

W G E E



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199



Date First #1  
 Licensed..... 9-14-23.....

WGEE (9-1-75)

Call # B.A.Y. 5-278  
 Letters x WTAQ

SEE CARD #2

x NORBERTINE FATHERS (AL 3-16-51 Eff: 3-31-51)  
 OPERATED

Station Location: Green Bay,  
 Wisconsin

x W H B Y, INC. (Vol. Assign. Lic. 8-27-35)  
 x Gillette Rubber Co. (10-8-28)

Name of Licensee: x C. S. Van Gorden (Ltr. 2-26-26; Lic. 8-19-26)  
 x S. H. Van Gorden & Son

x U.S. Highway 41, 1-1/5 miles south of West DePere, Wisconsin (CP 5-27-57)  
 x U.S. Hwy. No. 41, 1-1/5 mi. from West DePere, Wis

x U.S. Highway #41, West DePere, Wisconsin (C.P. 8-27-35) (Lic. 3-27-36)  
 x Township of Washington, Wis. (C.P. 11-23-28) (Lic. 11-23-28)

Transmitter Location: x 5 miles West of Eau Claire, Twp. Seymour, Wis. (10-2-28; C.P.)  
 x 799 Wisconsin St., Eau Claire, Wis. (Lt. 2-26-26; Lic. 8-19-26)  
 x Osseo, Wisconsin

54301  
 RC  
 Main Studio Location: x 115 South Jefferson, Green Bay, Wisconsin (Ltr. 9-16-55)  
 x Bellin Building, Green Bay, Wisconsin (C.P. 9-27-35) Lic. 3-27-36  
 x Hotel Eau Claire,  
 799 Wisconsin St., Eau Claire, Wis. (Lic. 8-19-26)  
 x Osseo, Wis.



Lic. #1221

## CONSTRUCTION PERMIT AND LICENSE RECORD

Zone 4.

ds

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
Ninth Radio District						
BUREAU OF NAVIGATION RECORD-Dept. of Commerce						
1221	9-14-23	1330	100	Unlimited	9-14	12-13-23
1221	11-23-23	1330	100	Unlimited	11-23	2-22-24
	Market & Crop Reports					
1221	1-15-24	1330	100	Unlimited	1-15	4-14-24
	Auth. b/c Weather & Market Reports					
1221	2-26-24	1180	100	Unlimited	2-26	5-25-24
1221	5-10-24	1180	100	Unlimited	5-10	8-9-24
1221	8-12-24	1180	100	Unlimited	8-12	11-11-24
1221	11-13-24	1180	100	Unlimited	11-13	2-12-25
1221	2-13-25	1180	200	Unlimited	2-13	5-12-25
1221	5-27-25	1180	100	Unlimited	5-27	8-26-25
1221	8-31-25	1180	100	Unlimited	8-31	11-30-25
Letter	12-1-25	Auth. cont. opr. pend. act. on appl.				
Letter	2-26-26	Auth. cont. opr. new location pend. act. on appl.				
	Covers chg. loc. from Osseo to Eau Claire, Wis. & name					
1221	8-19-26	1180	Not stated	Unl.	8-19	11-18-26
	Indicated pr. 100 watts					
1221	11-24-26	1180	Not stated	Unl.	11-24	2-23-27
	Power indicated on appl. 500 watts. Records show power used 500 w. since Aug. & 1KW from December					
FEDERAL RADIO COMMISSION RECORD						
R-B-607TP	4-8-27	1180	500	Unlimited	Not stated	
R-B-607	6-1-27	1180	500	Unlimited	6-1	7-31-27
G.O. 13	Defers effec. date of previous lic.				6-15	8-14-27
Letter	8-8-27	Extension of License			8-15	10-14-27
G.O. 18	Extension of License				10-15	10-31-27
Letter	10-24-27	Extension of License			10-31	12-31-27
G.O. 21	Extension of License				1-1	1-31-28
G.O. 22	"	"	"		2-1	3-1-28
G.O. 23	"	"	"		3-1	4-1-28
G.O. 25	"	"	"		4-1	5-1-28
G.O. 27	"	"	"		5-1	6-1-28
G.O. 33	"	"	"		6-1	8-1-28
G.O. 35	"	"	"		8-1	9-1-28
G.O. 38	"	"	"		9-1	10-1-28
G.O. 44	"	"	"		10-1	11-11-28



Date First Card No. 2  
Licensed.....

Call Letters WTAQ

Name of Licensee: MIDWEST COMMUNICATIONS, INC. (AL gr 7/25/75 EFF: 9/3/75 consummated 8/23/75)  
x W H B Y, INC. (8-27-35)  
x Gillette Rubber Co. (10-6-28)  
C. S. Van Gorden

Transmitter Location: \_\_\_\_\_

Main Studio Location: \_\_\_\_\_  
FRC-65



Zone 4.

