

W 70



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390195

BROADCASTING STATION LICENSE RECORD

SEE CARD # 2

W G G O (3-1-58, Ltr. 3-3-58)

Date first licensed 7-30-57 Eff: 8-19-59 Call letters XW N Y S

X JAMES BROADCASTING COMPANY, INCORPORATED (AL 7-29-59/ Salamanca, New York
X ALFRED B. SMITH (AL 2-20-58) EFF: 3-3-58

X LUTHER M. SCHAEFFER, MARION G. SCHAEFFER, WARREN A. SCHAEFFER, HANNAH M. SCHAEFFER, CARL L. SCHAEFFER, LILY S. PURSELL AND GEORGE D. PURSELL, d/b as CATTARAUGUS BROADCASTING SERVICE (AP 2-14-57, EFF: 3-9-57)

Name of licensee LUTHER M. SCHAEFFER, MARION G. SCHAEFFER, WARREN A. SCHAEFFER, WARREN C. SCHAEFFER, CARL L. SCHAEFFER, LILY S. PURSELL AND GEORGE D. PURSELL, d/b as CATTARAUGUS BROADCASTING SERVICE.

Transmitter location Killbuck Road, Township of Great Valley, New York (CP 9-26-56)

680 Broad St., Salamanca, New York (ML 12-7-70)
X 25 Main Street, Salamanca, New York (BRC 10-18-66)
X 91 Main Street, Salamanca, N.Y. (MP 4-17-57)

14701

Main studio location X Killbuck Road, Township of Great Valley, New York (CP 9-26-56)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-10540	9-26-56	1590kc	1kw	Day	11-26 5-26-57
	CP for a new standard broadcast station				
BMP-7434 (1)	12-10-56	Mod. of CP(10540) to change type transmitter, and make changes in antenna (increase height)			
BAP-324 EFF:	2-14-57 3-9-57	Vol. assignment of CP to LUTHER M. SCHAEFFER, MARION G. SCHAEFFER, WARREN A. SCHAEFFER, HANNAH M. SCHAEFFER, CARL L. SCHAEFFER, LILY S. PURSELL AND GEORGE D. PURSELL, d/b as CATTARAUGUS BROADCASTING SERVICE.			
BMP-7614	4-17-57	1590kc	1kw	Day	11-26-56 5-26-57
	Mod. of CP(10540, as mod.) to change studio location, and operate transmitter by remote control from studio location.				
BMP-7677 (1)	6-3-57	Mod. of CP(10540 as mod) for extension of completion date to 8-26-57.			
L-6673	7-30-57	1590kc	1kw	Day	7-30 6-1-60
	License to cover construction permit (BP-10,540, as Mod.) which authorized a new standard broadcast station				
BAL-2928 EFF:	2-20-58 3-3-58	Voluntary assignment of license to Alfred B. Smith			
BAL-3559 Eff:	7-29-59 8-19-59 5-25-60	Voluntary assignment of license to JAMES BROADCASTING COMPANY, INCORPORATED Commission deferred action on renewal pending further consideration.			
BR-3468	7-27-60	1590kc	1kw	Day	7-27 6-1-63
3P-12720	9-7-60	1590kc	5kw-DA	Day	11-7 5-7-61
	CP to increase power to 5kw, install directional antenna (DA-D) and install new transmitter (GATES BC-5E), delete remote control & make changes in the ground system. (Cond'1).				
	Cancellation of construction permit 3P-12720 at request of applicant.				
BR-3468	5-28-64	Renewal of License			6-1 6-1-66
BR-3468	5-27-66	1590kcs	1kw	Day	6-1 6-1-69

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W G G O

Station location

ALTAIR COMMUNICATIONS, INC. (AL 10-25-74 EFF:10-31-74)

