

WGOG



Remington Rand Inc.

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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1396199



## BROADCASTING STATION LICENSE RECORD

Date first licensed 6-24-59Call letters WGOGStation location Walhalla, South CarolinaName of licensee OCONEE BROADCASTING CO., INC. (AL 3-9-60; EFF: 3-14-60)  
EDITHE MOONEYHAM and DOROTHY FRIEND, d/b as OCONEE BROADCASTING COMPANYTransmitter location On State Hwy. 183, 1.15 mi. S. of Walhalla, South Carolina (CP 12-30-58)Main studio location On State Hwy. 183, 1.15 mi. S. of Walhalla, South Carolina (CP 12-30-58)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
BP-11771	12-30-58	1460	500w	Day	2-28	8-30-59	
	C.P. for a new standard broadcast station						
BP-8424 (1)	3-5-59	Mod. of CP(BP-11,771) for Change in Type Transmitter.					
BAL-3811 EFF:	3-9-60 3-14-60	Voluntary assignment of license to Oconee Broadcasting Co., Inc.					
	11-30-60	Commission deferred action on renewal pending further communication.					
BR-3777	1-18-61	1400kc	500w	Day	1-18	12-1-63	
BR-3777	11-29-63	RENEWAL OF LICENSE			12-1	12-1-66	
BL-5087 (1)	12-19-63	Authority to determine operating power by direct measurement of antenna power.					
BP-16290	1-12-65	1000kc	1kw	Day	3-12	9-12-65	
	CP to change freq. to 1000kc, increase power to 1kw, modify trans. (Gates BC-1T), make changes in antenna system (incr. Height), and make changes in ground system (Cond'1).						
BL-10,921	6-16-65	1000kc	1kw	Day	6-16-	12-1-66	
	Lic to cover CP(BP-16,290) which auth change freq. from 1460kc to 1000kc; increase power from 500w to 1kw, mod. trans make changes in ant-sys (inc. hgt) and gr sys. specify trans as (GATES Vanguard I, Type No. M-6408) (Cond'1)						
BR-3777	4-14-67	Renewal of license and NDEA			4-14	12-1-69	
BZ-7321(1)	10-30-69	Direct Meas.					
BR-3777(L)	11-26-69	Renewal of License & NDEA			12-1-	12-1-72	
EBSA	5-25-72						
BR-3777(S)	3-29-73	Renewal			12-1-	12-1-75	
Letter	1-8-74	Trans. Gates 1G-1R. now installed					
BL-15,715(L)	6-7-74	Lic. to use former Main trans. for aux. purposes Only			12-1-	12-1-75	
Letter	8-15-75	Trans. redescrbed as BC-1H1 (MAIN)					



Form BC 126

#2

June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed ..... 8/21-59 .....

Call letters ..... W G O G .....

Station location ..... WALHALLA, SOUTH CAROLINA .....

Name of licensee ..... SEE CARD ONE .....

Transmitter location ..... SEE CARD ONE .....

Main studio location ..... SEE CARD ONE .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-3777(L)	12-15-75	RENEWAL	(MAIN &	AUX.)	12-1-78
BR780720UG (S)	11-14-78	Renewal	of License		12-1-81



FORM BC-12 ~~MILDRED ALLEN~~, APPLICATION RECORD - BROADCASTING

AUG 1955 ~~DOROTHY FRIEND~~ DOROTHY FRIEND  
~~MILDRED ALLEN & EDITHE MOONEYHAM~~ d/b as

Call W G O G  
 Letters ~~NEW~~

Name OCONEE BROADCASTING COMPANY

(P.O. - ~~Box 586, Tryon, North Carolina~~) Box 303, Spartanburg, S.C.) 7-28-58

HP-11,771  
~~BP-13,320~~

Dated

Application for

Action

Nature

Date

12-20-57  
 12-26-57  
 12-26-57

Construction permit for a new standard broadcast station to be operated on:  
 Frequency - ~~1570kc~~ 1460kc  
 Power - ~~Hw~~ 500w  
 Hours of operation - Daytime  
 Trans. location - 1.15 miles South of city limits on State Hwy 183, Walhalla, South Carolina  
 Studio location - Same as transmitter  
 Atty. - Robert M. Booth, Jr. (10-31-58)  
 Engr. - Palmer A. Greer, Greenville, S.C.

GRANTED 12-30-58

AMENDED TO  
~~BP-12830~~  
 R. & F.

7-25-58  
 7-28-58

AMENDED to change name to ~~DOROTHY FRIEND & EDITHE MOONEYHAM~~ d/b as OCONEE BROADCASTING COMPANY. ~~NEW-FILE-NO.-ASSIGNED.~~

AMENDED TO  
 DELETE ABOVE  
 AMENDMENT &

AMENDED to change name to ~~MILDRED ALLEN~~, & EDITHE MOONEYHAM d/b as OCONEE BROADCASTING COMPANY. ORIG. FILE NO. RETAINED.

REVERT TO ORIG.  
 FILE NO.  
 R. & F.