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
P-B-286	10-2-28	1330	1 KW	S-KSCJ	At once	11-10-28
	Change location & increase power					
A-B-5	10-6-28	1180	500	Unlimited	10-6	11-11-28
R-B-607	10-31-28	1330	500	S-KSCJ	11-11	1-31-29
	Reallocation:					
P-B-367	11-23-28	Change proposed & pr. 1330	1KW- 2KW-LS	S-KSCJ	At once	12-24-28
L-B-57	11-23-28	1330	1 KW	S-KSCJ	11-23	1-31-29
	Covers P-B-367 for loc. & P-B-286 for power.					
R-B-607	1-11-29	1330	1KW	S-KSCJ	1-31	4-30-29
R-B-607	4-1-29	1330	1KW	S-KSCJ	4-30	7-31-29
R-B-607	6-20-29	Extended by G.O. 69			7-31	10-31-29
R-B-607	10-12-29	1330	1KW	S-KSCJ	10-31	1-31-30
R-B-607	1-18-30	1330	1KW	S-KSCJ	1-31	4-30-30
R-B-607	4-5-30	1330	1KW	S-KSCJ	4-30	7-31-30
F-B-84	6-9-30	Install Auto. Frequency Control				
R-B-607	7-7-30	1330	1KW	S-KSCJ	7-31	10-31-30
R-B-607	10-11-30	1330	1KW	S-KSCJ	10-31	1-31-31
G.O. 103	1-20-31	Extension of License			1-31	4-30-31
Telegram	2-27-31	Opr. simul. day with KSCJ for 30 days				
S-B-607	2-27-31	Opr. simul. day with KSCJ			2-27	3-29-31
S-B-607	3-31-31	Opr. simul. day with KSCJ			3-29	4-30-31
R-B-607	4-20-31	1330	1KW	S-KSCJ	4-30	11-1-31
S-B-607	4-27-31	Opr. simul. day with KSCJ			4-30	7-1-31
S-B-607	6-26-31	Opr. simul. day with KSCJ			7-1	10-1-31
S-B-607	9-22-31	Opr. simul. day with KSCJ			10-1	11-1-31
S-B-607	10-16-31	Opr. simul. day with KSCJ			11-1	5-1-32
R-B-607	10-27-31	1330	1KW	S-KSCJ (H)	11-1	5-1-32
R-B-607	11-7-31	1330	1KW	S-KSCJ	11-7	5-1-32
R-B-607	4-22-32	1330	1KW	S-KSCJ	5-1	11-1-32
S-B-607	4-29-32	Opr. simul. day with KSCJ			5-1	11-1-32
R-B-607	10-28-32	1330	1KW	S-KSCJ (H)	11-1	5-1-33
F-B-305	1-20-33	Install auto. Frequency control.				
ML-B-1096 & R-B-607	CA 3-3-33	1330	1KW	U-D; S.H. night	3-3	5-1-33
R-B-607	4-25-33	1330	1KW Simul. D. KSCJ- S.H. night		5-1	11-1-33
R-B-607	10-13-33	1330	1KW Simul. D. KSCJ S.H. night		11-1	5-1-34



## BROADCASTING STATION LICENSE RECORD

Card No. 3

Date first licensed .....

Call letters WTAQ .....Name of licensee W H B Y, INCORPORATED (Vol. Assign. Lic. 8-27-35)  
xGillette Rubber Co. (10-6-38) .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Zone 4

Card 3

Appl. No.	DATE ISSUED	FREQ.	Power	Time Div.	Period	
					From	To
S-B-607	3-10-34	Oper.	9:00 pm to 10:00 pm		3-10-34	
R-B-607	4-24-34	1330	1kw Simul D with Stn. KBCJ, S.H. Nite		5-1	11-1-34
S-B-607	5-15-34	Remain silent	2 to 4:30pm		6-1	9-1-34
B4-R-607	10-23-34	1330	1kw Simul D-KBCJ S.H. Nite		11-1	5-1-35
B4-S-607	2-14-35	Oper. w.o. plate voltmeter,	provided reading of antenna ammeter is maintained at the same point as when power was determined by indirect system,		2-14	2-23
B4-S-607	3-19-35	Oper. w.o. plate voltm.&c.	2-24 to 3-15			
B4-S-607	4-16-35	1330	1kw Simul D KBCJ S.H. Night		5-1	11-1-35
B4-P-369	8-27-35, eff. 9-18	Move trans. & studio & incr. time to 11; new antenna			11-18	5-18-36
B4-AI-35	8-27-35 eff. 9-18	Vol. Assignment of Lic. to T.H. B.Y., INCORPORATED			eff. 9-18-35	
B4-AP-7	10-1-35	Vol. assignment of S.P. 369			eff. 10-1-35	
B4-R-607	10-8-35	1330	1kw Simul D. KBCJ S.H. Night		11-1	5-1-36
B4-AP-240	12-1-35	Re. equip. & ext. C. & C. sites of S.P. 369			1-2	6-30-36
B4-S-607	1-21-36	Oper. with carrier only from 9 am to 4 pm, C&I, provided power does not exceed 100w.			1-21	1-30-36
B4-S-607	2-5-36	Conduct equip. test & adjust antenna system - power not ex. 200w			2-5	2-18-36
B4-L-299	3-27-36	1330	1kw U Directional antenna night		3-27	5-1-36
		Lic. to cover S.P. install new equip. move trans. & staff and change hours of operation				
B4-S-607	4-24-36	1330	1kw U Directional antenna night		5-1	11-1-36
B4-S-607	5-2-36 7-30-36	Deploy dir. ant. during daytime to make field intensity surveys			7-30	8-4-36
B4-S-607	10-20-36	1330	1kw U		11-1	5-1-37
B4-S-607	4-16-37	1330	1kw U Directional antenna night		5-1	11-1-37
Letter B4-ML-406	6-16-37	Changes in directional antenna Subject to report to Commission.				