Name of licensee^x SALAMANCA BROADCASTING COMPANY, INC. (VOL. AL. 6-29-70 EFF: 8-1-70)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BRC-2981 (1)	10-18-66	Mod. of license to change studio location and remote control point to 25 Main Street, Salamanca, New York.			
Ltr. dated 10-26-66 & rec'd 10-31-66 giving notification per Sect. 73.48(a)(5) Rules that a Gates BC-1G trans. is now installed & in oper. (Eff:10-26-66)					
BL-11,565 <i>cancelled 4/10/69</i>	3-8-67	1590kc	1kw	Aux.	3-8 6-1-69
Lic to use former main trans GATES BC 1E at main trans loc as an aux. trans to be operated on 1590kc 1kw with RC for aux. purposes only.					
TELEGRAM	10-17-67	PSA	500w		
BTC-2845	2-28-69	Vol. TC			GR:2-28-69 EFF:3-6-69
BAL-6880	6-29-70	VOL. AL			EFF: 8-1-70
BR-3468 (1)	6-29-70	RENEWAL OF LICENSE			6-1-72
BS-3468(1)	12-7-70	ML chg. studio & RC location			
EBSA	6-12-72				
BR-3468 (L) BZ-8041	6-15-72	1590kc	1kw	Day	6-1-75
Renewal and Modification					
BAL-8212	10-25-74	VOL. AL			EFF: ,10-31-74
BR-3468(L)	5-28-75			RENEWAL	6-1-78
BTC-7790	8/11/75	Vol eqg of pos control			EFF:8/26/75
BR-3468(S)	5-30-78			RENEWAL	6-1-81
BP-20,463	5-26-78	1590khz.	5kw	Day	5-26-78
CP to inc. power & change type trans.					
BL-730816AF(L)	10-25-78	Lic. to cover BP-20463 for changes			6-1-81

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call

Luther M. Schaeffer, Marion G. Schaeffer, Warren A. Schaeffer Letters ~~NEW~~ W N Y S

Name Warren G. Schaeffer, Carl L. Schaeffer, Lily S. Pursell and

George D. Pursell d/b as GATTARAUGUS BROADCASTING SERVICE

(P.O. - c/o Luther M. Schaeffer, Elton Baptist Church, Delevan, N.Y.) Action

File No.	Dated	Application for	Nature	Date
BP-10,540 Rec'd Filed	4-24-56 4-27-56 4-27-56	Construction Permit for a new standard broadcast station to be operated on: Frequency - 1590kc Power - 1kw Hours of operation - Daytime Station location - Salamanca, New York Transmitter location - Peth-Read, Township of Great Valley, New York Studio location - Same as transmitter Atty. - Charles Newman, Arcade, N.Y. Engr. - Howard Bergmann, Snyder, N.Y.	GRANTED	9-26-56
AMENDED Rec'd Filed	6-30-56 7-5-56 7-5-56	AMENDED to change antenna-transmitter & studio location to Killbuck Road, Township of Great Valley, N.Y.		

GATES BC 1F

APPLICATION RECORD - BROADCASTING

AUG. 1955 (SEE BAP-324, 2-14-57)

Call

x LUTHER M. SCHAEFFER, MARION G. SCHAEFFER, WARREN A. SCHAEFFER, Letters WNYC

Name WARREN A. SCHAEFFER, CARL L. SCHAEFFER, LILY S. PURSELL AND

GEORGE D. PURSELL, d/b as CATTARAUGUS BROADCASTING SERVICE

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7434 Rec'd Filed	11-1-56 11-5-56 11-5-56	Modification of construction permit (BP-10,540, which authorized a new standard broadcast station) to change type transmitter (Gates LC-1K) and make changes in antenna (increase height).	GRANTED	12-10-56
BAP-324 Rec'd Filed	2-5-57 2-7-57 2-7-57	Vol. Assignment of construction permit to Luther M. Schaeffer, Marion G. Schaeffer, Warren A. Schaeffer, Hannah M. Schaeffer, Carl L. Schaeffer, Lily S. Pursell and George D. Pursell d/b as Cattaraugus Broadcasting Service.	GRANTED EFF:	2-14-57 3-9-57
BMP-7614 Rec'd Filed	4-1-57 4-4-57 4-4-57	Modification of construction permit (BP-10,540, as mod., which authorized a new standard broadcast station) to change studio location from Killbuck Rd., Township of Great Valley, New York to 91 Main Street, Salamanca, New York and operate transmitter <u>by remote control</u> from studio location.	GRANTED	4-17-57

