

W F S H



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Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 2-25-59 Call letters WFSH (Eff. 3-6-67)
X W N S M

* **WFSH, INC.** (AL 4-29-71 EFF: 6-1-71) Station location Valparaiso-Niceville, Fla.

x **EMERY BROADCASTING CO., INC.** (AL 1-18-67 EFF: 2-28-67)

x **KALOOSA BROADCASTING CO.** (BAL-3-18-64 EFF: 4-17-64)

x **BAY COUNTY BROADCASTING COMPANY, INC.** (AL 7-27-60) EFF: 8-1-60

Name of licensee x EDWARD C. ALLMON tr/as BAY BROADCASTING COMPANY

Transmitter location Cedar and 25th Sts. (in Pinecrest Add'n) Niceville, Fla. (CP 9-19-57)

33578 Palm Plaza Shopping Center, Highway 20 East, Niceville, Florida

x 90 Eastview Avenue, Valparaiso, Florida (BRCH 6-15-65)

X Same as transmitter (BP 4-9-65)

X 90 Eastview Avenue, Valparaiso, Florida (BRC 2-24-65)

X 125 Westview Ave., Valparaiso, Fla. (BS 12-3-64) (Eff: 8-1-64)

X 107 1/2 Westview Avenue, Valparaiso, Florida (BRC-1327)

ZIP ~~32580~~

Main studio location x Cedar and 25th Sts., (in Pinecrest Add'n) Niceville, Fla. (CP 9-19-57)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-10093	9-19-57	1340kc	250w	Un	11-19-57 5-19-58
	CP for a new standard broadcast station				
BMP-8120 (1)	5-1-58	Mod. of CP(10093) for extension of completion date to August 30, 1958.			
BMP-8239 (2)	9-12-58	Mod. of CP(BP-10,093) for extension of completion date to October 30, 1958.			
BMP-8280 (3)	10-31-58	Mod. of CP(BP-10,093) to change type transmitter to (GATES BC-250T), for extension of completion date to December 30, 1958.			
BMP-8308 (4)	11-14-58	Mod. of CP (BP-10093) for ext. of completion date to 2-13-59			
BRC-1327 (5)	11-25-58	Modification of construction permit to change Studio Location from Cedar and 25th Street, Niceville, Florida TO 107 1/2 Westview Avenue, Valparaiso, Florida and operate transmitter by Remote Control from same. (Waiver 3.30)			
BL-7315	2-25-59	1340kc	250W	Unl.	2-25-59/2-1-61
	Lic. to cover CP(BP-10,093as Mod.) for a new standard Broadcast Station.				
BS-3719 (1)	7-24-59	Correct obstruction markings; in accordance with Par. 1 and 2 of FCC Form 715.			
BAL-3943	7-27-60	Voluntary assignment of license to Bay County Broadcasting Company, Inc.			
BFF:	8 -1-60				
	1-25-61	Commission deferred action on renewal pending further consideration.			
BR-3719	3-8-61	1340kc	250w	Un	3-8 2-1-64
	1-29-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BAL-5024	3-18-64	Voluntary assignment of license to Okaloosa Broadcasting Co.			
Eff:	4-17-64				
BR-3719	3-11-64	RENEWAL OF LICENSE			3-11 2-1-67

Form BC 126

June 1954

CARD2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W N S M

Station location VALPARAISO-NICEVILLE,
FLORIDA

WMS Corp. of Valparaiso-Niceville (AL: 4-19-79 EFF: 5-31-79)