\* Directional antenna night



## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W T A QName of licensee W H B Y, INCORPORATEDTransmitter location See Card #1.Main studio location See Card #1.



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Frequ.	Power	Time Div.	Period	
					From	To
B4-ML-406	9-7-37	1330	1kw*	U	9-7	11-1-37
*Directional antenna night. Mod.Lic. to change directional antenna system.						
B4-R-607	10-12-37	1330	1kw*	U	11-1	5-1-38
*Directional antenna night						
B4-R-607	4-13-38	1330	1kw*	U	5-1	11-1-38
*Directional antenna night.						
B4-P-1414	10-25-38	1330	1kw*5kw-LS*	U	12-31	7-1-39
Eff.10-31-38 *Directional antenna day and night. C.P. to incr.day power; install new trans. & DA for day use.						
B4-R-607	10-18-38	1330	1kw*	U	11-1	5-1-39
*Directional antenna night.						
B4-AP-738	12-20-38	Mod.C.P.1414 to change trans.& ext.C.& C. dates			1-19	7-15-39
B4-S-607	1/21/39	conduct equip test day,5kw, frm 1/21/39 to 2/19/39 in order to eliminate nite interference				
B4-S-607	2/18/39	EXTEN OF ABOVE to 3/21/39				
B4-L-920	3-27-39	1330	1kw*5kw-LS*	U	3-27	5-1-39
*Directional antenna day and night. Lic. to cover C.P.to incr.day power; install new trans. and use directional antenna day and night.						
B4-S-607	4-24-39	Extension of license			5-1	6-1-39
B4-S-607	5-23-39	Extension of License			6-1	7-1-39
B4-R-607	6-6-39	1330	1kw*5kw-LS*	U	6-6	11-1-39
*Directional antenna day and night						
B4-R-607	10-17-39	1330	1kw*5kw-LS*	U	11-1	2-1-40
*Directional antenna day and night						
B4-S-607	4-13-40	1330	1kw*5kw-LS*	U	4-13	8-1-40
Mod.Lic. to add sunrise *DA						
B4-P-2252	11-27-39	1330	5kw*;5kw-LS*	U.		
C.P. gr. sent to filing Additional D.A. date. *Directional antenna at night.						
B4-LP-252	5-7-40	1330	5kw*5kw-LS*	U.	7-7-	1-7-40
changes in D.A. system. Issued with C.P.						
Orier	6/12/40	Extension of license			8/1	10/1/40



# BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W T A G

Name of licensee

See Card #1

Transmitter location

Main studio location



# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD	
					From--	To--
B4-MP-1027	8-12-40	Mod. C.P. 2232	to use daytime DA at night.		7-7	1-7-41
Order	9-10-40	extension of license		10-1	3-29-41	
B4-L-1242	12-19-40	1330	5kw*	U	12-19-	3-29-41
B4-Z-499	Lic. to cover C.P.2232 as mod. for new T, changes in *DA for day and night use and incr. power. Determine operating power by direct metho					
<p>NARBA REALLOCATION</p> <p>Telegram 3-28-41 authorized to operate with reduced power on 1360, 5kw, 5-12-41 for period beginning 3-28-41 pending receipt of approval of proof of performance. Action of 3-28-41</p>						
B4-S-607	7-22-41	Extension of license		10-1	10-1-41	
B4-S-607	8-1-41	1360	5kw*	U (2)	7-3	10-1-41
*DA day and night						
General granted 7-28-41 but proof of performance not received and approved until 9-1-41						
B4-S-607	9-30-41	Extension of license		10-1	11-1-41	
B4-P-607	10-14-41	1360	5kw*	U	10-14	8-1-42
*DA day and night						
B4-S-607	7-14-42	Extension of license		8-1	9-1-42	
B4-S-607	8-18-42	1360	5kw*	U	8-18-	10-1-44
*DA day and night						
B4-S-607	11-6-42	1360	5kw*	U	12-1	10-1-44
(Mod. Lic. accordance Order 107) *DA						
B4-S-607	9-26-44	Extension of license		10-1	12-1-44	
B4-S-607	11-28-44	Extension of license		12-1	3-1-45	
B4-S-607	1-28-45	extension of license		2-1	4-1-45	
B4-S-607	3-27-45	Extension of License		4-1	6-1-45	
B4-R-607	5-15-45	1360	5kw*	U	5-15	11-1-45
*DA						
B4-S-607	7-10-45	1360	5kw*	U	10-1	11-1-45
*DA						
Mod. Lic. Order 107-A						



B-S-

# BROADCASTING STATION LICENSE RECORD

#6

Date first licensed .....

Call letters ..... HTAQ .....