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170 ALFRED B. SMITH

Call W G G O (3-1-58)

X LUTHER M. SCHAEFFER, MARION G. SCHAEFFER, WARREN A. SCHAEFFER, ~~and~~ ~~others~~ x W N Y SName HANNA M. SCHAEFFER, CARL L. SCHAEFFER, LILY S. PURSELL, AND
~~GEORGE D. PURSELL, D/B AS CATTARAUGUS BROADCASTING SERVICE~~

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7677 Rec'd Filed	5-17-57 5-20-57 5-20-57	Modification of Construction Permit (BP-10,540 as mod., which authorized a new standard broadcast station) for extension of completion date from 5-26-57 TO _____.	GRANTED Extended to	6-3-57 8-26-57.
BL-6673 Rec'd Filed	6-5-57 6-10-57 6-10-57	License to cover Construction Permit BP-10,540 as mod., which authorized a new standard broadcast station.	GRANTED	7-30-57
BAL-2928 Rec'd Filed	1-9-58 1-22-58 1-22-58	Voluntary assignment of license to Alfred B. Smith. Joseph F. Zias, Atty.	GRANTED EFP:	2-20-58 3-3-58

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters W.G.O.Name x ALFRED B. SMITH
Salamanca, New York

JAMES BROADCASTING COMPANY, INCORPORATED.

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,720 Rec'd Filed	12-5-58 12-24-58 12-24-58	Construction permit to increase power from 1kw to 5kw, install directional antenna (DA-D) and install new transmitter (Gates BC-5E) delete remote control & make chg. inground sytm. & complete non-DA proof. Atty. - Loucks, Zias & Jansky Engr. - Gantney & Jones	GRANTED Cond'l re: Phase Mon.; Field meas. equip.; Cancelled 3-22-61 Request of applicant.	9-7-60
SEE BELOW FOR AMENDMENT				
BAL-3559 Rec'd. Filed	7-6-59 7-8-59 7-8-59	Voluntary assignment of license to James Broadcasting Company, Incorporated. Loucks, Zias & Jansky, Attys. for Assignor Dow, Lohnes & Albertson, Attys. for Assignee	GRANTED EFF:	7-29-59 8-19-59
BR-3468 Rec'd & Filed	2-26-60 3-7-60	Renewal of license. Dow, Lohnes and Albertson, Attys.	GRANTED	7-27-60
BP-12,720 AMENDMENT R & F	(cont'd) 5-26-60 6-7-60	AMENDED to change applicant name to JAMES BROADCASTING COMPANY, INCORPORATED as auth by BAL-3559 gr. 7-29-59. Atty. - A.C. Cordon, Jr (Dow, Lohnes & Albertson)		

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W G O OName JAMES BROADCASTING COMPANY, INCORPORATED
SALAMANCA, New York

File No.	Dated	Application for	Action	
			Nature	Date
BR-3468 R. & F.	2-12-63 3-4-63	Renewal of license Alfred C. Cordon, Jr.	GRANTED	5-28-64
BR-3468 R & F	2-24-66 3-3-66	Renewal of license Attys - Dow, Lohnes and Albertson	GRANTED	5-27-66
BRC-2981 R & F	10-10-66 10-12-66	Modification of license to change studio location and remote control point to 25 Main Street, Salamanca, New York. Atty.: John B. Jacob	GRANTED	10-18-66
BL-11,565 Rec'd Filed	11/1/66 11/3/66 12/23/66	Lic. to use former main trans. GATES BC-1E at main trans. loc. as an aux. trans. to be operated on 1590kc lkw with remote control, for auxiliary purposes only. Atty: J. B. Jacob	GRANTED <i>cancelled</i>	3-8-67 <i>4-10-69</i>

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

1590kc

SALAMANCA BROADCASTING COMPANY, INC.