Name of licensee XOKALOOSA BROADCASTING CO.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BS-3719 (Waiver of 73.30)	12-3-64	1340kc	250w	Unl.	12-3 2-1-67
		Mod. of Lic. to chg. studio loc. & delete RC oper. of trans. from old studio loc. (Eff: 8-1-64)			
BRC-2613 (1)	2-24-65	Mod. of license to change studio loc. to 90 East view Ave., Valparaiso, Florida and operate transmitter by remote control from studio location.			
BP-16356	4-9-65	1340kc	250w, 1kw	LS U	6-9 12-9-65
		CP to increase daytime power to 1kw, install a new transmitter (Gates BC-1T), change studio location to same as transmitter, delete remote control (Cond'l).			
BRC-2681 (1)	6-15-65	Mod. of CP (BP-16,356) to change studio location to 90 Eastview Ave., Valparaiso, Florida and operate transmitter by remote control from studio location.			
BL-11,014	10-14-65	1340kc	250w, 1kw	LS U	10-14 2-1-67
		Lic to cover CP (BP-16,356 as mod) which auth incr daytime power from 250w to 1 kilowatt install new trans Gates B ^U -1T chg studio loc and opert by RC from studio Cond'l			
BAL-5901 EFF:	1-18-67 2-28-67	Voluntary assignment of license to HEBURY BROADCASTING CO., INC.			
BR-3719	1-18-67	Renewal of License			2-1 2-1-70
BIC-5734 EFF:	9-30-68 10-24-68	VOL. TC			
BP-3719(L)	6-29-70	Renewal and NDEA			2-1-72
BAL-7244	4-29-71	VOL. AL EFF: 6-1-71			
EBSA	5-25-72				
BR-3719(L)	6-12-73	RENEWAL			2-1-76
BS-3719(L)	5-15-75	ML to change Main Studio loc. and RC & pick up condition.			
BR-3719(S)	2-12-76	Renewal			2-1-79

BROADCASTING STATION HISTORY RECORD

First licensed .. 2-25-59

Call Letters ... W F S H

Station Location VALPARAISO-NICEVILLE, FLORIDA

Name

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
BAL790306FI	4-19-79	VOL. AL EFF:	5-31-79
BR 781002 ZH	1-31-79	(L) REN. OF LIC.	2-1-82
BR781002ZH(L)	1-31-79	Supersede correct SL & RC 1340khz, 250w, 1kw-LS U	2-1-82
COMTEL	3-13-81	TEMP OFF AIR DUE TO ACCIDENTAL TOPPLING OF TOWER BY CONSTRUCTION WORKERS.	

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call

Letters ~~None~~ W N S M

EDWARD C. ALLMON d/b as

Name ~~FORT WALTON BROADCASTING COMPANY~~ BAY BROADCASTING COMPANY

PO Edward C. Allmon, Gen. Delivery, Eglin Air Force Base, Fla.

File No.	Dated	Application for	Action	
			Nature	Date
EP-10,093	9-12-55	Construction permit for a new standard broadcast station to be operated on: Frequency: 1340kc Power: 250w Hours of Operation: Unlimited Trans. Location: Between Opp Blvd and Hughes Ave., Cinco Bayou, Florida Studio location: Same Station Location: Fort Walton Beach, Florida Valparaiso-Niceville,	GRANTED	9-19-57
Rec'd	9-16-55			
Filed	9-16-55			
AMENDMENT	12-8-56	AMENDED to change antenna-trans. & studio loc. <u>to</u> On Old Fort Walton Road, near Kelly Road, Niceville, Florida ; make changes in antenna and ground system; change station location <u>to</u> "Valparaiso-Niceville, Florida" and change trade name of applicant <u>to</u> "Bay Broadcasting Company".		
Rec'd	12-10-56			
Filed	12-10-56			

SEE CARD #2 FOR AMENDMENT

GATES BC-250GY

FORM BC-121 # 2
 FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call Letters WNSM
NEW

Name EDWARD G. ALLMON tr/as BAY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,093 AMENDMENT R & F	6-6-57 6-10-57	AMENDED to change antenna-trans. & studio loc. to Cedar and 25th Streets, (in Pinecrest addition) Niceville, Florida.		
BMP-8120 Rec'd Filed	4-19-58 4-21-58 4-21-58	Modification of construction permit (BP-10,093 which authorized a new standard broadcast station) for extension of completion date from 5-19-58 to 8-30-58.	GRANTED	5-1-58
BBC-1327 Rec'd Filed	7-30-58 8-1-58 8-1-58	Modification of construction permit to change studio location from Cedar and 25th Streets, Niceville, Florida TO 107 1/2 Westview Avenue, Valparaiso, Florida, and operate transmitter by Remote Control from same	GRANTED (Waiver 3.30)	11-25-58

