: Roberts & McInnis (E.D. JOHNSTON)	GRANTED	10-24-60
BRC-1740 Rec'd Filed	9-24-60 9-27-60 9-27-60	Modification of CP(BP-11898) to operate transmitter by Remote Control from 2520 Toomey Avenue, Charlotte, North Carolina, while using non-directional antenna. E. D. Johnston, Atty.	GRANTED	10-27-60
BL-8153 R & F	9-24-60 9-27-60	License to cover C. P. (BP-11898 as modified) which auth. to chg. hrs. of operation; chg. antenna-trans. loc.; install DA-N; make chges. in ground system & install new trans. RC-nonDA. Atty's: Roberts & McInnis (E.D. Johnston)	GRANTED	10-25-62
EP-11398 Rec'd Filed	9-24-60 9-27-60	Authority to operate transmitter by direct measurement of antenna power.		

FORM BC-121

AUG. 1955

#9

APPLICATION RECORD - BROADCASTING

(1600kc)

Call
Letters

W G I V

Name ...Charlotte Radio and Television Corporation.....
Charlotte, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-1913 Rec'd Filed	8-21-63 8-26-63 8-26-63	Renewal of license	GRANTED	11-14-63
BR-1913 R & F	8/24/66 8/29/66	Renewal of license Atty: Prince & Paul	GRANTED	11-30-66
ETC-5427 R & F (Form 316)	8-23-67 8-28-67 SEP 7	Involuntary transfer of control of lic. corp. from Francis M. Fitzgerald to Frances C. Fitzgerald, Executrix U/W of Francis M. Fitzgerald, Deceased	GRANTED	9-21-67
BAL-3229 R & F NOV 27 1967	11-10-67 11-13-67	Atty - Ray Paul Voluntary assignment of license to WGIV, INC. Atty for assignor - Ray Paul for assignee - Stanley B. Cohen	GRANTED EFF.	4-12-68 5-10-68

AUG. 1955

#10

APPLICATION RECORD - BROADCASTING

Call
Letters WGIVName WGIV, INC.
Charlotte, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3316 R & F #481342 \$30 JAN 15 1969	1-2-69 1-6-69 1-6-69	Modification of license to operate trans- mitter by remote control from 2520 Toomey Avenue, Charlotte, North Carolina. (DA-N) Atty.: Stanley B. Cohen	GRANTED	2-10-69
B2-7112 R & F DM	1/2/69 1/6/69 1/27/69	Direct Meas. Atty: Stanley B. Cohen	GRANTED	2-28-69
BR-1913 R & F #529304 \$75. P. N.	8-27-69 8-29-69 8-29-69 8-29-69	Renewal of License Atty.: Roy R. Russo 453	GRANTED 8-26	11-26-69
BR-1913 R & F PN Recd. PRESS OCT 5 1972	8-16-72 9-1-72 "	RENEWAL OF LICENSE Ronald A. Siegel, Atty.	GRANTED	12-6-72

APPLICATION RECORD - BROADCASTING

1600khz

Call
Letters WGIV

NEW GIV, INC.

Name WGIV, INC.
Charlotte, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BAL-8133 R & F FEE PD: \$500. #291112 and \$500. 302046 CODE 047 Pub. notice filed 5-1-74	4-10-74 4-10-74	Voluntary assignment of license to NEW GIV, INC. (SEE OVER) Atty for assignor - Cohn & Marks for assignee - Arent, Fox etc Balance Sheet(assignor) filed 4-12-74	GRANTED GRANT FEE: \$20,239.60 EFF: 10-22-74 pd 048 10-24-74 357752	9-4-74
BR-1913 R & F PN Recd. PRESS	7-30-75 8-1-75 " SEP 22 1975	RENEWAL OF LICENSE Gary M. Epstein, Atty. (Arent & Kahn)	GRANTED	11-12-75
BP- Rec'd Filed \$400-5774#0 AC-001	6-4-76 6-7-76 6-7-76	Construction permit to inc, nighttime power to 1kw, chgs. in ant. sys. Atty: Gary M. Epstein Eng. Ivan M. Miles	RETURNED 10-25-77 pursuant to Sec. 0.281 of the rules.	

RE: BAL-8133 Sec.I & Page 6, Sec IV-A (incomplete applic)
rec'd 3-14-74 with filing fee of \$500. RET'D 3-29-74
per attys request ~~REKNECITKE~~ COMPLETE APPLIC FILED 4-20-74
AMENDED 6-4-74 - updated infor re parent corp
(Broadcast Enterprises
Network, Inc.)

Bal. sheet of parent corp filed 6-21-74

AMENDED 7-31-74 - legal data re parent corporation

AMENDED 8-20-74 re financing & prog. data

Statement re bank loan filed 9-3-74

PHASE 1 REFUND ACTION

#W291142

WGTV, Inc.

NS.

DE

533

DATE

801010

AMT.

291.50

INITIALS

DN.Y.

#12

1600khz

Form BC-121

May 1976

12-48

APPLICATION RECORD - BROADCASTING

Call
Letters W G I VName NEW GIV, INC.
CHARLOTTE, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR780726UB Recd. FILED PRESS	7-18-78	RENEWAL OF LICENSE (MAIN & ALTER. TRANS.)	GRANTED	11-30-78
	7-26-78	Gary M. Epstein, Atty.		
	8-18-78	PETITION TO PREVENT CONTINUED VIOLATION OF COMMISSION'S EQUAL EMPLOYMENT OPPORTUNITIES RULES filed 11-1-78 by Charlotte Broadcast Coalition		
	SEP 1 1978	AFFIDAVIT TO PETITION TO DENY filed 11-9-78 by Bob Valder		
BP- 790720AF		Construction permit to incr day and night powers	GRANTED	5-9-80
ACCEPTED	2-29-80	2.5kw 1kw; install DA-2; install new trans		
CUT OFF DATE	4-18-80	HARRIS MW-5A		
AMENDED	5-19-81	ATTY: Gary M Epstein RE: Pg 1&2, and exhibit 1		

#13

APPLICATION RECORD-BROADCASTING

1600 kHz

Call Letters: W G I V

HARRIS COMMUNICATIONS CORPORATION

Name ~~X~~ NEW GIV, INC.
~~X~~

Station Location: CHARLOTTE, NORTH CAROLINA

File No.	Date	Description	Action and Date
BAL800718 HV FORM 314 PRESS PN FILED	AUG 26 1980 8-12-80	Voluntary AL to Harris Communications Corporation Atty: Assignor: Gary M. Epstein (Arent, Fox) ASSIGNEE: James L. Winston (Wolf, Block) (Over)	GRANTED 2-17-81 EFF: 4-22-81
BMP-810409AI PRESS:	(0) MAY 21 1981	MP(BP-790720AF) for extension of time to: (FOR CHGS.) Atty - Daniel F. Van Horn(Arent, Fox etc.)	GRANTED: 6-17-81 TO: 11-30-81

BAL800718HV AMENDED 8-27-80 re: Certified Articles of
Inc. and By-laws.

AMENDED 9-8-80 Re: Ext. of Time for (Assignee) to finalize
financing of the proposed purchase of the assets of WGIV

AMENDED 10-2-80 Re: Ext of time for (Assignee) to finance
the purchase of the assets of WGIV-am.

AMENDED 12-12-80 re: Finalization of financing arrangement

AMENDED 1-26-81 re: Financial data;

AMENDED 2-5-81 re: Ownership data; revision of financ.
data;

W G I V

DENIALS OF INFORMALSTA'S

Ltr. 10-12-51 - Denied STA operate after LS Nov. 3, 10
and 17, 1951

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