Call Letters W G G O

Name JAMES BROADCASTING COMPANY, INC.
Salamanca, N.Y.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5845 R & F FEE PD: \$30 FORM 316 JAN 29 1969	1-13-69 1-16-69 -SEE WJTN	Voluntary acquisition of positive control of lic. corp. by Simon Goldman thru purchase of stock (and retirement thereof) by the lic corp from Reginald A. Lenna Atty - Dow, Lohnes & Albertson	GRANTED EFF: 3-6-69	2-28-69
BR-3468 Rec'd #495212 \$75.00 PRESS Resub. R & F Press	2-27-69 3-3-69 3-3-69 4-11-69 4-17-69	Renewal of license (Auxiliary cancelled) Atty. John B. Jacob	RETURNED GRANTED	4-2-69 6-29-70
BAL-5880 R & F FEE PD: \$105 (remotes included) Pub. notice filed APR 8 1970	3-10-70 3-12-70 -#584818 4-2-70	Voluntary assignment of license to SALAMANCA BROADCASTING COMPANY, INC. Atty - Cordon & Jacob By Commission action 6-17-70 ordered WGGO to forfeit \$1,000 for presunrise violations.	GRANTED EFF:	6-29-70 8-1-70

#7

APPLICATION RECORD - BROADCASTING

1590kHz

Call Letters W G G O

Name ALTAIR COMMUNICATIONS, INC.
x SALAMANCA BROADCASTING COMPANY, INC.
SALAMANCA, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BR-3468 R & F PN PRESS MAR 21 1972	2-29-72 3-3-72 3-3-72	Renewal of License AMENDED 6-2-72 re: community survey; comm. policy; employment policy	GRANTED	6-15-72
BZ-8041 R & F DM PRESS MAY 9 1972	4-7-72 4-10-72 4-17-72	Direct Measurement	GRANTED Issued with renewal	5-16-72
BAL 8212 R & F FEE PD: \$1000 #329175 CODE 047 Pub. notice filed 8-6-74 AUG 20 1974	7-15-74 7-24-74	Voluntary assignment of license to ALTAIR COMMUNICATIONS, INC. Atty for assignee - Thomas W. Fletcher AMENDED 8-29-74 re Section III AMENDED 10-22-74 - financial data	GRANTED GRANT FEE: \$2,500.00 EFF: 10-31-74 FEE PD. 11-6-74 048 W 361217	10-25-74

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W G G OName ALTAIR COMMUNICATIONS, INC.
SALAMANCA, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BR-3468 R & F PN Recd. PRESS	1-27-75 1-31-75 FEB 13 1975	RENEWAL OF LICENSE Thos. W. Fletcher, Atty. (Cole & Raywid)	GRANTED	5-28-75
BTC-7790 Rec FEE PD \$50 #439396 and \$50 #412660 -CODE 047 (FORM 316)	5-21-75 6-16-75 JUL 1 1975	Voluntary acquisition of positive control (100%) of lic corp by John R. Newman thru sale of stock by James F. Clark, Jr. to the lic corp. x Atty - T.W. Fletcher	GRANTED EFF: no gr fee req	8/11/75 8/26/75
BP- 20,463 Rec'd Filed \$400-586139 AC-001 PRESS PN filed (Major)	6-24-76 6-28-76 6-28-76 JAN 31 1978 8-4-76	CP to inc. power to 5kw, chg. type trans. Sparta 705 Atty: Thomas W. Fletcher Eng. William Sitzman (over)	GRANTED	5-26-78

BTC-7790 - AMENDED 8/4/75 - Financial Data, re consider
re: loan agreement

BP-20,463

Amend R & F 9-6-77 re: Engineering Report, Exh E-4
Exh. E-4A, E-14, E-6A, E-6B, Ground Wave Field intens

#9

1590khz

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

6-78

Call
Letters W G G OName ALTAIR COMMUNICATIONS, INC.
SALAMANCA, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BR-3468 R & F PRESS	1-20-78 1-24-78 MAR 13 1978	RENEWAL OF LICENSE Thos. W. Fletcher, Atty.	GRANTED	5-30-78
BL-780816AF Filed PTA PRESS	8-17-78 8-25-78 MAR 21 1978	Lic. to cover BP-20,463 for changes Atty: Thomas W. Fletcher	GRANTED	10-25-78
BR810127UH PRESS	MAR 6 1981	RENEWAL OF LICENSE Atty. Thomas W. Fletcher	GRANTED	5-29-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