APPLICATION RECORD - BROADCASTING

Call
Letters WJLHName EDWARD C. ALLISON TR/AS. DAY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8239 Rec'd Filed	8-28-58 8-29-58 8-29-58	Modification of c.p. (BP-10,093 as mod., which authorized a new standard broadcast station) for extension of completion date from 8-30-58 to 9-30-58.	GRANTED to	9-12-58 10-30-58
BMP-8280 Rec'd Filed	10-6-58 10-7-58 10-7-58	Modification of c.p. (BP-10,093 as mod., which authorized a new standard broadcast station) to change type transmitter to (GATES BC-250T).	GRANTED Extended to	10-31-58 12-30-58
BMP-8308 R. & F.	10-29-58 10-30-58	Modification of CP (BP-10,093 as mod., which auth. a new standard broadcast station) for extension of completion date from 10-30-58 to _____.	GRANTED	11-14-58 period ending 2-13-59
BL-7315 Rec'd Filed	11-14-58 11-17-58 11-17-58	License to cover construction permit (BP-10,093, as modified) which authorized a new standard broadcast station.	GRANTED to	2-25-59 2-1-61

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W N S M

BAY COUNTY BROADCASTING COMPANY, INC.

Name * EDWARD C. ALLMON tr/as BAY BROADCASTING COMPANY
VALPARAISO-NICEVILLE, FLA.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-3943	6-24-60	Voluntary assignment of license to Bay County Broadcasting Company, Inc.	RETURNED	7-1-60
Rec'd	6-27-60		Notarized by interested	
Resub.	7-5-60		party & 4 exhibits on	
Rec'd	7-7-60		thermofax & By-law not	
Filed	7-7-60		certified	
			GRANTED	7-27-60
			EFF:	8-1-60
BR-3719	11-1-60	Renewal of license.	GRANTED	3-8-61
Rec'd&Filed	11-3-60			
BR-3719	10-30-63	Renewal of license	GRANTED	3-11-64
Rec'd	11-4-63			
Filed	11-4-63			

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call W N S M
Letters

#5
Name OKALOOSA BROADCASTING CO.
X BAY COUNTY BROADCASTING COMPANY, INC.
Valparaiso-Niceville, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BAL-5024 R. & F.	2-5-64 2-10-64	Voluntary assignment of license to OKALOOSA BROADCASTING CO.	GRANTED Eff: 4-17-64	3-18-64
BP-16,356 Rec'd Filed	8-21-64 8-24-64 9-14-64	CP to increase daytime power from 250w to 1kw, install a new transmitter (Gates BC-1T), change studio location to same as transmitter, delete remote control. Engr: Ambrose W. Kramer	GRANTED Cond'l re: 250 watt Class IV stations. Section 73.54 of the Comm. Rules.	4-9-65
BRC-2613 Rec'd Filed	2-12-65 2-16-65 2-16-65	Modification of license to change studio location to 90 Eastview Avenue, Valparaiso, Florida and operate transmitter by remote control from studio location.	GRANTED	2-24-65

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call W F S H
Letters W N S M

EMBURY BROADCASTING CO., INC.