9-25-58  
 9-26-58

SEE CARD #2 FOR AMENDMENT



PCA BTA 1ML 500R



Aug. 1955

Call W G O G

Letters <sup>new</sup>

Name EDITHE MOONEYHAM and DOROTHY FRIEND d/b as  
OCONEE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,771 AMENDMENT R & F	10-28-58 10-31-58	AMENDED to change applicant name to Edithe Mooneyham and Dorothy Friend d/b as Oconee Broadcasting Company.	See Card	//1 for Action
AMENDMENT R & F	11-26-58 12-1-58	Atty. - Robert M. Booth, Jr. AMENDED to change frequency to 1160kc; decrease power to 500w; change type transmitter (RCA BTA 500R); make changes in antenna (decr. hght) and changes in ground system.		
EMP-8424 Rec'd Filed	2-17-59 2-20-59 2-20-59	Modification of c.p. (EP-11,771 which authorized a new Standard Broadcast Station) to change type transmitter (GATES BC-500T).	GRANTED	3-5-59
BL-7478 R & F	3-31-59 4-3-59	Robert M. Booth, Jr., Atty. License to cover C.P. (BP-11,771 as modified) which authorized construction of a new Standard Broadcast Station	GRANTED	4-1-59
AMENDED R & F	6-23-59 6-23-59	Atty. Booth Revised the antenna resistance measurements. Complete new application filed.		



## APPLICATION RECORD - BROADCASTING

Aug 1955

OCONEE BROADCASTING CO., INC.

Call  
Letters W G O CName  EDITH MOONEYHAM AND DOROTHY FRIEND d/b as  
OCONEE BROADCASTING COMPANY

WATHALLA, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BAL-3811	2-24-60	Voluntary assignment of license to Oconee Broadcasting Co., Inc.  Robert M. Booth, Jr., Atty.	GRANTED	3-9-60
Rec'd	2-25-60		EFF:	3-14-60
Filed	2-25-60			
BR-3777	8-19-60	Renewal of license	GRANTED	1-18-61
Rec'd	8-24-60			
Filed	8-24-60			
BP-16290	6-12-62	Construction permit to change frequency from 1460kc to 1000kc; increase power from 500w to 1kw; modify trans. (Gates PC-1T); make changes in antenna system (inc. height) and ground system. Atty.-Robert M Booth, Jr. Engr.-W.J. Holey	Ret'd	10-17-62
Rec'd	6-13-62		By Order of	10-10-62
Resub	6-12-62		GRANTED	1-12-65
R&F	7-14-64		Cond'l re: Pre-sunrise operation.	



FORM BC-121 # 14  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call Letters WGOG

Name OCONEE BROADCASTING CO., INC.  
Walhalla, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-3777 Rec'd Filed	9-3-63 9-10-63 9-10-63	Renewal of license  Atty John L. Tierney	GRANTED	11-29-63
BR-5087 R. & F.	10-2-63 10-3-63	Authority to determine operating power by direct measurement of antenna power. Atty- Robert M. Booth, Jr.	GRANTED	12-19-63
BL-10,921 Rec'd Filed	3-16-65 3-17-65 3-17-65	License to cover CP(BP-16,290) which auth. change frequency from 1460kc to 1000kc; increase power from 500w to 1kw; modify transmitter; make changes in antenna system (inc. height) and ground system; specify type transmitter as (Gates Vanguard I, Type No. M-6408).	GRANTED Cond'l re: Pre-sunrise operation.	6-16-65
BR-3777 R. & F.	8-23-66 9-30-66	RENEWAL OF LICENSE  ATTYS-Booth & Lovett(Joseph F.Hennessey)	GRANTED	4-14-67



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters W G O GName OGONEE BROADCASTING CO., INC.  
Walhalla, South Carolina

File No.	Dated	Application for	Action			
			Nature	Date		
BR-3777 R & F #528674 \$75. P. N.	8-28-69 8-29-69 8-29-69 8-29-69	Renewal of License Atty.: Robert M. Booth, Jr.	GRANTED	11-26-69		
SEP 26 1969						
BZ-7321 R & F #545731 \$30. Re funded DM 10-13-69	9-25-69 9-29-69 9-29-69	Direct Measurement			GRANTED	10-30-69
OCT 30 1969						
BR-3777 R & F PN Recd. PRESS OCT 1 1972	8-31-72 9-1-72 "	RENEWAL OF LICENSE AMENDED 1-5-73 re: commercial policy: employment program AMENDED 3-19-73 re: commercial policy	Granted	3-29-73		



# APPLICATION RECORD - BROADCASTING

Call 1000khz  
Letters W.G.O.G.

#6

Name OCONEE Broadcasting Co., Inc.  
Walhalla, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,715 R & F \$50#299206 PTA PRESS	3-29-74 4-2-74 4-4-74 4-10-74 29 MAY 1974	Lic. to use former Main Transmitter for Auxiliary Purposes Only, Gates Vanguard, I, 1kw.  Atty. Julian P. Freret	GRANTED	6-7-74
BR-3777 R & F PN Recd. PRESS	7-1-75 7-22-75 " JUL 29 1975	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) R.M.Booth, Jr. Atty.  AMENDED 10-20-75 re: EEO	GRANTED	12-15-75
BR780720UG PRESS	SEP 1 1978	RENEWAL OF LICENSE (MAIN & AUXILIARY)  Atty. Julian P. Freret (Booth & Freret)	GRANTED	11-14-78



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