Name of licensee ..... See Card #1 .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B4-3-607	10-24-45	Extension of license			11-1 1-1-46
B4-S-607	12-19-45	Extension of license			1-1 3-1-46
B4-S-607	2-20-46	Extension of license			3-1 5-1-46
B4-S-607	4-26-46	Extension of license			5-1 7-1-46
B4-S-607	6-20-46	Extension of license			7-1 9-1-46
B4-R-607	5-24-46	1360	5kw*	U	5-24 11-1-48
			*DA-		
BML-1277 BZ-2880	6-21-48	1360	5kw*, 5kv-LS	U	6-21 11-1-48
opr. power	Mod. Lic. and Night by direct method.	to change from employing DA for Day and Night to DA for Night use only, & determine by direct method. *DA-N			
BR-607	10-20-48	1360	5kw* <sup>m</sup> 5kw-LS	U	11-1 11-1-51
			*DA-N		
BP-6776	9-7-49	1360	5kw-DA-N	U	11-7 5-7-50
	CP to install new ground system.	(COND. LAUSE)			
BL-3865	11-28-49	1360	5kw-DA-N	Un	11-28 11-1-51
	Lic. to cover CP (6776) to install new ground system.				
BL-7615	6-24-50	1360	250w-DA-N	Aux.	7-24 1-24-51
	CP to install aux. T.				
BL-4099 Aux.	7-13-50	1360	5kw-DA-N 250w-DA-N	U Aux.	7-13 11-1-51
	Lic. to cover CP(7615) which auth. installation of auxiliary transmitter.(COND. CLAUSE)				
BAL-1150 Eff: 3-31-51	3-16-51	Voluntary assignment of license to NERBERTINE FATHERS			
BR-607	10-10-51	1360	5kw-DA-N 250w-DA-N	U Aux.	11-1 12-1-52
BR-607 & Aux.	11-5-52	1360kc	5kw-DA-N 250kw-DA-N	Unl.	12-1 12-1-55
BRC-365 (1)	4-21-54	Modification of license to operate transmitter from Highway "X", East De Pere, Wisconsin (TV-studios) while using NON-DA.			
BR-607	11-9-55	1360	5kw DA-N 250w DA-N	U Aux.	12-1 12-1-58



Form BC-126

June 1954

#7

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W B A Y .....

Name of licensee See card #1 .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-11267	5-22-57	1360	5kw-DA-N	U	7-22 1-22-58
					CP to install a new main transmitter (RCA BTA-5R).
BL-6658 (1)	7-3-57				Mod. of license for <u>main transmitter</u> to cover construction permit (BP-11267) which authorized installation of new transmitter.
BR-607	11-12-58	1360kc	5kw DA-n	Un	12-1 12-1-61
BR-607	11-12-58		250w DA-N	Aux.	12-1- 12-1-61
	11-29-61				Action on "renewal Deferred.
BR-607	11-14-62				RENEWAL OF LICENSE (MAIN & AUX.)
BZ-4794	12-21 -62	1360kc	5kw DA-N	U	12-21 12-1-64
					Authority to determine operating power by direct measurement of antenna power.(Main)
Ltr. dated 7-12-63 & rec'd 7-15-63 giving notification per Sect. 3.48(a)(5) Rules that a RCA BTA-250L Trans. is now <u>installed &amp; in oper. as AUX. TRANS.</u>					
BRC-2409	4-8-64				Mod.of license to operate transmitter by remote control from 6 miles SE of DePere, on Hwy. X(WBAY-TV), DePere, Wisconsin(DA-N)
					(MAIN TRANS.)
XXXXXX	XXXXX	XXXXXXXX	XXXXXXXXXXXXXX		
XXXXXX	XXXXXX		XXXXXXXXXXXXXX		
BR-607	11-20-64	1360kc.	5kw, 15	U DA-N	12-1 12-1-67
Aux			250w	DA-N to	12-1-67
BR-607	11-24-67				Renewal of license (Main & Auxiliary) Renewal of NDEA
BR-607 (1)	10-19-70				Mod. lic. to make changes in operating specifications (MEMO)
BR-607(L)	12-18-70				Renewal of Main & Aux. & NDEA
EBSA	5-25-72				
BR-607(L)	11-28-73				RENEWAL MAIN & AUX. 12-1-76
BS-607(1)	5-20-75				ML delete marking & lighting requirements
PAL-4304	7/25/75				Vol AL EFF: 9, 3/75 cancelled 8/28/75



# BROADCASTING STATION LICENSE RECORD

#8

Date first licensed .....

Call letters W G E E

Station location GREEN BAY,  
WISCONSIN

Name of licensee MIDWEST COMMUNICATIONS, INC.

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-607(L)	1-31-77	Renewal of License			12-1-79
BR-607(L)	1-31-77	Superseded to show RC same as studio location			12-1-79
BR790725VB	11-30-77	(S) RENEWAL			12-1-82



Call  
Letters WTAQName S. H. Van Gorden & Son

File No. <u>Ninth Radio District</u> Lic. #1221	Dated	Application for	Action	
			Nature	Date
1221	9-11-23	New station. S. H. Van Gorden & Son, Osseo, Wis. requesting 1330 kcs-100 watts-unl.hrs. License returned for auth. b/c Market & Crop Reports. License rtrnd for auth. b/c Weather Forecasts	Granted	9-14-23
			Granted	11-23-23.
			Granted	1-15-24.
1221	2-23-24	Change frequency from 1330 to 1180 kcs.	Granted	2-26-24
				(1180 kcs-100 w.-unl.hrs)
1221	5-7-24	Renewal of license	Granted	5-10-24 name S.H. Van Gorden & Son (C.S Van Gorden).
1221	8-8-24	Renewal of license (S.H. Van Gorden & Son)	Granted	8-12-24.
1221	11-11-24	Renewal of license	Granted	11-13-24
1221	2-9-25	Renewal & increase power from 100 to 200 watts	Granted	2-13-25 (200 w)