Name X OKALOOSA BROADCASTING CO.
Valparaiso-Niceville, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2681 Rec'd Filed	6-4-65 6-10-65 6-10-65	Mod. of CP(BP-16,356) to change studio location to 90 Eastview Avenue, Valparaiso, Florida and operate transmitter by remote control from studio location.	GRANTED	6-15-65
BC-11,024 R & F	6/5/65 6/20/65	License to cover CP (BP-16356) ^{as mod)} which auth. inc. daytime power from 250w to 1kw; install new trans. (Gates BC-11); change studio loc. & operate by remote control from studio.	GRANTED Cond'l re: interf.	10-14-65
BAL-5901 R & F	10-17-66 10-18-66	Voluntary assignment of license to EMBURY BROADCASTING CO., INC.	GRANTED EFF:	1-18-67 2-28-67
BR-3719 R & F RESUB. Filed	----- 10-7-66 12-1-66 12-1-66	Atty - Grover Cooper (Fisher, Wayland etc) Renewal of license	Returned dated and 323 not filed as of a current date. GRANTED	11-25-66 not dated and 323 not filed as of a current date. 1-13-67

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

131.0kc

Call Letters WFSH

WFSH, INC.

Name ~~EMBURY BROADCASTING CO., INC.~~
Valparaiso-Niceville, Fla.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5734 R & F FEE PD \$30 - #459117 Form 316)	9-12-68 9-17-68	Voluntary acquisition of positive control of lic. corp. by Audrey K. Embury thru transfer of stock from Allen H. Embury Atty - Fisher, Wayland etc(G. Cooper)	GRANTED EFF:	9-30-68 10-24-68
SEP 25 1968				
BR-3719 R & F #553763 \$75. PN Amended	10-30-69 11-3-69 11-3-69 11-3-69 11-6-69	Renewal of license Atty: Fisher, Wayland, Duvall & Southmayd (Grover G. Cooper) Exhibits 2 & 5(Logs) AMENDED 12-11-69 re: engineering data	GRANTED	6-29-70
DEC 3 1969				
BAL-7244 R & F FEE PD: \$1000 #668838 CODE 047 Pub. notice filed 4-13-71	2-20-71 3-3-71	Voluntary assignment of license to WFSH, INC. Atty for assignor - Fisher, Wayland etc for assignee - Smith, Pepper etc	GRANTED Req. grant fee EFF: 6-1-71 \$3,200.00 Grant fee \$3,200.00 paid 6-7-71.	4-29-71

Re: BR-3719-Section II, Paragraph 11 not answered-called
atty 11-28-69 for amendment.

APPLICATION RECORD - BROADCASTING

1340kc

Call
Letters WFSH

WMS CORP. OF VALPARAISO-NICEVILLE

Name *WFSH, INC.
VALPARAISO-NICEVILLE, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3719 R & F PN PRESS NOV 9 1972	10-24-72 11-3-72 11-3-72	Renewal of License Atty-Seymour M. Chase AMENDED 1-23-73 re: ascertain of comm. needs; programming	GRANTED	6-12-73
BR-3719 R & F PN Recd. PRESS NOV 18 1975	9-8-75 9-24-75 "	RENEWAL OF LICENSE AMENDED 12-23-75 re: prog. & engineering	GRANTED	2-12-76
BR781002ZH PRESS NOV 13 1978		Renewal of License Atty. James L. Oyster	GRANTED	1-31-79
BAL 790306FI Form 314 PRESS PN FILED MAR 13 1979 3-23-79		Vol AL to WMS Corp. of Valparaiso-Niceville Atty for assignor Robert J. Buenzle Atty for assignee Howard M. Weiss	GRANTED EFF:	4-19-79 5-31-79

(SEE OVER)

RE: BAL/FI - Noted: By laws not certified *filed 3-23-79*

AMENDED 3-23-79 re: Cert. By-laws

AMENDED 4-11-79 - financial data

AMENDED 5-7-79 re: programming data

APPLICATION RECORD-BROADCASTING

1340 kHz

Call Letters: W F S H

#9

Name: WMS CORP. OF VALPARAISO-NICEVILLE

Station Location: VALPARAISO-NICEVILLE, FLORIDA

File No.	Date	Description	Action and Date
EZ-810529AB R & F DM PRESS JUN 09 1981	5-29-81	DIRECT MEASUREMENT Atty: ---	ISSUED

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