Call  
LettersWTAQ

C. S. Van Gorden (Ltr. 2-26-26: Lic. 8-19-26)

Name x S. H. Van Gorden & Son

File No.	Dated	Application for	Action	
			Nature	Date
1221	5-16-25	Renewal requesting 100 watts	Granted	5-27-25(100 w)
1221	8-22-25	Renewal of license	Granted	8-31-25
1221	11-13-25	Renewal of license	Letter	12-1-25 auth. cont.opr.pend.act.on appl
1221	1-20-26	Renewal requesting change of name to C.S. Van Gorden & change loc. from Osseo, Wis. to 799 Wisconsin St., Eau Claire, Wis.	1-Letter	2-26-26 auth. cont.opr.at new loc.pend act.on appl(new name).
			2-Granted	8-19-26 Power not stated
1221	11-15-26	Renewal of license requesting increase in power from 100 to 500 watts (Records show that station used 500 watts since August & used 1 KW from December)	Granted	11-24-26 Power not stated on lic.
<u>Zone 4.</u>		<u>FEDERAL RADIO COMMISSION RECORD</u>		
4-R-B-607	3-29-27	Renewal name C.S. Van Gorden c/o Gillette Rubber Co. req. 830 kcs- 1 KW-unl.hrs.	1-Temporary Permit	4-8-27 1180 kcs-500 w.-unl.
			2-Granted	6-1-27
			3-	G.O.13.



Call  
LettersWTAQ

Gillette Rubber Company (Min. 10-2-28-Iss. 10-6-28)

Name C. S. Van Gorden

File No.	Dated	Application for	Action	
			Nature	Date
4-R-B-607	7-29-27	Renewal of license	Letter	8-8-27 ext. lic.
4-R-B-607	10-4-27	Renewal of license	1-General Order 18. 2-Letter 10-24-27 3-General Orders 21, 22, 23, 25, 27, 33, 35, 38 & 44.	
4-R-B-607	1-9-28	Renewal of license	Superseded by ap. 7-23-28	
4-A-B-5 & R-B-	7-23-28	Change name to Gillette Rubber Co. & renewal  (Allocation)	1-Granted Min. 10-2-28 Issued 10-6-28 chg. name 2-Granted 10-31-28 for 1330 kcs-500 w. S-KSCJ	
4-P-B-286	8-8-28	Move Transmitter 5 miles West of Eau Claire, Twp. Seymour, Wis.-increase power from 500 w. to 5 KW-new equip. (Freq. to be determined by FCC.	Granted 10-2-28 new eq equip-chg. loc. 1330 kcs 1 KW-S-KSCJ	
4-P-B-367	10-16-28	Change proposed location to Twp. of Washington, inc. pr. to 1KW-2KW-LS	Granted	11-23-28



Card No.4Call  
LettersWTAQName Gillette Rubber Company

File No.	Dated	Application for	Action	
			Nature	Date
4-L-B-57	11-12-28	Covers P-B-367 location & new equip & 1 KW pr as assigned in allocation. (The 2KW-LS granted in P-B-367 was never covered)	Granted	11-23-28
4-R-B-607	12-3-28	Renewal of license	Granted	1-11-29
4-R-B-607	3-12-29	Renewal of license	Granted	4-1-29
4-R-B-607	6-13-29	Renewal of license	G.O.69	6-20-29
4-M-B-406	9-23-29	Change freq. from 1330 to 940 kcs-change hours from S-KSCJ to Unlimited <del>er-S-KMMJ</del>	Denied Min.	1-20-30
Amended Ltr	10-10-29	Request 940 kcs-unlimited hours	Notice	1-22-30.
			Reconsidered & set hear	
			Dismissed Min.	10-31-30
4-R-B-607	9-26-29	Renewal of license	Granted	10-12-29
4-R-B-607	12-31-29	Renewal of license	Granted	1-18-30
4-R-B-607	3-21-30	Renewal of license	Granted	4-5-30
4-F-B-84	5-2-30	Install Auto. Freq. Control	Granted	Min. 6-6-30
			Issued	6-9-30



Call  
Letters WTAQName Gillette Rubber Company

File No.	Dated	Application for	Action	
			Nature	Date
4-R-B-607	6-25-30	Renewal of license	Granted	7-7-30
4-R-B-607	9-26-30	Renewal of license	Granted	10-21-30
			Issued	10-11-30
4-R-B-607	12-26-30	Renewal of license	1-G.O.103	1-20-31
			2-Granted	4-24-31
			Issued	4-20-31
4-ML-B-806	3-23-31	Change hours from S-KSCJ to Unlimited	Denied	9-11-31
			Restored to Dkt.	9-16-31
			ORDER-Dismissed	7-29-32
4-R-B-607	8-26-31	Renewal of license(Requested G.O.114)	(H) Granted	10-27-31
			Mod. Granted	11-7-31 omit(H)
4-R-B-607	2-17-32	Renewal of license	Returned	3-3-32
Resubmitted	3-11-32		Granted	4-22-32
4-F-B-285	5-20-32	Install Auto.Freq. Control	Returned	12-12-32
			no ans. to letters	



Call  
Letters

WTAQ

Name Gillette Rubber Company

File No.	Dated	Application for	Action	
			Nature	Date
4-R-B-607	9-30-32	Renewal of license	(H) Granted ORDER--	10-28-32 Dismissed from Docket & Granted CA 3-3-33 U-D; S.H. night
4-ML-B-1096	12-2-32	Mod. lic. to change hours from S-KSCJ to 7:00 AM to 8:00PM in order to provide for simultaneous day opr. with KSCJ to local sunset; S-night	ORDER Dismissed from DKT & Granted CA 3-3-33 S.H. night	U-D;
4-F-B-305	12-6-32	Install Auto. Freq. control (not in proper form)	Returned	1-3-33
Resubmitted	1-5-33	Corrections made.	Granted	1-20-33
4-R-B-607	2-28-33	Renewal of license	-14(e)-&-T-S-A - Returned	3-23-33
Resubmitted	3-30-33		Granted	4-25-33
4-R-B-607	8-22-33	Renewal of License	Granted	10-13-33
4-R-B-607	2-27-34	Renewal of License	Returned	3-22-34
Resubmitted	3-26-34	" " "	Granted	4-24-34



## APPLICATION RECORD - BROADCASTING

Call

Letters W T A Q

W H B Y, INC. (VOL. ASSIGN. LIC. 8-27-35)

Name

X GILLETTE RUBBER COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-607	8-24-34.	FEDERAL COMMUNICATIONS RECORD; Renewal of license	Granted	10-23-34.
B4-P-369	1-28-35	C.P. install new equip. (directional antenna) move trans. from Washington Township, Wisc. to U.S. Highway # 41, West DePere, Wisc. Studio from Eau Claire, Wisc. to Bellin Bldg., Green Bay, Wisc. change hrs. of oper. from Simul-day with KSCJ, S.H. night, to unlimited.	Examiner's Rep. 1-82 Granted	8-27-35. Eff. 9-18-35.
B4-AL-35	1-18-35	Voluntary assignment of license to WHBY, Inc.	Examiners' Rep. 1-82 Granted	8-27-35. Effective 9-18-35
B4-R-607	3-20-35	Renewal of license	Granted	4-16-35
B4-R-607	8-29-35	Renewal of license	Returned, filed under old name.	
B4-R-607	9-17-35	Renewal of license	Granted	10-8-35



## APPLICATION RECORD - BROADCASTING

# 8.

Call

Letters W T A QName W. H B Y, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B4-AP-7	9-11-35	Voluntary assignment of C.P. (B4-P-369) to WHBY, Inc.	Granted	10-1-35.
B4-MP-240	10-8-35	Mod. of C.P. (B4-P-369) to install new equip. (directional antenna) move trans. change hrs. of oper. from Simul-day with KSCJ & S.H. night to unlimited to further request changes in equip. Extend commencement date 30 days after grant and completion date 180 days thereafter.	<b>Granted</b>	<b>12-3-35</b>
B4-L-299	2-29-36	License to cover C.P. (B4-P-369) as modified to install new equip, move trans. & studio, change hrs.	Granted	3-27-36
B4-R-607	4-13-36	Renewal of license	Granted	4-24-36



## APPLICATION RECORD - BROADCASTING

#9

Call

Letters W T A GName W H B Y, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-607	8-28-36	Renewal of license	Granted	10-20-36
B4-P-1414	9-22-36	C.P. to install new trans. and increase power from 1kw to 1kw; kw-LS.	Ex. Rept. 1-693 Doc. 4226	
Amended	12-22-36	To use directional antenna daytime	GRANTED Min. 10-25-38	Effective 10-31-38
B4-WL-406	12-22-36	Mod. of license to modify directional antenna.	Ret. 1-8-37	
Resubmitted	1-11-37		<del>Notary seal missing</del> Granted Min. 6-15-37	subj. to certain cond. Letter written. Issued Min. 9-7-37
B4-R-607	2-27-37	Renewal of license	Granted	4-16-37



Call

Letters W T A QName W H B Y, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-607	8-30-37	Renewal of license	Granted	10-12-37
B4-R-607	2-24-38	Renewal of license (Sec. 5 not answered)-	Returned	3-12-38
Resubmitted	"	" " "	Granted	4-13-38
B4-R-607	8-30-38	Renewal of license	Granted	10-18-38
B4-P-2232	8-22-38	C.P. to install new transmitter, make changes in directional antenna (for night use) and increase power from 1 to 5 kw. (New trans. and changes in DA for day and night and 5kw-LS cov. by lic. 3-27-39)	Granted	11-27-39
			Not issued, direction Engr. Dept. lacks DA data	
			ISSUED WITH B4-MP-952	
			GRANTED	5-7-40



#11

Call  
Letters W T A QName W H B Y, Incorporated

File No.	Dated	Application for	Action	
			Nature	Date
B4-MP-733	11-23-38	Mod. of C.P.(B4-P-1414) to change transmitter and extend C&C dates.	Granted	12-20-38
B4-L-920	2-20-39	License to cover C.P.(B4-P-1414) as modified, for new transmitter, increase power and changes in directional antenna.	Granted	3-27-39
B4-R-607	4-3-39	Renewal of license	Granted	6-6-39
B4-R-607 Resubmitted	8-29-39 "	Renewal of license (See. - 5)	Returned	<del>9-20-39</del>
B4-MP-952	3-15-40	Mod. of C.P.(B4-P-2232) for changes in antenna system.	Granted	10-17-39
B4-R-607	5/31/40	Renewal of license	GRANTED	5-7-40
			Granted	3-24-41 with reduced power subj. to receipt and approval proof of performance which was approved 9-3-41 for 13000.5 W. DA



## APPLICATION RECORD - BROADCASTING

# 12.

Call

Letters W T A Q

Name

W H BY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B4-MP-1027	7-19-40	Mod of C.P. (B4-P-2232) as modified, to use daytime D.A. at night.	Granted	8-12-40
B4-L-1242 Rec'd	9-16-40 9-19-40	License to cover C.P. (B4-P-2232) as mod. for new transmitter, changes in D.A. system, and increase in power.	Granted	12-19-40
B4-Z-499 Rec'd	9-16-40 9-19-40	Authority to determine operating power by direct measurement of antenna power.	Granted	12-19-40
B4-P-3102 received filed	2-18-41 2-18-41 2-18-41	C.P. to make changes in antenna. (To use same pattern night and day)	<del>Granted</del> DISMISSED	5-16-41 MIN. / 265. Docket #6102



#13

Call  
Letters W T A QName W H B Y, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-607	6-28-41	Renewal of license Form 335 filed 7-8-41.	Granted	10-14-41
B4-R-607	6-6-42	Renewal of license and Forms 335 Filed by Lester Cohen atty.	Granted	8-18-42
<b>B4-R-607</b> <b>Rec'd.</b>	<b>7-20-44</b> <b>7-24-44</b>	<b>Renewal of license and Forms 303-B</b> Program log filed 4-19-45 by Karl Smith atty.	Granted	5-15-45
B4-R-607 Rec'd	8-29-45 9-14-45	Renewal of license Amend. filed 12-4-45 Letter re contract filed 1-28-46	Granted	5-24-46
BML-1277 Rec'd Filed	11-3-47 11-10-47 11-10-47	Modification of License to change from employ- ing directional antenna for day and night use to DA for night use only.  (Filed by Corwin R. Lockwood, Atty.; George C. Davis, Engr.)	GRANTED Not Issued Issued with Z	4-8-48



## APPLICATION RECORD - BROADCASTING

#14

Call  
Letters WTAQName W H B Y, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BZ-2880 Rec'd Filed	5-4-48 5-7-48 5-7-48	Authority to determine operating power by direct measurement of antenna power.  (Corwin R. Lockwood, Atty. Kendrick H. Lippitt, Engr.)	GRANTED	6-21-48
BP-6776 Rec'd Filed	5-4-48 5-19-48 5-19-48	Construction Permit to install new ground system.  (Corwin R. Lockwood, Atty. George C. Davis, Engr.)	GRANTED	9-7-49
AMENDED Recd. Filed	7-14-48 8-3-48 8-3-48	AMENDED re change in DA pattern	subj. to cond. that permittee submit new proof of performance showing in addition to the usual measurements that the radiation does not exceed the following values in the directions indicated.	



## APPLICATION RECORD - BROADCASTING

Call W B A Y 5-27-49  
 Letters x W T A Q

Name WHBY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-607 Rec'd Filed	8-24-48 8-26-48 8-26-48	Renewal of License	GRANTED	10-20-48
BL-3865 Rec'd Filed	10-24-49 10-27-49 10-27-49	License to cover C.P. (BP-6776) which authorized to install new ground system.  (Corwin R. Lockwood, Atty. Joe W. Collier, Engr.)	GRANTED	11-28-49



## APPLICATION RECORD - BROADCASTING

Name W H B Y, INCORPORATEDCall Letters W B A Y

File No.	Dated	Application for	Action	
			Nature	Date
BP-7615 Rec'd Filed	3-18-50 3-20-50 3-20-50	Construction Permit to install auxiliary transmitter (R.C.A. ET-4250) at U. S. Highway 41, 1-1/5 miles from West DePere, Wisconsin (Present site of main transmitter) to be operated on 1360kc, with power of 250 watts, employing directional antenna night.  (Corwin R. Lockwood, Atty.)	GRANTED	6-24-50
BL-4099 Rec'd Filed	6-12-50 6-23-50 6-23-50	License to cover C.P. (BP-7615) which authorized installation of auxiliary transmitter.  Corwin R. Lockwood, Atty.	GRANTED	7-13-50 re Comm. reserves right of terminating or making changes of lic.



## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

NORBERTINE FATHERS (AL 3-16-51 Eff:

Call  
Letters

W B A Y

Name X W H B Y, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BAL-1150 Rec'd Filed	1-29-51 2-27-51 2-27-51	Voluntary assignment of license from WHBY, Incorporated to Norbertine Fathers.  Corwin R. Lockwood, Atty.	GRANTED Eff:	3-16-51 3-31-51
BR-607 Rec'd	7-24-51 8-3-51	Renewal of license Main & Auxiliary Filed by Corwin R. Lockwood, atty.	Granted	10-10-51
BR-607 Rec'd Filed	8-29-52 9-2-52 9-2-52	Renewal of License, Main and Aux.	GRANTED	11-5-52
BRC-365 Rec'd Filed	4-6-54 4-7-54 4-7-54	Modification of license to operate transmitter by remote control from Highway "X", East De Pere, Wisconsin. (TV studios) while using NON-DA.  Corwin R. Lockwood, Atty.	GRANTED	4-21-54



#18

FORM BC-121

## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call  
Letters WBAYName NORBERTINE FATHERS  
GREEN BAY, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BR-607 Rec'd Filed	8-30-55 9-13-55 9-13-55	Renewal of license (Main & Aux.)	GRANTED	11-9-55
BP-11,267 Rec'd Filed	5-8-57 5-10-57 5-10-57	Construction Permit to install a new main transmitter (RCA BTA-5H). Atty's: Hogan & Hartson.	GRANTED	5-22-57
BL-6658 Rec'd Filed	5-25-57 5-29-57 5-29-57	License to cover Construction Permit (BP-11,267 which authorized installation of a new main transmitter (RCA BTA-5H)). Atty's: Hogan and Hartson	GRANTED	7-3-57
BR-607 Rec'd Filed	8-13-58 8-27-58 8-27-58	Renewal of license (main & auxiliary) Hogan and Hartson, attorneys	GRANTED	11-12-58
BR-607 R. & F.	8-9-61 8-15-61	Renewal of License (Main & Auxiliary). Atty: Hogan & Hartson	GRANTED	11-14-62



## APPLICATION RECORD - BROADCASTING

Call  
Letters ..... **W B A Y** .....Name **NORBERTINE FATHERS**  
**Green Bay, Wisconsin**

File No.	Dated	Application for	Action	
			Nature	Date
BZ-4794 R. & F.	9-7-62 9-10-62	Authority to determine operating power by direct measurement of antenna power. Attys-Hogan & Hartson (Main)	GRANTED	12-21-62
BRC-2409 R & F	1-27-64 1-30-64	Modification of license to operate trans- mitter by remote control from 6 miles SE of DePere, on Highway X (WBAY-TV), DePere, Wisconsin. (DA-N) (Main) Corwin R. Lockwood, Atty.	GRANTED	4-8-64
BR-607 R & F	8/10/64 8/19/64	Renewal of license (main & aux.) Hogan & Hartson, Atty's	GRANTED	11-20-64
LICENSEE NOW REPRESENTED BY MULLIN AND CONNOR PER LETTER REC'D 12-20-65				
BR-607 R & F SEP 20 1967	8-30-67 9-5-67	Renewal of License (Main & Auxiliary) Attys - <u>Mullin</u> and Connor	GRANTED	11-24-67



#20

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters W-B-A-Y W G E E

MIDWEST COMMUNICATIONS, INC.

Name NORBERTINE FATHERS  
GREEN BAY, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BR-607 R & F PN Recd. PRESS  <b>SEP 30 1970</b>	8-28-70 9-2-70 "	RENEWAL OF LICENSE (MAIN & AUXILIARY) S. White Rhyne, Jr. Atty. (Mullin, Connor ) <b>AMENDED 12-9-70 re: programming; commercial matter</b>	<b>GRANTED</b>	12-18-70
BR-607 R & F PN PRESS  <b>SEP 9 1973</b>	8-27-73 9-4-73 9-4-73 <b>SEP 9 1973</b>	Renewal of License (Main & Auxiliary)  Atty: Sheldon C. Hofferma <b>AMENDED 10-12-73 re: engineering data</b>	<b>GRANTED</b>	11-28-73
<del>BAL -8308</del> R & F FEE PD: \$1000 # 366828 CODE 047 (ALSO SEE FM) Pub. notice filed 12-10-74  <b>DEC 17 1974</b>	<del>11-18-74</del> 11-21-74	<del>Voluntary assignment of license to</del> <del>MIDWEST COMMUNICATIONS, INC.</del>  Atty for assignor - Eugene F. Mullin, Jr. for assignee - Miller & Fields <del>AMENDED 1-8-75 - financial data (assignee)</del> <del>AMENDED 6-6-75 (assignee) to reflect pending BALN-2133</del> F.C.C. - WASHINGTON, D. C.	<del>GRANTED</del> EFF: gr fee req gr fee pd	<del>7/25/75</del> 9/3/75 consummated 8/28/75 9/11/75 W 473864



AMENDED: 1-23-75 re: prog. & community surv.

BAL-8308 Amend. 4-22-75 re financial & programming



#21

1360 khz

Form BC-121

May 1976

12-23

## APPLICATION RECORD - BROADCASTING

Call  
Letters W G E EName MIDWEST COMMUNICATIONS, INC.  
GREEN BAY, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BR-607 R & F PN Recd. PRESS	7-15-76 7-30-76 <b>SEP 7 1976</b>	RENEWAL OF LICENSE (MAIN & AUXILIARY)  Samuel Miller, Atty.	Granted	1-31-77
BR790725VB PRESS <b>SEP</b>	<b>21 1979</b>	Renewal of License Atty. Mark E. Fields	GRANTED	11-30-79



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

